



### EDITORIAL BOARD

Chief Patron  
**SHRI RAMESH C. BAFNA**  
President

Patron  
**SHRI SUNILKUMAR NAHATA**  
Secretary

Chief Editor  
**Dr. B. SUBRAMANI**  
Principal

### FACULTY EDITORS

**Mrs. S. KAVUNTHI**  
HOD / Associate Professor  
Maths

**Dr. S. MEENATCHISUNDARAM**  
Associate Professor  
Microbiology

### Inside.....

- \* IQAC News
- \* Activities of the Departments
- \* Functions and Celebrations
- \* Auspicious Observances
- \* Placement Cell Activities
- \* Press Releases
- \* Photo Gallery

### MESSAGE FROM PRINCIPAL



Proud am I to present SNMV Newsletter "SNMV Insight" which covers multifarious activities that are being showcased on our beautiful campus. Hearty congratulations are extended to the Heads of all the departments and faculty members for organizing numerous programmes like FDP, Debate, Intercollegiate Competition, Quiz Programme and Cricket Tournament. Keep up the good performance.

### ABOUT SHRI NEHRU MAHA VIDYALAYA (SNMV)

Shri Nehru Maha Vidyalaya (SNMV) College of Arts & Science was promoted in 1989, the silver jubilee year of CWA (Coimbatore Welfare Association). It is located in a serene campus of 50 acres at Malumachampatti, near the famous Eachanari temple on Coimbatore-Pollachi national highway. The untiring efforts of CWA have enabled Shri Nehru Maha Vidyalaya (SNMV) to blossom into a centre of learning. The aim of Shri Nehru Maha Vidyalaya (SNMV) is to promote student development through value based education. The college strongly believes in enhancing the positive growth of youth in order to establish them as citizens who can make the world a better place. It also aspires to foster the development of the myriad cultures and traditions that India proudly nurtures. On the whole, the college intends to ensure that any student, who enters its portals, emerges holistically and socially capable.

### VISION

To emerge as an institute of excellence in higher learning, imparting Value based education in line with global standards

### MISSION

- \* To provide quality education at an affordable cost.
- \* To inculcate the Indian heritage and culture and to instill moral values of life in the minds of the youth.
- \* To promote leadership qualities and to develop entrepreneurial skills among the students.
- \* To extend the services of the institution for the betterment of the society.





## **ACHEIVEMENTS OF THE INSTITUTION**

- \* SNMV College of Arts and Science has been ranked by 'India Today' Magazine as one among the best Colleges Nationwide. SNMV has claimed its recognition all over India, ranking 36th in the Study of Social Work, 111th rank in Arts Streams, 112th rank in Computer Applications, 135th rank in Business Administration, 137th rank in science and 151st rank in Commerce Streams.
- \* All over the city of Coimbatore, the Institution stands proud to have been ranked 7th in the study of Arts and Social Work, 11th in Computer Applications, 12th in Business Administration, 13th in science and 15th in the Study of Commerce.
- \* Our Institution is recognized in the "BAND PERFORMER" under the category "General (Non-Technical)" in the Atal Ranking of Institutions on Innovation Achievement (ARIIA) 2021, a flagship program of the Ministry of Education, Government of India.
- \* Participated in the India Rankings -2021, The National Institutional Ranking Framework (NIRF) , Ministry of Education ,Government of India .
- \* Participated in the "Internshala Annual Rankings 2021". Internshala ~ internship partner of AICTE
- \* Participated in The WEEK - Hansa Research - Arts-Commerce-Science College Survey 2022.
- \* Our Institution received 9 Patent rights from the Ministry of Commerce & Industry, the Government of India, and Australian Government.
- \* IIC of SNMV CAS completed Quarter I & II activities for the academic year 2021-22 under the thrust area Inspiration, Motivation, Ideation, Validation and Concept Development.
- \* Sigaram Foundation certifies that our Institution has successfully undergone a "Green Campus and Environment audit" on 09/11/2021 to assess the Green initiatives, planning and efforts carried out in the campus to keep environment friendly atmosphere for the stakeholders, which was found to be excellent.



## FUNDS RECEIVED

The faculty members of the institution received various funds granted by the Central and State Government Agencies.

- \* The NSS Units of SNMV CAS have granted a fund of Rs.61,000/-by the Bharathiar University, Coimbatore under the scheme of National Social Service.
- \* The RRC (Red Ribbon Club) of SNMV CAS has received an amount of Rs.3100 from Bharathiar University, Coimbatore.
- \* Mr.T.Purushothaman of the Department of Biotechnology, Dr.R.Bhakyaraj, and Mrs.P.Radha of the Department of Microbiology received a grant of Rs.22,500 from Tamil Nadu State Council under the Science and Technology Scheme.

## UNNAT BHARATH ABHIYAN

The College has been registered with Indian Resource Development (IRD), IIT Delhi, under the Unnat Bharat Abhiyan – Village Survey Scheme for the rural development. Under the scheme, five villages namely, Achipatti, Peedampalli, Pappampatti, Kallapalayam, and Pattanam, have been adopted by the College to conduct a general survey for which an amount of Rs.50,000 has been sanctioned.

## DDU-GKY

The College serves as the centre to host Deen Dayal Upadhyaya Grameen Kaushalya Yojana [DDU-GKY], a Central and State Government sponsored free skill training Programme for school dropouts. The programme aims at transforming rural poor youth into an economically independent and globally relevant workforce.



## **SNMV SCIENCE CLUB**

- \* SNMV Science Club was inaugurated in the College in association with Vigyan Prasar Network of Science Clubs under the Department of Science and Technology, Government of India on 7th August 2019. Dr. T. R. Govindarajan, Scientist, Dean, Homi Bhabha National Institute Institute of Mathematical Science (IMSc), Chennai was the chief guest. The students and staff from the Science stream participated in the occasion.
- \* SNMV Science Club received a Certificate of Excellence from Vigyan Prasar, Noida, UP. Tamil Nādu Science Forum, Chennai appreciated SNMV Science Club (VP-TN0097) of Shri Nehru Maha Vidyalaya College of Arts and Science for their contribution in science communication and Science Awareness Campaigns during the academic year 2020-21.



### DEPARTMENT OF COMPUTER TECHNOLOGY

Department of Computer Technology Conducted a “Webinar on Follow your Heart” on 18.09.2021 through online mode (Google Meet). The resource person “Mr.J.Karthik, senior software developer, Park Global Services.

The Department of Computer Technology Organized a Webinar on “Revenue Cycle Management in Healthcare IT” on 13-07-2021 from 2:30pm to 4:00pm through online mode. The Webinar was given by the prominent personality Mr. Barath Ravi from ReveleMD India Private Ltd, Bangalore. Heisan Alumni of our CT department (2015-2018) batch.

The Computer Technology department has conducted a webinar on “Learning Curves of Programming Languages to your Career” on 21.04.2022 at google meet. The resource person for the webinar was Dr.K.Anuratha, Head, Department of MCA, Sourashtra College, Madurai

### DEPARTMENT OF B.COM IT & E-COM

Department of B.COM IT & E-COM has organized a International Conference on 28/09/2021 at 10.00am to 12.30pm. The resource person of was Mrs. Bargavi Nagarajan, IT Recruitment Consultant lo Talents Pvt Ltd, Singapore.

### DEPARTMENT OF BIOTECHNOLOGY

In connection with National Science Day celebration, Regional Science Centre, Coimbatore has arranged Exhibition on Achievements of Indian Scientists in the field of Science & Technology from 22.02.2022 to 28.02.2022.

Department of Biotechnology & Research organized a food fest “Noruks” on 12/04/2022. Around 40 stalls with more than 80 different dishes were displayed for the fest by our department students.

Department of Biotechnology and Research organized three days 2nd International E-Conference 2021 on the topic “Novel Biotechnological Approach to Sustain in Pandemic Scenario” on 15 th , 16th , and 17th September 2021 through Online Platform Using Google Meet.



### DEPARTMENT OF B. COM. CA

ON 05/05/2022 ROCKING RUMBLE (Intra Collegiate Meet) program was conducted by department of commerce with computer application to All the students. Dr. B. Subramani Principal was presided over the function. Around 100 students participated the program.



### DEPARTMENT OF ENGLISH

A Guest lecture on E-Skills was organized on 28th February 2022. Mr. Samuel Churchill, PGEC(IIMR)., M. B. A., B. L., PhD (Hons), Founder, Youth Federation of Change & Getsetgo Training Solutions, Coimbatore, acted as Resource Person.

A Guest lecture on 'E-Skills' was organized on 28th February 2022. Dr. Mr. Samuel Churchill, PGEC(IIMR)., M. B. A., B. L., Phd(Hons), Founder, Youth Federation of Change & Getsetgo Training Solutions, Coimbatore, acted as Resource Person.

### DEPARTMENT OF MICROBIOLOGY

Department of Microbiology organized INDUCTION PROGRAMME for the First Year UG Microbiology Students during 17/09/2021 to 20/09/2021. D. N. SARAVANA KUMARAN, Food Safety Team Leader, Saadi at beach club & Al Dar retails, Abu Dhabi, United Arab Emirates, Dr. K.ANBARASU, Assistant General Manager (Quality Control) Products Dai, Aavin, Ambattur, Chennai and Dr .P. K. SENTHILKUMAR Assistant. Professor, Department of Microbiology Faculty of Science, Annamalai University, Chidambaram were the resource persons.

Department of Microbiology organized International webinar on "REPURPOSING THE OLDANTI-ALCOHOLISM DRUG DISULFIRAM AS AN ANTICANCER THERAPY" during 24/09/2021. Dr. Vinoth Kannappan, Senior Research Associate, (Experimental Cancer Therapeutics Research Group), Science ProjectsManager (Disulfican Ltd), Research Institute in Healthcare Sciences (RIHS), University ofWolverhampton, United Kingdom was the Resource Person.



Department of Microbiology organized INDUCTION PROGRAMME for the First Year PG Microbiology Students during 27/09/2021 to 01/10/2021. Greeshma C, Yoga Therapist, Dubai, Stephen Philip, Quality Assurance Manager, VKA Dairy, Karur, Karthikeyan Nanjappan A. R. S, Scientist, ICAR, Dr. Godwin Christopher, Associate Professor, Department of Biomedical Sciences, VIT and Dr. P. Bhuvneshwari, Associate Professor in Chemistry, Cauvery College for Women, Trichy were the Resource Persons.

Department of Microbiology organized webinar on Venomous Snakebites and Immunological Prospects of Antivenom Antibodies during 14/10/2021. Dr. N. S. MAANOJ, Founder & Principal Scientist, Universal Snakebite Education and Research Organisation, Krishnagiri, Tamilnadu, India was the Resource Person. He explained the different types of venomous snakes and innovative detection methods of snake venoms and treatment process of snake envenomation. Department of Microbiology also signed MOU with Universal Snakebite Education and Research Organization for Research and Publications.

Department of Microbiology organized Webinar on IPR and Strategies for Academicians during 03/12/2021. Mr. PREM CHARLES, Founder, Allinnov Research and Development Private Limited, India. Principal Patent Agent, Inanse IP and Consultancy Services, India was the Resource Person.

Department of Microbiology organized Webinar on Covid -19 Variants Transmission and Diagnosis - A Laboratory Perspective during 23/12/2021. Dr. Senthilkumar Balakrishnan, Director, Microtech Laboratories (NABL Accredited and ICMR Approved), Attur was the Resource Person.

Department of Microbiology organized Webinar on Clot Busters - To Combat Cardiovascular Diseases during 17/12/2021. Dr. C. Subathradevi, Associate Professor, Department of Biotechnology School of Biosciences and Technology, Vellore Institute of Technology, Vellore was the Resource Person.

Department of Microbiology organized Webinar on Fermentative Production of Beta Galactosidase From Lactic Acid Bacteria for Lactose free Product Development during 04/04/2022. Dr. V. Mohanasrinivasan. M. Sc., Ph. D. Assistant Director - Career Development Centre (CDC) Associate Professor School of Biosciences and Technology, Vellore Institute of Technology, Vellore was the Resource Person.



Department of Microbiology organized “MICROLI 2021” on 24 th December 2021. Various events like Fireless cooking, Rangoli, Facial painting and pookolam were conducted. Christmas was also celebrated along with MICROLI 2021. Around 155 students participated in this programme.

Department of Microbiology organized “MEALADORA 2022” on 11th April 2022. Various foods were displayed in the food fest. Around 155 students participated in this programme.

Department of Microbiology organized Webinar on Intellectual Property Rights during 04/04/2022. Dr. S. Geethalakshmi, Head, Dept. of Biotechnology, Sree Narayana Guru College, K G Chavadi, Tamil Nadu 641105 was the Resource Person.

#### **NATIONAL SERVICE SCHEME (NSS) ACTIVITIES**

- \* SNMV CAS-NSS organized a Diabetic Day Awareness webinar on 13.11.2021. Dr. P. Arul Jothi B. N. Y. S., M. Sc., PG. DYT, AYUSH Medical Officer (Y&N) Govt. Regd No. 104, Dept. of Naturopathy and yoga, Govt. Upgraded PHC, Somanur, delivered a talk on Yoga and Naturopathy for Diabetics and 60 members participated in the programme.
- \* The unit observed Anti-tobacco Awareness and Oath Taking on 18.11.2021. Dr. B. Subramani, Principal, had presided the activity. Student volunteers have participated and took oath on Anti-tobacco campaign.
- \* Organized Constitution Day webinar on 26.11.2021 at 1.00PM. Mr. M. Anandhan, President, All India Lawyers union, Coimbatore delivered a talk on “The Virtues Of Constitution Law” and the preamble of constitution read out was done along with student volunteers.
- \* A webinar was organized on 01.12.2021 on End Inequalities. End AIDS. Dr. K. Mahadevan MDDV, Dept. of Dermatology, PSG Institute of Medical Sciences, Coimbatore delivered an illuminating talk on the topic.
- \* A webinar was organized on 09.12.2021 on ‘EQUALITY’. Mr. MJF Lion M. Madhivanan MA., BL., Advocate, Coimbatore delivered his talk on the topic. More than 80 students participated in this virtual programme.



- \* As a part of Green Revolution, NSS UNITS of SNMV CAS, initiated sapling plantation in Malumachampatti Library premises on 30.12.2021.
- \* To create awareness and prevent the economic and physical exploitation of the weaker sections of society, staff members of Shri Nehru Maha Vidyalaya College of Arts and science –NSS took pledge on bonded labor system abolition day on 09.02.2022.
- \* On the account of Voter's Day the staffs and volunteers participated in the Voter's Pledge administered in the College premises on January 25,2022 .
- \* Homage was paid at Shri Nehru Maha Vidyalaya College of Arts and Science, Malumachapatti on behalf of NSS Unit on 09.12.2021, following the unfortunate death of Emperor Defence Forces Mr. Bipin Rawat.

### **NATIONAL CADET CORPS (NCC)**

- \* On 2-feb-2021 ANO'S conference was held in 2(TN)AIR SQN UNIT Gandhipuram. The conference was conducted by the commanding officer of 2 Bty NCC Coimbatore, Lt. col. GIRISH PARTHAN.
- \* On the account of International Women's Day, SNMV NCC Cadets shared love and respect to all teaching and non-teaching staff. NCC Cadets presented momentums (Hand Kerchiefs) to lady staff. SNMV Cadets made an awareness video on self-defence for this occasion. It was done by F/C Sowparnika DS and F/C Maria Joesphine J.
- \* On 18th March 2021, all the NCC cadets of SNMV CAS on behalf of "Swach Pakhwara" cleaned the surroundings of the College campus.
- \* SNMV AIR WING NCC cadets organised a webinar on Jalliwala Bagh. It was conducted on 13th April evening at 7.00 p.m. to 8.00 p.m. The speakers of the program were F/C Sowparnika DS and F/C
- \* Madhumita who explained the complete incident. Commanding Officer of 2TN AIR SQN NCC Wing Commander Nithin S and EX Commanding Officer of 2TN AIR SQN NCC Group Captain Sanjay S Patkar were the resource persons. ANOs from various units and also cadets from other Colleges participated in the meet.



- \* 30th April 2021 is celebrated as Ayushman Bharath Diwas. On this day, we SNMV AIR WING NCC Cadets participated in the awareness program conducted by the unit. Cadets also participated in virtual quiz, conducted by MY Gov.
- \* In the great occasion of Anti-Terrorism Day on 21st May 2021, SNMV AIR WING NCC cadets F/C Jithin Krishna and F/C Gayathri did a drawing and F/C Dharneesh made a poster on the topic "STOP TERRORISM". Cadets attended the meeting and took a pledge.
- \* On 28th May 2021, SNMV AIR WING NCC Cadets conducted a wonderful Tree Plantation Program virtually, in which cadets planted the tree plants in their surroundings. Apart from the programme, cadets also planted saplings near-by locations.
- \* On 31st May 2021, International Anti-Tobacco Day, SNMV AIR WING NCC Cadets F/C Sasi Kumar and F/C Dharineesh took pledge on the topic "Avoiding Tobaccos" and explained its disadvantages.
- \* In occasion with World Environment Day the SNMV AIR WING NCC Cadets participated in a virtual quiz conducted by My Gov. Cadets took the pledge promising to save the environment.
- \* In occasion with International Yoga Day, SNMV AIR WING NCC Cadets conducted a program regarding with Yoga and Meditation in virtual mode. In which the speaker was from ISHA YOGA. Also, cadets participated on one week Yoga class conducted by the Unit.
- \* On 19th July 2021, SNMV AIR WING NCC cadet attended the range firing selection in RVS College of Arts and Science, Sulur.

## **WORLD RECORD**

All India Book of Records, Proudly presented certificate to Mr.M.Sivasakthi ,Assistant Professor, Department of Tamil, for the world Record of written explanation for 1330 Thirukkural in Post Cards to create awareness to make Thirukkural as a National Book. And also, he received certificate from All India Book of Records for his participation in celebrating Mother Language Day Organized by Ulaga Sathanaiyalar Amaippu.



## FUNCTIONS AND CELEBRATIONS

### SWAMI VIVEKANANDA JAYANTI 2022

The Birth Anniversary of Swami Vivekananda (National Youth Day) was commemorated at the campus on 12<sup>th</sup> January 2022. The celebration was held in the presence of Dr.B.Subramani, Principal Dr.K.Muthukumar Director, SNMV IM attended the functional on with the members of Staff.

### HANUMAN JAYANTI

Hanuman Jayanti was celebrated in our Hanuman Temple on 12<sup>th</sup> January 2022. The Principal of the College, Dr.B.Subramani, attended the special pooja along with the staff members.

### KUMBHABHISHEKHAM POOJA

Hanuman Temple Kumbhabhishekham Pooja was performed at the temple on 20<sup>th</sup> January 2022. The Principal, along with the staff members participated in the special pooja.

### NATIONAL FESTIVALS

#### REPUBLIC DAY 2022

SNMV celebrated the 73<sup>rd</sup> Republic Day on 26<sup>th</sup> January 2022 with great splendor and Nationalism.

The National Flag was hoisted by the Principal Dr.B.Subramani.

#### INDEPENDENCE DAY 2021

The Institution Celebrated the 75<sup>th</sup> Independence day on 15<sup>th</sup> August 2021

#### GANDHI JAYANTHI 2021

SNMV commemorated the 152<sup>nd</sup> year of Mahatma Gandhi's birth on 2<sup>nd</sup> October 2021 with great reverence and patriotism.

#### VASANT PANCHAMI 2022

Vasant Panchami was celebrated on the campus on 16<sup>th</sup> February 2021. A Special Pooja was performed for Goddess Saraswati.



## TEACHERS DAY CELEBRATIONS

In appreciation and recognition of all the unceasing efforts by teachers, Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore, celebrated Teachers Day on 4th September 2021.

## SWAJITH 2021

Shri Nehru Maha Vidyalaya College of Arts and Science conducted the Induction Ceremony, 'Swajith 2021' to welcome the first year UG & PG students on 8<sup>th</sup> October 2021, at 10.00a.m. in the College premises.

## AUSPICIOUS OBSERVANCES

A Special Pooja was performed at the College campus to commence the admission work for the academic year 2021-2022 on 16<sup>th</sup> June 2021. Dr. B. Subramani, Principal and the staff members took part in the pooja.

## SARASWATHI POOJA CELEBRATION

Saraswathi Pooja was performed in the College on 13<sup>th</sup> October 2021. Dr. Ramesh C. Bafna, President, CWA and SNMV, and Shri Ashok Lunia, Treasurer, CWA participated in the pooja along with the Principal and the staff of the College.

## GREEN AUDIT

The green Audit was conducted on 5/5/2022 in our College campus. The audit was conducted by N. Balusamy, Co-ordinator, National Green Corps (NGC), Department of Environment, Coimbatore.

## GRADUATION DAY

On 12.05.2022, 28<sup>th</sup> Graduation Day ceremony inaugurated by Dr. Kalidindi N. Satyanarayana, Director, Indian Institute of Technology, Tirupati, Andhra Pradesh.





### PLACEMENT CELL ACTIVITIES

- \* SNMV Placement Cell in association with Infosys and Bharathiar University Career Guidance Cell have conducted a 12 days free Online placement training program for selective 55 UG final year students from 4th August to 19th August 2021. (2PM to 6PM - 4 hours per day). Mrs. Vidhya Sony - Communication specialist, Trainer from Infosys has handled the training. The objective of this program is to support our students in boosting their ability to learn through technology, lifting their spirits and preparing themselves to choose their career opportunities.
- \* SNMV Placement Cell in association with Barclays Bank and Rubicon (Training Partner) have conducted a 9 days free Online placement training program for 770 students of all UG department final year students from 13th August to 23rd August 2021. (9AM to 11AM - 2 hours per day). 11 batches are created and each batch is handled by an exclusive trainer deputed by Barclays bank. The objective of this training program is to enhance the ability of our students to face Online or Offline interviews.
- \* SNMV Placement Cell in association with Barclays Bank and Rubicon (Training Partner) have conducted a 6 days free Online placement training program for 136 students of all PG department final year students from 30th August to 4th September 2021. (9AM to 12AM - 3 hours per day). 2 batches are created and each batch was handled by an exclusive trainer deputed by Barclays bank. The objective of this training program is to enhance the ability of our students to face Online or Offline interviews



SPORTS

- \* J. Jayakumar of II B. Com CA participated in the second state youth sports championship 2021 organized by Tamil Nadu Youth Sports council held at Karur and won the First Place.
- \* K.Somasundaram of II B. Sc Physics won the first place in cricket in the IV National Championship 2021-2022 conducted by Youth Asian games federation at Amristar, Punjab.
- \* R. Varsha of 1st B. Com IT represented Nilgiris district in Basketball in the state level competition at Erode, organized by Tamilnadu Basketball Association.
- \* N. Hemalatha, I BCA won the Gold Medal in State Level boxing Championship in 2021 held on Coimbatore and also won the Gold medal point fight event in Tamilnadu State Amature kick boxing Association Championships 2021 held at Tiruppur.
- \* Noufal Nihad. N of II B. Com Won the Bronze medal in Hammer throw event conducted by Coimbatore District Athletic Association in Nehru stadium, Coimbatore and got selected to participate in the state level meet held at Dindigul.
- \* SNMV college team participated in various games conducted by Bharathiar University and won the fourth place in the Volleyball match held at Sri Saraswathy Thiagaraja College of Arts & Science, Pollachi.
- \* M. Harikrishnan of I BBA participated in SGFI Volleyball match and won a Gold Medal in the event held at Pondicherry and got selected to represent Tamilnadu in the volleyball match going to be held in Maharastra.
- \* C. Poongothai of III B.Sc Biotechnology participated in south Asian Federation of all sports Open International Games 2021 held in Nepal. She represented India and a won gold medal in 5000 meters.
- \* K. Somasundaram of II B.Sc Physics got selected to represent Bharathiar University and participated in the All-India Inter-University Softball match conducted by Acharya Nagarjuna University, Guntur, Andhra Pradesh.
- \* SNMV Kabaddi team secured third place in the inter-collegiate Kabaddi tournament conducted by Texcity College, Coimbatore.



### STUDENT PARTICIPATION IN INTERCOLLEGIATE COMPETITIONS

- \* Mr. N.Rogesh (I Bsc Cs) & Ms.Sumithra (I Bcom IT) won first prize in the order of Drawing & Essay Writing conducted by Coimbatore District Department of collegiate Education along with PSGR Krishnmmal College for Women Jointly as Inter collegiate Competition on 28.03.2022. The competition was held as part of the government's initiative to commemorate the 75th year of indian independence.
- \* Mr. K. Yuvaraj (II BSC BT) participated and won III Prize in Next Generation Tamil Speaker Competition held at Sangara Television on 26.03.2022.
- \* Ms.Poongothai. C from III B.Sc., Biotechnology participated and won Gold Medal in 5000 meters running race in South Asian Games association (International level competition) conducted in Kathmandu, Nepal.
- \* I year MBA students participated and won prizes in the events of Treasure Hunt & Quiz held at Intercollegiate conducted by Sree Saraswathi Thyagaraja College, Pollachi.
- \* Four Students of Department of physics, SNMV College have been Selected for an International Space Research Program Conducted by IASC. It is a Citizen Science Programme that enables the Citizen Scientists to make Original astronomical discoveries. As a part of this initiative. Monishkumar, Kirithika Krishnana, Abinaya and Gayathri have been selected. The team is led by Surendar Ponnalagar.Head, Open Space Foundation.
- \* M. S. Nevil of III B. Com IT has won III Place in Group Dance in the Inter Collegiate Competition "Shristi'22" held on 12.04.2022, at Sree Saraswathi Thiagaraja College, Pollachi.
- \* M.S. Nevil of III B. Com IT actively participated in Group Dance event and secured I Place in the Inter departmental meet organized by the department of Computer Science held on 13.04.2022 in SNMV CAS.
- \* S. Krishnaveni of II-B. Com IT has participated in athlete and scored III Place in the event of "Iconic Champions" Conducted by Happy Mind Events.



PRESS RELEASE



Gender Sensitisation Program at SNMV



The Women Empowerment Cell of Sri Nehru Maha Vidyalaya College of Arts and Science organized a Gender Sensitization Program 'Self-Vigilance' for the students, recently. K. Magesh, Counselor, District Family Court was the resource person. He created legal awareness among the student community on the Prevention of Children from Sexual Offences - POCSO Act and Prohibition of Child Marriage Act. Latha Sundaram, Founder & Managing Trustee, Aram Foundation Charitable Trust, guided the female students to stay vigilant & cautious while using social media platforms. She also instructed them to be wary of those who try to misbehave taking advantage of the circumstances and also counseled them to learn to say "NO" in places where it demands. Dr B. Subramani, Principal introduced a new mail ID to the students to lodge complaints on any "Gender Grievance". Videos and Cultural programmes were also organized, to create gender sensitization. Dr M. Premalatha, Convener - WEC, and Head, Department of Social Work co-ordinated.



25.03.2022

World Forest Day Celebrated

NSS unit of SNMV College of Arts and Science took up an initiative of planting saplings and organized an awareness program on The World Forest Day. Rtn.Ravindran Kamatchi, President, Nature Society of Tirupur was the resource person and ignited the young minds to look after Environment and raised a hope that they altogether can create a natural world one day in future. Dr B. Subramani, Principal presided over. Dr.John Manoharan, Head, NSS, S.Selvajeyanthi and Janci Jenitha have co-ordinated. Around 250 students & faculty members took an oath to preserve our nature.



28th Graduation Day at SNMV College



Sri Nehru Maha Vidyalaya College of Arts and Science conducted its 28th Graduation Day, recently. Dr. Kalidindi N. Satyanarayana, Director, IIT, Tirupati, Chief Guest, gave the Graduation Day Address. Dr. Ramesh C Bafna, President - CWA presided over. Mahaveer Bothra, Vice President, Sunilkumar Nahata, Secretary and Ashok Lunia, Treasurer were also graced the occasion. Dr. B. Subramani, Principal, presented a report on the outstanding features and attainments of the college. A total of 678 graduates have granted Degrees. Three graduates were awarded with gold medals and 17 rank holders were honored.



Outreach Activity by SNMV Students

Department of Biotechnology and Research in association with Social Work department of SNMV college organized an outreach activity at Westric Charitable Trust to create awareness on women's personal hygiene and imparting healthy lifestyle. Dr.M.Premalatha, Head, Social Work, T. Purushothaman, Head, Biotechnology and Research participated. Dr. K.Ramashashi, spoke on improving personal health and hygiene especially for women and highlighted that good health is an assert not only for individuals but also for their family, community and the nation too. Students organized a small drama focusing on the theme of the event.



10-04-2022

Training Camp of Youth Red Cross Society held

Youth Red Cross Society of Sri Nehru Maha Vidyalaya College of Arts and Science has conducted a three-day training camp, recently. Dr.B.Subramani, Principal, in his keynote address highlighted the importance of the Red Cross Society. Lenin Bharathi, Head, Department of Physics gave an overview about the History of Red Cross Society. P.J.Balakumaran, Founder and President, Target zero spoke on Forest and Nature Conservation, which had a huge impact among the students. Dr.T.K.Saravanan, Founder and Chairman, First Heart Foundation Network, gave First Aid Training for snake venom bite. The event was co-ordinated by Karthik, Youth Red Cross Officer.



14-05-2022

SNMV's mega intercollegiate meet Regalia organized

May 14, 2022 CovalMail PRESS RELEASES Comments Off



SNMV CAS mega intercollegiate meet Regalia organized

Sri Nehru Maha Vidyalaya College of Arts and Science (SNMV) organized its Mega Intercollegiate Meet, Regalia-2022 recently.



Around 931 students from 55 colleges in and around Coimbatore participated and showcased their talents in various events like Solo Singing, Group Dance, Adapt Tunes, Smart Ad Film, Fashion Pageant, Selfie, Rangoli, Facial Painting, Treasure Hunt and Variety Entertainment.

The Welcome Address was delivered by the Principal, B. Subramani. T. Ramesh C. Bafna, the President, SNMV CAS presided over the function and delivered the Presidential Address, wherein he stated that Talents of all student is to be Exhibited through Participation. He also highlighted the quote that "Challenge yourself to win, and Grab the Opportunity which is the way to

success". He stressed, "This is a day of celebration which gives opportunity to those who try to conquer victory".

Sunilkumar Nahata, Secretary, stated that the students to be motivated and aspired and wished the participants with the inspiring lines, "Happy people don't have the best of Everything, they make the best of Everything".

Chief Guest Sakthi Amaran, Singer and Song Writer-Vijay TV, interacted and entertained the students with his power packed and Energetic Voice.

The special invitees Vice President, Mahaveer Bothra, Treasurer, Ashok Lunia, and Secretary-CWA Ramesh Sathya graced the occasion with their presence. The Vote of Thanks was proposed by K. Muthukumar, Director, SNMV Institute of Management. The overall trophy was bagged by V.L.B. Janakiammal College of Arts and Science, Coimbatore.



25-04-2022

Annual Sports Day at SNMV CAS



SNMV College of Arts & Science celebrated its annual sports day. The meet was declared open with Olympic torch lighting followed by Oath taking and a spectacular marching by the students. Sunil Kumar Nahata, Secretary felicitated the event. G. Sadeesh Kumar, Physical Director presented the Annual Sports Report. Various competitions were conducted for students and faculty members. Red House team won the overall championship and Yellow House team secured the runner position. All the winners were appreciated and honored with prizes. Dr. E. Saravanan, Principal, Sri Vinayaga Mission College of Physical Education have participated. Dr. B. Subramani, Principal also spoke.







PHOTO GALLERY



SWAJITH



INDEPENDENCE DAY



REPUBLIC DAY





## REGALIA



## QUAKE ARENA



## Glimpses of 2020-2021



**SHRI NEHRU MAHA VIDYALAYA**  
**COLLEGE OF ARTS AND SCIENCE**  
**(SNMV)**

(Affiliated to Bharathiar University, Coimbatore, Re-accredited with "A" Grade by NAAC)  
 Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore - 641 050. Tamil Nadu, India.

