

Estd. 1989

# SNMV

## SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE (SNMV)

(Affiliated to Bharathiar University, Coimbatore, Re-accredited with "A+" Grade by NAAC)  
Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore - 641 050, Tamil Nadu, India.



Estd. 1964



# Information Brochure

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For Admissions Contact: 98422 03080, 95244 55311, 78670 86391

[www.snmv.ac.in](http://www.snmv.ac.in) [admission@snmv.ac.in](mailto:admission@snmv.ac.in)

# PROGRAMMES OFFERED

## UG PROGRAMMES

- B.Com
- B.Com (Computer Application)
- B.Com (Professional Accounting)
- B.Com (Informing Technology)
- B.Com (E.Commerce)
- B.Com (Banking and Insurance)
- B.Com (Corporate Secretaryship)
- B.Com (Finance)
- B.B.A
- B.C.A
- B.Sc (Computer Science)
- B.Sc (Information Technology)
- B.Sc (Computer Technology)
- B.Sc (Artificial Intelligence & Machine Learning)
- B.Sc (CS with Data Analytics)
- B.Sc (Digital and Cyber Forensic Science)
- B.Sc (Biotechnology)
- B.Sc (Microbiology)
- B.Sc (Chemistry)
- B.Sc (Physics)
- B.Sc (Maths - CA)
- B.A (English)

## PG PROGRAMMES

- MBA (TANCET COUNSELLING CODE: 415)
- M.Sc (Computer Science)
- M.Sc (Biotechnology)
- M.Sc (Microbiology)
- M.S.W
- M.A (English)
- M.Com
- M.Com (CA)

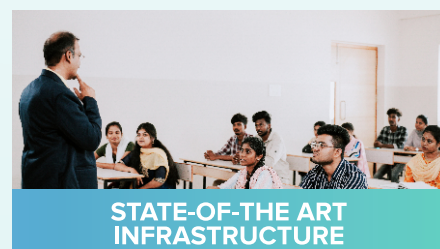
## RESEARCH PROGRAMMES

- Ph.D (F.T./P.T.)**
- Biotechnology
  - Commerce
  - Social Work
  - Computer Science

Along with regular UG programmes, the following value added courses are offered:

MSME Sponsored Certification Program - GST and Tally Prime, Internal Audit, Cost Audit & Customs Law

- Bioinformatics
- SAP Basic Modules
- Artificial Intelligence in Accounting and Finance
- Nano Medicine
- Digital Marketing
- Forensic Accounting
- Mushroom Cultivation
- Banking and Financial Services
- Cyber Security
- Medical Transcription
- Advanced Excel



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# MBA

## SNMV Institute of Management

30 YEARS OF EXCELLENCE IN MANAGEMENT EDUCATION

"BUILDING CHARACTER AND COMPETENCE"

### INFRASTRUCTURE AT SNMV IM

- Separate MBA Block
- Air-Conditioned Smart Classrooms
- Air-Conditioned Computer Lab
- Indoor Sports Facilities
- Fully Stacked Exclusive MBA Library
- MBA Campus Company
- BFSI Centre for Excellence

TANCET  
COUNSELLING CODE:

# 415

"INDUSTRY INTEGRATED MBA"

### SPECIALIZATIONS OFFERED:

MARKETING | HUMAN RESOURCES | FINANCE  
SYSTEMS | PRODUCTION | HEALTH CARE  
ENTREPRENEURSHIP | SHIPPING & LOGISTICS

### HIGHLIGHTS OF INDUSTRY INTEGRATED MBA

- Industry Immersion
- Student Mentoring by Industry Experts and Alumni
- Subject/Concept Based Industry Visits
- Membership in Professional Bodies
- Practical Learning/Interaction with Industry Experts
- Participation in Live Projects/Research/Consultancy
- Industry Validated Certifications:

①

BFSI focused  
DBF and NISM  
Certifications

②

Digital  
Marketing  
Certifications

③

Business  
Analytics  
Certifications

④

CII  
Certifications  
/ MS – Excel  
Certification

⑤

Logistics &  
Shipping  
Certifications

### CENTRE FOR CORPORATE RELATIONS

- Exclusive Training and Placement Cell for MBA
- 160 hrs of Intensive Placement Training
- Placements in Top MNCs
- MoUs with Leading Companies
- Paid Internships in Reputed Companies

### LIFE @ SNMV IM

- Mentoring
- Outbound Training
- Study Tours / Cultural / Heritage Tours
- Human Values Education
- Cultural and Sports Events
- Alumni Interface
- Club Activities for Learning with Fun
- Outreach Activities



**FOR MBA ADMISSION - 96299 12342**



## INSTITUTION HIGHLIGHTS

35 Years of Excellence in Higher Education

Convenient College Timings: 8:30 a.m. to 1:30 p.m.

Ranked among the '151-200' Band Colleges in India by NIRF

Intensive Employability TRAINING & PLACEMENTS in Top MNCs

Highest Number of University Ranks in Bharathiar University

Coaching for Competitive Examinations

MoUs with Leading Companies

50 Acres Serene Campus

UGC Sponsored 14 Skill Development Courses

Separate Hostels for Boys and Girls

Merit, Sports and ISR (Single Parent) Scholarships

Extensive Bus Transport Facilities



Main Block



MBA Block



Open Auditorium



Boys Hostel



Girls Hostel



Cricket Ground

### FEW OF OUR RECRUITERS



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