



SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE (SNMV)

(Affiliated to Bharathiar University, Coimbatore, Re-accredited with "A" Grade by NAAC)
Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore - 641 050. Tamil Nadu, India.



7.3

Institutional Distinctiveness

7.3.1

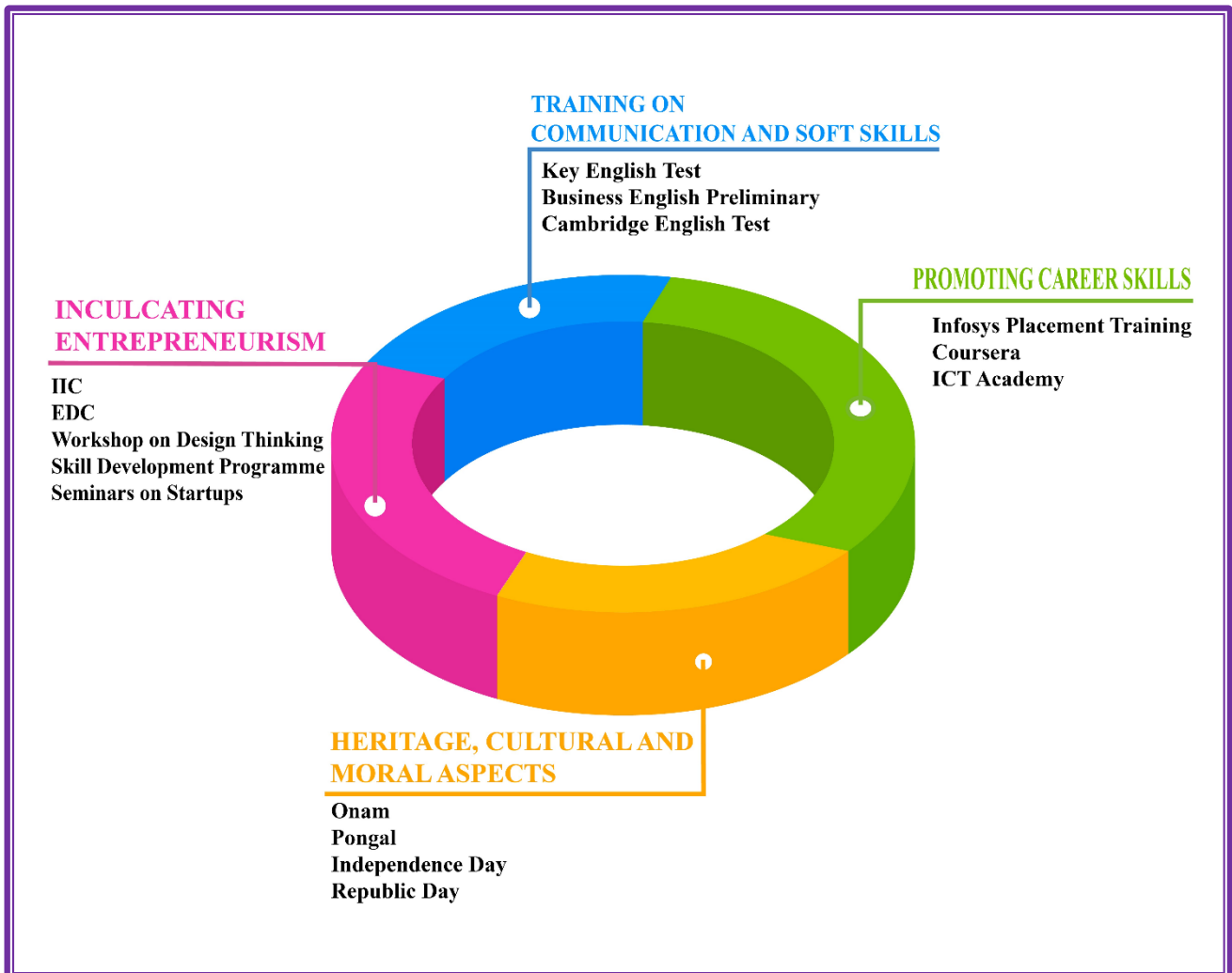
Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

Response:

Vision

To emerge as an Institute of Excellence in higher learning, Imparting value-based education in line with global standards.

Shri Nehru Maha Vidyalaya College has played a pivotal role in providing educational opportunities to the rural areas surrounding it. The College has completed 34 years of its existence by promoting excellence in the field of education. This Institution has earned its reputation for being a premier Institution which is well known for academics, sports and other extra- curricular activities. The location of this College is endowed with natural beauty, serenity. The quality of education and sense of social responsibility imparted to the youth. The performance of our students in examination is exceptional in spite of the fact that majority of them have a rural background.



1. Communication & Soft Skills

To transform the students to be competent in career as well as life skills, minimum thirty hours of sessions based on the organic development of skills are offered through the placement cell as add-on certificate courses for all, along with mandatory placement training by Infosys to ace interviews and hone skills required for industries. Soft skill programs are arranged by all the departments for the development of the students.

2. Promoting Career Skills

Infosys training is conducted in our college for 15 days. Third-year students are trained. Students have completed the Online Courses. Through ICT academy skill development and technical development training classes are conducted. iGenesius conducted training classes 45 hours for students. Shri Nehru Maha Vidyalaya IAS Academy has been conducting training classes for Various Competitive examinations.

Institute of Forest Genetics and Tree Breeding (IFGTB) and Shri Nehru Maha Vidyalaya College of Arts and Science signed MoU for the collaborative research, education and training.

3. Inculcating Entrepreneurism

The Institution's Innovation Council (IIC) conducts events in Entrepreneurship Programs, IPR Related Activities, Start-up Activities, Innovation Related Programs and Technical Skill Enhancement activities. Workshops on Design/Critical thinking, Entrepreneurship, Start-up webinars, Entrepreneurial Cognizance and hands-on training are conducted to enhance mental preparedness. **Entrepreneurship Development Cell (EDC)** conducted workshops on Entrepreneurship, career guidance programs, training programs, and motivation talks for the development of skills. The entrepreneurial development cell promotes leadership qualities among the students.

- MoU for Innovation and Entrepreneurship Development centre (IEDC) with Atal Incubation center. Raise Business Incubator private limited (AIC RAISE) with Shri Nehru Maha Vidyalaya CAS agreement executed.
- iFocus Incubation unit & IEDC-I hub inauguration and session startup Inception for gain the knowledge about the incubation units and startup inception.
- Under YUKTI scheme two students and one faculty registered for the startup submission.

Under IIC initiative

No. of Innovation submitted by students: 2

No. of Innovation identified above Technology Readiness Level - 1:

4. Heritage, Cultural and moral aspects

To Inculcate the Indian Heritage and Culture and instil moral values of life in the minds of the youth. The Institution extends its services for the betterment of society through NSS, NCC and YRC. National Festivals like Independence Day, Gandhi Jayanthi and Republic Day are celebrated every year to patriotism in the minds of the students.

After the Induction ceremony for the Freshers, an Orientation Programme is conducted to highlight the significance of:

- Code of conduct for students
- Respect for Teachers, Parents and Elders
- Values of life
- Strong Moral Principles
- Cleanliness and Hygiene

Shri Nehru Maha Vidyalaya IAS Academy is conducting regular classes for students, free of cost. Skill Development programs like Chartered Accounting, Company Secretaryship, Cost and Management Accounting, Communicative English, Aptitude and Placement Training are additional feathers in our cap. Fourteen Value Added courses, Career Oriented Programs are also offered to students, which are sponsored by UGC and approved by Bharathiar University.

The institution adopted nearby villages and created awareness programs on digital learning, COVID -19 combativeness, distributing mask, free clothing etc. Shri Nehru Maha Vidyalaya also provides eco-centric learning by performing tree plantation, awareness on forest conservation and environmental cleaning. Industry experts, alumni's and entrepreneurs from various sectors deliver guest lectures, workshops and seminars etc.



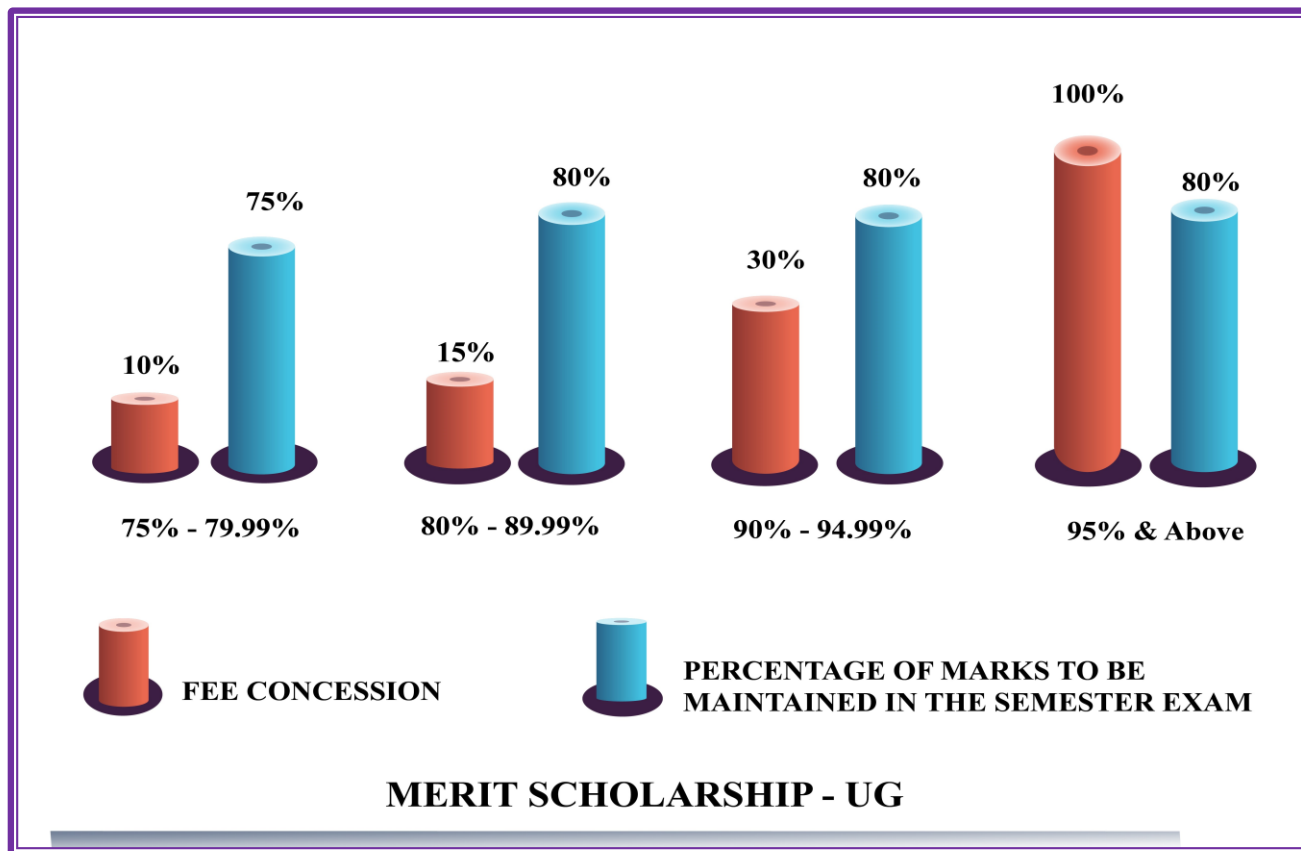
Merit Scholarship

The Management recognizes the commendable performance of plus-two students by awarding various scholarships.

Coimbatore Welfare Association is a charitable trust that promotes value-based education to all. Therefore, the trust offers Merit scholarship, Sport scholarship and ISR to enable students with good academic records to pursue higher education by paying minimum fees.

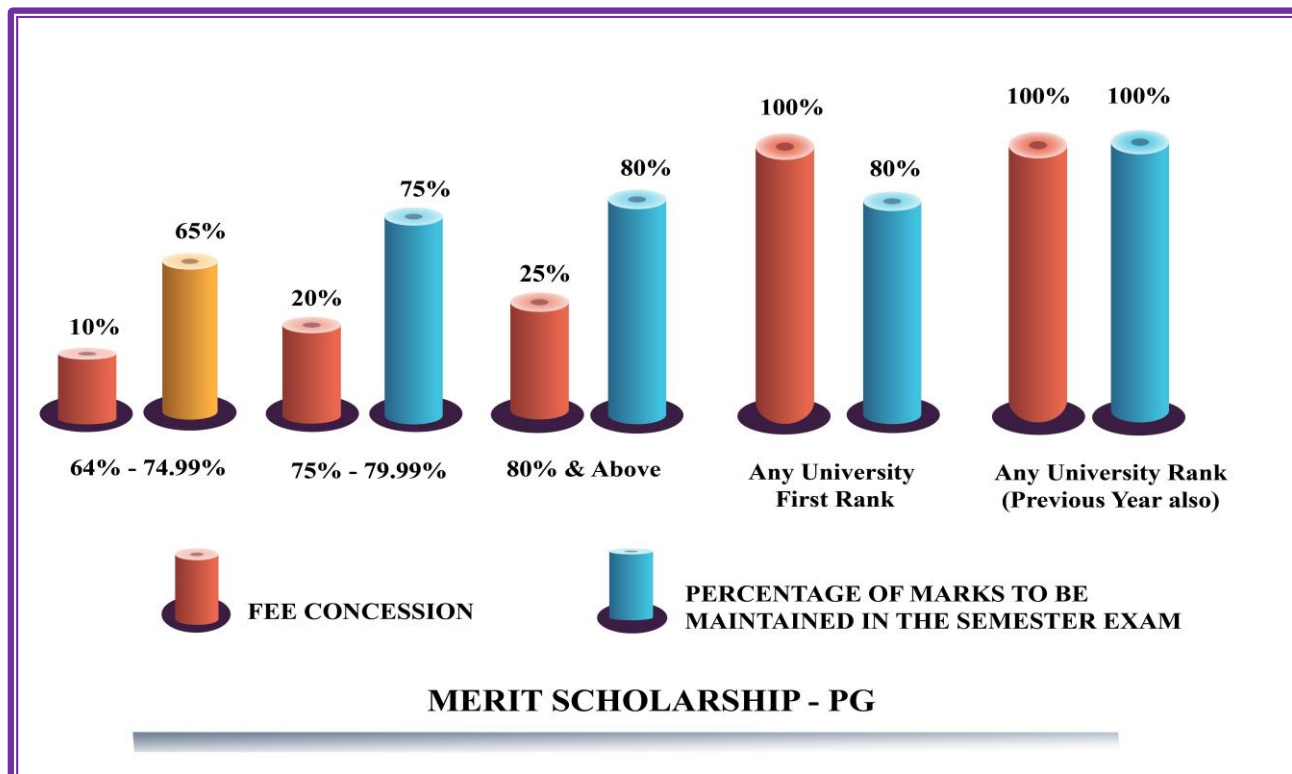
Under Graduate (U.G) Courses:

S.No	Percentage of Marks	Fee Concession	Percentage of marks to be maintained in the Semester Exam
1	75% -79.99%	10%	75%
2	80% - 89.99%	15%	80%
3	90% - 94.99%	30%	80%
4	95% and above	100%	80%



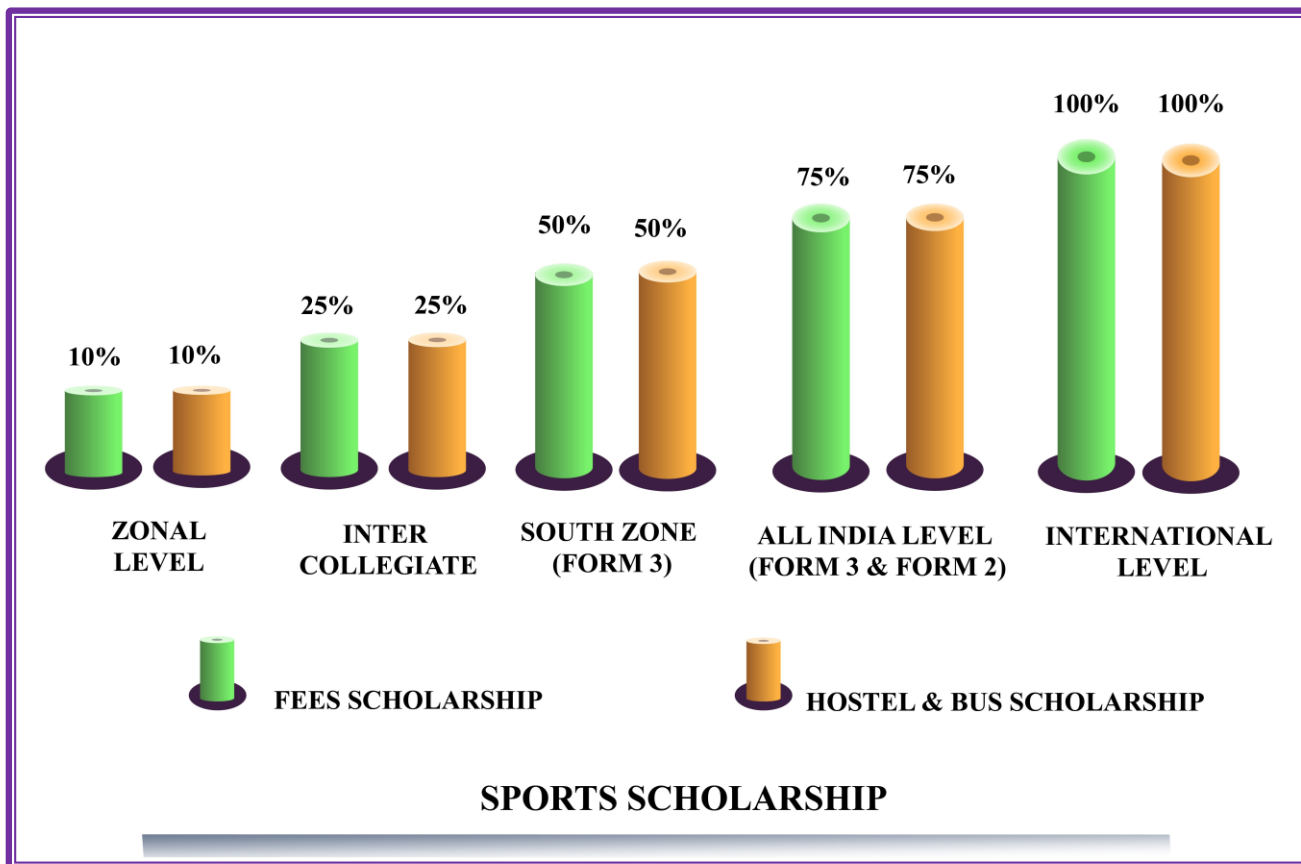
Post Graduate (P.G) Courses:

S.No	Percentage of Marks	Fee Concession	Percentage of marks to be maintained in the Semester Exam
1	65% -74.99%	10%	65%
2	75% - 79.99%	20%	75%
3	80 % and above	25%	80%
4	Any University First Rank	100%	80%
5	Any University Rank (Previous years also)	100%	100%



Sports Scholarship (UG & PG) :

S.No	Particulars	Fees Scholarship	Hostel or Bus Scholarship
1	Zonal level	10%	10%
2	Inter Collegiate	25%	25%
3	South Zone (Form 3)	50%	50%
4	All India Level(Form 3 & Form 2)	75%	75%
5	International Level	100%	100%



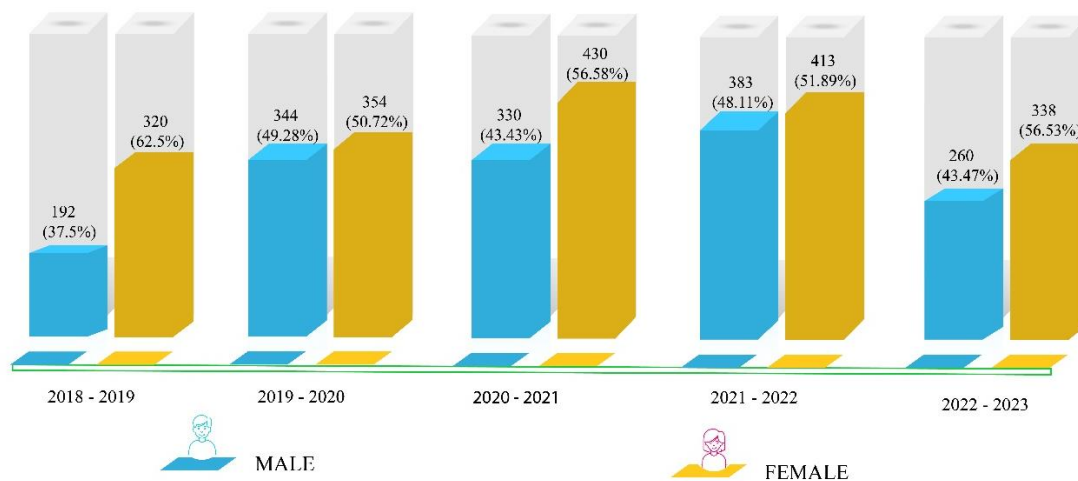
Institutional Social Responsibility scheme (ISR):

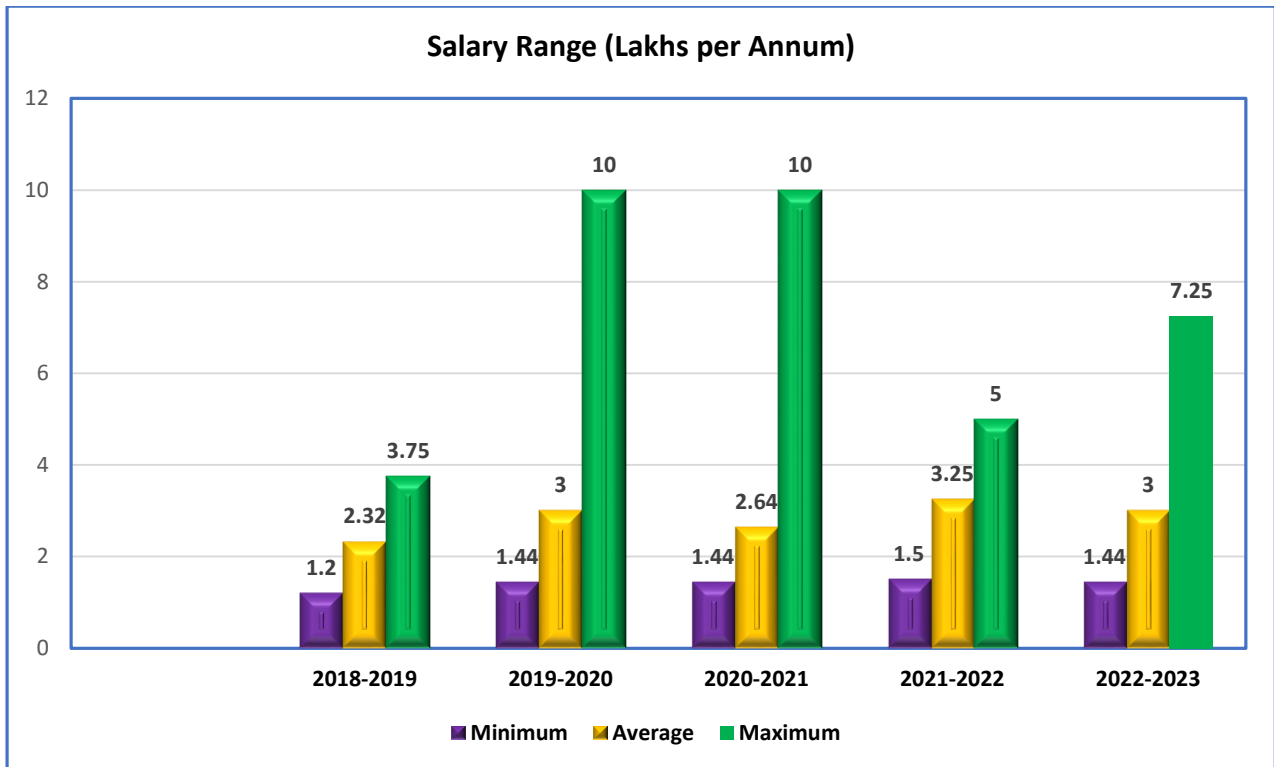
To commemorate the 34 years of existence of the institution, 34 seats are offered by the Management to deserving students under the Institutional Social Responsibility scheme for children from economically weaker sections with good academic records. The admission increases year after the year as a result of this healthy practice.

FIVE YEARS PLACEMENT REPORT 2019-2023

Year	Male	Female	Total	Male Percentage	Female Percentage
2018-2019	192	320	512	37.5	62.5
2019-2020	344	354	698	49.28	50.72
2020-2021	330	430	760	43.43	56.58
2021-2022	383	413	796	48.11	51.89
2022-2023	260	338	598	43.47	56.53

GENDER DIFFERENCE IN PLACEMENT





OUR TOP RECRUITERS





Estd.: 1989

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Malumachampatti, Coimbatore - 50, Tamilnadu, India. www.snmv.ac.in



Sponsors
Estd.: 1964

University Ranks - 2022

S.No	Department	No.of Ranks	Rank Position
1.	B.Com (CS)	5	2, 4, 7, 8, 9
2.	B.Com (E.Com)	4	1, 2, 4, 6
3.	B.Com (Finance)	3	2, 3, 8
4.	B.Com (B&I)	3	4, 7, 9
5.	B.Sc (CS)	2	2, 8
6.	B.Sc (BT)	2	7, 10
7.	B.A (English)	2	4, 7
8.	B.Sc (Phy)	1	2
9.	B.Sc (Chem)	1	7
10.	B.Com (IT)	1	5
11.	B.Sc (CT)	1	6
12.	B.Sc (Maths with CA)	1	6
13.	M.Sc (MB)	4	8, 8, 9, 10
14.	M.Sc (BT)	3	1, 2, 3
15.	MBA	2	1, 5
16.	M.A (English)	1	8
17.	M.Sc (CS)	1	9
18.	MSW	1	8

Total University Ranks : 38

**Gold Medals : B.Com (E.Com)
MBA
M.Sc (BT)**



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Estd.: 1964

The Management, Principal, Staff and Student Congratulate
The University Rank Holders - 2022



Congratulations

 GOWTHAM A Rank 1 B.Com E.Com	 KALAIMATHI M Rank 1 M.Sc BT	 NISHANTH S Rank 1 MBA	 SHERYE MERRICA D Rank 2 B.Com CS	 ASHOK C Rank 2 B.Com E.Com	 HARSHINI K Rank 2 B.Com Finance	 HEMALATHA E Rank 2 B.Sc CS	 ABINAYA P Rank 2 PH/PCS	 INFANT CHRISTINA Rank 2 M.Sc BT	 JUMMANA B Rank 3 B.Com Finance	 JENIFER SHASHA D Rank 3 M.Sc BT			
 PRIYA P Rank 4 B.Com CS	 PAVITHRAA R Rank 4 B.Com E.Com	 ANISHA M Rank 4 B.Com B&I	 JANANI S Rank 4 B.A English Lit	 MOUNIKA S Rank 5 B.Com IT	 SARANYA D Rank 5 MBA	 RASNA D Rank 6 B.Com E.Com	 CHARUMATHI B Rank 6 B.Sc CT	 BRINDHA A Rank 6 B.Sc Maths (CA)	 ABINAYA S Rank 7 B.Com CS	 MANORANJITHA R Rank 7 B.Com B&I	 SUBALAKSHMI S Rank 7 B.Sc BT	 MATHURAJANI M Rank 7 B.Sc Chemistry	 HIRUSHU MADINI P G Rank 7 B.A Eng Lit
 RANYA M Rank 8 B.Com CS	 JEBARAL KIRUBAI J Rank 8 B.Com Finance	 KAVITHA G Rank 8 B.Sc CS	 ARCHANA M Rank 8 M.Sc MB	 VAISHNAVI S Rank 8 M.Sc MB	 SHERIN FATHIMA S Rank 8 M.A Eng Lit	 ANAGHA K A Rank 8 MSW	 DIVYASHREE J Rank 9 B.Com CS	 KAVIYA BHARATI R Rank 9 B.Com B&I	 SRINITHI S Rank 9 M.Sc MB	 KAVITHA S Rank 9 M.Sc CS	 SANTHIYA K Rank 10 B.Sc BT	 MONIKA Y Rank 10 M.Sc MB	

Academic Ranks



