



SHRI NEHRU MAHA VIDYALAYA

COLLEGE OF ARTS AND SCIENCE

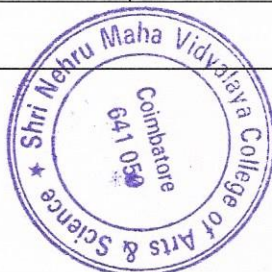
(SNMV)

(Affiliated to Bharathiar University, Coimbatore, Re-accredited with "A+" Grade by NAAC)
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NUMBER OF RESEARCH PAPERS PUBLISHED IN JOURNALS - (2020 – 2021)

S. No.	Title of The Paper	Name of Journal	Year of Publication	ISSN Number
1.	A Robust Optimized Link State Routing Protocol for Mobile ad hoc Networks	Sambodhi	2020	2249-6661
2.	Challenges of First-Generation College Women Students with Special Reference to Coimbatore District	Mukt Shabd Journal	2020	2347-3150
3.	Impact of Digital Marketing in Coimbatore City	Mukt Shabd Journal	2020	2347-3150
4.	A Study of Role of ICT for Sustainable Development	Mukt Shabd Journal	2020	2347-3150
5.	A Study on Consumer Behavior Towards Online Shopping in Coimbatore District	Mukt Shabd Journal	2020	2347-3150
6.	Barriers of Women Empowerment in India	Mukt Shabd Journal	2020	2347 3150
7.	Online Shopping Growth Trends in Coimbatore District	Mukt Shabd Journal	2020	2347 3150
8.	Chromatographic Technique (TLC) and GC-MS for the Rapid Detection of Azoxystrobin 25 SC Residue in Green Chilli (<i>Xapsicum annum</i>) and Red Chilli after Harvest	International Journal of Applied Agricultural & Horticultural Sciences	2020	2582-4198
9.	Inclination of Hotel Industry After Implementing GST with Special Reference to Coimbatore City	Mukt Shabd Journal	2020	2347-3150
10.	The Power of social Media for Startups	International Journal of Creative Research Thoughts (IJCRT)	2020	2320 2882
11.	Multinomial classification Identification for Domestic Violence Virtual Posts Based on Improved Convolution Neural Network (ICNN)	Journal of Network Security	2020	2395-6739
12.	An Energy Efficient Cluster Head Selection with Optimal Path Selection Approach in Wireless Sensor Networks	ICTACT Journal on Communication Technology	2020	2229-6948
13.	Smart Integration Digital Contact Tracking with IOMT for Covid 19 Using RFID and GPS	Journal of Xi'an Shiyou University, Natural Science Edition	2020	1673-064X
14.	A Review on Trusted Node, Attacks and Security Challenges in Wireless Sensor Network	Indian journal of natural sciences	2020	0976 - 0997



15.	Induction of Defense Proteins in Tomato Treated with <i>Streptomyces griseus</i> Against <i>Fusarium oxysporum f. sp. Lycopersici</i>	Biotechnological Communication	2020	0974-6455
16.	Sourcing Strategies in Global Marketing Specialized to Knitting Garments, Tirupur	Mukt Shabd Journal	2020	2347-3150
17.	Role of Industry 4.0 - A Financial Opinion	Mukt Shabd Journal	2020	2347-3150
18.	An Empirical Study of Consumer Behaviour Towards Packaged Foods in Coimbatore	Mukt Shabd Journal	2020	2347-3150
19.	A Case Report - Intervention and Follow up Strategies on Poison Ingestion Case	Kala Sarovar	2021	0975- 4520
20.	Problems of Organized Grocery Retail Consumers	Mukt Shabd Journal	2021	2347-3150
21.	A Study on Consumer Behaviour Towards LED TV in Coimbatore District	Mukt Shabd Journal	2021	2347-3150
22.	Photocatalytic Degradation of Methylene Blue Dye using Green Synthesized Iron Oxide Nanoparticles (Fe ₃ O ₄) from <i>Gracillaria edulis</i>	Bulletin of Environment, Pharmacology and Life Sciences	2021	2277-1808
23.	Indirect Organogenesis from Stem Derived Callus of <i>Dregea Volubilis</i> (L.F) Benth	International Journal of Plant and Environment	2021	2455-202X
24.	Important of Social Media Connectedness for Today Connection	International Journal of Creative Research Thoughts (IJCRT)	2021	2320-2882
25.	Control of Fusarium Wilt Using <i>Streptomyces griseus</i> with Plant Growth-Promoting Effect on Tomato	Bioscience Biotechnology Research Communications	2021	0974-6455
26.	"A Critical Review on Antimicrobial Photodynamic Inactivation Using Light Emitting Diode (LED)	Shanlax International Journal of Arts, Science and Humanities,	2021	(P): 2321-788X (E): 2582-0397
27.	Ethnobotany, Phytochemistry and Pharmacological Efficacy of <i>Bixa orellana</i> : A Review	Shanlax International Journal of Arts, Science and Humanities,	2021	(P): 2321-788X (E): 2582-0397



NUMBER OF BOOKS AUTHORED - 2020 – 2021

S.No.	Name of the Teacher	Title of the Book	ISBN NUMBER
1.	Dr. P. Ruban S. Harshini Mohan	Fundamentals of Human Pathophysiology	978-16-850925-59
2.	Dr. P. Ruban	Basic Bio-techniques	978-16-489986-07

NUMBER OF BOOK CHAPTERS AUTHORED - 2020 – 2021

S.No.	Name of the Teacher	Title of the Chapter Published	Title of the Book	ISBN NUMBER
1.	Dr. D. Arunkumar	Covid-19 Pandemic Ages - Impact and Reshaping Educational Scenarios	2020 Corona Virus Pandemic in India	978-81-947590-0-3
2.	Dr. D. Arunkumar	Nanoparticles as Feed Supplements for Livestock Animals	Current Perspectives in Bioscience Research	9788195252909.00
3.	Dr. R. Bhakayaraj	A Review on the potential of Marine Microbes in Bio-Plastics Production	Current Perspective in Bioscience Research	9788195252909
4.	Dr. P. Ruban	Traditional Plant-Based Medicines Against COVID-19 - A Review and Perspective	Economic Importance of Different Classes of Plants	97893-90627-08-0




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