



SNMV Insight

NEWS LETTER



In house Magazine of **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE**
ACADEMIC YEAR 2020 - 2021

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MESSAGE FROM PRINCIPAL



Proud am I to present SNMV Newsletter "SNMV Insight" which covers multifarious activities that are being showcased on our beautiful campus. Hearty congratulations are extended to the Heads of all the departments and faculty members for organizing numerous programmes like FDP, Debate, Intercollegiate Competition, Quiz Programme and Cricket Tournament Keep up the good performance.

ABOUT SHRI NEHRU MAHA VIDYALAYA (SNMV)

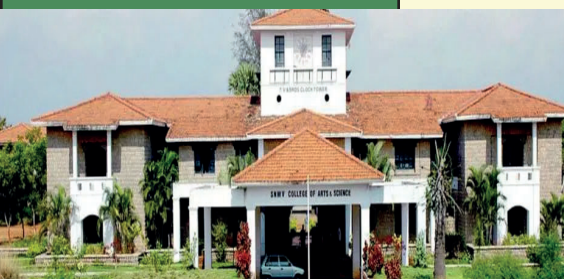
Shri Nehru Maha Vidyalaya (SNMV) College of Arts & Science was promoted in 1989, the silver jubilee year of CWA (Coimbatore Welfare Association). It is located in a serene campus of 50 acres at Malumachampatti, near the famous Eachanari temple on Coimbatore-Pollachi national highway. The untiring efforts of CWA have enabled Shri Nehru Maha Vidyalaya (SNMV) to blossom into a centre of learning. The aim of Shri Nehru Maha Vidyalaya (SNMV) is to promote student development through value based education. The college strongly believes in enhancing the positive growth of youth in order to establish them as citizens who can make the world a better place. It also aspires to foster the development of the myriad cultures and traditions that India proudly nurtures. On the whole, the college intends to ensure that any student, who enters its portals, emerges holistically and socially capable.

VISION

To emerge as an institute of excellence in higher learning, imparting Value based education in line with global standards

MISSION

- * To provide quality education at an affordable cost.
- * To inculcate the Indian heritage and culture and to instill moral values of life in the minds of the youth.
- * To promote leadership qualities and to develop entrepreneurial skills among the students.
- * To extend the services of the institution for the betterment of the society.



IQAC NEWS

SNMV College of Arts and Science has been ranked by “India Today” Magazine as one among the best Colleges Nationwide. SNMV has claimed its recognition all over India ranking 36th in the Study of Social Work 111th rank in Arts Streams, 112th rank in Computer Applications, 135th rank in Science and 151th rank in Commerce Streams. All over the city of Coimbatore, the Institution stands proud to have been ranked 7th in the study of Arts and Social Work, 11th in Computer Applications, 12th in Business Administration, 13th in Science and 15th in the Study of Commerce.

Shri Nehru Maha Vidyalaya College of Arts and Science was bustling with online Academic and Extra Curricular Activities during the Academic year 2020 - 2021. The Glorious period from December 2020 to October 2021 witnessed multifarious online activities like 33 Webinars, 3 Virtual International workshops, 2 Virtual National Conferences, 2 International webinars, 1 state level webinar, 1 one day workshop, 1 Inter collegiate virtual Technical meet and one Awareness Programme.

The Students of the Department of Physics, Shri Nehru Maha Vidyalaya College of Arts and Science have brought laurels to the Institution having claimed the honour as one of the team to be recognized nationally to participate at the International Space Research Programme, Organized by the International Astronomical Search Collaboration (IASC), United States of America.

Dr. R. Bhagyaraj, HoD, Microbiology conferred M.S. Swaminathan Young Scientist Award for his contribution in the field of Microbiology during the National Conference and Award Ceremony on “Innovations in Science, Agriculture and Adaptations to Climate Changes on 28th April 2021.

SNMV SCIENCE CLUB

SNMV Science Club (VP-TN0097) Organized an Essay Writing and Drawing Competition on The National Science Day 2021 on 28.02.2021.

SNMV Science Club (VP-TN0097) Received the Certificate of Excellence in recognition of their outstanding performance in the year 2020 from VIGYAN PRASAR.

DDU-GKY

The College serves the centre to host Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) a central and state government sponsored skill training programme for school dropouts.

BSC CT

“WEBINAR ON FOLLOW YOUR HEART” - 17.09.2021

Department of Computer Technology Conducted a “Webinar on Follow your Heart” on 17.09.2021 through online mode (Google Meet). The resource person “Mr. Swarajit Alakananda, Fix your Gadgets”

Webinar on “Revenue Cycle Management in Healthcare IT”

The Department of Computer Technology Organized a Webinar on “Revenue Cycle Management in Healthcare IT” on 13-07-2021 from 2:30pm to 4:00pm through online mode. The Webinar was given by the prominent personality Mr. Barath Ravi from Revele MD India Private Ltd, Bangalore.

The Department of Computer Technology Organized a International Webinar on “Requirement Trends – A Virtual Reality 2021” on 3.09.2021 from 11.00am to 1:00pm through online mode. The Webinar was given by the prominent personality Dr. Noushad Hussain, Director, New Center Trading, Doha, Quatar.

DEPARTMENT OF B.COM IT & B.COM E-COM

The Department of Commerce with Information Technology & E-Commerce of Shri Nehru Maha Vidyalaya College of Arts and Science had conducted a webinar on “ RECENT TRENDS IN FINANCIAL MANAGEMENT “ on 11-09-2021 for the 180 students of B.Com (IT) and B.Com(E-COM) through Google Meet. The Guest Speaker was Ramkumar aka Manjusri, Life Coach, Corporate Trainer, Consultant.

Department of B.COM IT & E-COM has organized a one day international conference on Corporate Social Responsibility & Effects of social media on 28/09/2021. The resource person of session I was Mr. Gopalakrishnan Subramanian, HR Manager, Zenith Infotech(S) Pvt Ltd, Singapore and session II was Mrs. Bargavi Nagarajan, IT Recruitment Consultant and Talents Pvt Ltd, Singapore.

Department of B.COM IT & E-COM conducted a webinar on the topic “ BUILD A POSITIVE ATTITUDE TOWARDS STUDENTS “ ON 19.11.21. The Guest Speaker was R.V.B. Madavan, (H.C), Founder Trustee Aram Foundation Charitable Trust, Coimbatore.

DEPARTMENT OF BIOTECHNOLOGY

Department of Biotechnology and Research SNMV College of Arts and Science , Coimbatore organized international e - conference 2020 on “Novel biotechnological approach to sustain in pandemic scenario” from 18.05.2020 to 21.05.2020

Department of Biotechnology and Nature Science Foundation (International Eco club Students Chapter of SNMV College of Arts and Science) conducted webinar on 24.3.21 entitled “Personality Development”. The chief guest of the day was Dr.P.Ponmurugan, Associate Professor, Department of Botany, Bharathiar University, Coimbatore.

DEPARTMENT OF BCOM CA

Department of Commerce with Computer Applications conducted webinar on “GROOMING STUDENTS FOR THE CORPORATE WORLD” on 14th Dec 2020.Ms. Manisha Sachdev, General Manager, Training and development,ITM Skill Academy was the resource person

DEPARTMENT OF ENGLISH

A scheduled zoom meeting was conducted by the department titled, ‘Advantages of Quarantine’ on 30TH April 2020. Mr. J. Jerus Albert Britton, Counselling Psychologist, Lecturer at Government Arts College, Coimbatore was the Guest Speaker.

Department of Information Technology conducted a Guest lecture webinar on the topic “An Introduction to Amateur (HAM) Radio” on 20.08.2020. Our principal Dr.B.Subramani presides the session and congratulate the department for having organize the session in new area with eminent resource person .

ISSUING COVID -19 RELIEF MATERIALS





மக்கள் குரல்

நடுநிலை நாளேடு

(மலர்:27 ★ 11.3.2021 வியாழன் மாலை ★ வெளியீடு: 12.3.2021 வெள்ளி ★ இதழ் 318)

கோவை, மார்ச் 11-
கோவை பாவட்டம் கிணத்தூக்கடவு
சட்டசபையின் மலர்ச்சிப்படி
தொகுதியின் கீழ் எஸ்என்எம்வி
கல்லூரியில் வாக்களிப்பதற்கான
பயிற்சி அளிக்கப்பட்டது.
இந்நிகழ்வில், மதுக்கரை திட்ட
வழங்கல் அலுவலர் ரமேஷ்குமார்,
ஒத்தக்கால் மண்டபம் உள்வட்ட
வருவாய் ஆய்வாளர் கோவிலா,
மலர்ச்சிப்படி கிராம நிர்வாக
அலுவலர் கஜாநி, மதுக்கரை
தனிவருவாய் ஆய்வாளர் (கு.பொ)
சகிக்குமார், ஒத்தக்கால் மண்டபம்
கிராம நிர்வாக அலுவலர் முரிதாம்,
அரிசிபாளையம் கிராம நிர்வாக
அலுவலர் சிவசுப்பிரமணியன் ஆகியோர்
மாணவர்களுக்கு வாக்களிக்கும்
பயிற்சி அளித்தனர்.

எஸ்என்எம்வி கல்லூரியில் மாணவர்களுக்கு வாக்களிக்கும் பயிற்சி



மாணவர்கள் சுதந்திரமான,
நியாயமான, மதம், இனம், சாதி
கடந்து வாக்களிப்போம் என்ற
உறுதிமொழியை ஏற்றனர்.
இந்நிகழ்வில், கல்லூரி முதல்வர்
பொ.சுப்பிரமணியன் தலைமையேற்று
மாணவர்கள் 100 சதவீதம் வாக்களிக்க
வேண்டுமென்று வாக்களிப்பதற்கான
முக்கியத்துவத்தை கூறினார். மேலும்
இந்நிகழ்வின் நோக்கம் நலப்பணித்திட்ட
அலுவலர்கள் வெளிப்பாடு, ஜெனாள்மனோகர்
மற்றும் ஜாள்சி ஜெனாள்மனோகர்
ஒருங்கிணைத்தனர். இந்நிகழ்வில்
மாணவர்கள் மற்றும்
பொருளியல்பர்கள் அனைவரும்
இடைவெளியில் கவந்து கொண்டு
வாக்களிக்கும் பயிற்சி எடுத்தனர்.

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02.03.2021

SNMV College signed MoU with Medvision Health Solutions



Department of Microbiology, Shri Nehru Maha Vidyalaya College of Arts and Science has signed an MoU with Medvision Health Solutions, a medical coding academy recognized by AAPC and AHIMA. The main objectives is to facilitate collaborative programs, job-oriented training on medical coding. The MoU was signed in the presence of Dr. B. Subramani, Principal SNMV CAS and Dr. D. K. Banurekha, Chief Executive Officer and Founder, Medvision Health solution.



THE HINDU

27-04-2021

Saplings in memory of Social Activist & Actor



Shri Nehru Maha Vidyalaya College of Arts and Science planted Saplings in the College premises, as a way of paying homage to the legendary actor, environmentalist, and social activist, Padmashri Dr. Vivekandan, fondly called as Chinna Kalaivanar Vivek. The saplings were planted by Dr. B. Subramani, Principal along with the staff of the college in an effort to fulfill his fervent dream of planting a crore trees across the state of Tamilnadu.

Glimpses of 2019 - 2020



SHRI NEHRU MAHA VIDYALAYA **COLLEGE OF ARTS AND SCIENCE** **(SNMV)**

(Affiliated to Bharathiar University, Coimbatore. Re-accredited with "A" Grade by NAAC)
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