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#### MESSAGE FROM PRINCIPAL



Proud am I to present SNMV Newsletter "SNMV Insight" which covers multifarious activities that are being showcased on our beautiful campus. Hearty congratulations are extended to the Heads of all the departments and faculty members for organizing numerous programmes like FDP, Debate, Intercollegiate Competition, Quiz Programme and Cricket Tournament. Keep up the good performance.

#### ABOUT SHRI NEHRU MAHA VIDYALAYA (SNMV)

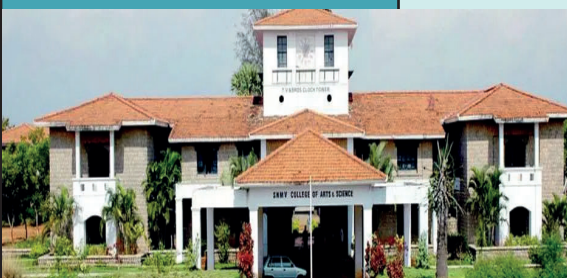
Shri Nehru Maha Vidyalaya (SNMV) College of Arts & Science was promoted in 1989, the silver jubilee year of CWA (Coimbatore Welfare Association). It is located in a serene campus of 50 acres at Malumachampatti, near the famous Eachanari temple on Coimbatore-Pollachi national highway. The untiring efforts of CWA have enabled Shri Nehru Maha Vidyalaya (SNMV) to blossom into a centre of learning. The aim of Shri Nehru Maha Vidyalaya (SNMV) is to promote student development through value based education. The college strongly believes in enhancing the positive growth of youth in order to establish them as citizens who can make the world a better place. It also aspires to foster the development of the myriad cultures and traditions that India proudly nurtures. On the whole, the college intends to ensure that any student, who enters its portals, emerges holistically and socially capable.

#### VISION

To emerge as an institute of excellence in higher learning, imparting Value based education in line with global standards

#### MISSION

- \* To provide quality education at an affordable cost.
- \* To inculcate the Indian heritage and culture and to instill moral values of life in the minds of the youth.
- \* To promote leadership qualities and to develop entrepreneurial skills among the students.
- \* To extend the services of the institution for the betterment of the society.



## **ACHIEVEMENTS OF THE INSTITUTION**

- \* SNMV College of Arts and Science has been ranked by 'India Today' Magazine as one of the best Colleges Nation-wide. SNMV has claimed recognition all over India, ranking 32<sup>nd</sup> in the Study of Social Work, 111<sup>th</sup> rank in Arts Streams, 104<sup>th</sup> rank in Computer Applications, 132<sup>nd</sup> rank in Business Administration, 131<sup>st</sup> rank in science and 160<sup>th</sup> rank in Commerce Streams. All over Tamil Nadu, the institution stands proud as it ranked 22<sup>nd</sup> in the study of Arts and 14<sup>th</sup> in Social Work, 31<sup>st</sup> in Computer Applications, and 29<sup>th</sup> in Business Administration, 29<sup>th</sup> in science and 32<sup>nd</sup> in the Study of Commerce.
- \* Our Institution is recognized in the "BAND PERFORMER" under the category "General (Non-Technical)" in the Atal Ranking of Institutions on Innovation Achievement (ARIIA) 2021, a flagship program of the Ministry of Education, Government of India.
- \* SNMV CAS secured a ranking band between 151-200 in the India Rankings -2021, The National Institutional Ranking Framework (NIRF), the Ministry of Education, and the Government of India.
- \* SNMV CAS received a certificate of Excellence from "Internshala Annual Rankings 2022", Internshala - internship partner of AICTE.
- \* SNMV College of Arts and Science has been ranked by The Week- Hansa Research survey for best colleges in India -2022, for science stream 52<sup>nd</sup> rank and Commerce Stream 69<sup>th</sup> rank.
- \* OPEN Magazine Best Colleges Ranking 2022 declared the Complete State wise Rankings. SNMV College of Arts and Science has been ranked 26<sup>th</sup> in Arts Stream, 24<sup>th</sup> in Science Stream, 23<sup>rd</sup> in Commerce, 19<sup>th</sup> in BBA, and 30<sup>th</sup> in BCA.
- \* Our college students secured gold and bronze medals in the Bharathiar university intercollegiate boxing tournament held at Vellalar College of Arts and Science for Women, Erode in December 2022.
- \* 38 students brought laurels to the institution for their exemplary performance in the Bharathiar University Examination Conducted for the 2019-2022 batch of students.

- \* Our institution received 8 Patent rights from the Ministry of Commerce & Industry, the Government of India.
- \* IIC of SNMVCAS completed Quarter I & II activities for the academic year 2022-23 under the thrust area Inspiration, Motivation, Ideation, Validation and Concept Development.
- \* SNMV College of Arts and Science signed an MOU with TCS iON, ICT Academy and AIC RAISE (Atal Incubation Center Raise Business Incubator Private Limited) supported by Atal Innovation Mission, NITI Aayog, Government of India.
- \* SNMV College of Arts and Science signed an MOU with 30 other Institutions, industries and corporate houses. The Association of Indian Management Schools certified SNMV CAS and awarded with Life Time Institutional Membership the Association of Indian Management Schools (AIMS).
- \* Shri Nehru Maha Vidyalaya College of Arts and Science conducted, a Seven days Faculty Development Programme, organized by Faculty Development Cell from 26<sup>th</sup> November 2022 to 3<sup>rd</sup> December 2022.

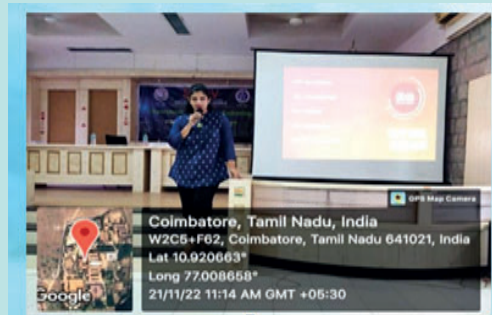
## **FUNDS RECEIVED**

The faculty members of the institution have received various funds from the Central and State Government Agencies.

- \* Fg.Off. T Purushothaman, HOD, was sanctioned with Rs. 1,60,500/- for conducting lecture workshop in Advances in basic endocrinology and its applications dated 10<sup>th</sup> and 11<sup>th</sup> January 2023 by Indian Academy of Science.
- \* Dr. K. Ramalakshmi of Department of Biotechnology, Dr. Vinothkumar. V of Department of Microbiology received a grant of Rs.15,000 from Tamil Nadu State Council under the Science and Technology Scheme.

DEPARTMENT OF COMPUTER TECHNOLOGY

- \* The Institution's innovation council along with Department of Computer Technology have Organized a Seminar on “ Pitch a business Idea Using Design Thinking Skills “ on 21<sup>st</sup> November, 2022.



- \* The Department of Computer Technology have Organized an international webinar on “Design Thinking on Innovation and Life Skills “ on 28<sup>th</sup> October, 2022. Mr. Purushothaman Kannan, Overseas Recruitment Specialist, Olayan Group, Jussur Emdad International Recruiting Company, Riyadh, Saudi Arabia was the guest speaker.
- \* The Department of Computer Science organized the events under the banner of the Student Development Program from 23<sup>rd</sup> November 2022 to 25<sup>th</sup> November, 2022, with the theme “Expressive methods to Impress Interview Panel.” Three students who participated in the 15-day interactive Infosys programme at the SNMV College of Arts and Science Campus have teamed up to lead an engaging interactive session for the other students who belongs to Computer Technology Department.

- \* The Department of Computer Technology have Organized a Hands-on Training - “FIGMA” on 27<sup>th</sup>



Feb, 2023. Mr. M. Vignesh, UI / UX Designer, Semalgo technologies, Bangalore, was the Guest Speaker and also alumni of CT department (2019 – 2022 Batch). Resource person discuss about the benefits of Figma. Figma is cloud-based, which means that we can access and edit our prototypes from anywhere, and share them with others in real time. Figma is a

web-based graphics editing and user interface design app.

#### DEPARTMENT OF COMMERCE WITH IT

The Department of commerce with information Technology and E-Commerce of Shri Nehru Maha Vidyalaya College of Arts and Science had organized food festival called “TENTS OF TASTE “ on 08.11.2022

#### DEPARTMENT OF BIOTECHNOLOGY

\* The Department of biotechnology organised a two days 14<sup>th</sup> National conference in “The Zeal of Biotechnology in the Proximate Era” on 13.10.2022 & 14.10.2022. Mr. V Thirunavukarasu IFS, Additional Chief Conservator of Forest & Principal, Central Academy for State Forest Service, Ministry of Environment acted a resource person. Objective of this programme was to study different kinds of biotech prospectus.



\* Department of Biotechnology and Research SNMV College of Arts and Science , Coimbatore organized science academies education programme lecture workshop on “Advances in basic endocrinology and its applications” from 10.01.2023 to 11.01.2023.

\* The Department of Biotechnology organised a Guest Lecture in ”Challenges to Transforming Bioscience Idea into Global Business Brands” on 28.09.2022 . Dr.R.Ranjith Kumar, Founder and Chief Scientific Officer – Viyen Biotech LLP, Coimbatore acted as a resource person. main moto of this event was developing a Bio entrepreneurship.

### DEPARTMENT OF MICROBIOLOGY

Department of Microbiology organized Webinar on Webinar on the “Patenting System in India during 17/08/22. Dr. David Paul Raj, Associate Professor, Department of Biotechnology, Karunya Institute of Technology and Science.was the Resource Person.

The Department of Microbiology organized a National Conference on Microbie’23 on “Essential Trends In Microbial Research” on 24th February 2023 at Mahaveers Auditorium, SNMV College of Arts and Science.Dr. Anup Kumar Kesavan, Professor and Head, Department of Biotechnology and Microbiology, Kannur University Kerala and Dr. N. S.Maanoj, Founder and Principal Scientist, Universal Snakebite Education and Research Organization Krishnagiri, Tamil Nadu were the resource persons. Totally



15 colleges from Tamil Nādu and other states were participated and Around 200 students, faculty members and Research scholars were benefited. Department of Microbiology also signed MOU with Universal Snakebite Education and Research Organization for Research and Publications.

### DEPARTMENT OF COMMERCE WITH CA

- \* The department of Commerce with CA conducted (31.03.22) CA/ ICWA awareness program. The chief guest Mr. Sriram .K. Iyer , Professor , J.K Shah Classes, Coimbatore. He shared his ideas and knowledge about CA/ICWA to the students.
- \* ON 16/03/2022 MULTI MART EXPO 2022 program was conducted by department of commerce with computer application to All the commerce students. Dr. B. Subramani Principal presided over the function. Around 60 students participated the program.The students presented 22 stalls in this program and gain profits.
- \* The Department of Commerce with Computer Applications, Shri Nehru Maha Vidyalaya College of Arts and Science (SNMV CAS) organized an “Insurance Awareness Program” for Commerce with Computer Application students on 09/05/2022. There are 90 students were attended the “Insurance Awareness Program”. Mr.Ravi Sanker, LIC Senior Branch Manger, & Mr.Madhan Kumar, Assistant Brach Manager, Podanur Branch, was conducted the awareness program.

- \* Webinar on Lean start-up and minimum viable product/ business - Boot camp was conducted for all UG and PG students on 11.07.2022. Chief guest of the program is Mrs. Sri Vidhya M.R. Chief guest was invited to deliver his valuable speech on the topic “ Lean start-up and minimum viable product/ business “.
- \* Department of Commerce with CA and Department of Business Administration, SNMV College of Arts and Science organised “Consumer Awareness on Law and Responsibility “ on 10<sup>th</sup> March 2023. The fund for the program was sanctioned by the Government and the program began with a rally from the college to Malumachampatti junction propagating the importance of consumerism by distributing notices and using placards to make the village people aware of their consumer rights.
- \* The Department of Commerce with Computer Applications, Shri Nehru Maha Vidyalaya College of Arts and Science (SNMV CAS) organized an “ Awareness Programme on Crypto Currency “ for Commerce with Computer Application students on 15/02/2023. There are 60 students were attended the “ Awareness Programme on Crypto Currency Dr.CSP Saravanan, Chairman & Managing Director, VR-Group, Peelamedu, & Dr.ZAAX Ruban, Founder, Life coach Trainer, VR-Group, Peelamedu. was conducted the awareness program.
- \* The Entrepreneurship Development Cell and Department of Commerce with Computer Applications, Shri Nehru Maha Vidyalaya College of Arts and Science (SNMV CAS) organized a Three days skill based training on “WEALTH FROM WASTE” on 08/02/2023 to 10/02/2023.
- \* The department of commerce with computer application to conducted the program on Capital Market Awareness & Financial Planning To make the students understand about “Securities and Trading in the Capital Market”. As the current trend is, people need digitalization and need to make money. This session will be the best input for forthcoming plans. We are elated to have our Chief Guest, Mr. N. Mahesh Kumar, and Trainer from Lotus Knowledge PVT Ltd, Mumbai.

#### DEPARTMENT OF ENGLISH

- \* A Guest lecture on 'E-Skills' was organized by the department under the convenorship of Dr. V. Sabariraja, HOD on 28<sup>th</sup> February 2022. Dr.B.Subramani, Principal-SNMV presided over the programme. Mr. Samuel Churchill, PGEC(IIMR)., M. B. A., B. L., Phd(Hons), Founder, Youth Federation of Change &Getsetgo Training Solutions, Coimbatore, acted as Resource Person. Around 110 students along with the department faculty members participated and benefitted.

#### DEPARTMENT OF CHEMISTRY

- \* The department of chemistry to conducted the program on Dual Matter & Redox Reaction To make the students understand about "Redox Reaction". Dr.B.Subramani, Principal-SNMV presided over the programme.

#### DEPARTMENT OF INFORMATION TECHNOLOGY

- \* The Department of Information Technology host seminar on "Trends & Innovations in Industrial IOT in college premises on 10.02.2023 along with Institutions Innovation Council .The seminar been organized for the benefits of student community who are in need to upgrade their knowledge and skill in the current technology scenario especially IOT field is now spreading all over all types of industries and students need to develop their skill in this field is mandatory. The session was addressed by the resource person Mr.Sabarinath Technical Manager Gateway Software Solutions, Coimbatore TN.

#### DEPARTMENT OF MBA

- \* Business plan Demo day event was conducted for all UG and PG students of SNMV College of Arts and Science on 21<sup>st</sup> November 2022. Several teams participated and presented their business ideas of which few viable ideas are selected for mentoring by SNMVIM.
- \* Dr K Muthukumar Director, SNMVIM presented two sessions for final year UG and PG students on "Decoding Union Budget 2023-24" on 7<sup>th</sup> and 8<sup>th</sup> February 2023. Around 750 students participated.

- \* Institution Innovation Council, Entrepreneurship Development Cell & SNMVIM jointly organized a session on “National innovation and startup policy (NISP)” on 27<sup>th</sup> February 2023. Shameer, Founder - By The Startups & IT Projects Media & Head -TANSIM Kovai North Community Circle was the resource person and interacted with the participants.
- \* A session on “The changing Landscape of BFSI sector & Career opportunities” was organized on 9<sup>th</sup> March 2023. Mr.N.Manikanda prabhu, Chief Manager, Indian Overseas Bank, Coimbatore was the chief guest for the event.
- \* J.Mariam Agnish of I MBA won state No 3 position in Ladies Billiards category and state No 4 position in 6 Red Ladies Snooker category conducted at Chennai and Salem from 14<sup>th</sup> October 2022 to 17<sup>th</sup> November 2022 by Tamilnadu Billiards and Snooker Association. Around 25 alumni participated and interacted with the faculty members.
- \* Yogesh.D, Sanjay.M of I MBA and Vishal.R, Sudharsan.S of II MBA won second place in 5s football tournament held on 20<sup>th</sup> November 2022 at SSS Arena, Pollachi.
- \* ALUMNI MEETS @ SNMV Institute of Management conducted alumni meet for the batch 1998-2000 in the month of June 2022. Around 30 alumni and 7 former faculty members participated in the nostalgic event.
- \* SNMVIM conducted alumni meet for 2018-20 batch on 19<sup>th</sup> September 2022. Around 35 alumni participated and interacted with the faculty team.
- \* SNMV Institute of Management organized alumni meet for 2019-2021 batch on 8<sup>th</sup> April 2023. Around 25 alumni participated and interacted with the faculty members.
- \* SNMV Institute of Management conducted a week long inter departmental sports meet “SportChek” from 13<sup>th</sup> to 17<sup>th</sup> February 2023. The event witnessed massive participation in sports like cricket, football, volleyball, chess and kho-kho (girls). All the matches were efficiently managed and were played in the spirit of the game. The closing ceremony was graced by the esteemed presence of Dr.B. Subramani Principal, SNMVCAS. The winning students of SportChek were awarded trophies and certificates.

#### DEPARTMENT OF MATHS

- \* On 16.11.2022 Conducted Webinar on the topic “OPPORTUNITY GENERATION AND EARLY BUSINESS DEVELOPMENT” was conducted by department of Mathematics to All the students. Dr. B. Subramani Principal was presided over the function. Around 50 students participated in the program.
- \* On 15.02.2023 Conducted A Seminar “ACHIEVING PROBLEMS-SOLUTION FIT AND PRODUCT - MARKET FIT” was conducted by department of Mathematics to All the students. Dr. B. Subramani Principal was presided over the function. Around 60 students participated in the program.

#### NSS ACTIVITIES

- \* NSS and Eco club along with One Family Three Trees team organised tree plantation program on 04th January 2023 at our college. Around 300 fruit saplings were donated to staff and students of SNMV family. Mr. Muthu Kamatchi from United States acted as a chief Guest.
- \* The club conducted a program about the Green Comet by distributing star shaped pamphlets to create awareness among students. The pamphlet contains the details of green comet which is nearing the Earth on 02nd February 2023, after fifty thousand years. Dr. B. Subramani initiated the program by getting the awareness card from Mr. K. Lenin Bharathi and the students from the club.
- \* SNMV NSS organized “Anti Drug Awareness Program” on 26th October 2022. Mr. P. Chinna Kamanan, Sub Inspector of Police, Chettipalayam acted as a resource person. Dr. B. Subramani, Principal, SNMV CAS presided over the program. All staff members attended this program.
- \* On behalf of SNMV NSS Unit, Pledge had been taken during National Voters Day (25/01/23).
- \* On behalf of SNMV NSS Unit, Deworming tablets were given to Students on 14th February 2023.
- \* SNMV NSS Unit organized Voters Awareness rally on 24th November 2022. Mr. Ramesh, Special Tahsildar Elections, Madhukarai block initiated the program.

### NCC ACTIVITIES

- \* Four SNMV NCC cadets attended IGC RDC (Republic Day Camp) at Hindusthan College of Engineering, Coimbatore, from 26th July 2022 to 04th August 2022.
- \* Fg. Offr. T. Purushothaman, ANO NCC, attended DDG ADM Inspection to NCC Group on 1st August 2022. Commodre Atul Kumar Rastogi, Deputy Director General NCC (TN, P & AN) and Commanding officers of other units took part in the inspection.
- \* Fg. Offr T. Purushothaman, ANO NCC along with 15 NCC cadets attended DDG Interaction with NCC cadets on 2nd August 2022 at Sri Ramakrishna College of Arts and Science, Coimbatore. Commodre Atul Kumar Rastogi, Deputy Director General NCC (TN, P & AN), Col LCS Naidu Group Commander, Coimbatore Group NCC appeared as chief guest.
- \* F/C Ashif Ahmed and F/C Hemalatha attended IGC VSC (Vayu Sanik camp) camp at NCC Academy Idayapatti from 29th July 2022 to 07th August 2022.
- \* F/C Hemalatha have been selected and attending IGC VSC (Inter Group Competitions - Vayu Sanik camp) Camp at Air Force Station Tambaram, Chennai from 13.08.2022 – 20.08.2022
- \* F/C Priyanka Kumari Ojha have been selected and attending IGC RDC Camp – I (Inter Group Competitions- Republic Day Camp) at RVS Technical Campus, Sulur, Coimbatore from 13th August 2022 to 20th August 2022.
- \* To celebrate the International Youth Day, NCC cadets along with Fg. Offr. T.Purushothaman gave an orientation cum awareness program by giving a presentation on “Puneet Sagar Abhiyan” – cleaning of water bodies, launched by NCC cadets of India on 12th August 2022. Around 800 UG first-year students benefited.
- \* Fg. Offr. T. Purushothaman along with 15 NCC cadets went to the inauguration of “DeshBhakthi Fort” at KG Chavadi, organized by Jai Hind Foundation & Lions Club on 14th August 2022. Col. Dinesh Singh Tanvar, Commanding Officer, 110 Btn Territorial Army, Chennai, Commandant Eric Gilbert Jose, 216 Btn CRPF, Orissa, Dr G.S Sameeran IAS, Coimbatore District Collector were the chief guests.

## FUNCTIONS AND CELEBRATIONS

### SWAMI VIVEKANANDA JAYANTI 2023

The Birth Anniversary of Swami Vivekananda (National Youth Day) was commemorated at the campus on 12<sup>th</sup> January 2023. The celebration was held in the presence of Dr.B.Subramani, Principal, Dr.K.Muthukumar Director, SNMV IM attended the functional on with the members of Staff.

### HANUMAN JAYANTI

Hanuman Jayanti was celebrated at Anjayanar Temple inside the college premises on 23<sup>rd</sup> December 2022. Dr.B.Subramani, Principal-SNMV CAS, staff members, students and commoners were present during this occasion.

### KUMBHABHISHEKHAM POOJA

Hanuman Temple Kumbhabhishekham Pooja was performed at the temple on 20<sup>th</sup> January 2023. The Principal, along with the Staff members participated in the special Pooja.

### REPUBLIC DAY CELEBRATIONS - 2023

74<sup>th</sup> Republic Day was celebrated on 26<sup>th</sup> January 2023 commemorating the Idea of participation of the common People. Mr. L. AntoVinesh, Alumni of SNMV CAS, Vice President, Institutional Sales IDFC Asset Management Company, Chennai acted as a Chief Guest hoisted the National Flag which is followed by NCC and NSS Parades.

### BASANT PANCHAMI 2023

A ceremonial worship for Admission, Pooja was held on the day of Basant Panchami in the presence of Shri B Mahaveer Bothra, President-SNMV, Shri Bharathkumar Jaghamani, Joint Secretary-SNMV, Shri Kanaklal Abhaichand, Founder President-SNMV, Dr.B.Subramani, Principal, SNMV CAS, Dr. K. Muthukumar, Director, SNMV, heads of the Departments, staff members and Students on 26<sup>th</sup> January 2023.

## INDEPENDENCE DAY CELEBRATIONS

To mark the 75<sup>th</sup> Diamond Jubilee Independence Day Celebrations of India's freedom, Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore, celebrated Independence Day with great pomp and reverence at the college premises. The National Flag was hoisted by the Chief Guest, Col CST Swamy, Commanding Officer, 25 Naga Battalion NCC, along with other dignitaries. This was followed



by a spectacular parade by the NCC Cadets of SNMV. Students from SNMV CAS had dedicated themselves in the pledge titled "Love your Nation" by signing in the 75 feet flex. As a continuation to this, 75 saplings were planted by the chief guest and the management members along with the students of SNMV CAS and named "Azadi ka Amrit Mahotsav Garden".

## PONGAL CELEBRATIONS

The college celebrated Samacheer Pongal to carry the tradition and culture of Pongal Festival to the young minds on 13<sup>th</sup> January 2023. Shri B Mahaveer Bothra, President, SNMV, presided over the function. Programs that represent traditions through Dance, Rekla race, stick-fighting, Uriyadi, Parai Isai, Kabadi and Tug of war was conducted and prizes were distributed to the winners. Around 1500 students and staff were participated in the function.

## CHILDREN'S DAY CELEBRATIONS

To celebrate Children's Day, SNMV Library organized a debate as part of drug awareness for students on the topic "Indriyarth Ilaiyargal Thittamitta Padhaiyil Selgirargalah? Thisai Maariyarth Padhaiyil Selgirargalah?" on 10<sup>th</sup> November 2022. Dr.S.Kalaiaudhan, Advocate, served as a judge for the debate. Dr.B.Subramani, Principal, Shri Nehru Maha Vidyalaya College of Arts and Science presided over the program. Around 400 students attended this program.

## GANDHI JAYANTHI CELEBRATIONS

Gandhi Jayanti was celebrated on the college premises in the presence of Dr.B.Subramani, principal along with the staff members and students on 1<sup>st</sup> October 2022.

## SWAJITH 2022

Shri Nehru Maha Vidyalaya College of Arts and Science conducted the induction ceremony, 'Swajith 2022' to welcome the first year UG & PG students on 11<sup>th</sup> August 2022 in the college premises. The Chief Guest Prof.T.Santhamani, Professor in Tamil, Writer, Orator, Motivational speaker and Chairs in Pattimandram emphasized the importance of education and its impact on student's life. She quoted 'Rise Up, Start Fresh, See the Bright Opportunity in Each New Day' in a significant manner. Also, she emphasized the students, "Arise, Awake and stop not till the goal is reached". Followed by her speech, the management members of SNMV honoured the first-year students who secured more than 450 marks in 12<sup>th</sup> standard and state level players by offering them scholarship. This was followed by the pledge taken by the students.

## GRADUATION DAY

The college hosted its 29<sup>th</sup> Graduation Day on 19<sup>th</sup> November 2022. The Chief Guest Dr.C.Subramaniam, Former Vice Chancellor, Tamil University, Thanjavur, gave the Graduation Day Address. A total of 1050 degrees were conferred, with 5 gold medals among them. Also, 30 Rank Holders were exclusively called out and honored for their achievements.



## AUSPICIOUS OBSERVANCES

### SARASWATHI POOJA CELEBRATION

Navaratri Pooja had been celebrated in the presence of Management members and the principal along with the staff members and students on 01<sup>st</sup> October 2022.

### ONAM CELEBRATION

Onam was celebrated at the college premises on 02<sup>nd</sup> September 2022. Dr.B.Subramani, Principal, SNMV CAS presided over the program. Malayali Students from various departments organised this program.

### PLACEMENT CELL ACTIVITIES

- \* Placement Cell has organized a three days faculty development program in association with Infosys and Bharathiar University Career Guidance Cell, on the title Digital Marketing at Infosys Mysore campus from 13<sup>th</sup> - 15<sup>th</sup> July 2022. Mr.Sunil Kumar - Assistant.Professor from the department of MBA and Mr.Vinod Kumar - Assistant.Professor from the department of B.Sc IT attended the program and received certificates from Infosys.
- \* Placement Cell has organized a 9 days faculty development program in association with Infosys and Bharathiar University Career Guidance Cell, on the title Global Business Foundation Skills at Infosys Chennai campus from 17<sup>th</sup>– 25<sup>th</sup> August 2022. Mr.S.Aravind - Assistant.Professor from the department of English attended the program and received certificates from Infosys.
- \* Placement Cell Organized a job oriented hands on training on the topic ‘Full Stack Development’ in association with Edureka Learning Center on 19<sup>th</sup> October 2022. Mr.R.Rajeev - Head - Operations & Placements and Mrs.Sowthamani, training head handled the training sessions. 150 final year UG computer stream students attended the training program.
- \* As part of a MoU with Infosys, Mr. M. Dinesh from the placement cell has organized a one-day corporate trip to Infosys - Bangalore campus on 19<sup>th</sup> November 2022. A mixed group of 100 final year students from all the departments participated. Students were excited to explore the real-time workplace and were inspired by the corporate work culture.
- \* Placement Cell has organized a 9 days faculty development program in association with Infosys and Bharathiar University Career Guidance Cell, on the title Global Business Foundation Skills at Infosys Chennai campus from 30<sup>th</sup> January – 7<sup>th</sup> February 2023. Dr.Deepu Nair - Assistant Professor from the department of Commerce Dr.V.Sabariraja – Assistant Professor from the department of English attended the program and received certificates from Infosys.





PHOTO GALLERY



SWAJITH



INDEPENDENCE DAY



REPUBLIC DAY

PHOTO GALLERY



PONGAL



REGALIA



QUAKE ARENA

## Glimpses of 2021-2022



## SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE (SNMV)

(Affiliated to Bharathiar University, Coimbatore, Re-accredited with "A" Grade by NAAC)  
Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore - 641 050, Tamil Nadu, India.

