



# SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE (SNMV)

(Affiliated to Bharathiar University, Coimbatore, Re-accredited with "A+" Grade by NAAC)  
Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore - 641 050. Tamil Nadu, India.



## INSTITUTIONAL DEVELOPMENT PLAN (IDP)

### LONG- AND SHORT-TERM PERSPECTIVE PLANS

### SNMV STRATEGIC PLAN 2020-2030

## GENESIS OF SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE

- I. **Academics** - To create a challenging, supportive, practical and rigorous academic ecosystem to make students to possess essential competencies and global perspectives to make them a professional and better human being to serve the ever changing needs of the industry and the society. Need for adding new courses and collaborations with eminent national and international institutions is identified as a step to move towards internationalization and providing relevant and quality academic Programs. To make people to have an attitude for teaching and learning, respect, compassion and integrity by creating an effective teaching learning and mentoring system to bring in behavioural and professional transformation among the students. To train and develop faculty members to be world class teachers. The institution should embrace IT to make teaching learning process innovative, flexible and to move towards internationalization. It may help in increasing the efficiency in stake holder communication, teaching learning and assessment processes, access to learning resources and flexibility in learning. The institution plan to become autonomous institution to bring autonomy in bringing new relevant courses and innovation in teaching and learning process.
- II. **Research** - The institution should improve its capabilities and involve in high quality and socially relevant research to emerge as an institute of excellence. The institution needs to increase the collaborations with eminent national and international institutions to create an eco system and knowledge base that supports high quality and socially relevant research.
- III. **Internationalization** – The institute should focus on internationalization to become the most sought after institution for undergraduate, postgraduate and research programs. The institute should collaborate with eminent national and international institutions for developing international programs, offering joint programs, collaborative research, student and faculty exchange programs.

**IV. Alumni Engagement** - Alumni of the institution can add more value to the institution.

Improving the alumni engagement will bring in lot of values to the institution in the form of support in creating resources, internships, projects, employment opportunity and their knowledge and experiences in the learning process of the students.

**V. Industry Interaction** – Industry institute interactions foster bidirectional spill over of knowledge, practices and to fill the gap in the curriculum of the programs. The institution needs to focus on industry engagement to foster entrepreneurial spirit among the students. An ecosystem including incubation centres, collaborations with industry and government agencies has to be improved to create more entrepreneurs who can contribute to the growth of the nation and create employment opportunities for others. Incubating successful start-ups creating innovative products and business models, capacity and create a world-class ecosystem for collaborative research with industry and for incubation

**VI. Social Out Reach** – The institution should reach out to society through the students to make them socially responsible and as ethical leaders and to contribute to the society. To adopt IT technology to become efficient and effective in stake holder communication.

## Strategic Plan 2020-2030

To emerge as an Institute of Excellence in higher learning, imparting value-based education in line with global standards.

What?

To meet the aspirations and objectives of the stake holders and the society at large

Why?

Relevant and quality academic Programs

High Quality and socially relevant Research

Internationalisation

Industry Engagement Entrepreneurship

Alumni Engagement

Out Reach

How?

Management

Faculty and Staff

Students

Enablers

Infrastructure and Resources

Core Activities

Developing high quality professionals and entrepreneurs

Nurturing integrity, creativity and academic freedom

Pursuing socially relevant research

I .Academics			
S.No	Target	Time Period	Remarks
1	To become an autonomous institution	2025	Steps Initiated
2	To achieve NEP 2020 compliance	2028	On Progress
3	IT Enabled Teaching learning process and digitisation	Continuous	-
4	To add new UG, PG programs and Research Programs as per the demand	Continuous	-
5.	MoUs with reputed companies for offering industry relevant certificate programs	Continuous	-
N			
S.No	Target	Time Period	Remarks
1	Establishing Research Departments in all departments with PG Program	2024	On Process
2	Collaborations with international institutions for socially relevant research	2025	Discussion In progress
III. Internationalisation			
S.No	Target	Time Period	Remarks
1	MoUs with international institution(s) for faculty and students exchange programs	2026	Discussion In progress
2	Collaborations with international institutions for joint programs	2027	On Process

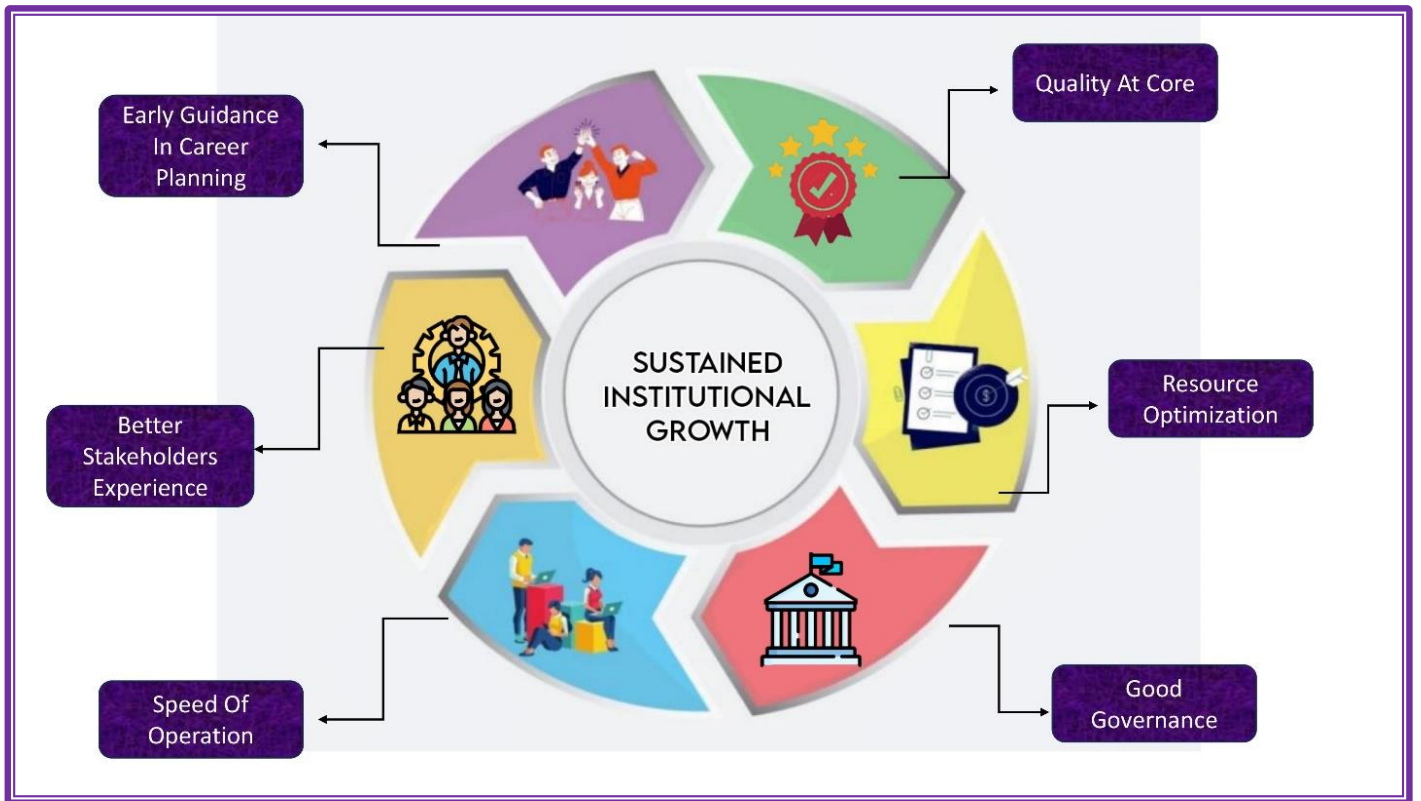
IV. Alumni Engagement			
S.No	Target	Time Period	Remarks
1	Registration of Alumni Association as per NAAC requirement	2022	Renewed Yearly
2	Establishment of Regional Alumni Chapters (as per the distribution of Alumni)	2024	On Process
3	Garnering alumni support in creating resources, internships, placements and interaction sessions with alma matter	Continuous	Progressed
4	Alumni Meets	Continuous	Every Year
V. Industry Interaction			
S.No	Target	Time Period	Remarks
1	Establishment of Incubation Centre	2022	Established
2	Establishment of Industry Institute Partnership Cell	2024	On progress
3	MoUs with national and international companies for internships and training	2025	Discussion in Progress
V. Out Reach			
S.No	Target	Time Period	Remarks
1	Strengthening the extensions activities	Continuous	-
2	Adaptation of Villages	2021	On Process
3	MoUs with NGOs for awareness, training and welfare activities to the society	Continuous	-

Focus on Enablers: Continuous focus on creating a world class culture, conducive learning environment for students, excellent working environment for faculty and staff members, development of adequate resources including buildings, labs, equipment's, learning resources and sports facilities for the benefit of the Stakeholders of the Institution



**PRINCIPAL**  
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**COLLEGE OF ARTS & SCIENCE**  
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## STRATEGIES FOR SUSTAINED INSTITUTIONAL GROWTH



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## STRATEGY DEVELOPMENT AND DEPLOYMENT

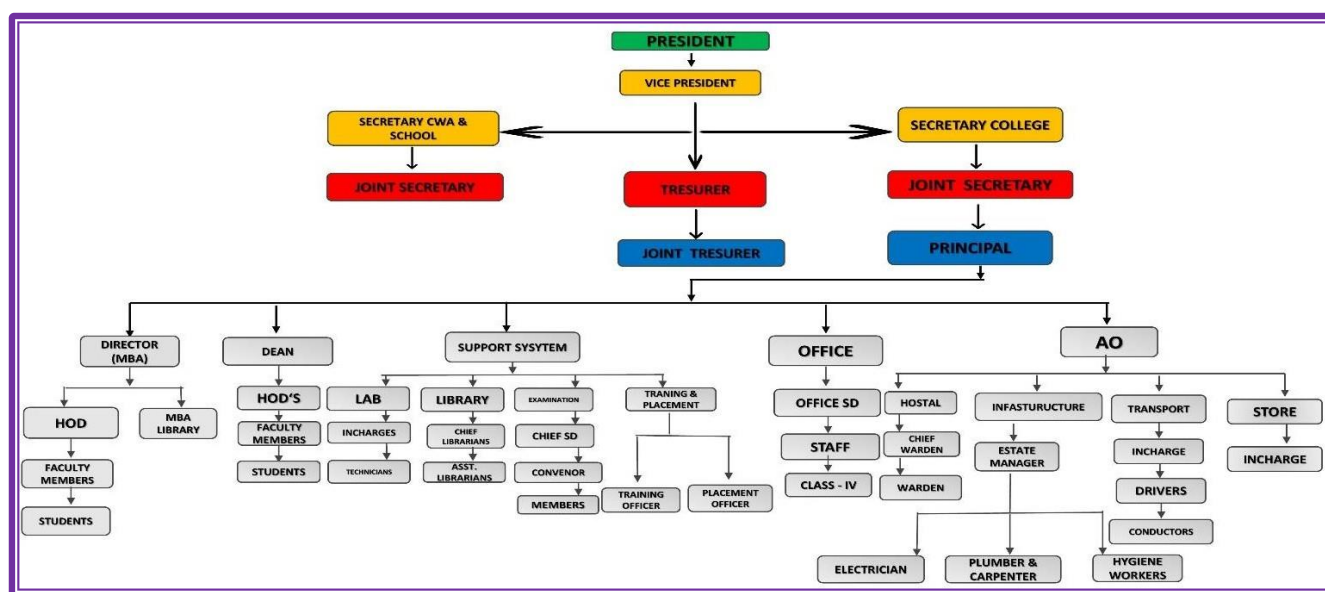
The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, deployment of institutional Strategic/ perspective/development plan etc.

### RESPONSE

The College Committee (President, Vice-president, Secretary, Joint Secretary, Treasure) takes care of matters of policy and governance. Based on the directions received from the principal, in consultation with the Secretary of the college, Principal manages the day-to-day affairs. The admissions are done to the eligible candidates as per the norms/rules amended by the Government/UGC/University time to time.

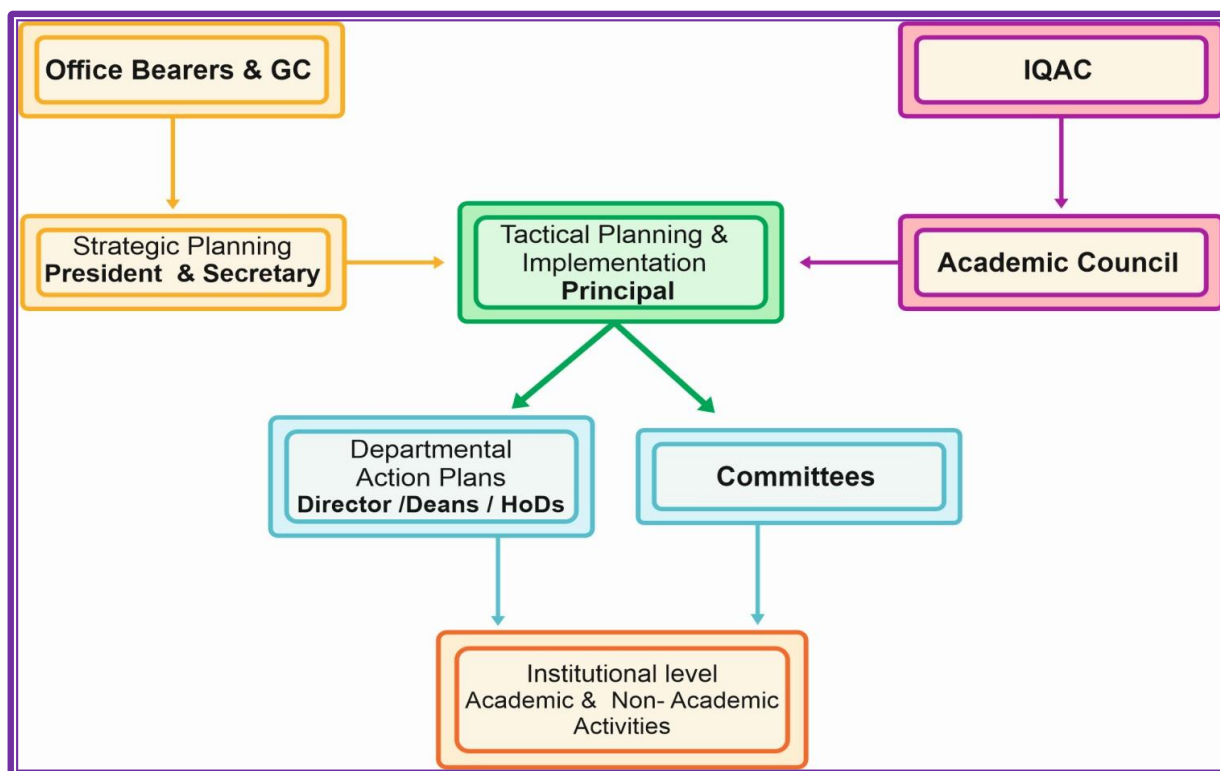
The office administration is computerized to deal with the accounts, students' requirements, communication, scholarship, and other related activities. The Deans, Department Heads, the Director IQAC, coordinate IQAC, coordinate while the teachers and convenors of facilitative structures viz Committees/Cells/Clubs/Associations perform curricular as well as co-curricular and extracurricular activities.

Decision-making powers Decision-making powers are delegated to various levels in the organizational hierarchy to foster decentralization. Frequent meetings are held at all levels to ensure a seamless and hierarchical process evolved with SOPs. The roles and responsibilities of various bodies are well defined in order to ensure accountability





## STRATEGY DEVELOPMENT AND DEPLOYMENT



## STRATEGIC DEVELOPMENT AND DEPLOYMENT

Strategic development and deployment happen in a procedural manner. The Strategic plan is formulated and executed by the top management of the institution (President & Secretary) and other office bearers and GC Council members.

Strategic Plan is executed at the tactical level by the head of the institution (Principal). Academic related decision and IQAC procedure is carried out by the principal. The Head of the institute constitutes the Committee to carry out various academic and non-academic related activity.

Department Level works are carried out by the Director/Deans /HODs. As per the direction received from the head of the department work is allotted & shared among the faculty.



  
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