



## Yearly Status Report - 2019-2020

### Part A

#### Data of the Institution

<b>1. Name of the Institution</b>		SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE
Name of the head of the Institution		Dr.B.Subramani
Designation		Principal
Does the Institution function from own campus		Yes
Phone no/Alternate Phone no.		0422-2610894
Mobile no.		9629912341
Registered Email		principal@snmv.ac.in
Alternate Email		response@snmv.ac.in
Address		Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore.
City/Town		Coimbatore
State/UT		Tamil Nadu
Pincode		641050

<b>2. Institutional Status</b>	
Affiliated / Constituent	Affiliated
Type of Institution	Co-education
Location	Rural
Financial Status	private
Name of the IQAC co-ordinator/Director	S.Kavunthi
Phone no/Alternate Phone no.	04222610433
Mobile no.	9994551599
Registered Email	iqac@snmv.ac.in
Alternate Email	skavunthi@gmail.com

<b>3. Website Address</b>	
Web-link of the AQAR: (Previous Academic Year)	<a href="https://snmv.ac.in/wp-content/uploads/2020/01/AQAR-2018-19-FROM-PORTAL-.pdf">https://snmv.ac.in/wp-content/uploads/2020/01/AQAR-2018-19-FROM-PORTAL-.pdf</a>
<b>4. Whether Academic Calendar prepared during the year</b>	Yes
if yes,whether it is uploaded in the institutional website: Weblink :	<a href="https://snmv.ac.in/wp-content/uploads/2020/11/Academic-Calendar-2019-2020.pdf">https://snmv.ac.in/wp-content/uploads/2020/11/Academic-Calendar-2019-2020.pdf</a>

<b>5. Accrediation Details</b>					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	A	86.5	2004	03-May-2004	02-May-2009
2	A	3.11	2013	03-Mar-2013	22-Mar-2018
3	A	3.17	2018	26-Sep-2018	25-Sep-2023

<b>6. Date of Establishment of IQAC</b>	06-Aug-2005
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<b>7. Internal Quality Assurance System</b>	
Quality initiatives by IQAC during the year for promoting quality culture	

Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Awareness Programme on Ovarian Cancer	27-Aug-2019 1	80
The Art of Drafting Research Proposal to Funding Agencies .	03-Oct-2019 1	141
Modern Methodologies for Research and Teaching.	02-Nov-2019 1	139
Orientation program for boys and girls	12-Jul-2019 1	700
Gender Equity Programme	03-Aug-2019 1	725
Feedback collected from stakeholders	11-Mar-2020 1	494
Academic and Administrative Audit (AAA) conducted and its follow up action.	07-Feb-2020 1	145
Presentation of Academic Annual Action Plan 2019-2020.	19-Jul-2019 1	145
Video Presentation of the Achievements of various Departments.	18-May-2020 1	21
Timely submission of Annual Quality Assurance Report (AQAR) to NAAC	20-Dec-2019 90	27
<a href="#">View File</a>		

**8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

Institution/Department/ Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Dr.Ruban, Assistant Professor, Department of Bio-Technology	NGO	Kullangal Pathukappu Ammaipu	2019 180	5000
Dr.B.Arun kumar, Assistant Professor, Department of Bio-Technology	Students Research Projects	TNSCST	2019 180	7500
Dr.T.Santhiya Rani, Associate Professor, Head of commerce with corporate	National Human Rights Commission	National Human Rights Commission	2019 1	67500

secreatiteship				
MBA Department	Entrepreneurial Awareness Camp	Department of science and technology	2019 3	20000
Dr.T.Santhiya Rani, Associate Professor, Head of commerce with corporate secretiteship	Seminar - NFSC	NABARD	2019 1	145000
Mrs.S.Kavunthi	Financial Assistance /academic support for organizing National seminar	NAAC	2019 1	75000
<a href="#">View File</a>				

<b>9. Whether composition of IQAC as per latest NAAC guidelines:</b>	Yes
Upload latest notification of formation of IQAC	<a href="#">View File</a>
<b>10. Number of IQAC meetings held during the year :</b>	3
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	<a href="#">View File</a>
<b>11. Whether IQAC received funding from any of the funding agency to support its activities during the year?</b>	Yes
If yes, mention the amount	75000
Year	2019

<b>12. Significant contributions made by IQAC during the current year(maximum five bullets)</b>
Conducted NAAC sponsored National level Workshop "Awareness On Revised NAAC Norms and Procedures"
SNMV Science Club ( VP- TN0097) - VIGYAN PRASAR , DST , Govt.of India upgraded to "Bronze Category Club"

Registration of Alumni Association

Implementation of Enterprise Resource Planning ( ERP)

Implementation of digitalized Academic Programmes like Webinars, Online Classes and Online tests.

[View File](#)

**13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year**

Plan of Action	Achivements/Outcomes
Planned to conduct Faculty Development Programme	Organized Faculty Development Programme (Scholars who rocked the World)
Awards and recognition	The staff members who produced 100 % pass were honoured with certificates in the College Day Celebrations.
Motivated staff to organized guest lectures and Webinars	All the Departments Organized guest lectures /workshop/VET /Extension activities/Webinars
Motivated NSS Volunteers to Organize the Programmes	1. IQAC motivated the NSS Volunteers to take up Tree Plantation at Malumachapatti Panjayat 2. To Organize an 'Awareness Programme On Diabetes " 3. Participate actively in SWACCH PAKHWADA . 4. Conduct a Survey Programme Mainly SSG -2019. 5. An Awareness Programme on 'Road Safety' and Helmet Awareness. 6. To Observe ' Rashtriya Ekta Diwas' 7. A Special Camping Programme in the adopted Villages on the Specified theme given by the Government , 'Healthy Youth for Healthy India.
Library facility	"To access DELNET & INFLIPNET for students and faculties. All the operations and services of the library have been automated with bar code technology using "Campus I-Lib" software. The software has excellent operation module such as transaction, query and reporting modules, etc. Delnet, Inflibnet and National Digital Library Consortium Databases are also available. "
Infrastructure facilities	A new Computer Lab has been installed in the New Block (COMMERCE BLOCK) for the benefit of the students learning Computer based Papers.

Planned to conduct NAAC sponsored National level Workshop "Awareness On Revised NAAC Norms and Procedures"	Received approval and NAAC sanctioned amount of Rs.75000 to conduct National level Workshop "Awareness On Revised NAAC Norms and Procedures" on 9th April ,2019.				
National and International level Programme	10 National Seminars + 13 National Conferences + 1 International Seminar ( from LAHAR -20 -Annual Report ) + Webinar from 3rd Criteria.				
Value added Courses	14 Add on Courses Sponsored by UGC and approved by Bharathiar University.				
Introduction of new Courses	Introduced B.Com finance and Changed the nomenclature of M.Sc ( IT) to .M.Sc ( CS) as per UGC norms				
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<b>14. Whether AQAR was placed before statutory body ?</b>	Yes				
<table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 50%;">Name of Statutory Body</th> <th style="width: 50%;">Meeting Date</th> </tr> </thead> <tbody> <tr> <td>Governing council</td> <td>22-Sep-2019</td> </tr> </tbody> </table>		Name of Statutory Body	Meeting Date	Governing council	22-Sep-2019
Name of Statutory Body	Meeting Date				
Governing council	22-Sep-2019				
<b>15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?</b>	Yes				
Date of Visit	08-Oct-2020				
<b>16. Whether institutional data submitted to AISHE:</b>	Yes				
Year of Submission	2020				
Date of Submission	17-Feb-2020				
<b>17. Does the Institution have Management Information System ?</b>	Yes				
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	Management Information System is the lifeline of every educational institution. Right from the student Admission to the financial records, every piece of data associated with the college paves way for its development. The bigger the institution, the greater the volume of data, which makes it challenging to manage on paper or even with excel files. Today, most of the higher education institutions are looking for an optimum distribution of				

resources and services to yield maximum benefits to students, teachers, and the management alike. In this world of ballooning educational demands, Management Information System (MIS) is just what these institutions need to propel their progress in the right direction. The word MIS itself is self-explanatory. A Management Information System or MIS is a central data repository capable of not only gathering, organizing and storing data but also processing and analyzing it and generating various reports from it. This is MIS in a broader sense. Nowadays many higher education institutions are looking forward to implementing comprehensive education management solution to align academic processes and deliver better student experience. General Staff Meetings and HOD s' Meetings are convened through ZOOM or Google Meetings by the Principal of the College. He motivates the teachers and students to learn Online Courses which are beneficial for their carrier. The teaching - learning process in the institution is closely linked with the latest online technology. Online classes are conducted using ZOOM or Google Class rooms .The internal tests and answer script evaluation are done through digitalization .In addition, Webinars are also organized for Faculty Development Programmes, Student Development Programmes, Guest Lectures and workshops .National seminars and International conferences are regular occurrences on the Campus. Library is partially automated using an integrated library system that is developed and maintained by Campus iLIB . The package supports all required operations of the library. The system consists of system module of book procurement , technical process , circulation and OPAC Bibliographic records of complete volume of book collections in the library , which are available in the library database are accessible in the library OPAC. The Campus iLib Software in LAN Environment of SQL Server. Sufficient numbers of PCs are placed for the users to access the web. The database of books available in the library is being updated on day to day basis with details of recently acquired

books through the book acquisition module . The records of the students automatically get generated to the library patron database as soon as they get their identity cards. All the operations and services of the library have been automated with bar code technology using "Campus ILib" software. The software has excellent operation module such as transaction, query and reporting modules, etc. Delnet, Inflibnet and National Digital Library Consortium Databases are also available. Today, most of the higher education institutions are looking for an optimum distribution of resources and services to yield maximum benefits to students, teachers, and the management alike. In this world of ballooning educational demands, Management Information System (MIS) is just what these institutions

## Part B

### CRITERION I – CURRICULAR ASPECTS

#### 1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The Institution follows a specific Time Table Programme for the effective delivery and transaction of the curriculum. The Departmental Council comprising of the Members of the Department and two Student representatives meet atleast once each month to evaluate the progress and suggest means for overcoming hurdles, if any, in achieving optimum output. Two Seminar/ Symposia form an integral part of the curriculum each Calendar Year I. The service of trained personnel is taken up at the institution level to acquaint the teachers, staff and student regarding Internet and e learning. Many teachers of the college have played an effective role in the framing of various aspects pertaining to the curriculum. The College is conscious regarding its role in this semi-urban location, basically in a remote area of nearby places and hence is always striving hard to focus basic skills in the Students • Communication Skills • Team Work Spirit • Management Skills • Time Management • Computation & Presentation Skills. The College every month holds a meeting where the Principal discusses with the Heads of various Departments for the better running and integration of curriculum. The institution upholds its obligation to Society in general and to its Students in particular. Hence Lectures, Seminars, Symposia and Debate are held on cross cutting issues like Gender sensitization, Human Rights and Culture Enrichment. The Botany Department in collaboration with the NSS units of the College is always conscious of the Environmental aspect and each year adds to the plantation of trees. The institution has put in place a strong internal evaluation system by way of Continuous Internal Assessment which often tests the comprehension of the students through the conduct of examinations periodically as the lesson progresses. Besides, the institution brings subject experts and guest faculty/ visiting faculty to give practical exposure to the students on the subject topics. Faculty members attend Refresher Programmes such as FDPs in order to



gain more expertise in their subjects. ICT enabled teaching methodology is implemented in order to ensure that the curriculum is delivered effectively. In spite of shortage in hands during some critical situations, the College takes its teachers and tries to adhere to the plan of completing the syllabus within the specified period. In most of the departments teachers are engaging more than 28-30 classes per week which in stray cases even goes up to 32-35. Each faculty maintains Logbooks which are the documents to record the implementation of the master lesson plan. The book shall be maintained by the members up-to-date for submission to the Principal on the 5th of every month. The Feedback is taken as the parameter for improving the teaching skills. This is done on a five point scale with a set of questions. Corrective measures are taken wherever necessary. The below average, average and good teachers are guided for improvement and the excellent teachers are appreciated by the Principal. Formally, during the middle and at the end of each semester, the feedback is collected from the students on the syllabus coverage, curriculum delivery and teaching effectiveness

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
Tally ERP	NIL	05/08/2019	42	Employability Entrepreneurship	Yes
National Accounting Talent Search	NIL	09/12/2019	30	Employability Entrepreneurship	Yes
Hands on training MATLAB	NIL	05/08/2019	30	Employability Entrepreneurship	Yes
Hands on training SPSS	NIL	16/12/2019	32	Employability	Yes
Medical Lab Technology	NIL	23/07/2019	40	Employability	Yes
NIL	Diploma in Medical Lab Technology	23/07/2019	80	Employability	Yes
NIL	Nanomedicine	03/07/2019	180	Employability	Yes
NIL	Call Centre Management	03/07/2019	180	Employability	Yes
NIL	Net Banking	03/07/2019	180	Employability	Yes
NIL	Mushroom Cultivation	03/07/2019	180	Employability Entrepreneurship	Yes
NIL	Advertising Management	03/07/2019	180	Employability Entrepreneurship	Yes

NIL	Medical Transcription	03/07/2019	180	Employability	Yes
NIL	Office Automation and Accounting Software	03/07/2019	180	Employability	Yes
NIL	Export and Import Management	03/07/2019	180	Employability Entrepreneurship	Yes
NIL	International Business	03/07/2019	180	Employability Entrepreneurship	Yes

## 1.2 – Academic Flexibility

### 1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
BCom	Commerce with Finance	19/11/2020
<a href="#">View File</a>		

### 1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BCom	Commerce	17/06/2019
BCom	Computer Applications	17/06/2019
BCom	Professional Accounting	17/06/2019
BCom	Corporate Secretaryship	17/06/2019
BCom	Banking & Insurance	17/06/2019
BCom	E.Commerce	17/06/2019
BCom	Information Technology	17/06/2019
BCom	Finance	17/06/2019
BSc	Computer Science	17/06/2019
BSc	Information Technology	17/06/2019
BSc	Computer Applications	17/06/2019
BSc	Computer Technology	17/06/2019
BSc	BioTechnology	17/06/2019
BSc	MicroBiology	17/06/2019
BA	English	17/06/2019
BSc	Physics	17/06/2019
BSc	Chemistry	17/06/2019
BBA	Business Administration	17/06/2019
BSc	Mathematics with Computer Applications	17/06/2019

MBA	Business Administration	17/06/2019
MA	English	17/06/2019
MSW	Social Work	17/06/2019
MCom	Commerce	17/06/2019
MCom	Commerce with Computer Applications	17/06/2019
MSc	BioTechnology	17/06/2019
MSc	MicroBiology	17/06/2019
MSc	Computer Science	17/06/2019

### 1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	274	1033

## 1.3 – Curriculum Enrichment

### 1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Environmental Studies	03/07/2019	997
Human Rights	26/11/2019	997
Womens Rights	17/06/2019	978
General Awareness	26/11/2019	978
Nanomedicine	03/07/2019	997
Call Centre Management	03/07/2019	997
Net Banking	03/07/2019	997
Mushroom Cultivation	03/07/2019	997
Advertising Management	03/07/2019	997
Medical Transcription	03/07/2019	997
<a href="#">View File</a>		

### 1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BBA	BUSINESS ADMINISTRATION	46
BCom	COMMERCE	94
BCom	BANKING & INSURANCE	44
BCA	COMPUTER APPLICATIONS	53
BSc	INFORMATION TECHNOLOGY	44
BSc	COMPUTER TECHNOLOGY	37
MSc	INFORMATION TECHNOLOGY	17
MCom	COMMERCE	6
MCom	COMPUTER APPLICATIONS	14
BSc	MICROBIOLOGY	39
<a href="#">View File</a>		

## 1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?  
(maximum 500 words)

### Feedback Obtained

The Students', parents', alumni, and employers' feedback on curriculum and the teaching-learning process at SNMV College of Arts and Science, Coimbatore, is designed to get formative feedback that can be used towards improvements in the quality of course design and delivery, as well as student learning experiences. Overall, the majority of the students are quite satisfied with the skills, concepts, and knowledge provided by the institution. The students are well satisfied with the learning values. It is observed that 90 of the respondents agreed that the courses are in tune with their respective fields of specialization and hence they are satisfied with the depth of the course content. Overall, 94 of the students were satisfied with the extent of coverage of the curriculum. Around 95 of the students agreed that the content provided in the syllabus is well sequenced and equipped them with the necessary technical skills required for their professional areas by providing good opportunities for their Placement. More than 90 of the students were quite satisfied with the books and magazine available in the college library. The majority of the students (95) were satisfied with the existing internal evaluation system. About 83 of the students were satisfied with the practical components, laboratory experiences and practical exposure is given to them which enhanced their understanding of the concepts relevant to the subject. The majority of alumni (76) rated the academic content delivery and developmental activities rendered by the college for their overall development as highly efficient. Regarding the discipline and general behaviors of all the teaching and non-teaching staff, 77 of respondents were happy with the student staff relationship. While expressing their view on career guidance and counseling as well as placement cell, 75 of them agreed that ample on-campus and off-campus opportunities were provided in their respective fields. Feedback obtained from the parents is considered vital for the development of any educational institution. It is observed that more than 83 of the parents have opined in a positive manner regarding academic content delivery for the respective courses. About 92 of the parents are satisfied with the cooperation from the office administrative staff. As the institution is having regular practices to post the CIA marks and attendance percentage to the parents in a continuous manner through organized means, 94 of the parents responded positively to the present pattern. Nearly 86 of the employers expressed satisfaction with the level of subject knowledge exhibited by the students while at work. About 100 of the students were able to manage the competency level in the job. All the students (100) were quite appealing as far as employers were concerned in terms of discipline and general attitude. The analysis of the feedback clearly depicts that they are well satisfied with the present academic curriculum activities rendered by the college. They appreciated the academic-related infrastructural facilities such as libraries, laboratories, playgrounds, and other facilities. Overall, there was an overwhelming positive affirmation regarding the feedback given by the students, parents and alumni.

## CRITERION II – TEACHING- LEARNING AND EVALUATION

### 2.1 – Student Enrolment and Profile

#### 2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BA	English	66	126	39
BCom	Commerce with Finance	60	75	48
BCom	Commerce with Corporate Secretaryship	60	70	57
BCom	Commerce with Banking and Insurance	60	65	49
BCom	Commerce with ECommerce	50	60	45
BCom	Commerce with Information Technology	60	72	50
BCom	Commerce with Professional Accounting	110	120	97
BCom	Commerce with computer Applications	120	180	107
BCom	Commerce	120	130	119
BBA	Business Administration	66	66	55

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### 2.2 – Catering to Student Diversity

#### 2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	1045	157	139	6	54

### 2.3 – Teaching - Learning Process

#### 2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
145	145	19	3	3	13

[View File of ICT Tools and resources](#)

**2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)**

The mentor is one resort for a student where one can seek knowledge, guidance and support at all times. The mentor bridges the communication gap between the students and Department by regularly updating the student's progress and updates from the college. Effective mentoring seeks to provide such a presence by establishing a trustworthy relationship between Mentees and Mentor by focusing the needs and growth of students. The mentor is responsible for acting as a guide, coach and role model for the students. The best mentoring programs are mentee-driven. They allow new faculty to bring questions, concerns, or problems to someone who listens, supports, informs, and sympathizes without judgment, criticism, advice, or comparison. Some best practices/expectations for mentees: Take the initiative in the relationship. Invite your mentor to meet with you, suggest topics to discuss, ask for what you need. Use email, phone, and time in person. Bring questions, confusions, concerns, and problems. But also bring successes, alternatives, and ideas. Meet as often as is appropriate. Scheduling in advance, spontaneity, and a combination are all fine—as long as they work with you both. Be clear what you need, and if an activity or suggestion just isn't of interest, say so. Stick with teaching/learning, academic/community, and work-life balance issues that are truly of interest to you. Ask for information and, if appropriate, advice. Understand that any advice is not the last word, and may not be right for you. The more important a concern, the more important to weigh advice carefully and get second and third opinions. Be open to discussions and constructive alternative ways to handle teaching and professional responsibilities. Elicit a mentor's help in developing other informal supportive relationships. Be honest about any minor concerns regarding the mentoring relationship. If things are just not working, face facts and follow a "no fault" separation policy if the mentoring year is not over you can get a new mentor or just use informal support.

**Benefits of the Mentoring Process:** For Mentee: Improves self-confidence, Offers professional development, Provides advice and information, Encourages reflection on practice, Provides personal support For Mentors: Refreshes own view of the profession, Encourages self-reflection, Develops professional relationships, Enhances peer recognition

**The Mentor – Mentee Relationship:** A relationship must develop for effective mentoring to take place by Spend time getting to know the Mentee, Constructively suggestion given by the mentor for the growth of the mentees. Why Is It Offered on our SNMV Campus? Our SNMV Campuses offer mentoring programs to help students grow with support. Mentorship programs can help the incoming students adjust better to the new lifestyle of being a college student. Mentorship programs also provide students with resources and networking opportunities for when they graduate and enter the workforce. What Makes a College Mentor Program Successful? The design and implementation of a college mentor program takes time, effort, and sincere consideration. To create or take part in a successful college mentor program, the following aspects are taken care of in SNMV: Strong Leadership, Clear Objectives, Flexibility, Participant Preparation, Matchmaking, Measurement, Closure.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
3011	145	1 : 21

**2.4 – Teacher Profile and Quality**

**2.4.1 – Number of full time teachers appointed during the year**

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
145	104	37	41	30

**2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )**

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	SNMV COLLEGE OF SRTS AND SCIENCE	Principal	Shri Ram Chandra Mission United National Information Centre and the

			Heartfulness Education Trust
2019	Mrs.K.TAMIL SELVI	Associate Professor	BSC DEGREE PRACTICAL EXAMINATIONS OCT 2019-BOARD MEETING TO FINALISE THE QUESTION PAPER ,APPOINTMENT FOR MEMBER OF BOS
2020	Dr. B. Chitra	Associate Professor	ELSEIER etI Review contributed to the journal
2020	Dr.P.Ruban	Assistant Professor	Member in Boad of studies (UG), Barathiyar university, Coimbatore
2020	Mr.T.Purushothaman	Assistant Professor	Selected in NCC for PRC course at Khampti, Khanpur.
2020	Mr.T.Purushothaman	Assistant Professor	Chairman, Boad of studies (PG), Barathiyar university, Coimbatore
2019	Dr.K.Dhanalakshmi	Assistant Professor	Research fellow member ship in tamil aaivu kalam - National
2020	SNMV COLLEGE OF ARTS AND SCIENCE	Principal	Govt of India, Ministry of Youth Affairs and Sports
2020	SNMV COLLEGE OF ARTS AND SCIENCE	Principal	Mahatma Gandhi National Council of Rural Education Department of Higher Education, Ministry of Education Govt of India
2020	SNMV COLLEGE OF ARTS AND SCIENCE	Principal	Open Space Founditation and Space Generation Advisory Council
<a href="#">View File</a>			

## 2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end
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				examination
BSc	26J	Even Semester	28/10/2020	05/11/2020
BA	21F	Even Semester	28/10/2020	05/11/2020
BCom	2AD	Even Semester	28/10/2020	05/11/2020
BCom	2AF	Even Semester	28/10/2020	05/11/2020
BCom	2AB	Even Semester	28/10/2020	05/11/2020
BCom	2AK	Even Semester	28/10/2020	05/11/2020
BCom	2AJ	Even Semester	28/10/2020	05/11/2020
BBA	25F	Even Semester	28/10/2020	05/11/2020
BCom	2AC	Even Semester	28/10/2020	05/11/2020
BCom	2AA	Even Semester	28/10/2020	05/11/2020

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#### 2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

• **Centralized Continuous Internal Evaluation System:** Assessment of performance is an integral part of teaching and learning process. As a part of sound educational strategy, the institution adopts Centralized Continuous Internal Evaluation (CCIE) System to assess all aspects of a student's development on a continuous basis throughout the year.

• **Orientation on Evaluation Process:** Students are made aware of the evaluation process through the following initiatives:-

- The orientation programme conducted for the faculty members at the beginning of the semester by the senior staff and also through the public address system of the college.
- Teaching Plan contains evaluation procedures
- Academic Calendar with CIA test dates
- Orientation on the changes and amendments in the evaluation process through the Tutorial Meetings
- Display of the rules and regulations for conducting examinations and the instructions to the invigilators on the College and Department Notice Boards
- Result Analysis Review Meeting: Result Analysis is done by the class tutors after every CIA Test and the Pass percentage of each course is calculated by dividing the total number of students appeared and passed in each course. The performance of the students is monitored by the Principal and the necessary feedback is given to the concerned faculty members. The Principal conducts Review Meetings department wise to give necessary feedback for the improvement of students' performance.
- Progress Reports Parents Meetings: The institution is keen on monitoring the performance of the students and sends reports to the Parents. The Progress Reports are sent by the tutors to the parents after every test. The Parents/ Guardians are advised to note the performance of their wards and take remedial measures if needed. Whenever necessary, the tutor shall recommend the visit of the parent to the college for a discussion about the student.
- Remedial Classes are conducted for the slow learners, absentees and the students who participate in Sports, NSS activities and Placement Interviews. This practice helps the struggling learners to update their subject knowledge and helps them to catch up with their peers.
- Booster Classes are conducted for the first five class toppers. The practice enables the students to work harder to secure university ranks.
- External examinations of three hours duration will be conducted at the end of every semester for all the theory papers and practical papers. Students should satisfy the eligibility criteria of 75 attendance in each semester to appear for University Examination. The students who have arrears are permitted to write their papers in both the semester examinations.
- Representation in the Board of Studies: The senior faculty members are appointed by the University act as the members of Board of Studies. At Every meeting they suggest evaluation reforms and discuss discrepancy if any in the Passing Board meeting. At the time of central



valuation, the examiners have the facilities to represent the questions taken from out of syllabus. The chairman of the valuation Board will take necessary action. • Supplementary Examinations are held for the final year students .

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

Shri Nehru Maha Vidyalya College of Arts and Science, established in the year 1989, has been Reaccredited with A grade by National Assessment and Accreditation Council (NAAC) during the three cycles. The Vision of the Institution is to emerge as an Institute of Excellence in Higher Learning imparting value based education in line with global standards. This quality of excellence is maintained in its drafting of the College Hand Book and Academic Calendar. The Hand Book is distributed among the students and teachers at the beginning of every academic year. The Hand Book includes the details regarding Class Timings, Time Table Format, Courses offered, Facilities for Students, Academic Activities, Details of merit Scholarship and Sports Scholarship, Tutorial System, Internal Tests and The Rules to be Adopted by students, Co-curricular and Extra-curricular activities, Code of Conduct for Students, The Procedures of Anti-Ragging committee, College Functions and Academic Calendar. The Hand Book has won the Appreciation of NAAC Peer Team Members and the Distinguished Visitors to the Campus. The Hand Book of the institution highlight the Quality Policy, Mission and Vision. The quality policy emphasizes the standards of excellence in all our Endeavours namely, teaching-learning, mentoring, placement, industrial visits, result-oriented approach, scholarship for meritorious student and creation of an environment of research. Our Core Values are embedded in our Mission: ? To provide quality education at affordable cost. ? To inculcate the Indian heritage and culture and to instill moral values of life in the minds of the youth. ? To promote leadership qualities and to develop entrepreneurial skills among students. ? To extend the services of the institution for the betterment of the society. The Vision of the institution is emerge as an institute of excellence in higher learning imparting value based education in line with global standards. The pledge reminds the students that All Indians are my brothers and sisters. it instills patriotism in them and make them proud of their country and its rich and varied heritage. It teaches them to respect their parents, teachers and all elders and treat everyone with courtesy. The college Emblem in the Hand Book is circumscribed with the Name of the College and the motto, Thou Art one-Unity is our Heritage. within the circle, the book symbolizes knowledge and the computer system signifies the dawning of an era of high-tech society. The rose in the centre stands for idealistic perfection and peace that is nurtured in the class room. The table are with its composite diversity in symmetrical balance denotes: - The destiny of India is being shaped in her classrooms.

## 2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://snmv.ac.in/wp-content/uploads/2019/10/POPSOCO.pdf>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
26J	BSc	Information Technology	44	44	100

21F	BA	English	47	47	100
2AD	BCom	Commerce with E-Commerce	29	29	100
2AF	BCom	Commerce with Corporate Secretaryship	56	48	86
2AB	BCom	Commerce with Banking and Insurance	44	41	93
2AK	BCom	Commerce with Professional Accounting	89	89	100
2AJ	BCom	Commerce with Information Technology	49	49	100
25F	BBA	Business Administration	44	39	89
2AC	BCom	Commerce with Computer Applications	95	95	100
2AA	BCom	Commerce	93	69	74
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## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<https://snmv.ac.in/wp-content/uploads/2020/01/Students%20Satisfaction%20Survey%20-2019-2020.pdf>

## CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Any Other (Specify)	2	NABARD	145000	25000
Any Other (Specify)	3	Department of science and technology	20000	20000
Any Other (Specify)	1	Human Right Commission	67500	67500
Students Research	185	Tamil Nadu State Council	7500	7500

Projects (Other than compulsory by the University)		for Science and Technology(TNSC ST)		
Industry sponsored Projects	365	Kullangal Pathukappu Ammaipu	5000	5000
Minor Projects	365	Indian Council of Social science Research(Ministry of Human Resource Development)(ICSSR)	350000	0
<a href="#">View File</a>				

### 3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Photoshop WorkshopBB4:B25	Commerce (IT E.Com)	08/01/2020
Digital Marketing	Commerce (IT E.Com)	30/01/2020
Teracotta	Commerce (IT E.Com)	30/01/2020
36 hours Tally Erp 9.0	Commerce (IT E.Com)	02/02/2020
one day Tally workshop	Commerce (IT E.Com)	06/02/2020
Recent Trends in Smart and Functional Materials for Batteries	Chemistry	20/12/2019
Seminar/Ethical Hacking and Cyber Security	Computer Science	31/07/2019
Work shop/NET programming	Computer Science	06/09/2019
Work shop/ PHP programming	Computer Science	19/09/2019
Webinar On Digital Marketing	BCA	03/08/2020
Webinar On An Artificial Intelligence in Higher Education	BCA	18/09/2020
Webinar On Data Science	BCA	25/02/2020
Guidelines for project in software and multimedia	Computer Science	20/12/2019
The joy of computing using python	Computer Science	27/04/2020
Seminar/ Robotics	Computer Science	16/05/2020
Innagation Guest lecture	Computer Science	05/07/2019
Guest lecture on Harnessing Plant microbes	Biotechnology	05/07/2020

in sustainable agriculture		
Symbios 2020	Biotechnology	23/01/2020
Dr. U I Baby Endowment Lecture	Biotechnology	02/03/2020
International Webional on Novel Biotechnological approach to sustain in pandemic scenario	Biotechnology	18/05/2020
Student Development Programme	Biotechnology	24/04/2020
Webniar on COVID-19	Biotechnology	01/05/2020
Webniar on Start up challenges and Oppurtunities	Biotechnology	07/05/2020
Role Of Information Technology In Media Industry	Information Technology	05/07/2019
Hand on Training PYTHON	Information Technology	13/08/2019
IT Career Path Orientation Program	Information Technology	10/12/2019
Python with Machine Learning	Information Technology	28/04/2020
Software Testing	Information Technology	06/05/2020
Digital Marketing with SEO	Information Technology	19/05/2020
Basic Concepts of Statistics and Its Applications	Maths with CA	18/07/2019
VET on Stencil Painting	Maths with CA	20/02/2020
Opportunities in Digital Marketing	Maths with CA	24/02/2020
How to Solve the Puzzles in number Theory	Maths with CA	05/03/2020
SAGA	English	11/10/2019
Soft skill training program	Computer Technology	15/07/2019
Android workshop	Computer Technology	30/08/2019
2 days workshop on Smart Phone Trouble shooting	Computer Technology	01/10/2020
Technical Expo	Computer Technology	01/10/2019
Craft Work	Computer Technology	26/09/2020
Webinar on Covid 19	Microbiology	20/04/2020
Webinar on Marine Microbial Diversity	Microbiology	21/04/2020
International Webinar on Space Plant Biology	Microbiology	24/04/2020

International Webinar on Patent	Microbiology	27/04/2020
International Student's Web Meet	Microbiology	28/04/2020
Webinar on How to conquer challenges	Microbiology	11/05/2020
Webinar on "Career opportunities in Microbiology	Microbiology	13/05/2020
Stock market and insurance	Commerce (Professional Accounting)	06/06/2020
Indirect tax	Commerce (Professional Accounting)	07/05/2020
Leadership	Commerce (Professional Accounting)	05/05/2020
A journey to success	Commerce (Professional Accounting)	14/05/2020
Changing corporate trends	Commerce (Professional Accounting)	25/08/2020
Germinate the coffee generation	Commerce (Professional Accounting)	07/05/2020
Enlightening consciousness	Commerce (Professional Accounting)	29/04/2020
Marketing 4.0	Commerce (Professional Accounting)	05/05/2020
Ladder to Corporate	BBA	05/05/2020
Whats Next	BBA	22/05/2020
Industry Swing - Post Covid-19	BBA	29/05/2020
Personality Development	BBA	22/07/2020
Intrinsic of Stock Market	BBA	04/09/2020
Moratorium and After	BBA	08/10/2020
Seminar on Evolution of Quantum Physics	Physics	12/07/2019
Seminar on Space Communication-A Practical Perspective	Physics	06/12/2019
National seminar on Recent Trends in Smart and Functional Materials for Batteries	Physics	20/12/2019
Outreach Campaign on Annular Solar Eclipse	Physics	06/12/2019
International webinar on Role of Physicist in Nano, Medical and Biological Research	Physics	24/04/2020

Webinar on Ham Radio, Disaster Management Robotics	Physics	16/05/2020
Online FDP on Scholars who Rocked the world	Physics	27/07/2020
National Seminar on Recent Trends in Smart and Functional Materials for Batteries	Physics	20/12/2019
Seminar On Web development using PHP	BCA	28/01/2019
Workshop On Web development	BCA	21/02/2019
Hands On Training Mobile Services	BCA	06/08/2019
Andriod Workshop	BCA	28/08/2019
One Day Workshop Digital Marketing	BCA	13/02/2020

### 3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Best out going award	R.Suganya	SNMV CAS	28/02/2020	Best outgoing students
Best out going award	Saranya.D	SNMV CAS	28/02/2020	Best out going award
Best out going award	Kalaimathi	SNMV CAS	28/02/2020	Best out going award
Best out going award	R.Gowtham	SNMV CAS	28/02/2020	Best out going award
Best out going award	S.Srinithi	SNMV CAS	28/02/2020	Best out going award
Best out going award	S.Kisanthini	SNMV CAS	28/02/2020	Best out going award
Best out going award	Ranganathan.S.E	SNMV CAS	28/02/2020	Best out going award
Best out going award	S. Archana Sai	SNMV CAS	28/02/2020	Best out going award
Best Library user award	S. Archana Sai	SNMV CAS	28/02/2020	Library user award
Best out going award	Ms. Ruthra Devi . P	SNMV CAS	28/02/2020	Best out going award

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### 3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
Flowering shop	Dhanvand	Self	Vimala flower shop	Marketing	10/08/2019

Beauty care	Divyadarshini	Self	Black beauty	Cosmetology	07/07/2019
Framing works	Rahusanker	Self	JB fame works	Media	10/06/2019
Painting company	T.Hariharan	Self	JM Painting works	Painting of new buildings	05/06/2019
Dance Studio	Ajayen	Self	Tom Jerry Dance Studio	Arts	07/02/2020
Cakes	Anaida	Self	Artemis cakes	Food	01/01/2019
Coconuts merchants	G.Sabarikrishnan	Self	S.V.Coconuts	Food	06/06/2019
Dry nuts Marketing	A.S.Srimukesh	Self	TVS Traders	Food	08/02/2019
<a href="#">View File</a>					

### 3.3 – Research Publications and Awards

#### 3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
1427699	0	0

#### 3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
Commerce	2
Management	1
Commerce with Computer Applications	3
English	1
Computer Science	1
Commerce with Information Technology	1

#### 3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	MBA	1	0
National	Social Work	5	4.69
National	Microbiology	2	0
National	BCOM	7	4.6
International	Commerce (IT E.Com)	4	0
International	Chemistry	2	1.79
International	Biotechnology	3	0
International	B,Com.CS B.Com. FINANCE	4	5.75
International	B.Sc. IT	2	0
International	Maths with CA	8	5.09

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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Tamil	3
Commerce	7
Maths	2
Social Work	1
Commerce Banking and Insurance	1
Commerce CS Finance	4
Biotechnology	5
BCA	4
Microbiology	19
Commerce with CA	2

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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Emerging Trends of E-Commerce in India	Ms.G.Sivagami	IJRAR UGC Approved Journal	2019	0	SNMV CAS	Nil
Recent trends in Indias E-Commerce market in india	Mr. P. B alamurugan	IJRAR UGC Approved Journal	2019	0	SNMV CAS	Nil
E-Commerce Technologies	Dr. T. Santhiya Rani	IJRAR UGC Approved Journal	2019	0	SNMV CAS	Nil
Treatment of Primary and Secondary Domestic Wastewater Effluents by using Microalgae Oscillatoria Sp	Dr.P.Ruban	International Journal for Modern Trends in Science and Technology	2019	0	SNMV CAS	Nil
		Mukt	2020	0	SNMV CAS	Nil



Challenges Of First Generation College Women Students With Special Reference To Coimbatore District	Dr.A.Thiruv venkateswa ri	Shabd Journal , UGC CARE List Group- I Journal				
A study on role of ICT for sustainable development	Dr.Vinay ak.S.P	Mukt Shabd Journal , UGC CARE List Group- I Journal	2020	0	SNMV CAS	Nil
structural ,morphological and magnetic properties of algae/CoFe <sub>2</sub> O <sub>4</sub> and algae / Ag-Fe-O nanocomposites and their biomedical applications	Dr.P.Ind humathi	Inorganic chemistry communicat ion	2020	2	SNMV CAS	2
A study on working capital management with special reference to select pharmaceutical companies in india	S.Umamah eswari	Test Eng ineering and Management	2020	0	SNMV CAS	Nil
Customer preferences and customer satisfaction towards life insurance policy in coimbatore	S.Umamah eswari	Journal of Xian University of Archite cture Technology	2020	0.3	SNMV CAS	Nil
Dynamic	Mrs.B.	Journal	2020	2	SNMV CAS	8

neutrosophic cognitive map with improved cuckoo search algorithm (DNM-ICSA) and ensemble classifier for rheumatoid arthritis (RA) disease	Chithra	of King Saud University -Computer and Information Sciences				
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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Dynamic neutrosophic cognitive map with improved cuckoo search algorithm (DNM-ICSA) and ensemble classifier for rheumatoid arthritis (RA) disease	Mrs.B. Chithra	Journal of King Saud University - Computer and Information Sciences	2020	2	8	SNMV CAS
Structural ,morphological and magnetic properties of algae/CoFe <sub>2</sub> O <sub>4</sub> and algae / Ag-Fe-O nanocomposites and their biomedical applications	Dr.P.Indhumathi	Inorganic chemistry communication	2020	8	2	SNMV CAS

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### 3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	197	166	119	65
Presented papers	14	Nil	Nil	Nil
Resource persons	Nil	3	Nil	Nil

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### 3.4 – Extension Activities

#### 3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
HUMAN CHAIN based on the motto, United We Stand , Divided we Fall	NSS and English	5	200
Awareness program on the importance of Kitchen gardening	Dhiya Social Welfare Trust Observation Home	2	31
Street play to the public in the theme Dengue Awareness	Mariayala - Home for Street Children	2	31
Health and Hygiene	Dhiya Social Welfare Trust National Child Labour Project	2	31
Green Ganapathi	SO AWARE	2	24
Life skill training program	Manoshanthi Family Counselling Centre	2	24
Anti- Suicidal Tendencies Among Adolescents	The Department of English in collaboration with Yoga and Meditation team of SNMV CAS	3	150
Anti-Drug Addiction	The Department of English in collaboration with Brahma kumaris Isjhwariya Vishwa Vidyalaya, Coimbatore	6	450
Fres Eye Camp	Commerce with IT	7	253

(10.10.2019))			
AIDS Awareness program on Celebrating Life On 05/02/20	RED RIBBON CLUB	2	120
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
World AIDS Day Awareness seminar	Best Social Worker	Assisi Snehalaya Charitable Trust	31
Awareness on Child Protection through flash Mob	Certificate for Meritorious Work	Southern Railway , Salem Division	31
Tamil Literature Program	Kavi mamani award	Perur Tamil mandram	40
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
NSS day	NSS	Plastic free campaign	1	100
Swachh pakvada	NSS	Campus cleaning program	1	120
Bharathi vanam	NSS	Mass tree plantation program at bharathiar university	1	50
Jal sakthi abiyam	NSS	Water preservation	1	120
Swachh survekshan	NSS	Voting swachh bharat	2	100
Helmet road safety	NSS	Helmet awareness program	1	300
National unity day	NSS	National unity day	1	70
Constitution day	NSS	Constitution day	1	100
COVID -19	NSS	Lockdown relief materials	1	5
COVID -19	NSS	Lock down campaign	1	5

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### 3.5 – Collaborations

#### 3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Faculty Development Program - Global Business Foundation Skills	P.Sheeba and A.Thiruvengkateshwari	Infosys CSR initiative	9
Faculty Development Program - Digital Marketing	M.Dinesh and Dr.Abel Thangaraja	Infosys CSR initiative	3
Faculty Development Program - Global Business Foundation Skills	Mr.K.Jeya Prakash and Mr.P.Balamurugannd	Infosys CSR initiative	9
Faculty Development Program - Finance and Accounting	G.Indhumathi and A.Nandhini	Infosys CSR initiative	3

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#### 3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Academic Linkage	Field Work Training	Palakkad Child Line	18/12/2019	07/03/2020	1
Academic Linkage	Field Work Training	Laxmi Deaddiction Centre	18/12/2019	26/03/2020	1
Academic Linkage	Field Work Training	Ashram Charitable Trust	22/01/2019	19/03/2020	1
Academic Linkage	Field Work Training	Don Bosco Anbu Illam	18/12/2019	19/03/2020	1
Academic Linkage	Field Work Training	Kasturibai Deaddiction Centre	18/12/2019	19/03/2020	1
Academic Linkage	Field Work Training	NMCT	18/12/2019	20/03/2020	1
Academic Linkage	Field Work Training	Ashram Charitable Trust	22/01/2019	19/03/2020	1
Academic Linkage	Field Work Training	Saadhya Special	18/12/2019	14/03/2020	1

		School			
Space Related Activity	Annular Solar Eclipse	Open Space Foundation	23/12/2019	26/12/2019	1500
Academic Linkage	Academic	ASWIN CO	21/10/2019	21/10/2020	219
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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Sri Rajeswari Education Institution	11/07/2019	1. Exchanges of Faculty, students and staff for purpose of research. 2. Reciprocal assistance for visiting faculty, students and staff. 3. Coordination of joint research, lectures and training.	261
Global Vision Training Academy	03/07/2019	Exchanges of Faculty, students and staff for purpose of research.	261
Seattle Technologies	10/06/2019	Exchanges of Faculty, students and staff for purpose of research.	261
Open Space Foundation	19/10/2019	Outreach Campaign	54
Infosys BPM Limited Bangalore	01/10/2019	Skill Development training for students and staffs	1123
IDK Educational Institution	26/07/2019	Medical course	90
Sona Yukti Private limited	23/01/2020	Training	581
Nature Science Foundation	12/02/2020	Guest lecture	256
By the Startups	09/01/2020	Startup framework 2.0	85
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**CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES****4.1 – Physical Facilities**

## 4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
8000000	7848935
6000000	6181085
400000	277000
4000000	3424559
1000000	863427
15000	9702
25000	20800
100000	60500
200000	159920
200000	180000
100000	77939
200000	148317
70000	64507
25000	24926
375000	357112
75000	67978

## 4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Video Centre	Existing
Seminar halls with ICT facilities	Existing
Classrooms with LCD facilities	Existing
Seminar Halls	Newly Added
Laboratories	Newly Added
Class rooms	Newly Added
Campus Area	Existing
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
Others	Newly Added
Classrooms with Wi-Fi OR LAN	Existing
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**4.2 – Library as a Learning Resource**

## 4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation

Campes -i Lib	Fully	MS SQL 5.9.7	2008
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#### 4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	22827	64837287	58	148317	22885	64985604
Reference Books	2192	863989	28	Nill	2220	863989
Journals	55	89433	Nill	Nill	55	89433
e-Journals	10849	Nill	Nill	Nill	10849	Nill
Digital Database	2	19470	Nill	Nill	2	19470
CD & Video	1909	Nill	Nill	Nill	1909	Nill
Others(s pecify)	Nill	Nill	1025	Nill	1025	Nill

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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Ms. M. Vadivukkarasi	Probability Interpolation and Extrapolation	SNMV Maths(CA) Web Blog	17/06/2019
Mrs. S. Kavunthi	Snippets	SNMV Maths(CA) Web Blog	17/06/2019
Ms. M. Abinaya	Snippets	SNMV Maths(CA) Web Blog	17/06/2019
P. S. Vijayalakshmi	Security Awareness (Tamil, English)	MS -WORD	15/07/2019
Dr. G. Abel Thangaraja	MS-Excel (Tamil, English)	MS-WORD	15/07/2019
K. Radha Gowri	Online Courses (Tamil, English)	MS-WORD	15/07/2019
Dr. K. Indira	Measures of Dispersion and Skewness	SNMV Maths(CA) Web Blog	17/06/2019
Mr. K. Sureshkumar	Correlation and Regression	SNMV Maths(CA) Web Blog	17/06/2019
Mrs. M. Nanadhini	Statistics and Measures of Central Tendency	SNMV Maths(CA) Web Blog	17/06/2019

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### 4.3 – IT Infrastructure

#### 4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	500	7	40	0	415	8	40	40	37
Added	35	1	10	0	33	0	2	10	0
Total	535	8	50	0	448	8	42	50	37

#### 4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

50 MBPS/ GBPS

#### 4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Audio Visual recording room	<a href="https://snmv.ac.in/wp-content/uploads/2021/01/classrooms_laboratories.pdf">https://snmv.ac.in/wp-content/uploads/2021/01/classrooms_laboratories.pdf</a>

### 4.4 – Maintenance of Campus Infrastructure

#### 4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
1400000	1382419	26200000	25148881

#### 4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

Library The Library located in SNMV College is a full-fledged learning resource that caters to the academic and intellectual needs of students and faculty members. The college has an ever growing library with 24, 810 volumes containing the latest valuable editions by experts. Library is partially automated using an integrated library system that is developed and maintained by CampesiLIB. Separate collection of reference books, bound volumes of journals, Video CDS, Audio Cassettes and compact Disc. We are presently subscribing up to 65 professional periodicals of which 11 are international journals and 39 national journals and 17 both national and international magazines, for which the total subscription amount is around Rs. 2, 00,000/-per year. Institution has registered with the National Digital Library sponsored by MHRD. Our Students have registered in the digital portal to access E-Resources, Theses and Dissertations. The Best Library User Award, initiated in 2006-2007, sponsored by the Management, has been found successful in inculcating the reading habit among the students. Laboratories Chemistry Laboratory The chemistry laboratory is designed with all the statutory norms and safety standards. It enables personal verification of important experimental facts. Also the Laboratory is equipped with sophisticated instruments such as Spectrometer, Rotary Shaker, pH Meter, Hot Air Oven, Centrifuges, Distillation Unit and Water bath. Physics Laboratory Department of physics is equipped with electronic, electrical, magnetic, thermal,

microprocessor and general physics equipment's like Galvanometer, Telescope, Microscope, Ammeter, CRO, CRT, Frequency meter and Spectrometer. These facilities provide individual hands on working experience, inculcate research interest in young minds and insisting the students to perform the procedures, collecting data and analysing data. Microbiology Biotechnology Laboratory The Department of Microbiology Biotechnology has spacious and well - equipped laboratory with independent undergraduate and post-graduate laboratories. Air-conditioned laboratories equipped with the high tech instruments like PCR, Lyophilizer, Fermentor, UV Spectrometer, Phase Contrast Microscope and Inverted microscope. There are separates, plant tissue culture, animal cell culture and microbial cell culture labs and a walk in cold room. These advanced facilities are unique of biological sciences, which provide individual hands on working experience to all students. A separate lab facility to carry out mini projects is one of the other highlights of the department. This is initiated to inculcate research interest in young minds. Computer Laboratory SNMV College of Arts Science provides exceptional computer lab services and state of the art computing resources in order to fulfil the academic needs of the student community. The Institution has seven computer labs with high-tech laptops, desktops and Computing systems (Green Environment systems). 538 desktops and laptops are networked through a Local Area Network (LAN). The campus is also Wi-Fi enabled which allows the faculty and students to utilize the labs and department systems for concepts in the curriculum not only for courses related to the Computer Stream, but also for myriad other courses with computer based design and analysis. The labs provide one-to-one access to students for a variety of peripherals. The available servers are Windows 2003, Windows 2008, Windows 2012, and Linux. The students are provided with 50 Mbps Leased Line Internet Service, (Secured Firewall) for students and staff. Classrooms The college is providing more than 87 spacious classrooms with good air circulation, through which students achieve a conducive environment for the learning process. In order to monitor and analyze the academic performance of the students, the college has a very efficient tutorial system. Special attention is given to slow and advanced learners by the tutors and they monitor the academic and disciplinary matters pertaining to the students. Sports The vast play ground in the College enables students to have a good physique. Various athletic events will be conducted throughout the year. The institution provides both Indoor and outdoor games and one gymnasium

<http://www.snmv.ac.in/img/news/Criteria%20IV%20-%204.2%20AQAR%20-%20SCANNED%20PDF.pdf>

## CRITERION V – STUDENT SUPPORT AND PROGRESSION

### 5.1 – Student Support

#### 5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	ISR SPORTS MERIT PHYSICALLY CHALLENGED	581	8041870
Financial Support from Other Sources			
a) National	NIL	Nil	0
b) International	NIL	Nil	0
<a href="#">View File</a>			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability	Date of implemetation	Number of students	Agencies involved
------------------------	-----------------------	--------------------	-------------------

enhancement scheme		enrolled	
Yoga and Meditation	28/01/2020	125	PRAJAPITA BRAHMA KUMARIS, ISHWARIYA VISHWA VIDYALAYA, COIMBATORE.
Bridge Courses	15/07/2019	208	SNMV CAS
Language Lab	10/12/2019	165	English Department
Remedial Coaching	08/09/2019	853	SNMV CAS
Soft Skill Development	09/09/2019	363	INFOSYS
Personal Counselling	19/07/2019	25	Svastika Student Counselling Cell
Mentoring	17/06/2019	3011	SNMV CAS
VET (Vocational Training Education)	21/02/2020	91	SNMV CAS
<a href="#">View File</a>			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2019	SNMV IAS ACADEMY	129	129	2	2
2019	Placement	985	985	617	617
<a href="#">View File</a>					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
12	12	6

## 5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Stemrobot technologies, My Gate, Decathlon group, Diksha Academy for banking	3545	577	Cognizant, Infosys, Wipro, Amazon, TCS, Atos syntel	590	40

finance, Sri  
ram life  
insurance,  
CSS Corp,  
Donatekart,  
KGISL ,  
Avantor -  
VWR, CG VAK  
Software  
exports Pvt  
Ltd, Infact  
- E, Covai  
Sprouts, HRH  
Next,  
Kothari  
Uniforms,  
Focu

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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
2020	13	B.Com(CA)	Commerce with Computer Applications	SNMV College of Arts & Science 2.SNMV Institute of Management 3.Alagappa University	M.Com(CA) MSW M.Com MBA MBA
2020	4	BCA	Computer Applications	1.SNMV College of Arts & Science 2.RVS College of Arts& Science 3.Av inashilingam University for Women 4.Bharathiar University	M.Sc(CS) MCA
2020	15	B.Sc	Microbiology	1.SNMV College of Arts & Science 2.Ve lloreInstitu te of Technology	M.Sc(MB)
2020	20	B.Sc	Biotechnol ogy	1.SNMV College of Arts &	M.Sc ( BT)

				Science 2.Reva University 3. Nehru College of Arts & science	
2020	18	B.Sc	Maths CA	1.Bharathiar University 2.NGM College 3.Alagappa University 4.Bishop Appasamy College for Women 5. Rathinam College of Arts & science	M.Sc (Maths CA) M.Sc( Maths) B.PEd B.Ed M.Sc(Maths)
2020	5	B.Sc	Chemistry	1.NGM College 2.Dr. NGP College of Arts & science 3.SRMV College of Arts & Science 4.Nirmala College for Women 5.CBM College of Arts & Science	M.Sc
2020	3	B.Sc	Information Technology	1.SNMV College of Arts Science 2.SNMV Institute of Management	M.Sc ( CS) MBA
2020	28	B.Sc	Computer Science	1.SNMV College of Arts & Science 2.SNMV Institute of Management 3.Sri Krishna Arts& Science	M.Sc(CS) MBA M.Sc(CS)
2020	3	B.Sc	Computer	1.SNMV	M.Sc(CS)

			Technology	College of Arts & Science	MSW
2020	13	B.Sc	Physics	.Govt arts College, Cbe 2.Bharathiar University 3.Chikkanna Govt Arts College 4.Dr. NGP Arts & Science College 5. Kongunadu Arts & science 6.PSG College of Arts & Science 7. Govt Arts College, Udumalpet	M.Sc
<a href="#">View File</a>					

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Any Other	11
<a href="#">View File</a>	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Hand craft	Hand craft	2
Ethical fashion Show	College Level	8
Connection	Inter College Level	8
Megandi	Inter College level	6
Quiz - Neuron Twisterz	National level	14
Quiz - Fun Blog 19	Inter Collegiate Level	4
Dumb charades	Inter Collegiate level	6
Poster Designing	College Level	3
Running (3000 meters)	College Level	1
C zone Cricket Tournament	Inter Collegiate Level	10
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### 5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	2nd PRIZE	National	Nill	1	192AB00047	VIGNESHWAR.K
2019	3rd PRIZE	National	Nill	1	192AB00047	VIGNESHWAR.K
2019	GENIUS RECORDS	National	Nill	1	1722K1991	THAVAMANI P
2019	1ST PRIZE	National	Nill	1	17PHY15	G.SANTHOSH DANIEL
2019	SILAMBAM WORLD CUP	Internat ional	1	Nill	192AC0718	KARTHIK M
2019	GOLD MEDAL	Internat ional	1	Nill	182AJ0212	R.GOWTHAM
2019	ALL INDIA SOUTH ZONE SELECTION	Internat ional	1	Nill	18BBT22	I.SARANYA
2019	2 PRIZE	National	1	Nill	17CT38	A.SABATHI
2019	FIRST PRIZE	National	Nill	1	18BBA05	A.C. AUGUSTUS RONALD
<a href="#">View File</a>						

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Every Department has an active 'Student Association' consisting of student members. The student members of the Association are elected through a democratic process in which the students cast their votes to the candidates of their own choice. The constitution of the student association comprises of President, Vice President, Secretary, Joint Secretary, Treasurer and the Student Council Members. The Association is monitored by the senior faculty members who are responsible for the smooth conduct of the association's meetings and events. The association is inaugurated at the beginning of every academic year with a guest lecture by an eminent speaker in the respective field. The student association of every department plays a dominant role in many activities related to fine arts, sports and other co-curricular activities for the active involvement of the students. Various co-curricular activities organized by the associations include informative. Lectures by experts, Seminars, beneficial workshops, Symposiums, National Level Conferences and Inter-Collegiate Meets to develop the personality and skills of the students. Eminent speakers and industrialists deliver speeches on the topics relevant to the current educational scenario. The association also observes National Festivals, Birth/Death Anniversaries of important leaders, International Women's Day, International Yoga Day, Sports Day, Non-violence Day, Teachers Day, Freshers Day, Farewell Party, Joy of Giving Week, World Literacy Day, World AIDS Day, World Kidney Day etc. They also organize cultural festivals like Inter-Collegiate Meet, 'Regalia', College Day 'Quake Arena', Onam, Pongal, etc. As a part of the association's activity, the class committee meeting is

held on a regular basis. Selected students from each department participate in the meeting and the faculty feedback will be collected for the present semester. Department Associations' Club Names are as follows: 1. Department of Commerce : Comquest. 2. Department of Business Administration : Synergy. 3. Department of Computer Science : Ansitrix. 4. Department of Computer Applications : Radical. 5. Department of Computer Technology : Mastrotech. 6. Department of Information Technology : Tech Genie. 7. Department of Microbiology : Glanzenda. 8. Department of Commerce CA : Comfiesta. 9. Department of Commerce IT : Com'Mirth IT. 10. Department of Commerce PA : Profex-C 11. Department of Commerce CS : CoYouth 12. Department of English : Literati. 13. Department of Mathematics : Brain Storm. 14. Department of M.B.A : Phoenix. 15. Department of Biotechnology : Bio-Envisage. 16. Department of M.S.W : Svasthika. 17. Department of Tamil : Thendral. 18. Department of Hindi : Jagruti.

#### 5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

Alumni Association The college has an enumerated Alumni Association and desires to comprise its alumni in an expressive manner for the assistance of the students and institution. Alumni Association of SNMV College is working to bring together the Alumni community on a common stage to shape another channel of personal and professional support to members through 'self-help' within community. The Alumni and college expert members cooperate through various social medias to make the institution better. We have already registered approximately 991 Alumni through the College website and the number is increasing every year. Our Alumni are spread world over and doing intense work in their respective fields. Apart from serving as a base for information about the Alumni, it pledges programs and organizes events important to Alumni and their alma mater. Why support us It is apt to quote one of the great souls of our time, late Dr.Sarvepalli Radhakrishnan "The end-product of education should be a free creative man, who can battle against historical circumstances and adversities of nature" Dr.Sarvepalli Radhakrishnan further maintains "True teachers are those who help us think for ourselves. Teachers should be the best minds in the country" Knowledge gives us power love gives us the fullness.

5.4.2 – No. of enrolled Alumni:

991

5.4.3 – Alumni contribution during the year (in Rupees) :

297300

5.4.4 – Meetings/activities organized by Alumni Association :

The Institution gives position to its Alumni. It has a very stout alumni association. "SANGAVI" which has formed in the year 2000 and alumni meetings are being conducted frequently. The main objective of this association is to bring about a reunion of old students and to converse the future scenarios of the college. Proficient alumni are honored by the management of the college on the day of alumni meet, every year. Eminent alumni are recognized and they are invited for flag hoisting during the celebration of national festivals like Independence day and Republic day. Alumni meet is conducted immediately after Graduation Day and all the graduates participate in the event cheerfully. Alumni meetings are conducted twice in the department wise every year and also the alumni are invited to give guest lecture. The head of the department and the faculties welcome the alumni and discourse them. They make record of a position of Alumni based on their higher education, placement and



entrepreneurship. Alumni establish an Annual meeting in the month of May. This is joyful gathering one entire Alumni of SNMV family. They remembrance their enjoyable college days and all the good things they had learned from their Almamater. Management games, Musical orchestra and cricket matches are the highlights of the reunion. Greetings are offered by them to their teachers, who have trained them the standards of life.

## CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

### 6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

1. As for as every department is concerned about decentralization, the HOD takes full responsibility to make his/her department one of the best in the institution by assigning new plans and strategies wherever possible. To achieve this, the HOD gets in touch with the departmental staff, previous and past experiences which are incorporated in the final execution, so as to make the department more effective in all aspects. Along with the above, the department organizes webinars with veterans from the industrial sector, who give our students insight about what is happening in the industry, So that the student gets an exact idea about what is happening in the real world. 2. Regarding participative management, every HOD sits with the respected Principal once in a week to discuss about the best possible method to carry out effective teaching methodologies, so that it becomes easy for the students to understand the subject. Also while organizing any departmental function, more effective suggestions are taken from other departments which are carried out in organizing these events in a best way possible. Further weekly meetings are held with the staff members who bring about new ideas and strategies with the respect to teaching methodologies, which are implemented further so that the students are more benefited. In addition to this, Parent Teacher meetings are also held once in a month, so that new suggestions and better ideas got from them are carried out from time to time to make things better.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

### 6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Admission of Students	The college places advertisements in various reputed news papers regarding the different courses which are offered by the college. Applications are called for from prospective candidates to apply for the various courses with in a stipulated date. Further the applications are scrutinized by a expert committee and the candidates are advised to appear before the selection panel to be finally selected for various courses. Depending upon the candidates interest and capacity they are allocated the right course. The college follows a unique style of admission procedure by advertising the salient features and academic

achievements frequently. Through these advertisements, it becomes easy for the students to get details about the various Programmes which are available in the college. Proper Counselling is given to the candidates who seek admission. After receiving the admission applications, the Admission Committee scrutinizes them and grants admission based on the students' performance in plus two / UG. For MBA admission, the Admission Committee takes into account the marks scored in TANCET / MAT Examinations. This is followed by a personal interview with the Admission Committee.

Industry Interaction / Collaboration

The college has signed around 30 plus MoUs with various industries, so that there is always an interaction with the industry with the institution. This is done by inviting people from these industries, who deliver the students with knowledge related to application of theory into practice.

Human Resource Management

Our institution is equipped with well-qualified and experienced faculties in all the departments, headed by the principal, so that they deliver students with the right quality education. Further, staff members are encouraged to update their knowledge base, by enhancing their expertise in their domain by attending various seminars, conferences, paper publications and going in for higher education. To create a conducive environment for the teaching-learning process, quality faculty members are selected by the interview panel which consists of management representatives, Principal, Director, Deans and HODs. Preference is given to experience and qualification like M.Phil, Ph.D, SLET and NET. The candidate handles classes before the interview panel, and the panel members check their communication and presentation skills.

Library, ICT and Physical Infrastructure / Instrumentation

The college is equipped with the best library comprising of more than 15,000 volumes of books/e-books, latest journals, monthly magazines, different newspapers in various languages catering to the needs of the students. The college also uses LCD-aided classes, Audio-visual halls, language labs, etc., along with above physical infrastructure of the college, we have

	<p>around 500000 sq.ft built up area comprising of class rooms, halls, auditoriums, hostels, playgrounds, etc.,</p>
<p>Research and Development</p>	<ul style="list-style-type: none"> <li>• Research and Development committee carries out various seminars, workshops and symposium. The Committee focuses on applying and obtaining fund from various funding agencies. Weekly meetings are conducted in order to create research awareness among faculty members. M.Phil and PhD scholars are also encouraged to apply and obtain different programs to be conducted at the college.</li> <li>• Research centre and research Lab have been established. Staff and students are encouraged to submit minor and major projects .They are given incentives for paper publication. Staff can get seed money from the Management for research. For research students ,chemicals are sponsored by the Management</li> </ul>
<p>Examination and Evaluation</p>	<ul style="list-style-type: none"> <li>• As per Bharathiar University Norms, Examination committee is formed at the college level, to conduct internal as well as University Examinations smoothly in a centralized manner. Question Bank , model Question paper, weekly tests and model practicals prepare the students to face the examinations without fear and stress.</li> <li>• Two CIA Tests(Continuous Internal Assessment) and a Model Examination are conducted before the University Examinations. These tests are conducted transparently and in the University Examination Pattern .Internal marks are awarded based on the examination in order to avoid subjectivity bias.</li> <li>• Result Analysis of CIA Tests I, II and III are prepared and discussed with the Principal. Proper counseling is given to the staff and Remedial Classes are arranged for the slow learners. Progress reports are sent to the parents. Parents are informed about the poor performance of their wards.</li> <li>• After the Publication of the result of University Examinations, students can apply for retotalling, revaluation and supplementary exams.</li> </ul>
<p>Teaching and Learning</p>	<p>Subjects allocation to the staff members are done based upon their qualification, experience and expertise as well. Lesson Plans are prepared and log books are maintained. The well</p>

-ventilated, spacious class room. Three seminar halls, Audio visual room Digital Library, Reading hours in the library make the learning process interesting and lively .Visiting and guest faculty are invited frequently to update the knowledge of the stakeholders and also in project preparation. Wi-Fi facility is also available. Lesson planning is done in order to plan the syllabus as per university requirement. The same is handed over to the students well in advance, so that they can come prepared for the regular academic sessions. Once the class is completed, log book is also completed which is verified by the Head of the Departments and the Principal.

**Curriculum Development**

The institution is affiliated to Bharathiar University and further the curriculum is developed by the University. Regarding modification in the syllabus, faculty members from the college are advised to give their valuable suggestions to the Board of Studies, so as to carry out the above. Further faculties handling Add-on courses are encouraged to frame the syllabus according to the present trend. For this the curriculum review committee has been formed in the institution meetings are convened frequently by this committee along with the principal and staff representatives from all the departments. Each staff representative puts forth the suggestion form the improvement of the syllabus. They also give justification for changes to be carried out.

**6.2.2 – Implementation of e-governance in areas of operations:**

E-governace area	Details
<p><b>Planning and Development</b></p>	<p>Regarding the above area the college gets its guidance from the members in CWA trust which is manned by experts from various fields. Their expertise helps the college to function in the best of the best way possible.</p>
<p><b>Administration</b></p>	<p>The College administration is taken care by an experienced and educated principal who is assisted by an able administrative officer, who as a team make the college function in an efficient manner, so that the students and staffs are benefited to the maximum.</p>

Finance and Accounts	Budgets prepared for department at the beginning of the academic year. The Library committee prepares and plans for the book budget with individual departments
Student Admission and Support	The Student Council liaison between the students and the staff. Academic support is provided to weak students. The Library welcomes students for reference and study. A Book Bank is also available. In case of serious illness, students are visited in hospital by staff and companions. So too during bereavement of family members. Financially challenged students receive the government scholarships.
Examination	CIA exams are regularly conducted to monitor the students performances. The papers are evaluated and the progress report for each internal exams are posted to their respective parents.

### 6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
Nil	A.Nandhini	Faculty Development Program - Finance and Accounting	Infosys CSR initiative	725
Nil	G.Indhumathi	Faculty Development Program - Finance and Accounting	Infosys CSR initiative	725
2019	Mr.P.Balamurugan	Faculty Development Program - Global Business Foundation Skills	Infosys CSR initiative	725
2019	Mr.K.Jeya Prakash	Faculty Development Program - Global Business Foundation Skills	Infosys CSR initiative	725
2019	Dr.Abel Thangaraja	Faculty Development	Infosys CSR initiative	725

		Program - Digital Marketing		
2019	M.Dinesh	Faculty Development Program - Digital Marketing	Infosys CSR initiative	725
2019	A.Thiruvekateshwari	Faculty Development Program - Global Business Foundation Skills	Infosys CSR initiative	725
2019	P.Sheeba	Faculty Development Program - Global Business Foundation Skills	Infosys CSR initiative	725
<a href="#">View File</a>				

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	Effective Teaching Methodologies - Faculty Development Programme	-	27/08/2019	27/08/2019	80	Nil
2019	Methods of availing UGC grants - Faculty Development	-	03/10/2019	03/10/2019	141	Nil
2019	Proposal Writing - Faculty Development	-	02/11/2019	02/11/2019	139	Nil
2020	Modern Teaching Methodologies Online Faculty De	-	21/04/2020	21/04/2020	100	Nil

	velopment					
2020	Google Classroom - Online Faculty Development	-	23/04/2020	23/04/2020	150	Nil
2020	Orientation of MOOCs - Online Faculty Development Programme	-	24/04/2020	24/04/2020	240	Nil
2020	Benefits of Autonomy in Colleges Online Faculty Development Programme	-	26/05/2020	26/05/2020	75	Nil
2020	-	Efficient Time Management Programme	05/02/2020	05/02/2020	Nil	95
2020	-	Awareness towards Covid-19	28/05/2020	28/05/2020	Nil	105
2019	-	Road Safety Awareness Programme	08/08/2019	08/08/2019	Nil	47
<a href="#">View File</a>						

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
FDP on Challenges in Financial Management - COVID - 19 Scenario	1	14/05/2020	19/05/2020	6
FDP on Emerging Research Areas in Engineering	1	05/06/2020	09/06/2020	5

FDP on Emotional Intelligence	1	28/04/2020	02/05/2020	3
Evolving best teaching and learning practices in the pandemic era -2020	2	15/06/2020	21/06/2020	7
FDP on Managing the Challenges in Implementing the Outcome Based Education	1	18/11/2019	01/12/2019	14
Conference (panel discussion on union budget 2020)	11	12/02/2020	12/02/2020	1
Workshop ( Awarnes on revised naac norms and procedures)	10	17/08/2019	17/08/2019	1
Writing case studies, project preparation and funding of research projects	2	21/05/2020	23/05/2020	3
UGC- Training of Teachers For Student Induction Programme	1	30/10/2019	31/10/2019	2
FDP on NTA NET / TN SET PAPER I -2K19	1	27/06/2019	31/12/2019	5
<a href="#">View File</a>				

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
145	145	111	111

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Leave Benefits: Casual leave, Earned leave for teaching and non	Leave Benefits: Casual leave, Earned leave for teaching and non	No Donation! No Capitation! this is the stern Policy of CWA. T.A



-teaching staff and Medical leave .On Duty for attending Seminar/Conference/Centralized Paper Valuation for teaching Staff. Special leave for Marriage /Sickness/ Accident/emergencies . Monetary Benefits : Employees Provident Fund: Amount equal to employee's contribution is given by the Management for Employees' Provident Fund Group Insurance: A group accident policy exists for the employees and their family Gratuity: All staff members are eligible for gratuity after five years of permanent service Incentive:Special increment on being awarded PhD / SLET/NET. Maternity Leave: 84 days maternity leave with pay to all female staff members Loan: Support to employees to avail loan from the Karnataka Bank Limited by issuing Salary /service certificates. Transport facility for teaching and non-teaching staff with concession Staff quarters for teaching non-teaching staff members with concession. Food at subsidized rate ,Staff are provided with gift cheque for their marriage. Other Benefits : Facility for indoor games like table tennis, chess and carom board for teaching and non-teaching staff members .Awareness programmes on health, technology, stress management for teaching and non-teaching staff members.Internet Computing facility to all faculty members. Yoga

-teaching staff and Medical leave.Special leave for Marriage /Sickness/ Accident/emergencies . Monetary Benefits : Employees Provident Fund: Amount equal to employee's contribution is given by the Management for Employees' Provident Fund Group Insurance: A group accident policy exists for the employees and their family Gratuity: All staff members are eligible for gratuity after five years of permanent service. Maternity Leave: 84 days maternity leave with pay to all female staff members Loan: Support to employees to avail loan from the Karnataka Bank Limited by issuing Salary /service certificates. Transport facility for teaching and non-teaching staff with concession Staff quarters for teaching non-teaching staff members with concession.Food at subsidized rate Staff are provided with gift cheque for their marriage. Other Benefits : Facility for indoor games like table tennis, chess and carom board for teaching and non-teaching staff members .Awareness programmes on health, technology, stress management for teaching and non-teaching staff members.Internet Computing facility to all faculty members. Yoga and Meditation Programmes for mental and physical wellbeing Provided gift cheque for their marriages,free shoes and uniform,festival advance ,free education to

D.A are provided to students for attending sports activities outside the college. Provided Merit Scholarship,Sports Scholarship and Institutional Social Responsibility ( ISR ) . All the students are Covered under Staff and Students personal accident insurance Policy durig study period. Other Benefits : Library and Lab facilities ,Railway Concession. Provides Supportive Documents for getting Educational Loan. Placement facilities . Transport at Concessional rate. Food at subsidized rate.

ande Meditation Programmes for mental and physical wellbeing	children of Non teaching staff ,Need based financial assistance for medical treatment
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#### 6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

As for as in the institution is concerned, regular financial audits are conducted by internal and external financial audit firms who scrutinize the books of accounts and see that they are maintained in the proper manner. This is done by a professional auditing firm, who regularly visit the college and check the various records pertaining to the various transactions carried out in the accounts department. Further the auditing report is prepared and submitted by the above firm. The various commissions and omissions which are to be corrected as mentioned in the above report are implemented, so as to avoid any kind of misappropriation of funds. Suggestions made by them are carried out accordingly.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Management and philanthropies	4282419	Maintenance of academic facilities and Academic Development
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6.4.3 – Total corpus fund generated

14319600

#### 6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	ISO lead auditors	Yes	IQAC
Administrative	Yes	ISO lead auditors	Yes	IQAC

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1. Parent - Teacher Association helps us in getting permission from various industries for arranging industrial visits for our students. 2. PTA also gives us data regarding various employment opportunities which are available, so that it benefits our students in a great manner. 3. PTA also helps us in getting permission from industries for arranging internship/project in various industrial organizations.

6.5.3 – Development programmes for support staff (at least three)

1. Support staff are given special training in maintaining cleanliness and hygiene in our college. 2. Also our support staff were exposed to Yoga, so that they could carry out their responsibilities in the best way possible. 3.Support staff are given training in averting the spread of Covid-19 virus in our institution

## 6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. Various Faculty development programmes as recommended by NAAC were conducted in our institution. 2. Best teaching methods as advised by NAAC during their inspection are being carried out accordingly. 3. More importance is given towards research and development in various departments.

## 6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	Yes
d) NBA or any other quality audit	Yes

## 6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2020	Prepared Annual Report -2020 of SNMV CAS	21/02/2020	20/06/2019	21/02/2020	10
2019	Orientation program for boys and girls	02/07/2019	02/07/2019	03/07/2019	1224
2019	Prepared Academic Calendar 2019-2020	13/06/2019	13/06/2019	20/06/2019	10
2020	Feedback collected from stakeholders	01/10/2020	01/10/2020	15/10/2020	497
2020	7 Days FDP On Adaptive Success Strategies For NAAC	24/11/2020	24/11/2020	01/12/2020	Nil
2020	Conducted Students Satisfaction Survey	03/11/2020	03/11/2020	17/11/2020	747
2020	Academic and Administrative Audit	15/07/2020	15/07/2020	17/07/2020	132
2019	Timely submission of Annual Quality Assurance Report (AQAR) to NAAC	20/12/2019	09/10/2019	20/12/2019	138

2020	Preparation LAHAR-20 Magazine	28/02/2020	08/07/2019	09/08/2019	10
2020	Action Taken Report for IQAC meeting	18/03/2020	18/03/2020	18/03/2020	19
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## CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

### 7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Orientation program for boys and girls	01/07/2019	01/07/2019	514	710
Workshop on Smart Girl-Session -I	22/07/2019	22/07/2019	51	Nil
Workshop on Smart Girl-Session -II	23/07/2019	23/07/2019	51	Nil
Inauguration of Women Empowerment Cell	20/08/2019	20/08/2019	520	Nil
Session on Cervical Cancer & Breast Cancer	28/01/2020	28/01/2020	92	Nil
Inauguration and Guest Lecture on "The Role of Women in Family and Society"	20/08/2019	20/08/2019	352	58
Counselling Session	03/01/2020	03/01/2020	310	90
International Womens day	06/03/2020	06/03/2020	600	Nil

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Awareness programs on the importance of water and electricity Under Green Drive Campaign, 1000 saplings were planted on the campus. Rain water Harvesting. Maintenance of Zero Plastic Campus. Maintenance of Smoke free campus. Gardening near the class rooms and back side of multipurpose hall. Specialized training programs on specialized skills for drivers (twice during the year) Observance

of the world Environment day on 5 th June 2020 with the slogan " Stay Home and Plant a Tree" Distribution of saplings to the rural areas around the campus with the motivation to protect the environment. Usage of Solar Heaters in the hostels Usage of Solar street lights

#### 7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	8
Ramp/Rails	Yes	8
Braille Software/facilities	Yes	2
Rest Rooms	Yes	8
Scribes for examination	Yes	8
Special skill development for differently abled students	Yes	2

#### 7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	Nil	1	20/07/2019	1	Helmet and tree sapling plantation awareness program	Road awareness and Global Warming	62
2019	Nil	1	25/07/2019	1	A mass tree plantation program of launching "BHARATHI VANAM" at Bharathiar university, Coimbatore, along with NGO Siruthuli	Global Warming	110
2019	Nil	1	29/07/2020	1	Jal Sakthi Abhiyan - Sbsi 2.0 By Nss Units	Water conservation	125

					Snmv Cas		
2019	Nill	1	15/08/2019	1	73rd Independence day	Patriotism	220
2019	Nill	1	07/08/2019	1	Awareness programme on Diabetes	Public Health Awareness	66
2019	Nill	1	28/08/2019	1	Units I, II and III of SNMV CAS, along with Swachh Survekshan Grameen (SWACHH BHARAT)	Cleaning Awareness	210
2019	Nill	1	09/12/2019	7	Healthy Youth for Healthy India	Public Health Awareness	75
2019	Nill	1	22/03/2019	1	World Water day	Water Conservation	65
2019	Nill	1	24/07/2019	5	Tree Plantation	Global Warming	74
2020	Nill	1	20/02/2020	1	Anti Plastic Awareness	Environment awareness	105

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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Alumni	31/08/2019	Alumni Association meeting is conducted every year. The Association has sponsored the amount for the construction of the Vehicle shed in the campus.
Parents	09/09/2019	Every semester, Parents -Teachers Meeting is convened and they are requested to monitor the wards performance in the internal test. In disciplinary activities , if any are informed to the parents immediately.

		<p>The Progress reports along with attendance details are conveyed to the parents , with a request to take care of the wards.</p>
<p>Covid-19 Code of Conduct</p>	<p>22/07/2020</p>	<p>Covid-19 , some Understandings booklet was published by Mr.K. Lenin Barathi ,HOD of Physics and NSS Program Officer. Awareness were created among the staff and students to maintain social distancing, to wear mask and to sanitize their hands frequently. Checking temperature is a daily routine. Not more than 50 of the total students should be present at any point of time to prevent the spread of covid-19. Kabasura Kudineer was distributed periodically to all the staff members through NSS.</p>
<p>Online Examinations, Classes, webinars</p>	<p>04/08/2020</p>	<p>Clear cut instruction were given to the students by Bharathiar University which were followed during the Internal tests and University Examinations. Accordingly the students entered the portal meant for examinations and downloaded question papers and downloaded the answer scripts</p>
<p>Hand books are issued to the stakeholders every year : 1.The students</p>	<p>02/07/2019</p>	<p>The code of conduct for students is illustrated by the Principal and the teachers. The Dress code is also highlighted. Obedience to teachers, respect for parents, punctuality and honesty are highlighted in the academic Hand book. Orientation programs are conducted for boys and girls every year. Clear cut instructions are given to students to reach the class rooms in</p>

		<p>time and to attend all the classes. The Healthy practice of wishing the teachers and Thanking them at the end of the hours are highlighted. The significance of maintaining strict silence in the class rooms is emphasized.</p>
Code of conduct (handbooks) for Teachers	02/07/2019	<p>The staff shall reach the classrooms punctually and engage the students for one full period. The odd behaviour of students shall be reported to the discipline committee immediately. The ID cards and dress code of the students shall be checked before the commencement of the class by the staff concerned. The teachers are also responsible to conduct examinations, assignments and paper valuation. The staff members are responsible for completion and submission of attendance and internal assessment in the appropriate format and register. The teachers have to follow proper dress code. Full sleeve shirts and neckties are compulsory for men , while lady faculty members are required to wear the official coats. Before the staff applied for leave , they have to make alternate arrangements and apply for leave well and advance</p>
Non-Teaching staff	02/07/2019	<p>The non-teaching staff members are instructed to be punctual in reaching the college. Lady staff members to wear coats during the working hours.</p>

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Celebration of Independence Day	15/08/2019	15/08/2019	650



Teachers' Day celebrations	05/09/2019	05/09/2019	550
Gandhi Jayanthi	02/10/2019	02/10/2019	455
Republic Day	26/01/2020	26/01/2020	460
Saraswathi Pooja	17/10/2019	17/10/2019	245
Basant Panchami Pooja:	10/02/2020	10/02/2020	102
International Women's Day	06/03/2020	06/03/2020	600
Samacheerpongal celebrations	12/01/2020	12/01/2020	3306
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#### 7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1.Plantation of Trees: Major area of campus is covered with plants trees. Various types of plants include medical plants like, Osamam sanctum, Coleus amboinicus, Hemilia,marigold,vinca,Hibiscus Rosa sinensis, amla ,palm, ,Banana, Thespesia populnea,Neem Trees,Palm etc. The flowers and leaves of these plants are combined to make in-house bouquets for felicitation of Guest who visits the Institute. College runs a Nursery which contains numerous eco-friendly plants. These plants are used by college as well as other people also. Sapling plantation in the Green house

2.Drip Irrigation: Drip Irrigation is provided for plants and trees on the campus.The Maintenance Department takes keen interest in supervising the smooth functioning of the work.

3.Rain water Harvesting: Rain Water Harvesting inside the campus is achieved by digging large pits in various spots in the premises of the college.

4.Recycling Food Waste: Food waste from the Hostels is recycled as animal feed which is utilised to feed the cows maintained by Coimbatore Welfare Association.

5.Mushroom Cultivation and Vermicomposting: The Departments of Bio Technology and Microbiology are well-known for maintaining mushroom cultivation and Vermicomposting. The natural waste is converted into manure for the trees and plants all over the green campus

6.Maintenance of Star plantations in the temple

7.Maintenance of Medicinal trees

8.Zero plastic campaign

#### 7.2 – Best Practices

##### 7.2.1 – Describe at least two institutional best practices

Best Practice :1. Societal Care and Community Welfare Best Practice :2. Student Development and Green Initiative Best Practice :1 Societal Care and Community Welfare Title of the practice: Societal Care promotes social welfare and brings in ethnic changes in the society. It Instils the highest humanistic value that promotes social justice and community welfare. The University, in its endeavour to promote social service and community welfare,motivates educational Institutions in their philanthropic activities . Social welfare activities were started by the college in the year 1990. The main objective of this programme is to developthe faith in national integration, leadership qualities, democratic attitude, social and civic responsibility and to build the capacity to meet emergencies and national disasters among the students. The student

volunteers are deeply involved in serving the community by educating rural masses on public health and pollution, traffic regulation and by bringing about an awareness of social issues which are crucial to the well being of the society. Objectives of the practice: To extend educational facility to students from rural areas and all walks of life. To develop understanding about the community in which they live. To understand themselves in relation to their community To instil the spirit of social service in the mind of young scholars To actualize the theoretical knowledge in social field To organize regular and special camps related to health, literacy, environment, personality development etc. To identify needs and problems of the community and involve them in problem solving To develop a sense of civic responsibility To inculcate leadership quality among the students To instil a spirit of national integration To develop the personality of the students through community service To equip students with social awareness skills to deal natural calamities, hazards and other disasters To provide holistic education. To mould students to become socially responsible citizens. The Context: Shri Nehru

MahaVidhyalaya College of Arts and Science is a premier College in Malumachampatti, Coimbatore, with the campus spreading over 50 acres of land and comprising 3400 students. The college endeavors' to extend its NSS wing to the rural most level and remain engaged in Blood donation Camp, Swachha Bharat Abhiyan, , Campaign against eye check-ups, anti-corruption campaign, self-defence training programme, , stress management programme through Yoga and Meditation. The Practice: Along with NSS, Youth Red Cross Club (YRC) and Eco Club of the college play vital roles in maintaining Eco-friendly Environment by planting saplings and conducting Awareness Programmes on Diabetes, Road safety and Cleanliness programs like SWACCH PAKHWADA and SWACHH BHARAT. Special Camps were also organized for the benefit of the rural community. During Covid-19 period, relief materials and food were distributed to the needy people in the rural areas. Evidence of success: The Awareness Programmes benefited the people of the rural areas in and around Malumachampatti. The Cleanliness programmes enabled the NSS volunteers to maintain the college campus clean and green.

Problems encountered and resources: During the Special camps, the NSS Volunteers faced problems like water scarcity and lack of facilities in rural areas. These problems were overcome with the support of the Institution and the Management. Note: Bharathiar University is actively supporting the community-based programmes. The Departments are resorting to community-based work in the discipline of Social work. Students are involved in the celebration of environmental day, population day, National Unity day, Health camps and blood donation camps.. This is where the NSS wing of the College is doing a fantastic job by translating the theoretical academic knowledge to social field. Best Practice :2. Student Development and Green Initiatives Response: Title of the

Practice: Student Development and Green Initiatives Student Development Programmes like Skill development, Guest Lectures, Seminars, Workshops, Symposium, Career guidance programmes, and National level Conferences and Inter Collegiate Cultural and Technical Fests are organised regularly by the Institution. Placement Training is imparted to the final year UG and PG students by Infosys Trained Faculty members. SNMV IAS Academy was inaugurated on 5th February 2019 and classes are offered by experts free of cost. In addition, coaching is given to students in Chartered Accounting, Company Secretary ship, Cost and Management Accounting, Communicative English and Aptitude.

Objectives of the Practice: To provide exposure and job opportunities to the student community. To develop leadership qualities and Entrepreneurial skills

To update their information and digital skills Green Initiatives: The institution maintains Star Plantation (Zodiac stars), Zero plastic and Eco-friendly Campus and Drip Irrigation to achieve the Green Initiatives.

Objectives of the Practice: To make environment pollution-free. To create environmental awareness among the students. To encourage and educate the students about environmental protection. To mould the students to become

socially responsible citizens. The Context: The Student Development Programs enhance their confidence level therefore they get good placement in Top-notch companies like Infosys, TCS, Wipro, ICICI Bank, HP etc., Through the Green Initiatives, the campus is maintained clean and green. This helps to minimize Pollution and Global Warming is also kept under control. The Practice: The students attend the training programs and extracurricular activities regularly. In order to promote green campus, the students clean the entire campus once a month. All the plastic articles and covers are removed and the campus is maintained neat and clean. The NSS, YRC, NCC and the Eco club of the college play vital roles in maintaining eco-friendly environment by planting saplings.

Evidence of Success: As a result of Student Development Programmes, 530 students are placed in various designations and the salary package varies in range from 1.20 lakhs to 4.22 lakhs per annum. The students have been moulded to become the responsible citizens of our beautiful country! The entire campus is maintained clean and green throughout the year thanks to the green initiatives introduced in the campus. Problems encountered and Resources Required: The students, who were attending part-time jobs, found it difficult to attend a few programs. Water scarcity during the summer season was the problem encountered during sapling plantation. To overcome this problem, Drip Irrigation was introduced on the campus. Notes: In order to make the Student Development Programme more effective, the Institution has signed MOUs with various organizations and Training Institutes, which were beneficial to students. Nowadays, more emphasis is laid on environment-based education, which looks after the cleanliness and hygiene of the surroundings.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<https://snmv.ac.in/wp-content/uploads/2021/03/best-practices-2019-2020.pdf>

### 7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

To inculcate the Indian Heritage and Culture and instill moral values of life in the minds of the youth. The Institution maintains its distinctiveness by inculcating Indian Heritage and Culture in the minds of the youth. National Festivals like Independence Day, Gandhi Jayanthi and Republic Day are celebrated every year to instill patriotism in the minds of the students. The Flag Hoisting Ceremony is followed by colorful cultural programmes which revive the memories of our Freedom Fighters, Father of the Nation and Great National leaders. Patriotic songs, mimes, skits, speeches, debates, Bhajans and group dances enable the students to realize the greatness and purity of INDIAN HERITAGE AND CULTURE. Orientation programmes are organized for the students to instil moral values of life in their minds. After the Induction ceremony for the Freshers, an Orientation Programme is conducted to highlight the significance of: Code of conduct for students Punctuality Neat dress code Respect for Teachers, Parents and Elders Values of life Strong Moral Principles Cleanliness and Hygiene Importance of Academics Extra-curricular and Co-curricular activities The Women Empowerment Cell of the College conducts value added programmes for the Girl students to instil the values of morality and Spirituality. The renowned lady speakers and senior faculty members play vital roles in guiding the girl children along the right path. Counselling Sessions and Self Defence Training Programmes are also held frequently by the cell. Yoga and Meditation classes are conducted regularly for the physical and mental wellbeing of the students. SNMV IAS Academy is conducting regular classes for students, free of cost. Virtual classes were held even during the pandemic period. Skill Development programs like Chartered Accounting ,Company Secretaryship, Cost and Management Accounting, Communicative English, Aptitude

and Placement Training are additional feathers in our cap. Fourteen Value Added courses , Career Oriented Programs are also offered to students ,which are sponsored by UGC and approved by Bharathiar Univesity. The Institution attempts at enhancing Faculty Standards and at establishing Training and Research Collaboration with National and International Organizations.

Provide the weblink of the institution

<https://snmv.ac.in/wp-content/uploads/2021/03/institutional-distinctiveness-2019-2020.pdf>

### **8.Future Plans of Actions for Next Academic Year**

The plan of action for the academic year 2020 - 21 Increase industry-institution collaborative activities Improvement in Communication skills of students through peer learning strategy and bridge courses . Organize more number of Entrepreneurship Development Programmes. Industrial visits for the students . Motivate the students to register for online courses and participate in Smart India Hakathan. To enhance faculty and students participation in NPTEL courses Participation in NIRF and ARIIA. Enhancing digital academic excellence through online classes and Webinars. Promoting paper and Book Publications. Faculty Development Programmes focusing on digitalization in the current educational scenario. E-Conferences on relevant topics Planning to apply for International MOUs. FDPs focusing on NET, SET Examinations. SDPs focusing on Entrepreneurial Development and Placement Training Programs. Enhancement of Research Registration in Online Courses for staff and students National Science Day Celebration will be conducted by SNMV Science Club ( VP -TN0097 ) SNMV IAS Academy will be Organizing more number of Orientation programmes . Through NSS we have Planned to Rejuvenate existing water bodies. Through UBA we have Planned to develop basic amenities in the adopted Villages. Enhancement of Virtual National and International Level Programmes.