



SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE (SNMV)

(Affiliated to Bharathiar University, Coimbatore, Re-accredited with "A" Grade by NAAC)
Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore - 641 050. Tamil Nadu, India.



ANNUAL REPORT - 2023 - 2024

INTRODUCTION

ABOUT US

Shri Nehru Maha Vidyalaya College of Arts and Science, which is run under the auspices of Coimbatore Welfare Association, was founded by a group of philanthropists with visionary zeal in the year 1989. The Management of the College is vested with the Governing Council which is headed by the President, Shri. B. Mahaveer Bothra. The Secretary of the College is Shri. Sunil kumar Nahata. The institution is spread over 50.3 acres of land with all modern amenities, including separate hostels for boys and girls. The institution is a registered society run on a non-profit basis, which offers quality education at an affordable cost. It ensures holistic progression of students through educational activities, curricular, co-curricular, research as well as extension programs, placement training and industrial interaction. The college has been re-accredited with "A" grade by NAAC. The college is affiliated to Bharathiar University, and is approved by the Government of Tamil Nadu and AICTE, New Delhi. The present strength of the students is 3095 with 144 teaching and 81 non-teaching staff, headed by the Principal, Dr. B. Subramani.

ACADEMICS

COURSES OFFERED

New courses are introduced every year based on the emerging trends. The institution offers a rich array of 22 UG and 8 PG Courses, along with 9 Research and Doctoral programs. Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore also offers 09 Career-Oriented Add-on Courses (sponsored by the UGC) and Value-Added Courses for TANCET, CET, UPSC and Soft Skill Training for all Competitive Examinations.

UG COURSES

- * B.B.A.
- * B.Com.
- * B.Com. (Computer Applications)
- * B.Com. (Information Technology)
- * B.Com. (Professional Accounting)
- * B.Com.(Corporate Secretaryship)
- * B.Com. (Banking and Insurance)
- * B.Com. (E-Commerce)
- * B.Com. (Finance)
- * B.Sc. Information Technology
- * B.Sc. Computer Science
- * B.C.A. (Computer Applications)
- * B.Sc. Computer Technology
- * B.Sc. Artificial Intelligence and Machine Learning
- * B.Sc. Data Analytics
- * B.Sc Digital & Cyber Forensic Science
- * B.Sc. Biotechnology
- * B.Sc. Microbiology
- * B.Sc. Physics
- * B.Sc. Chemistry
- * B.A. English Literature

PG COURSES

- * M.B.A.
- * M.Com.
- * M.Com. (Computer Applications)
- * M.Sc. Computer Science
- * M.Sc. Biotechnology
- * M.Sc. Microbiology
- * Master of Social Work
- * M. A. English Literature

RESEARCH PROGRAMS**M.Phil. Program (Both Full-time and Part-time)**

- * Biotechnology
- * Computer Science
- * Commerce
- * Social Work
- * Microbiology

Ph.D. Program (Both Full-time and Part-time)

- * Biotechnology
- * Computer Science
- * Commerce
- * Social Work

COACHING CLASSES FOR

- * TANCET
- * CET
- * UPSC
- * Soft Skill Training for all Competitive Examinations.
- * Cost and Management Accounting
- * Communicative English
- * Quantitative Aptitude
- * Placement
- * Entrepreneurship Development Skills

CAREER ORIENTED PROGRAMS

- * Advertising Management
- * Call Centre Management
- * Export and Import Management
- * International Business
- * Medical Transcription
- * Mushroom Cultivation
- * Nano-Medicine
- * Net Banking
- * Office Automation and Accounting Software

VALUE ADDED COURSES

- * NPTEL, SWAYAM, MOOC and Self Study Courses

For the Academic Year 2024-25:

It is proposed to begin a new course, B.Sc. Psychology and B.Com. (IT). Additional section for the academic year 2024 – 2025.

ADMISSIONS

No Donation! No Capitation! This is the stern policy adopted by the Coimbatore Welfare Association. 1161 students were admitted in the academic year 2023-2024.

MERIT SCHOLARSHIP SCHEME

The management recognizes the commendable performance of plus two students by awarding various scholarships like Merit Scholarship, Sports Scholarship and 'Institutional Social Responsibility Scheme.'

Institutional Social Responsibility (ISR)

To commemorate the 34 years of existence of the institution, 68 seats are offered by the Management to deserving students under the 'Institutional Social Responsibility Scheme, for children from economically weaker sections with good academic records.

UG Merit Scholarship Scheme:

SNV School students joining Shri Nehru Maha Vidyalaya College of Arts and Science for undergraduate courses are eligible for a 10% fee concession and are exempted from the admission fee.

| Percentage of Marks at +2 level | Fee Concession | % to be Maintained (in the University Exam) |
|---------------------------------|----------------|--|
| 75 %-79.99 % | 10% | 75% |
| 80 %-89.99 % | 15% | 80% |
| 90 %-94.99 % | 30% | 80% |
| 95% and above | 100% | 80% |

PG Merit Scholarship Scheme

- * Shri Nehru Maha Vidyalaya College of Arts and Science UG students continuing into Postgraduate studies (including MBA) at the College are eligible for a 10% fee concession.
- * Shri Nehru Maha Vidyalaya College of Arts and Science UG students securing University First Rank and continuing into Postgraduate studies at the Collège are eligible for a 100% scholarship.

| Percentage of Marks at the UG Level | Fee Concession | % to be Maintained (in the University Exam) |
|-------------------------------------|----------------|--|
| 65%-74.99% | 10% | 75% |
| 75%-79.99% | 20% | 75% |
| 80% and above | 25% | 80% |
| University Rank Holders | 100% | 80% |

ACADEMIC ACHIEVEMENTS OF STUDENTS

Bharathiar University Examination results of the students are highly commendable

Pass Percentage of students 2022-2023

| Program Code | Program Name | No. of students appeared in the final year examination | No. of students passed in final year examination | Pass Percentage |
|--------------|--|--|--|-----------------|
| 21F | B. A. English | 30 | 27 | 90 |
| 26J | B.Sc. Information Technology | 44 | 42 | 95 |
| 22K | B.Sc. Computer Science | 75 | 74 | 99 |
| 22J | Bachelor of Computer Applications | 30 | 29 | 97 |
| 26C | B.Sc. Mathematics with Computer Applications | 9 | 9 | 100 |
| 22R | B.Sc. Biotechnology | 41 | 39 | 95 |
| 22L | B.Sc. Microbiology | 38 | 36 | 95 |
| 22D | B.Sc. Chemistry | 15 | 14 | 93 |
| 22C | B.Sc. Physics | 4 | 2 | 50 |
| 26K | B.Sc. Computer Technology | 36 | 32 | 89 |
| 25F | Master of Business Administration | 51 | 48 | 94 |
| 31M | Master of Social Work | 26 | 26 | 100 |
| 22R | M.S.c Biotechnology | 22 | 22 | 100 |
| 22L | M.Sc. Microbiology | 36 | 35 | 97 |
| 2AA | M.Com. Commerce | 25 | 20 | 80 |
| 2AC | M.Com. Computer Applications | 20 | 20 | 100 |
| 31F | M.A. English | 22 | 20 | 91 |
| 32K | M.Sc. Computer science | 22 | 21 | 95 |
| | Total Number of Students | 1087 | 971 | 90 |

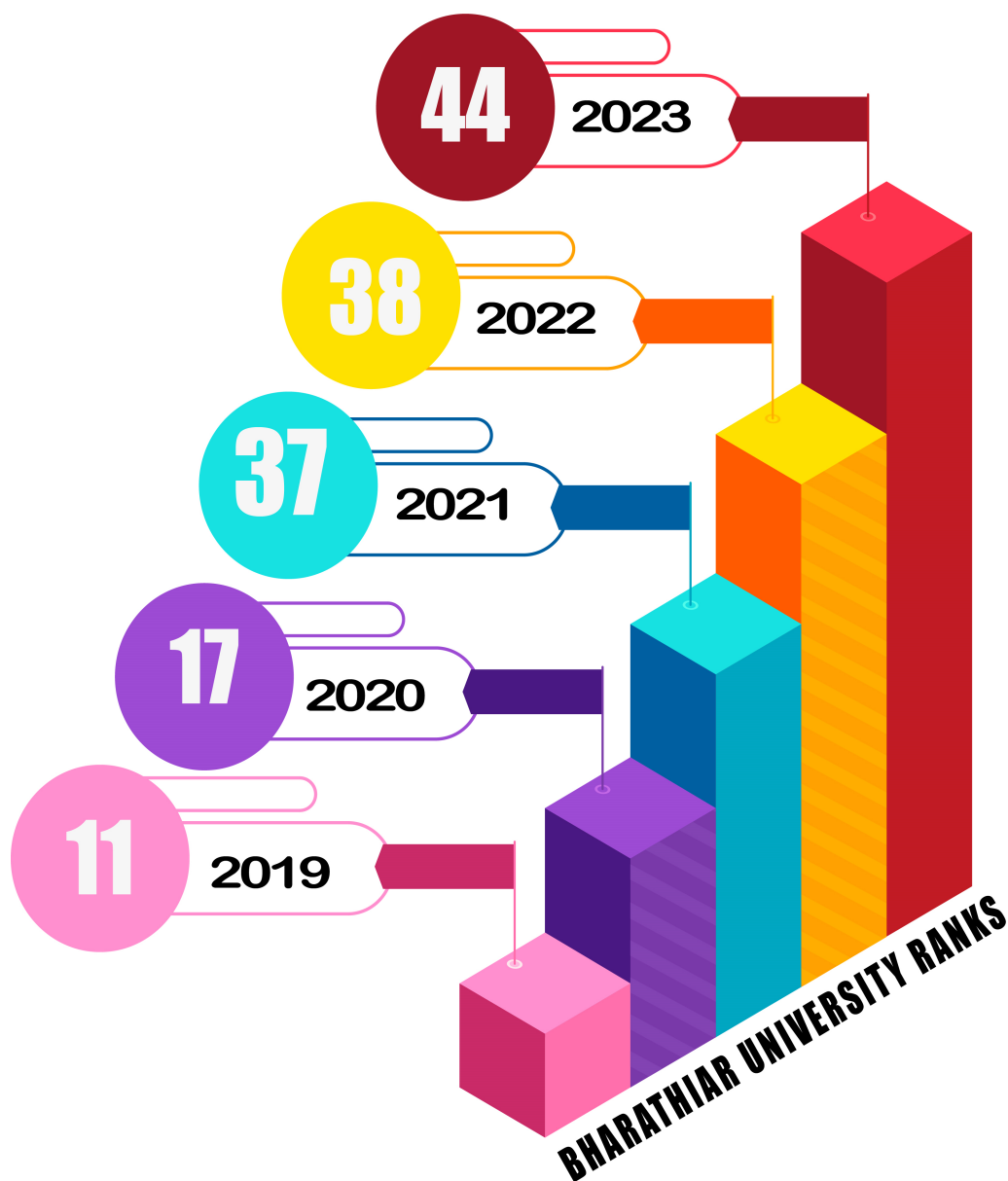
UNIVERSITY RANK HOLDERS

- * 44 students, including 7 Gold Medals, brought laurels to the Institution with their exemplary performance in Bharathiar University Examinations conducted for the 2020-2023 batch of students.
- * Overall our college has Produced 350 Bharathiar University Ranks.

| S.No. | Department | Name | Rank |
|-------|--------------------------|---------------------|------|
| 1 | B. A. English literature | SWETHA S | 1 |
| 2 | | PRIYADHARSHINI K | 6 |
| 3 | | SNEKA R | 7 |
| 4 | | V V KAMALI | 9 |
| 5 | B.Com.CS | SWETHA T | 1 |
| 6 | | KHANISHKA SRI K | 3 |
| 7 | | MADHUMITHAASRI B | 4 |
| 8 | | SANTHANAMARIAMMAL B | 6 |
| 9 | | KALAIVANI C | 8 |
| 10 | B.Com | PAVITHRA R | 3 |
| 11 | | NIRUBA K | 8 |
| 12 | B. Com. (B&I) | JOTHI R | 3 |
| 13 | B.Com. (E-COMMERCE) | SHILPA KUMARI S | 1 |
| 14 | | HARSHAVARTHINI T | 2 |
| 15 | | SHALLY OFELIYA J | 5 |
| 16 | | MUKUNTHAPRABHU S | 6 |
| 17 | B.Com. IT | LAKSHANA M | 3 |
| 18 | B. Com. (FINANCE) | SWATHI K | 1 |
| 19 | | POORNIMA K | 2 |
| 20 | B.Sc. Chemistry | VINOTHINI B | 2 |

| | | | |
|----|---------------------------|------------------|----|
| 21 | B. Sc. Computer science | SANGAMITHRA D | 1 |
| 22 | B.Sc. Microbiology | ABIRAMI S | 4 |
| 23 | | MUTHULAKSHMI M | 9 |
| 24 | | BAVATHARANI P | 10 |
| 25 | B.Sc. Biotechnology | SOUNDARYA G P | 1 |
| 26 | | HABIBI H | 2 |
| 27 | | RAJALAKSHMI V | 4 |
| 28 | | VISHNUVARDHAN P | 8 |
| 29 | | NIHITHA N | 10 |
| 30 | B.Sc. Computer Technology | MEENAKSHI P | 10 |
| 31 | MBA | SRUTHILAYA S | 6 |
| 32 | M.A. English literature | ABARNA S | 7 |
| 33 | | SANGEETHA P A | 8 |
| 34 | MSW | AVINISHA N S | 5 |
| 35 | | AISWARYA N V | 7 |
| 36 | | PRAVEENA K V | 9 |
| 37 | M. Sc. Computer Science | VINODHINI V | 8 |
| 38 | M. Sc. Microbiology | GAYATHRI M | 3 |
| 39 | | CHANDRIKA R | 6 |
| 40 | M. Sc. Biotechnology | SRINATH S | 1 |
| 41 | | NIVEDHITHA T | 4 |
| 42 | | NUTAKKI SRIPRIYA | 5 |
| 43 | M.Com CA | SAMNA A | 3 |
| 44 | | SUDHA S | 10 |

YEAR WISE BHARATHIAR UNIVERSITY RANK DETAILS



STAFF DETAILS

The institution has qualified and experienced teaching staff including, 40 Ph.D. and 57 M.Phil. degree holders.

Ph. D. Holders

| S.No | Dept | Name of the Staff | Designation |
|------|----------------|---------------------------|-------------------------------|
| 1 | Principal | Dr. B. Subramani | Principal |
| 2 | English | Dr. V Sabariraja | HOD |
| 3 | Tamil | Dr. C.V. Venkatalakshmi | Associate professor / HOD I/c |
| 4 | | Dr. M. Mahalakshmi | Asst Professor |
| 5 | | Dr.R.Aruchamy | Asst. Professor |
| 6 | | Dr.T.Sivakumar | Asst. Professor |
| 7 | Commerce | Dr V Padmanabhan | Dean Commerce |
| 8 | M.Com | Dr. A. Thiruvankateswari | HOD I/c |
| 9 | | Dr. Deepu Nair | Asst. Professor |
| 10 | | Dr. K Saranya | Asst Professor |
| 11 | B. Com. | Dr. A. Gurunathan | HOD I/c |
| 12 | B.Com. CA | Dr. P. Chinna Sahaya Rani | HOD |
| 13 | | Dr. M Nithyadevi | Asst Professor |
| 14 | B.Com. IT | Dr. Shreejaa N | Asst Professor |
| 15 | B.Com. PA | Dr P. Shanthi | HOD |
| 16 | | Dr. T. Kannan | Asst Professor |
| 17 | | Dr. P Jagatheesh | Asst Professor |
| 18 | B.Com. CS | Dr. R. Devika | HOD I/c |
| 19 | B.Com. B & I | Dr. G. Gabriel Prabhu | HOD I/c |
| 20 | B.Com. E. Com. | Dr.J. John Manoharan | HOD I/c |
| 21 | | Dr. P. Kalaivani | Asst Professor |
| 22 | B.Com. Finance | Dr. K Deepa | HOD I/c |
| 23 | | Dr. S. Yogananth | Asst Professor |
| 24 | BBA | Dr. D Naveen Rajkumar | HOD I/c |

| | | | |
|----|---------------|-------------------------|---------------------------|
| 25 | SOCIAL WORK | Dr.M. Premalatha | HOD / Associate Professor |
| 26 | AIML | Dr. S. Vinodkumar | HOD |
| 27 | DA | Dr. Saju Mathew | HOD I/c |
| 28 | DCFS | Dr. P. Senthil Kumar | HOD I/c |
| 29 | B. Sc. IT | Dr. M Jayakumar | Asst Professor |
| 30 | Biotechnology | Dr. P. Ruban | Asst Professor |
| 31 | | Dr. D. Arunkumar | Asst Professor |
| 32 | | Dr.R .Sridhar | Asst Professor |
| 33 | Microbiology | Dr.R.Bhakyaraj | HOD |
| 34 | | Dr. S Meenatchisundaram | Associate professor |
| 35 | | Dr. Vinoth Kumar V | Asst. Professor |
| 36 | Chemistry | Dr. Indhumathi P. | Asst Professor |
| 37 | Maths | Dr. K.B.Devaki | Asst Professor |
| 38 | | Dr. K.Indira | Asst Professor |
| 39 | MBA | Dr.K.Muthukumar | Director |
| 40 | LIBRARY | Dr. K. Uma Maheswari | Librarian |

RECOGNITION FOR GUIDESHIP

The following 33 faculty members have obtained recognition from Bharathiar University for guiding scholars for M.Phil. and Ph.D. degrees.

| S. No. | Name of the Staff | Designation | Field | Guiding |
|--------|--------------------------|----------------------------|---------------|-----------------|
| 1. | Dr. B. Subramani | Principal | Computer Sci. | M.Phil. & Ph.D. |
| 2. | Dr. M. Mahalakshmi | Assistant Professor | Tamil | M.Phil. & Ph.D. |
| 3. | Mrs. K. Tamilselvi | Associate Professor | Computer Sci. | M.Phil. |
| 4. | Mrs. S. Kavunthi | Associate Professor | Maths CA | M.Phil. |
| 5. | Mr. M. Chandrakumar | Associate Professor | Computer Sci. | M.Phil. |
| 6. | Mr. Nandhakumar | Assistant Professor | Computer Sci. | M.Phil. |
| 7. | Dr. M. Jayakumar | Assistant Professor | Computer Sci. | Ph. D |
| 8. | Dr. P. Senthilkumar | Assistant Professor | Computer Sci. | Ph. D |
| 9. | Dr. S. Vinothkumar | Assistant Professor | Computer Sci. | Ph. D |
| 10. | Dr. M. Jayakumar | Assistant Professor | Computer Sci. | M.Phil. & Ph.D. |
| 11. | Mr. P. Karthi | Assistant Professor | Computer Sci. | M.Phil. |
| 12. | Ms. P. S. Vijayalakshmi | Assistant Professor | Computer Sci. | M.Phil. |
| 13. | Dr. J. Johnmanoharan | HOD | Management | M.Phil. & Ph.D. |
| 14. | Mr. A. Gurunathan | Assistant Professor | Commerce | M.Phil. |
| 15. | Dr. T. Kannan | Assistant Professor | Commerce | M.Phil. & Ph.D. |
| 16. | Dr. R. Bhakayaraj | Head /Associate Professor | Microbiology | M.Phil. & Ph.D. |
| 17. | Dr. S. Meenatchisundaram | Associate Professor | Microbiology | M.Phil. & Ph.D. |
| 18. | Dr. Vinothkumar. V | Assistant Professor | Microbiology | M.Phil. & Ph.D. |
| 19. | Dr. P. Ruban | Assistant Professor | Biotechnology | M.Phil. & Ph.D. |
| 20. | Dr. D. Arunkumar | Assistant Professor | Biotechnology | M.Phil. & Ph.D. |
| 21. | Mr. T. Purushothaman | HODI/c | Biotechnology | M.Phil. |
| 22. | Dr. M. Premalatha | Head & Associate Professor | Social Work | M.Phil. & Ph.D. |
| 23. | Mr. S. Yogananth | Assistant Professor | Management | M.Phil. |
| 24. | Dr. J. JohnManoharan | HODI/c | Management | M.Phil. |
| 25. | Dr. A. Thiruvankateswari | HODI/c | Economics | M.Phil. |

| | | | | |
|-----|----------------------------|------------------------------|---------------|-----------------|
| 26. | Fg. Offr. T. Purushothaman | HoD | Biotechnology | M.Phil. |
| 27. | Dr. V. Padmanabhan | Dean Commerce | Commerce | M.Phil. & Ph.D. |
| 28. | Dr. T. Kannan | Assistant Professor | Commerce | Ph.D |
| 29. | Dr. A. Thiruvankateswari | Assistant Professor and Head | Commerce | M.Phil. & Ph.D. |
| 30. | Dr. G. Gabriel Prabhu | Assistant Professor | Commerce | M.Phil. & Ph.D. |
| 31. | Dr. P. Chinna Sahaya Rani | Assistant Professor | Commerce | M.Phil. & Ph.D. |
| 32. | Mr. A. Gurunathan | Assistant Professor | Commerce | M.Phil. & Ph.D. |
| 33. | Mr. P. Kalaivani | Assistant Professor | Commerce | M.Phil. & Ph.D. |

FUNDS RECEIVED

| Name of the Principal Investigator | Title of the Project | Name of the Funding Agency | Amount |
|------------------------------------|---|---|---------------|
| Principal Investigator | Title of the Project | | Amount (Rs) |
| Dr. Ramalakshmi. K | Anti-infective Potency of Endophytic Actinomycetes Inhabiting Sauropus androgynous: A significant Challenge to Fight Microbial Biofilms Associated with Diabetes Mellitus | Name of the Funding Agency | 7500 |
| Dr. P. Kalaivani | Entrepreneurship and Innovation through Start-up India Initiative with Special Reference to Coimbatore District | Indian Council of Social Science Research (ICSSR) | 4,56,000 |
| Total | | | 471000 |

SENATE MEETING

Dr. B. Subramani attended Bharathiar University's 83rd Senate Meeting (Annual Meeting) on 30.01.24.

INTERNAL QUALITY ASSURANCE CELL (IQAC)

- * Institutional Information for Quality Assessment (IIQA) was submitted to NAAC on 21.09.2023.
- * Institutional Information for Quality Assessment (IIQA) approved by NAAC on 08.01.2024
- * Self Study Report (SSR) for 4th Cycle of Accreditation submitted to NAAC on 21.02.2024

- * Outlook Magazine declared the Best Colleges Ranking 2023, State wise Rankings. The College has been ranked 388th in Science Stream, 273rd in Commerce Stream and 285th in Arts.
- * The School of Commerce signed MoU with MSME -Ministry of Micro, Small and Medium Enterprises.
- * SNMV Institute of Management inaugurated SNMV IM-NHRD student Chapter and signed MoU.
- * Our faculty members published 28 Research Articles and 17 Books in National and International level .
- * A total of 134 programmes were conducted in the year 2023 - 2024.
- * All the faculties attended Conference/Seminar and Workshops at various Institutions
- * Our college has conducted C-Zone Cricket Tournament, held in October 2023, in which 22 teams participated.
- * Our college has conducted Interzone Cricket Tournament in which teams from all the four zones participated.
- * Our college has organised District level School Games Tournament for new games such as Boxing, Judo, Taekwondo, Silambam, fencing. More than 2500 students from various schools around Coimbatore participated in the tournament.
- * The Physical Director of our college was appointed as the Selection Committee Member for selecting Bharathiar University - Cricket Team, Taekwondo Team, Powerlifting Team and Softball Team.

World Record

- * The All India Book of Records, proudly presented the Honorary Record Holder Award 2023, to Mr.S. Saravanakumar, student of Department of Banking and Insurance, Shri Nehru Maha Vidyalaya College of Arts and Science, for his amazing and outstanding multitalented endeavors in the record field. The award was conferred and appreciated at Puducherry, India.
- * The All India Book of Records, proudly presented the Honorary Record Holder Award 2023, to Ms. Harini Swetha for 28-Hours nonstop recitation of 106 Personalities, Naanmanikadigai Research Oration on 17.06.2023, from 7:00 p.m. to 18.06.2023, 11.00 p.m. to create awareness of Mother Tongue. This world record was organized by Dr. D. Umarani, Agni Pengal Tamil Sangamam, Arani, Tamil Nadu, India & Seve Record Holder Forum, Puducherry, India.
- * Sivakumar Selvaraj of II-year M. Com was certified & felicitated for writing 100 Thulipa Poems with a squad of 50 poets in 5 consecutive minutes. Considering this as a new world record, it has been registered on the books of Sigaram World Record on 17 th September, 2023, at Kalaivanar Arangam, Chennai.

LIBRARY USER AWARD

The Best Library User Award for UG (2023 - 2024)

Sumithraa. S, B. Com. PA, III UG (2021 - 2024)

The Best Library User Award for PG (2023 - 2024)

Keerthana. S, II MBA (2022 - 2024)

SNMV SCIENCE CLUB

- * SNMV Science Club (VP-TN0097), the Department of Physics and Chemistry in association with the Department of Environment & Climate Change, Government of Tamilnadu, National Green Corps - Coimbatore and Environment Education Programme celebrated World Wetland Day-2024 and conducted 'Awareness Human Chain' on the theme, "Wetland and Human Well-Being", on 27-01-2024, at Malumachampatti.
- * SNMV Science Club (VP-TN0097), the Department of Physics and the Institution's Innovation Council in association with the Department of Forest, Government of Tamilnadu organized the World Ozone Day-2023 on 15.09.2023, at Shri Nehru Maha Vidyalyaya College of Arts and Science, Coimbatore.
- * SNMV Science Club (VP-TN0097) and the Department of Physics organized a special event to raise awareness among college students about the phenomenon of Zero Shadow Day on 24th August, 2023.

SNMV IAS ACADEMY

- * The IAS Academy was successfully commenced on 14th September, 2023, with 168 students. Coaching classes are conducted on every Wednesday since 14.09.2023.
- * A One-day Faculty Development Program titled "Future vision" was conducted on 11th September, 2023. The speaker of the day was Mr .Arunkumar, Career Guidance Expert, Bharathiar University, Coimbatore.
- * A special Career Guidance Program on Civil Service Exam was conducted on 16th February, 2024. The speakers of the day were Mr. M. Rajkumar, Founder – E Faws Educational Services and Ms. M. Gokilavani, Junior Assistant , TN Public Health and Preventive Medicine Department.

INSPECTION COMMISSION VISITS

- * The Inspection Commission constituted by Bharathiar University visited the campus on 30th May, 2023. Dr. T. Jayalakshmi (Convenor), Assistant Professor, Department of Computer Science, Puratchi Thalaivi Amma Government Arts & Science College, Govt. Boys Hr. Sec. School Campus, Palladam, along with Dr. B. Sumathi (Member), Assistant Professor, Department of Computer Science, CMS College of Science & Commerce, Chinnavedampatti, Coimbatore, inspected the facilities available for granting Provisional Affiliation for the new course, B.Sc Digital Cybersecurity & Forensic Science and granting approval for Continuance of Provisional Affiliation for B.Sc. Artificial Intelligence and Machine Learning and B.Sc. Computer Science with Data Analytics.

INTERNAL AUDITING OF NAAC FILES

- * Pre-Auditing of the NAAC Files was held by the Internal Quality Assurance Cell (IQAC), on 17th July 2023 & 18th July, 2023.
- * The Internal Auditing of the NACC Files was carried out by the internal auditors of the IQAC on 19th July, 2023 & 20th July, 2023.

BOARD OF STUDIES

- * Dr. V. Padmanabhan, Dean, School of Commerce, has been appointed as a member of the Board of Studies, Nirmala College for Women, Coimbatore.
- * Dr. V. Padmanabhan, Dean, School of Commerce, has been appointed as the university nominee for the Board of Studies in the Department of B. Com. PA and B. Com. Banking, Nehru Arts and Science College, Coimbatore .
- * Mrs. K. Tamilselvi, Head, Department of Computer Science, is appointed as a member of the Board of Studies, Bharathiar University.
- * Mr. T. Purushothaman, Head, Department of the Biotechnology, has been appointed as a Chairman for PG Board of Studies, Biotechnology, Bharathiar University, Coimbatore.
- * Dr. P. Ruban, Assistant Professor, Department of Biotechnology, has been appointed as a member of the UG Board of Studies, Bharathiar University, Coimbatore.
- * Mrs. S.Yamini Priya, Assistant Professor of English, has been appointed as a member of the Board of Studies at Shri Ramakrishna College of Arts and Science, Coimbatore from the year 2017.
- * Mrs. S. Kavunthi, Head, Department of Mathematics, has been appointed as a member of the Board of Studies at Bharathiar University, Coimbatore, from the year 2017.
- * Dr. K. Indira, Assistant Professor of Mathematics, has been appointed as a member of the Board of Studies at Bharathiar University, Coimbatore, from the year 2017.
- * Mr. P. Balamurugan, Assistant Professor of Commerce, has been appointed as a member of the Board of Studies at NGM College, Pollachi, from the year 2019.
- * Dr. V. Sabariraja, HOD & Assistant Professor of English, has been appointed as a member of the Board of Studies at NGM College, Pollachi from the year 2022.
- * Mrs. K. Deepa, Assistant Professor of Commerce, has been appointed as a member of the Board of Studies in Corporate Secretaryship at Bharathiar University, Coimbatore, from the year 2022.
- * Dr. M.Premalatha, Department of Social Work, has been appointed as a member of the Board of Studies at Bharathiar University, Coimbatore, from the year 2017.
- * Dr. S. Meenatchisundaram, Department of Microbiology, has been appointed as a member of the Board of Studies at Bharathiar University, Coimbatore, from the year 2022.
- * Mrs. M. B. Kavitha, Department of Microbiology, has been appointed as a member of the Board of Studies at Bharathiar University, Coimbatore, from the year 2022.
- * Dr. D.Arunkumar, Assistant Professor of Biotechnology, has been appointed as a member of the UG Board of studies, Bharathiar University, Coimbatore.
- * Dr.K.Ramalashmi, Assistant Professor of Biotechnology, has been appointed as a member of the PG Board of Studies, Bharathiar University, Coimbatore.

MEMORANDAM OF UNDERSTANDING

Various departments have signed Memoranda of Understanding (MoU) in order to improve the relationship between Industry and Academia. The details are as below:

| S. No. | Department | Organisation with which MoU is signed | Year | Duration |
|--------|-------------------------------------|---|------|----------|
| 1 | Physics | Bureau of Indian Standards, Govt of India | 2022 | 1 Year |
| 2 | Commerce (CS) Commerce (Finance) | Annamalai Capital Services Private Limited, Coimbatore | 2023 | 1 Year |
| 3 | Computer Technology | PUMO Technovation, Coimbatore | 2023 | 3 Years |
| 4 | Microbiology | Universal Snakebite Education and Research Organization, Krishnagiri | 2023 | 5 Years |
| 5 | B. Sc. IT | Dhanvi InfoTech Private Limited, Coimbatore. | 2023 | 1 Year |
| 6 | Computer Technology | Sprout Knowledge Solution Private Limited, Coimbatore | 2023 | 3 Years |
| 7 | Biotechnology | Institute of Foresh Genetics and Tree Breeding (IFGTB), Coimbatore | 2023 | 3 Years |
| 8 | Commerce | MSME -Ministry of Micro, Small and Medium Enterprises, AIC Raise | 2023 | 1 Year |
| 9 | Institution's Innovation Council | ATAL Incubation Centre Raise Business Incubator Private Limited, Coimbatore | 2023 | 3 Years |
| 10 | Entrepreneurship Development Cell | National Entrepreneurship Network [NEN], Bengaluru | 2023 | 2 Years |
| 11 | SNMV Institute of Management | SNMVIM-NHRD student Chapter | 2024 | 5 Years |

WORKSHOPS/WEBINARS/CONFERENCES CONDUCTED

| S. NO. | DATE | DEPARTMENT | TOPIC | CHIEF GUEST |
|--------|----------|------------|--|--|
| 1. | 10.07.23 | B.SC. CT | <p>THREE DAYS INDUCTION PROGRAM FOR 1ST YEAR STUDENTS</p> <p>SESSION 1: DAY OF IMPORTANCE OF COMMUNICATION ENHANCEMENT ENLIGHTENMENT</p> <p>SESSION 2: UNLOCKING YOUR POTENTIAL DEVELOPING A WINNING HABITS FOR COLLEGE EXCELLENCE</p> <p>SESSION 3: SMARTER TECHNIQUES TO FACE THE CHALLENGING WORLD</p> <p>SESSION 4: TIPS FOR IMPROVING YOUR COMMUNICATIVE SKILLS</p> | <p>Mrs.S.SYLVIA MERRY JEBAK ASSISTANT PROFESSOR DEPT.ENGLISH SNMV CAS</p> <p>Mrs. S. SELVAJEYANTHI, ASSISTANT PROFESSOR OF MICROBIOLOGY SNMV CAS</p> <p>Mr.SARAN B.SC(CT) ALUMINI SYSTEM ASSOCIATE INFOSYS BANGALORE</p> <p>Ms.S.SARANYA ASSISTANT PROFESSOR DEPT.ENGLISH SNMV CAS</p> <p>Mr.P.LENINBARATHI HOD DEPT OF PHYSICS SNMV CAS</p> |
| 2. | 11.07.23 | B.SC. CT | <p>SESSION 1: LIFE SKILLS</p> <p>SESSION 2: INTRODUCTION TO COMPUTER</p> <p>SESSSION 3: CAREER GUIDANCE : HOW TO EQUIP THEIR SKILLS TO FLOURISH IN FUTURE</p> | <p>Mr.S. ARAVIND ASSISTANT PROFESSOR DEPT.ENGLISH SNMV CAS</p> <p>Mrs.K .TAMIL SELVI HOD DEPT COMPUTER SCIENCE SNMV CAS</p> <p>Mr.M.DINESH PLACEMENT OFFICER SNMV CAS</p> |

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| 3. | 12.07.23 | B.SC. CT | <p>SESSION 1: CARRYING FOR YOUR MENTAL HEALTH</p> <p>SESSION 2: ENRICH YOURSELF</p> <p>SESSION 3: TRAIN YOURSELF TO BE A SMARTER SELF</p> <p>SESSION 4: LEVEL-UP OF YOUR SKILLS</p> <p>SESSION 5: TIPS TO CRACK THE GOVERNMENT EXAMS(SNMV IAS ACADEMY),NSS</p> | <p>Mrs.PREMLATHA HOD ASSOCIATE OF SOCIAL WORK SNMV CAS</p> <p>Dr.V.PADMANABHAN DEAN OF COMMERCE SNMV CAS</p> <p>Mr.K.MUTHUKANNAN HOD MBA SNMV CAS</p> <p>Mr.P.RAJESH PLACEMENT TRAINER SNMV CAS</p> <p>Mr.LENINBARATHI HOD DEPT PHYSICS SNMV CAS</p> |
| 4. | 28.07.23 | B.SC. CT | HANDS-ON TRAINING ON GAME APPLICATION DEVELOPMENT – HACKTHON | Mr. S. JERRY WILSON, FOUNDER, LUMINOUS ROSE, COIMBATORE |
| 6. | 08.08.23 | B.SC. CT | MOU | Mr. K. R. N. MANOJ, DIRECTOR AND CTO, PUMO TECHNOVATION |
| 7. | 11.08.23 | B.SC. CT | CAREER DEVELOPMENT AND OPPORTUNITY PREFERENCES | <p>Ms. E. OSHA, QUALITY CONTROL IN AR PROJECT, SUTHERLAND, CHENNAI</p> <p>Ms. M. SRI PRIYADHARSHINI, CUSTOM SUPPORT ANALYST IN PHONEPE PROJECT, TECH MAHINDRA, HYDERABAD</p> |
| 8. | 14.08.23 | B.SC. CT | MOU | Mr. R. J. SENTHIL KUMAR, DIRECTOR, SPROUT KNOWLEDGE SOLUTIONS, PRIVATE LIMITED, COIMBATORE, |
| 9. | 17.08.23 | B.SC. CT | HANDS-ON TRAINING ON AI BASED ROBOTIC PROCESS AUTOMATION” | Mr. T. S. BALAMURUGAN, SENIOR PROJECT MANAGER, PUMO TECHNOVATION,COIMBATORE |
| 10. | 28.08.23 | B.SC. CT | HANDS-ON TRAINING ON “FIGMA” | Mr. M. VIGNESH, UI / UX, DESIGNER, SEMALGO TECHNOLOGIES, BANGALORE. |
| 11. | 07.09.23 | B.SC. CT | WORKSHOP ON MOBILE APP DEVELOPMENT USING MIT | Mrs. A. POORNIMA, HEAD - OPERATIONS, SPROUT KNOWLEDGE SOLUTIONS PVT LTD, COIMBATORE, |
| 12. | 27.09.23 | B.SC. CT | HANDS-ON TRAINING ON TROUBLE SHOOTING ON HARDWARE AND SOFTWARE | Mr.S.GANESAN, TECHNICAL ASSISTANT OF SNMV CAS, COIMBATORE. |

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| 13. | 10.10.23 | B.SC. CT | ENTREPRENEURSHIP DEVELOPMENT PROGRAM ON SESSION 1: INNOVATION AND ENTREPRENEURSHIP AS A CAREER OPPORTUNITY" | Dr. M. IKHWAN SHERIF, PRESIDENT, NATIONWIDE NETWORK INTERACTION (NNI), DIRECTOR. IK7 EVENT MANAGEMENT. COIMBATORE. Dr. SARAVANAN, CHAIRMAN & PRESIDENT, SUN SMART GROUP OF COMPANIES, COIMBATORE AND MR. KARTHICK SELVARAJ, JOIN MANAGING DIRECTOR, ARCH 4 FOUNDATION, COIMBATORE |
| 14. | 10.10.23 | B.SC. CT | ENTREPRENEURSHIP DEVELOPMENT PROGRAM ON SESSION 2: INDUSTRIAL REQUIREMENTS FROM FRESHERS AND INNOVATIVE TRENDS IN IT INDUSTRY" | Mr. MOHAMOOD, MANAGING DIRECTOR, JESCO ENERGY, COIMBATORE |
| 15. | 11.10.23 | B.SC. CT | EXTENSION ACTIVITY SWACHH BHARAT – CLEANLINESS MARUTHAMALAI TEMPLE. | - |
| 17. | 09.01.24 | B.SC. CT | SEMINAR ON CREATE YOUR CAREER PATH THROUGH PRACTICAL LEARNING" | Mrs. K. MANJAMADEVI, SOFTWARE DEVELOPER, SPROUT KNOWLEDGE SOLUTIONS PVT LTD, COIMBATORE, |
| 18. | 05.02.24 | B.SC. CT | SEMINAR ON POWER OF POSITIVITY | Dr.M. PREMALATHA, ASSOCIATE OF SOCIAL WORK, SNMV CAS, COIMBATORE. |
| 19. | 12.02.24 | B.SC. CT | EXTENSION ACTIVITY EXPERIENTIAL LEARNING AND OUTBOUND TRAINING | - |
| 20. | 17.02.24 | B.SC. CT | ALUMNI TALK ON CAREER PLANNING – CAMPUS TO CORPORATE | Ms. M. SATHIYA JOTHI, PROCESS ASSOCIATE, GEP SOLUTIONS COIMBATORE. |
| 21. | 01.03.24 | B.SC. CT | SEMINAR ON JOB SEARCH STRATEGIES AND INDUSTRY INSIGHTS | MR. DINESH MEIYAZHAGAN PLACEMENT OFFICERS SNMV CAS, COIMBATORE. |
| 22. | 23.02.24 | MICROBIOLOGY | MICROFIE'24 - NATIONAL CONFERENCE ON "MODERN APPROACHES IN MICROBIAL SCIENCE" | Dr. K. SURESH KUMAR, PROFESSOR & HEAD, DEPT. OF FOOD BIOTECHNOLOGY NIFTEM-THANJAVUR. Dr. T. RAVIMANICKAM ASSOCIATE PROFESSOR, DIRECTOR, SCHOOL OF SCIENCE AND FACULTY CHAIR, FACULTY OF SCIENCE, TAMILNADU OPEN UNIVERSITY, SAIDAPET, CHENNAI-15 |
| 23. | 15.02.24 | MICROBIOLOGY | SEMINOR ON "COMMERCIALIZATION OF LAB TECHNOLOGIES & TECH-TRANSFER-IPR" | Dr. R. RENUKA, ASSOCIATE PROFESSOR, DEPARTMENT OF BIOCHEMISTRY, SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE FOR WOMEN, COIMBATORE. |

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| 24. | 10/02/24 | MICROBIOLOGY | WEBINAR ON “ACHIEVING PROBLEM – SOLUTION FIT & PRODUCT – MARKET FIT” | Dr. NISA JAMES ASSISTANT PROFESSOR SCHOOL OF MANAGEMENT STUDIES COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY (CUSAT). |
| 25. | 31/7/23 | MICROBIOLOGY | WORKSHOP ON “INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP MANAGEMENT FOR STARTUP” | Dr. T. R. JUBY ASSISTANT PROFESSOR DEPT. OF MICROBIOLOGY SREE NARAYANA GURU COLLEGE, COIMBATORE. |
| 27. | 14.09.2023 | B.SC. CS | CLOUD COMPUTING | Mr.SABARINATHAN MUTHU |
| 28. | 17.2.2024 | B.SC. CS | DIGITAL MARKETING FOR ENTREPRENEURS | Mr.K.TAMILSELVAN |
| 30. | 5.10.2023 | BBA | MUSHROOM CULTIVATION | Dr.P.RUBAN, ASSISTANT PROFESSOR, DEPARTMENT OF BIOTECHNOLOGY |
| 31. | 6.10.2023 | BBA | HEMOCARE PACKAGE | Dr.P.INDHUMATHI, ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS ADMINISTRATION |
| 32. | 22.8.2023 | B.COM CS | “STAND OUT OR STAY BEHIND” | Mr. GOWTHAM LOGANATHAN |
| 33. | 31.7.2023 | BCOM | FINANCIAL PLANNING-GUEST LECTURE | Dr.B.SIVAKUMAR, HEAD & ASSOCIATE PROFESSOR, BVOC BANKING STOCK & INSURANCE |
| 34. | 2.8.2023 | BCOM | INVESTMENT AVENUES & OPPORTUNITIES FOR NEW STARTUP-GUEST LECTURE | Mr.B.SUNIL, PROPRIETOR, SUPREME PACKAGE AND INDUSTRIES |
| 35. | 12.9.2023 | BCOM | NEW STARTUP OPPORTUNITIES IN COIR INDUSTRY - GUEST LECTURE | Dr.NIRMALA SATHISH, IIC STARTUP CO-ORDINATOR/EDC CO-ORDINATOR, NGM COLLEGE |
| 36. | 9.1.2024 | BCOM | CREATING NEW BUSINESS IDEAS - GUEST LECTURE | Dr.P.R.RAMANI, DISTRICT PRESIDENT, TN SCIENCE FORUM |
| 37. | 31.1.2024 | BCOM | ORIENTATION PROGRAMME ON NPTEL ONLINE COURSES | Dr.D.ARUNKUMAR, LOCAL CHAPTER NPTEL ONLINE COURSES, SNMV CAS |
| 38. | 07.07.2023 | B.COM B&I | BRAND IMAGE-AN INNOVATIVE WAY OF MARKETING OF STARTUP-WEBINAR | Mr. MANPREET SINGH NEGI |
| 39. | 04.08.2023 | B.COM B&I | ENTREPRENEURSHIP 2.0-SEMINAR | Mr.M.A.MUGUNTHAAN |
| 40. | 09.10.23 | B.COM B&I | THE EMPLOYMENT OPPORTUNITIES IN THE COMMODITY DERIVATIVE ECOSYSTEM-WEBINAR | Dr. AMUTHAAN RATHINAM |
| 41. | 10.10.23 | B.COM B&I | EXTENSION ACTIVITY | - |
| 42. | 11.10.2023 | B.COM B&I | CAREER EXPO | - |
| 43. | 09.02.2024 | B.COM B&I | SCALING UP: STRATEGIES FOR GROWING A SUCCESSFUL STARTUP | Ms.A.VINISHA |
| 44. | 13.02.2024 | B.COM B&I | ONE STEP AT A TIME- MY SUCCESS STORY | Ms.S.NANTHINI |
| 45. | 16.02.2024 | B.COM B&I | INCLUSIVE DESIGN THINKING FOR ENTREPRENEURS-SEMINAR | Dr.K.INDIRA |

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| 46. | 19.02.2024 | B.COM B&I | INTELLECTUAL PROPERTY RIGHTS FOR BUSINESS-WEBINAR | Dr.V.MOHANASUNDARAM |
| 47. | 10.07.2023 | CHEMISTRY | LEARN SCIENCE THROUGH EXPERIMENTS | Ms.R.RANGANAYAKI & Ms.T.NALINI, STEM AMBASSADOR, VANAVIL MANDRAM, DEPARTMENT OF SCHOOL EDUCATION. |
| 48. | 11.08.2023 | CHEMISTRY | NEW INNOVATIVE STARTUPS IN CHEMICAL SCIENCES | Dr.R.MAHALAKSHMI, ASSISTANT PROFESSOR, SCHOOL OF FOUNDATIONAL SCIENCES, KUMARAGURU COLLEGE OF TECHNOLOGY |
| 49. | 19.07.2023 | MATHS | NEW GENERATION STARTUP AND BUSINESS MODEL | Mr.C. KARTHIKEYAN, TEACHING AND RESEARCH, DEPARTMENT OF CHEMICAL ENGINEERING, IIT, MADRAS, CHENNAI. |
| 50. | 20.09.2023 | MATHS | UTILIZATION OF LATEX IN BIOSCIENCE | Mrs. S. KALEESWARI, ASSISTANT PROFESSOR, DEPARTMENT OF MATHEMATICS, SNMV CAS. |
| 51. | 16.11.2023 | MATHS | NATIONAL EDUCATION POLICY - 2020 | Dr. L. RANJIT, HEAD AND ASSISTANT PROFESSOR, DEPARTMENT OF SOCIAL WORK, NGM COLLEGE, POLLACHI. |
| 52. | 10.08.2023 | B.COM. CA | INTELLECTUAL PROPERTY RIGHTS (IPR) & PATENTS AND DESIGN FILING | Dr. BHARAT N SURYAWANSHI, ASSISTANT CONTROLLER OF PATENTS AND DESIGNS RGNIPM NAGPUR |
| 53. | 23.08.2023 | B.COM. FINANCE | STRATEGIES FOR IPR AND PLAGIARISM RISKS | Mr.P.R.RAMANATHAN, REG. ADVOCATE, COIMBATORE BAR COUNCIL, IPR & TRADE MARK AGENT, LIFE TIME MEMBER OF CMA |
| 54. | 27.09.2023 | B.COM. FINANCE | THE FUTURE OF INSURANCE INDIA- FASTER&EASIER | Dr.M.MUNINARAYANAPPA, FORMER DEAN, CHAIRMAN & SYNDICATE MEMBER BANGALORE UNIVERSITY. Dr.LICY, HOD PG COMMERCE & MANAGEMENT, DE PAUL DEGREE COLLEGE, SRI.B.PRASAD, CII CO-COORDINATOR, HON. SECRETARY, COIMBATORE INSURANCE INSTITUTE. |
| 55. | 03.06.2023 | SOCIAL WORK | WEBINAR ON CAREER OPPORTUNITIES FOR SOCIAL WORKERS IN UK | Mr. PRAJOSH RAJAN, SOCIAL WORKER, JOB COACH, ULLENWOOD, CHELHANTHAM, UNITED KINGDOM |
| 56. | 09.08.2023 | SOCIAL WORK | SEMINAR ON SCOPE OF COMMUNITY DEVELOPMENT IN SOCIAL WORK | Dr. S. UDAYAKUMAR, SOCIAL WORKER & MR.S. AKHIL, SOCIAL WORKER, TAMILNADU URBAN HABITAT DEVELOPMENT BOARD. |
| 57. | 13.09.2023 | SOCIAL WORK | SEMINAR ON "INTEGRITY AND ABSTINENCE FROM PORNOGRAPHY AS A DRIVER FOR IMMORAL SEXUAL BEHAVIOUR" | Ms.JOHANNA DURAIRAJ, FOUNDER, LIFE FOR ALL AND MR. SIMON DURAIRAJ, DIRECTOR, LIFE FOR ALL. |

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| 58. | 16.11.2023 | SOCIAL WORK | GUEST LECTURE -PERCEPTION AND ASSESSMENT OF PERSONALITY | Dr.G.ANBUSELVI, HEAD, DEPARTMENT OF SOCIAL WORK, STC COLLEGE. |
| 59. | 26.02.2024 | SOCIAL WORK | CONTEMPORARY LABOUR WELFARE MEASURES | Dr. T. MURUGEASAN, ASSISTANT COMMISSIONER OF LABOUR, ERODE |
| 60. | 26.02.2024 | SOCIAL WORK | ROLE OF SOCIAL WORKERS FOR ENERGY SAVING ENVIRONMENT | Mr. S. AKHIL, MANAGING TRUSTEE, FOR YOU FOUNDATION, COIMBATORE |
| 61. | 01.03.2024 | SOCIAL WORK | SOCIAL WORKERS IN COMMUNITY DEVELOPMENT | Mr. T. M. SIKENDAR BASHA, MANAGING TRUSTEE, C3 FOUNDATION |
| 62. | 01.03.2024 | SOCIAL WORK | NGO MANAGEMENT | Mr. S. VENKATESH, SOCIAL WORKER,C3 FOUNDATION |
| 63. | 20/11/2023 | MBA | INAUGURATION OF NHRD STUDENT CHAPTER WITH ALL MBA STUDENTS AS MEMBERS. | Mr. NATARAJAN ARUMUGAM,HON. SECRETARY;MRS. PONMALAR VIDHYASAGAR, JOINT SECRETARY ; MR. GOWTHAM KALYAN, EC MEMBER ;NHRD COIMBATORE CHAPTER |
| 64. | 05/12/2023 | MBA | "LEADERSHIP PODIUM – THE ART OF COMMUNICATION FOR TODAY'S LEADERS" | Mr. SENTHIL KUMAR RAJAPPAN,FOUNDER, BLOGGER – YOURCOIMBATORE.COM |
| 65. | 09/02/2024 | MBA | HR CONCLAVE - "PRAGRATHANA – CONNECTING TO CREATE MAGIC", "NEW AGE HR SKILLS AND TRAITS REQUIRED FOR THE YOUTH OF TODAY" | Dr. KAVIDASAN, DIRECTOR, ROOTS INDUSTRIES INDIA LIMITED, COIMBATORE. Mrs. NEETHU HARIRAJ, MANAGING DIRECTOR - SLEEP INNOVATIONS PRIVATE LTD. |
| 66. | 09/02/2024 | MBA | PANEL DISCUSSION – "INDUSTRY-ACADEMIA : BRIDGING THE EMPLOYABILITY SKILLS GAP" | INDUSTRY PANEL Mr. S.K. ARUN, CEO OF AUDI COIMBATORE Mr. RAVI KARTHIK, MANAGING DIRECTOR, OCTOG WATER PURIFIERS HR PANEL Mr. V. MEENAKSHISUNDARAM, CHAIRMAN, NIPM, COIMBATORE Mr. M. SRINIVASAN, DIRECTOR HR VELAN VALVES, COIMBATORE ACADEMIA PANEL Dr. L. VENKATESAN, DIRECTOR- PLACEMENTS, UIT Dr. P. B. PANKAJAVALLI, FACULTY- DEPARTMENT OF COMPUTER SCIENCE, BHARATHIAR UNIVERSITY STUDENT PANEL Mr. ALWIN ROSE & MS. M. ASHNI MODERATOR PROF. S. JOTHIRAMALINGAM, SNMV IM |
| 67. | 8.2.2023 TO 10.2.2023 | BCA | WORKSHOP E-COMMERCE | RAJESH KUMAR |
| 68. | 24.2.2023 | BCA | SEMINAR ON CYBER SECURITY AND SAFER INTERNET | GAYATHIRI |

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| 69. | 25.2.2023 | BCA | SEMINAR ON SOLUTION USING DESIGN THINKING | VIMAL KUMAR |
| 70. | 20.3.2023 | BCA | SEMINAR ON INNOVATION IDEA IN COMPUTER APPLICATION | SANTHOSH PRABAKARAN |
| 71. | 1.4.2023 | BCA | WORKSHOP ON CREATING WEBSITE ON WORDPRESS | HARHARASUDHAN S |
| 72. | 5.7.2023 | BCA | WORKSHOP ON BUSINESS STARTUP USING CORAL DRAW | RANJITH |
| 73. | 8.8.2023 | BCA | SEMINAR ON KNOWLEDGE ABOUT DESIGNING PHOTOGRAPHIC | RAJVADIVEL H |
| 74. | 24.8.2024 | BCA | SEMINAR ON ENRICH THE EMPLOYABILITY SKILLS AND KNOWLEDGE | SRIMATHI KRISHNAN |
| 75. | 15.9.2024 | BCA | WORKSHOP ON WEB DEVELOPMENT BOOTCAMP FOR BUSINESS STARTUP | PRIYADHARSHINI A |
| 76. | 8.1.2024 | BCA | HOW TO BECAME A SUCCESSFUL ENTREPRENEUR IN BUSINESS | V KANNAN & L ASKGER ALI |
| 77. | 27.2.2024 | BCA | GUEST LECTURE ON DREAM JOB | DINESH MEIYAZHAGAN |
| 78. | 05.09.2023 | TAMIL | ARAM KOORUM NALLULAGAM ASIRIYARGAL | DR.S.SENTHIL KUMAR WRITER,MOTIVATIOONAL ORATOR . |
| 79. | 21.12.2023 | TAMIL | INDRAIYA KAALA KATTATHIL VIZHA KONDATTANGAL SUGAMA? SUMAIYA? | MRS. KAVITHA SURESH KAVITHALAYAM FOUNDATION. |
| 80. | 08.01.2024 | TAMIL | VALLIKUMMI | MR.P.LOGHANATHAN TEACHER, SALANGAI OLI GRAMIYA KALAIKULU. |
| 81. | 21.02.2024 | TAMIL | KARUVARAI MOZHIYE KARUNAI VIZHIYE | KAVI SIRPI.KOVAI ANBU,VASANTHA VASAL KAVI MANDRUM. |
| 82. | 11.10.2023 | TAMIL | IYARKAIYUM VAZHVUM | POETOR.K. GANAPATHY SUBRAMANIAN,THIRUNELVELI. |
| 85. | 30.06.2023 | M.COM | DIGITAL MARKETING IN THE MODERN ERA | DR.S. CHITRA ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE SRI KRISHNA COLLEGE OF ARTS AND SCIENCE, CBE-50. |
| 86. | 05.07.2023 | M.COM | STARTING FROM THE BASICS OF NET EXAM | MS. JOTHILAKSHIMI SNMV CAS, CBE-50 |
| 87. | 10.07.2023 | M.COM | THEORETICAL BASIS AND NATURE OF QUANTITATIVE & QUALITATIVE RESEARCH METHODS | DR.G. JAYANTHI, ASSISTANT PROFESSOR, DEPARTMENT OF ECONOMICS, PSG COLLEGE OF ARTS AND SCIENCE, COIMBATORE |
| 88. | 11.07.2023 | M.COM | CONSTRUCTION OF SCHEDULE/ QUESTIONNAIRE | Dr. M.NAGESH KUMARI, ASSOCIATE PROFESSOR OF ECONOMICS (RTD.) PSGR KCW, ADJUNT FACULTY, KCLAS, COIMBATORE. |
| 89. | 12.07.2023 | M.COM | DATA COLLECTION TECHNIQUES / METHODS | Dr. B.DEVI PRIYA, ASSOCIATE PROFESSOR & HOD, DEPARTMENT OF COMMERE, RAMALINGA SOWDAMBIGAI COLLEGE OF SCIENCE, COIMBATORE. |

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| 90. | 13.07.2023 | M.COM | TYPE OF VARIABLES | Dr.B.GEETHA, ASSISTANT PROFESSOR, DEPARTMENT OF ECONOMICS, PSG COLLEGE OF ARTS AND SCIENCE, COIMBATORE. |
| 91. | 14.07.2023 | M.COM | CONCEPTUAL OR THEORETICAL FRAMEWORK / MODEL | Dr.D.SUBHASHINI, ASSISTANT PROFESSOR, DEPARTMENT OF MANAGEMENT, GRD COLLEGE OF ARTS AND SCIENCE, COIMBATORE |
| 92. | 26.07.2023 | M.COM | RESEARCH METHODOLOGY ON SPSS | Dr.R.VELMURUGAN, HOD-ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE, KARPAGAM ACADEMY OF HIGHER EDUCATION, CBE. |
| 93. | 27-07 2023 | M.COM | SPSS TOOLS | Dr.R.VELMURUGAN, HOD-ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE, KARPAGAM ACADEMY OF HIGHER EDUCATION, CBE. |
| 94. | 19.09.2023 | M.COM | ROLE CORPORATE SOCIAL RESPONSIBILITY IN ENTREPRENEURIAL VENTURES | Dr.S. SANTHANALAKSHMI, ASST.PROFESSOR IN ECONOMICS, CBM COLLEGE, CBE. |
| 95. | 22.01.2024 | M.COM | CARRIER PLANNING (STUDENT DEVELOPMENT PROGRAM) | Mr.M.JAGADEESWARAN, SNMV ALUMNI, FINANCE EXECUTIVE-SAP, IMPLEMENTATION,PEEKAY STEELS, COIMBATORE. |
| 96. | 23.01.2024 | M.COM | PERSONALITY DEVELOPMENT | Ms. A. PRIYADHARSHINI, SNMV ALUMNI, ASST. PROFESSOR, DEPARTMENT OF B. COM CS, SNMV CAS, COIMBATORE. |
| 97. | 24.01.2024 | M.COM | CAMPUS TO CORPORATE SKILL | Ms.AISWARYALAKSHMI, SNMV ALUMNI, PH. D SCHOLER, SNMV CAS, COIMBATORE. SCIENCE,MALUMACHAMPATTI. |
| 98. | 26.01.2024 | M.COM | LEADERSHIP QUALITIES | Ms.M.JAYASHREE, SNMV ALUMNI, ANGAPPA COLLEGE OF ARTS AND SCIENCE,MALUMACHAMPATTI. |
| 99. | 29.01.2024 | M.COM | NATIONAL YOUTH DAY 2024 YOUTH FOR GLOBAL HARMONY | - |
| 100. | 14.02.2024 | M.COM | COMMODITY DERIVATIVE MARKET | Dr.K. PRABHAKARAN DIRECT EDITY EDTECH.COIMBATORE EMPANNELED RESOURCE PERSON OF SEBI. NCDEX, NISM&NCFE. |

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| 101. | 29.01.2024 | B.SC. DCFS | SEMINAR ON “TIPS FOR PICKING IOT FOR THE INNOVATION” | Mr.B.ANANDAKUMAR ASSISTANT PROFESSOR DEPARTMENT OF B.SC COMPUTER SCIENCE, SNMV CAS, COIMBATORE. |
| 102. | 23.02.2024 | B.SC. DCFS | WEBINAR ON “ CYBER SECURITY TOOLS FOR THE INNOVATORS” | Dr.N.KUMARESH ASSOCIATE PROFESSOR DEPARTMENT OF MCARV INSTITUTE OF TECHNOLOGY AND MANAGEMENT, BANGALORE. |
| 103. | 01.02.2024 | B.COM IT | CORAL DRAW | Mr. P. KARTHI |
| 104. | 02.02.2024 | B.COM IT | A TO Z CAREER CHECK LIST | Mr. P. RAJESH |
| 106. | 30.08.2023 | B.COM IT | EVERYTHING ABOUT CYBER CRIMES ETHICAL HACKING | Mr. SANKARRAJ SUBRAMANIAN |
| 107. | 11.07.2023 | B.COM IT | SERVICE TO SOCIETY | Mr.K. LENIN BHARATI |
| 108. | 12.07.2023 | B.COM IT | ENLIGHTEN YOUR ENGLISH | Dr. SABARIRAJA |
| 109. | 12.07.2023 | B.COM IT | CAREER GUIDANCE | Mr. DINESH M |
| 110. | 31.07.2023 | B.COM IT | DATA ANALYSIS USING PYTHON | Mr.M.P.KARTHIKEYAN |
| 111. | 24.07.2023 | B.COM IT | ASSOCIATION INAUGURATION | Mr. ASHOK ARUCHSWAMY, |
| 112. | 7.10.2023 | AI&ML | AI POWER SEARCH ENGINE | Mr.SANDEEP REDY PRODUCT MANAGER ICT ACADEMY,CHENNAI |
| 113. | 19.01.2024 | AI&ML | ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING | Mr.PRASANTH GANESH CHIEF OPERATION OFFICER PRESKALE,COIMBATORE |
| 114. | 09.02.2024 | AI&ML | CAPACITY BUILDING AND PERSONALITY DEVELOPMENT FOR UG/ PG GIRLS STUDENT | Dr.K.MANGAYARKARASI ASSISTANT PROFESSOR BHARATHIAR UNIVERSITY, COIMBATORE |
| 115. | 14.2.2024 | BIOTECH. | WORKSHOP-TWO DAYS - HANDS ON TRAINING IN ZEBRA FISH ANIMAL MODEL | Dr.T.SIVA VIJAYAKUMAR, ASSISTANT PROFESSOR AND HEAD, DEPARTMENT OF BIOTECHNOLOGY, SCHOOL OF ENGINEERING AND TECHNOLOGY, DHANALAKSHMI SRINIVASAN UNIVERSITY, TIRUCHIRAPPALLI |
| 116. | 27.02.2024 | BIOTECH. | WEBINAR ON ACHIEVING PROBLEM SOLUTION | Dr.B.DIVYA PRIYA, INNOVATION AMBASSADOR – MOE, ASSISTANT PROFESSOR OF COMMERCE, KONGUNADU ARTS AND SCIENCE, COIMBATORE. |
| 117. | 12.09.2023 | BIOTECH. | WEBINAR “STRATEGIES TO CRACK COMPETITIVE LEVEL EXAMINATION AFTER GRADUATION” | Ms.SHIVANI INSTITUTE FOR ADVANCED STUDIES |
| 118. | 01.02.2024 | ENGLISH | THE CRAFT OF REASEARCH WRITING | Dr.C.G.SHYAMALA, ASSISTANT PROFESSOR, DEPARTMENT OF ENGLISH, MERCY COLLEGE. Dr.THOMAS V L, ASSISTANT PROFESSOR, DEPARTMENT OF ENGLISH, GOVERNMENT VICTORIA COLLEGE, PALAKAD. |

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| 119. | 05/09/2023 | ENGLISH | TEACHER IN YOU | Dr.S.SENTHILKUMAR, PROFESSOR, POET AND SPEAKER |
| 120. | 21/09/2023 | ENGLISH | LEARNING IS AN ART | Dr.P.SURIYA NARAYANAN, PROFESSOR OF ENGLISH, COIMBATORE |
| 121. | 05/09/2023 | ENGLISH | LIFE AND LITERATURE | Mr.B.MEENAKSHI SUNDARAM, POET AND WRITER |
| 122. | 27/09/2023 | B.COM E-COM | NATIONAL SEMINAR:FUTURE OF INSURANCE IN INDIA FASTER AND EASIER | Dr. K. LINCY Dr. HEMALATHA |
| 123. | 22/02/2023 | B.COM E-COM | WEBINAR:INVESTMENT AVENUES AND OPPORTUNITIES FOR ENTREPRENEURS | Mr. K. KANAGASABAPATHI, ENTREPRENEUR .JK , PARAMBARIAM FOODS |
| 124. | 26/02/2023 | B.COM E-COM | WORKSHOP:ENTREPRENEUR SKILLS | Ms. S. KAVI KEERTHANA, ENTREPRENEUR, KK MAKEOVER |

WORKSHOPS/SEMINARS/GUEST LECTURES/CONFERENCES ATTENDED

| S.No | Date | Department | Topic | Name of the Staff |
|------|--------------------------|------------|--|---|
| 1. | 23.06.23 - 1.7.2023 | B.SC. CT | GLOBAL BUSINESS FOUNDATION SKILLS | Mr.P.KARTHI |
| 2. | DECEMBER 2023 | B.SC. CT | “MACHINE LEARNING APPROACH IN COVID19 CONTACT TRACING USING DBSCAN CLUSTERING ALGORITHM” | Mr.P.KARTHI |
| 3. | 10.01.2024 TO 11.01.2024 | B.SC. CT | SECURE COVID 19 CONTACT TRACKING USING GRAPH DATABASE ALGORITHM | Mr.P.KARTHI |
| 4. | 26.05.2023 | B.SC. CT | SECURE CLOUD BASED COVID19 PATIENT TEMPERATURE AND HEART RATE MONITORING | Mr.P.KARTHI |
| 5. | 28.03.2023 | B.SC. CT | EDUCATION – A VITAL ROLE FOR GENDER EQUALITY | Mr.P.KARTHI |
| 6. | 24.01.2023- 25.01.2023. | B.SC. CT | INTELLIGENT INTEGRATION OF DIGITAL CONTACT TRACING WITH IOMT FOR COVID-19 USING BLOCKCHAIN TECHNOLOGY | Mr.P.KARTHI |
| 7. | 28.03.2023 | B.SC. CT | EDUCATION – A VITAL ROLE FOR GENDER EQUALITY | Mrs. P. LAKSHMI PRIYA |
| 8. | 21.02.24 | B.SC. CT | MACHINE LEARNING USING PYTHON | Mrs. P. LAKSHMI PRIYA |
| 9. | 12.02.24-17.02.24 | B.SC. CT | RECENT ADVANCES IN SMART MATERIALS AND SENSOR TECHNOLOGY | Mrs. P. LAKSHMI PRIYA |
| 10. | 16.02.24 | B.SC. CT | VIRTUAL LEARN LAB: A LEANER PERSPECTIVE PROGRAM | Mrs. P. LAKSHMI PRIYA |
| 11. | 20.09.24-27.09.24 | B.SC. CT | ROBOTIC PROCESS AUTOMATION | Mrs. P. LAKSHMI PRIYA |
| 12. | 11.09.23-19.03.23 | B.SC. CT | RECENT RESEARCH TRENDS AND CHALLENGES | Mrs. P. LAKSHMI PRIYA |
| 13. | 21.08.23-25.08.23 | B.SC. CT | RESEARCH TOOLBOX AMPLIFY YOUR SCHOLARLY ENDEAVOURS | Mrs. P. LAKSHMI PRIYA |
| 14. | 18.08.23 -31.08.23 | B.SC. CT | INNOVATIVE RESEARCH OPPORTUNITIES AND APPLICATIONS OF DATA SCIENCE DATA SCIENCE IN THE INDUSTRY 5.0 PARADIGM | Mrs. P. LAKSHMI PRIYA |
| 15. | 07.07.23 | B.SC. CT | BRAND IMAGE AN INNOVATIVE WAY OF MARKETING OF STARTUP | Mrs. P. LAKSHMI PRIYA |
| 16. | 17.07.23-21.07.23 | B.SC. CT | MACHINE LEARNING FOR DATA SCIENCE | Mrs. P. LAKSHMI PRIYA |
| 17. | 18.07.23 -19.07.23 | B.SC. CT | PYTHON PROGRAMMING AND ITS APPLICATION | Mrs. P. LAKSHMI PRIYA |
| 18. | 16.06-23-24.06.23 | B.SC. CT | CYBER SECURITY & HACKING | Mrs. P. LAKSHMI PRIYA |
| 19. | 3.02.2024 | B.SC. CT | "IMPACT OF IOT APPLICATIONS USING INTERNET MARKETING" | Mrs. V. MANJULADEVI & Ms. S. JULIE VIOLET JOYSLIN |
| 20. | 23.02.2024 | B.SC. CT | “A MACHINE LEARNING TECHNIQUES-BASED HEART DISEASE PREDICTION SURVEY” | Mrs. V. MANJULADEVI & MS. S. JULIE VIOLET JOYSLIN |

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| 21. | 24 & 25.02.2024 | B.SC. CT | IOT IN HEALTHCARE FOR IMPROVEMENT OF PEOPLES SAFETY | Mrs. V. MANJULADEVI & Ms. S. JULIE VIOLET JOYSLIN |
| 22. | 11.02.2024 | B.SC. CT | AI CHATBOT USING NLP | Ms. S. JULIE VIOLET JOYSLIN |
| 23. | 16.02.2024 | B.SC. CT | VIRTUAL LEARN LAB: A LEANER PERSPECTIVE PROGRAM | Ms. S. JULIE VIOLET JOYSLIN |
| 24. | 16.02.2024 | B.SC. CT | VIRTUAL LEARN LAB: A LEANER PERSPECTIVE PROGRAM | Mrs. V. MANJULADEVI |
| 25. | 12.02.24 TO 16.02.24 | B.SC. CT | PYTHON PROGRAMMING WITH DJANGO FRAMEWORK FOR BUILDING WEB APPLICATIONS | Mrs. V. MANJULADEVI |
| 26. | 12.02.24 TO 16.02.24 | B.SC. CT | PYTHON PROGRAMMING WITH DJANGO FRAMEWORK FOR BUILDING WEB APPLICATIONS | Ms. S. JULIE VIOLET JOYSLIN |
| 27. | 05.02.24 TO 12.02.24 | B.SC. CT | THE RECENT TRENDS OF BIG DATA AND ARTIFICIAL INTELLIGENCE IN THE FIELD OF COMPUTER SCIENCE AND AGRICULTURE ENGINEERING | Ms. S. JULIE VIOLET JOYSLIN |
| 28. | 05.02.24 TO 12.02.24 | B.SC. CT | THE RECENT TRENDS OF BIG DATA AND ARTIFICIAL INTELLIGENCE IN THE FIELD OF COMPUTER SCIENCE AND AGRICULTURE ENGINEERING | Mrs. V. MANJULADEVI |
| 29. | 05.02.24 TO 06.02.24 | B.SC. CT | EVALUATION STRATEGIES & CLASSROOM MANAGEMENT SKILLS | Mrs. V. MANJULADEVI |
| 30. | 05.02.24 TO 06.02.24 | B.SC. CT | EVALUATION STRATEGIES & CLASSROOM MANAGEMENT SKILLS | Ms. S. JULIE VIOLET JOYSLIN |
| 31. | 8.1.2024 TO 12.1.2024 | B.SC. CT | PROFESSIONAL DEVELOPMENT PROGRAM | Ms. S. JULIE VIOLET JOYSLIN |
| 32. | 8.1.2024 TO 12.1.2024 | B.SC. CT | PROFESSIONAL DEVELOPMENT PROGRAM | Mrs. V. MANJULADEVI |
| 33. | 10.07.2023 TO 15.07.2023 | B.SC. CT | RECENT TRENDS ON RESEARCH METHODOLOGY | Mrs. V. MANJULADEVI |
| 34. | 10.07.2023 TO 15.07.2023 | B.SC. CT | RECENT TRENDS ON RESEARCH METHODOLOGY | Ms. S. JULIE VIOLET JOYSLIN |
| 35. | 12.08.2023 | B.SC. CT | WEBINAR ON DIGITAL MARKETING | Ms. S. JULIE VIOLET JOYSLIN |
| 36. | 12.08.2023 | B.SC. CT | WEBINAR ON DIGITAL MARKETING | Mrs. V. MANJULADEVI |
| 37. | 26.06.2023 TO 30.06.2023 | B.SC. CT | AWS USING DEVOPS | Mrs. V. MANJULADEVI |
| 38. | 26.06.2023 TO 30.06.2023 | B.SC. CT | AWS USING DEVOPS | Ms. S. JULIE VIOLET JOYSLIN |
| 39. | 24.01.2024 | B.SC. CT | ORACLE CLOUD INFRASTRUCTURE 2023 | Mrs. V. MANJULADEVI |
| 40. | 29.01.2024 TO 03.02.2024 | B.SC. CT | ROLE OF BIGDATA AND CLOUD IN THE ERA OF TRANSFORMATION | Ms. S. JULIE VIOLET JOYSLIN |
| 41. | 29.01.2024 TO 03.02.2024 | B.SC. CT | ROLE OF BIGDATA AND CLOUD IN THE ERA OF TRANSFORMATION | Mrs. V. MANJULADEVI |

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| 42. | 23/02/24 | MICRO BIOLOGY | MICROFIE'24 - NATIONAL CONFERENCE ON "MODERN APPROACHES IN MICROBIAL SCIENCE" | Dr. R. BHAKYARAJ, Mrs. M.B. KAVITHA, Mrs. P. RADHA, Dr. S. MEENATCHISUNDARAM, Mrs. S. SELVAJEYANTHI, Dr. VINOTH KUMAR V., Ms. V. SOWKARTHIGAA |
| 43. | 7.07.2023 | BCOM BI | RESEARCH METHODOLOGY AND RESEARCH TOOLS | Ms.A.VINOTHINI |
| 44. | 08.07.2023 | BCOM BI | BRAND IMAGE -AN INNOVATIVE WAY OF MARKETING OF STARTUP | Ms.A.VINOTHINI |
| 45. | 08.01.2024 | BCOM BI | AI IN EDUCATION & BUSINESS | Ms.A.VINOTHINI |
| 46. | 10.08.2023 | BCOM BI | NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION | Ms.A.VINOTHINI |
| 47. | 08.07.2023 | BCOM BI | BRAND IMAGE -AN INNOVATIVE WAY OF MARKETING OF STARTUP | Ms.A.VINISHA |
| 48. | 11.11.2023 | BCOM BI | INVESTOR AWARENESS | Ms.A.VINISHA |
| 49. | 7.10.2023 | BCOM BI | CELEBRATION OF WILD LIFE WEEK-2023 | Dr.G.GABRIAL PRABHU |
| 50. | 27.09.2023 | BCOM BI | FUTURES OF INSURANCE INDIA FATSER AND EASSER | Dr.G.GABRIAL PRABHU |
| 51. | 11.10.2023 | BCOM BI | INVESTOR AWARENESS | Mr. SARAN N S |
| 52. | 4.8.2023 | BCOM BI | BUSINESS AND FINANCE | Mr. SARAN N S |
| 53. | 04/07/2023 | B.SC. CS | AI TOOLS & ACADEMIC RESEARCH | Mr.V.MANJULA |
| 54. | 29/09/2023 | B.SC. CS | INTERNET OF THINGS | Mr.V.MANJULA |
| 55. | 16/02/2024 | B.SC. CS | E-LEARNING | Mr.B.ANANDAKUMAR |
| 56. | 04/09/2023 | B.SC. CS | FDP: EMERGING TECHNOLOGIES IN COMPUTER SCIENCE | Mr.B.ANANDAKUMAR |
| 57. | 18/08/2023 | B.SC. CS | FDP:DATA SCIENCE | Mr.B.ANANDAKUMAR |
| 58. | 18.12.2023 TO 22.12.2023 | BBA | ONLINE WORKSHOP ON STRUCTURAL EQUATION MODELING (SEM MODEL) USING IBM SPSS AMOS SOFTWARE | Dr.D.NAVEEN RAJ KUMAR |
| 59. | 25.9.2023 TO 29.9.2023 | BBA | ONLINE WORKSHOP ON RESEARCH AND PUBLICATION ETHICS AT GOMSGURU ACADEMY | Dr.D.NAVEEN RAJ KUMAR |
| 60. | 10.10.2023 | BBA | ATTENDED CONFERENCE ENTITLED,"INNOVATIONS & DISRUPTIONS- THE CHANGING LANDSCAPE OF BUSINESS PROCESSES" AT SRI RAMAKRISHNA COLLEGE OF ARTS & SCIENCE,COIMBATORE. | Mr.K.PRABHAKARAN |
| 61. | 2.8.2023 | BCOM CS | RURAL WOMEN EMPOWERMENT THROUGH SKILL DEVELOPMENT | Dr.R.DEVIKA |
| 62. | 7.8.2023 | BCOM CS | "ROLE OF FINANCIAL INSTITUTIONS AND SERVICES FOR ENTREPRENEURIAL DEVELOPMENT" | Dr.R.DEVIKA |
| 63. | 07.02.24, | BCOM CS | "ARTIFICIAL INTELLIGENCE TOOLS FOR EDUCATIONS". | Dr.R.DEVIKA |

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| 64. | 7.8.2023 | BCOM CS | “ROLE OF FINANCIAL INSTITUTIONS AND SERVICES FOR ENTREPRENEURIAL DEVELOPMENT” | Mrs.V.MALATHI |
| 65. | 7.2.2024 | BCOM CS | ICSSR SPONSORED ONE DAY INTERNATIONAL SEMINAR ON -FINTECH INNOVATIONS FOR FINANCIAL INCLUSION : “BRIDGING THE GAP” | Dr.R.DEVIKA, Mrs.V.MALATHI, Mr.P.BALA MURUGAN, Ms.A.PRIYA |
| 66. | 8.8.2023 | BCOM | ROLE OF FINANCIAL INSTITUTIONS & SERVICES FOR ENTREPRENEURIAL DEVELOPMENT -INTERNATIONAL WORKSHOP | Ms. M.JOTHILAKSHIMI |
| 67. | 10.8.2023 | BCOM | G-20 PRESIDENCY PRIORITIES IN CURRENT SCENARIO- INTERNATIONAL CONFERENCE | Dr.A.GURUNATHAN |
| 68. | 10.8.2023 | BCOM | G-20 PRESIDENCY PRIORITIES IN CURRENT SCENARIO- INTERNATIONAL CONFERENCE | Ms. G.VANITHAMANI |
| 69. | 27.9.2023 | BCOM | THE FUTURE OF INSURANCE INDIA, FASTER AND EASIER-NATIONAL SEMINAR | Ms. M.JOTHILAKSHIMI |
| 70. | 27.9.2023 | BCOM | THE FUTURE OF INSURANCE INDIA, FASTER AND EASIER-NATIONAL SEMINAR | Mr.T.MUTHU |
| 71. | 27.9.2023 | BCOM | THE FUTURE OF INSURANCE INDIA, FASTER AND EASIER-NATIONAL SEMINAR | Ms.S.KANIMOZHI |
| 72. | 27.9.2023 | BCOM | THE FUTURE OF INSURANCE INDIA, FASTER AND EASIER-NATIONAL SEMINAR | Ms. G.VANITHAMANI |
| 73. | 27.9.2023 | BCOM | THE FUTURE OF INSURANCE INDIA, FASTER AND EASIER-NATIONAL SEMINAR | Ms. R.DHAARANI |
| 74. | 27.9.2023 | BCOM | THE FUTURE OF INSURANCE INDIA, FASTER AND EASIER-NATIONAL SEMINAR | Ms. S.ANAGHA |
| 75. | 28.2.2024 | BCOM | ENTREPRENEURSHIP AND INNOVATIVE THROUGH STARTUP INDIA INITIATIVE- NATIONAL WORKSHOP | Dr.A.GURUNATHAN |
| 76. | 28.2.2024 | BCOM | ENTREPRENEURSHIP AND INNOVATIVE THROUGH STARTUP INDIA INITIATIVE- NATIONAL WORKSHOP | Ms.M.JOTHILAKSHIMI |
| 77. | 28.2.2024 | BCOM | ENTREPRENEURSHIP AND INNOVATIVE THROUGH STARTUP INDIA INITIATIVE- NATIONAL WORKSHOP | Mr.T.MUTHU |
| 78. | 28.2.2024 | BCOM | ENTREPRENEURSHIP AND INNOVATIVE THROUGH STARTUP INDIA INITIATIVE- NATIONAL WORKSHOP | Ms. S.KANIMOZHI |
| 79. | 28.2.2024 | BCOM | ENTREPRENEURSHIP AND INNOVATIVE THROUGH STARTUP INDIA INITIATIVE- NATIONAL WORKSHOP | Ms. G.VANITHAMANI |
| 80. | 28.2.2024 | BCOM | ENTREPRENEURSHIP AND INNOVATIVE THROUGH STARTUP INDIA INITIATIVE- NATIONAL WORKSHOP | Ms. R.DHAARANI |
| 81. | 28.2.2024 | BCOM | ENTREPRENEURSHIP AND INNOVATIVE THROUGH STARTUP INDIA INITIATIVE- NATIONAL WORKSHOP | Ms. S.ANAGHA |

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| 82. | 7.07.2023 | BCOM BI | RESEARCH METHODOLOGY AND RESEARCH TOOLS | Ms.A.VINOTHINI |
| 83. | 08.07.2023 | BCOM BI | BRAND IMAGE -AN INNOVATIVE WAY OF MARKETING OF STARTUP | Ms.A.VINOTHINI |
| 84. | 08.01.2024 | BCOM BI | AI IN EDUCATION & BUSINESS | Ms.A.VINOTHINI |
| 85. | 10.08.2023 | BCOM BI | NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION | Ms.A.VINOTHINI |
| 86. | 08.07.2023 | BCOM BI | BRAND IMAGE -AN INNOVATIVE WAY OF MARKETING OF STARTUP | Ms.A.VINISHA |
| 87. | 11.11.2023 | BCOM BI | INVESTOR AWARENESS | Ms.A.VINISHA |
| 88. | 7.10.2023 | BCOM BI | CELEBRATION OF WILD LIFE WEEK-2023 | Dr.G.GABRIAL PRABHU |
| 89. | 27.09.2023 | BCOM BI | FUTURES OF INSURANCE INDIA FASTER AND EASIER | Dr.G.GABRIAL PRABHU |
| 90. | 11.10.2023 | BCOM BI | INVESTOR AWARENESS | Mr. SARAN N S |
| 91. | 4.8.2023 | BCOM BI | BUSINESS AND FINANCE | Mr. SARAN N S |
| 92. | 19.01.2024- 24.01.2024 | CHEMISTRY | FDP ON RECENT TRENDS IN CHEMICAL SCIENCE | Mrs.V.SUDHA, Mrs.S.ANNAPOORANI, Dr.P.INDHUMATHI, Mrs.S.MANIMEGHALAI |
| 93. | 23.09.2024 | CHEMISTRY | INTERNATIONAL CONFERENCE ON FUNCTIONAL NANOMATERIALS AND NANODEVICES | Mrs.V.SUDHA, Mrs.S.ANNAPOORANI, Dr.P.INDHUMATHI, Mrs.S.MANIMEGHALAI |
| 94. | 27.11.2023- 01.12.2023 | CHEMISTRY | FDP ON RECENT ADVANCES IN CHEMICAL SCIENCES | Mrs.V.SUDHA, Mrs.S.ANNAPOORANI, Dr.P.INDHUMATHI, Mrs.S.MANIMEGHALAI |
| 95. | 17.10.2023 AND 18.10.2023 | MATHS | GLOBAL RESEARCH IN GRAPH AND FUZZY THEORY | Dr. K.B. DEVAKI |
| 96. | 17.10.2023 AND 18.10.2023 | MATHS | GLOBAL RESEARCH IN GRAPH AND FUZZY THEORY | Dr. K. INDIRA |
| 97. | 17.10.2023 AND 18.10.2023 | MATHS | GLOBAL RESEARCH IN GRAPH AND FUZZY THEORY | Mrs.S. KALEESWARI |
| 98. | 27/09/2023 | B. COM. CA | ONE DAY NATIONAL LEVEL SEMINAR ON "FUTURE OF INSURANCE INDIA-FASTER AND EASIER | Dr.P.CHINNA SAHAYA RANI |
| 99. | 09/10/2023 TO 14/10/2023 | B. COM. CA | ONE-WEEK INTERNATIONAL VIRTUAL WORKSHOP ON "RESEARCH METHODOLOGY" | Dr.P.CHINNA SAHAYA RANI |
| 100. | 10/08/2023 | B. COM. CA | INTELLECTUAL PROPERTY RIGHTS (IPR) & PATENTS AND DESIGN FILING | Dr.P. CHINNA SAHAYA RANI |
| 101. | 27/09/2023 | B. COM. CA | ONE DAY NATIONAL LEVEL SEMINAR ON "FUTURE OF INSURANCE INDIA-FASTER AND EASIER" | Mr.R. VENKATESH |
| 102. | 10/08/2023 | B. COM. CA | INTELLECTUAL PROPERTY RIGHTS (IPR) & PATENTS AND DESIGN FILING | Mr.R. VENKATESH |
| 103. | 04/08/2023 | B. COM. CA | INTERNATIONAL CONFERENCE ON BUSINESS AND FINANCE(ICBF 2023) | Dr.M. NITHYADEVI |

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| 104. | 11/10/2023 | B. COM. CA | NATIONAL LEVEL SEMINAR ON “INVESTOR AWARENESS” | Dr.M. NITHYADEVI |
| 105. | 09/10/2023 TO 14/10/2023 | B. COM. CA | ONE-WEEK INTERNATIONAL VIRTUAL WORKSHOP ON “RESEARCH METHODOLOGY” | Dr.M. NITHYADEVI |
| 106. | 4/08/2023 | B. COM. CA | ONE DAY INTERNATIONAL CONFERENCE ON “BUSINESS AND FINANCE” | Dr.M. NITHYADEVI |
| 107. | 27/09/2023 | B. COM. CA | ONE DAY NATIONAL LEVEL SEMINAR ON “FUTURE OF INSURANCE INDIA-FASTER AND EASIER” | Dr.M.NITHYADEVI |
| 108. | 10/08/2023 | B. COM. CA | INTELLECTUAL PROPERTY RIGHTS (IPR) & PATENTS AND DESIGN FILING | Dr.M.NITHYADEVI |
| 109. | 04/08/2023 | B. COM. CA | ONE DAY INTERNATIONAL CONFERENCE ON “BUSINESS AND FINANCE” | Mrs.P.SANGEETHA |
| 110. | 10/08/2023 | B. COM. CA | INTELLECTUAL PROPERTY RIGHTS (IPR) & PATENTS AND DESIGN FILING | Mrs.P.SANGEETHA |
| 111. | 07/07/2023 | B. COM. CA | NATIONAL LEVEL WEBINAR ON “BRAND IMAGE-AN INNOVATIVE WAY OF MARKETING OF STARTUP” | Mrs.S.SHAMEENA |
| 112. | 10/08/2023 | B. COM. CA | INTELLECTUAL PROPERTY RIGHTS (IPR) & PATENTS AND DESIGN FILING | Mrs.S.SHAMEENA |
| 113. | 23/09/2023 | B. COM. CA | INTERNATIONAL WEBINAR ON “RESEARCH OPPORTUNITIES IN ARTIFICIAL INTELLIGENCE” | Mrs.N.KRITHIKA |
| 114. | 25/10/2023 | B. COM. CA | A MULTIDISCIPLINARY ONLINE ONE-DAY NATIONAL WORKSHOP ON “SKILLS FOR RESEARCH PAPER WRITING AND PUBLICATION” | Mrs.N.KRITHIKA |
| 115. | 22/09/2023 | B. COM. CA | NATIONAL WEBINAR ON “ACADEMIC WRITING SKILLS AND PUBLISHING” | Mrs.N.KRITHIKA |
| 116. | 27/8/2023 | B. COM. CA | ONE DAY NATIONAL LEVEL SEMINAR ON “FUTURE OF INSURANCE INDIA-FASTER AND EASIER” | Mrs.N.KRITHIKA |
| 117. | 10/08/2023 | B. COM. CA | INTELLECTUAL PROPERTY RIGHTS (IPR) & PATENTS AND DESIGN FILING | Mrs.N.KRITHIKA |
| 118. | 27/09/2023 | B. COM. CA | ONE DAY NATIONAL LEVEL SEMINAR IN “FUTURE OF INSURANCE INDIA-FASTER AND EASIER” | Mr.G.AJAY |
| 119. | 09/10/2023 | B. COM. CA | ONE –WEEK INTERNATIONAL VIRTUAL WORKSHOP ON “RESEARCH METHODOLOGY “ | Ms.M.KOUSALYA |
| 120. | 01/11/2023 TO 03/11/2023 | B. COM. CA | THREE DAY WORKSHOP ON “SPSS” | Ms.M.KOUSALYA |
| 121. | 11/10/2023 | B. COM. CA | NATIONAL LEVEL SEMINAR ON “INVESTOR AWARENESS” | Ms.M. KOUSALYA |
| 122. | 01/11/.2023 TO 03/11/2023 | B. COM. CA | THREE DAY WORKSHOP ON ‘SPSS’ | Ms. M. KOUSALYA |

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| 123. | 09/10/2023 | B. COM. CA | ONE-WEEK INTERNATIONAL VIRTUAL WORKSHOP ON “RESEARCH METHODOLOGY” | Ms.M. KOUSALYA |
| 124. | 10/08/2023 | B. COM. CA | INTELLECTUAL PROPERTY RIGHTS (IPR) & PATENTS AND DESIGN FILING | Ms.M. KOUSALYA |
| 125. | 27/09/2023 | B. COM. CA | ONE DAY NATIONAL LEVEL SEMINAR IN “FUTURE OF INSURANCE INDIA-FASTER AND EASIER” | Ms. U. KAYAL VIZI |
| 126. | 11.9.23-15.9.23 | B.COM FINANCE | RESEARCH PROPOSAL WRITING FOR FUNDING PROJECTS | Dr.K.DEEPA |
| 127. | 18.9.2023 | B.COM FINANCE | FINANCIAL EMPOWERMENT: A KEY TO SAFE TOMORROW FOR WOMEN TODAY | Dr.K.DEEPA |
| 128. | 15.9.23-16.9.23 | B.COM FINANCE | PREPARATION FOR NEP | Dr.K.DEEPA |
| 129. | 21.7.2023 | B.COM FINANCE | INITIATIVES FOR GLOBAL LEADERSHIP BY 2047 | Mrs.P.MATHIVAKANI |
| 130. | 18.9.2023 | B.COM FINANCE | FINANCIAL EMPOWERMENT: A KEY TO SAFE TOMORROW FOR WOMEN TODAY | Mrs.P.MATHIVAKANI |
| 131. | 15.9.23-16.9.23 | B.COM FINANCE | PREPARATION FOR NEP | Mrs.P.MATHIVAKANI |
| 132. | 15.9.23-16.9.23 | B.COM FINANCE | PREPARATION FOR NEP | Dr.S.YOGANANTH |
| 133. | 21.7.2023 | B.COM FINANCE | INITIATIVES FOR GLOBAL LEADERSHIP BY 2047 | Ms.H.APARNA |
| 134. | 18.9.2023 | B.COM FINANCE | FINANCIAL EMPOWERMENT: A KEY TO SAFE TOMORROW FOR WOMEN TODAY | Ms.H.APARNA |
| 135. | 15.9.23-16.9.23 | B.COM FINANCE | PREPARATION FOR NEP | Ms.H.APARNA |
| 136. | 9.10.23-14.10.23 | B.COM FINANCE | RESEARCH METHODOLOGY | Ms.H.APARNA |
| 137. | 25.01.2024 | B.COM FINANCE | FINANCIAL EMPOWERMENT THROUGH WEALTH CREATION | Ms.H.APARNA |
| 138. | 04/08/2023 | MBA | A STUDY ON CUSTOMER ATTITUDE TOWARDS GREEN PRODUCTS | Mrs. KIRUTHIKA |
| 139. | 04/08/2023 | MBA | INTERNATIONAL CONFERENCE ON BUSINESS & FINANCE – ICBF | Mr. SUNIL PRADEEP S |
| 140. | 21/02/2024 | MBA | DIGITAL AGE – NEW PRODUCT DEVELOPMENT AND MARKETING IN E-COMMERCE PLATFORM | Mrs. KIRUTHIKA |
| 141. | 24-26/02/2024 | MBA | “AIMS ANNUAL MANAGEMENT EDUCATION CONVENTION 2023” AT PSG INSTITUTE OF MANAGEMENT, COIMBATORE. | Mr. SUNIL PRADEEP S |
| 142. | 28/02/2024 | MBA | ATTENDED A WORKSHOP ON “ENTREPRENEURSHIP AND INNOVATION THROUGH STARTUP INDIA INITIATIVE” | Mr. SUNIL PRADEEP S |

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| 143. | 16/02/2024 | MBA | “EMPLOYEE EMPOWERMENT AND ITS IMPACT ON JOB PERFORMANCE OF PUBLIC SECTOR BANK EMPLOYEE’S IN COIMBATORE CITY” AT BANNARI AMMAN INSTITUTE OF TECHNOLOGY, SATHY. | Mrs. M. SATHYA |
| 144. | 16/02/2024 | MBA | “CHLOROPHYLL CAPITAL – SYMPHONY BY GREEN BONDS IN MODERN FINANCE” AT BANNARI AMMAN INSTITUTE OF TECHNOLOGY, SATHY. | Mr. SURYA C. L. |
| 145. | 19/01/2024 | MBA | “ROUND TABLE ON CAMPUS TO COSMOS” AT PSG COLLEGE OF ARTS AND SCIENCE AS PART OF RISE WORLD SUMMIT - 2024 | Mr. S. JOTHIRAMALINGAM |
| 146. | 21.08.2023 - 25.08.2023 | BCA | 5 DAYS INTERNATIONAL LEVEL FACULTY DEVELOPMENT PROGRAMMER ON RESEARCH TOOLBOX RELOADED: | Ms. A.PRIYADHARSHINI |
| 147. | 23.9.2023 | BCA | SUSTAINABLE DEVELOPMENT FOOD & NUTRITIONAL SECURITY FOR ZERO HUNGER | Ms. A.PRIYADHARSHINI |
| 148. | 12.7.2023 TO 11.8.2023 | BCA | WADHWANI ENTERPENEUR NETWORK | Ms. A.PRIYADHARSHINI |
| 149. | 26.12.2023 TO 30.12.2023. | BCA | RESEARCH SCHOLAR OF COMPUTER SCIENCE | Ms. A.PRIYADHARSHINI |
| 150. | 19.06.2023 TO 23.06.2023 | BCA | 5 DAY FACULTY DEVELOPMENT PROGRAMME ON "DATA SCIENCE SPECIALIZATION USING PYTHON" | Ms. A.PRIYADHARSHINI |
| 151. | 02.02.2023 | BCA | “MACHINE LEARNING ALGORITHMS AND ITS APPLICATIONS: A SURVEY” | Ms. A.PRIYADHARSHINI |
| 152. | 09.01.2024 TO 13.01.2024 | BCA | HYBRID EDUCATION FOR PEDAGOGICAL SUCCESS | Ms. A.PRIYADHARSHINI |
| 153. | 30.01.2024 | BCA | FIELD IMPLEMENTATION ON ORACLE CLOUD INFRASTRUCTURE(OCI) | Ms. A.PRIYADHARSHINI |
| 154. | 24.01.2024 | BCA | ORACLE CLOUD INFRASTRUCTURE | Ms. A.PRIYADHARSHINI |
| 155. | 29.01.2024 TO 03.02.2024 | BCA | “ROLE OF BIGDATA AND CLOUD IN THE ERA OF TRANSFORMATION” | Ms. A.PRIYADHARSHINI |
| 156. | 6.5.2023 | BCA | MACHINE LEARNING & ARTIFICIAL INTELLIGENCE | Ms. NAVANEETHI B |
| 157. | 02.05.2023 – 06.05.2023 | BCA | APPLICATION OF MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE IN RESEARCH AND INNOVATIONS. | Ms. NAVANEETHI B |
| 158. | 12.5.2023 | BCA | EMERGING RESEARCH TRENDS IN BLOCK CHAIN & DATA SCIENCE | Ms. NAVANEETHI B |
| 159. | 26.5.2023 | BCA | SMART INNOVATIVE TECHNOLOGIES ON DATA ANALYTICS | Ms. NAVANEETHI B |
| 160. | 24.7.2023 TO 26.7.2023 | BCA | CLOUD AND IT ESSENTIAL FOR EMPLOYABILITY | Ms. NAVANEETHI B |
| 161. | 10.07.2023 – 15.07.2023 | BCA | RECENT TRENDS ON RESEARCH METHODOLOGIES, TOOLS AND TECHNIQUES. | Ms. NAVANEETHI B |

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|------|-----------------------------|------------|---|-----------------------|
| 162. | 10.9.2023 | BCA | DATA SCIENCE: A REVELATION OF THE MODERN DIGITAL ERA | Ms. NAVANEETHI B |
| 163. | 5.11.2023 | BCA | E-QUIZ-NATIONAL TECHNOLOGY | Ms. NAVANEETHI B |
| 164. | 04.09.2023 -09.09.2023 | BCA | INFLUENCE OF AI IN TEACHING & RESEARCH | Ms. NAVANEETHI B |
| 165. | 20.09.2023 -27.09.2023 | BCA | DIGITAL TRANSFORMATION OF TECHNOLOGY | Ms. NAVANEETHI B |
| 166. | 09.10.2023 | TAMIL | TAMIL PUDHU KAVITHAIKALIL SAMUTHAYAM | Dr.M.MAHALAKSHMI |
| 167. | 09.10.2023 | TAMIL | ANANTHAYI KATTUM PENNIYAL SOOLALGAL | MrS.D.USHA |
| 168. | 21.07.2023 | TAMIL | PURANANURU VAGAITH THINAIYIL KAANALAGUM PORE ARAM | Mrs.G.MENAKA |
| 169. | 29.09.2023 | TAMIL | KALAI SOLLAKKA PAYILARANGAM | Dr.C.V.VENKATALAKSHMI |
| 170. | 05.02.2024- 09.02.2024 | TAMIL | SELVATHUL SELVAM (FDP) 5 DAYS | Dr.C.V.VENKATALAKSHMI |
| 171. | 04/9/2023 | TAMIL | YENADHU UYARVU YENADHU AASIRIYAR | Dr.M.MAHALAKSHMI |
| 172. | 05/9/2023 | TAMIL | YENAKKU OLI KODUTHOR | Dr.M.MAHALAKSHMI |
| 173. | 05/9/2023 | TAMIL | ASIRIYAR THINA KAVIYARANGAM | Dr.M.MAHALAKSHMI |
| 174. | 02.9.2023 | TAMIL | BOMMAI KUTHIRAIKAL | Dr.M.MAHALAKSHMI |
| 175. | 17.9.2023 | TAMIL | SAMARPPANAM | Dr.M.MAHALAKSHMI |
| 176. | 18.9.2023 | TAMIL | VIRUPPA PADAM | Dr.M.MAHALAKSHMI |
| 177. | 30.9.2023 | TAMIL | TAMIL PUDHU KAVITHAIKALIL SAMUTHAYAM | Dr.M.MAHALAKSHMI |
| 178. | 03.10.2023 | TAMIL | INDRAIYA KALVI SUZHALIL PERIDHUM BHADHIKKAPPADUVADHU ASIRIYARKALE | Mrs.G.MENAKA |
| 179. | 28-08-2023 - 11- 09-2023 | TAMIL | INDIAN LANGUAGES AND LITERATURES | Mr.M.SIVASAKTHI |
| 180. | 23-09-2023 29-09- 2023 | TAMIL | MOZHIPADAM KATRAL KARPITHAL | Mrs.K.MOUNIKA |
| 181. | 17.09.202 | TAMIL | SAMARPPANAM | Mrs.D.USHA |
| 182. | 04.10.2023 | TAMIL | YENADHU UYARVU YENADHU ASIRIYAR | Mrs.D.USHA |
| 183. | 25.02.2023 | M.COM | "TAMILNADU ECONOMY" 42 ND ANNUAL CONFERENCE OF THE ASSOCIATION OF ECONOMISTS OF TAMIL NADU | |
| 184. | 09.08.2023 | B.SC -DCFS | INTERNATIONAL WORKSHOP ON "INTERNET OF THINGS" ORGANIZED BY AJK COLLEGE OF ARTS AND SCIENCE. | Dr.P.SENTHIL KUMAR |
| 185. | 07.09.2023 | B.SC -DCFS | BRIDGE 2023 – COIMBATORE (A HIGH IMPACT INDUSTRY-INSTITUTE INTERACTION EVENT OF INDIA) ORGANIZED BY ICT ACADEMY | Dr.P.SENTHIL KUMAR |
| 186. | 17.10.2023 | B.COM IT | WORKSHOP ON TOOLS & TECHNIQUES FOR IMPRESSIVE TEACHING | Ms BUVANESWARI S |

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|------|-----------------------------|-------------|--|--|
| 187. | 11.10.2023 | SNMV - IQAC | GUEST LECTURE ON ENHANCING THE JOB OPPORTUNITIES IN COMPETITIVE EXAMINATION" | Mrs. P. JAYAPRADHA, Mr. K. JAYAPRAKASH, Dr. N. SHREEJAA AND Ms. BUVANESWARI S |
| 188. | 07.07.2023 | B.COM IT | NATIONAL LEVEL WEBINAR ON "BRAND IMAGE – AN INNOVATIVE WAY OF MARKETING OF STARTUP" | Dr. N. SHREEJAA |
| 189. | 08.08.2023 | B.COM IT | INTERNATIONAL WORKSHOP ON "ROLE OF FINANCIAL INSTITUTION AND SERVICES FOR ENTREPRENEURIAL DEVELOPMENT" | Mrs. P. JAYAPRADHA |
| 190. | 08.08.2023 | B.COM IT | | Dr. N. SHREEJAA |
| 191. | 10.08.2023 | B.COM IT | ONE DAY NATIONAL SEMINAR ON "IMPACT OF NEW EDUCATION POLICY AMONG FUTURE GENERATION" | Mrs. P. JAYAPRADHA |
| 192. | 10.08.2023 | B.COM IT | ONE DAY NATIONAL SEMINAR ON "IMPACT OF NEW EDUCATION POLICY AMONG FUTURE GENERATION" | Dr. N. SHREEJAA |
| 193. | 15.9.2023 & 16.9.2023 | B.COM IT | "PREPAREDNESS TOWARDS IMPLEMENTATION OF NEP 2020" | Mrs. P. JAYAPRADHA, Dr. N. SHREEJAA |
| 194. | 22.9.2023 | B.COM IT | I AM PERFECTING THE ART OF WRITING RESEARCH PAPER | Dr. N. SHREEJAA |
| 195. | 12.03.2023 TO 16.03.2023 | B.COM IT | SYSTEMATIC REVIEW OF LITERATURE USING A VOS VIEWER WITH PUBLISH OR PERISH | Mrs. P. JAYAPRADHA |
| 196. | 17.03.2023 | B.COM IT | PARTICIPATED IN ICSSR SPONSORED ONE DAY NATIONAL SEMINAR ON "IMPACT OF CSR ON CORPORATE SUSTAINABILITY | Mrs. P. JAYAPRADHA |
| 197. | 13.03.2023 | B.COM IT | PARTICIPATED IN ONE DAY NATIONAL LEVEL WEBINAR ON "UGC – NET/ SLET/ SET GUIDANCE SESSION" | Mrs. K. DEEPA |
| 198. | 28.3.2023 | B.COM IT | ONE DAY NATIONAL CONFERENCE ON "SKILLS DEVELOPMENT FOR SUSTAINABLE GROWTH AND EMPOWERMENT" | Mrs. K. DEEPA |
| 199. | 28.03.2023 | B.COM IT | ONE DAY NATIONAL CONFERENCE ON "SKILLS DEVELOPMENT FOR SUSTAINABLE GROWTH AND EMPOWERMENT" | Mrs. P. JAYAPRADHA |
| 200. | 19.2.2024 | AIML | ONE DAY NATIONAL LEVEL SEMINAR ON "CAPACITY BUILDING & PERSONALITY DEVELOPMENT FOR UG/PG STUDENTS" | Dr.S.VINOD KUMAR |
| 201. | 19.2.2024 | AIML | | Mrs.A.MANJUREKHA |
| 202. | 19.2.2024 | AIML | ONE DAY NATIONAL LEVEL SEMINAR ON "CAPACITY BUILDING & PERSONALITY DEVELOPMENT FOR UG/PG STUDENTS" | Mrs.K.S.HEMALATHA |
| 203. | 27.9.2023 | AIML | CYBER SECURITY | Mrs.A.MANJUREKHA |
| 204. | 25.09.2023 | AIML | INTERNET OF THINGS | Mrs.A.MANJUREKHA |
| 205. | 30.9.2023 | AIML | DATA SCIENCE | Mrs.A.MANJUREKHA |
| 206. | 29.09.2023 | AIML | INTERNET OF THINGS | Mrs.A.MANJUREKHA |
| 207. | 28.09.2023 | AIML | FULL STACK DEVELOPMENT | Mrs.A.MANJUREKHA |
| 208. | 25.09.2023 | AIML | ARTIFICIAL INTELLIGENCE | Mrs.A.MANJUREKHA |
| 209. | 26.09.2023 | AIML | BLOCK CHAIN | Mrs.A.MANJUREKHA |

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| 210. | 26.10.2023 | AIML | EMPOWERING TOMOROWS INNOVATORS | Mrs.A.MANJUREKHA |
| 211. | 15.02.2024 | BIOTECH. | 9TH INTERNATIONAL CONFERENCE ON RECENT ADVANCES IN BIOSCIENCE ORGANIZED BY KSG COLLEGE OF ARTS AND SCIENCE , COIMBATORE. | Mrs.C.VINITHA EBZIBA. |
| 212. | 15.02.2024 | BIOTECH. | | Dr.R.SRIDHAR |
| 213. | 10.10.2023 | BIOTECH. | NATIONAL SEMINAR ON RECENT ADVANCES IN FRONTIER AREAS OF BIOTECHNOLOGY(NS RAFB 23) ORGANIZED BY DR.R.V. ARTS AND SCIENCE COLLEGE, COIMBATORE | Mrs.C.VINITHA EBZIBA |
| 214. | 10.10.2023 | BIOTECH. | | Dr.R.SRIDHAR |
| 215. | 5.10.2023 TO 11.10.2023 | BIOTECH. | UGC - SPONSORED SHORT TERM COURSE ON “ ENVIRONMENTAL EDUCATION” CONDUCTED BY THE UGC- HUMAN RESOURCE DEVELOPMENT CENTRE , BHARATHIAR UNIVERSITY | FG. OFFR. T. PURUSHOTHAMAN, |
| 216. | 19/09/23-26/09/23 | B.COM E-COM | THE POWER OF POSITIVITY APPROACH IN TEACHING AND LEARNING SYSTEM OF CULTURAL TRANSFORMATION | Dr. J. JOHN MANOHARAN, Dr. P. KALAIVANI, Mr. H. GODWIN GIPSON, Ms. J. INDRA KUMARI |
| 217. | 08/01/2024- 10/01/2024 | B.COM E-COM | DEVELOPING A PROFESSIONAL EDGE: STRATEGIES FOR CAREER GROWTH AND FINANCIAL SUCCESS | Dr. J. JOHN MANOHARAN, Dr. P. KALAIVANI |
| 218. | 08/02/2024- 12/02/2024 | B.COM E-COM | NATIONAL VIRTUAL FDP: AI IN EDUCATION AND BUSINESS | Dr. J. JOHN MANOHARAN |
| 219. | 05.10.2023- 06.10.2023 | B.COM E-COM | CASHLESS ECONOMY MAKE IN INDIA | Dr. J. JOHN MANOHARAN, Dr. P. KALAIVANI |
| 220. | 06.06.2023 | PHYSICS | WORLD ENVIRINMENT DAY -SEMINAR ON BEAT PLASTIC POLLUTION | Mr.N.BALUSAMY, DISTRICT COORDINATOR, NATIONAL GREEN CORPS, GOVT OF TAMILNADU |
| 221. | 23.08.2023 | PHYSICS | SEMINAR ON CHANDRAYAN-3: RENDEZVOUZ WITH MOON | Dr.T.V.VENKATESWARAN, SENIOR SCIENTIST, VIGYAN PRASAR, DEPT OF SCIENCE &TECHNOLOGY, GOVT OF INDIA |
| 222. | 15.09.2023 | PHYSICS | WORLD OZONE DAY – SEMINAR ON FIXING THE OZONE LAYER AND REDUCING THE CLIMATE CHANGE | K.SARAMMAL AND T.PRIYADHARSHINI, FORESTERS, DEPT OF FOREST, GOVT OF TAMILNADU, CIBMATORE SOCIAL FORESTRY RANGE |
| 223. | 27.1.2024 | PHYSICS | WORLD WETLAND DAY AWARENESS SEMINAR AND HUMAN CHAIN – TOPIC : WETLAND AND HUMAN WELLBEING | Mr.N.BALUSAMY, DISTRICT COORDINATOR, NATIONAL GREEN CORPS, GOVT OF TAMILNADU |

FACULTIES ACTED AS RESOURCE PERSONS

| S. No. | Date | Topic of the Programme | Name of Faculties | College Name |
|--------|------------|---|---|--|
| 1 | 01/08/2023 | “Gen Z Students-Issues and Challenges” | Dr. V. Padmanabhan, Dean, School of Commerce, SNMV CAS, Coimbatore | Nirmala College for Women, Coimbatore |
| 2 | 23/08/2023 | “Strategies for flipped classroom system” | Dr. V. Padmanabhan, Dean, School of Commerce, SNMV CAS, Coimbatore | K G College of Arts and Science, Coimbatore |
| 3 | 06/10/2023 | Two Day International conference on Cashless economy making india | Dr .V. Padmanabhan, Dean, School of Commerce, SNMV CAS, Coimbatore | Angappa College of Arts and Science, Coimbatore |
| 4 | 23/09/2023 | Expert lecture on Indian financial system | Dr. S. Yoganathan, Assistant Professor, Commerce Finance SNMV CAS, Coimbatore | K G College of Arts and Science, Coimbatore |
| 5 | 13/09/2023 | "CRAFTISTIC PAPILLION" | Dr.K. Deepa, HoD - Commerce Finance, SNMV CAS, Coimbatore | Sri Krishna College of Arts and Science, Coimbatore |
| 6 | 25/05/2023 | Intellectuals Property Rights | Dr.G. Gabriel Prabhu, HoD - Commerce Banking and Insurance, SNMV CAS, Coimbatore | Sri Kumaraswamy Mahavidyalaya, Ausa, Dist. Latur, MS, India |
| 7 | 20/09/2023 | Current Scenario in Food and Technology | Dr.R. Bhagyaraj, HoD - Microbiology, SNMV CAS, Coimbatore | Mind your Mind with Stephan raj (online) |
| 8 | 5/08/2023 | Scope And Application Of MicroBiology | Dr.R. Bhagyaraj, HoD - Microbiology, SNMV CAS, Coimbatore | Sri Venkateshwara College of Arts and Science (Coeducation), Othakuthirai ,Gobi. |
| 9 | 28/07/2023 | Strategies for Success | Dr.R. Bhagyaraj, HoD - Microbiology, SNMV CAS, Coimbatore | Sri Ramakrishna College of Arts and Science, Coimbatore |
| 10 | 20/10/2024 | THE NEXT LEVEL - A workshop on problem solving and team work | PDRR.Rtn.S.Jothiramalingam, Head- Centre for Corporate Relations, SNMV IM, SNMV CAS, Coimbatore | Rotaract Club Sri Ramakrishna College of Arts and Science, Coimbatore |
| 11 | 03/03/2024 | “Thannabikai” Science Expo | PDRR.Rtn.S.Jothiramalingam, Head- Centre for Corporate Relations, SNMV IM, SNMV CAS, Coimbatore | Newbridge centre for special needs, Pollachi |
| 12 | 31/08/2023 | “Language Competency” | Dr.V.Sabariraja, Head, Department of English SNMV CAS, Coimbatore | Government College of Technology, Coimbatore. |

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| 13 | 11/07/2023 | “Upskill and Unlearn your Communication” | Dr.V.Sabariraja, Head, Department of English SNMV CAS, Coimbatore | NGM College ,Pollachi |
| 14 | 11/09/2023 | “English in the world of Engineering” | Dr.V.Sabariraja, Head, Department of English SNMV CAS, Coimbatore | P.A. College of Engineering and Technology, Pollachi. |
| 15 | 28/08/2023 | Design your cognitive and social skills | Dr.V.Sabariraja, Head, Department of English SNMV CAS, Coimbatore | Sri Krishna College of Arts and Science, Coimbatore. |
| 16 | 09/12/2023 | Content marketing on design and brand your product | Dr.V.Sabariraja, Head, Department of English SNMV CAS, Coimbatore | Sri Krishna College of Arts and Science, Coimbatore. |
| 17 | 23/08/2023 | Innovations in entrepreneurship | Mrs.S.Selvajeyanthi, Assistant Professor, Department of Microbiology, SNMV CAS, Coimbatore | Sri Ramakrishna College of Arts and Science, Coimbatore |

JOURNAL PUBLICATIONS

A total of 28 articles have been published by the staff of Shri Nehru Maha Vidyalyaya College of Arts and Science with ISSN.

| S. No | Title of the Article | Name of the Author/s | Name of the Journal | Year | ISSN Number |
|-------|---|---|--|------|-------------|
| 1 | An Overview of Quantum Computing and Artificial Intelligence: Benefits and Challenges | Dr. M. Jayakumar and P.S. Vijayalakshmi | Kanpur Philosophers - International Journal of humanities, Law and Social Sciences | 2022 | 2348-8301 |
| 2 | A Review on Data Mining Visualization with the impact of Nature Inspired Algorithms in Bigdata- Research Paper Publication | K. Dharani | Madhya Bharti | 2022 | 0974-0066 |
| 3 | Empowerment Among Employees Working in Software Company and its Impact Towards Their Job Satisfaction | Sathya. M | Shodhasamhita: Journal of Fundamental & Comparative Research. | 2022 | 2277-7067 |
| 4 | A Novel Authentication Protocol for Wireless Sensor Networks to Enhance Security with Energy-Efficiency | G.Viswanathan & Dr. M. Jayakumar | European Chemical Bulletin | 2023 | 2063-5346 |
| 5 | Enhanced Analysing Node Behaviour | Dr. S.Vinod Kumar | Indian Journal of Natural Sciences | 2022 | 1309-3452 |
| 6 | Fitness Function for Enhanced Node Mobility Calculation | Dr. S.Vinod Kumar | Journal of Algebraic Statistics | 2022 | 2320-2882 |
| 7 | Morphological and Bio-potential Investigation of Fruticose lichens from Nilgiri Mountain | Selvajeyanthi. S | Indian Journal of Applied & Pure Biology | 2023 | 0970-2091 |
| 8 | Fabrication and Characterization of Silver Nanoparticles with Illicium Verum Seed Extract and Evaluation of Its Anti-Bacterial Activity | T. Purushothaman | International Journal of Creative Research Thoughts (IJCRT) | 2023 | 2320-2882 |
| 9 | Awareness Level of Income Tax Payers Towards e-Filing in Coimbatore City – An Empirical Study | A.Vinothini & A.Vinisha | International Journal of Creative Research Thoughts (IJCRT) | 2023 | 2320-2882 |
| 10 | Economic Value-Added Analysis of Selected Pharmaceutical Companies in India | Dr. K. Muthukumar | INFOKARA RESEARCH | 2023 | 1021-9056 |
| 11 | Profitability and Liquidity Analysis of Automobile Industry in India | Dr. K. Muthukumar | International Journal of Creative Research Thoughts (IJCRT) | 2023 | 2320-2882 |

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|----|---|-------------------------------------|---|------|------------|
| 12 | Exploring the Biodiesel Production Potential of Marine Microalgae <i>Nodulinea nodulosa</i> SNMVBTR001 from Kerala Coastal Region, India | Dr. Ruban P | Biocatalysis and Agricultural Biotechnology | 2023 | 1878-8181 |
| 13 | Green Synthesis, Characterizations, and Antibacterial Activity of Silver Nanoparticles from <i>Themeda quadrivalvis</i> , in conjugation with Macrolide Antibiotics against Respiratory Pathogens | Dr. Ruban P | Reviews on Advanced Materials Science | 2023 | 1605-8127 |
| 14 | Isolation and Characterization of a Silicate-Solubilizing Bacterial Strain Associated with the Roots of Groundnut (<i>Arachis hypogaea</i> L.) | Dr. Ruban P | Indonesian Journal of Agriculture and Environmental Analytics | 2023 | 2962-5572 |
| 15 | Big Data Preprocessing using Enhanced Data Quality Rules Discovery Model (EDQRM) | K. Dharani | International Journal of Engineering Research and Modern Education (IJERME) | 2023 | 2455-4200 |
| 16 | Isolation and Characterization of Lactic Acid Bacteria from Donkeys Milk | Selvajeyanthi. S | International Journal of Creative Research Thoughts (IJCRT) | 2023 | 2320-2882 |
| 17 | Novel Formulation of Ayurvedic Oral Care Powder Against the Dental Cavity Causing Pathogen | Selvajeyanthi. S | International Journal of Research and Analytical Reviews (IJRAR) | 2023 | 2349-5138 |
| 18 | Socio Economic Conditions of Women Street Vendors | Dr.K.Deepa | Madhya Bharti | 2023 | 0974-0066 |
| 19 | Intelligent Computing: A Technological Revolution | Ms. B. Navaneethi & Dr. Saju Mathew | International Journal of Computer Applications Technology and Research (IJCATR) | 2023 | 2319-8656 |
| 20 | Machine Learning Algorithms and Its Applications: A Survey | A. Priyadharshini & Dr. Saju Mathew | International Journal of Computer Applications Technology and Research | 2023 | 2319 8656 |
| 21 | Factors Attributing Job Performance: A Conceptual Framework | Dr.D.Naveen Rajkumar | European Chemical Bulletin | 2023 | 1630- 1638 |
| 22 | A study of the awareness of rural banking scheme with special reference to coimbatore district | Dr. P. Chinna Sahaya Rani | International Journal of Research and Analytical Review (IJRAR) | 2023 | 2348-1269 |
| 23 | <i>Tridax procumbens</i> L. Extracts: Ethnomedicinal Wound Healing Investigation | Selvajeyanthi. S | International Journal of Ayurvedic Medicine | 2023 | 0976-5921 |

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|----|--|---|---|------|-----------|
| 24 | Financial Performance of New Generation Private Sector Banks in India: A Camel Model Analysis | Dr. T. Kannan & Jayapradha P | South India Journal of Social Sciences | 2023 | 0972-8945 |
| 25 | Problems and Challenges Faced in the Tiny Sector Farmers in India | Dr. T. Kannan & Jayapradha P | SELP Journal of Social Science | 2023 | 0975-9999 |
| 26 | A Study on Consumer Perception Towards Mobile Commerce with Reference to Coimbatore City | Dr. T. Kannan & Jayapradha P | Shodhasamhita: Journal of Fundamental & Comparative Research. | 2023 | 2277-7067 |
| 27 | Machine Learning Approach in COVID19 Contact Tracing using DBSCAN Clustering Algorithm | Dr. M. Jayakumar and P.S. Vijayalakshmi | Journal of the Maharaja Sayajirao University of Baroda | 2023 | 0025-0422 |
| 28 | Anticancer Activity of Rhizophora mucronata Leaves Extract on Sprague–Dawley Rats: In Vivo Model | Dr. Ruban P | Journal of Toxicology | 2023 | 1687-8191 |

BOOK PUBLICATIONS

| S. No. | Name of the Author/s | Title of the Book | Year of Publication | ISSN Number |
|--------|--|---|---------------------|---------------------|
| 1. | Flg.Offr.T.Purushothaman | Essentials of Immunology, Animal & Pharmaceutical Biotechnology | 2023 | 979-888667638-9 |
| 2. | Dr. D. Naveen Rajkumar | Business Law | 2023 | 978-93-5577-522-1 |
| 3. | Dr. D. Naveen Rajkumar | Research Methodology | 2023 | 978-93-5577-519-1 |
| 4. | Dr. R. Bhakayaraj & Dr. D.Arunkumar | Synthetic Microbial Research- Challenges and Prospects | 2023 | 978-81-947071-0-3 |
| 5. | V. Manjuladevi & S. Julie Violet Joyslin | Introduction to Java Programming | 2023 | 978-620-6-76721-3-1 |
| 6. | S. Julie Violet Joyslin & V. Manjuladevi | Electronic Commerce | 2023 | 978-6206768296 |
| 7. | V. Manjuladevi & S. Julie Violet Joyslin | The Object Oriented Concepts of C++ Programming Languages | 2023 | 978-6206148494 |
| 8. | V. Manjuladevi & S. Julie Violet Joyslin | Basics of Computers Information Technology | 2023 | 978-6206150374 |
| 9. | V. Manjuladevi & S. Julie Violet Joyslin | Internet of Things | 2023 | 978-6206150381 |
| 10. | V. Manjuladevi & S. Julie Violet Joyslin | Advanced Techniques on Internet of Things | 2023 | 978-6205633854 |
| 11. | V. Manjuladevi, S. Julie Violet Joyslin & B. Iswarya | A Handbook on IoT and Its Applications | 2023 | 979-8889236207 |
| 12. | V. Manjuladevi & S. Julie Violet Joyslin | Fundamentals of C++ Programming | 2023 | 979-8889599838 |
| 13. | S. Julie Violet Joyslin & V. Manjuladevi | Fundamentals of Information Technology | 2023 | 979-8890023926 |
| 14. | V. Manjuladevi & S. Julie Violet Joyslin | Introduction to IOT | 2023 | 979-8890025395 |
| 15. | V. Manjuladevi & S. Julie Violet Joyslin | Intelligent Techniques for Cyber-Physical Systems | 2023 | 978-1032452869 |
| 16. | Dr. D. Naveen Rajkumar | Principles of Management | 2023 | 978-81-966200-4-2 |
| 17. | Mrs. S. Shameena | Management Information System | 2024 | 979-88-76828019 |

PATENT RIGHTS**LIST OF PATENTS GRANTED / PUBLISHED & DESIGN PATENT**

| S. No. | Name | TITLE OF INVENTION | Publication Date | COUNTRY |
|--------|----------------------------|--|------------------|-----------|
| 1 | Dr. S. Meenatchisundaram | An Intelligent Storage System for Food Items | 18/08/2021 | Australia |
| 2 | Department of Microbiology | An Intelligent Storage System for Food Items | 18/08/2021 | Australia |

PATENT PUBLISHED (JOURNAL OF INDIAN PATENT OFFICE)

| S. No. | Name | TITLE OF INVENTION | Journal No. | Publication Date |
|--------|--|---|-------------|------------------|
| 1 | Dr. S. Meenatchisundaram, Department of Microbiology | Production of Biogas and Bio-fertilizers by Innovative Process from Organic Waste | 51/2021 | 17/12/2021 |
| 2 | Dr. S. Meenatchisundaram, Department of Microbiology | A Composition For Preparing A Herbal Oil And A Pouch For Storing The Same | 29/2022 | 22/07/2022 |
| 3 | Mr. K. Leniin Barathi, Department of Physics | Smart Material for Smart Helmet on Road Safety Driving | 51/2021 | 17/12/2021 |
| 4 | Dr. P. Ruban, Department of Biotechnology & Dr. G. Abel Thangaraja, Department of Computer Science | An Approach to Manage Household Waste and Electricity Production using Biotechnology | 10/2022 | 11/03/2022 |
| 5 | Dr. Vinoth Kumar. V, | Clay Soil Stabilization using MICP Technique by Inducing Microbes and Bacteria in Treating it | 22/2022 | 03/06/2022 |
| 6 | Department of Microbiology | Hygiene Robotic Based Agricultural Practices to Maintain the Crops from Inferring Their Growth with Unwanted Plants and Weeds By Avoiding Nutrition Sharing | 30/2022 | 29/07/2022 |
| 7 | Dr. Vinoth Kumar. V, Department of Microbiology | A systematic approach to analysing the impact of platinum drugs in Nanoparticle-based drug delivery systems for analysis of cancer drug resistance | 03/2023 | 20/01/2023 |
| 8 | Dr. K. Deepa, Department of B. Com Finance | A Study to Analyse the Pros And Cons of Women Employed In Garment Industry Using The Algorithms of Machine Learning | 35/2023 | 01/09/2023 |
| 9 | Dr. D. Naveen Rajkumar, , Department of BBA | Customized Website for Industrial Customers in Manufacturing Industries | 11/2023 | 17/03/2023 |

DESIGN PATENT (JOURNAL OF INDIAN PATENT OFFICE)

| S. No. | Name | TITLE OF INVENTION | Publication Date | COUNTRY |
|--------|--|---|------------------|------------|
| 1 | Fg. Offr. T. Purushothaman, Department of Biotechnology and M. B. Kavitha, Depart- ment of Microbiology | Nanotechnology Based Antimicrobial Bandage Dispensing Instrument | 53/2021 | 353516-001 |
| 2 | Dr. G. Gabriel Prabhu, Department of Commerce | Stock Market Indication Writing Instruments | 51/2021 | 351754-001 |
| 3 | Dr. G. Gabriel Prabhu, Department of Commerce | Wall Clock to Monitor Talent and Punctuality of Employees | 02/2022 | 353050-001 |
| 4 | Dr. G. Gabriel Prabhu, Department of Commerce | Point of Origin Store and Method of Selling Merchandise on a Point of Origin Basis | 02/2022 | 352784-001 |
| 5 | Dr. G. Gabriel Prabhu, Department of Commerce | A Smart Vest to Detect Fluid in Lungs using Biosensors | 08/2022 | 355563-001 |
| 6 | Dr. G. Gabriel Prabhu, Department of Commerce | Teachers' Emotions | 06/2022 | 353921-001 |
| 7 | Shameena. S and Sanobar Mohiyudeen | Device to Evaluate Shopping activity and spending Habits of the customers | 26/09/2022 | 371406-001 |
| 8 | Dr. P. Ruban Department of Biotechnology | Biotech Oil Cleaner | 09/03/2023 | 381086-001 |
| 9 | Dr. V. Sabariraja Department of English Dr. G. Gabriel Prabhu Department of B. Com B&I | Language Translator Device | 19/09/2023 | 395394-001 |

EXTRACURRICULAR ACTIVITIES**NATIONAL SERVICE SCHEME (NSS)**

- * “Anti- Tobacco Awareness Program”, was conducted on 31.05.2023. Anti-Tobacco pledge was taken by the students. Nearly 35 volunteers participated in the program.
- * The National Service Scheme (NSS) units of the college and National Child Labour Project (NCLP) jointly organized an awareness seminar about Child Labour on the Occasion of World Day against Child Labour on 13.06.2023. Mr. D. Vijayakumar, Project Director, National Child Labour Project, Coimbatore District, gave a special address on the topic, “Social Justice for all, End Child Labour”.
- * An awareness programme on “The International Day Against Drug Abuse and Illicit Trafficking” was conducted on 26.06.2024. Mr. P. Rajesh Kanna, Sub Inspector of Police, Narcotics – Prohibition and Enforcement Wing gave an awareness speech.
- * The National Service Scheme (NSS) units of the college and the Department of Public Health and Preventive Medicine conducted a field survey in Chettipalayam and Malumachampatti villages on 21.07.2023. The purpose of the field survey is to ensure whether children under 5 years of age have received the vaccination.
- * The National Service Scheme (NSS) units of the college conducted a National survey on youth who have not received formal education or regular employment on 24.07.2023. The survey was mainly conducted for youth between 15 and 29 years of age.
- * National Service Scheme (NSS) units and the Department of Computer Science with Data Analytics of the College conducted Defence Awareness Rally and Door-to-Door Awareness Campaign on 06.10.2023, at Malumachampatti Village with the support of the Department of Public Health and Preventive Medicine, Coimbatore District.

NATIONAL CADET CORPS (NCC)

- * The World Environment Day was celebrated along with Green Scouts on 06.06.2023. NCC volunteers created awareness about the use of cloth bags in Malumichampatti and planted tree saplings in our college campus. Mr. N Balusamy, Founder Green Scouts was the chief guest.
- * Combined Annual Training Camp – I was conducted in the college by 2 TN Air Sqn NCC from 06.06.2023 – 18.06.2023. Around 500 cadets from various schools and colleges participated in the camp. Wg Cmdr Pargunan, Commanding officer, 2 TN Air Sqn NCC was the camp commandant.
- * F/C Divya attended Combined Annual Training Camp –I for Vau Sainik Camp that was held at Excel College of Engineering, Salem, from 20.06.2023 – 29.06.2023.

- * F/C Ashif Ahamed attended Overseas Deployment along with Coast Guard Selection conducted at 2 TN Air Sqn NCC, Coimbatore, on 27.06.2023.
- * Nine NCC Cadets attended Republic Day Camp (RDC) selection at 2 TN Air Sqn NCC, Coimbatore, on 10.07.2023.
- * F/C Ebenezer and F/C Moorthy had attended selection interview for Maharashtra Trekking Camp – I, conducted by 2 TN Air Sqn NCC, Coimbatore, on 14.07.2023.
- * The college celebrated the 77th Independence Day on 15.08.2023. Group Captain Sriram S, Senior Education Officer, Air Force Station, Sulur was the Chief Guest & Flight Lieutenant Yugala, Meteorology Officer, Air Force Station, Sulur, was the Guest of Honour.
- * F/C Divya attended VSC IGC Selection Camp at Salem Excel College of Engineering from 15.07.2023 – 29.07.2023.
- * F/C Divya attended IASC VSC held at Tambaram Air Force station from 02.08.2023 -11.08.2023
- * Keerthika.U participated in CATC CUM REPUBLIC DAY Training from 04.09.2023 to 13.09.2023 held at Tamilnadu Agriculture University, Coimbatore.
- * Keerthika.U Participated in CATC CUM REPUBLIC DAY Training 3 from 018/09/2023 to 27/09/2023 held at KPR Institute of Engineering and technology Coimbatore.
- * NCC Cadet CUO Hemalatha. N, selected for National Level Camp Air Attachment Camp to be held at Air Force Academy, Heikempet, Telangana, from 18.12.2023 – 31.12.2023
- * Twelve NCC Cadets along with Fg Offr. T. Purushothaman actively participated in Swasth Bharat: Swasth Bharat (Clean India: Healthy India) as a part of Social Service & Community Development Activities at Sungam Lake (Valankulam) organised by 2 TN Air Sqn NCC, on 15.12.2023. Wg Cmdr Parugan, Commanding Officer, 2 TN Air Sqn NCC was the chief guest.
- * Six NCC cadets along with Fg Offr. T. Purushothaman visited the 110 Infantry Battalion (TA). Lt Col Tanveer, Commanding Officer 110 Bn TA addressed the cadets. Instructors explained the operations of different weapons and slithering activity have been carried out for the cadets on 16.12.2023
- * F/C Divya attended the Aeromodelling Display at Mani Hr. Sec. School, Coimbatore, on 26.01.2024
- * Five of our NCC cadets attended the drill practice at Govt. Arts College, Coimbatore, on 11.02.2024
- * F/C Divya attended in the Aeromodelling Display at Stanes Anglo-Indian Hr. Sec. School, Coimbatore on 16.02.2024
- * Fg Offr. T. Purushothaman, acted as a Board Member to conduct NCC 'C' Certificate at Sona College of Technology, Salem, on 17.02.2024 & 18.02.2024.
- * Five NCC cadets attended NCC 'C' Certificate Exam at PSG College of Technology, Coimbatore, on 17.02.2024 & 18.02.2024.

EXTENSION AND OUTREACH PROGRAMMES

| S. No. | Name of the Activity | Organising Unit/ Agency/ Collaborating Agency | Date |
|--------|---|--|----------------------------|
| 1. | Science Exhibition | SNMV Science Club | 08/08/2022 |
| 2. | Anti-Drug Awareness | Youth Red Cross (YRC) National Service Scheme | 14/08/2022 |
| 3. | World Space Week | Physics | 04/10/2022 – 10/10/2022 |
| 4. | Flash Mob on Awareness on Drug Abuse | Svastika Student Counselling Cell Department of Social Work | 10/10/2022 |
| 5. | Awareness program on Mental Health | Krishna Nursing Home Department of Social Work | 13/10/2022 |
| 6. | Total Lunar Eclipse – Observation Program | Physics | 08/11/2022 |
| 7. | Voter Awareness Rally and Pledge Taking Program | National Service Scheme (NSS) | 24/11/2022 |
| 8. | Secretarial Practice for School Students | Commerce - CS Commerce - Finance | 03/02/2023 |
| 9. | AIDs Awareness | Commerce - CS Commerce - Finance Department of Social Work | 16/02/2023 |
| 10. | Socio Economic Survey | Department of Social Work | 23/02/2023 |
| 11. | Workshop on Participatory Rural Appraisal | Native Medicare Charitable Trust (NMCT) Department of Social Work | 24/02/2023 |
| 12. | Cancer Awareness Program | Youth Red Cross (YRC) | 17/03/2023 |
| 13. | Awareness program on NGO Management | Native Medicare Charitable Trust (NMCT) Department of Social Work | 25/03/2023 |
| 14. | Flashmob on Women Empowerment. | Native Medicare Charitable Trust (NMCT) Department of Social Work | 25/03/2023 |
| 15. | Yoga & Self Defence | Department of Social Work | 26/03/2023 |
| 16. | Consumer awareness programme | Bureau of Indian Standard (BIS). & NSS UNIT | 26/03/2023 |
| 17. | Human chain on drug Abuse | Native Medicare Charitable Trust (NMCT) Department of Social Work | 27/03/2023 |
| 18. | Street Play Training | Ayutha Kalaigalin Sangamam Department of Social Work | 27/03/2023 |
| 19. | Irula Tribal Settlement Visit | Native Medicare Charitable Trust (NMCT) Department of Social Work | 28/03/2023 |
| 20. | Zero Shadow Day | Physics | 18/04/2023 |
| 21. | World Book Day Campaign | National Service Scheme (NSS) | 25/04/2023 |
| 22. | Recreational Therapy | St. Thomas Home for Elderly Department of Social Work | 22/02/2023 |
| 23. | Dandi March (Mahatma Gandhi) Memorial Rally | Mahatma Gandhi Memorial Foundation & NSS UNIT | 06/03/2023 |

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| 24. | NSS Special Camp | National Service Scheme (NSS) | 25/03/2023 – 31/03/2023 |
| 25. | Simple Science Experiments | National Service Scheme (NSS) | 28/03/2023 |
| 26. | Debate On Reading | Department of Business Administration | 23/07/2023 |
| 27. | Debate | Department of Business Administration | 28/07/2023 |
| 28. | Debate | Department of Business Administration | 02/08/2023 |
| 29. | Debate on Spirituality | Department of Business Administration | 18/08/2023 |
| 30. | Asiriyar Sirpi Of 2023 | Department of Business Administration | 23/09/2023 |
| 31. | Cleaning | Department of Social Work | 15/02/2023 |
| 32. | Campus Cleaning | National Service Scheme (NSS) | 27/03/2023 |
| 33. | Tree Plantation | Government High School, Kalappanaickenpalayam & Department of Social Work | 24/03/2023 |
| 34. | Tree Plantation and Pasumai Kavalar Award Distribution Program (1 Family 3 Trees) | National Service Scheme (NSS) | 04/01/2023 |
| 35. | FIT India Initiative (Sports Competition) | Government High School, Kalappanaickenpalayam & Department of Social Work | 29/03/2023 |

IIC EVENTS

| S. No | Date | Topic of the Programme | Resource person details |
|-------|--------------------------------|---|--|
| 1 | 05.07.2023 | Business Startup Using Corel Draw | Mr.Ranjith , CEO - Silver Queen, Entrepreneurship Coach |
| 2 | 06.07.2023 | Lets Talk Business | Mrs. Kaviarasi, Founder of Kayels Creations, Salem |
| 3 | 07.07.2023 | Brand Image-An Innovative way of Marketing of Startup | Mr. Manpreet Singh Negi,President,Indian Chamber of International Business |
| 4 | 11.07.2023 | Young Entrepreneurs Change the Business Landscape | Mr.Kannan, Proprietor, Srivari & Co., |
| 5 | 12.07.2023 | World Intellectual Property Day | Essay Writing Competition |
| 6 | 12.07.2023 to 18.07.2023 | 5 Days FDP on Entrepreneurship & Teaching Methodology | Ms. Vishnupriya & Naveed Ahamed, Mr.Vishal Nair from Wadhwani Foundation |
| 7 | 14.07.2023 | Visit to ATAL Tinkering Lab & Orientation Session (Govt High School, Poomalur, Tirupur) | Dr.R.Devika and Mrs.S.Selvajeyanthi Innovation Ambassadors, Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore |
| 8 | 14.07.2023 | World Creative and Innovation Day Celebration | - |
| 9 | 19.07.2023 | New Generation Startup and Business Model | Mr.C.Karthikeyan, Teaching and Research, Department of Chemical Engineering, IIT Madras |
| 10 | 27.07.2023 | Food Hackathon | - |
| 11 | 31.07.2023 | Intellectual Property Rights (IPRs) and IP Management for Startup | Dr.T R Juby, Assistant Professor of Microbiology, Sree Narayana Guru College, Coimbatore |
| 12 | 01.08.2023 | Boot Camp on Business Opportunity in Chemical Science | - |
| 13 | 02.08.2023 | Success Criteria for Start-ups | Dr.S.Ragunathan, Founder & Director, Linis Academy, Creative Visualizer, CDC member in Jamal Mohamed College, Trichy |

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| 14 | 02.08.2023 | Investment Avenues and Opportunities For New Start-up | Mr.B.Sunil, Proprietor, Supreme Packaging Industries, Coimbatore |
| 15 | 02.08.2023 | Explore the Entrepreneur in You | Mr.A.Surya Narayanan, Managing Director, DNxt Ideas India Pvt Ltd |
| 16 | 03.08.2023 | Impact of Business Models in Web Portals | Mr.G.Vivek, Active Professional Social Worker and Artist Working in Multi Fields of Social Work |
| 17 | 04.08.2023 | Impact of Innovation Tools for Data Visualization | Mr.M.P.Karthikeyan, Assistant Professor, School of CS and IT JAIN, Bengaluru |
| 18 | 04.08.2023 | Startup Ideas for Developing Entrepreneurship Skills | Mr.Kishore Chandran, Founder & President, Dr.Kalam Foundation |
| 19 | 07.08.2023 | Idea to Investment | Mr.Arun Raaj Manickaraj, Associate Vice President - RAIN, AIC Raise,Coimbatore |
| 20 | 10.08.2023 | Time to Startup is Now! | Mr.Senthilkumar Rajappan,Founder & CEO, Halcyon Ventures |
| 21 | 11.08.2023 | New Innovative Startups in Chemical Sciences | Dr.R.Mahalakshmi, Assistant Professor III School of Foundational Sciences,Kumaraguru College of Technology,Coimbatore |
| 22 | 14.08.2023 | Innovative Start-ups in IT Sector | Mr.M.Rahmathulla, Senior IT Administrator, Rotork Control India Pvt Ltd., Chennai |
| 23 | 23.08.2023 | Capital Market Awareness & Financial Planning | Mr. N. Mahesh Kumar, Trainer,Lotus Knowlwealth Pvt. Ltd,Mumbai. |
| 24 | 23.08.2023 | Capital Market Awareness & Financial Planning | Mr.N.Mahesh Kumar, Trainer.Lotus Knowlwealth Pvt. Ltd,Mumbai |
| 25 | 25.08.2023 | How to Plan for Startup and Legal & Ethical Steps | Dr.G.Satheesh Raju, Director Aurbindo Credit Corp,Coordinator @ SRX an TBI, Associate Professor, School of Business ,SR University,Telangana |

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| 26 | 26.08.2023 | Lean Start-up & Minimum Viable Product/Business | Dr.Bhavin Shan, HoD - Electronics & Telecommunication Engineering (EXTC), Atharva Collge of Engineering,Mumbai-400095 |
| 27 | 28.08.2023 | Value Proposition Fit and Business Fit | Dr.C.Daniel, Assitant Professor, Department of Civil Engineering, Hindusthan Institute of Technology and Science, Chennai |
| 28 | 22.08.2023 | Entrepreneurship A Pathway to Social Development | Mrs.Rejula Begum, Managing Director,Jula Care LLP |
| 29 | 29.08.2023 | Incubation - Opportunities for early Stage Entrepreneurs | Dr.M.Selladurai, Assistant Professor of Commerce, Karunya University,Coimbatore |
| 30 | 30.08.2023 | Angel Investment/ VC Funding Opportunity for Early Stage Entrepreneurs | Mr.Saravanan J, Innovation Ambassador - MIC, Assistant Professor, Department of Civil Engineering, PSR Engineering College, Sivakasi |
| 31 | 07.09.2023 to 12.09.2023 | Sustainability Hachathon | AIC Raise |
| 32 | 15.09.2023 | World Ozone Day - 2023 | K.Sarammal, T.Priyadharshini, S.Thiyagu and B.Priyadharshini, Foresters, Thondamuthur Social Forestry Range, Coimbatore |
| 33 | 15.09.2023 | Full Stack Development Bootcamp for Business Startups | Mr.Logeshkumar Manokaran, CEO,IDM Techpark & Segolsys |
| 34 | 22.09.2023 | Impact of Data Analytics in the Real World | Mr.T.Muthuvel Ramesh,Novi Tech,Coimbatore |
| 35 | 25.09.2023 | Exposure Visit | Clusters Media College |
| 36 | 25.09.2023 & 26.09.2023 | Smart India Hackathon 2023 | - |
| 37 | 04.10.2023 | Expo - Eats,Crafts and Henna Treats: A Feast for the Senses | - |
| 38 | 11.10.2023 | Businmess Startup Launch | - |
| 39 | 16.11.2023 | National Education Policy-2020 | Dr.L.Ranjit Head and Asst Professor of Social Work, NGM College,Pollachi |

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| 40 | 04.01.2024 | Win Your Weakness | Dr.S.D.Kalaiyamudhan, Advocate & HR Trainer |
| 41 | 06.01.2024 | Innovative Entrepreneurship Training in Textile Chemistry | Chemistry Professors |
| 42 | 06.01.2024 | Digital Marketing | Dr.E.Karthika, Associate Professor of Commerce Accounting & Taxation, Dr.N G P College of Arts and Science,Coimbatore |
| 43 | 08.01.2024 | The Importance of Emotional Intelligence for Start-ups | Mr.Dalton Rosario, Freelancer |
| 44 | 08.01.2024 | Learn Innovation Strategies for Startup | Selvajeyanthi S, Innovation Ambassador MIC, Asst Professor of Microbiology, SNMV CAS, Coimbatore |
| 45 | 08.01.2024 | How to become a Successful Entrepreneur in Business | Dr.V.Kannan, Software Developer TCS & Mr.L.Askger Ali,Software Tech Support Developer,Info Vision Solutions,Chennai |
| 46 | 09.01.2024 | Building a Product Fit for Market | Mr.N.Crownson, Operations Manager, Digital Marketing and Sales,Textile American University |
| 47 | 09.01.2024 | Security & Privacy in Social Networks for New Founders | Mr.A.Kanna, Project Engineer, NoviTech R & D Pvt., Ltd., Coimbatore |
| 48 | 19.01.2024 | Entrepreneurship Opportunities in Student Communities | Dr.P.Ruban, Innovation Ambassador MIC, Asst Professor of Biotechnology, SNMV CAS, Coimbatore |
| 49 | 29.01.2024 | Tips for Picking IoT for the Innovation | Mr.B.Anandakumar, Asst Professor of CS, SNMV CAS, Coimbatore |
| 50 | 31.01.2024 | Market expo-2024 | - |
| 51 | 01.02.2024 | Webinar on Achieving Problem- Solution Fit & Product Market Fit | Dr.Nisha James, Asst Professor Innovation Ambassador, School of Management Studies, Cochin University of Science and Technology |

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| 52 | 03.02.2024 | Entrepreneurship Skill Development among Students | Ms.U.Kayal Vizi, Innovation Ambassador MIC, Asst Professor - Commerce with CA, SNMV CAS, Coimbatore |
| 53 | 08.02.2024 | Boot Camp on Business Opportunity in Chemical Science | - |
| 54 | 09.02.2024 | Scaling Up:Strategies for Growing a Successful Startup | Ms.A.Vinisha, Innovation Ambassador MIC Asst Professor of B.Com B &I, SNMV CAS, Coimbatore |
| 55 | 09.02.2024 | Current Trends in New Innovation | Dr.P.Indhumathi, Innovation Ambassador MIC, Asst Professor of Chemistry, SNMV CAS, Coimbatore |
| 56 | 09.02.2024 | New Start-up Opportunities:Government Schemes and Assistance for Business Development | Dr.Nirmala Sathish, Asst Professor of Economics,I IC Start-up Coordinator/EDC Coordinator,NGM College |
| 57 | 12.02.2024 | Life Skills and Thinking Intelligence | Mr.Bala Senthil Kumar, Founder and Managing Director, Zee Bancairo |
| 58 | 12.02.2024 | Webpage Creation For Business Startups | Mrs.A.Priyadharshini, Innovation Ambassador MIC, Asst Professor of BCA, SNMV CAS, Coimbatore |
| 59 | 12.02.2024 | Quality Attributes for Successful Entrepreneur | Dr.Vinoth Kumar V, Innovation Ambassador MIC, Asst Professor of Microbiology, SNMV CAS, Coimbatore |
| 60 | 13.02.2024 | One Step at a Time - My Success Story | Ms.S.Nanthini, Founder (CEO), Miss Chat Queen,Coimbatore |
| 61 | 13.02.2024 | Campus Company Desinging and Planning | Mr.K.Muthu Kannan, Innovation Ambassador MIC, Head of MBA, SNMV CAS, Coimbatore |
| 62 | 14.02.2024 | Student Biz Blitz: Campus Trade Fair | - |
| 63 | 15.02.2024 | Commercialization of Lab Technologies & Tech Transfer IPR | Dr.R.Renuka, Associate Professor of Biochemistry,Sri Ramakrishna College of Arts and Science for Women,Coimbatore |

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| 64 | 15.02.2024 | Impact of Cultural Factors on Entrepreneurial Performance | Mr.G.Unnikrishnan, Managing Director,GEM Groups,Pollachi |
| 65 | 15.02.2024 | Sources of Funding for Start-ups | Mr.Selva Ji, Founder Pollachi Jeep Tourism & Pollachi Adventure Club,Chief Operating Officer,Royal Destiny Resort Managing Director,Christo's Hospitality |
| 66 | 16.02.2024 | The Role of Government Policies in Fostering Social Entrepreneurship | Mrs.P.Radha, Innovation Ambassador MIC, Asst Professor of Microbiology, SNMV CAS, Coimbatore |
| 67 | 16.02.2024 | The Art of Attraction: Winning Customers in the Startup Ecosystem | Ms.V.Sowkarthigaa, Innovation Ambassador MIC, Asst Professor of Microbiology, SNMV CAS, Coimbatore |
| 68 | 16.02.2024 | Inclusive Design Thinking for Entrepreneurs | Dr.K.Indira, Innovation Ambassador MIC, Asst Professor of Maths, SNMV CAS, Coimbatore |
| 69 | 17.02.2024 | Digital Marketing For Entrepreneurs | Mr.K.Tamilselvan, (SNMV Alumni),Website Administrator,Lulu Group. Kochi,India |
| 70 | 19.02.2024 | Intellectual Property Rights for Business | Dr.V.Mohanasundaram, Adjunct Professor of Economics, PSG College of Arts and Science, Coimbatore |
| 71 | 20.02.2024 | Innovative Graphics Design for Startups | Mr.A.Anandhaganesh, Graphics Designer, Infosys, Mysore |
| 72 | 22.02.2024 | Investment Avenues and Opportunities for Entrepreneurs | Mr.K.Kanagasabapathi, Entrepreneur Promoter, JK Paramparia Foods |
| 73 | 22.02.2024 | Academic Entrepreneurship | Dr.S.Meenatchisundaram, Innovation Ambassador MIC, Asso Professor of Microbiology, SNMV CAS, Coimbatore |
| 74 | 23.02.2024 | Cyber Security Tools for Innovators | Dr.N.Kumares, Associate Professor in MCA,RV Institute of Technology and Management(RVITM),Bangaluru |
| 75 | 26.02.2024 | Exposure Visit | Periyanaickenpalayam Vanaprastha Nature Camp |

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| 76 | 26.02.2024 | Mentoring Event: Demo Day/ Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR | Mr.R.Venkatesh, Asst Professor - Commerce with CA SNMV CAS, Coimbatore |
| 77 | 27.02.2024 | Role of Social Workers for Energy Saving Environment | Mr.S.Akhil, Managing Trustee, For You Foundation,Coimbatore |
| 78 | 27.02.2024 | Achieving Problem Solution fit and Product Market fit | Dr.Divya, Innovation Ambassador MoE, Associate Professor of Commerce, Kongunadu Arts and Science, Coimbatore |
| 79 | 27.02.2024 | Entrepreneurship and Innovation as Career Opportunity | Dr.A.Vijaya Chitra, Innovation Ambassador Associate Professor of Microbiology, Sri Ramakrishna College of Arts and Science for Women, Coimbatore |
| 80 | 27.02.2024 | Innovation & Design Thinking Skills | G.Gokul Ram, Entrepreneur |
| 81 | 28.02.2024 | National Science Day -2024 : Microbial Storytelling Competition | Selvajeyanthi S Asst Professor of Microbiology |
| 82 | 27.02.2024 | Motivational Session by Successful Entrepreneur | Mr.M.Mumahe Mujahit Campus Entrepreneur |

YOUTH RED CROSS

- * The Youth Red Cross Cell of the college in association with Indian Red Cross Society, Coimbatore Branch and PSG Urban Health Training Centre jointly organized the “First Aid Training Program” on 11.08.2023, at Apex Seminar Hall. Resource person Dr. Shameem Akthar, Senior Medical Officer in PSG Hospital, briefed on First Aid, CPR Training and Medical Emergencies Support. Around 150 student volunteers participated and benefitted from the Program.
- * The YRC in collaboration with Department of Public Health and Preventive Medicines organized an awareness programme, on “Anti-Smoking and Drug Abuse” on 16.08.2023. The chief guests of this event were Mr. K. Muralikrishnan, Social Worker, District Tobacco Control Cell, Department of Public Health, Coimbatore, Dr. M. Saranya Devi., B.D.S., PGDPH, District Consultant, District Tobacco Control Cell, Department of Public Health and Preventive Medicine, Deputy Director of Health Services, Coimbatore and Mr. R. Velmurugan, Health Supervisor, Madukkarai Block, Coimbatore. The main aim of the program is to help the smokers to quit smoking as well as to raise awareness of the health risks that are associated with smoking. Around 150 student volunteers participated and benefitted from this program.
- * The YRC in association with The Eye Foundation, Coimbatore, has organized a “Two - Day Free Eye Screening Camp” on 30th and 31st August, 2023, at 9.00 a.m. to 1.30 p.m. in the college premises. Around 1500 students participated in the camp. The vision problems were found in 69 students by doctors and they were recommended for Free eye screening and free surgery in the Eye Foundation, R.S Puram, Coimbatore.
- * The YRC in association with Nannaiyam Sei Foundation organized “Green Wave – Tree sapling Distribution” on 30th August, 2023, at 9.30 a.m. in the college premises. The Chief Guest of the event, Mr. Arun Karthick, Founder and Managing Trustee and his team sponsored the tree saplings and participated in the event. Around 1000 saplings were distributed to our students.
- * The YRC in association with Nannaiyam Sei Foundation took the initiative of supplying the basic needs for the needy people (by donating Rice and Old Cloths for orphanage) on 30th August, 2023, at 9.30 a.m. in the college premises. The Chief Guest of the event was Mr. Arun Karthick, Founder and Managing trustee, Nannaiyam Sei Foundation.
- * The YRC conducted an Expert Talk on “Food Adulteration and Consumer Rights” on 20th September, 2023. Dr. N. Pratheep Kumar, General Secretary, Tamil Nadu Consumer Association, District Vigilance Committee Member, Public Distribution System (PDS), Govt. of Tamil Nadu, Selvi. S. Indirani, President - Pollachi Consumer Association, Shri. K. Sivanandam, Food Safety Officer (Madukkarai), Dept. of Food Safety, Govt. of Tamil Nadu and Shri. N. Balasubramaniam, Food Safety Officer (Kinathukadhavu), Dept. of Food Safety, Govt. of Tamil Nadu. acted as resource persons. Around 150 student volunteers participated and were benefitted from the event.

- * The YRC, National Service Scheme and the Department of Computer Technology jointly organized an Extension Activity “Swachh Bharat – Cleanliness” (A Way to Godliness) on 11th October, 2023, at Maruthamalai Temple.
- * The YRC and the Department of Commerce with Corporate Secretaryship organized an awareness program on “Health and Hygiene for Girl Students”, on 05.10.2023 at Mahaveers Auditorium. Dr. G. S.Sharmila, Associate Professor, Medical Officer Dept of Biochemistry and Nutrition, JSSINYS, Coimbatore, was the resource person. A total number of 500 students along with 20 faculties participated in the programme.
- * The YRC and National Service Scheme (NSS) in association with the District Child Protection Unit, Coimbatore District, jointly organized the National Girl Child Day- 2024 and an awareness program on Child Protection and Child Rights on 24th January 2024. Mr. S. Sathasivam, Mrs. C. Bhunaveshwari and Mrs. Angelin from the District Child Protection Unit acted as the resource person. A total number of 150 students along with 4 faculties participated in the programme.
- * The YRC and Department of Commerce with Professional Accounting in collaboration with the Department of Public Health and Preventive Medicines, organized a Human Chain on “Anti-Drug and Dengue Awareness Campaign” on 14.02.2024. The Chief guests of this event were Mr. K. Muralikrishnan, Social Worker, District Tobacco Control Cell, Department of Public Health, Coimbatore, Dr. M. Saranya Devi., B.D.S., PGDPH, District Consultant, District Tobacco Control Cell, Department of Public Health and Preventive Medicine, Deputy Director of Health Services, Coimbatore and Mr. R. Velmurugan, Health Supervisor, Madukkarai Block, Coimbatore. Around 100 student volunteers participated and formed a human chain at Malumachampatti signal.

ENTREPRENEURSHIP DEVELOPMENT CELL

- * The Entrepreneurship Development Cell signed a memorandum of understanding with Wadhvani Foundation on 12th September, 2023, to provide entrepreneurship education for students.
- * The cell along with the Faculty Development Cell organized a 5-Day Faculty Development Programme on the topic, “Entrepreneurship & Teaching Methodology”, between 12th to 18th July, 2023
- * The cell along with the Department of B.Com. CS conducted a seminar on 10th January, 2024, on the topic, “Building the Product for a Market”.
- * The EDC Cell Coordinator, Dr. R. Devika addressed the students of B.Com PA on the topic, “Identifying of Intellectual Property Components at Early Stage of Innovation” on 11th January, 2024.
- * The cell along with the Department of B.Com. CS conducted a guest lecture on, “Stand Out or Stay Behind” on 22nd August, 2023. The guest was Mr. Gowtham Loganathan, Founder, SKY High Academy, Coimbatore.

FINE ARTS SARANG

| S. No. | Date | Name and Designation of the Resource Person | Topic | Venue | No. of Students participated |
|--------|---------|--|--|----------------------|------------------------------|
| 1. | 3/8/23 | Anju Anjumar Trainer -Rexona | Personality development and self-hygiene for girl students | Mahaveers auditorium | 300 girls students |
| 2. | 5/8/23 | Makkal sevai and dream zone | Handloom fashion show | AV hall | 30 students |
| 3. | 9/10/23 | Vignesh kumar-Kings of dance finalist – Vijay TV | SARANG Inauguration | Mahaveers auditorium | 160 students |

WOMEN EMPOWERMENT CELL

The Women Empowerment Cell of the college observed the International Women's Day on 8th March, 2023, themed "Embrace Equity". Ms. Deepa Mohanraj, Managing Trustee, Kaumaram Prashanthi Academy, Coimbatore, acted as the chief guest of the session. She stressed the necessity of Gender Parity in Innovation and Technology and shed light on the magnitude of self-love in today's world.

UYIR CLUB

The club organized an orientation programme titled, "Road Safety" to all the first year students of Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore on 20th September, 2023. Mr. R. Sathiya Kumar, RTO, Coimbatore Central, acted as the Chief guest. Mr. K. Balasubramanian, Uyir Club Coordinator- Education Vertical, Mr.C.Makesh, Uyir Project Associate were the guests of honor.

FACULTY DEVELOPMENT CELL

- * FDP, EDC, IIC Cells and in association with **Wadhvani Foundation** organized a 5-Day Faculty Development Programme from 12th July, 2023 to 18th July, 2023, for all the staff members.
- * The FDP Cell organized a faculty development programme on **Injury Prevention** for all the staff members on 8th January, 2023. The Chief Guest was Mr. M. Muruga Prabhu (MS., PT.), Consultant Sports Physio, Founder of Fame Club.

KAVITHAI ILAKIYA MANDRAM

- * The Department of Tamil and Kavithai Ilakkiya Mandrum of the college jointly organized a Poetry Competition on the title, “THEDI IYARKAIYAI SARANADAINDHAL” at Apex Seminar Hall.
- * The Department of Tamil and Kavi Thai Ilakkiya Mandrum of the college in conjunction with Kovai Vasantha Vasal Kavi Mandrum conducted a Poetry Recitation Competition on the title, “KARUVARAI MOZHIYE KARUNAI VIZHIYE”, at 10.00 a.m. on 21st February, 2024, in the MBA Conference Hall. The Chief Guest of the day was “Kavi Sirpi Kovai Anbu”, Treasurer, Kovai Vasantha Vasal Kavi Mandrum. A total number of 85 students participated in the program. Ten members including students and staff recited poems on the occasion.

TAMIL THENDRAL MANDRAM

- * The Department of Tamil, inaugurated “Tamil Thendral Mandra Thodakka Vizha” with a Guest Lecture on the topic “Aram Koorum Nallulagam Aasiriyargal”, on 5th September, 2023. The Chief Guest of the day was Dr. S. Senthil Kumar, Professor, Poet, Orator, Writer and Researcher. Around 150 students and staff members participated in the programme.

PARAMBARIYA KALAI KULU

- * The Department of Tamil and Parambariya Kalai Kulu of the college jointly organized a New Year special debate of the topic, “INDRAIYA KALAA KATTATHIL VIZHA KONDATTANGAL SUGAMA? SUMAIYA?” on 21st December, 2023. The orator was Mrs. Kavitha Suresh., News Reader, Kavitha Foundation.
- * The Department of Tamil and Parambariya Kalai Kulu of the college organized Three - Day Workshop on “Vallikummi”, Training Programme from 8th - 10th January, 2024. The Resource person was Mr. P. Loganathan, Teacher, Salangai Oli Gramiya Kalaikulu, Coimbatore.

SPORTS

- * Our college Volleyball Team won the third place in the Bharathiar University Intercollegiate Tournament held at AJK College.
- * Rithiga of II B. Com. won the Bronze medal in Bharathiar University Intercollegiate Boxing for women held at Kangeyam Institute of Commerce.
- * Archana of II B. Com. IT won the Bronze medal in Bharathiar University Intercollegiate Boxing for women held at Kangeyam Institute of Commerce.
- * Rashika of II B. Com. PA won the Bronze medal in Bharathiar University Intercollegiate Boxing for women held at Kangeyam Institute of Commerce.
- * Gowtham of I M. Com. CA and Somasundaram of I MBA represented Nilgiris District in the Senior District Cricket Team and participated in the SS RAJAN Cricket Tournament conducted by Tamilnadu Cricket Association held at Krishnagiri.
- * Rithick Roshan of II MBA represented Sivagangai District in the Senior District Cricket Team and participated in the SS RAJAN Cricket Tournament conducted by Tamil Nadu Cricket Association held at Thiruvallur.
- * Manoj of II B. Sc. AI & ML represented Tamil Nadu in the Physically Challenged Cricket Team and played for Tamil Nadu in Rajasthan.
- * Durgadevi of I B. Sc. BT participated in the Gramatsov Kabbaddi Tournament and won the first prize of Rs. 100000/-
- * The Physical Director was appointed as the Selection Committee Member for selecting Bharathiar University - Cricket Team, Taekwondo Team, Powerlifting Team and Softball Team.

FUNCTIONS AND CELEBRATIONS**Swajith 2023**

Shri Nehru Maha Vidyalaya College of Arts and Science conducted the induction ceremony, 'Swajith 2023' to welcome the first year UG & PG students on 7th July, 2023, in the college premises. Dr. B. Subramani, Principal, welcomed the gathering. Shri. Mahaveer Bothra, President, CWA & SNMV, presided over the function and delivered the Presidential Address. The Chief Guest of the function was Adv. Rtn. AKS. N. Sundaravadivelu, Advocate & Former Public Prosecutor, Past President, Rotary Club of Coimbatore. Dr. Rupa Renganathan, Department of Radiology, KMCH, Coimbatore, was the Guest of Honour. This was followed by pledge taking by students. Around 1400 students and their parents attended the programme.

Hanuman Jayanti

Hanuman Jayanti was celebrated at Anjayanar Temple inside the college premises, on 6th April, 2023. Dr. B. Subramani, Principal, Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore, staff members, students and commoners were present during this occasion.

Republic Day Celebrations - 2024

The 75th Republic Day was celebrated on 26th January, 2024. Shri M. K. G. Anandakumar, Alumni, Managing Director, Udhayam Groups, acted as a Chief Guest and hoisted the National Flag which was followed by NCC and NSS Parades.

Basant Panchami 2024

A ceremonial worship for Admission Pooja was held on the day of Basant Panchami in the presence of Shri. B. Mahaveer Bothra, President, SNMV, Shri. Bharathkumar Jaghamani, Joint Secretary, SNMV, Shri. Kanaklal Abhaichand, Founder, President, SNMV, Dr. B. Subramani, Principal, SNMV CAS, Dr. K. Muthukumar, Director, SNMV IM, Heads of the Departments, staff members and students on 26th January, 2024.

Independence Day Celebrations

The 77th Independence Day was celebrated with great pomp and reverence at the college premises. The National Flag was hoisted by the Chief Guest, Group Captain S. Sriram, Senior Education Officer, Airforce Station, Sulur. The Guest of Honour was Flight Lieutenant, Yugala, Meteorology Officer, Airforce Station, Sulur.

Pongal Celebrations

The college celebrated Samacheer Pongal on 12th January 2024. Shri. B. Mahaveer Bothra, President, SNMV, presided over the function. Programs that represented the Indian tradition and culture like Dance, Rekla Race, stick-Fighting, Uriyadithal, Parai Isai, Kabadi and Tug of War were conducted and prizes were distributed to the winners. Around 1500 students and staff participated in the celebrations.

Gandhi Jayanti

Gandhi Jayanti was celebrated in the college premises in the presence of Dr. B. Subramani, Principal along with the staff members and students on 30th September, 2023.

COMMEMORATIONS**World Nature Conservation Day**

In commemoration of the World Nature Conservation Day, the Department of Biotechnology and Research in coordination with The Institute of Forest Genetics and Tree Breeding (IFGTB), Coimbatore, organized a Tree Plantation Programme on 28th July, 2023. Dr. N. Senthil Kumar, Scientist F & Head, Bioprospecting Division, IFGTB, Coimbatore and Dr. S. Saravanan, Scientist F & Head, Extension Division, IFGTB, Coimbatore, served as the chief guests of the day. As an initiative towards establishment of a 'Go Green Campus', fifty saplings were planted around the campus.

AUSPICIOUS OBSERVANCES**Saraswathi Pooja Celebration**

Saraswathi Pooja was celebrated in the presence of Management Members and the Principal along with the staff members and students on 20th October, 2023.

Onam Celebration

Onam was celebrated in the college premises on 25th August, 2023, at Mahaveers Auditorium. Dr. B. Subramani, Principal, SNMV CAS, presided over the program. Malayali students from various departments organised this program. Lunch was provided to all the staff Members.

GRADUATION DAY

30th GRADUATION DAY - 8th April 2023

13-04-2023

Graduation day at SNMV College

Shri Nehru Maha Vidyalaya College of Arts and Science conducted its 30th Graduation Day, recently. Dr. Mathew Cherian, Chief, Radiology Services, KMCH was the chief guest. Mahaveer Bothra, President, CWA presided over. Kamalesh C Bafna, V.P, Sunilkumar Nahata, Secretary felicitated the program. Dr. B. Subramani, Principal, presented a report on the outstanding features and attainments of the college. A total of 1100 graduates were awarded with the degree. 36 Rank Holders were honored for their achievements.



The college hosted its 30th Graduation Day on 8th April 2023. The Chief Guest Dr. Mathew Cherian, Chief of Radiology services, Kovai Medical Center and hospital, Past President Indian society of interventional Radiology Past President Society therapeutic neuro intervention, gave the Graduation Day Address. Shri Mahaveer Bothra, President presided over the function. Shri Kamalesh C Bafna, Vice President, Shri M.Nishanth Jain, Secretary, CWA, Shri Sunilkumar Nahata, Secretary, Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore, Shri Bharathkumar Jaghamani, Joint Secretary, Shri Nehru Maha Vidyalaya

College of Arts and Science, Coimbatore, Shri Ashok Lunia, Treasurer, our Past Presidents Shri Kanaklal Abhaichand, Shri Champalal G Bafna and Shri B Balchand graced the occasion with their presence. Dr.B.Subramani, Principal, Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore headed the Academic Procession followed by all the Heads of the Department. A total of 1100 degrees were conferred. Also, 36 Rank Holders were exclusively called out and honored for their achievements.

31st GRADUATION DAY - 29th December 2023

The college hosted its 31st Graduation Day on 29th December 2023. The Chief Guest Dr.Anbukkani Subbian, Consultant GYN Oncologist & Robotic Surgeon at Comprehensive Cancer Centre, Kovai Medical Centre and Hospital, Coimbatore., gave the Graduation Day Address. Shri Mahaveer Bothra, President presided over the function. Shri Kamalesh C Bafna – Vice President, Shri M.Nishanth Jain, Secretary – CWA, Shri Sunilkumar Nahata - Secretary, Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore, Shri Bharathkumar Jaghamani, Joint Secretary - Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore, Shri Ashok Lunia - Treasurer, our Past Presidents Shri Kanaklal Abhaichand, Shri Champalal G Bafna and Shri B Balchand graced the occasion with their presence. Dr.B.Subramani – Principal, Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore headed the Academic Procession followed by all the Heads of the Department. A total of 974 degrees were conferred. Also, 30 Rank Holders were exclusively called out and honored for their achievements.



05-01-2024

31st Graduation Day at SNMV CAS



Shri Nehru Maha Vidyalaya College of Arts and Science conducted its 31st Graduation Day, recently. Dr. Anbukkani Subbian, Consultant Gyn Oncologist & Robotic Surgeon, KMCH was the chief guest. She states that "Each day is filled with thousands of opportunities to change the story of our lives" and asked the students to utilize the opportunities to make it as a real success person in the society. Mahaveer Bothra, President, CWA presided over. Sunilkumar Nahata, Secretary, Balchand Bothra, past president felicitated. Bharathkumar Jaghamani, Joint Secretary, Ratanchand Bothra, Joint Secretary were also present. Dr. B. Subramani, Principal, presented a report on the outstanding features and attainments of the college. In all, 974 graduates were awarded and 37 rank holders were honored for their achievements.

STUDENT PARTICIPATION IN INTERCOLLEGIATE COMPETITIONS

- * E. Raghavi of I B.Com participated in “Tamil Pesu Tamizhal Pesu”, organized by Valarpirai Kuzhumam and got Ezhuchi Sudar Virudhu on 24.09.2023.
- * Anvar of III B.COM participated in “Tamil Pesu Tamizhal Pesu”, organized by Valarpirai Kuzhumam and got Ezhuchi Sudar Virudhu, on 24.09.2023.
- * 5 Students of II B Com CA, III B Com CA and II M Com CA have participated and won first Prize in the Basketball Tournament for men/women 3K3 conducted by the Department of B. Com PA.

Students Name List

1. Kathirvel – II M Com CA
2. Gowtham S – II M Com CA
3. Lingeshwaran – II M Com CA
4. Balu – III B com CA
5. Madhan – II B com CA

- * M. Mothilal of I B .Com CA won II Prize in the Ecofriendly Vinayagar Making Contest conducted on 14.09.2023.
- * Sanjay S, III B. Com PA ‘B’ and Rashika M, II B. Com PA ‘B’ participated in the University Level Chess Competition conducted at Hindusthan College of Arts & Science, Coimbatore.
- * Three Students of III B. Com. CS have participated in Rathinavani Vanooli Program conducted at Rathinam college of Arts and Science.
- * The second year students of the Department of B.com Finance participated in the Dance Competition conducted by the Government Music College, Malumachapatti, Coimbatore, on 23.09.2023.

Student Names: 1. Keerthika S – II – B.com Finance and 2. Pavithra S – II – B.com Finance

- * Deepak, I. B.Sc., Microbiology, secured the First Prize , R. Gopika, II BSc IT secured the 3rd prize in the Ecofriendly Vinayagar Making Competition organized by the Eco Club and the Department of Chemistry on 14.09.2023.
- * Keerthika. U has attended the NCC Camp, CATC cum RDC training III at KPR Institute, Coimbatore from 18.09.2023 to 23.09.2023.
- * Durga Devi. K has participated in the State Level Kabadi Competition at Isha Gramoutsavam during 21.09.2023 to 23.09.2023.
- * Ms.Evangelin Priyanka of Sri Nehru Maha Vidyalaya College of Arts and Science has participated in Dance elite(Group Dance) event and has secured 3rd place in Augha2023 on 16th March 2023 at Avinashi lingam Institute for Science and Higher education for Women , Coimbatore.

PLACEMENT CELL ACTIVITIES

- * The Placement Cell has conducted a 3 - Day Career Guidance Program for all final year and pre-final year UG students at Mahaveers Auditorium from 21st to 23rd June, 2023.
- * A 3 - Day Career Foundation Program was conducted for all first year UG students at Mahaveers Auditorium from 11th to 13th July 2023.
- * Mr. M. Dinesh from the Placement Cell attended the Training and Placement Officers Meet organized by Accenture on 19th July ,2023.
- * As per the Memorandum of Understanding (MoU) with Infosys, the Placement Cell has orchestrated a 15-day Free Placement Training Program in collaboration with Infosys. This marks the Institution's seventh consecutive year of partnership with Infosys for such training endeavors aimed at benefiting our students. The Training program was scheduled from 10th to 26th of July, 2023, from 8:00 a.m. – 4:00 p.m. including Saturday, 130 UG & PG final year students participated in this program. Mr. Mubashir Ahamad Khan, Ms. Goushia, and Mr. Shantha Kumar were acted as trainers from Infosys.
- * A 2-Day Career Awareness Program was conducted for all final year UG students at Mahaveers Auditorium from 2nd - 3rd November, 2023.
- * A Three-Day Free Training Program titled "Regenerative Agriculture" was conducted for the final year UG & PG students of Biotechnology, Batch - I on 8th to 10th January, 2024 and for Microbiology Batch - II on 18th to 20th January 2024. This included a one-day visit to an organic farm in Suler. This program was conducted in collaboration with the Naandi Foundation and Mahindra Pride Classroom (MPC), the Flagship Corporate Social Responsibility (CSR) Program of the Mahindra & Mahindra group. The training was facilitated by Mr. E. Senthil Kumar from the Senjulai Organic Training Farm.
- * In adherence to the MoU with Infosys, the Placement Cell organized a One-Day Corporate Excursion to Infosys' Bangalore campus, on 3rd February, 2024. A diverse group of 120 final year students representing various departments participated in this event.
- * The Placement Cell organized an exclusive job fair for the final year students on 10th February, 2024. The event witnessed participation from 15 esteemed companies, including Magic Bus Foundation, KGISL, Mahindra Finance, JIO and HDB Finance Services. The objective of the job fair is to ensure that all the final year students get placed. Nearly 473 students secured multiple job offers on the same day.