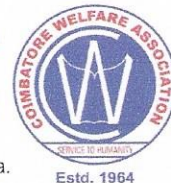




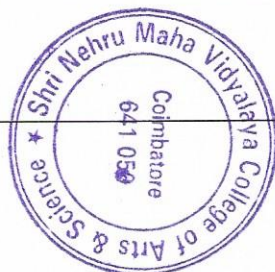
SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE (SNMV)

(Affiliated to Bharathiar University, Coimbatore, Re-accredited with "A+" Grade by NAAC)
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NUMBER OF RESEARCH PAPERS PUBLISHED IN JOURNALS - (2018 – 2019)

S. No.	Title of the Article	Name of the Journal	Year of Publication	ISSN Number
1.	Partnership -Proven Business Model	Selp Journal of Social Sciences	2018	(P): 0975-9999 (E): 2349-1655
2.	Seaweed Fertilizers in Modern Agriculture	International Journal of Research Publications	2019	2708-3578
3.	Phylogenetic Analysis of Marine Microbes with Antimicrobial Activities Associated with Marine Sponges from Tuticorin, South-East Coast of India	Wide Spectrum Research Journal	2018	2250-2815
4.	Biosynthesis and Characterization of Magnetic (Fe ₃ O ₄) Iron Oxide Nanoparticles from a Red Seaweed <i>Gracilaria edulis</i> and its Antimicrobial Activity	International Journal of Advanced Scientific Research and Management	2018	2455-6378
5.	E-Banking Challenges and Opportunities in Indian Banking Sector	Journal of Emerging Technologies and Innovative Research (JETIR)	2018	2349-5162
6.	Bioprospecting for High Lipid Producing Microalgae for Biodiesel Production	International Journal of Trend in Scientific Research and Development	2019	2456 – 6470
7.	Treatment of Primary and Secondary Domestic Wastewater Effluents by using Microalga <i>Oscillatoria</i> Sp	International Journal for Modern Trends in Science and Technology	2019	2455-3778
8.	<i>In vitro</i> Antidiabetic Potential and GC-MS Analysis of <i>Digera muricata</i> and <i>Amaranthus cruentus</i>	Journal of Medicinal Plants Studies	2019	(P): 2394-0530 (E): 2320-3862
9.	A Study on Identifying the Challenges and Ideal Promotional Strategy in Hypermall Retail Businesses	RESEARCH EXPLORER	2019	(P): 2250-1940 (E): 2349-1647
10.	Finding Trusted Node in Mobile Ad-Hoc Network	International Journal of Computer Sciences and Engineering (IJCSE)	2019	2347-2693
11.	Seasonal Variation of Microalgae in Relation to Physicochemical Parameters of Coastline of Kerala, India	International Journal of Pharma and Bio Sciences	2019	0975-6299
12.	Cyber Crime Incidental Awareness and Prevention	International Journal of Research and Analytical Reviews	2019	2348-1269
13.	A Study on Customer Satisfaction Towards Online Shopping with Special Reference to Malumachampatti Panchayat of Coimbatore District	Journal of Management and Science	2019	2250-1819



**NUMBER OF PAPERS PUBLISHED IN NATIONAL CONFERENCES
2018 – 2019**

S. No.	Name of the Teacher	Title of the Paper	Title of the Proceedings of the Conference	ISBN Number of the Proceedings
1.	G. Indhumathi	A Study on Customer Preference Towards Hotel and Restaurant after GST Special Reference to Coimbatore City	Conference on Goods and Services Tax (GST) Impact and Prospects	9788193377703
2.	A. Priyadharshini G. Vadivel A.P. Thangamuthu	Mobile Ad-Hoc Network and Routing Protocols : A Review	National Conference on Smart Innovative Technologies on Data Analytics	978-93-83191-33-8

NUMBER OF BOOKS AUTHORED - 2018 - 2019

S.No.	Name of the Teacher	Title of the Book / Chapters Published	ISBN NUMBER
1.	Dr. P. Ruban	Immunology and Plant Tissue Culture Laboratory Manual	978-93-5281-926-3



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