



## Yearly Status Report - 2018-2019

### Part A

#### Data of the Institution

<b>1. Name of the Institution</b>	SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE
Name of the head of the Institution	Dr.B.Subramani
Designation	Principal
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	0422-2610894
Mobile no.	9629912341
Registered Email	principal@snmv.ac.in
Alternate Email	response@snmv.ac.in
Address	Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore.
City/Town	Coimbatore
State/UT	Tamil Nadu
Pincode	641050

<b>2. Institutional Status</b>					
Affiliated / Constituent		Affiliated			
Type of Institution		Co-education			
Location		Rural			
Financial Status		private			
Name of the IQAC co-ordinator/Director		S.Kavunthi			
Phone no/Alternate Phone no.		04222610433			
Mobile no.		9994551599			
Registered Email		iqac@snmv.ac.in			
Alternate Email		skavunthi@gmail.com			
<b>3. Website Address</b>					
Web-link of the AQAR: (Previous Academic Year)		<a href="http://snmv.ac.in/img/news/AQAR%20Report%20-%202017-2018.pdf">http://snmv.ac.in/img/news/AQAR%20Report%20-%202017-2018.pdf</a>			
<b>4. Whether Academic Calendar prepared during the year</b>		Yes			
if yes,whether it is uploaded in the institutional website: Weblink :		<a href="http://snmv.ac.in/img/SNMV%20HANDBOOK%202018-19%20FINAL%20mail.pdf">http://snmv.ac.in/img/SNMV%20HANDBOOK%202018-19%20FINAL%20mail.pdf</a>			
<b>5. Accrediation Details</b>					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	A	86.5	2004	03-May-2004	02-May-2009
2	A	3.11	2013	03-Mar-2013	22-Mar-2018
3	A	3.17	2018	26-Sep-2018	25-Sep-2023
<b>6. Date of Establishment of IQAC</b>			06-Aug-2005		
<b>7. Internal Quality Assurance System</b>					

Quality initiatives by IQAC during the year for promoting quality culture

Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
FDP	09-May-2019 8	135
Modern Pedagogy for effective Learning	13-May-2019 8	130
Faculty Enrichment Programme	28-May-2019 8	135
Class Committee Meeting	13-Aug-2018 2	162
Class Committee Meeting	05-Oct-2018 2	162
Class Committee Meeting	01-Feb-2019 2	162
Class Committee Meeting	07-Mar-2019 2	162
Orientation program for boys and girls	14-Sep-2018 3	400
Gender Equality for women in India	05-Mar-2019 3	430
Feedback collected from stakeholders	11-Mar-2019 6	200
Conducted NAAC sponsored National level Workshop	17-Aug-2019 8	200
Academic and Administrative Audit (AAA) conducted and its follow up action.	05-Apr-2019 8	143
Designed format for Staff Appraisal form	14-Mar-2019 8	143
Discussed about Action Plan of all the Departments	04-Jul-2018 3	18
Prepared Lahar-19 Magazine	26-Sep-2018 150	3215
Data uploaded for AISHE	06-Feb-2019 6	10
UBA Programme	28-Sep-2018 40	30750
Regular meeting of Internal Quality Assurance Cell (IQAC)	16-Aug-2018 2	27
Regular meeting of Internal Quality Assurance Cell (IQAC)	25-Oct-2018 2	27
Regular meeting of Internal Quality	21-Mar-2019 2	27

Assurance Cell (IQAC)		
Timely submission of Annual Quality Assurance Report (AQAR) to NAAC	18-Dec-2018 250	27
Participation in NIRF	30-Sep-2018 150	27
Criteria wise NAAC Document preparation for PTV	05-Jul-2018 250	3215
Conducted Students Satisfaction Survey	13-Mar-2019 8	3012
Motivated students to Join Online courses	18-Jul-2018 250	78
Website updation	02-Jul-2018 250	10
SNMV Science Club ( VP-TN0097) - VIGYAN PRASAR , DST , Govt.of India.	21-Mar-2018 150	150
Introduction of SNMV IAS Academy	05-Mar-2019 416	153
Atal ranking of institutions on innovation achievements	06-Dec-2018 250	27
Functional MOU	29-Jun-2018 26	13
EDC -3-Day Entrepreneurial Awareness Camp	10-Jan-2019 15	76
Prepared Annual Report -2019 of SNMV CAS	27-Feb-2019 150	27
Prepared Academic Calendar 2018-2019	19-Jul-2019 130	3215
<a href="#">View File</a>		

**8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
MBA Department	3-Day Entrepreneurial Awareness Camp	NIMAT project scheme funded by Department of Science and Technology, New Delhi routed through EDII, Ahmadabad	2019 15	20000
Dr.T.Kannan Asst.Professor Department of	Financial Assistance for state level	Indian Academic Researchers Association, Ti	2018 8	5000

Commerce with professional Accounting	seminar	ruchirappalli, Tamil Nadu		
NSS SNMV CAS	Unnat Bharat Abhiyan	MHRD, Govt. of india	2019 8	50000
Dr.T.Santhiyarani Department of Commerce with CA	National Human Rights Commission	National Human Rights Commission	2019 8	67500
Department of Business Administration (MBA)	Govt. of India Ministry of Skill Development	AICTE-TI PMKVY PMKVY	2018 250	178125
Mrs.S.Kavunthi	Financial Assistance /academic support for organizing National seminar	NAAC	2019 8	75000
Department of Social Work	Awareness program on prevention of substance abuse	Department of Social work, Bharathiar University supported by National Institute of Social Defense, Ministry of social Justice and Empowerment	2019 8	4000
<a href="#">View File</a>				

<b>9. Whether composition of IQAC as per latest NAAC guidelines:</b>	Yes
Upload latest notification of formation of IQAC	<a href="#">View File</a>
<b>10. Number of IQAC meetings held during the year :</b>	3
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	<a href="#">View File</a>
<b>11. Whether IQAC received funding from any of the funding agency to support its activities during the year?</b>	Yes

If yes, mention the amount	75000
Year	2019

### 12. Significant contributions made by IQAC during the current year(maximum five bullets)

Planned to conduct NAAC sponsored National level Workshop "Awareness On Revised NAAC Norms and Procedures"

Introduction of SNMV IAS Academy

Participation in ARIIA (ATAL RANKING OF INTITUTIONS ON INNOVATION ACHIEVEMENTS)

Registered SNMV Science Club ( VP- TN0097) - VIGYAN PRASAR , DST , Govt.of India.

Data uploaded for AISHE

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### 13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
Introduction of new Courses	Procured approval from Bharathiar University for starting B.Com (finance) , Ph.D computer science
Value added Courses	14 Add on Courses Sponsored by UGC and approved by Bharathiar University
National and International level Programme	23 National/ International level seminars /workshop /Conference Conducted during the year.
Planned to conduct NAAC sponsored National level Workshop "Awareness On Revised NAAC Norms and Procedures"	Applied to NAAC for National level workshop and NAAC sanctioned amount of Rs.75000 to conduct National level Workshop "Awareness On Revised NAAC Norms and Procedures"on 9th April ,2019.
Infrastructure facilities	New Amenities: In the year 2018-2019, the following infrastructural facilities were added to the existing infrastructure: 1) The Seminar Hall in the UG section of the MBA Block has been converted into a fully functioning Audio Visual Room. 2) A new block, comprising two floors for Undergraduate and Postgraduate classrooms, has been constructed with twenty two rooms to accommodate the growing strength of the College. The built up area of the same

	<p>comes to 32,000 sq. ft. 3) 30 new solar lights have been installed around the campus in order to reduce the carbon stamp of the College. 4) Lady Hawk Language Lab Software has been purchased to enhance the teaching-learning process. Hostels: The hostels are well-designed and furnished to ensure residential stay on campus. There are separate Girls and Boys Hostels (with independent Mess), each of which have two wings, monitored by full-time wardens. The hostel facilities include medical assistance room and reading room. The strength of the hostel inmates has multiplied from 33 students in 1998 to 368 as on date (208 boys and 160 girls). Canteen: The College has a cafeteria for the supply of snacks &amp; food to students. Healthy vegetarian food is available at affordable cost</p>
Library facility	<p>To access DELNET &amp; INFLIPNET for students and faculties. All the operations and services of the library have been automated with bar code technology using "Campus I-Lib" software. The software has excellent operation module such as transaction, query and reporting modules, etc. Delnet, Inflibnet and National Digital Library Consortium Databases are also available</p>
Motivated NSS Volunteers to Organize the Programmes	<p>? Awareness programs on the importance of water and electricity ? Under Green drive campaign, 1500 saplings were planted on the campus. ? Rain water Harvesting. ? Maintenance of Zero Plastic Campus. ? Maintenance of Smoke free campus. ? Usage of Solar Heaters in the hostels ? Usage of Solar street lights</p>
Functional MOU's	<p>13 MOUs are functional during the year</p>
Introduction of SNMV IAS Academy	<p>SNMV IAS Academy was started On 05/03/2019 and 153 students were registered.</p>
Criteria wise NAAC Document preparation	<p>NAAC Peer team visited on August 29th and 30th , 2018</p>
SNMV Science Club	<p>SNMV Science Club ( VP- TN0097) - VIGYAN PRASAR , DST , Govt.of India. Register on 21/03/2018. 150 students are registered in Science Club</p>
Motivated students and staff to Join Online courses	<p>Staff and students were Completed online courses.</p>

Motivated staff to organized guest lectures	All the Departments Organized guest lectures /workshop/VET /Extension activities				
Awards and recognition	The staff members who produced 100 % pass were honoured with certificates in the College Day Celebrations.				
Staff members. Were motivated for research.	Research Centre and Research Lab are active throughout the year. R& D of SNMV CAS sends proposals for research projects and funds				
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<b>14. Whether AQAR was placed before statutory body ?</b>	Yes				
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%;">Name of Statutory Body</th> <th style="width: 50%;">Meeting Date</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Governing council</td> <td style="text-align: center;">22-Sep-2019</td> </tr> </tbody> </table>		Name of Statutory Body	Meeting Date	Governing council	22-Sep-2019
Name of Statutory Body	Meeting Date				
Governing council	22-Sep-2019				
<b>15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?</b>	Yes				
Date of Visit	29-Aug-2018				
<b>16. Whether institutional data submitted to AISHE:</b>	Yes				
Year of Submission	2019				
Date of Submission	06-Feb-2019				
<b>17. Does the Institution have Management Information System ?</b>	Yes				
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	Education Management Information System (EMIS) is specially designed to monitor the performance of education programs offered by the institute and to manage the distribution and allocation of educational resources. While Education is the provision of a series of learning experiences to students in order to impart knowledge, values, attitudes and skills with the ultimate aim of making them productive members of society, Educational Management is the process of planning, organising, directing and controlling the activities of an institution. Education Management Information System (EMIS) is specially designed to monitor the				



performance of education programs offered by the institute and to manage the distribution and allocation of educational resources. Of course, in the field of education, EMIS has specific roles to help an educational institution grow. Data is the lifeline of every educational institution. Right from the student turnover rate to the financial records, every piece of data that is/was ever associated with the college paves way for its development. The bigger the institution, the greater the volume of data, which makes it challenging to manage on paper or even with excel files. Library is partially automated using an integrated library system that is developed and maintained by Campus iLIB . The package supports all required operations of the library. The system consists of system module of book procurement , technical process , circulation and OPAC Bibliographic records of complete volume of book collections in the library , which are available in the library database are accessible in the library OPAC . The Campus iLib Software in LAN Environment of SQL Server. Sufficient number of PCs are placed for the users to access the web. The database of books available in the library is being updated on day to day basis with details of recently acquired books through the book acquisition module . The records of the students automatically get generated to the library patron database as soon as they get their identity cards. All the operations and services of the library have been automated with bar code technology using "Campus iLib" software. The software has excellent operation module such as transaction, query and reporting modules, etc. Delnet, Inlibnet and National Digital Library Consortium Databases are also available. Today, most of the higher education institutions are looking for an optimum distribution of resources and services to yield maximum benefits to students, teachers, and the management alike. In this world of ballooning educational demands, Management Information System (MIS) is just what these institutions need to propel their progress in the right direction. Education Management Information System (EMIS) : The word

MIS itself is self-explanatory. A Management Information System or MIS is a central data repository capable of not only gathering, organizing and storing data but also processing and analyzing it and generating various reports from it. This is MIS in a broader sense. Education Management Information System (EMIS) is specially designed to monitor the performance of education programs offered by the institute and to manage the distribution and allocation of educational resources. Of course, in the field of education, EMIS has specific roles to help an educational institution grow.

## Part B

### CRITERION I – CURRICULAR ASPECTS

#### 1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

• The institution strongly believes that the effective teaching is one that will bring about the intended learning outcome. The commencement of each academic year marks the launch of various academic activities. Lesson Plan for each course, covering a semester, is well-planned with relevant practical experience integrated into the teaching-learning process. • Each faculty maintains Logbook which is a document to record the implementation of the master lesson plan. The book shall be maintained by the members up-to-date for submission to the Principal on the 5th of every month. • The academic programmes of the institution is complemented effectively by way of organizing numerous special lectures, invited talks by each department throughout the year in a way which will make the student proficient in correlating the academic content delivered in the class rooms with the inputs offered by industry experts. • The institution is quite conscious of infusing professional touch to all courses by way of enlisting the services of top professionals in every domain to be a part of the teacher-learning practices carried out in the institution. • The institution has put in place a strong internal evaluation system by way of Continuous Internal Assessment which often tests the comprehension of the students through conduct of examinations periodically as the lesson progresses. • Handbook is given to all the members of faculty and students in the beginning of the academic year. • Before allocation of subjects, a detailed comparative analysis of subject requirement and staff skill sets are made in the form of Competency Mapping. Subjects are allocated based on their proficiency, experience and interest. • The progress of the syllabi coverage and performance of the Staff and Students in the Internal/University examinations are regularly monitored through Class Committee Meetings which are conducted at regular intervals to get the feedback from the students on effectiveness of curriculum delivery. • The Feedback is taken as the parameter for improving the teaching skills. This is done on a five point scale with a set of questions. Corrective measures are taken wherever necessary. The below average, average and good teachers are guided for improvement and the excellent teachers are appreciated by the Principal. Formally, during the middle and at the end of each semester, the feedback is

collected from the students on the syllabus coverage, curriculum delivery and teaching effectiveness. • Based on the University norms, Practical Examinations are conducted and the marks are awarded based on the spilt up given by the University. • Besides, the institution brings subject experts and guest faculty/ visiting faculty to give practical exposure to the students on the subject topics. • Workshops are conducted by each department with the help of industry experts, in order to equip the faculty and students. • Faculty members attend Refresher Programmes such as FDPs in order to gain more expertise in their subjects. ICT enabled teaching methodology is implemented in order to ensure that the curriculum is delivered effectively.

#### 1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
Digital Marketing and Google Ads	NIL	22/11/2018	32	Employability Entrepreneurship	yes
Tally	NIL	29/01/2019	36	Employability Entrepreneurship	yes
Photoshop	NIL	29/01/2019	30	Employability Entrepreneurship	yes
Data Visualization Machine Learning using Python	NIL	21/02/2019	30	Employability Entrepreneurship	yes
Dot Net Programming	NIL	18/12/2018	30	Employability Entrepreneurship	yes
National Accounting Examination Training	NIL	18/12/2018	30	Employability Entrepreneurship	yes
Hands on training MATLAB	NIL	26/12/2018	30	Employability Entrepreneurship	yes
Performance Management Systems	NIL	05/02/2019	32	Employability	yes
Value addition of Fruits and Vegetables	NIL	20/07/2018	32	Employability Entrepreneurship	yes
NIL	Nanomedicine	23/07/2018	120	Employability	yes
NIL	Call Centre Management	23/07/2018	120	Employability	yes
NIL	Net Banking	23/07/2018	120	Employability	yes

NIL	Mushroom Cultivation	23/07/2018	120	Employability Entrepreneurship	yes
NIL	Advertising Management	23/07/2018	120	Employability Entrepreneurship	yes
NIL	Medical Transcription	23/07/2018	120	Employability	yes
NIL	Office Automation and Accounting Software	23/07/2018	120	Employability	yes
NIL	Export and Import Management	23/07/2018	120	Employability Entrepreneurship	yes
NIL	International Business	23/07/2018	120	Employability Entrepreneurship	yes

## 1.2 – Academic Flexibility

### 1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
PhD or DPhil	computer science	02/04/2019
MSc	computer science	20/05/2019
BCom	finance	29/05/2019
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### 1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BCom	commerce	18/06/2018
BCom	computer applications	18/06/2018
BCom	professional accounting	18/06/2018
BCom	Corporate Secretaryship	18/06/2018
BCom	Banking & Insurance	18/06/2018
BCom	E.Commerce	18/06/2018
BCom	Information Technology	18/06/2018
BSc	computer science	18/06/2018
BSc	Information Technology	18/06/2018
BSc	Computer Technology	18/06/2018
BCA	Computer Applications	18/06/2018
BSc	BioTechnology	18/06/2018
BSc	MicroBiology	18/06/2018
BA	English	18/06/2018

BSc	Physics	18/06/2018
BSc	Chemistry	18/06/2018
BBA	Business Administration	18/06/2018
BSc	Maths with Computer Applications	18/06/2018
MBA	Business Administration	18/06/2018
MA	English	18/06/2018
MSW	Social Work	18/06/2018
MCom	Commerce	18/06/2018
MCom	Computer Applications	18/06/2018
MSc	BioTechnology	18/06/2018
MSc	MicroBiology	18/06/2018
MSc	Information Technology	18/06/2018

### 1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	1319	968

## 1.3 – Curriculum Enrichment

### 1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Environmental Studies	09/07/2018	1016
Human Rights	26/11/2018	1016
Womens Rights	18/06/2018	990
General Awareness	26/11/2018	990
Nanomedicine	23/07/2018	968
Call Centre Management	23/07/2018	968
Net Banking	23/07/2018	968
Mushroom Cultivation	23/07/2018	968
Advertising Management	23/07/2018	968
Medical Transcription	23/07/2018	968
Office Automation and Accounting Software	23/07/2018	968
Export and Import Management	23/07/2018	968
International Business	23/07/2018	968
Training for Competitive Exams	05/03/2019	129
Vocational Training on Mobile Phone Service	20/09/2018	54
Vocational Education Training on Spoken English	17/07/2018	61
Soft Skills Training	29/06/2018	764

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### 1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BCom	commerce	99
MCom	commerce	9
BCom	commerce with computer applications	104
MCom	commerce with computer applications	11
BCom	information technology	40
BBA	business administration	46
BSc	chemistry	21
BSc	computer technology	45
MBA	business administration	34
BSc	microbiology	39
MSc	microbiology	16
MSW	social work	20
BSc	physics	21
BSc	computer science	67
BSc	biotechnology	32
MSc	biotechnology	10

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### 1.4 – Feedback System

#### 1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

#### 1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

##### Feedback Obtained

From the observation about 85 of the students were responded positively and were satisfied with the components of curriculum. From the analysis only 20 of the students has been an idea of restructuring their syllabus with adequate practical hours for their major subjects. So far close to 90 of the respondents were found to be content with the present allocation of hours meant for practical training by the university. The feedback analysis from the students about their class tutors revealed that they all are with multi dimensional personality as well as strong in their academic aspects. 100 coverage of all sample population has been done and found no abnormal behaviour and learning disabilities are found so far. From the observation, tutors are asked to motivate and encourage students in every possible manner. Over all the tutors

take care of the students physical and mental well being of the students. The employers of the students of this institution from whom the responses elicited have responded based upon their exposure, knowledge in their respective subjects. Nearly 65 of the employers expressed satisfaction with the level of subject knowledge exhibited by the students while at work. In some instances, there were a few poor communicators found but a very small percentage. This feat is attributable to the certificate programmes offered in the first years of enrolment in their respective degree programmes. Nearly, 96 of the students were seen possessing excellent inter personal skills. Team spirit, the exhibition of togetherness and bonding while carrying out the organizational goals with the sense of purpose was quite evident in the analysis that about 73 of the respondents were estimated to be having tendency to identify themselves with the common cause, as per the estimation of the employers. Overall about 86 of the observed situations of evaluation by employers were quite satisfactory. The student alumni has been attested by a great majority of about 87 for their responses by giving thumps up to it. The college is having sufficient infrastructural and academic resources of modern teaching environment in tune with the times. The varied resources of the institution has received an approved rating of 73 while emphasizing that much needs to be done as per changing times. The Institution itself is providing wide array of higher educational avenues for students by providing the WiFi facility in the campus. With regards to hostel 57 of the respondents were satisfied with the food and other amenities. Still, a lot needs to be improved is the collective refrain of the sample population. Though students have expressed satisfaction with present set of amenities with a approval rating of 79, the need for improvisation is the felt need among the responding students. It is observed that more than 80 of the parents have opined in a positive manner regarding academic content delivery followed in the institution, reasoning that this is the attribute which drew them, to admit their wards into this institution. Overall, 96 of the parents were satisfied.

## CRITERION II – TEACHING- LEARNING AND EVALUATION

### 2.1 – Student Enrolment and Profile

#### 2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BCom	Commerce	132	170	125
BCom	Commerce with computer Applications	121	150	120
BBA	Business Administration	66	74	64
BCom	Commerce with Information Technology	55	70	53
BCom	Commerce with Professional Accounting	110	130	109
BCom	Commerce with Banking and Insurance	55	60	53
BCom	Commerce with Corporate Secretaryship	66	65	60

BCom	Commerce wth E-Commerce	55	60	50
BA	English	55	70	53
BSc	Information Technology	55	75	47
BSc	Computer Science	121	200	97
BCA	Computer Applications	110	70	58
BSc	Maths with Computer Application	55	30	28
BSc	Bio Technology	33	40	33
BSc	Microbiology	40	46	40
BSc	Physics	50	30	15
BSc	Chemistry	40	40	31
BSc	Computer Technology	55	45	45
MBA	Business Administration	120	36	36
MA	English	30	72	12
MCom	Commerce with Computer Application	40	20	14
MCom	Commerce	40	9	9
MSW	Social Work	25	8	7
MSc	Information Technology	50	20	17
MSc	Boi Technology	20	10	4
MSc	Microbiology	40	16	16
MPhil	Microbiology	5	3	1
MPhil	Biotechnology	18	2	1
MPhil	Commerce	30	3	4
MPhil	Computer Science	30	4	3
MPhil	Social work	5	2	1
PhD or DPhil	Commerce	24	5	4
PhD or DPhil	Boitechnology	8	0	0
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## 2.2 – Catering to Student Diversity

### 2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution	Number of fulltime teachers available in the institution	Number of teachers teaching both UG and PG courses
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			teaching only UG courses	teaching only PG courses	
2018	1070	112	80	10	44

## 2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
138	108	6	3	3	11

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The College has developed a wellstructured MentorMentee system. The mentor is one resort for a student where one can seek knowledge, guidance and support at all times. The mentor bridges the communication gap between the students and Department by regularly updating about the student's progress and updates from the college. Effective mentoring seeks to provide such a presence by establishing a trustworthy relationship between Mentees and Mentor by focusing the needs and growth of students. The mentor is responsible for acting as a guide, coach and role model for the students. Benefits of the Mentoring Process: For Mentee: • Improves selfconfidence • Offers professional development • Provides advice and information • Encourages reflection on practice • Provides personal support For Mentors: • Refreshes own view of the profession • Encourages selfreflection • Develops professional relationships • Enhances peer recognition The Mentor – Mentee Relationship: A relationship must develop for effective mentoring to take place by • Spend time getting to know the Mentee • Constructively suggestion given by the mentor for the growth of the mentees • The following are the strategies adopted to bridge the knowledge gap during mentor mentee process. a. Orientation program is given for the students immediately upon joining the institution. b. Bridge courses after categorizing the students, the needy students are recommended for bridge courses which will help them in understanding better the new subject area/ difficult topics. c. Remedial Coaching During the progress of each semester, chosen students are given remedial classes d. Motivational Talks Eminent personalities (including alumni) are invited to motivate the students by sharing their success stories. e. Academic Career Consultancy To orient students for higher studies and career development. Data Requirement: The College responds in different ways to the needs of students to meet the industrial expectations. a) "Earn while you Learn" is one of the programs designed for advanced learners. They are identified. b) Inter institutional projects are usually assigned to Advanced learners. c) They are supported to attend summer training in national institutes, training programs in different Universities, hands on job training in different industries etc. d) They are encouraged to attend seminars and workshops conducted by other institutes and present papers. e) We promote students to take up projects and internships outside. Teaching tools: Various teaching methods other than oral and board teaching, usage of projector via PPT and animation is used. Group Formation: Group formation was done each group comprised of 5 slow learners and 5 fast learners. Each week test was given to all groups to find out their improvement. Question Bank: Question bank comprising of easy one word questions ,short answer questions and essay questions were given.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
2998	138	1 : 22

## 2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
138	102	36	36	29

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

Year of Award	Name of full time teachers receiving awards from	Designation	Name of the award, fellowship, received from

	state level, national level, international level		Government or recognized bodies
2019	Dr.A.Thiruvankatesw ari	Assistant Professor	Best Researcher Award, Indian Academic and Researcher Association
2019	Dr.John Manoharan	Assistant Professor	Best Researcher Award, Indian Academic and Researcher Association
2019	Dr.T.Santhiya Rani	Associate Professor	Lifetime Achivement
2019	Dr.S.V.Manivannan	Associate Professor	Academic Excellence Award AMP
2019	P.Karthi	Assistant Professor	Redhat Cerified System Administrator
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## 2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year- end examination	Date of declaration of results of semester- end/ year- end examination
BCom	2AA	EVEN SEMESTER	05/04/2019	12/06/2019
BCom	2AC	EVEN SEMESTER	05/04/2019	12/06/2019
BBA	25F	EVEN SEMESTER	05/04/2019	12/06/2019
BCom	2AJ	EVEN SEMESTER	05/04/2019	12/06/2019
BCom	2AK	EVEN SEMESTER	05/04/2019	12/06/2019
BCom	2AB	EVEN SEMESTER	05/04/2019	12/06/2019
BCom	2AF	EVEN SEMESTER	05/04/2019	12/06/2019
BCom	2AD	EVEN SEMESTER	05/04/2019	12/06/2019
BA	21F	EVEN SEMESTER	05/04/2019	12/06/2019
BSc	26J	EVEN SEMESTER	05/04/2019	12/06/2019
BSc	22K	EVEN SEMESTER	05/04/2019	12/06/2019
BCA	22J	EVEN SEMESTER	05/04/2019	12/06/2019
BSc	26C	EVEN SEMESTER	05/04/2019	12/06/2019
BSc	22R	EVEN SEMESTER	05/04/2019	12/06/2019
BSc	22L	EVEN SEMESTER	05/04/2019	12/06/2019
BSc	22D	EVEN SEMESTER	05/04/2019	12/06/2019
BSc	22C	EVEN SEMESTER	05/04/2019	12/06/2019
BSc	26K	EVEN SEMESTER	05/04/2019	12/06/2019
MBA	35F	EVEN SEMESTER	10/05/2019	12/06/2019

MSW	31M	EVEN SEMESTER	10/05/2019	12/06/2019
MSc	32R	EVEN SEMESTER	10/05/2019	12/06/2019
MSc	32L	EVEN SEMESTER	10/05/2019	12/06/2019
MCom	3AA	EVEN SEMESTER	10/05/2019	12/06/2019
MCom	3AC	EVEN SEMESTER	10/05/2019	12/06/2019
MA	31F	EVEN SEMESTER	10/05/2019	12/06/2019
MSc	36J	EVEN SEMESTER	10/05/2019	12/06/2019

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#### 2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

• **Centralized Continuous Internal Evaluation System:** Assessment of performance is an integral part of teaching and learning process. As a part of sound educational strategy, the institution adopts Centralized Continuous Internal Evaluation (CIE) System to assess all aspects of a student's development on a continuous basis throughout the year.

• **Orientation on Evaluation Process:** Students are made aware of the evaluation process through the following initiatives:

- The orientation programmes at the beginning of the semester through public address system of the college
- Teaching Plan contains evaluation procedures
- Academic Calendar with CIA Exam dates
- Orientation on changes and amendments in the evaluation process through Tutorial Meetings
- Display in the College and Department Notice Board
- Result Analysis Review Meeting: Result Analysis is done by the class tutors after every CIA Test. Pass percentage of each course is calculated by dividing the total number of students appeared and passed in each course. The performance of the students is monitored by the Principal and the necessary feedback is given to the concerned faculty members. The Principal conducts Review Meetings department wise to give necessary feedback for the improvement of students' performance.
- Progress Reports Parents Meetings: The institution is keen on monitoring the performance of the students and reports to the Parents. Progress Reports are sent by the tutors to the parents after each of the test. Parents/ Guardians are advised to note the performance of their wards and take remedial measure if needed. Whenever necessary, the tutor shall recommend the visit of the parent to the college for a discussion about the student.
- Remedial Classes are conducted for the slow learners, absentees and the students who participate in Sports, NSS activities and Placement Interviews. This practice helps struggling learners to update their subject knowledge and helps them to catch up with their peers.
- Booster Classes are conducted for the first five class toppers. The practice enables the students work harder in aiming at securing university ranks.
- External examinations of three hours duration will be conducted at the end of every semester for all the theory papers and practical papers. Students should satisfy the eligibility criteria of 75 attendance in each semester to appear for University Examination. The students who have arrears are permitted to write their papers in both the semester examinations.
- Representation in the Board of Studies: The senior faculty members are appointed by the University act as the member of Board of Studies. At Every meeting they suggest evaluation reforms and discuss any discrepancy in the Passing Board meeting. At the time of central valuation the examiners have the facilities to represent any out of syllabus questions. The chairman of the valuation Board will take necessary action.
- Supplementary Examinations are held for the final year students who have appeared and failed in any one of the semester theory papers relating to completion of his/her degree.
- Reappearing/Recounting/Revaluation: The students are informed of the Reappearing/Recounting/Revaluation scheme available to them. Retotalling is permitted for U.G. students who apply for it within the stipulated time on payment of prescribed fee. Revaluation is

permitted only for the papers written in regular U.G. examinations and not for arrear examinations.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The Handbook and the Academic Calendar are prepared well in advance (6 months before the reopening of the college) after referring to Bharathiar University Calendar. Through Internet browsing, the Public Holidays are identified. Accordingly, the dates for the three CIA Tests per semester are fixed in the academic calendar. The Internal Tests are conducted in a centralised manner. Before finalising the dates, it is made sure that there is sufficient time for syllabus coverage. The Units I and II of the syllabus are completed for CIA Test I, Units III and IV for CIA Test II and All the units for CIA Test III. The attendance in all the three CIA Tests is compulsory. Progress Reports are sent to the parents after each of these tests. Parents/Guardians are advised to note the performance of their wards and take remedial measures if needed. In order to adhere to the dates mentioned in the calendar, HODs meetings are conducted frequently by the Principal to speed up the syllabus coverage. The HODs, in turn, convene departmental meetings and motivate the faculty members to complete the syllabus within the stipulated time. The systematic planning of the lessons and the implementation of the planning are clearly indicated in the logbooks. The staff members prepare lesson plans in the logbooks before the commencement of every semester with a view to syllabus coverage.

## 2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<http://www.snmv.ac.in/img/news/PO,PSO,CO.pdf>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
2AA	BCom	Commerce	101	92	91
2AC	BCom	Commerce with Computer Applications	101	82	81
25F	BBA	Business Administration	40	35	88
2AJ	BCom	Commerce with Information Technology	39	28	72
2AK	BCom	Commerce with Professional Accounting	68	52	76
2AB	BCom	Commerce with Banking and Insurance	23	22	96

2AF	BCom	Commerce with Corporate Secretaryship	19	14	74
21F	BA	English	23	23	100
26J	BSc	Information Technology	46	35	76
22K	BSc	Computer Science	66	59	89
22J	BCA	Computer Applications	32	28	88
26C	BSc	Maths with Computer Applications	27	26	96
22R	BSc	Biotechnology	33	31	94
22L	BSc	Microbiology	40	39	98
22D	BSc	Chemistry	24	14	58
22C	BSc	Physics	20	19	95
26K	BSc	Computer Technology	45	45	100
35F	MBA	Business Administration	33	32	97
31M	MSW	Social Work	12	12	100
32R	MSc	Biotechnology	10	10	100
32L	MSc	Microbiology	14	13	93
3AA	MCom	Commerce	9	9	100
3AC	MCom	Commerce with Computer Applications	10	10	100
31F	MA	English	10	7	70
36J	MSc	Information Technology	8	6	75
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## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<https://www.snmv.ac.in/img/news/SSS%20FINAL%20ANALYSIS%202018-19%20-PDF%20TO%20WEBSITE.pdf>

## CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding	Total grant	Amount received
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		agency	sanctioned	during the year
Major Projects	10	AICTE/PMKVY	178125	29250
Students Research Projects (Other than compulsory by the University)	1	National Human Rights Commission	67500	67500
Any Other (Specify)	1	Indian Academic Researchers Association	5000	5000
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### 3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Basic Concept of Discrete mathematics and its applications	B.Sc.Maths	09/08/2018
Carrier Guidance for students	B.Sc.Maths	12/02/2019
Technomanzer 19 (intercollegiate event)	B.Sc.IT	07/02/2019
Digital marketing and google ads.	B.Sc.IT	21/11/2018
Internet on things (iot)	B.Sc.IT	20/08/2018
Digital marketing and growth hacking	B.Sc.IT	13/08/2018
Association inauguration (cloud computing with google docs)	B.Sc.IT	09/08/2018
Scope and excitement of physics	B.Sc.Physics	21/12/2018
Literary Quiz	English	27/02/2018
Communication and Confidence.	English	12/07/2018
Global Warming.	English	25/07/2018
Vocational Education Training	English	05/10/2018
Saga 2018 National Seminar on Culture, Anthropology and Literature.	English	11/10/2018
Life Skills Development.	English	18/12/2018
Work Shop/ Photoshop CC	B.Sc.ComputerScience	26/09/2018
Seminar/Real Time Artificial Intelligence	B.Sc.ComputerScience	05/02/2019

Seminar/Android Application Development	B.Sc.ComputerScience	06/03/2019
Guest Lecturer/ Entrepreneur skills in Information Technology	B.Sc.ComputerScience	19/07/2018
National conference/emerging trends in computer science technology	B.Sc.ComputerScience	01/02/2019
National seminar commercial viable Sustainable farm practices	B.Sc.ComputerScience	30/01/2019
One day Workshop on SPSS	B.Sc.ComputerScience	29/10/2018
Photoshop	B.COM IT	30/01/2019
Tally	B.COM IT	29/01/2019
Guest lecture on Software Testing	B.Sc.Computer Technology	23/07/2018
One day workshop on Sensor Network	B.Sc.Computer Technology	18/08/2018
Seminar on Online Trends	B.Sc.Computer Technology	16/07/2018
One Day Industrial Visit to cluster Animation Studio	B.Sc.Computer Technology	06/09/2018
One day Dotnet Workshop	B.Sc.Computer Technology	18/12/2018
Pongal Celebration	B.Sc.Computer Technology	12/01/2019
Soft skills and Motivation Activity	B.Sc.Computer Technology	11/01/2019
Two days Python Workshop	B.Sc.Computer Technology	21/02/2019
Emerging trends in Nanomaterials and its applications	B.Sc.Chemistry	12/02/2019
Application of Life Sciences	B.Sc.Biotechnology and Microbiology	13/07/2018
National Seminar Symbios 2019	B.Sc.Biotechnology and Microbiology	29/01/2019
Emerging trends in Nanomaterials and its applications	B.Sc.Physics	12/02/2019
Importance of physics	B.Sc.Physics	13/07/2018
Our Universe with colourful slides about solar system ,Stellar evolution and galaxies	B.Sc.Physics	14/08/2018

### 3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Best student	R.Sriram	SNMV CAS	02/10/2018	Best student

Award				Award
Best Outgoing Award	R.Harish kumar	SNMV CAS	01/03/2019	Best Outgoing Award
Regalia/College day coordinator	R.Sriram	SNMV CAS	01/03/2019	Regalia/College day coordinator
Best outgoing student	K.Gokul	SNMV CAS	01/03/2019	Best outgoing student
Best outgoing student	Shanmuga Priya.s	SNMV CAS	01/03/2019	Best outgoing student
Best outgoing student	S.Gopi	SNMV CAS	01/03/2019	Best outgoing student
Best outgoing student	Menaka	SNMV CAS	01/03/2019	Best outgoing student
Best outgoing student	V.Sabarish Kumar	SNMV CAS	02/10/2018	Best outgoing student
Best outgoing student	V.V.Priya	SNMV CAS	01/03/2019	Best outgoing student
Best Library User	V.Sabarish Kumar	SNMV CAS	01/03/2019	Best Library User
Regalia Committee Organizer	S.Sinduja	SNMV CAS	28/02/2019	Regalia Committee Organizer
Best Outgoing Student	L.Immanuel	SNMV CAS	01/03/2019	Best Outgoing Student
Best Outgoing Student	M.Jagaddeeswaran	SNMV CAS	01/03/2019	Best Outgoing Student
Best Outgoing Student	T.Annaporani	SNMV CAS	01/03/2019	Best Outgoing Student
Best Outgoing Student	Jemshi.N	SNMV CAS	01/03/2019	Best Outgoing Student
Best Outgoing Student	Judith Fennila	SNMV CAS	01/03/2019	Best Outgoing Student
Best Outgoing Student	Mr. Jerome	SNMV CAS	01/03/2019	Best Outgoing Student
Best Outgoing Student	Ms. S. Nanthini	SNMV CAS	01/03/2019	Best Outgoing Student
Best Outgoing Student	Ms. Divya Raju	SNMV CAS	01/03/2019	Best Outgoing Student
Best Outgoing Student	Mr. Abdul Jabbar	SNMV CAS	01/03/2019	Best Outgoing Student
Best Outgoing Student	A.Loganayaki	SNMV CAS	01/03/2019	Best Outgoing Student
Best Outgoing Student	Shruthi Krishna	SNMV CAS	01/03/2019	Best Outgoing Student
Best Outgoing Student	Kavya.K.K.	SNMV CAS	01/03/2019	Best Outgoing Student
Best Outgoing Student	Vichithra sharma	SNMV CAS	01/03/2019	Best Outgoing Student



Best Outgoing Student	Janani.D	SNMV CAS	01/03/2019	Best Outgoing Student
Best Outgoing Student	Archana Devi.S	SNMV CAS	01/03/2019	Best Outgoing Student
Best Outgoing Student	Ruthra Devi.P	SNMV CAS	01/03/2019	Best Outgoing Student

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### 3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsered By	Name of the Start-up	Nature of Start-up	Date of Commencement
Oil Industry	S.Balaji	Self	SBM Marachekkuennai	Marketing	01/01/2018
Media	Vijayakumar.M	Self	Luxurie Royal Photography	Media	04/04/2019
Food Industry	Selvakumar Varatharaj	self	Chief Executive Layman Ventures Agro Pvt. Ltd,	Food Industry	05/01/2018
Chocolate Industry	Jerome .S	Self	Foos	food Industry	01/06/2018

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### 3.3 – Research Publications and Awards

#### 3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
102	0	0

#### 3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
Commerce	1
Tamil	1
Computer Science	1

#### 3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	BCA	3	5.87
National	B.Com.PA	4	0
National	B.Sc.Biotechnology	2	0
National	MBA	4	0.16
International	B.Sc.Biotechnology	1	0
International	B.Sc.Chemistry	1	0.2
International	B.Sc.Maths With CA	2	5.61

International	B.Sc.Computer Science	4	0
International	Tamil	1	0
International	B.Com CA	8	5.8
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
B.Com. BI	2
B.Com. CS	4
BCA	4
B.Sc.Biotechnology	5
B.Sc.Maths With CA	1
B.Sc.Computer Science	3
B.Com.	14
Hindi	1
B.Com.CA	1
MBA	4
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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Biosynthesis and characterization of Magnetic (Fe <sub>3</sub> O <sub>4</sub> ) Iron oxide nanoparticles from a red seaweed gracilaria edulis and its antimicrobial activity	Dr.P.Ruban	International Journal of Advanced Scientific Research and Management	2018	7.4	SNMV CAS	1
Bank Finance to Entrepreneurs through TIIC	M.Manjula Devi	SELP Journal of social science	2018	0	SNMV CAS	0
Some basic	Praveen. U	SELP	2018	0	SNMV CAS	0

concepts of Accounting		Journal of social science				
A Study of Awareness of Green Marketing and its influence on buying behaviour of consumers.	D. Renukadevi	SELP Journal of social science	2018	0	SNMV CAS	0
Gene Selection and Dynamic Neutrosophic Cognitive Map with Bat Algorithm (DNCMBA) for Diagnose of Rheumatoid Arthritis (RAs)	Chithra, B and Nedunchezhiyan, R.	International Journal of Engineering Technology	2018	5	SNMV CAS	5
An Effectual Filter Based Gene Selection with DNCMIPSO Algorithm for Diagnosis of Peripheral Blood Cells (PBCs) in Rheumatoid Arthritis (RAs).	Chithra, B and Nedunchezhiyan, R.	International Journal of Pharmaceutical Research	2018	0	SNMV CAS	0
Finding Trusted Node in Mobile AdHoc Network	G.Viswanathan and M. Jayakumar	International Journal of Computer Sciences and Engineering	2019	0	SNMVCAS	0
Crop prediction by	P.Ganesh,	IOSR Journal of engineering	2018	0	SNMVCAS	0

Monitoring temperature and rainfall using decision tree with IOT and cloud based systems		g				
AN OPTIMIZED CENTRALIZED CLUSTERING FOR WIRELESS SENSOR NETWORKS USING HARMONY SEARCH ALGORITHM BASED CLUSTERING PROTOCOL	SASIKALAR, CHITRAB	Journal of Emerging Technologies and Innovative Research	2018	0	SNMVCAS	0
Some basic concepts of Accounting	Praveen. U	SELP Journal of social science	2018	0	SNMVCAS	0
Some basic concepts of Accounting	G. Sivagami	SELP Journal of social science	2018	0	SNMV CAS	0
A Study of Awareness of Green Marketing and its influence on buying behavior of consumers.	D. Renukadevi	SELP Journal of social science	2018	0	SNMV CAS	0
Impact on Demonetization and GST on Indian Economy	G.Sivagami	Indian Council of Social Science Research	2018	0	SNMV CAS	0
Biological investigations of ruthenium(III) 3(Benzo	Dr.P.Indhumathi	Current chemistry letters	2018	0.8	SNMV CAS	0

thiazol2li minomethyl )phenol Schiff base complexes bearing PPh3 / AsP h3 coligan d						
Level of s atisfactio n among the business units on the various facilities available in the SIPCOT	C. SURESH	SELP JOURNAL OF SOCIAL SIENCE	2018	0	SNMV CAS	0
The impact of Special Economic Zone in Tetile Indusries	Dr. T. Kannan	SELP JOURNAL OF SOCIAL SIENCE	2018	0	SNMV CAS	0
A Study on Customer Purchase Pattern, S atisfactio n towards Shri Kannan Dep artmental Stores in Coimbatore City	P. CHINNA SAHAYA RANI	shanlax in ternationa l journal of commerce	2018	5	SNMV CAS	5
Seasonal Variation of Microalgae In Relation to Physico chemical Parameters of Coastline of Kerala, India.	Dr.P.Ruban	Internatio nal Journal of Pharma and Bio Sciences	2019	1	SNMV CAS	0
A Study on Consumer Awareness	D. Renukadevi	The Research Journal of	2018	0	SNMV CAS	0

and attitudes towards ecofriendly products in coimbatore district.		social science				
An analysis of Trend and Determinants of spices Export from India	Mrs. R. Devika	Journal of Management	2019	0	SNMV CAS	0
Finding Trusted Node in Mobile AdHoc Network	M.Jayakumar	International Journal of Computer Sciences and Engineering	2019	0	SNMV CAS	0

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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Biosynthesis and characterization of Magnetic (Fe <sub>3</sub> O <sub>4</sub> ) Iron oxide nanoparticles from a red seaweed gracilaria edulis and its antimicrobial activity	Dr.P.Ruban	International Journal of Advanced Scientific Research and Management	2018	1	1	SNMV CAS
The Essential Guide to Mushroom Cultivation A manual for small mushroom Entrepreneur	Dr.P.Ruban	International Journal of Research	2018	1	8	SNMV CAS

Gene Selection and Dynamic Neurosophic Cognitive Map with Bat Algorithm (DNCMBA) for Diagnose of Rheumatoid Arthritis (RAs)	Chithra, B and Nedunchezhiyan,R.	International Journal of Engineering Technology	2018	2	2	SNMV CAS
2. An Effectual Filter Based Gene Selection with DNCMIPSO Algorithm for Diagnosis of Peripheral Blood Cells(PBCs) in Rheumatoid Arthritis (RAs).	Chithra, B and Nedunchezhiyan,R.	International Journal of Pharmaceutical Research	2018	3	3	SNMV CAS
Finding Trusted Node in Mobile AdHoc Network	G.Viswanathan and M. Jayakumar	International Journal of Computer Sciences and Engineering	2018	0	0	SNMV CAS
Crop prediction by Monitoring temperature and rainfall using decision tree with IOT and cloud based systems	P.Karthi	IOSR Journal of engineering	2018	0	0	SNMV CAS
CROP PREDICTION	P.Karthi	Journal of Analysis	2018	0	0	SNMV CAS

BY MONITORING TEMPERATURE AND RAINFALL USING DECISION TREE WITH IOT AND CLOUD BASED SYSTEM		and Comput ation				
Some basic concepts of Accounting	G. Sivagami	SELP Journal of social science	2018	0	0	SNMV CAS
Impact on Demonetiza tion and GST on Indian Economy	G.Sivagami	Indian Council of Social Science Research	2018	0	0	SNMVCAS
An analysis of Trend and Determ inants of spices Export from India	Mrs. R. Devika	Journal of Management	2018	0	0	SNMV CAS
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### 3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Semina rs/Workshops	36	38	40	13
Presented papers	6	0	0	0
Resource persons	2	2	0	7
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### 3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
International yoga day	NSS	10	200
Helmet and tree sapling plantation awareness programme	NSS	5	150



by nizhal maiyam			
Blood donation camp	NSS WITH YRC	3	100
Cleaning starts from campus	NSS	3	2000
Deworming day	NSS	3	400
Kerala flood disaster relief fund collection campaign	NSS	3	70
Swacch survekshan grameen activity	NSS	3	1500
Nss 50th year commemoration and campus cleaning activity and tree plantation	NSS	3	300
Surgical strike commemoration day	NSS	3	200
National unity day at raf batalion ,coimbatore	NSS with RAPID ACTION FORCE (RAF)	3	120
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Blood Donation	SNMV CAS	IMA masonic Rotary mid town Mahaveers Blood bank	150
Students training	SNMV CAS	Red Hat	44
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Green Ganapathy	So Aware	Extension Activity	2	14
Aids Awareness	Assisi Snehalaya	Extension Activity	2	5
Pariksha Pe Charcha 2.0 contest	UGC	Catchy Caption Contest and My success Mantra contest	92	850
Swachh Bharat	SELF	Cleaning Village At Hill Station	3	68
International	Prajapita	Yoga Bhawan	2	250

yoga day	Brahma Kumaries Raja Yoga Bhawan			
Blood Donation	IMA Masonic Rotary Midtown Mahaveers Blood Bank	NGO	5	103
Garden Cleaning and old age home visit	Helping Hearts Home	NGO	5	40
Awarness program on say no to tobacco	Red Ribbon Club (SNMV CAS)	NGO	3	150
HIV AIDS programme with tamilnadu aids control society	NSS WITH TAMILNADU AIDS CONTROL SOCIETY	TAMILNADU AIDS CONTROL SOCIETY	3	350
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### 3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Infosys Training	M.Malathi	Infosys	9
Infosys Training	Dr.J.Johnmanoharan	Infosys	9
Infosys Training	Ms.Yagel.J	Infosys	9
Infosys Training	Mr.Prabakaran.S.P	Infosys	9
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Academic	Academic	Aram Foundation	26/06/2018	18/10/2018	R. Priyanka
Academic	Academic	Kasturibai Gandhi Memorial Deaddiction , Rehabilitation Research Center	20/06/2018	25/09/2018	B. Dilip Rajan
Academic	Academic	Shanthi Ashram	26/06/2018	18/10/2018	D. Christopher
Academic	Academic	Revathi Equipment	19/12/2018	14/03/2019	L.Immanuel

		Limited			
Academic	Academic	Saadhya Special School	20/06/2018	25/10/2018	R. Jerisshia Jannet
<a href="#">View File</a>					

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Indo shell cast Private Limited	15/02/2019	Training	68
Mount Housing Infrastructure Limited	15/02/2019	Training	68
Hydro Prokav Pumps India Private Limited	15/02/2019	Training	68
Accent Techno Soft	25/10/2018	Training and Seminar	50
Sathyam Coaching Center	29/10/2018	Competitive Exams Training	50
B. Ashwin Arasuappan Associates	21/10/2019	Taxation under GST	90
AAKKAM Industrial Training and Research	29/06/2018	Tally Workshop	60
CSC Computer Education	12/07/2018	Accountant	70
YRSK	12/07/2019	Project Placement Training	70
<a href="#">View File</a>			

#### **CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES**

##### **4.1 – Physical Facilities**

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
8000000	8042323
5250000	5193208
7875000	7727237
0	47689
0	179849
0	77060
4200000	4367767
1300000	1175048

6500000	6171055
750000	507675
53000000	36004113
1500000	1247725
0	240000
100000	79500

#### 4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Newly Added
Laboratories	Newly Added
Seminar Halls	Existing
Classrooms with LCD facilities	Newly Added
Video Centre	Existing
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
Classrooms with Wi-Fi OR LAN	Newly Added

#### 4.2 – Library as a Learning Resource

##### 4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
CampeSiLIB	Partially	MY SQL SERVER 5.9.7	2008

##### 4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	22601	64789285	226	48002	22827	64837287
Reference Books	2160	853989	32	10000	2192	863989
Journals	65	171753	0	0	65	171753
Digital Database	2	19470	0	0	2	19470
CD & Video	1909	0	0	0	1909	0
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##### 4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
N.Dhanapriya	Basics Of Computer	MS Word	05/07/2019

P.S.Vijayalakshmi	Security Awareness (Tamil, English)	Ms Word	15/07/2019
Dr.G.Abel Thangaraja	MsExcel (Tamil, English)	MsWord	15/07/2019
K.Radha Gowri	Online Courses (Tamil, English)	MsWord	15/07/2019
Mr. A.Gurunathan	GST Account Assistant	MsWord	15/07/2019
Mr. P.Saravanapandi	Ware House Supervisor	MsWord	15/07/2019
Mr. M.Nagarajan	Warehouse Claims Coordinator	MsWord	15/07/2019
Mr. B.Sudhakaran	Spoken English	MsWord	15/07/2019
Mr. B.Sudhakaran	Soft Skills	MsWord	15/07/2019
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#### 4.3 – IT Infrastructure

##### 4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MGBPS)	Others
Existing	500	7	40	0	376	8	43	40	73
Added	3	0	0	0	0	0	0	0	3
<b>Total</b>	<b>503</b>	<b>7</b>	<b>40</b>	<b>0</b>	<b>376</b>	<b>8</b>	<b>43</b>	<b>40</b>	<b>76</b>

##### 4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

40 MBPS/ GBPS
---------------

##### 4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Audio Visual recording room	<a href="https://www.snmv.ac.in/mediacentre.php">https://www.snmv.ac.in/mediacentre.php</a>

#### 4.4 – Maintenance of Campus Infrastructure

##### 4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
86875000	69493024	2650000	2611001

##### 4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

Library The Library located in SNMV College is a fullfledged learning resource that caters to the academic and intellectual needs of students and faculty

members. The college has an ever growing library with 24, 810 volumes containing the latest valuable editions by experts. Library is partially automated using an integrated library system that is developed and maintained by Campus iLIB. Separate collection of reference books, bound volumes of journals, Video CDS, Audio Cassettes and compact Disc. We are presently subscribing up to 65 professional periodicals of which 11 are international journals and 39 national journals and 17 both national and international magazines, for which the total subscription amount is around Rs. 2, 00,000/per year. Institution has registered with the National Digital Library sponsored by MHRD. Our Students have registered in the digital portal to access E Resources, Theses and Dissertations. The Best Library User Award, initiated in 20062007, sponsored by the Management, has been found successful in inculcating the reading habit among the students. Laboratories Chemistry Laboratory The chemistry laboratory is designed with all the statutory norms and safety standards. It enables personal verification of important experimental facts.

Also the Laboratory is equipped with sophisticated instruments such as Spectrophotometer, Rotary Shaker, pH Meter, Hot Air Oven, Centrifuges, Distillation Unit and Water bath. Physics Laboratory Department of physics is equipped with electronic, electrical, magnetic, thermal, microprocessor and general physics equipment's like Galvanometer, Telescope, Microscope, Ammeter, CRO, CRT, Frequency meter and Spectrometer. Microbiology Biotechnology Laboratory The Department of Microbiology Biotechnology has spacious and well equipped laboratory with independent undergraduate and postgraduate laboratories. Airconditioned laboratories equipped with the high tech instruments like PCR, Lyophilizer, Fermentor, UV Spectrophotometer, Phase Contrast Microscope and Inverted microscope. There are separate, plant tissue culture, animal cell culture and microbial cell culture labs and a walk in cold room. Computer Laboratory The Institution has seven computer labs with hightech laptops, desktops and NComputing systems (Green Environment systems). 503 desktops and laptops are networked through a Local Area Network (LAN). The campus is also WiFi enabled which allows the faculty and students to utilize the labs and department systems for concepts in the curriculum not only for courses related to the Computer Stream, but also for myriad other courses with computer based design and analysis.. The labs provide onetoone access to students for a variety of peripherals. The available servers are Windows 2003, Windows 2008, Windows 2012, and Linux. The students are provided with 20 Mbps Leased Line Internet Service, Free internet service for students, Hardware and Software support to students and Secured Firewall Internet Services. Classrooms 87 classrooms with ample space are provides appropriate learning environments for students and associated with increased student engagement and learning. Sports The vast play ground in the College enables students to have a good physique. Various athletic events will be conducted throughout the year. The institution provides both Indoor and outdoor games and one gymnasium.

<https://www.snmv.ac.in/img/news/Criteria%20IV%20-%204.2%20AQAR%20-%20SCANNED%20PDF.pdf>

## CRITERION V – STUDENT SUPPORT AND PROGRESSION

### 5.1 – Student Support

#### 5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	ISR SPORTS MERIT PHYSICALLY CHALLENGED	711	7529510
Financial Support from Other Sources			
a) National	NIL	0	0

b) International	NIL	0	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Personal Counselling	22/06/2018	72	SVASTIKA
Remedial Coaching	02/08/2018	498	SNMV CAS
Bridge Course	09/07/2018	367	SNMV CAS
Language lab	25/06/2018	149	SYNERGY
Mentor	25/06/2018	2998	SNMV CAS
Yoga	21/06/2018	87	Rajayoga Bhawan
Meditation	06/08/2018	53	Prajapita Brahma kumaris
Soft skill Development	27/06/2018	965	INFOSYS CAT
<a href="#">View File</a>			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2018	IAS Academy	131	0	2	0
2018	Placement	0	965	0	460
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
5	5	6

## 5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Tiyan Info Technologies, CGVAK Software Exports Ltd, Cigna TTK	523	438	ZIFO RnD Solutions, Wipro Technologies, Cognizant Technologies,	120	19

Health Insurance Company Ltd, Focus Edumatics, Bright Star Educational Institutions , Focus Prism Pvt ltd, KGISL, SANMAR Group of Companies, ACT Fibernet, TVS Training Services (ICICI

Infosys IT

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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
2019	4	B.Sc	CT	SNMV CAS , Karpagam Arts And Science	M.Sc ( CS )
2019	12	B.Sc	BT	Alagappa University,, Avinashilingam University, Snmv Cas , Cms Cas	M.Sc ( BT )
2019	8	B.Sc	Chemistry	NGM College of Arts & Science , Kalasalingam University, Kongu Nadu Arts & Science College, Dr. NGP College Arts & Science, Nirmala College for women, Govt. Arts & Science College, Snmv College Of Arts &	M.Sc Chemistry



				Science . .	
2019	4	BCA	Computer Applications	SNMV CAS	MBA, M.Sc (CS)
2019	9	B.Sc	Physics	Kongunadu Arts and Science College, NGM College, Government Arts College, Karpagam Academy of Higher education	M.Sc Physics
2019	1	B.Sc	IT	SNMV College Of Arts And Science. Coimbatore	M.Sc(CS)
2019	10	B.Sc	MB	SNMV CAS, Karpagam University	M.Sc ( MB)
2019	4	B.Sc	CS	SNMV CAS, NGM College	M.Sc (CS), MCA
2019	8	B.Com	Commerce	SMV CAS, KIM, Ramalinga Sodambiga CAS, Jayendra Saraswathi CAS, Government Arts College	M.Com , MBA
2019	19	B.Com	CA	SNMV CAS, CMS , Kasthuri Institute of Management.	M.Com ( CA), MBA
2019	5	B.Com	CS	SNMV CAS	M.Com, M.Com ( CA)
2019	2	B.Com	IT	SNMV CAS	MSW, M.Com ( CA)
2019	5	BBA	bUSINESS Adm inistration	SNMV IM	MBA
2019	6	B.Com	PA	SNMV CAS	MBA, MSW
2019	5	B.Com	B & I	SNMV CAS, Krishna CAS, Kasthuribai IM	MBA, M.Com
2019	8	BA& MA	English	SNMV CAS , Government Arts, Hinduth	M.A, MBA, B.Ed

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5.2.3 – Students qualifying in state/ national/ international level examinations during the year  
(eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Any Other	2

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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Pencil Sketching	College Level	1
Connection	College Level	2
Mime	College Level	9
Movie Making	College Level	1
Math Fun	College Level	2
Quibble	Inter college	2
Numeric slot	Inter college	2
Mehandhi	College Level	2
Facial Painting	College Level	4
Tamil Debate	Inter college	1
Variety Entertainment	College Level	5
Dubsmash	College Level	1
Adapt Tune	College Level	1
Best Outgoing Award	College Level	2
Best Library User Award	College Level	1
Regalia Committee Organizer Award	College Level	1
Debate	College Level	1
Football	Inter college	2

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### 5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2018	Bharathiar university	National	1	0	1726C0227	M.Nirmalad evi
2018	Open karate championship	National	1	0	182AK0332	P.Sarvesh

2018	7-A side Football championship	National	1	0	182AK0353	R.Vishal
2018	Intercollegiate tournament	National	1	0	182AD0010	R.Divith
2018	Indo Nepal Golden cup	International	1	0	182AJ0212	R.Gowtham
2018	7-A side Football championship	National	1	0	182AD0002	J.Akshay
2018	CM Trophy Athletics	National	1	0	182AD0010	R.Divith
2018	4th State level Archery-sai a	National	3	0	182AA0630	B.Suppriya
2018	1st prize (South India level Shotokan StylKarata Tournament	National	1	0	1722R0158	K.Gowthami
2018	Guinness world record in dance	International	0	1	1822L0341	G.Sanjay Kumar
2018	Winner of National Essay event	National	0	1	1722L0366	R.Harihara n
2018	Winner of National Essay event	National	0	1	1722L0371	S.Kathirvel

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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Every Department has an 'Active Student Association' consisting of student members. The student members of the association are elected through a democratic process in which the students cast their vote to the candidates of their own choice. The constitution of the student association comprises of President, Vice President, Secretary, Joint Secretary, Treasurer and the student council members. The association is monitored by the senior faculty members who are responsible for the smooth conduct of the association's meetings and events. The association is inaugurated at the beginning of every academic year with a guest lecture by an eminent speaker in the respective field. The student association of every department plays a dominant role in many activities related to fine arts, sports and other cocurricular activities for the active involvement of the students. Various cocurricular activities

organized by the associations include distinguished Lectures by experts, Seminars, beneficial workshops, Symposiums, National Level Conferences and Intercollegiate meets to develop the personality and skills of the students' ability. Eminent speakers and industrialists deliver speeches on topics relevant to the current educational scenario. The Student members of the association also observe important days like National Festivals, Birth/Death Anniversaries of significant leaders, International Women's Day, International Yoga Day, Sports Day, Nonviolence Day, Teachers' Day, Fresher's Day, Farewell Party, Joy of giving Week, World Literacy Day, World AIDS Day, World Kidney Day and so on. It also organizes cultural fests like Intercollegiate Meet 'Regalia', College Day 'Quake Arena', Onam, Diwali, Pongal, Holi and many. As a part of the association's activity, the class committee meeting is held on a regular basis. Selected students from each department participate in the meeting and the faculty feedback will be collected for the present semester. Department Associations' Club Names are as follows: 1. Department of Commerce as Comquest. 2. Department of Business Administration as Synergy. 3. Department of Computer Science as Ansitrix. 4. Department of Computer Applications as Radical. 5. Department of Computer Technology as Mastrotech. 6. Department of Information Technology as Tech Genie. 7. Department of Microbiology as Glanzenda. 8. Department of Commerce C.A as Comfiesta. 9. Department of Commerce I.T as Com'Mirth IT. 10. Department of Commere PA as ProfexC 11. Department of Commere CS as CoYouth 12. Department of English as Literati. 13. Department of Mathematics as Brain Storm. 14. Department of M.B.A as Phoenix. 15. Department of Biotechnology as BioEnvisage. 16. Department of M.S.W as Svasthika. 17. Department of Tamil as Thendral. 18. Department of Hindi as Jagruti.

#### 5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

Alumni Association The college has a registered Alumni Association and wishes to involve its alumni in a meaningful manner for the benefit of the students and institution. Alumni Association of SNMV College is working to bring together the alumni community on a common platform to build another channel of personal and professional support to members through 'selfhelp' within community. The alumni and college authority members collaborate through various social medias to make the institution better. We have already registered approximately 773 alumni through the College website and the number is growing every year. Our alumni are spread world over and doing brilliant work in their respective fields. Apart from serving as a base for information about the alumni, it initiates programs and organizes events important to alumni and their alma mater. Why support us It is apt to quote one of the great souls of our time, late Dr. A P J Abdul Kalam, "Real education enhances the dignity of a human being and increases his or her selfrespect. If only the real sense of education could be realized by each individual and carried forward in every field of human activity, the world will be so much a better place to live in". DrKalam further maintains that "the purpose of education is to make good human beings with skill and expertise...enlightened human beings can be created by teachers".

5.4.2 – No. of enrolled Alumni:

773

5.4.3 – Alumni contribution during the year (in Rupees) :

0

#### 5.4.4 – Meetings/activities organized by Alumni Association :

The institution gives great importance to its Alumni. It has a very strong Alumni Association, " SANGAVI" which was formed in the year 2000 and Alumni meetings are being conducted regularly. The main objective of this Association is to bring about a reunion of old students and to discuss the future prospects of the college. Proficient Alumni are honoured by the management of the college on the day of Alumni meet, every year. Eminent alumni are identified and they are invited for flag hoisting during the celebration of National festivals like Independence Day and Republic Day. Alumni Meet is conducted immediately after Graduation Day and all the graduates participate in the event joyfully. Alumni meetings are conducted department wise every year. The Head of the Department and the teachers welcome the Alumni and address them. They make a record of a status of Alumni based on their higher education, placement and entrepreneurship. Alumni organize an Annual meeting in the month of May. This is joyful gettogether of the entire Alumni of SNMV family. They recall their pleasant college days and all the good things they had learned from their Aluminater. Management games, musical orchestra and cricket matches are the highlights of the reunion. Felicitations are offered by them to their teachers, who have taught them the values of life.

### **CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT**

#### **6.1 – Institutional Vision and Leadership**

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

. Decentralization is the process by which the activities of an organization, particularly those regarding planning and decision making, are distributed or delegated away from a central, authoritative location or group. Concepts of decentralization have been applied to group dynamics and management science in private businesses and organizations, political science, law and public administration, economics, money and technology. Regarding decentralization, every department HOD is given full freedom to decide on the best ways and means to make his/her department functions in the best way possible. For this the HOD takes clues from his colleagues, past experiences and finally goes for the best strategy so as to make the department fire on all cylinders in an optimum manner. 2. Participative (or participatory) management, otherwise known as employee involvement or participative decision making, encourages the involvement of stakeholders at all levels of an organization in the analysis of problems, development of strategies, and implementation of solutions. Employees are invited to share in the decisionmaking process of the firm by participating in activities such as setting goals, determining work schedules, and making suggestions. Other forms of participative management include increasing the responsibility of employees (job enrichment) forming selfmanaged teams, quality circles, or qualityofworklife committees and soliciting survey feedback. Participative management, however, involves more than allowing employees to take part in making decisions. It also involves management treating the ideas and suggestions of employees with consideration and respect. The most extensive form of participative management is direct employee ownership of a company. A participative management style offers various benefits at all levels of the organization. By creating a sense of ownership in the company, participative management instills a sense of pride and motivates employees to increase productivity in order to achieve their goals. Employees who participate in the decisions of the company feel like they are a part of a team with a common goal, and find their sense of selfesteem and creative fulfillment heightened. Changes are implemented more effectively when employees have input and make contributions to decisions. Participation keeps employees informed of upcoming events so they will be aware of potential changes. The organization can then

place itself in a proactive mode instead of a reactive one, as managers are able to quickly identify areas of concern and turn to employees for solutions. Participation helps employees gain a wider view of the organization. Through training, development opportunities, and information sharing, employees can acquire the conceptual skills needed to become effective managers or top executives. It also increases the commitment of employees to the organization and the decisions they make. Regarding Participative management, all the HODs along with the principal sit down to chart out the best possible method to organize effective teaching methodologies/ways, so that the students community is benefited to the maximum. Further in organizing any event/functions, suggestions/ideas, are taken from all HODs and finally the best chosen to make the event being organized in the successful manner.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

## 6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	As the institution is under Bharathiar University the curriculum is developed by the University. Faculty members from the college are encouraged to send suggestions to the board of studies to make relevant modification in the syllabus. The faculty handling add on courses are encouraged to frame the syllabus. A Curriculum Review Committee has been formed in the institution meetings are convened frequently by this committee along with the principal and staff representatives from all the departments. Each staff representative puts forth the suggestion form the improvement of the syllabus. They also give justification for changes to be carried out. The principal and the chairman of the Curriculum Review Committee scrutinize the suggestions and accurate decisions are taken. Based on these suggestions, letters are send to the members of Board of Studies. As a result of this, a few changes have been brought about in the Curriculum.
Teaching and Learning	Subjects are allotted to the staff Based on Competency mapping. Their experience and subject expertise are taken into account . Lesson Plans are prepared and log books are maintained. The well -ventilated, spacious class room Create a conducive environment for the teaching learning process. Quality faculty members are selected by the interview panel which consists of management representatives, Principal, Director, Deans and HODS. Preference is

given to experience and qualification like M.Phil , Ph.D, SLET and NET. The candidate handle classes before the interview panel, and the panel members check their communication and presentation skills. Three seminar halls, Audio visual room Digital Library ,Reading hours in the library make the learning process interesting and lively .Visiting and guest faculty are invited frequently to update the knowledge of the stakeholders and also in project preparation .WiFi facility is also available. Lesson planning is done in order to plan the syllabus as per university requirement. The same is handed over to the students well in advance, so that they can come prepared for the regular academic sessions. Once the class is completed ,log book is also completed which is verified by the Head of the Departments and the principal.

**Examination and Evaluation**

- As per Bharathiar University Norms. Examination committee is formed at the college level, to conduct internal as well as University Examinations smoothly in a centralized manner. Question Bank , model Question paper , weekly tests and model practicals prepare the students to face the examinations without fear and stress. • Two CIA Tests(Continuous Internal Assessment) and a Model Examination are conducted before the University Examinations. These tests are conducted transparently and in the University Examination Pattern .Internal marks are awarded based on the examination in order to avoid subjectivity bias. • Result Analysis of CIA Tests I, II and III are prepared and discussed with the Principal. Proper counselling is given to the staff and Remedial Classes are arranged for the slow learners. Progress reports are sent to the parents. Parents are informed about the poor performance of their wards. • After the Publication of the result of University Examinations, students can apply for retotalling , revaluation and supplementary exams.

**Research and Development**

- Research and Development committee carries out various seminars, workshops and symposium. The Committee focuses on applying and obtaining fund from various funding agencies. Weekly

meetings are conducted in order to create research awareness among faculty members. MPhil and PhD scholars are also encouraged to apply and obtain different programs to be conducted at the college. • Research centre and research Lab have been established. Staff and students are encouraged to submit minor and major projects .They are given incentives for paper publication. Staff can get seed money from the Management for research. For research students ,chemicals are sponsored by the Management. • Research Grants are provided by the Management for National and International Publications. One staff of Bioscience was permitted to attend the 31st UGC -NRCBF winter school programme at M.K.University, the registration was given free by the Management

Library, ICT and Physical Infrastructure / Instrumentation

The college is equipped with the best library comprising of more than 15,000 volumes of books/ebooks, latest journals, monthly magazines, different newspapers in various languages catering to the needs of the students. The college also uses LCD aided classes, Audio visual halls, language labs,etc., Along with above physical infrastructure of the college, we hvae around 500000 sq.ft built up area comprising of class rooms, halls, auditoriums, hostels, playgrounds, etc.,

Human Resource Management

Our institution is equipped with well qualified and experinedced facuties in all the departments, headed by the principal, so that the deliver students with the right quality education. Further staff members are encouraged to update their knowledge base, by enhancing their expertise in their domain by attending various seminars, confrences, paper publications and going in for higher education

Industry Interaction / Collaboration

The college has signed around 30 plus MoUs with various industries, so that there is always an interaction with the industry with the institution. This is done by inviting pepple from these industries, who deliver the students with knowledge related to application of theory into practice.

Admission of Students

The college follows an unique style of admission procedure by opening various



Admission Centers in and around Coimbatore. This method becomes easy for the students to get detail about the various courses which are available in the college from experts who are available in the centers, so that the student chooses the right course for which he/she maybe suitable.

#### 6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	Regarding the above area the college gets its guidance from the members in CWA trust which is manned by experts from various fields. Their expertise helps the college to function in the best of the best way possible.
Administration	The College administration is taken care by an experience and educated principal who is assisted by able administrative officer, who as a team make the college function in an efficient manner, so that the students and staffs are benefited to the maximum.
Finance and Accounts	Budgets prepared for department at the beginning of the academic year. The Library committee prepares and plans for the book budget with individual departments.
Examination	CIA exams were regularly conducted to monitor the students performances. The papers were evaluated and the progress report for each internal exams are posted to their respective parents.
Student Admission and Support	The Student Council liaison between the students and the staff. Academic support is provided to weak students. The Library welcomes students for reference and study. A Book Bank is also available. In case of serious illness, students are visited in hospital by staff and companions. So too during bereavement of family members. Financially challenged students receive the government scholarships

### 6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support

2018	Ms.Yagel.J	Global Business Foundation Skills	Infosys	1250
2018	Mr.Prabakaran S.P	Global Business Foundation Skills	Infosys	1250
2018	Dr.J.Johnmanoharan	Global Business Foundation Skills	Infosys	1250
2018	Mrs. M. Malathi	Global Business Foundation Skills	Infosys	1250
2018	Dr. R. Bagyaraj	FDP on Entrepreneurship at Amirta Viswa Vidyaapeetham,Coimbatore	Department of Science and Technology	2500
2018	Mr. M. Nagaraj	FDP on Entrepreneurship at Amirta Viswa Vidyaapeetham,Coimbatore	Department of Science and Technology	2500
2018	Mrs. S. Kavunthi	Revised NAAC Norms and Procedures at Bharathiar University, Coimbatore	Bharathiar University / Association of Principal of Colleges of Bharathiar University	1250
2018	Mrs. R. Ananthi	Revised NAAC Norms and Procedures at Bharathiar University, Coimbatore	Bharathiar University / Association of Principal of Colleges of Bharathiar University	1250
2019	Mrs. S. Kavunthi	Revised Assesment Accreditation frame work ar Kathir College of Arts and Science, Coimbatore	Principals Welfarecell Association of selffinance Arts, Science and Management Colleges of TamilNadu	375
2019	Ms. G. Banupriya	Revised Assesment Accreditation frame work ar Kathir College of Arts and Science, Coimbatore	Principals Welfarecell Association of selffinance Arts, Science and Management Colleges of TamilNadu	375

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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2018	Faculty Development Programme	Nil	10/04/2018	10/04/2018	110	0
2018	Faculty Development Programme	nil	12/06/2018	12/06/2018	133	0
2018	Infosys Faculty Development Programme	nil	01/08/2018	09/08/2018	2	0
2019	NET/SET Guidance programme	nil	09/05/2019	09/05/2019	84	0
2019	Faculty Development Programme	nil	13/05/2019	13/05/2019	95	0
2019	Faculty Enrichment Programme	nil	28/05/2019	28/05/2019	129	0
2018	Infosys Faculty Development Programme	nil	20/11/2018	28/11/2018	2	0
2018	nil	Orientation Programme to office and Administrative staff	13/06/2019	13/06/2019	0	61
2018	nil	Road Safty Awareness Programme	08/08/2018	08/08/2018	0	40
2019	nil	SEBI Orientation Programme	04/01/2019	04/01/2019	0	101
2019	nil	NComputing	06/02/2019	06/02/2019	0	20

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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional	Number of teachers who attended	From Date	To date	Duration
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development programme				
NPTEL Online Course	7	30/06/2018	19/10/2018	96
NPTEL Online Course	8	28/01/2019	27/04/2019	96
Awareness on Revised NAAC Norms and Procedures	140	17/08/2019	17/08/2019	8
NET/SLET Orientation Programme	84	09/05/2019	09/05/2019	8
FDP on research proposal article writing	64	27/11/2018	27/11/2018	8
Faculty enrichment Program (FDP)	129	28/05/2019	28/05/2019	8
DST Sponsored Faculty Development Programme on Entrepreneurship at AMRITA VISWA VIDYAPEETHAM, Ettimadai, Coimbatore	2	10/12/2018	22/12/2018	112
NPTEL Online Course	1	01/01/2019	01/03/2019	64
Demystifying Networking FDP	1	01/07/2019	01/07/2019	8
Android App Development	2	02/03/2019	02/03/2019	8
Some basic concept of Accounting in Accounting Standards	1	26/10/2019	26/10/2019	8
Science Academic Lecture workshop on Recent trends in Microbiology ,Biotechnology by Neghru Arts Science college	1	11/07/2018	12/07/2018	16
Project Genesis Organized by INFOSYS	2	20/11/2018	28/11/2018	72
Annual Research	1	08/01/2019	08/01/2019	8

Consortium Organized by CMS college of Science Commerce				
International Conference on Agricultural Microbiome Organised by Hindusthan College of Arts science, CBE 28	1	22/02/2019	22/02/2019	8
International Conference on Agricultural Microbiome Organised by Hindusthan College of Arts science, CBE 28	1	07/03/2019	07/03/2019	8
FDP: Algebra and Analysis	1	28/09/2018	29/09/2018	16
FDP: Documentation for NAAC Accreditation	1	01/12/2018	01/12/2018	8
Orientation Programme: Statistics	1	29/12/2018	29/12/2018	8
Workshop: Revised Accreditation Framework of NAAC	1	11/01/2019	11/01/2019	8
FDP:Advances in Qualitative Quantitative Research	1	25/03/2019	25/03/2019	8
FDP: Cyber Security digital Forensic	1	27/05/2019	31/05/2019	40
Faculty Development Programme	1	12/07/2018	14/07/2018	24
Short Term Course	3	28/01/2019	27/04/2019	290
REDHAT Certified System Administrator	2	20/05/2019	29/05/2019	80
Faculty	4	27/09/2018	27/09/2018	8

Enrichment programme on research proposals and article writing				
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
138	138	101	101

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Staff are [provided with gift cheque for their Marriage	Staff are provided gift cheque for their Marriage ,free uniform, free Transport , free lunch , festival Advance.	TA and DA provided to students for attending sports activities outside the college.

**6.4 – Financial Management and Resource Mobilization**

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Institution conducts internal and external financial audits regularly Financial audits are being conducted regularly by internal and external financial audit firms who scrutinise the books of accounts and see that they are maintained in the proper manner, so as to avoid any kind of misappropriation of funds.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
<b>No Data Entered/Not Applicable !!!</b>		
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6.4.3 – Total corpus fund generated

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**6.5 – Internal Quality Assurance System**

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	NAAC and ISO	Yes	Members from IQAC
Administrative	Yes	NAAC and ISO	Yes	Members from IQAC

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Parent - Teacher Association helps the students in a great manner by finding them internship training/projects in various companies. 2. PTA also helps the students in arranging for industrial visits in various places for the students. 3. PTA also assists the students in getting placements in various companies as

well.

#### 6.5.3 – Development programmes for support staff (at least three)

1. Support staff are given specialised training in fire fighting equipments. 2. They are also given additional training in areas like, maintenance of cleanliness, hygiene in the college. 3. Catering personnel are given specialised training to cook hygienic and safe food for the students

#### 6.5.4 – Post Accreditation initiative(s) (mention at least three)

Best practices as recommended by NAAC are being implemented and followed. 2. Corrections and rectifications to be made as advised by NAAC during their inspection are being done according to their advice. 3. Better strategies and methods are being studied from other colleges who have already got better grade than our college, so that whatever possible of the above which can be implemented in our college may be practiced.

#### 6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	Yes
d) NBA or any other quality audit	No

#### 6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	Academic and Administrative Audit (AAA) conducted and its follow up action.	05/04/2019	05/04/2019	05/04/2019	135
2019	FDP – SLET, SET NET Question paper Discussion	09/05/2019	09/05/2019	09/05/2019	135
2019	Modern Pedagogy for effective Learning	13/05/2019	13/05/2019	13/05/2019	130
2019	Feedback collected from stakeholders	11/03/2019	11/03/2019	11/03/2019	200
2019	Data uploaded for AISHE	06/02/2019	06/02/2019	06/02/2019	135

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### **CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES**

#### **7.1 – Institutional Values and Social Responsibilities**

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Orientation program for boys and girls	14/09/2018	14/09/2018	252	148
Guest lecture on safety path	19/09/2019	19/09/2019	241	162
Entrepreneurial process	12/10/2018	12/10/2018	202	189
Counselling Session	03/01/2019	03/01/2019	265	135
Gender Equality for women in India	05/03/2019	05/03/2019	296	134
Health tips for youngsters	08/03/2019	08/03/2019	274	131

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
?1. Awareness programs on the importance of water and electricity ?2.Under Green drive campaign, 1500 saplings were planted on the campus. ?3.Rain water Harvesting. ?4.Maintenance of Zero Plastic Campus. ?5.Maintenance of Smoke free campus. ?6.Usage of Solar Heaters in the hostels ?7.Usage of Solar street lights

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	8
Ramp/Rails	Yes	8
Scribes for examination	Yes	8
Braille Software/facilities	Yes	2
Rest Rooms	Yes	8
Special skill development for differently abled students	Yes	2

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2018	1	26	26/09/201	4	Surgical	Patriotis	200



			8		Strike Day at RAF Battalion Coimbatore	m	
2018	1	26	10/10/2018	3	Taking Care of Animals	Kindness to Animals	450
2018	1	26	14/07/2018	4	Helmet Rally and Human Chain	Public Helmet Awareness	110
2018	1	26	14/07/2018	2	Tree sapling Plantation awareness	Global warming	50
2018	1	26	27/08/2018	2	SwachhSurvekshanGram	Rural Development	54
2018	1	26	27/07/2018	6	Blood Donation Camp	Life saving Awareness	110
2018	1	26	02/08/2018	4	Swachh Bharat	Clean Environment	2000
2018	1	26	10/08/2018	2	Deworming day	Public health	400
2018	1	26	13/08/2018	2	Green Day	Plantations, Green Environment and its impact on global warming	180
2018	1	26	20/08/2018	12	Kerala Flood Disaster Relief fund collection campaign	Help to public	35
2018	1	26	25/09/2018	4	Road Surveillance campaign for Helmet Awareness	Public Helmet Awareness	50
2018	1	26	25/09/2018	4	NSS 50th year commemoration and campus	Clean Environment and Global warming	50

					cleaning activity and tree plantation		
2018	1	26	28/09/2018	6	cleaned the campus and white washed the Govt. School	School cleaning	100
2018	1	26	31/10/2018	4	National Unity Day	Patriotism	120
2018	1	26	28/11/2018	16	Gaja Cyclone Relief material distribution Arantangi Puthukottai District.	Help to public	50
2018	1	26	02/12/2018	120	UnnatBharathAbhiyan(Village Adoption Scheme)	Development of the rural areas	50
2018	1	26	13/11/2018	3	Nilavembukashayam issuing campaign Dengue Awareness	Public Health	2000
2018	1	26	17/12/2018	3	HIV AIDS Awareness programme with Tamil Nadu AIDS Control society	Public Health awareness	350
2019	1	26	12/01/2019	2	First Aid and Fire Fighting Evacuation and mock drill Awareness Program	Fire safety Awareness	250
2019	1	26	22/02/2019	4	Fuel conservation Awareness with the	Public petrol awareness	100

					Hindu Indian Oil Corp. Coimbatore		
2019	1	26	06/02/2019	2	Peace Yathra	International peace	400
2019	1	26	11/03/2019	3	Awareness on Digital Payment for Common People	Payment Awareness	100
2019	1	26	30/03/2019	2	Voting awareness programme with Revenue Dept.	Voting awareness	55
2019	1	26	21/06/2019	2	International Yoga day	Public health	100
2019	1	26	25/06/2019	4	Mass Tree Plantation programme	Global warming	100
2019	1	26	30/06/2019	4	KulangaP athukappu Amaippu	Miyawak Tree plantation program	25

7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Hand books are issued to the stakeholders every year	02/07/2018	The code of conduct for students is illustrated by the Principal and the teachers. The Dress code is also highlighted. Obedience to teachers, respect for parents, punctuality and honesty are highlighted in the academic Hand book. Orientation programs are conducted for boys and girls every year. Clear cut instructions are given to students to reach the class rooms in time and to attend all the classes. The Healthy practice of wishing the teachers and Thanking

them at the end of the hours are highlighted. The significance of maintaining strict silence in the class rooms is emphasized.

#### 7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Celebration of Independence Day	15/08/2018	15/08/2018	1230
Teachers' Day celebrations	05/09/2018	05/09/2018	512
Gandhi Jayanthi	02/10/2018	02/10/2018	151
Republic Day	26/01/2019	26/01/2019	149
Saraswathi Pooja	17/10/2018	17/10/2018	202
Basant Panchami Pooja	10/02/2019	10/02/2019	75
International Women's Day	08/03/2019	08/03/2019	405
Samacheer pongal celebrations	12/01/2019	12/01/2019	3200

#### 7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

? Sapling plantation in the Green house
? Drip Irrigation for plants and Trees.
? Rain Water Harvesting inside the campus
? Mushroom Cultivation and Vermicomposting inside the campus
? Star plantations in the temple.
? Zero plastic campaign
? Plantation of Medicinal trees
? Recycle of food waste as animal feed

## 7.2 – Best Practices

#### 7.2.1 – Describe at least two institutional best practices

Best Practice :1 Merit scholarship, Sports scholarship, ISR Best Practice :2 Zero plastic ,Ecofriendly campus Best Practice :1 Merit scholarship, Sports scholarship, ISR Response: Title of the practice: Offering Merit Scholarship,SportsScholarship and ISR to students. Objectives of the practice: ? To recognize the commendable performance of 2 students by offering Merit scholarship, Sports scholarship and ISR (Institutional SocialResponsibility) scheme. ? To offer Quality Education to students at affordable cost. ? To extend educational facility to students from rural areas and all walks of life. ? To provide holistic education. ? To mould students to become socially responsible citizens. The Context: Education brings about the allround development of an individual .Coimbatore Welfare Association is a charitable trust that promotes value based education to all .Therefore the trust offers Merit scholarship, Sport scholarship and ISR scheme to enable students with good academic records to pursue higher education by paying minimum fees. The Practice: In order to promote education, the Management offers merit

scholarship as per the following criteria : Merit Scholarship: The Management recognizes the commendable performance of plustwo students by awarding various scholarships. Under Graduate (U.G) Courses: S.No Percentage of Marks Fee Concession Percentage of marks to be maintained in Semester Exam 1. 75 79.99 10 75 2. 80 89.99 20 80 3. 90 94.99 50 80 4. 95 and above 100 80 Post Graduate (P.G) Courses: S.No Percentage of Marks Fee Concession Percentage of marks to be maintained in Semester Exam 1. 65 74.99 10 65 2. 75 79.99 20 75 3. 80 and above 25 80 4. University First Rank 100 80 Sports Scholarship: S.No Particulars Fees Scholarship Hostel or Bus Scholarship 1. Zonal level 100 10 2. District Level 25 25 3. Divisional Level(Position) 40 40 4. State Level 50 50 5. National Level 75 75 6. International Level 100 100 Sports Scholarship (From U.G to P..G): S.No Particulars Fees Scholarship Hostel or Bus Scholarship 1. Zonal level 100 10 2. Inter collegiate 25 25 3. South Zone(Form 3) 50 50 4. All India Level (Form 3 and Form 4) 75 75 5. International Level 100 100 Terms and Conditions for Sports Scholarship: ? Any other concession whether in academic / sports will be granted on a case to case basis by Secretary. ? Students must be a player who has represented the team in district/ state within one year from the date of application. ? Students should maintain the same good sports records during the course of study to avail concession for the subsequent years. ? The students must be a member of the college team and should be a winner or runner in at least one Zonal or Intercollegiate Meet. ? For P.G admission ,student should have represented University level competition during any one year of the graduation for availing 50 scholarship/ any student representing All India level is entitled for 75 scholarship. ? For MBA admission,the Student will be entitled for maximum 50 scholarship only. ? 100 concessions can be availed by International extraordinary candidate with the approval of the Secretary. Institutional Social ResponsibilityScheme(ISR): To commemorate the 29 years of existence of the institution, 29 seats are offered by the Management to deserving students under the 'Institutional Social Responsibility Scheme for children from economically weaker sections with good academic records. Evidence of success: Innumerable students from all walks of life flock into the serene campus of Shri Nehru MahaVidhyalaya .They are grateful to the Management and the Institution for the merit scholarship offered by them .The admission increases year after the year as a result of this healthy practice . The total strength of the students in year 2017 2018 was 2920and that of 2018 - 2019 is 3072.This is the evidence of success of offering the various types of scholarship. The students have to maintain the same percentage of marks in the university examinations to retain the scholarship.Hence they put their best efforts in their academic performance ,which results in good academic results of the institution. Bharathiar UniversityRank Holders are more in the academic year 20182019 than in the previous year (20172018:2 ranks and 20182019:10 ranks). Problems encountered and resources: An enormous amount is spent on the Merit scholarship every year.To overcome this problem, donations are offered by the magnanimous Management, who believes in philanthropic endeavour. Note: Nowadays more emphasis is laid on Quality education which looks after the intellectual development of the student .The Merit scholarship system of the institution is the key to unlock the allround and wellbalanced personality of the students .It also aims at developing all dimensions of the human intellect with which the youth raise our nation to be more culturally rich and intellectually advanced. Best Practice :2 Zero plastic ,EcoFriendly campus Response: Title of the Practice The institution maintains Zero plastic, Ecofriendly Campus Objectives of the Practice: ? To make environment pollutionfree. ? To create environmental awareness among the students. ? To encourage and educate the students about environmental protection. ? To mould the students to become socially responsible citizens. The Context: The maintenance of zero plastic , eco - friendly campus aims to reduce PollutionThe Plastic articles and covers injure the trees and plants by damaging their foliage and impairing the process of

photosynthesis (Foodmaking). They also weaken the trees by making them more susceptible to other health problems such as insects and diseases. These problems can be solved by the eradication of plastic articles and covers. The Practice: In order to promote zero plastic campus, the students clean the entire campus once a month. All the plastic articles and covers are removed and the campus is maintained neat and clean. The NSS, YRC and the Eco club of the college play vital roles in maintaining ecofriendly environment by planting saplings. Evidence of Success: The NSS, YRC and the Eco club have made it a regular practice of organizing sapling plantation, rain water harvesting and plastic eradication as a part of their extension activities. There are three big ponds created at the backyard of MBA Block which can collect and store rain water from rooftops via pipes during the monsoon season. They help to supplement the underground water resources .The stored water is used to water trees and plants. The beautiful campus accommodates more than 2000 trees which shelter rare flora and fauna. During the monsoon season, the trees can absorb around 50,000 litres of water. Solar plant facility is provided for geysers in the hostels to reduce electricity usage. Automatic electric incinerators have been installed to destroy the used sanitary pads. Green house is maintained by the Department of Bioscience. Problems encountered and Resources Required: Water scarcity during the summer season was the problem encountered during sapling plantation. To overcome this problem, Drip Irrigation was introduced on the campus. Notes: Nowadays, more emphasis is laid on environment based education, which looks after the cleanliness and hygiene of the surroundings. The zero plastic and ecofriendly system is the key to unlock the all round and well balanced personality of the students. Thus the dynamic youth will raise our beautiful country to a more advanced and culturally rich 'Swachh Bharath'.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<https://www.snmv.ac.in/img/news/Criteria%207%20-7.2%20Best%20Practices%20AQAR%202018-%202019.pdf>

### 7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The Institution aspires to emerge as an organisation of excellence in higher learning imparting value based education inline with global standards. Modern methods of teaching results in Quality enhancement. Entrepreneurial Development Cell promotes leadership qualities among the students. Women Empowerment Cell gives special focus to empower the girl child. Awareness programs on legal rights for women are organised frequently. SNMV IAS Academy is established on the campus with the noble aim to impart necessary training and timely guidance for the youth who aspires to take civil services and Competitive exams. The Institution extends its services for the betterment of the society through NSS, NCC and YRC. Priority is given to quality education at affordable cost. Thrust is given to higher education with global standards. A member of VIPNET Vigyan Prasar Network of Science Clubs. The Institution has produced 201 Bharathiar University Ranks as on date. Various departments have procured Funds from agencies like National Human Rights Commission (NHRC), Indian Academic Researchers Association (IARA), Department of Science and Technology (DST) and Indian Council of Social Science Research (ISSR) for conducting National level Seminars and Workshops.

Provide the weblink of the institution

<https://www.snmv.ac.in/img/news/Criteria%207%20-%207.3%20Institutional%20Distinctiveness%20AQAR%202018-2019.pdf>

## 8.Future Plans of Actions for Next Academic Year

Applied for Grants from Central Government for DDUGKY (DeenDayal Upadhyaya Grameen Kaushalya Yojana) Introduction of SNMV IAS Academy. Planning to apply for International MOUs. Planning to promote Unnath Bharath Abhiyan. Introduction of Ph.D Computer Science, M.Sc Computer Science Courses. Enhancing academic Excellence. Enhancing Paper and book publication. FDPs focusing on NET, SET examinations. SDPs focusing on Entrepreneurial Development and placement training programs. Enhancement of Research To conduct additional Tally, GST Courses Introduction of Diploma Courses regarding Laboratory tests. Introduction of B.Com(Finance) Course MBA clubs Planning to conduct NAAC sponsored workshop Motivation of Online Courses for staff and students Planning to organise training classes for Red Hat Linux Certification Courses Planning for funding in various agencies 1. NHRC( One day training program) 2.TNSCST( A Role of Govt. Health Schemes in improving overall Health status of rural communities. 3.ICSSR( A Study about the importance of health in nutrition and sanitation of the masses in rural villages with affiliation to in and around Coimbatore district. The Following clubs Marcado(Marketing Club), Casino (Finance Club), Logistkos (Logistics Club), Horizon (HR Club), Clicques (Media Club) and Incubate ( Entrepreneurship Club) are planned by SMMV IM.