



# SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE (SNMV)

(Affiliated to Bharathiar University, Coimbatore, Re-accredited with "A+" Grade by NAAC)  
Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore - 641 050. Tamil Nadu, India.



# ANNUAL REPORT 2024 - 25

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## ANNUAL REPORT - 2024 - 2025

### INTRODUCTION

#### ABOUT US

Shri Nehru Maha Vidyalaya College of Arts and Science, which is run under the auspices of Coimbatore Welfare Association, was founded by a group of philanthropists with visionary zeal in the year 1989. The Management of the College is vested with the Governing Council which is headed by the President, Shri. B. Mahaveer Bothra. The Secretary of the College is Shri. Sunil kumar Nahata. The institution is spread over 50.3 acres of land with all modern amenities, including separate hostels for boys and girls. The institution is a registered society run on a non-profit basis, which offers quality education at an affordable cost. It ensures holistic progression of students through educational activities, curricular, co-curricular, research as well as extension programs, placement training and industrial interaction. The college has been re-accredited with "A+" grade by NAAC. The college is affiliated to Bharathiar University, and is approved by the Government of Tamil Nadu and AICTE, New Delhi. The present strength of the students is 2881 with 137 teaching and 94 non-teaching staff, headed by the Principal, Dr. B. Subramani.

### ACADEMICS

#### PROGRAMMES OFFERED

New Programmes are introduced every year based on the emerging trends. The institution offers a rich array of 22 UG and 8 PG Programmes along with 4 Research programmes. Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore also offers 09 Career-Oriented Add-on Courses (sponsored by the UGC) and Value-Added Courses for TANCET, CET, UPSC and Soft Skill Training for all Competitive Examinations.

**UG PROGRAMMES**

- \* B.B.A.
- \* B.Com.
- \* B.Com. (Computer Applications)
- \* B.Com. (Information Technology)
- \* B.Com. (Professional Accounting)
- \* B.Com.(Corporate Secretaryship)
- \* B.Com. (Banking and Insurance)
- \* B.Com. (E-Commerce)
- \* B.Com. (Finance)
- \* B.Sc. Information Technology
- \* B.Sc. Computer Science
- \* B.C.A. (Computer Applications)
- \* B.Sc. Computer Technology
- \* B.Sc. Artificial Intelligence and Machine Learning
- \* B.Sc. Data Analytics
- \* B.Sc Digital & Cyber Forensic Science
- \* B. Sc. Physics
- \* B. Sc. Maths with CA
- \* B.Sc. Biotechnology
- \* B.Sc. Microbiology
- \* B.Sc. Chemistry
- \* B.A. English Literature

**PG PROGRAMMES**

- \* M.B.A.
- \* M.Com.
- \* M.Com. (Computer Applications)
- \* M.Sc. Computer Science
- \* M.Sc. Biotechnology
- \* M.Sc. Microbiology
- \* Master of Social Work
- \* M. A. English Literature

**RESEARCH PROGRAMMES****Ph.D. Program (Both Full-time and Part-time)**

- \* Biotechnology
- \* Computer Science
- \* Commerce
- \* Social Work

**COACHING CLASSES FOR**

- \* TANCET
- \* CET
- \* UPSC
- \* Soft Skill Training for all Competitive Examinations.
- \* Cost and Management Accounting
- \* Communicative English
- \* Quantitative Aptitude
- \* Placement
- \* Entrepreneurship Development Skills

**CAREER ORIENTED PROGRAMMES**

- \* Advertising Management
- \* Call Centre Management
- \* Export and Import Management
- \* International Business
- \* Medical Transcription
- \* Mushroom Cultivation
- \* Nano-Medicine
- \* Net Banking
- \* Office Automation and Accounting Software

**VALUE ADDED COURSES**

- \* NPTEL, SWAYAM, MOOC and Self Study Courses



**ADMISSIONS**

No Donation! No Capitation! This is the stern policy adopted by the Coimbatore Welfare Association. 1021 students were admitted in the academic year 2024-2025.

**MERIT SCHOLARSHIP SCHEME**

The management recognizes the commendable performance of plus two students by awarding various scholarships like Merit Scholarship, Sports Scholarship and 'Institutional Social Responsibility Scheme.'

**Institutional Social Responsibility (ISR)**

To commemorate the 35 years of existence of the institution, 68 seats are offered by the Management to deserving students under the 'Institutional Social Responsibility Scheme, for children from economically weaker sections with good academic records.

**UG/PG/MBA Merit Scholarship Scheme:**

Percentage of Marks	Fee Concession	% to be Maintained
75 %-84.99 %	10%	75%
80 %-89.99 %	15%	80%
90 % and above	20%	80%

**PG Merit Scholarship Scheme**

- \* Shri Nehru Maha Vidyalaya College of Arts and Science UG students continuing into Postgraduate studies (including MBA) at the College are eligible for a 10% fee concession.
- \* Shri Nehru Maha Vidyalaya College of Arts and Science UG students securing University First Rank and continuing into Postgraduate studies at the Collège are eligible for a 100% scholarship.

**UG/PG/MBA Sports Scholarship**

Level	Fee Concession
Zonal / District Level	10%
State Level	25%
National Level	50%
International Level / Form 3	100%

### ACADEMIC ACHIEVEMENTS OF STUDENTS

Bharathiar University Examination results of the students are highly commendable

Pass Percentage of students 2023-2024

Program Code	Programme Name	No. of students appeared in the final year examination	No. of students passed in final year examination	Pass Percentage
2AA	Bachelor of Commerce ( A)	50	42	84
2AA	Bachelor of Commerce (B)	51	34	66
2AC	Bachelor of Commerce in Computer Applications (A)	52	35	67
2AC	Bachelor of Commerce in Computer Applications (B)	48	40	83
2AK	Bachelor of Commerce in Professional Accounting (A)	39	36	92
2AK	Bachelor of Commerce in Professional Accounting (B)	41	34	83
2AJ	Bachelor of Commerce (Information Technology)	57	47	82
2AD	Bachelor of Commerce (E-Commerce)	18	16	89
2AB	Bachelor of Commerce (Banking & Insurance)	20	15	75
2AF	Bachelor of Commerce (Corporate Secretaryship)	21	19	90
2AR	Bachelor of Commerce (Finance)	19	12	63
25F	Bachelor of Business Administration	41	33	80
21F	B. A. English	16	11	69
22K	B.Sc. Computer Science (A)	36	34	94
22K	B.Sc. Computer Science (B)	35	32	91
26J	B.Sc. Information Technology	43	34	79
26K	B.Sc. Computer Technology	44	29	66
22J	Bachelor of Computer Applications	61	48	79
22R	B.Sc. Biotechnology	33	33	100

22L	B.Sc. Microbiology	33	25	76
22D	B.Sc. Chemistry	13	11	85
22C	B.Sc. Physics	11	11	100
3AA	M.Com	43	39	91
3AC	M.Com. Computer Applications	45	28	62
32R	M.S.c Biotechnology	20	20	100
32L	M.Sc. Microbiology	13	11	85
32K	M.Sc. Computer science	55	51	93
31M	Master of Social Work	23	21	91
35F	Master of Business Administration	68	57	84
31F	M.A. English	18	14	78
	<b>Total Number of Students</b>	<b>1067</b>	<b>872</b>	<b>83</b>

## UNIVERSITY RANK HOLDERS

\* The academic outcomes of the students in the Bharathiar University Examinations for the academic year 2023-2024 were exceptionally commendable. A remarkable achievement was attained by 39 students, who brought immense pride to the institution by securing 3 Gold Medals for their outstanding academic performance in the examinations conducted for the 2021-2024 academic cohort.”

\* Overall our college has Produced 389 Bharathiar University Ranks.

S.No.	Department	Name	Rank
1	B.Com.CS	SHOBICA M	3
2		ANNIE ROSELIN UNISS J	6
3	B.Com.(B&I)	GOKILA DEVI S	8
4	B.Com. (E-COMMERCE)	RAHIMA KHATUN R	2
5		SHEIK MOHAMMED A	5
6		ARUNASRIMATHI S	6
7	B.Com. IT	PRIYA DHARSHINI U	1
8	B. Com. (FINANCE)	SNEHA JHANWAR S	1
9		RITHIKA EBSIBA A	3
10	B. Sc. Physics	BAVATHARANI S	1
11	B. Sc. Computer science	SWARNALATHA T	6
12	B.Sc. Microbiology	SRINITHI B	7
13	B.Sc. Biotechnology	SATHYA PRIYA S	2
14		SUGUNA DEVI T	7
15		VELENTINA K F	8
16		KIRUTHIKA T	9
17	B. Sc. IT	MADHUMITHA M	2
18	B. Sc. CT	SWATHI LAKSHMI M	4



19	MBA	SUBHA K	1
20		ASHNI M	3
21	MBA	ILAKKIYA P	5
22		HARSHANI R	6
23	M. A. ENGLISH	NABEESHA N	3
24		MIRUDHU HASHINI P G	9
25	MSW	JYOTHI K K	5
26	M. Sc. Microbiology	INDHUMATHI P	5
27		FATHIMATH SAFA C	6
28		JULIET SWETHA H	8
29	M. Sc. Biotechnology	JAGUL RAJ S	3
30		DIVYA V	4
31		VARSHA K	5
32		SANTHIYA K	6
33	M. Com.	SETHULAVANYA T	2
34		DHAKSHEDHA R	5
35		VINDYA K	7
36		SARANYA L	8
37	M.Com CA	PRIYA P	6
38		DIVYA SHREE J	9
39		NIVETHA K M	9

## YEAR WISE BHARATHIAR UNIVERSITY RANK DETAILS



## STAFF DETAILS

The institution has qualified and experienced teaching staff including, 40 Ph.D. and 57 M.Phil. degree holders.

### Ph. D. Holders

S.No	Dept	Name of the Staff	Designation
1	Principal	Dr. B. Subramani	Principal
2	English	Dr.S.Sylvia Mercy Jebakumari	Asst Professor
3	Tamil	Dr. C.V. Venkatalakshmi	Associate professor / HOD I/c
4		Dr. M. Mahalakshmi	Asst Professor
5		Dr.R.Aruchamy	Asst. Professor
6		Dr.T.Sivakumar	Asst. Professor
7		Dr.Vikran.J	Asst. Professor
8	B. Com. & M.Com	Dr. A. Gurunathan	Dean Commerce
9		Dr. A. Thiruvankateswari	HOD I/c
10		Dr. K Saranya	Asst. Professor
11		Dr. Deepu Nair	Asst Professor
12	B.Com. CA & M. Com. CA	Dr. P. Chinna Sahaya Rani	HOD
13		Dr. M Nithyadevi	Asst Professor
14		Dr.Sangeetha P	Asst Professor
15	B.Com. IT	Dr. Jayapradha P	HOD
16		Dr. Shreejaa N	Asst Professor
17	B. Com. PA & B.Com. E. Com.	Dr P. Shanthi	HOD
18		Dr. T. Kannan	Asst Professor
19		Dr. P Jagatheesh	Asst Professor
20	B.Com. B & I	Dr. G. Gabriel Prabhu	HOD I/c
21	B.Com. Finance	Dr. K Deepa	HOD I/c
22		Dr. S. Yogananth	Asst Professor
23	BBA	Dr. D Naveen Rajkumar	HOD I/c
24	B. Sc. CT	Dr. P. Karthi	HOD I/c

25	Social Work	Dr.M. Premalatha	HOD / Associate Professor
25	AIML	Dr. S. Vinodkumar	HOD
27	CS with DA	Dr. Saju Mathew	HOD I/c
28	DCFS	Dr. P. Senthil Kumar	HOD I/c
29	Biotechnology	Dr. P. Ruban	Asst Professor
30		Dr. D. Arunkumar	Asst Professor
31		Dr.C.Agnes mariya dorthy	Asst Professor
32	Microbiology	Dr.R.Bhakyaraj	HOD
33		Dr. S Meenatchisundaram	Associate professor
34		Dr. Vinoth Kumar V	Asst. Professor
35		Dr.P.Vinoth kumar	Asst. Professor
36	Chemistry	Dr. Indhumathi P.	Asst Professor
37	Maths	Dr. K.B.Devaki	Asst Professor
38		Dr. K.Indira	Asst Professor
39	MBA	Dr.K.Muthukumar	Director
40		Dr. M. Sathya	Asst Professor
41	Library	Dr. K. Uma Maheswari	Librarian



**RECOGNITION FOR GUIDESHIP**

The following 33 faculty members have obtained recognition from Bharathiar University for guiding scholars for M.Phil. and Ph.D. degrees.

S. No.	Name of the Staff	Designation	Field	Guiding
1.	Dr. B. Subramani	Principal	Computer Sci.	M.Phil. & Ph.D.
2.	Dr. M. Mahalakshmi	Assistant Professor	Tamil	M.Phil. & Ph.D.
3.	Mrs. K. Tamilselvi	Associate Professor	Computer Sci.	M.Phil.
4.	Mrs. S. Kavunthi	Associate Professor	Maths CA	M.Phil.
5.	Mr. M. Chandrakumar	Associate Professor	Computer Sci.	M.Phil.
6.	Mr. Nandhakumar	Assistant Professor	Computer Sci.	M.Phil.
8.	Dr. P. Senthilkumar	Assistant Professor	Computer Sci.	Ph. D
9.	Dr. S. Vinothkumar	Assistant Professor	Computer Sci.	Ph. D
10.	Dr. M. Jayakumar	Assistant Professor	Computer Sci.	M.Phil. & Ph.D.
11.	Mr. P. Karthi	Assistant Professor	Computer Sci.	M.Phil.
12.	Ms. P. S. Vijayalakshmi	Assistant Professor	Computer Sci.	M.Phil.
14.	Mr. A. Gurunathan	Assistant Professor	Commerce	M.Phil.
15.	Dr. T. Kannan	Assistant Professor	Commerce	M.Phil. & Ph.D.
16.	Dr. R. Bhagyaraj	Head /Associate Professor	Microbiology	M.Phil. & Ph.D.
17.	Dr. S. Meenatchisundaram	Associate Professor	Microbiology	M.Phil. & Ph.D.
18.	Dr. Vinothkumar. V	Assistant Professor	Microbiology	M.Phil. & Ph.D.
19.	Dr. P. Ruban	Assistant Professor	Biotechnology	M.Phil. & Ph.D.
20.	Dr. D. Arunkumar	Assistant Professor	Biotechnology	M.Phil. & Ph.D.
21.	Mr. T. Purushothaman	HODI/c	Biotechnology	M.Phil.
22.	Dr. M. Premalatha	Head & Associate Professor	Social Work	M.Phil. & Ph.D.
23.	Mr. S. Yogananth	Assistant Professor	Management	M.Phil.
25.	Dr. A. Thiruvankateswari	HODI/c	Economics	M.Phil.
29.	Dr. A. Thiruvankateswari	Assistant Professor and Head	Commerce	M.Phil. & Ph.D.
30.	Dr. G. Gabriel Prabhu	Assistant Professor	Commerce	M.Phil. & Ph.D.

31.	Dr. P. Chinna Sahaya Rani	Assistant Professor	Commerce	M.Phil. & Ph.D.
32.	Dr. A. Gurunathan	Assistant Professor	Commerce	M.Phil. & Ph.D.

**FUNDS RECEIVED**

Name of the Principal Investigator	Title of the Project	Name of the Funding Agency	Amount
Principal Investigator	Title of the Project	Name of the Funding Agency	Amount (Rs)
S. Selvajeyanthi	Water hyacinth (Eichhornia Crassipes): an eco-innovative revolution for bio-remediation and sustainable resource of green fertilizer with root nodule of Tephrosia Purpurea	Tamil Nadu State Council for Science & Technology, Chennai	7500
Dr. S. Meenatchisundaram	Assessment of the antibacterial potential of Daboia russelii and Echis carinatus venoms by in vitro methods	Tamil Nadu State Council for Science & Technology, Chennai	7500
M.B. Kavitha	Production of probiotic candy using honeycomb and turmeric and study of its physiochemical, microbial and antioxidant properties	Tamil Nadu State Council for Science & Technology, Chennai	7500
Dr.R.Bhagyaraj	Synthesis of silver nano particles using cinnamon zeylanicum plant extract against enteric pathogens	Tamil Nadu State Council for Science & Technology, Chennai	7500
Total			<b>30,000</b>

SNMV College of Arts and Science's department of Commerce has been awarded a substantial grant of Rs.1,00,000 from the TNSDC (Tamil Nadu Skill Development Corporation) for conducting ICSSR (Indian Council of Social Science Research) seminars for the academic year 2024-2025.

**SENATE MEETING**

- \* Dr. B. Subramani attended Bharathiar University's 84<sup>th</sup> Senate Meeting (Annual Meeting) on 29.01.25.

**INTERNAL QUALITY ASSURANCE CELL (IQAC)**

- \* Shri Nehru Maha Vidyalaya College of Arts and Science had their two-day NAAC Re- Accreditation (4<sup>th</sup> Cycle) on 25<sup>th</sup> and 26<sup>th</sup> July 2024. Dr.Pravakar Rath, Pro- Vice Chancellor, Mizoram University, Aizawl, Mizoram, Dr.Kinnarry Thakkar, Professor, Department of Commerce, University of Mumbai Kalina, Mumbai & Dr. Neelam Kamra, Former Principal, BBK DAV College for Women, Amritsar, Punjab were the peer team members.

The Presentations was done by the Principal- Dr.B.Subramani, and IQAC's Coordinator for the academic years 2018 to 2024. They have visited various departments and had interactions with students, alumni, parents, faculty members and non-teaching staff. Day one ended with cultural programme performed by the students.

The Peer Team Members visited the various cells like YRC, IIC, EDC, RRC and NSS, NCC & Hostel on day two. Exit meeting held in the evening, Dr.B.Subramani, Principal, SNMV CAS welcomed the gathering. Dr. Pravakar Rath, Chairman of the peer committee gave a highly positive review about the college. NAAC Peer team members were honored by Shri Mahaveer Bothra, President, SNMV CAS, Shri Sunilkumar Nahata, Secretary, SNMV CAS & Shri Bharat Kumar Jagamani, Joint Secretary, SNMV CAS. Vote of Thanks was delivered by Mrs. S. Kavunthi, IQAC Coordinator.

- \* Shri Nehru Maha Vidyalaya College of Arts and Science had their two-day NAAC Re- Accreditation (4<sup>th</sup> Cycle) revisit on 22<sup>nd</sup> and 23<sup>rd</sup> October 2024. Dr. K.R.S. Sambasiva Rao, Former Vice Chancellor, Mizoram University, Guntur, Andra Pradesh, Dr.Mohammad Sarosh Umar, Professor, Department of Computer Engineering, Aligarh Muslim University, Aligarh, Uttar Pradesh & Dr.Babu Tharith, Christ Academy Institute for Advanced Studies, Bangalore, Karnataka were the peer team members.

Presentation was done by the Principal and IQAC Coordinator for the academic years 2018 to 2024. They have visited every department and had interactions with students, alumni, and parents. Day one ended with cultural programme performed by the students.

The Peer Team Members visited the various cells like YRC, IIC, EDC, RRC and NSS, NCC & Hostel and had interaction with faculty members and non-teaching staff on day two. Exit meeting was held in the evening. Dr.B.Subramani, Principal, SNMV CAS welcomed the gathering. Dr. K.R.S. Sambasiva Rao, Chairman of the peer committee suggested the changes that to be brought in the college and also appreciated the efforts made during the past five years. NAAC Peer team members were honored by the management members: Shri Mahaveer Bothra, President, SNMV CAS, Shri Bharat Kumar Jagamani, Joint Secretary, SNMV CAS, Shri Ashok Lunia, Treasurer, Shri M G Bhuradia, Secretary – CWA, and Shri S R Bafana, Joint Secretary – CWA. Vote of Thanks was delivered by Mrs. S. Kavunthi, IQAC Coordinator.

Shri Nehru Maha Vidyalaya College of Arts and Science awarded with A<sup>+</sup> grade from NAAC with bases on the college excellent academic activities, five years records and marvelous involvement on Institution.

**ACHIEVEMENTS OF THE INSTITUTION**

- \* Shri Nehru Maha Vidyalaya College of Arts and Science had their two-day NAAC Re-Accreditation(4th Cycle) visit on 22<sup>nd</sup> and 23<sup>rd</sup> October 2024 and elevated to A+ grade with CGPA 3.31.
- \* SNMV CAS - Top Ranked Arts and Science College, Ranked in NIRF with 151-200 band, Colleges in the country in India Rankings 2024, by National Institutional Ranking Framework (NIRF), Ministry of Education, Government of India, for the third consecutive years.
- \* Our Institution is recognized by Atal Ranking of Institutions on Innovation Achievement (ARIIA) 2024, Ministry of Education, Government of India.
- \* SNMV College of Arts and Science has been ranked by 'India Today' Magazine as one among the best Colleges Nationwide. SNMV has claimed its recognition all over India ranking: 42<sup>nd</sup> rank in the Study of Social Work, 104<sup>th</sup> rank in Computer Applications, 109<sup>th</sup> rank in Arts Streams, 130<sup>th</sup> rank in Business Administration, 136<sup>th</sup> rank in Science and 171<sup>st</sup> rank in Commerce Streams.
- \* SNMV CAS's Institution's Innovation Council received 3.5 Stars for this year from the Innovation cell, Ministry of Education, Government of India for their numerous innovative IIC Activities.
- \* Dr.B.Subramani, Principal, Shri Nehru Maha Vidyalaya College of Arts & Science received a prestigious award from E- BEHIND Excellence Award 2024 on 28<sup>th</sup> December 2024 and also received an impressive award of Recognition from E-Box Awards 2025 as the Honoree of the Academic Excellence Award on 25<sup>th</sup> January 2025. He received this award for his contribution to Institution by having excellent teaching experience and for using various innovative teaching methodologies.
- \* Dr.B.Subramani, Principal, Shri Nehru Maha Vidyalaya College of Arts & Science received a impressive award of Recognition from E-Box Awards 2025 as the Honoree of the Academic Excellence Award on 25<sup>th</sup> January 2025 and also received the appreciation from the dignitaries of the management during the celebration of Republic Day.
- \* The week- HANSA Research Survey 2024 for India's best colleges was released. Our College has ranked 53<sup>rd</sup> position with the score of 197 among Science colleges and ranked 58<sup>th</sup> position with the score of 221 among Commerce colleges.
- \* Shri Nehru Maha Vidyalaya College of Arts and Science has reached yet another milestone on its academic excellence by bagging 39 university ranks in the Bharathiar University Examinations -2024. In every year Shri Nehru Maha Vidyalaya College of Arts and Science has strongly representing their academic excellence in the Bharathiar University. Students have proved their academic brilliance by securing 36 university ranks and 3 Gold Medals through their extraordinary performances in the university examinations.



**LIBRARY USER AWARD****The Best Library User Award for UG (2024 - 2025)**

Muzamil. A, III B. Com. PA, (2022 - 2025)

**The Best Library User Award for PG (2024 - 2025)**

Niruba. K, II MBA (2023 - 2025)

**SNMV SCIENCE CLUB**

- \* The SNMV Science Club proudly maintains an affiliation with Vigyan Prasar, a distinguished organization under the purview of the Department of Science and Technology, Government of India. The primary objective of the VIPNET (Vigyan Prasar Network) and the SNMV Science Club is to effectively disseminate scientific and technological knowledge, thereby fostering the intellectual and scientific growth of its student members.

**SNMV IAS ACADEMY**

- \* In recognition of the aspirations of aspiring civil servants, SNMV CAS has established a dedicated IAS Academy. This esteemed academy currently supports a cohort of approximately 665 students. The comprehensive curriculum is delivered by a distinguished faculty comprising both esteemed internal faculty members and renowned external experts, ensuring that all classes are conducted rigorously and at no cost to the students.

**SNMV INSIGHT**

- \* To disseminate information regarding the institution's vibrant academic and co-curricular activities, the college has launched 'SNMV Insight,' a comprehensive newsletter, for the current academic year.

**MEMORANDAM OF UNDERSTANDING**

Various departments have signed Memoranda of Understanding (MoU) in order to improve the relationship between Industry and Academia. The details are as below:

S. No.	Department	Organisation with which MoU is signed	Year	Duration
1	BCA	Sun Software Solutions	2024	I Year
2	BSC(AI&ML)	Pantech E Learning, Chennai	2024	2 Year
3	1B.Com (B&I	CMA	2024	I Year
4	B.Com (B&I	MSME	2024	I Year

**BOARD OF STUDIES**

- \* Mrs. K. Tamilselvi, Head, Department of Computer Science, is appointed as a member of the Board of Studies, Bharathiar University.
- \* Mr. T. Purushothaman, Head, Department of the Biotechnology, has been appointed as a Chairman for PG Board of Studies, Biotechnology, Bharathiar University, Coimbatore.
- \* Dr. P. Ruban, Assistant Professor, Department of Biotechnology, has been appointed as a member of the UG Board of Studies, Bharathiar University, Coimbatore.
- \* Mrs. S.Yamini Priya, Assistant Professor of English, has been appointed as a member of the Board of Studies at Shri Ramakrishna College of Arts and Science, Coimbatore from the year 2017.
- \* Mrs. S. Kavunthi, Head, Department of Mathematics, has been appointed as a member of the Board of Studies at Bharathiar University, Coimbatore, from the year 2017.
- \* Dr. K. Indira, Assistant Professor of Mathematics, has been appointed as a member of the Board of Studies at Bharathiar University, Coimbatore, from the year 2017.
- \* Mr. P. Balamurugan, Assistant Professor of Commerce, has been appointed as a member of the Board of Studies at NGM College, Pollachi, from the year 2019.
- \* Mrs. K. Deepa, Assistant Professor of Commerce, has been appointed as a member of the Board of Studies in Corporate Secretaryship at Bharathiar University, Coimbatore, from the year 2022.
- \* Dr. M.Premalatha, Department of Social Work, has been appointed as a member of the Board of Studies at Bharathiar University, Coimbatore, from the year 2017.
- \* Dr. S. Meenatchisundaram, Department of Microbiology, has been appointed as a member of the Board of Studies at Bharathiar University, Coimbatore, from the year 2022.
- \* Mrs. M. B. Kavitha, Department of Microbiology, has been appointed as a member of the Board of Studies at Bharathiar University, Coimbatore, from the year 2022.
- \* Dr. D.Arunkumar, Assistant Professor of Biotechnology, has been appointed as a member of the UG Board of studies, Bharathiar University, Coimbatore.
- \* Dr.K.Ramalashmi, Assistant Professor of Biotechnology, has been appointed as a member of the PG Board of Studies, Bharathiar University, Coimbatore.

**WORKSHOPS/WEBINARS/CONFERENCES CONDUCTED**

S. NO.	DATE	DEPT.	TOPIC	CHIEF GUEST
1	20/08/2024	Chemistry	Computational Chemistry	Dr. B.S.Krishnamoorthy Associate Professor and Head, Head, Department of Chemistry, PSG College of Arts and Science, Coimbatore.
2	23/02/2024	Microbiology	National Conference on Modern Approaches In Microbial Science (Microfie'24)	Dr. K. Suresh Kumar Professor & Head Department of Food Biotechnology, NIFTEM-Thanjavur, Tamil Nadu-India.  Dr. T. Ravimanickam Associate Professor, Director, School of Science & Faculty Chair Faculty of Science Tamil Nadu Open University Saidapet, Chennai-15.
3	06/01/2025 & 07/01/2025	Biotechnology	"The Zeal of Biotechnology in the Proximate Era"	Dr.K.Sudhakaraprasad, Professor, Yenepoya Research Centre, Karnataka, Dr.S.Johnson Rentnaraj Samuel, Associate Professor, Sathyabama University, Chennai, Dr.Anu Augustine, Professor, Thalassery, Kerela, Dr.B.Nagarajan, Scientist - G, IFGTB
4	30/01/2025	Business Administration	Business Student to Business Star	Ms. Suganthi Anand
5	30/01/2025	Business Administration	Business Student to Business Star	Ms. Devi
6.	30/01/2025	Business Administration	Industry 5.0	Mr. Anto Franklin
7	31/01/2025	Business Administration	Exploring Entrepreneurial Mindset	Dr.M.Gurusamy
8	3/2/2025	Business Administration	Business Student to Business Star	Mr.V.Santhosh Kumar
9	4/2/2025	Business Administration	ED 5C'S	Mr. Gopi Selvaraj
10	4/2/2025	Business Administration	Business Idea & Problem Solution Fit	Dr.R.Florence Bharathi
11	5/2/2025	Business Administration	Vision To Venture	Mr.M.RajKumar
12	30/08/2024	B.Com(IT)	Imbibing Communication Skills, An Asset in Professional Life.	Dr.M.Aruna, Life Skill Coach
13	9/24/2024	B.Com(IT)	Career Guidance for Chartered Accountancy Course	CA Dhanya, Chartered Accountant
14	08.07.2024 - 19.07.2024	B.Com (CA)	Financial Literacy a Guide for Young Investors	Dr.S.Vanitha,Empanelled Securities Market Trainer,(SEBI,NISM,BSE and MSE)
15	09.08.2024	B.Com (CA)	Career Scope of Professional Course	P.N.Lakshmi FCA,ACS,CMA chartered accountant, Deepan Academy-CA/cma/CS,Coaching Center
16	20.08.2024	B.Com (CA)	Self Grooming Etiquette and Manners	Mrs.Poornima Rajkumar, Anudwa Makeover,Coimbatore
17	22.08.2024	B. Sc. (IT)	Association Innaugration - Career Development Towards Entrepreneurship	Mr. KRN Manoj,Director, Pumo Technovation India Pvt,Ltd., Coimbatore.
18	31.12.2024	B. Sc. (IT)	Intra Department - Technical Event	Principal, Snmv College Of Arts And Science

19	09.01.24	B.Sc. (CT)	Seminar On "Create Your Career Path Through Practical Learning"	Mrs. K. Manjamadevi, Software Developer, Sprout Knowledge Solutions Pvt Ltd, Coimbatore
20	05.02.24	B.Sc. (CT)	Seminar On Power Of Positivity	Dr.m. Premalatha, Associate Of Social Work, Snmv College Of Arts And Science Coimbatore
21	12.02.24	B.Sc. (CT)	Experiential Learning And Outbound Training	Vanaprastha Nature Camp, Periyanaickenpalayam
22	17.02.24	B.Sc. (CT)	Alumni Talk On Career Planning – Campus To Corporate	Ms. M. Sathiya Jothi, Process Associate, Gep Solutions Coimbatore.
23	01.03.24	B.Sc. (CT)	Seminar On Job Search Strategies And Industry Insights	Mr. Dinesh Meiyazhagan Placement Officer, Snmv College Of Arts And Science Coimbatore
24	25.04.24 - 26.04.24	B.Sc. (CT)	Industrial Visit For Final Year Students	Vagamon & Varkala
25	19.7.2024	B.Sc. (CT)	Hands-On Training On Internet Of Things	Mr. P. Ganesh, ICSSR Doctoral Fellowship Research Scholar, Department Of Computer Science, Ngm College, Pollachi
26	29.8.2024	B.Sc. (CT)	International Seminar On "The Intersection Of Technology And Society Ethics Responsibility And Innovation	Mrs. Swati Nimbolkar, Erp Consultant & Scm Specialist, Valley Forge Fabrics, Miami.
27	18.9.2024	B.Sc. (CT)	Seminar On Technology Innovative Platforms	Ranhani Venkatraman, Co -Founder & Co - Ceo, Rexilyens System Software, Pinochle, Ai & Ceo Of Kyureus.
28	28.8.2024	B.C.A	Cloud Era : Educate Innovate Elevate - Seminar	Dr. K. S. Senthilkumar , Training & Develepoment Lead, Psgr Krishnammal College For Women
29	14.10.2024	B.C.A	An Innovative Ideas In Recent Trends And Technologies - Seminar	1. Dr. V. Kannan, Director , Sun Software Solutions 2. Mr.l. askger Ali, Ceo, Sun Software Solutions
30	07.01.2025	B.C.A	Fdp Workshop : Blackbox Ai	N. Punithavathi , Department Of BCA
31	29.09.2024	B.Com PA	Workshop On Prototype Process Design And Development	Mr. Karthikeyan, Senior Lead Data Analyst, Accenture, Bangalore
32	14.08.2024	B.Com PA	Feasibility Of Start Up S In Young Entrepreneurs	CA. Sanakara Narayanan , Managing Partner in Aswin & Co , Chartared Accountants
33	20.12.2024	B.Com PA	A Session on Achieving "Value Proposition Fit" and "Business Fit"	Mr. T. Balaji, Senior Consultant, Business Development
34	23.08.2024	Social Work	Social Work Guest Lecture – Scope for Social Workers in CSR	Mr. S. Vishnukannan, CSR Co ordinator, ACC- Adani Foundation
35	16.08.2024	M. B. A	"Inauguration of 31 <sup>st</sup> Batch MBA"	MR. Ganesh Narayanan, CEO CreditAccess Grameem Ltd, Bengaluru.
36	19.08.2024	M. B. A	Orientation Session - 1 Introduction about the Department	Mrs. Shanthini J Mr. Surya. C.L, Asst Professor, SNMV IM
37	19.08.2024	M. B. A	Orientation Session - 2 Winner's Attitude, Behaviour and Communication	Dr. Jothiramalingam. S, Head-Centre for Corporate Relations
38	20.08.2024	M. B. A	Orientation Session – 3 & 4 Superlative Leadership Skills for Budding Managers	Mr. Anjesh Kumar. P, International Communicator and Corporate Trainor
39	21.08.2024	M. B. A	Orientation Session - 5 Become the Best Version of yourself	Mr. Rajesh. P, Placement Training Officer, SNMV CAS.
40	21.08.2024	M. B. A	Orientation Session - 6 Life on Earth	Mr. Kalidasan. K, President, OSAI Environmental Organisation.
41	22.08.2024	M. B. A	Orientation Session – 7 & 8 Do all things with Love	Dr. Maheshwari. R, Assistant Professor, KEO Erode
42	23.08.2024	M. B. A	Orientation Session – 9 & 10 The MAGIC of Teamwork & Eco-Leadership!	Dr. Jothiramalingam. S, Head-Centre for Corporate Relations



43	27.08.2024	M. B. A	Orientation Session - 11 Impact of Communication	Mr. Mayilrajan. P, Asst Professor cum Soft Skill Trainor, SNMV IM
44	28.08.2024	M. B. A	Orientation Session - 12 Fitness & Productivity	Mr. Ashwin. M, Omni Sport Leader & Daily Manager, Decathlon.
45	29.08.2024	M. B. A	Orientation Session - 13 Team Effectiveness	Dr. Sathya. M Mrs. Kiruthika. M, Assistant Professor, SNMV IM.
46	29.08.2024	M. B. A	Orientation Session - 14 Team Dyanamics	Mr. Sunil Pradeep. S Mr.Surya C.L, Assistant Professor, SNMV IM.
47	23.08.2024	M. B. A	Workshop “Securities Market Essentials: Building Your Investment Skills	Dr.Prabhakaran. K, Director, EDIFY EDTECH
48	11.09.2024	M. B. A	IPO Launch MBA Campus company & Launch of IPO	Dr. Balasubramaniam .O. A, MD, Roots Cast Pvt Ltd
49	26.09.2024	M. B. A	The Leadership Podium My Sustainability Journey : Lessons learned and best Pratices”	Shri. Sakthivel E, MD Punarbhavavaa Sustainable Products.
50	30.09.2024	M. B. A	Inaguration Of CDC Cell “Leveraging The Power of Linked In & Inauguration of CDC Office Bearers 2024- 2025”	Mr. Ravi Karthik, Founder & CEO, Octog, Ikonic Engineering Design and Manufacturing.
51	08.10.2024	M. B. A	Industry Expert interaction “Industry Experts Interaction”	"Mr. Jayaram. S Mr. George Mathew"
52	27.09.2024	M. B. A	Workshop “Statistics Using R programming”	Mr. Surya C L, Assistant Professor, SNMV IM.
53	08.11.2024	M. B. A	Expert Knowledge Session The Impact of Effective Employee Welfare Measures Towards Organisational Productivity	Dr. Guru Selvaraj, VP HR & IR, Sri Ranganathar Industries Pvt Ltd
54	04.10.2024	M. B. A	Workshop Utilization of E- Resources	Dr. Umamaheswari. K
55	24.10.2024	M. B. A	Corporate Talk “Career scope of Sales and Marketing in the current Business Scenario”	"Mr. Chandrakumar K, AGM, Mr. Jeyakumar A, HR, ABT Foods, Pollachi"
56	24.12.24	M. B. A	Corporate Talk “Career scope of sales and marketing in current business scenario”	Mr. Chandrakumar K, AGM, ABT Foods
57	24.01.2025	M. B. A	Inisght Out Session “The Enterpreneurial Mindset”	Mr. Vijay Kapoor, Founder & MD, Derby Clothing

**WORKSHOPS/SEMINARS/GUEST LECTURES/CONFERENCES ATTENDED**

S.No	Date	Name of the Staff	Topic	Host Institution Name
1.	29 & 30 July 2024	Dr.D.Arunkumar,	“The Beneficial Microbes as Integrated Approach for sustainable Agriculture : Opportunities & Challenges”	Bharathiar University, Coimbatore
2.	29 & 30 July 2024	Ms.M.P.Malavika,	“The Beneficial Microbes as Integrated Approach for sustainable Agriculture : Opportunities & Challenges”	Bharathiar University, Coimbatore
3.	26/3/24	Mrs. P. Radha	International Seminar on "Clinical and Applied Microbiology" (ISCAM-24)	CMS College
4.	26/3/24	MS. V. Sowkarthigaa	International Seminar on "Clinical and Applied Microbiology" (ISCAM-24)	CMS College
5.	26/3/24	Dr. Vinoth Kumar V	International Seminar on "Clinical and APPLIED Microbiology" (ISCAM-24)	CMS College
6.	26/3/24	Mrs. M. B. Kavitha	International Seminar ON "Clinical and Applied Microbiology" (ISCAM-24)	CMS College
7.	26/3/24	Dr. R. Bhakayaraj	International Seminar ON "Clinical and Applied Microbiology" (ISCAM-24)	CMS College
8.	26/3/24	Mrs. P. Radha	Micronutricx-24	Theeran Chinnamalai College
9.	08.07.24	Mrs.V.Sudha	International confrence on chemistry for sustainability	PSG College of Arts and Science
10.		Mrs.S.Annapoorani		
11.		Dr.P.Indhumathi		
12.	20.09.2024	Dr.P.Chinna Sahaya Rani	Awarness on Usage of AI Tools among College Students	Kovai Kalaimagal College Of Arts and Science
13.	06.09.2024	Dr.P.Chinna Sahaya Rani	Green Marketing Startiges for Emerging Markets a Study on Opptournities and challenges	Sri Ramakrishna College of Arts and Science
14.	23.09.2024 to 27.09.2024	Dr.P.Chinna Sahaya Rani	Five Days Online Workshop on Foundation of Stock Market for Beginners	Star International Foundation for Research and Education
15.	20.09.2024	Dr.M.Nithya Devi	AI Tool For Gemini	Kovai Kalaimagal College Of Arts and Science
16.	20.09.2024	Mrs.N.Krithika	AI Tool For Gemini	Kovai Kalaimagal College Of Arts and Science
17.	23.09.2024 to 27.09.2024	Dr.M.Nithya Devi	Five Days Online Workshop on Foundation of Stock Market for Beginners	Star International Foundation for Research and Education
18.	23.09.2024 to 27.09.2024	Mrs.N.Krithika	Five Days Online Workshop on Foundation of Stock Market for Beginners	Star International Foundation for Research and Education
19.	29.09.2024	Dr.M.Nithya Devi	Next level of Higher Education & Research : Science,AI,Technology,Humanities,Commerce & Management (NLHER-2024)	HI Learn Edutech Insitute
20.	23.09.2024	Dr.M.Nithya Devi	Blue print to Success: Crafting an Effective Business Plan	KHKBK Degree College
21.	27.09.2024	Dr.M.Nithya Devi	Digital Marketing	Kongunadu Arts and Science College
22.	27.09.2024	Mrs.N.Krithika	Digital Marketing	Kongunadu Arts and Science College

23	25.10.2024	Mrs.N.Krithika	Microsoft Copilot	SKILL NATION
24	23.09.2024 - 28.09.2024	Mrs.N.Krithika	One week International Virtual Workshop on Excellence in Research Methodology	SRM Insitute of Science and Technology
25	29.08.2024	Mrs.S.Vanthana	Government Policies and Digital Finance	Sri Ramakrishna College of Arts and Science
26	23.09.2024- 27.09.2024	Dr. D. Deepa, Dr.S.Yogananth, Mr.P. Balamurugan, Dr.V.Malathi, Ms.H.Aparna, Mrs. Mathivakani, Ms.A.Priyadharshini	Five days online workshop on foundation of stock market for beginners	Star International foundation for Research & Education
27	18.09.2024	Dr.D.Deepa, Dr.S.Yogananth, Mr.P.Balamurugan, Dr.V.Malathi, Ms.H.Aparna, Mrs. Mathivakani, Ms.A.Priyadharshini	Women financial empowerment & wealth creation through mutual funds	Govt.Girls PG College Sirsaganj, UP
28	17.09.2024	Dr.D.Deepa, Dr.S.Yogananth, Mr.P.Balamurugan, Dr.V.Malathi, Ms.H.Aparna, Mrs. Mathivakani, Ms.A.Priyadharshini	Planning wealth creation through mutual funds	ICFAI University, Meghalaya
29	23.09.2024 - 27.09.2024	Dr. G. Gabriel Prabhu	Foundation of Stock Market for beginners	Star International Foundation for Research and Education
30	23.09.2024 - 27.09.2024	Ms. M. Kousalya	Foundation of Stock Market for beginners	Star International Foundation for Research and Education
31	23.09.2024 - 28.09.2024	Ms. M. Kousalya	Excellence in Research Methodology	SRM Institute of Science and Technology
32	23.12.2025	Dr.P.Jayapradha	Marketing Strategies of LIC in Life Insurance Industry	Rathinam College of Arts and Science
33	14/08/2024	Dr.M.Mahalakshmi	Enavaiviyalum Elakkanamum	Madurai Kamaragar University
34	23.9.24 to 28.9.24	Mrs.S.Kavunthi	Six day FDP on Integrating Data Analytics,Mathematics and Statistics for Decision Making.	Dr. SNS Rajalakshmi College of Arts & Science,Coimbatore.
35	20.11.2024 to 23.11.2024	Mrs.S.Kavunthi	Global Innovation Summit 2024: Science, Technology & Humanities Converge	Sri Saraswathy Thiyagaraja College , Pollachi & Manipal University College, Malasia.
36	07.01.25	Mrs.S.Kavunthi	International Conference	Mathematical Modeling in water pollution control @ KonguNadu Arts and Science College,Coimbatore

37	24.01.25	Mrs.S.Kavunthi	International Conference	Innovations in Intelligent Computing and Biological Sciences@ Sri Ramakrishna College of Arts and Science for women
38	19.8.24 to 24.8.24	Dr. K. Indira	FDP on "Exploring New Horizons in Mathematical Research"	Department of Mathematics, V.O.Chidambaram College, Thoothukudi, Tamil Nadu
39	22.9.2024	Dr. K.B. Devaki	One Day National Workshop on "Graph Theory in Memory of Prof. E. Sampathkumar"	Department of Mathematics & Statistics, Sridharacharya Academy of Mathematical Sciences, Midnapore, West Bengal, India.
40	27.9.2024	Dr. K.B. Devaki	Seminar on " Role of Statistics in Machine Learning"	Department of Mathematics, Dr.M.G.R Educational and Research Institute, Chennai.
41	21.10.24 to 25.10.24	Dr. K.B. Devaki	One Week FDP “ Innovative Pedagogical Techniques in Management Education”	Kamal Institute of Higher Education and Advanced Technology, New Delhi
42	21.10.24 to 25.10.24	Ms.S.Kaleeswari	One Week FDP “Innovative Pedagogical Techniques in Management Education”	Kamal Institute of Higher Education and Advanced Technology, New Delhi
43	11.11.24 to 15.11.24	Dr. K.B. Devaki	FDP on “Recent Frontiers in Pure & Applied Mathematics”	Department of Mathematics, Kongunadu Arts and Science College (Autonomous) under DBT Star College Scheme
44	11.11.24 to 15.11.24	Ms.S.Kaleeswari	FDP on “Recent Frontiers in Pure & Applied Mathematics”	Department of Mathematics, Kongunadu Arts and Science College (Autonomous) under DBT Star College Scheme
45	10.12.2024	Dr. K.B. Devaki	Seminar on "Maths on AI"	Department of Mathematics, Dr.M.G.R. Educational and Research Institute, Chennai.
46	10.12.2024	Ms.S.Kaleeswari	Seminar on "Maths on AI"	Department of Mathematics, Dr.M.G.R. Educational and Research Institute, Chennai.
47	16.12.2024 to 20.12.2024	Dr. K.B. Devaki	FDP on " Algebraic Structures"	Research Development of Mathematics. Nesamony Memorial Christian College, Marthandam, Kanyakumari.
48	16.12.2024 to 20.12.2024	Ms.S.Kaleeswari	FDP on " Algebraic Structures"	Research Development of Mathematics. Nesamony Memorial Christian College, Marthandam, Kanyakumari.

49	13.09.2024	Navaneethi B	Using Big Data Analytics To Spot And Stop Fraudulent Activities: An Auditing Approach	United College of Arts And Science
50	07.08.2024 to 08.08.2024	Mrs.A.Manjurekha	Digital Marketing	SMNG Academy
51	07.08.2024 to 08.08.2024	Mrs.K.S.Hemalatha	Digital Marketing	SMNG Academy
52	09.08.2024	Mrs.A.Manjurekha	Natural Language Processing	Pan Tech E-Learning
53	05.09.2024	Mrs.A.Manjurekha	Integrating Role In Integrating Indian Knowledge Syatem In Implementing Nep 2020	DELNET
54	24.09.2024	Mrs.A.Manjurekha	Role Of Ai In Entrepreneurship	Pan Tech E-Learning
55	23.09.2024 to 28.09.2024	Dr.S.Vinodkumar	Excellence In Research Methodology	Srm Institute Of Science And Tecnology
56	13.09.2024	Dr. Saju Mathew	Using Big Data Analytics To Spot And Stop Fraudulent Activities: An Auditing Approach	United College of Arts and Science, Coimbatore.
57	14-06-2024	MrS.K.Dharani	An Analysis Of The Feature Selection Approach For Classification Based On The Harmony Search Algorithm	AJK College Of Arts And Science
58	4.10.2024	Dr. P. Karthi	IoT Based Person Tracking Using Rfid And Gps - In The National Conference On Next Gen Information Science, Communication And Technology (Ngisct'24)	Srm Institute Of Science And Technology, Ramapuram, Chennai-600 089, Tamil Nadu,
59	15.11.2024	Dr. P. Karthi	IoT Based Wearable Device To Monitor The Signs Of Covid-19 - International Conference On Computational Intelligence And Interventions In Multidisciplinary Research Iccimr – 2024. In Association With Inti International University – Malaysia And Shinawatra University – Thailand	Sri Ramakrishna College of Arts & Science, Coimbatore
60	18.01.2025	Ms. P. Rajini Theras Fatima Mrs. D. Gopika Mrs. K. Nithyadevi	Teachers Role In Incorporating Iks In Education Institutions	Progrezz Academic Training And Research Institute
61	14.12.2024	MrS. K. Nithyadevi	Cyber Literacy	Rev. Jacob Memorial Christian College
62	27-08-24	Mr.S.P.Prabakaran	One Day International Workshop on Strategies and Phases in Phonics	Thavathiru Santhalingam Adigalar Arts, Science and Tamil College, Coimbatore
63	11-06-2024	Mr.S.P.Prabakaran	One Day National Level Workshop on 'Vedic Math Mastery: Transforming your Calculation Skills	ACT ACADEMY
64	27-10-2024 and 28-10-2024	Mr.S.P.Prabakaran	Two Day National level online Workshop on ' Harnessing Artificial Intelligence to conduct Literature Reviews	ACT ACADEMY
65	05-10-2024	Mr.S.P.Prabakaran	Two Day National level online Workshop on ' Innovative English Language Teaching Techniques	ACT ACADEMY
66	17-09-2024 to 21-09-2024	Mr.S.P.Prabakaran	Five Day International online FDP on ' Transformative Pathways: AI and Emerging Trends in ELT	Kongu Engineering College

67	20-09-2024	Mr.S.P.Prabakaran	One Day National Conference on 'Confluence of knowledge : Exploring Discourse and beyond in Language, Social Work and Criminal Studies	Thiruthangal Nadar College, Chennai
68	23-09-2024 TO 28-09-2024	Mr.S.P.Prabakaran	A One- Week International Virtual Workshop Research methodology	SRM University
69	01-09-24 to 28-09-24	Ms.S.Saranya	Three Credit Certificate Course on Social Media for Academics	St. JOSEPH'S COLLEGE, Tiruchirappalli
70	26-08-24 to 30-08-24	Ms.S.Saranya	One Week Online International FDP on "Pioneering Language Learning: Future Trends from Around the World"	Kongu Engineering College, Erode
71	27-08-24	Ms.S.Saranya	One Day International Workshop on Strategies and Phases in Phonics	Thavathiru Santhalingam Adigalar Arts, Science and Tamil College, Coimbatore
72	04-03-2024	Ms.S.Saranya	One Day National Workshop on Effectuating Artificial Intelligence for Language Proficiency	Sri Ramakrishna College of Arts& Science, Coimbatore
73	19-08-2024 to 25-08-2024	Ms.S.Saranya	One Week Online National Level FDP on Fantasy Literature: An Adventure to the Fantasy World of the Shadow Hunters & The Allomancers	Gokul Global University, Gujarat
74	01-09-24 to 28-09-24	Ms.V.Gokila	Three Credit Certificate Course on Social Media for Academics	St. Joseph's College, Tiruchirappalli
75	04-03-2024	Ms.V.Gokila	One Day National Workshop on Effectuating Artificial Intelligence for Language Proficiency	Sri Ramakrishna College of Arts& Science, Coimbatore
76	27-08-24	Ms.V.Gokila	One Day International Workshop on Strategies and Phases in Phonics	Thavathiru Santhalingam Adigalar Arts, Science and Tamil College, Coimbatore
77	19-09-2024 to 20-09-2024	Ms.V.Gokila	Two Day National Online Workshop on "From Ideas to Identity: Protecting and Navigating Innovations through Intellectual Property Rights(IPR)	Loyola College, Chennai
78	19-08-2024 to 25-08-2024	Ms.V.Gokila	One Week Online National Level FDP on Fantasy Literature: An Adventure to the Fantasy World of the Shadow Hunters & The Allomancers	Gokul Global University, Gujarat
79	17-08-2024	Ms.V.Gokila	A One- Day National Online Workshop on Art of Writing & Publishing Research Paper in Scopus Indexed Journals For Social Science Research	Kongu Engineering College, Erode
80	15-07-2024 to 24-07-2024	Ms.V.Gokila	Seven Day International FDP on From Theory to Practice: Contemporary Trends in Literary Criticism	SRM Institute of Science &Technology, Attankulathur
81	30.10.2023 to 4.11.2023	Mrs. Yamini Priya. S	A One Week FDP On AI and Language Teaching	SRM Institute of Science &Technology, Attankulathur
82	Mar-24	Mrs. Yamini Priya. S	National Level Webinar On "Environmental Conducted By Kaypees Cas, The Niligiris	Kaypees Cas, The Niligiris
83	28.8.2023 TO 1.09.2023	Mrs. Yamini Priya. S	30hrs Of Train The Trainer Program On Digital Productivity And AI Fluency Under The Fdp Conducted By Bu, Coimbatore	Bharathiar University, Coimbatore



84	18.03.2024 to 22.03.2024	Mrs. Yamini Priya. S	A 5 Day Online Fdp On Recent Trends In Teaching Methodology, Shri Nehru Maha Vidhaalaya Cas, Cbe	Shri Nehru Maha Vidhaalaya CAS Cbe
85	5 <sup>th</sup> & 6 <sup>th</sup> August 2024	Mrs. Yamini Priya. S	Two Day Fdp On Critical And Creative Thinking Skills	Michael Job Memorial College
86	03-Apr-23	Mrs. Yamini Priya. S	One Day National Level Workshop On Effectuating Artificial Intelligence For Language Proficiency	SVC CAS
87	22.04.2024.	Mrs. Yamini Priya. S	A One Day National Virtual Workshop On Communicating Effectively In Class Room: Communication Skills For Teachers Conducted By United Arts, Cbe	United Arts, Cbe
88	23.09.2024-28.09.2024	Ms Sandhiya S	A One- Week International Virtual Workshop Research methodology	SRM University Chennai
89	27-08-24	Mrs.B.Soundarya	One Day International Workshop on Strategies and Phases in Phonics	Thavathiru Santhalingam Adigalar Arts, Science and Tamil College, Coimbatore
90	27-10-2024 and 28-10-2024	Mrs.B.Soundarya	Two Day National level online Workshop on ' Harnessing Artificial Intelligence to conduct Literature Reviews	ACT Academy
91	05-10-2024	Mrs.B.Soundarya	Two Day National level online Workshop on ' Innovative English Language Teaching Techniques	ACT Academy
92	17-09-2024 to 21-09-2024	Mrs.B.Soundarya	Five Day International online FDP on ' Transformative Pathways: AI and Emerging Trends in ELT	Kongu Engineering College
93	22.7.2024	Mrs.B.Soundarya	"A Two - Day Hybrid International Conference Cultures and Signifying Practices: The Role of Arts and Aesthetics Today"	Kongu Engineering College
94	22nd and 23rd July 2024.	Ms. P. Muthumani	Two - Day Hybrid International Conference on " Cultures and Signifying Practices: The Role of Arts and Aesthetics Today	Akthi College of Arts and Science For Women
95	17.08.2024	Ms. P. Muthumani	A One-Day National Online Workshop on Art of Writing and Publishing Research Papers in Scopus Indexed Journals for Social Science Research	Kongu Engineering College
96	Aug 5 to Aug 9 ,2024	Ms. P. Muthumani	Indian English Literature : Themes, Theories, Techniques	SNS College
97	02.09.2024 to 06.09.2024	Ms. P. Muthumani	A Five-Day National Online FDP on Reimagining English Literature and Language Teaching with Artificial Intelligence: Preparing for the Future	Kongu Engineering College
98	sep 17 to 21, 2024	Ms. P. Muthumani	Transformative Pathways AI emerging Trends in ELT	Kongu Engineering College
99	Oct 5,2024	Ms. P. Muthumani	Workshop: Innovative ELT	ACT Academy
100	Oct 7 to 13,2024	Ms. P. Muthumani	Criticism in English Literature	CVM University
101	23rd to 28th Sept 2024	Ms. P. Muthumani	A One- Week International Virtual Workshop on Excellence in Research Methodology	SRM University
102	Oct 21 to 23, 2024	Ms. P. Muthumani	Workshop: SEM & PLS	Mahatma Gandhi University
103	Oct 27 to 28,2024	Ms. P. Muthumani	Harnessing AL literature	Navrachana University, Gujrat



104	Nov 4,2024	Ms. P. Muthumani	Integrating ICT , English literature and Teachers and students	Swinburne University
105	Nov 6	Ms. P. Muthumani	Workshop - Vedic math	ACT Academy
106	20 to 24 July, 2024	Ms. P. Muthumani	conference: cultural and diversity social reality in contemporary lit	Thiruvalluvar University
107	Nov 11 to 17,2024	Ms. P. Muthumani	FDP : Indian Knowledge - NEP2024	Rastria CAS
108	Nov 11,2024	Ms. P. Muthumani	workshop: Green computing sustainability through IT	CMS college
109	27 Aug 2024	Ms. P. Muthumani	Strategies and phrases phonics	Perur Tamil college
110	Jan 25,2025	Ms. P. Muthumani	FDP cum Workshop: creating multimedia content	ACT academy
111	24.07.2024	Mr. Muthu Kannan. K Mr. Sunil Pradeep. S Dr. Sathya. M Mrs. Shanthini. J Mrs. Kiruthika. M Mr. Mayilrajan. P Mr. Surya. C.L	“International Certification to Explore the Integration of Global Workplace Readiness into Higher Education”	The Association of Indian Management Schools
112	02.08.2024		“Empowering the Next Generation: Fostering Entrepreneurship in Building Better World”	The Association of Indian Management Schools
113	07.08.2024		“Optimizing Recruitment and Selection Strategies for Attracting and Hiring Top Talent”	The Association of Indian Management Schools
114	14.08.2024		“Strategies for Publishing Research Articles in High-Impact Journals”	The Association of Indian Management Schools
115	30.08.2024		“7 Habits of Highly Effective People”	The Association of Indian Management Schools
116	"18.03.2024 to 22.03.2024"	Mr. Muthu Kannan. K Mr. Sunil Pradeep. S Dr. Sathya. M Mrs. Shanthini. J Mrs. Kiruthika. M Mr. Mayilrajan. P Mr. Surya. C.L	“Recent Trends in Teaching Methodology”	Shri Nehru Maha Vidyalaya Arts and Science College, Coimbatore
117	"19.09.2024 to 26.09.2024"	Dr. Sathya. M	“Emerging Trends and Challenges in Commerce and Management Education”	Hindustan College of Arts and Science.
118	03/12/2025	S. Kavunthi	The Impact of AI-Driven Change Management on Employee Engagement and Skill Development in Select IT Firms	STC College, Pollachi
119	22/06/2024	S. Kavunthi	Effectiveness of HRM Practices in Performance of Organization and Employee Retention.	STC College, Pollachi

## FACULTIES ACTED AS RESOURCE PERSONS

S. No.	Date	Topic of the Programme	Name of Faculties	Host Institution Name
1	13.09.2024	Exhibition on product launch	Mrs.V.Sudha/Chemistry	Department of B.Com. Finance,SNMV CAS
2	31.08.2024	"The Biotechnology & its role"	Fg Offr. T. Purushothaman, Head, Dept of Biotechnology	Kumaraguru College of Liberal Arts & Science
3	8/6/2024	Kamban Potriya kaviya Pengal	Mrs.G.Menaka	Boys School - Pollachi
4	27/12/2024	Parampariya Kalaikulu Ingural Margali Paavai Vilza	Dr.P.Sangeetha	SNMV CAS
5	11/1/2025	Samacheer Pongal	Management	SNMV CAS
6	01-02-2025	Real Time Applications Of Cloud Computing	B.anandakumar & Department Of Computer Science	Shri Nehru Maha Vidyalaya Arts and Science College, Coimbatore
7	10.10.2024	Research Methodology	D. Prasanth, Department Of Computer Science	Pope's College Of Arts And Science, Sawyerpuram, Tuticorin
8	03.01.2025	FDP Workshop : Gemini	D. Prasanth, Department Of Computer Science	Shri Nehru Maha Vidyalaya Arts and Science College, Coimbatore
9	08.01.2024	Ai Tools - Autoclassmate	Mrs. P. Rajini Theras Fatima	Shri Nehru Maha Vidyalaya Arts and Science College, Coimbatore
10	1.2.2024	One Day Workshop On Coreldraw For B.com It Department Students	Mr. P. Karthi, Head - Department Of Computer Technology, SNMV CAS	Shri Nehru Maha Vidyalaya Arts and Science College, Coimbatore
11	09-02-2024	Capacity Building & Personality Development For Ug/Pg Girl Student	Dr. S. Vinodkumar Department Of AI&ML	Shri Nehru Maha Vidyalaya Arts and Science College, Coimbatore
12	07.01.2025	Blackbox Ai	N. Punithavathi , Department of BCA	Shri Nehru Maha Vidyalaya College Of Arts And Science
13	09.07.2024	First Year Students Induction Program	Mr. Jothiramalingam. S	NIFT TEA College of Knitwear and Fashion, Tiruppur
14	22.08.2024	"Growth, Progress and Success- The Pursuit of Happiness"	Dr. Muthu Kumar. K	Department of Management Studies, Erode Sengunthar Engineering College
15	27.8.2024	"What's Next -Focus Towards the Goal".	Mr. Jothiramalingam. S	Sardar Vallabhbhai Patel International School of Textile and Management

16	29.8.2024.	“Team Building Exercises”	Mr. Jothiramalingam. S	SIIMS Business School, Pollachi
17	31.08.2024	“Capacity Building Program”	Mr. Mayilrajan. P	Kumaraguru School of Business, Coimbatore.
18	05.09.2024	“Rotaract Club Charter Installation Ceremony of Rotaract Club”	Mr. Jothiramalingam. S	Arulmigu Palaniandavar Arts College for Women, Palani
19	20.09.2024 & 21.09.2024	“Employability Skills Enhancement and Personality Development”	Mr. Mayilrajan. P	Nadar Saraswathi College of Arts and Science, Theni
20	27.09.2024	“Data Analysis Using R Programming”	Mr. Surya. C.L	MBA Department, SNMV IM
21	28.09.2024	On “Innovation / Prototype Validation – Converting Innovation in to a Startup”	Mr. Muthu Kannan. K	Department of Information Technology, SNMV CAS
22	26.10.2024	“Maha Shambala – Mega Oneness Meditation”	Mr. Jothiramalingam. S	Aacharya Western Ghats International School, Ettimadai
23	21.11.2024	“Key Attributes and Behavioural Traits for An Inspirational Teacher”	Mr. Jothiramalingam. S	Shri Nehru Maha Vidyalaya Arts and Science College, Coimbatore

## JOURNAL PUBLICATIONS

A total of 28 articles have been published by the staff of Shri Nehru Maha Vidyalyaya College of Arts and Science with ISSN.

S. No	Title of the Article	Name of the Author/s	Name of the Journal	Year	ISSN Number
1	"Isolation of Fucoidan Seaweed Turbinariaconoides and evaluation of its anticancer potential on animal models"	Dr.P.Ruban	African Journal of Biological Sciences	2024	2663-2187
2	" Toxicological effects of Lithium Cholride on channa punctatus and Oreochromis niloticus : a Study on acute and chronic Toxicity"	Dr.P.Ruban, Dr.C.Agnes Maria Dorthy, Mrs. M. B. Kavitha	Xidian University	2024	1001-2400
3	"Dye Degradation Studies On Schizophyllum commune and Trametes hirsute"	Dr.P.Ruban,Assistant Professor	EC pharmacology and Toxicology	2024	...
4	"Antiproliferative effect of ethanol extract of solanum trilobatum on human ovarian cancer and colon cancer cell lines"	Mrs.C.Vinitha Ebziba	Xidian University	2024	1001-2400
6	Isolation of Fucoidan from seaweed Turbinaria conoides and evaluation of its anticancer potential on animal models	Mrs. M. B. Kavitha Mrs. R. Radha	African journal of biological Sciences	2024	2663-2187
8	Phytochemistry pharmacological activities and traditional uses of Musa acuminata	Dr. Vinoth Kumar R.	African journal of biological Sciences	2024	2663-2187
9	An Impact of Organisational Climate on Employees' Performance with Selected Private Insurance Companies	Ms. M. Jothilakshimi	Madhya Bharti -Humanities and Social Sciences	2024	0974-0066
10	SEWA-Self Employment for Womens Association, History Evoluvation and Progress	Dr.A.Gurunathan Dr. P. Shanthi	Emperor International Journal of Finance and Management Research	8/1/2024	2395-5929
11	Problems of Cultivation And Cost Analysis of Grape Growers With Special Reference To Tamilnadu	Dr. M. Nithyadevi	MUKT SHABD JOURNAL	Nov-24	2347-3150

12	Impact of Technological Advancement on Employee Productivity, Performance and their Satisfaction level in Automated Industry: A Confirmatory Factor Analysis Approach	Dr. K. Deepa	Bharatiya Shiksha Shodh Patrika	Jan - June - 2024	0970-7603
13	Female Labour Force Participation in India	Dr. K. Deepa	Humanities and Social Science Studies journal	Jan - June - 2024	2319-829X
14	Having The Suitable Talent in Critical Jobs is The Key to Organizational Success	Dr. S. Yogananth	Arthshastra Indian Journal of Economics & Research	April - May - 2024	2278-1811
15	A Study on Various Waste Management Practices Worldwide and Importance to Measure Regularly Using Appropriate Indicators	Dr. S. Yogananth	IPE Journal of Management	Jan - June - 2024	2249-9040
16	A Study on Work-Life Balance Among Women Employees in Affiliated Arts and Science College Sector in Coimbatore City	Dr. G. Gabriel Prabhu	Madhya Bharti -Humanities and Social Sciences	2024	0974-0066
17	The Role of ESG in Financial Statements: Remodeling Company's Responsibility Toward Cost	Dr. G. Gabriel Prabhu Mrs.Sanobar Mohiyudeen	Madhya Bharti -Humanities and Social Sciences	2024	0974-0066
18	Enhancing Real-Time Processing And Reducing Latency Through Edge Computing In IOT	Dr. N. Shreejaa	International Journal of Scientific Research in Engineering and Management (IJSREM)	Aug-24	2582-3930
19	The Influence Of E-HRM Strategies On Employee Productivity And Contentment In IT Sector	Dr. N. Shreejaa	Journal of Advance and Future Research	2025	984-889x
20	Impact of E- Human Resource Management Practices on Jobperformance and Satisfaction In Selected IT Companies Withspecial Reference To Chennai.	Dr. N. Shreejaa	Journal of the School of Language, Literature and Culture Studies	2024	0972-9682
21	Harnessing Generative AI Innovating Data Analytics In The Analytical Era	Dr. N. Shreejaa	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930
22	Agricultural Development Methods In Contribution of Sensors	K. Jaya Prakash	Journal of the Maharaja Sayajirao University of Baroda	2024	0025 - 0422
24	Pen Kavizharkalin Parvaiyil Kulandhaigalin Valviyal	Mrs.D.Usha	ARIMA NOKKU	2024	2320-4842

25	Convolutional Neural Network Based Tumor Classification From MRI	Chandrakumar M	Nanotechnology Perceptions	2024	1660-6795
26	Using Big Data Analytics to spot and Stop Fraudulent Activities: an Auditing Approach	Navaneethi M	International Conference on Enhanced Techniques in Real-Time Implications (ICETRA'24)	2024	978-93-61260-41-4
27	Enhancing Crop Classification in Smart Agriculture using Multi Class Deep Learning Models	Ms.V.Manjula	IJRASET(International Journal for Research and Applied Science and Engineering Technology)	2024	2321-9653
28	Machine Learning Algorithms for Industrial Defect Detection : Enhancing Product Quality Control	Ms.V.Manjula , Mrs.M.Dheepthi	IJRASETB (International Journal for Research and Applied Science and Engineering Technology)	2025	2321-9653
29	Four City Climate Change Analysis using Data Mining Algorithms	B.Anandakumar	Indian Institution Of Industrial Engineering	2024	0970-2555
30	Optimization Techniques Applied on Image Segmentation Process by prediction of Data Using data Mining Techniques	D. Prasanth	International Journal Of Electrical And Computer Engineering (IJECE)	2025	2088-8708
31	Exploring The Innovative Development And Threats In Cybersecurity: A Technological Concern	Dr. Saju Mathew	Maharaja Sayajirao University Of Baroda	2024	0025-0422
32	Understanding The Influence Of Business Data Analytics On Information: An Organizational Perspective	Dr. Saju Mathew	UGC CARE	2024	2347-4777
33	Recurrent Neural Networks (Rnn) And Hybrid Harmony Search With Differential Evolution Or Big Data Classification And Prediction	Dr. Saju Mathew	Maharaja Sayajirao University Of Baroda	05-09-2024	0025-0422
34	Iot Based Covid-19 Monitoring System Using Hybrid Deep Learning Model	Mr. P. Karthi	Adalya Journal	2024	1301-2746,
35	A Simplified Detection Of Covid 19 Stages Used Modified Deep Learning Algorithm	Mr. P. Karthi	Tuijin Jishu/Journal Of Propulsion Technology	2024	1001-4055
36	Machine Learning Approach In Covid19 Contact Tracing Using Dbscan Clustering Algorithm	Mr. P. Karthi	Journal Of The Maharaja Sayajirao University	2024	0025-0422

37	Covid19 Treatment Through Advanced Artificial Neural Network Algorithm	Mr. P. Karthi	International Journal On Recent And Innovation Trends In Computing and Communication	2024	2321-8169
38	Quality of Work Life of Employees in Manufacturing Industry	R. Anu Prashanthi	Infokara Journal	2024	1021-9056
39	Future Market Environment For Every Entrepreneurs In Entrepreneurship Development Busines	Dr. P. Shanthi Dr. T. Kannan Dr. P. Jagatheesh	African Journal of biomedical Research	2024	1119-5096
41	Understanding The Impact Of Microfinance On Indian Economic Development	Dr. T. Kannan	Emperor International Journal Of Finance And Management Research	2024	2395-5929
42	Artificial Intelligence In E-Commerce: Applications, Implications, And Challenges	Dr. T. Kannan	YUGATO	2024	0387-5695
43	Factors Determining The Usage of Microfinance In Rural Areas Of Coimbatore	Dr. P. Jagatheesh	Emperor International Journal Of Finance And Management Research	2024	2395-5929
44	A Study on the Quality of Work Life (QWL) of Faculty Members in Private Engineering Colleges	S. Kavunthi	AVE Trends in Intelligent Techno Learning	2024	2998-8705



## BOOK PUBLICATIONS (2024)

S. No.	Name of the Author/s	Title of the Book	Year of the Chapter	ISSN Number
1.	Dr.P.Ruban	"Biointelligence"	"AI in medical imaging and disgnostics"	9789334080148
2.	Dr.P.Ruban Mrs.C.Vinitha Ebziba	"Biointelligence"	"Biointelligence :The basics of AI in biological sciences"	9789334080148
3.	Dr.P.Ruban Mrs.C.Vinitha Ebziba	"Biointelligence"	" Image Recognition in Medical Diagnostics"	9789334080148
4.	Dr.P.Ruban	"Biointelligence - Volume II"	" Historical Context of Biointelligence"	9788197603174
5.	Mrs.C.Vinitha Ebziba	"Biointelligence - Volume II"	" AI For Ecological and Environmental Studies"	9788197603174
6.	Dr.C.Agnes Maria Dorthy	"Biointelligence - Volume II"	"Nanotechnology in Cancer Treatment"	9788197603174
7.	Dr.P.Ruban	"Intellectual Property Rights In Life Sciences"	"Introduction to Artificial Intelligence"	978-81-976031
8.	Mrs.C.Vinitha Ebziba	Biotechnology at the nanoscale application in cancer and bioremediation	"Epigenetics: Rewriting The Instruction Of life"	9788197603105
9.	Dr.P.Ruban Mrs.C.Vinitha Ebziba Dr.C.Agnes Mariya Dorthy Ms.M.P.Malavika	" Fundamentals of Biology"	"Agriculture Biotechnology And Climate Resilience"	978-81-976031
10.	Ms.M.P.Malavika	"The AI Toolkit Essential Skills For The Modern Technologist"	"The nanoworld: Understanding The Scale Of Nanotechnology"	978-81-976031
11.	Dr.P.Ruban	"Innovating Tomorrow : Biotechnology And Biosciences Role In Shaping The Future"	"Organoids And Lab-Grown Cultures :Redefining Research"	9788197603112
12.	Dr.P.Ruban	"Innovating Tomorrow : Biotechnology And Biosciences Role In Shaping The Future"	"Epigenetics: Rewriting The Instruction Of life"	9788197603136
13.	Mrs.C.Vinitha Ebziba	"Innovating Tomorrow : Biotechnology And Biosciences Role In Shaping The Future"	"Agriculture Biotechnology And Climate Resilience"	9788197603136
14.	Mrs.C.Vinitha Ebziba	"Innovating Tomorrow : Biotechnology And Biosciences Role In Shaping The Future"	"The nanoworld: Understanding The Scale Of Nanotechnology"	9788197603136
15.	Ms.M.P.Malavika	"Innovating Tomorrow : Biotechnology And Biosciences Role In Shaping The Future"	"Organoids And Lab-Grown Cultures :Redefining Research"	9788197603136
16.	Mrs. M. B. Kavitha	Intellectual property rights in life sciences	-	978-81-976031-4-3

17.	Mrs. M. B. Kavitha	Biointelligence	The basics of AI in biological sciences	978-81-976031-7-4
18.	Mrs. M. B. Kavitha	Biointelligence	Ethics of AI biological sciences	978-81-976031-7-4
19.	Mrs. R. Radha	Biointelligence	AI In Evolutionary Biology	978-81-976031-7-4
20	Dr.C.V.Venkatalakshmi	Glory of 78 <sup>th</sup> Independence Day	-	978-93-6175-096-0
21	Dr.C.V.Venkatalakshmi	Poems on Fatherhood	-	978-93-6175-746-4
22	Dr.C.V.Venkatalakshmi	New Year New Beginning	-	978-93-6175-885-0
23	Dr.M.Mahalakshmi	Megathuthan	-	978-81-19346-65-3
24	Dr. K. B. Devaki	Statistical Foundations in the life Sciences from Data to Decisions	-	978-81-976031-9-8
25	Mrs. S. Kaleeswari	Statistical Foundations in the life Sciences from Data to Decisions	-	978-81-976031-9-8
26	R. Nandha Kumar	The Ai Toolkit Essential Skills For The Modern Technologist	Data Science Essentials	978-81-976031-6-7
27	R. Nandha Kumar	The AI Toolkit Essential Skills For The Modern Technologist	Deep Learning And Neural Networks	978-81-976031-6-7
28	Dr. Saju Mathew	Data Visualization	-	978-81-973752-4-8
29	Dr. Saju Mathew	Fundamentals Of Big Data Analytics	-	978-81-979869-2-5
30	Mrs.K. Dharani	Fundamentals Of Big Data Analytics	-	978-81-979869-2-5
31	P. Senthil Kumar R. Nandha Kumar	The Ai Tool Kit Essential Skills For The Modern Technologist	Deep Learning And Neural Networks	978-81-976031-6-7
32	M. Chandrakumar A. Priyadharshini B. Navaneethi	Applications Of Artificial Intelligence In Networks	Book	9789361268878
33	Dr.Vinoth Kumar.V	Current Research On Bioprospecting And Its Application	Bioprospecting In Pharmaceutical And Nutraceutical Industries	978-81-980173
34	Dr.Vinoth Kumar.V	Current Research On Bioprospecting And Its Application	Exploring Marine Biodiversity For Novel Resources	978-81-980173
35	Dr.Vinoth Kumar.V	Current Research On Bioprospecting And Its Application	Biotechnological Innovations And Their Applications	978-81-980173
36	Dr.Vinoth Kumar.V	Carbon Based Nanomaterials In Biosystem	Risks Associated With The Clinical Trials Of Carbon-Based Nanomaterials In Agricultural Domains .	978-0-443-15508-6
37	Dr.Vinoth Kumar.V	Carbon Based Nanomaterials In Biosystem	Safety Matters Pertaining To Carbon-Based Nanomaterials In Drug Designing For Targeted Drug Delivery In Biomedical Sciences .	978-0-443-15508-6

38	Dr. Vinoth Kumar V, Dr. P. Vinoth Kumar & Dr. S. Meenatchisundaram	Biointelligence: The Basics of AI In Biological Sciences Vol - II	AI in Microbiology and Virology	9788197603174
39	Dr. S. Meenatchisundaram	The AI Toolkit Essential Skills for the Modern Technologist	AI in Healthcare	9788197603167
40	Mr. Sunil Pradeep S	"The AI toolkit essential skills for the modern technology"	"Artificial intelligence – driven innovation in the finance industry"	978-81-976031-6-7
41	Dr. P. Jagatheesh Mrs.D.Ramya	The Future Of Insurance : Navigating The Market In 2030	The Future Of Insurance India - Faster & Easier	978-93-5996-082-1
42	Dr. P. Shanthi Dr. T. Kannan	Impact Of Regulation On Insurance Market Penetration And Insurance Market Density In India	The Future Of Insurance India - Faster & Easier	978-93-5996-082-1
43	S. Kavunthi	A Study on HR Analytics in IT Industry	Contemporary research in human resource Management	978-81-96119-0-8
44	S. Kavunthi	A Global Prespective	Exploring Value Creation In Human resources through talent analytics and Performance Metrics: A Data-Driven Approach to enhancing organizational efficiency	978-93-94874-59-6

**PATENT RIGHTS****LIST OF PATENTS GRANTED**

S. No.	Name	Title of Invention	Publication Date	Country
1	Mrs. M. B. Kavitha	AI based Environmental and soil analysing device for agriculture	2/7/2024	India
2	Fg Offr. T. Purushothaman, Assistant Professor & Head	Atomic Absorption Based Tridax Iron Detector	25.09.2024	India
3	Mr. T. Muthu	Employee Performance Evaluation Device	25/01/2024	India
4	Dr. G. Gabriel Prabhu	Agricultural Drone For Pesticide Spraying	13th March 2024	UK
5	Mr. P. Karthi	User Friendly Accident Detection For Cybersecurity Using CCTV	27/05/2024	INDIA

**LIST OF PATENTS PUBLISHED**

S. No.	Name	Title of Invention	Publication Date
1	Ms.V.Gokila	The impact of AI technology in Language teacher and Learning	11/10/2024
2	Dr. S.Sylvia Mercy Jebakumari	Integration of Artificial Intelligence in EFL Learning of Higher Education to understand the perspective of Teachers and Learners	18/10/2024
3	Mrs.Yamini Priya	Analysis of why soft skill matter in information technology	27/08/2024
4	Ms.S.Saranya	Educational Technologies for Enhancing and Assessing Students Learning and Results	27/08/2024
5	Dr. S.Vinodkumar	An Improved Real-Time Object Detection Capable Of Being Adapted In Real-Time For Use In Traffic Surveillance By Utilizing R-Cnn In Place Of Cnn	29-03-2024

**IIC EVENTS**

S. No	Date	Topic of the Programme	Resource person details
1	13/09/2024	"Good Idea- Whats Next"(Entrepreneur skills and Soft skills Development)	B.Bala Senthil Kumar Founder and Managing Director. Ze Bancario IAS study Circle/ School of banking .Ze Bancario's EON-school of wsocial skills. Ze Bancario's IWE books.
2	16/09/2024	Building Business Relationship	Prof. P.Mayilrajan, Assistant Professor, SNMV IM
3	19/09/2024	A Hands-on Workshop on Design Your Digital Future	Mr.M.Febin, Graphic Designer, SNMV CAS
4	23/09/2024	How To Plan For Start Up And Legal & Ethical Steps	Ms. A. Priyadarshini, Assistant Professor,SNMV CAS, CBE.
5	24/09/2024	Roles of AI in Entrepreneurship	Mr.M.Thanigavel, Project Engineer, Pantech E- Learning
6	24/09/2024	Boot Camp on Unlocking Creative Solution through Design Thinking& Innovation	Dr.N.Saranya Rathan, Associate Professor, Department of Biotechnology, Nehru Arts& Science College, Coimbatore
7	25/09/2024	Unleashing the Potential of social media and passion for Entrepreneurship	Mr.C.Nithish Kumar, Corporate Trainer& Instructional Designer, Kallapatti, Coibatore
8	27/09/2024	Innovation/ Prototype Validation- Converting Innovation into a Start-up	Mr.K.Muthu Kannan, HoD-MBA, SNMV CAS
9	27/09/2024	Entrepreneurship Fundamentals: Learn How to Start a Business	Dr.Ranjithkumar Rajamani, International Research Fellow, INTI International University, Malaysia
10	28/09/2024	Smart's Investors Awareness Program	Dr. R. Radhakrishnan,Research Analyst,SEBI - Empaneled Financial Education Research Person
11	28/09/2024	Hackathon on Turning Trash into Treasure	Hackathon by the department
12	30/09/2024	An Interdepartmental business Plan Contest	Mr. Shameer.S, Founder IT Project media and the startups Cogniquo, Coimbatore
13	30/09/2024	Guest Lecture on “Young Entrepreneurs Change the Business Landscape”	Mr.K.Vigneshwar, Visual Designer expert , Lander Studio.
14	30/09/2024	Guest Lecture on “Intellectual Property Rights IP Management(IPRS) for Startup	Dr.S.Vijayakumar, Research Coordinator, VJ Biotech, Coimbatore.
15	28/09/2024	Virtual Seminar on “SMARTs Investors Awareness Program	Dr.P.Radhakrishnan, research Analyst, SEBI-Member , Coimbatore.

16	03/10/2024	Workshop on “Robotic Process Automation Technology using in the Future of Business”	Mrs.Maheswari, Senior Technical Consultant, Pumo Technovation, Coimbatore.
17	08/10/2024	Effective Time Management and Productivity Strategies for Future Founders	Mr. Kishore Chandran, Founder and President, Dr. Kalam Foundation.
18	14/10/2024	Seminar on “An Innovative Ideas in Recent Trends and Technologies”	Dr.V.Kannan, Director, Sun Software Solution. Mr.L.Askger Ali, CEO, Sun Software Solutions.
19	08/10/2024	Guest Lecture on “Investment Avenues and Opportunities for New Start-Up”	M.Karunanidhi, Insurance Advisor, Financial Planner, Chartered Financial Practicioner(FChFP) and Recruitment Officer.
20	03/10/2024	Strategies For Startups & Scaling Up	Dr. S. Jothiramalingam,Head - Center for Corporate Relations,
21	27/09/2024	"Talks About Team Cohesion In StartUps"	Mr.Swarajit Alakanada
22	16/09/2024	Building Buisness Relationship	Mr.P.Mayil rajan
23	08/10/2024	Effective time managment and productivity strategies for future founders	Mr.Kishore Chandran
24	04/08/2024	Startup Ideas For Developing Entrepreneurship Skills	Mr. Kishore Chandran, Founder And President, Kalam Foundation, Coimbatore
25	27/08/2024	A Program For Aspiring Entrepreneurs	Dr.j.mahendran, Director, Rathinavani Community Radio,Coimbatore.
26	19/09/2024	Design Your Digital Future	Mr. M. Febin, Graphic Designer, Shri Nehru Maha Vidyalaya College Of Arts And Science
27	29/08/2024	Start -Up Secret	Mr. P. Naresh Akil, Freelance Fundraiser
28	21/10/2024	IoT Project Expo	CT Students
29	03/10/2024	Robotic Process Automation Technology Using In The Future Of Business	Ms. G. Maheshwari, Senior Technical Consultant, Pumo Technologies.
30	04/09/2024	Data Analysis Tools For Startups	Mr.sabarinathan Muthu, Founder & Ceo, Gateway Software Solutions, Coimbatore,
31	22/08/2024	Idea Pitching Contest To Promote Entrepreneurship	Mr. Krn Manoj, Director, Pumo Technovation India Pvt,Ltd., Coimbatore.
32	27/09/2024	Innovation / Prototype Validation - Converting Innovation Into A Startup	Mr. K. Muthu Kannan, Mba Hod, Snmv College Of Arts And Science
33	25.09.2024	Unleashing the potential of social media and passion for entrepreneurship.	Mr. Nithish Kumar C, Founder - Voice of Confidence, Coimbatore.
34	30.09.2024	“An interdepartmental Business plan contest”	Mr. Shameer S, Founder IT Startup Media, By The Startups & CogniQuo
35	12.08.2024	“How do we fall in reading”	Mrs. Rabia. M, Librarian, Nehru College of Aeronautics and Applied Sciences.
36	28.09.2024	“A Business plan Presentation contest”	Dr. Muthu Kumar K, Director, SNMV IM
37	29.09.2024	Workshop On Prototype Process Design And Development	Mr. Karthikeyan, Senior Lead Data Analyst, Accenture, Bangalore
38	14.08.2024	Feasibility Of Start Up S In Young Entrepreneurs	CA. Sanakara Narayanan , Managing Partner in Aswin & Co , Chartared Accountants
39	20.12.2024	A Session On Achieving “Value Proposition Fit” & “Business Fit”	Mr. T. Balaji, Senior Consultant, Business Development

**YOUTH RED CROSS**

- \* The club along with National Service Scheme jointly organized an environmental program, “Seed Ball Distribution” on 6<sup>th</sup> May 2024. Dr.B.Subramani, Principal, SNMV CAS presided over the event. Dr.G.M.Valliammal, Founder & Trustee, was the chief guest. Around 200 seed balls were distributed to students. The program was co-ordinated by Mr.P.Karthi, YRC Officer - SNMV CAS.
- \* Indian Red Cross, Coimbatore District Branch organised A District Level Disaster Management Training Programme for 6 Days starting from 04<sup>th</sup> October 2024 to 09<sup>th</sup> October 2024. Shri Nehru Maha Vidyalaya College of Arts and Science’s 8 YRC student participants and 1 program officer participated in the program. They got trained and received the completion certificate.
- \* “BLOOD DONATION CAMP ” - The NSS and YRC cell of Shri Nehru Maha Vidyalaya College of Arts and Science in collaboration with Indian Medical Association organized a blood donation camp on 03rd September 2024 from 9.30 am onwards in the college premises. A team led by Indian Medical Association Chief Medical Officer Dr. A. Sundari and Mr. P. Karthi, YRC Programme Officer (SNMV CAS) coordinated the camp.

**ENTREPRENEURSHIP DEVELOPMENT CELL**

- \* Entrepreneurship Development in association with the Department of MBA inaugurated the MBA Campus Company and launched an Initial Public Offering by Mr.O.A. Balasubramanian MD, Roots Cast Pvt Ltd on 11.09.2024 and the IPO were subscribed by 2.9 times on the day.
- \* Entrepreneurship Development in association with the Department of B. Com Information Technology conducted Food Fest “TENTS OF TASTE” at Fateh Champa Open Air Auditorium on 07.02.2025 inaugurated by Dr.B.Subramani, Principal SNMVCAS. The event witnessed enthusiastic participation from students who showcased their creativity through a variety of homemade dishes and innovative food concepts. To acknowledge their efforts, the most profitable stalls were recognized and awarded.

**FINE ARTS SARANG**

Fine Arts Club (SARANG) will Be organized” Talent Hunt” show on 7.8.2024 for all the first year UG students to explicit their talents.



### WOMEN EMPOWERMENT CELL

- \* The cell along with Internal Compliance Committee and Placement cell of SNMV CAS in Association with P & G Outreach Program jointly organized a session on “Life Skills & Awareness on Posh Act” on 07<sup>th</sup> January 2025. Mrs.Thiripurasundari P.N., Founder- LITI’s PATTARAI, Holistic Educator and counselor and Mr.Ashif Ahamed A, Anti- Drug Activist and Public Speaker acted as the resource persons. Dr.B.Subramani, Principal, SNMV CAS presided over the program. All first year students attended and got benefitted.

### UYIR CLUB

On 15.7. 24, Coimbatore Superintendent of Police Mr. Balakrishnan presented certificates to the best Bio Club activists.

On 30.1.25, 200 students from the National Welfare Project and Bioclub participated in a grand rally on road safety from R.S. Puram Post Office to S.N. Ki School. Traffic wardens and R.S. Puram police officers participated in this.

On 8.2.25, a hackathon was organized at Sri Krishna Technical College on road safety. District Collector Mr. Kranthi Kumar IAS participated in this and inaugurated the function. In which our students participated in the seminar held on road safety and received awareness related messages.

### FACULTY DEVELOPMENT CELL

- \* The FDP Cell organizes a 7-day Faculty Development Programme for all the staff members from 18<sup>th</sup> November 2024 to 26<sup>th</sup> November 2024. Dr.B.Subramani, Principal, SNMV CAS, presided over the program.
- \* To provide a stress-free environment and nurture friendliness among people, the College organized a one-day trip to Kodaikanal for all the Teaching and Non-Teaching members on 23<sup>rd</sup> November 2024. Around 140 members joined for the trip.

### KAVITHAI ILAKIYA MANDRAM

- \* Kavi thai Ilakkiya Mandram aims to enhance students skill of writing kavithai and reviewing kavithai buthagam as a part of this the club organized a kavithai workshop, kavithai competition and kaviarangam and seminar.
- \* Kavithai workshop was conducted on 27<sup>th</sup> August 2024 chief guest for this was Kaviyagam manivanan in which he spoke to students to further improve their portic skills.
- \* On the rembrance day of mahakavi bharathiyar Guest lecturer. was conducted on nandru karuthu.M.saravana kumar motivational speaker spoke about the patriortism and took us to the days of mahakavi bharathiyar.

### TAMIL THENDRAL MANDRAM

- \* Independence day for the year of 2024 was organized by thendral tamil mandram under this speech, elcuvation, poetry writing,essay writing in tamil,english and hindi language.The program Cheif Guest Group Captain Mr.A.R.Muralidharan, Air Force Administrative College,
- \* As a part of inauguration ceremony seminor was conducted on the topic “Insol initha aram”. Kavingnar Sudarvili senior SSA, EPFO regional office,coimbatore headed the event as chief guest on 23/08/2024. Through which on and around 75 students were benefitted.
- \* During NAAC visit on 23<sup>rd</sup> & 24<sup>th</sup> July 2024 & 22<sup>nd</sup> and 23<sup>rd</sup> August 2024 Thendral Tamil Mandram organized “Tamilar Parampariya panpattu kankaatchi Traditional Exhibtion”
- \* On the behalf of Mahakavi Barathiyar’s Birthday, 11/12/2024 Thendral Tamil Mandram coordinating with kovai vasantha vasal kavi mandram jointly organized a seminor on the topic “Katrathu olugu”. Kavinagar Thanman was invited as chief guest.
- \* Our traditional tamil harvesting festival pongal was organized as a grand festival in the name of “Samacheerpongalthiruvizha” on 11/01/2024 in which traditional customs like mulaipari,maaviluku,uri adithal,kayir iluthual, rekla show, kabadi were conducted. Department wise pongal celebration happened in which prizes were distubed.Around 3000 students enjoyed the festival and indulged themselves the tradition.
- \* SNMV library department along with thendral tamil mandram jointly organized a seminar dated 06/02/2025 on the topic Noolai pidi valvai padi”.The chief guest for this was Sigaram viswanathan founder of sigaram foundation,coimbatore.Benefits of reading books were explained to students to enhance their knowledge.

**PARAMBARIYA KALAI KULU**

- \* It was inaugurated by Perur Tamil kaloori Assistant Professor Dr. Sangeetha and a program by Margazhi Pavai Vizha in which poo kattuthal, kolam competition, pavai pattu paduthal, oppuvithal was conducted regarding the essence of margazhi month dated 27<sup>th</sup> December 2024.
- \* Nool manam nugaravam was inaugurated by kavinagar boopalan pollachi ilakiya vatam. He spoke under the topic "Vasipu enum thiravu kol" for encouraging students to develop learning habits.
- \* The aim of this club is to make students and staffs read books thus twice month consistensly a program is conducted where students and all staffs are asked to review the read books.

**SPORTS**

- \* Mr. Dinakar of II MBA got selected for the Coimbatore district college Cricket team to compete for the CM trophy match and won a Gold Medal along with an Individual cash price of Rs. 75,000.
- \* Students from the college participated and secured third place in Bharathiar University Intercollege C Zone Volleyball tournament conducted at Bharathiar University on 14th December 2024.
- \* Aswin M of II B.Sc Biotechnology has participated and won the 3rd prize in Bharathiar University Intercollegiate C Zone Volley ball tournament conducted at Saraswathi Thiyagaraga College.
- \* Krishna prakash of I BcomCA won gold in the State-level Taekwondo in a pumse event and got selected to participate in National level meet.
- \* John hydu of I BCom won the silver medal in Bharathiar university intercollegiate Taekwondo championship in 60 kg category.
- \* Krishna prakash of I BComCA won the silver medal in Bharathiar university intercollegiate Taekwondo championship in 65 kg category.
- \* Our college volleyball team won won Bronze in the Bharathiar university intercollegiate volleyball Tournament.
- \* Dinakaran of II MBA got selected to participate the CM trophy district team in cricket which got the gold medal in state level tournament held at chennai and won the cash prize of 75000 individually.
- \* Gowtham of II MCom CA got selected to represent Nilgris district in ss Rajan. Cricket tournament conducted by TNCA.
- \* Somasundaram of II MBA got selected to represent Nilgris district in ss Rajan. Cricket tournament conducted by TNCA.

**FUNCTIONS AND CELEBRATIONS****Swajith 2024**

Shri Nehru Maha Vidyalaya College of Arts and Science conducted the Induction ceremony, Swajith 2024 to welcome the first year UG students on 19<sup>th</sup> July 2024. Dr. B. Subramani, Principal-SNMV CAS welcomed the dignitaries. The Chief Guest, Dr.J.S.Bhuvaneshwaran, Director, PSG Super Specialty Hospitals, Coimbatore shared the importance of education and health & its impact on student's life. Shri Mahaveer Bothra, President, CWA & SNMV, presided over the function. Shri Kamalesh C Bafna, Vice President, SNMV, felicitated the gathering. This was followed by the pledge taken by the students under the lead of Dr.R.Bhakyaraj, HOD-Department of Microbiology. Dr. B. Subramani, Principal, then introduced all the Heads of the Departments cordially to the new comers. Dr. K. Muthukumar, Director – SNMV IM proposed the Vote of thanks. Around 1200 students and their parents attended the program.

**Hanuman Jayanti**

Hanuman Jayanti was celebrated at Anjayanar Temple inside the college premises, on 23<sup>rd</sup> April, 2024. Dr. B. Subramani, Principal, Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore, staff members, students and commoners were present during this occasion.

**Republic Day Celebrations - 2025**

Shri Nehru Maha Vidyalaya College of Arts and Science celebrated 76<sup>th</sup> Republic Day on 26<sup>th</sup> January 2025. The National Flag was hoisted by the renowned Chief Guest, Mr. K.Gowri Shankar, Alumni of SNMV CAS, Mentor, Founder and CEO of AGS Management Consultancy, Coimbatore. This was followed by a spectacular parade of NCC students. Dr. B. Subramani, Principal delivered the welcome address. Shri Mahaveer Bothra, President- SNMV CAS delivered the presidential address. Shri Sunilkumar Nahata, Secretary- SNMV CAS felicitated the event. Shri Gopal Bhuradia Secretary – CWA, SNV & SNV Global School, Shri Nishant M Jain, Joint Treasurer, Shri Sheethal Mehta and Shri Abhay Jain, Governing Council Members graced the occasion with their presence. The vote of thanks was proposed by Dr. K. Muthukumar, Director- SNMV IM. Around 200 students and faculty members attended the program.

**Basant Panchami 2025**

A ceremonial worship for Admission Pooja was held on the day of Basant Panchami in the presence of Shri. B. Mahaveer Bothra, President, SNMV, Shri. Bharathkumar Jaghamani, Joint Secretary, SNMV, Shri. Kanaklal Abhaichand, Founder, President, SNMV, Dr. B. Subramani, Principal, SNMV CAS, Dr. K. Muthukumar, Director, SNMV IM, Heads of the Departments, staff members and students on 1<sup>st</sup> February, 2025.

**Independence Day Celebrations**

78<sup>th</sup> Independence Day on 15<sup>th</sup> August 2024 will be celebrated in the college premises.

**Pongal Celebrations**

Samacheer Pongal was celebrated with great enthusiasm at Shri Nehru Maha Vidyalyaya College of Arts and Science, on 11th January 2025. The occasion was graced by the presence of our distinguished members of the management including Shri Mahaveer Bothra, President, SNMV; Shri Kamlesh C Bafna, Vice President, SNMV; Shri Sunilkumar Nahata, Secretary, SNMV; Shri Bharathkumar Jaghamani, Joint Secretary and Shri Bharathkumar Jaghamani, Joint Secretary, SNMV. The Principal, Dr. B. Subramani and Dr. V. Muthukumar, Director, SNMV IM, added to the grandeur of the event with their esteemed presence. The winners of various competitions were recognized with prizes, and the event wrapped up with cherished memories and the distribution of sweet pongal to all attendees. Around 3,500 participants including students and staff took part in the festive celebration. The planning and coordination of the pongal celebration was undertaken by Dr. C.V. Venkatalakshmi, Head, Department of Tamil.

**Gandhi Jayanti**

Gandhi Jayanti was celebrated in the college premises in the presence of Dr. B. Subramani, Principal along with the staff members and students on 01<sup>st</sup> October, 2024.

**AUSPICIOUS OBSERVANCES****Saraswathi Pooja Celebration**

Saraswathi Pooja had been celebrated in the presence of Management members and the principal along with the staff members and students on 10<sup>th</sup> October 2024.

**Onam Celebration**

Onam was celebrated in the college premises on 13<sup>th</sup> September, 2024 at Multipurpose Auditorium. Dr. B. Subramani, Principal, SNMV CAS, presided over the program. Malayali students from various departments organised this program. Lunch was provided to all the staff Members.

**PLACEMENT CELL ACTIVITIES**

- \* The academic year 2024 – 2025 is having remarkable achievements in our placement and training initiatives. Our commitment to provide exceptional career opportunities for students is reflected in organizing successful campus interviews at our college. Over 500 students placed at leading organizations, including TCS, Accenture, GEP, NameCheap, KGISL, MMC Infotech, Sutherland Global services, Intellipaat, Wipro, Infosys, and many more with the average salary range of 4 Lakhs per Annum and maximum salary range of 9 Lakhs per Annum. These recruitment drives provided our students with promising career prospects in diverse industries.
- \* In addition to placements, we focused on skill enhancement and faculty development. A fifteen-day free training program by Infosys was organized, equipping students with industry-relevant skills and strengthening their technical and professional competencies. Simultaneously, a Faculty Development Training program was conducted for staff members at Infosys Mysore campus, ensuring continuous professional growth and up-skilling in line with evolving academic and industry standards.

**EXTRACURRICULAR ACTIVITIES****NATIONAL CADET CORPS (NCC)**

- \* On 17.02.2024 & 18.02.2024, Fg Offr. T. Purushothaman, acted as a Board Member to conduct NCC 'C' Certificate at Sona College of Technology, Salem
- \* On 14.04.2024, 2 TN Air Sqn NCC along with G18 NGO conducted mass seedball rolling activity at KPR college of Engineering and technology. More than 2000 NCC cadets of JD/JW & SD/SW, various institution ANO's Participated in the event. Col. Shiv Rao, Group Commander, Coimbatore grp, Wg Cmdr Pargunan, commanding officer, 2 TN Air Sqn NCC were part of the event. More than 11 lakhs seed balls rolled and aimed for LIMCA book of records.
- \* On 08.06.2024, 2 TN Air Sqn NCC along with Anamalai Tiger Reserve department conducted mega seedball dispersal activity at Annamalai Tiger Reserve. Fg Offr T. Purushothaman, along with 21 NCC cadets participated in the event.
- \* F/C Keerthika attended the All India NCC Girls Trekking Expedition - 2024 Camp at Nilgris from 06.05.2024 to 13.05.2024 conducted by NCC Group, Coimbatore.

## NSS

- \* National Service Scheme organised an Oath taking Awareness program for “Child Labour Abolition” on 12<sup>th</sup> June 2024. Dr.B.Subramani, Principal, SNMV CAS presided over the event. Around 100 students and along with their staff members were being part of this event. Dr.S.Yogananth, NSS Coordinator coordinated the program.
- \* National Service Scheme along with Physical Education organised an “International Yoga Day” on 21<sup>st</sup> June 2024. Dr.B.Subramani, Principal, SNMV CAS, presided over the event and also highlighted the importance of Yoga in day to day life. Chief Guest of the event was Mr.Kishore Jain, Senior Yoga Guru & Teacher, Patanjali Yoga Haridwar, State president Media, Tamilnadu. Around 150 students and along with their staff members participated. Dr.S.Yogananth-NSS Coordinator and Mr.G.Sadeeshkumar-Physical Director coordinated the programme.
- \* International Plastic Bag Free Day - National Service Scheme of Shri Nehru Maha Vidyalaya College of Arts and Science along with the Department of Commerce with CS & Finance jointly conducted an Oath taking and Rally programme titled “International Plastic Bag Free Day” on 3rd July 2024.
- \* Tree Sapling Plantation - National Service Scheme of Shri Nehru Maha Vidyalaya College of Arts and Science organised a “Tree Sapling plantation” programme on 26th July 2024 at college premises. Dr.B.Subramani, Principal -SNMV CAS inaugurated the event. Saplings are planted by Dr.Kinnarry Thakkar, Dr.Pravakar Rath and Dr.Neelam Kamra - NAAC PEER TEAM MEMBERS.
- \* “Pledge Against Drug” - National Service Scheme of Shri Nehru Maha Vidyalaya College of Arts and Science organised a “Pledge Against Drug” programme on 12th August 2024 at College premises. Guest of the programme is Ms. Srimathi Krishnab, Founder – Srimathis Confidence Factory.
- \* The College’s National Service Scheme celebrated “World Humanitarian Day” on 19<sup>th</sup> August 2024. Following this the NSS unit have conducted an essay writing competition for 1st year UG students. K.Abirami, I BSC CT and Nishanthini, I BBA won first prize. Around 50 students participated in this program.
- \* On 26<sup>th</sup> November 2024, to commemorate the Constitution Day, Dr. B. Subramani, Principal along with all other staff members have taken the oath remembering the duties of a lawful citizen. This program was coordinated by SNMV CAS NSS officers.
- \* On 16<sup>th</sup> December 2024, the unit organized an expert talk on “The Heart of Service”. Dr.R.Annadurai, NSS Program Coordinator, Bharathiar University acted as the resource person. Dr.B.Subramani, Principal, SNMV CAS presided over the program. Around 120 NSS student volunteers attended the program and got benefitted.



- \* The cell in association with Bisleri International Private Limited jointly organized a seminar on the “Bottle for Change” an initiative on 08<sup>th</sup> January 2025. Mr. A. Mohamed Jakkariya, CSR Executive, Bisleri International Private Limited offered the initiative and the program aims to promote recycling and reduce plastic waste. Principal, Dr. B. Subramani inaugurated the initiative. The program was coordinated by NSS Program Coordinators: Dr. P. Karthi, Dr. Yogananda, and Ms. P. Muthumani. Around 150 students and faculty members participated in the initiative.
- \* NSS Cell of Bharathiar University organized an awareness program on Organ Donation on 22<sup>nd</sup> January 2025 at Sri Ramakrishna College of arts and science. 10 NSS student volunteers and one NSS program officer from SNMV CAS participated in this event.
- \* The students and faculty of the College took the Voter’s Day pledge reaffirming their commitment to democratic values on 25<sup>th</sup> January 2025. Principal Dr. B. Subramani administered the pledge, emphasizing the importance of responsible voting. The program was coordinated by NSS Program Coordinators: Dr. P. Karthi, Dr. Yoganandan & Ms. P. Muthumani. Around 50 students and faculty members participated in the ceremony.

PHOTO GALLERY



NAAC RE-VISIT



## PHOTO GALLERY



## PONGAL



## REGALIA



## QUAKE ARENA



## PHOTO GALLERY



## SWAJITH



## INDEPENDENCE DAY



## REPUBLIC DAY



## PHOTO GALLERY



## FACULTY DEVELOPMENT PROGRAMME



## SPORTS DAY



## WOMEN'S DAY