

SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE (SNMV)



(Affiliated to Bharathiar University, Coimbatore, Re-accredited with "A+" Grade by NAAC) Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore - 641 050. Tamil Nadu, India.

NUMBER OF RESEARCH PAPERS PUBLISHED IN JOURNALS (2023–2024)

S. No.	Title of the Article	Name of the Journal	Year of Publication	ISSN Number
1.	To study the impact of television advertising on children for confectionery products	The International Journal of Analytical and Experimental Modal Analysis	2023 - 2024	0886-9367
2.	Marketing Strategies Used by Banks as A Tool for Promotion-A Study withSpecial Reference to Combatore District	Mukt Shabd Journal	2023 - 2024	2347-3150
3.	Customer Satisfaction on mobile banking application and their charges with special reference to pvt. Bank customers.	International Journal of Research and Analytical Reviewa(IJRAR)	2023 - 2024	2348- 1269
4.	Evaluating Service Quality in Tamil Nadu Hospital; A Multi -Criteria Decision- Making Approach focused on present Perspective and demographics.	Shodhsamhita	2023 - 2024	2277-7067
5.	The Role of Customer Relationship Management in Small Business Marketing	Nanotechnology perceptions	2023 - 2024	1660-6795
6.	An Review of performance appraisal system practised in Tamilnadu cements an empirical investigation	International Journal of All Research Education and Scientific Methods (IJARESM)	2023 - 2024	2455-6211
7.	The impact of strategic leadership and knowledge management on change management	Pakistan journal of life & sciences	2023 - 2024	2221-7630
8.	Enhancing Real Time Processing and Reducing Latency through Edge Computing in IoT	International Journal of scientific Research in Engineering &Management	2023 - 2024	2582-3930
9.	SEWA - Self Employment for Women's Association - History, Evolution and Progress	Emperor International Journal of Finance and Management Research	2023 - 2024	2395 - 5929
10.	Understanding the Impact of Microfinance on Indian Economic Development	Emperor International Journal of Finance and Management Research	2023 - 2024	2395 - 5929
11.	Emperor International Journal of Finance and Management Research	Emperor International Journal of Finance and Management Research	2023 - 2024	2395 - 592
12.	The Pang of Debasement of Female Identity in Nawal El Saadawi's Women at Point Zero	The Criterion an international journal of English	2023 - 2024	2278-9529
13.	Empowering Women Entrepreneurs: Catalysts for Sustainable Business	NATURALISTA CAMPANO	2023 - 2024	1856-4194



14.	A Trust and Optimal Energy Efficient Data Aggregation Scheme for Wireless Sensor Networks using QGAOA	International Journal of System Assurance Engineering and management	2023 - 2024	0975-6809
15.	Four City Climate Change Analysis Using Machine Learning Techniques	Industrial Engineering Journal	2023 - 2024	0970-2555
16.	Isolation of Fucoidan from seaweed Turbinaria conoides and evaluation of its anticancer potential on animal models.	African Journal of Biological Sciences.	2023 - 2024	2663-2187
17.	Toxicological Effects of Lithium Chloride on Channa punctatus and Oreochromis niloticus: a Study on Acute and Chronic Toxicity.	Journal of Xidian University	2023 - 2024	1001-2400
18.	Dye Degradation Studies on Schizophyllum commune and Trametes hirsuta	EC Pharmacology and Toxicology	2023 - 2024	2167-910x
19.	Oxytetracycline degradation and antidermatophytic activity of novel biosynthesized MoS2 photocatalysts	Materials Science and Engineering: B	2023 - 2024	0921-5107
20.	Antiproliferative Effect of Ethanol Extract of Solanum Trilobatum on Human Ovarian Cancer and Colon Cancer Cell Lines	Journal of xidian university	2023 - 2024	1001-2400
21.	Studies on Copper Nanoparticles and Its Physical, Chemical and Biological Applications	Journal of Clinical Otorhinolaryngology, Head, and Neck Surgery	2023 - 2024	1001-1781
22.	Covid 19 Treatment through Advanced Artificial Neural Network Algorithm	International Journal on Recent and Innovation Trends in Computing and Communication	2023 - 2024	2321-8169
23.	A Simplified Detection of Covid 19 stages used Modified Deep Learning Algorithm	Tuijin Jishu/Journal of Propulsion Technology	2023 - 2024	1001-4055
24.	IOT based Covid-19 Monitoring System using Hybrid Deep Learning Model	Adalya Journal	2023 - 2024	1301-2746
25.	Exploring the Innovative Development and Threats in Cybersecurity: A Technological Concern	The Maharaja Sayajirao University of Baroda	2023 - 2024	0025-0422
26.	Understanding the Influence of Business Data Analytics on Innovation: An Organizational Perspective	International Journal of Cultural Studies and Social Sciences	2023 - 2024	2347-4777
27.	A Study on Impact of Advertising Clutter Towards Consumer Purchase Behaviour In Urban Areas	International Journal of Interdiciplinary Research in Arts and Humanities	2023 - 2024	2456-3145
28.	A Study on Child Abuse And Its Awareness	International Journal of Current Research and Modern Education	2023 - 2024	2455-5428

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29.	The influence of employee training and development on performance evaluations in information technology firms a comprehensive review	Journal of the Asiatic Society of Mumbai.	2023 - 2024	0972-0766
30.	The impact of training and development to employee performance special reference to coimbatore city	Rabindra Bharati University publications	2023 - 2024	0975-802X

NUMBER OF PATENTS GRANTED (2023 – 2024)

S. No.	Name	TITLE OF INVENTION	Publication Date	COUNTRY
1	Dr. P. Ruban Department of Biotechnology	Portable Nanoparticle Cytotoxicity Tester for Cancer	08 November 2023	UK

DESIGN PATENT

S. No.	Name	TITLE OF INVENTION	Journal No.	Design Number
1	Dr. V. Sabariraja Department of English Dr. G. Gabriel Prabhu Department of Commerce	Language Translator Device	19/09/2023	395394-001
2	Dr. G. Gabriel Prabhu Department of Commerce	Employee Performance Evaluation Device	29/03/2024	405607-001

NUMBER OF PAPERS PUBLISHED IN NATIONAL CONFERENCES (2023 – 2024)

S. No.	Name of the Teacher	Title of the Paper	Title of the Proceedings of the Conference	ISBN Number of the Proceedings
1.	Mr. T. Muthu	Entrepreneurial Role of Women in the development of Indian Economy	"Entrepreneurship & Social Empowerment- Turning Dreams into Reality"	978-93-340-1976-6
2.	Dr. A. Gurunathan	Challenges and Opportunities for Women Entrepreneurs in Indian Context	"Entrepreneurship & Social Empowerment- Turning Dreams into Reality"	978-93-340-1976-6
3.	Ms. S. Kanimozhi	Women Entrepreneurs in India- Problems of Women Entrepreneures	"Entrepreneurship & Social Empowerment- Turning Dreams into Reality"	978-93-340-1976-6
4.	Mrs.G.Vanithamani	Role of Women Entrepreneurship in MSME Sectors in India -An Analysis	"Entrepreneurship & Social Empowerment- Turning Dreams into Reality"	978-93-340-1976-6

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5.	Ms.M.Jothilakshmi	Women Entrepreneurs and Economic Development	"Entrepreneurship & Social Empowerment- Turning Dreams into Reality"	978-93-340-1976-6
6.	Dr.Deepu Nair	Challenges and Oppurtunities in India for Entrepreneurial Develoment	"Entrepreneurship & Social Empowerment- Turning Dreams into Reality"	978-93-340-1976-6
7.	Dr. A. Thiruvenkateswari	Challenges and Oppurtunities in India for Entrepreneurial Develoment	"Entrepreneurship & Social Empowerment- Turning Dreams into Reality"	978-93-340-1976-6
8.	Ms.A.Anagha	A Study on the Impact of Ecommerce on Women Entrepreneurship	"Entrepreneurship & Social Empowerment- Turning Dreams into Reality"	978-93-340-1976-6
9.	Ms.R.Dhaarani	Women Entrepreneurship in India	"Entrepreneurship & Social Empowerment- Turning Dreams into Reality"	978-93-340-1976-6
10.	Dr.K.Saranya	Women Entrepreneurship	"Entrepreneurship & Social Empowerment- Turning Dreams into Reality"	978-93-340-1976-6
11.	Dr. G.Gabriel Prabhu	Marketing of Life Insurance Products in Kerala: A Comparative Study of Public and private Insurance Companies	The Future of Insurance India -Faster & Easier	978-93-5996-082-1
12.	Dr. G.Gabriel Prabhu	A Study of Health Insurance of ICICI Lombard	The Future of Insurance India -Faster & Easier	978-93-5996-082-1
13.	Dr. G.Gabriel Prabhu	Revolutionizing Insurance: A Dive into Emerging Technologies	The Future of Insurance India -Faster & Easier	978-93-5996-082-1
14.	Dr. G.Gabriel Prabhu	A Study of Awareness about Government and Private Health Insurance in Tamilnadu	The Future of Insurance India -Faster & Easier	978-93-5996-082-1
15.	Muthumani P	English Language Teaching through TPR	Literary Trinkets	978-81-969021-6-2
16.	Mr Aravind M	Feminine sensiblity of Kamala Das' poem THE OLD PLAY HOUSE	Literary Trinkets	978-81-969021-6-2
17.	Muthumani P	An overview of Perumal Murugan's One part women	All India Forum for English Students Scholars and Trainers (AIFEST)	
18.	Saranya Gokila V	Valeof Tears in Elizabethan Mal Liarsd's The Garbage	of research in Hummanities, Arts and science"	9789392995422
		058		

19.	Muthumani P	Subaltern persception of season of palm	N eyan publications	978-81-972143-3-2
20.	Dr.J.John Manoharan	Serial Entrepreneurship an Competitive Advantage For Sustenance For An Entrepreneur	Entrepreneurship & Social Empowerment-Turning Dreams into Reality	9789334019766
21.	Dr.P.Kalaivani Ms.J.Indra Kumari	Dreams to Reality: Entrepreneurship Empowering Social Change	Entrepreneurship & Social Empowerment-Turning Dreams into Reality	9789334019766
22.	Mr.H. Godwin Gipson	Women Entrepreneurship in India	Entrepreneurship & Social Empowerment-Turning Dreams into Reality	9789334019766
23.	Dr.J.John Manoharan	"Green Entrepreneurship Research for Startups"	Promoting Youth Entrepreneurship and Sustainable Development Goals for Economic Development	9789361262661
24.	Dr.J.John Manoharan	Reinvention Of Insurance Sector Through Phygital Model in India – A Descriptive Study	The Future of Insurance India-Faster and Easier	9789359960821
25.	Dr.P.Kalaivani	Blockchain And Its Implications for The Insurance Industry	The Future of Insurance India-Faster and Easier	9789359960821
26.	Mr.H. Godwin Gipson	The Impact on Supply And Demand Due To Digitalization In The Insurance Industry	The Future of Insurance India-Faster and Easier	9789359960821
27.	Selvajeyanthi S	Exploring the Therapeutic Potential: Calotropis gigantea- Based Ointment for Wound Management	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
28.	Bhakyaraj.R	A Review on Microbial Pigment Production by Using Fungi Especially Monascus sp.	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
29	. Kavitha M B	Formulation of Anti Tooth Decaying Chewing Gum From Achyranthes aspera	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
30	. Radha P	Antibacterial Activity of Tamarindus Indica (Seed and Shell) Against Food Borne Bacteria	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-:

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Dr.S. Meenatchisundaram Selvajeyanthi S Kavitha M B	Neutralizing Potential of Aqueous extracts in Combination of Terminalia arjuna, Rauvolfia serpentina and Cyclea peltata against Naja naja and Bungarus caeruleus venoms Bioperspective Probitic Fermented Rice Water (Neeragaram/Ice Biriyani): From Tradition to Modern Science Food Waste Management and Economical Production of Various Products	National Conference - Microfie'24 Modern Approaches in Microbial Science National Conference - Microfie'24 Modern Approaches in Microbial Science National Conference - Microfie'24 Modern Approaches in Microbial	978-81-19337-67-5 978-81-19337-67-5
Kavitha M B	Fermented Rice Water (Neeragaram/Ice Biriyani): From Tradition to Modern Science Food Waste Management and Economical Production of Various Products	Microfie'24 Modern Approaches in Microbial Science National Conference - Microfie'24 Modern	
	Economical Production of Various Products	Microfie'24 Modern	
Kavitha M B		Science	978-81-19337-67-5
	Synthetic Biology for Enhanced Plant-Microbe Interactions in Sustainable Agriculture	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
Kavitha M B	Nanotechnology Solution for Addressing Sea Water Contamination	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
Kavitha M B	Biocontrol Strategies for Food Safety: Bacteriophage	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
Kavitha M B	Antineoplastic and Health- Promoting Effects of Edible/Medicinal Mushrooms: A Comprehensive Review	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
Kavitha M B	Enhancing Vaccine Efficacy: The Role of Lipid Nanoparticles in Targeted Drug Delivery for Infectious Diseases	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
Kavitha M B	Leveraging Foodomics for Enhanced Food Safety and Quality	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
Kavitha M B	Invasion of Vero Cell	The state of the s	978-81-19337-67-5
K K	Cavitha M B Cavitha M B Kavitha M B Kavitha M B	Addressing Sea Water Contamination Biocontrol Strategies for Food Safety: Bacteriophage Antineoplastic and Health- Promoting Effects of Edible/Medicinal Mushrooms: A Comprehensive Review Enhancing Vaccine Efficacy: The Role of Lipid Nanoparticles in Targeted Drug Delivery for Infectious Diseases Leveraging Foodomics for Enhanced Food Safety and Quality Capsaicin Potently Blocks Salmonella typhimurium Shri N Invasion of Vero	Nanotechnology Solution for Addressing Sea Water Contamination Biocontrol Strategies for Food Safety: Bacteriophage Antineoplastic and Health-Promoting Effects of Edible/Medicinal Mushrooms: A Comprehensive Review Enhancing Vaccine Efficacy: The Role of Lipid Nanoparticles in Targeted Drug Delivery for Infectious Diseases Kavitha M B Everaging Foodomics for Enhanced Food Safety and Quality Capsaicin Potently Blocks Salmonella typhimuriam Shri Acaptoo Safety in Microbial Science National Conference - Microfie'24 Modern Approaches in Microbial Science National Conference - Microfie'24 Modern Approaches in Microbial Science National Conference - Microfie'24 Modern Approaches in Microbial Science National Conference - Microfie'24 Modern Approaches in Microbial Science National Conference - Microfie'24 Modern Approaches in Microbial Science National Conference - Microfie'24 Modern Approaches in Microbial Science National Conference - Microfie'24 Modern Approaches in Microbial Science National Conference - Microfie'24 Modern Approaches in Microbial Science National Conference - Microfie'24 Modern Approaches in Microbial Science

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42.	Kavitha M B	Egg Proteins and Peptides: Anticancer and Immunomodulatory Potential	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
43.	Kavitha M B	Mushroom-Based Anti-Cancer Therapeutics: Recent Advances	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
44.	Kavitha M B	Beetroot and Radish Powders as Natural Nitrite Source for Fermented Dry Sausages	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
45.	Selvajeyanthi S	Nanobiosensors in Diagnosis of Microbial Diseases	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
46.	Vinoth Kumar.V	Microbial Nanotechnology: Innovative Approach for Sustainable Soil Health and Agriculture	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
47.	Kavitha M B	Bioinformatics in Medicine: Advancements and Applications	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
48.	Sowkarthigaa.V	Soybean Extract can Improve Plant Development	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
49.	S. Meenatchisundaram	Assessment of the Antibacterial Potential of Daboia russelii and Echis carinatus Venoms by in-vitro Methods	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
50.	Vinoth Kumar. V	Development of Biopolymer Sheet by Drynaria quercifolia	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
51.	Kavitha M B	Formulation of Anti-Acne Gel from Chromolaena Odorata	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
52.	Selvajeyanthi S	Development of a Distinctive Plant-Based Yoghurt	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-:
53.	Selvajeyanthi S	Formulation Of Natural Hydrogel for Diabetic Foot Wound Relief Using Moringa Oleifera Gum and Quercus Infectoria	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-
54.	. Bhakyaraj.R	Production Of Natural Dye from Textile Dyeing Effluent by Isolating Salinococcus Roseus and Its Application in	Science	978-81-19337-67-
		Textile Fabrics	idyalava	

55.	Bhakyaraj.R	Isolation and Production of Nano-Enzymes and their Biopesticidal Activity	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
56.	Vinoth Kumar. V and P. Radha	Isolation of Microbes from Different Environment Capable of Producing High Carotenoid Pigments	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
57.	Vinoth Kumar.V and V.Sowkarthigaa	Isolation Of Siderophore Producing Microorganisms from Rhizosphere Soil	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
58.	Vinoth Kumar. V	Advancements in Poultry Microbiology: Implications for Safety and Production Efficiency	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
59.	Sowkarthigaa.V	Antimicrobial and Pharmacological Activities Wrightia Tinctoria	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
60.	Sowkarthigaa.V	Advances of Food Microbiology	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
61.	Sowkarthigaa.V	Emergence And Dissemination of Antimicrobial Resistance at the Interface of Humans, Animals and Environment	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
62.	Radha.P	A Review on Bio-enzyme Multicleaner	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
63.	Kavitha M B	Phytochemical Analysis and Antimicrobial Activities on Ethanol Extract of Aerva Lanata	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5
64	. Selvajeyanthi S	Probiotics and the Gut-Brain Axis: A Comprehensive Review	National Conference - Microfie'24 Modern Approaches in Microbial Science	978-81-19337-67-5



NUMBER OF PAPERS PUBLISHED IN INTERNATIONAL CONFERENCES

(2023 - 2024)

S. No.	Name of the Teacher	Title of the Paper	Title of the Proceedings of the Conference	ISBN Number of the Proceedings
1.	Dr. Saju Mathew	Using Big Data Analytics to Spot and Stop Fraudulent Activities: An Auditing Approach	3rd International Conference on Enhanced Techniques in Real-Time Applications (ICETRA'24)	978-93-61260-41-4
2.	Dr. Saju Mathew	Enhancing Educational Feedback System using Deep Queue-Dependent Networking: An Automatic Student Assessment with AI	10th Edition of International Conference on Optimization and Applications	
3.	Dr. Saju Mathew	Artificial Intelligence for Business Innovation and Economic Diversification	3rd International Conference on Global Economic Revolutions (ICGER)	
4.	Dr. Saju Mathew	Study of Cyber Crimes, Cyber Security and its Applications	Smart Innovative Technologies on Data Analytics (ICSITDA 23	2395-5929
5.	DR. P. Shanthi	SEWA - Self Employment for Women's Association - History, Evolution and Progress	One day 4 th International Conference in Challenges and Issues of Micro Finance	2395-5929
6.	DR. T. Kannan	Understanding the Impact of Microfinance on Indian Economic Development	One day 4 th International Conference in Challenges and Issues of Micro Finance	2395-5929
7.	Dr. P. Jagatheesh	Factors Determining the Usage of Microfinance in Rural Areas of Coimbatore	One day 4 th International Conference in Challenges and Issues of Micro Finance	2395-5929



NUMBER OF BOOKS AUTHORED - 2023 - 2024

S.No.	Name of the Teacher	Title of the Book	ISBN NUMBER
1.	Dr.P.Ruban	Intellectual Property Rights in Life Sciences	9788197603143
2.	P.Ruban, C.Vinitha Ebziba, C.Agnes Mariya Dorthy, Malavika M P	Fundamentals of Biology	9788197603129
3.	Dr. G.Gabriel Prabhu	Principles of Management	978-93-5757-206-4



NUMBER OF BOOK CHAPTERS AUTHORED - 2023 – 2024

No.	Name of the Teacher	Title of the Chapters Published	Title of the Book	ISBN NUMBER
1.	Ruban P, C.Vinitha Ebziba	Biointelligence: The Basics of AI In Biological Sciences	Bio intelligence: Vol. I	9789334080148
2.	Ruban P, C.Vinitha Ebziba	AI in Medical Imaging and Diagnostics	Bio intelligence: Vol. I	9789334080148
3.	Dr. P. Ruban	Emerging Trends in Climate Action for Sustainable Development	Emerging Trends in Climate Action for Sustainable Development	9788196973414
4.	Dr. P. Ruban	Environmental Factors That Cause Plant Diseases-Systems in Agri-Horti Interventions in modern era		9788196731175
5.	Dr. P. Ruban	Innovations In Food Coating and Encapsulation Frontiers	Frontiers in Food Science and Nutrition	9788196436834
6.	Dr. P. Ruban	Introduction to Nanoscale Biotechnology	Biotechnology at Nanoscale: Application in Cancer and Bioremediation	9788197603105
7.	C. Vinitha Ebziba	Nanotechnology in Cancer Treatment	Biotechnology at Nanoscale: Application in Cancer and Bioremediation	9788197603105
8.	Dr. P. Ruban	Future directions and Innovations of Nanoscale Biotechnology	Biotechnology at Nanoscale: Application in Cancer and Bioremediation	9788197603105
9.	Dr. P. Ruban	Nanomaterials in Photothermal and Photodynamic Cancer Therapies	Biotechnology at Nanoscale: Application in Cancer and Bioremediation	9788197603105
10.	Dr. P. Ruban	Nanotechnology in Cancer Metastasis Inhibition	Biotechnology at Nanoscale: Application in Cancer	9788197603105

11.	Dr. D. Arunkumar	Gut Microbiota Associated with OCD and its Impact Mediated by Probiotics	Nutrition and obsessive Compulsive Disorder	9781003387893
12.	C. Vinitha Ebziba	Historical Context of Biointelligence	Bio intelligence: Vol.	9788197603174.00
13.	Dr. C. Agnes Mariya Dorthy	AI for Ecological and Environmental Studies	Bio intelligence: Vol.	9788197603174
14.	Dr. P. Ruban	Image Recognition in Medical Diagnostics	Bio intelligence: Vol.	9788197603174
15.	Dr. N. Shreejaa	Digitalisation of Bank and Financial System	Oppurtunities and Challenges for Digitalisation for Banking System	978-93-92150-96-8
16.	Dr. S. Meenatchisundaram	Snake bite and Snake venom	Current Research in Medical Sciences	979-68-64973680



NUMBER OF NEW EXTERNALLY FUNDED RESEARCH PROJECTS RECEIVED 2023-2024

S.No.	Name of the Principal Investigator	Title of the Project	Name of the Funding Agency	Amount (Rs)
1.	S. Selvajeyanthi	Water hyacinth (Eichhornia Crassipes): an eco-innovative revolution for bio-remediation and sustainable resource of green fertilizer with root nodule of Tephrosia Purpurea	Tamil Nadu State Council for Science & Technology, Chennai	7500
2.	Dr. S. Meenatchisundaram	Assessment of the antibacterial potential of Daboia russelii and Echis carinatus venoms by in vitro methods	Tamil Nadu State Council for Science & Technology, Chennai	7500
3.	M.B. Kavitha	Production of probiotic candy using honeycomb and turmeric and study of its physiochemical, microbial and antioxidant properties	Tamil Nadu State Council for Science & Technology, Chennai	7500
4.	Dr.R.Bhakyaraj	Synthesis of silver nano particles using cinnamon zeylanicum plant extract against enteric pathogens	Tamil Nadu State Council for Science & Technology, Chennai	7500
		TOTAL		30,000



FUNDS RECEIVED DURING THIS ACADEMIC YEAR - 2023 - 2024

S.No.	Name of the Principal Investigator	Title of the Project	Name of the Funding Agency	Amount (Rs)
1	S. Selvajeyanthi	Water hyacinth (Eichhornia Crassipes): an eco-innovative revolution for bio-remediation and sustainable resource of green fertilizer with root nodule of Tephrosia Purpurea	Tamil Nadu State Council for Science & Technology, Chennai	7500
2.	Dr. S. Meenatchisundaram	Assessment of the antibacterial potential of <i>Dahoia russelii and Echis carinatus venoms</i> by in vitro methods	Tamil Nadu State Council for Science & Technology, Chennai	7500
3.	M.B. Kavitha	Production of probiotic candy using honeycomb and turmeric and study of its physiochemical, microbial and antioxidant properties	Tamil Nadu State Council for Science & Technology, Chennai	7500
4.	Dr.R.Bhakyaraj	Synthesis of silver nano particles using cinnamon zeylanicum plant extract against enteric pathogens	Tamil Nadu State Council for Science & Technology, Chennai	7500
	TOTAL			



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