



SNMV College of Arts & Science Institute of Management (Shri Nehru Maha Vidyalaya)



Re-Accredited with 'A' Grade by NAAC - ISO 9001:2008 Certified Institution

Estd. 1989 (Approved by Govt. of Tamilnadu, AICTE New Delhi, Affiliated to Bharathiar University, Coimbatore)

Sponsors

Estd. 1964

ANNUAL REPORT 2022-2023

INTRODUCTION

About us:

Shri Nehru Maha Vidyalaya College of Arts and Science, which runs under the auspices of Coimbatore Welfare Association, was founded by a group of philanthropists with visionary zeal in the year 1989. The Management of the College is vested with the Governing Council which is headed by the President, Shri B.Mahaveer Bothra. The Secretary of the College is Shri Sunilkumar Nahata. The institution is spread over 50.3 acres of land with all modern amenities, including separate hostels for boys and girls. The institution is a registered society run on a non-profit basis, which offers quality education at an affordable cost. It ensures holistic progression of students through educational activities, curricular, co-curricular, research as well as extension programs, placement training and industrial interaction. The college has been re- accredited with an “A” grade by NAAC. The college is affiliated to Bharathiar University, and is approved by the Government of Tamil Nadu and AICTE, New Delhi. The present strength of the students is 3149, with 140 teaching and 94 non-teaching staff, headed by the Principal, Dr.B.Subramani.

ACADEMICS

Courses offered:

New courses are introduced every year based on emerging trends. The institution offers a rich array of 21 UG and 8 PG Courses, along with 9 Research and Doctoral programs. SNMV College also offers 09 Career-Oriented Add-on Courses (sponsored by the UGC) and Value-Added courses for TANCET, CET, UPSC and Soft Skill Training for all Competitive Examinations.

UG Courses:

- B.B.A.
- B.Com.
- B.Com. (Computer Applications)
- B.Com. (Information Technology)
- B.Com. (Professional Accounting)
- B.Com.(Corporate Secretary ship)
- B.Com. (Banking and Insurance)
- B.Com. (E-Commerce)
- B.Com. (Finance)
- B.Sc. Information Technology
- B.Sc. Computer Science
- B.C.A. (Computer Applications)
- B.Sc. Computer Technology
- B.Sc. Artificial Intelligence and Machine Learning
- B.Sc. Data Analytics
- B.Sc. Biotechnology
- B.Sc. Microbiology
- B.Sc. Physics
- B.Sc. Chemistry
- B.Sc. Mathematics (Computer Applications)
- B.A. English Literature

PG Courses

- M.B.A.
- M.Com.
- M.Com. (Computer Applications)
- M.Sc. Computer Science
- M.Sc. Biotechnology
- M.Sc. Microbiology
- Master of Social Work
- M. A. English Literature

Research Programs

M.Phil. Program (Both Full-time and Part-time)

- Biotechnology
- Computer Science
- Commerce
- Social Work
- Microbiology

Ph.D. Program (Both Full-time and Part-time)

- Biotechnology
- Computer Science
- Commerce
- Social Work

Coaching Classes for

- TANCET
- CET
- UPSC
- Soft Skill Training for all Competitive Examinations.
- Cost and Management Accounting
- Communicative English
- Quantitative Aptitude
- Placement
- Entrepreneurship Development Skills

Career Oriented Programs

- Advertising Management
- Call Centre Management
- Export and Import Management
- International Business
- Medical Transcription
- Mushroom Cultivation
- Nano-Medicine
- Net Banking
- Office Automation and Accounting Software

For the Academic Year 2023:

It is proposed to begin a new course, B.Sc Digital & Cyber Forensic Science, for the academic year 2023 – 2024.

Admissions

No Donation! No Capitation! This is the stern policy adopted by the Coimbatore Welfare Association. 1207 students were admitted in the academic year 2022-2023.

MERIT SCHOLARSHIP SCHEME

Merit Scholarship Scheme

The Management recognizes the commendable performance of +2 students by awarding various scholarships. Under this scheme, in this academic year 2022-23, 1680 UG and PG students received Merit Scholarships, 116 students received Sports Scholarships, and 33 students benefitted under the ‘Institutional Social Responsibility’ Scheme. 24 students received scholarships based on the physically challenged category. A total of 1888 students have benefitted from the SNMV Merit Scholarship Scheme.

Percentage of Marks at +2 level	Fee Concession	% To be Maintained (in the University Exam)
75 %-79.99 %	10%	75%
80 %-89.99 %	15%	80%
90 %-94.99 %	30%	80%
95% and above	100%	80%

Institutional Social Responsibility (ISR)

To commemorate the 34 years of existence of the institution, 68 seats are offered by the Management to deserving students under the ‘Institutional Social Responsibility’ Scheme, for children from economically weaker sections with good academic records.

UG Merit Scholarship Scheme

SNV school students joining SNMV College for undergraduate courses are eligible for a 10% fee concession and are exempted from the admission fee.

PG Merit Scholarship Scheme

- SNMV UG students continuing into Postgraduate studies (including MBA) at the College are eligible for a 10% fee concession.
- SNMV UG students securing University First Rank and continuing onto Postgraduate studies at the College are eligible for a 100% scholarship.

Percentage of Marks at the UG Level	Fee Concession	% to be Maintained (in the University Exam)
65%-74.99%	10%	75%
75%-79.99%	20%	75%
80% and above	25%	80%
University First	100%	80%

ACADEMIC ACHIEVEMENTS OF STUDENTS

The Bharathiar University Examination results of the students are highly commendable.

Pass Percentage of the students 2021-2022

Program Code	Program Name	Program Specialization	No. of students appeared in the final year examination	No. of students passed in final year examination	Pass Percentage
2AA	B.Com	Commerce	114	103	90.35
2AC	B.Com(CA)	Commerce with Computer Applications	91	88	96.70
25F	BBA	Business Administration	46	39	84.78
2AJ	B.Com(IT)	Commerce with Information Technology	44	24	54.55
2AK	B.Com (PA)	Commerce with Professional Accounting	93	78	83.87
2AB	B.Com (B&I)	Commerce with Banking and Insurance	42	37	88.10
2AF	B.Com (CS)	Commerce with Corporate Secretaryship	53	46	86.79
2AD	B.Com (E-Com)	Commerce with E-Commerce	40	26	65.00
2AR	B.Com (Finance)	Commerce with Finance	38	32	84.21
21F	B.A(English)	English	33	26	78.79

26J	B.Sc. (IT)	Information Technology	41	29	70.73
22K	B.Sc (CS)	Computer Science	91	80	87.91
22J	BCA	Computer Applications	47	47	100.00
26C	B.Sc. Maths (CA)	Mathematics with Computer Applications	11	9	81.82
22R	B.Sc. (BT)	Biotechnology	35	35	100.00
22L	B.Sc. (MB)	Microbiology	38	27	71.05
22D	B.Sc.(Chem)	Chemistry	27	22	81.48
22C	B.Sc. (Physics)	Physics	18	18	100.00
26K	B.Sc. (CT)	Computer Technology	45	34	75.56
25F	MBA	Business Administration	33	29	87.88
21M	MSW	Social Work	24	23	95.83
22R	M.Sc.(BT)	Biotechnology	20	20	100.00
22L	M.Sc.(MB)	Microbiology	18	18	100.00
2AA	M.Com	Commerce	23	11	47.83
2AC	M.Com(CA)	Computer Applications	21	21	100.00
31F	M.A (English)	English	13	10	76.92
32K	M.Sc. (CS)	Computer Science	37	31	83.78
Total			1136	963	84.77

UNIVERSITY RANK HOLDERS

38 students brought laurels to the institution for their exemplary performance in the Bharathiar University Examinations conducted for the 2019-2022 batch of students.

S.No.	Name of the Student	Department	Rank
1	GOWTHAM A	B.COM. (E-COMMERCE)	1
2	KALAIMATHI M	M.SC. BIOTECHNOLOGY	1
3	NISHANTH S	MASTER OF BUSINESS ADMINISTRATION	1
4	SHERYL MERRICA D	B.COM. CORPORATE SECRETARYSHIP	2
5	ASHOK C	B.COM. (E-COMMERCE)	2
6	HARSHINI K	B.COM. (FINANCE)	2
7	HEMALATHA E	B.Sc. COMPUTER SCIENCE	2
8	ABINAYA P	PHYSICS	2
9	INFANT CHRISTINA ROSELIN M	M.SC. BIOTECHNOLOGY	2
10	JUMMANA B	B.COM. (FINANCE)	3
11	JENIFER SASHA D	M.SC. BIOTECHNOLOGY	3
12	PRIYA P	B.COM. CORPORATE SECRETARYSHIP	4
13	PAVITHRAA R	B.COM. (E-COMMERCE)	4
14	ANISHA M	B.COM. (BANKING AND INSURANCE)	4
15	JANANI S	B.A. ENGLISH LITERATURE	4
16	MOUNIKA S	B.COM. (INFORMATION TECHNOLOGY)	5

17	SARANYA D	MASTER OF BUSINESS ADMINISTRATION	5
18	RASNA D	B.COM. (E-COMMERCE)	6
19	CHARUMATHI B	B.Sc. COMPUTER TECHNOLOGY	6
20	BRINDHA A	B.Sc. COMPUTER TECHNOLOGY	6
21	ABINAYA S	B.COM. CORPORATE SECRETARYSHIP	7
22	MANORANJITHA R	B.COM. (BANKING AND INSURANCE)	7
23	SUBALAKSHMI S	B.Sc. BIOTECHNOLOGY	7
24	MATHURANJANI M	B.Sc. CHEMISTRY	7
25	MIRUDHU HASHINI P G	B.A. ENGLISH LITERATURE	7
26	RAMYA M	B.COM. CORPORATE SECRETARYSHIP	8
27	JEBARAL KIRUBAI J	B.COM. (FINANCE)	8
28	KAVITHA G	B.Sc. COMPUTER SCIENCE	8
29	ARCHANA M	M.SC. MICROBIOLOGY	8
30	VAISHNAVI S	M.SC. MICROBIOLOGY	8
31	SHERIN FATHMA S	M.A. ENGLISH LITERATURE	8
32	ANAGHA K A	MASTER OF SOCIAL WORK	8
33	DIVYASHREE J	B.COM. CORPORATE SECRETARYSHIP	9
34	KAVIYA BHARATHI R	B.COM. (BANKING AND INSURANCE)	9
35	SRINITHI S	M.SC. MICROBIOLOGY	9
36	KAVITHA S	M.SC. COMPUTER SCIENCE	9
37	SANTHIYA K	B.Sc. BIOTECHNOLOGY	10
38	MONIKA Y	M.SC. MICROBIOLOGY	10

STAFF DETAILS

The institution has qualified and experienced teaching staff including, 36 PhDs and 57 M.Phil. degree holders.

Ph.D. Holders

Sl. No.	Department	Name of the Staff	Designation
1	Principal	Dr.B.Subramani	Principal
2	English	Dr.V.Sabari Raja	HOD& AssistantProfessor
3	Tamil	Dr. K. Dhanalakshmi	HOD& Assistant Professor
4		Dr. C.V. Venkatalakshmi	Associate Professor
5		Dr. M. Mahalakshmi	Assistant Professor
6	B. Com	Dr. A. Thiruvenkateswari	HODI/C & Assistant Professor
7		Dr. A. Gurunathan	Assistant Professor
8		Dr. G. Gabriel Prabhu	Assistant Professor
9		Dr. P. Kalaivani	Assistant Professor
10	B. ComPA	Dr.P.Shanthi	HODI/C & Assistant Professor
11		Dr.T.Kannan	Assistant Professor
12	B. ComCA	Dr. P. ChinnaSahaya Rani	HOD I/C & Assistant Professor
13		Dr. S. Yogananth	Assistant professor
14		Dr. M Nithyadevi	Assistant professor
15	B. Com CS & B. Com Finance	Dr.R. Devika	HOD& Assistant Professor
16		Dr. Deepu Nair	Assistant Professor
17	B.Sc.CS With DA/	Dr.S.Vinoth Kumar	HOD & Assistant Professor
18	AI & ML	Dr.Saju Mathew	Assistant professor
19	BBA	Dr. D.Naveen Rajkumar	HOD & Assistant Professor

20	B.ComB&I	Dr.J.JohnManoharan	HODI/C& Assistant Professor
21	SocialWork	Dr.M.Premalatha	HOD &Associate Professor
22	B.Sc (IT)	Dr.M.Jayakumar	Assistant Professor
23		Dr.P.Senthilkumar	Assistant Professor
24	Biotechnology	Dr.P.Ruban	Assistant Professor
25		Dr.D.Arunkumar	Assistant Professor
26		Dr.K.Ramalashmi	Assistant Professor
27		Dr.P.R.Jeyaramraja	Associate Professor
28		Dr.Arul Diana Christie	Assistant Professor
29	Microbiology	Dr.R.Bhakyaraj	HOD& Assistant Professor
30		Dr.S.MeenatchiSundharam	Assistant professor
31		Dr.V.Vinoth Kumar	Assistant professor
32	Chemistry	Dr.P.Indhumathi	Assistant Professor
33	Maths	Dr.K.Indira	Assistant Professor
34		Dr.K.B.Devaki	Assistant Professor
35	MBA	Dr K Muthukumar	Director
36	Library	Dr.K.Uma Maheswari	Librarian

Faculties in the academic year 2022-2023:

S.No	Dept	Name of the Staff	Designation
1		Dr. B. Subramani	Principal
2	ENGLISH	Dr. V Sabariraja	HOD
3		Mr. B. Sudhakaran	Associate professor
4		Mr. V. Prince Manicka Raj	Assistant Professor
5		Mrs.S Yamini Priya	Assistant Professor
6		Mrs. Yagel AJ	Assistant Professor
7		Mr.S.Aravind	Assistant Professor
8		Mr. M. Aravind	Assistant Professor

9		Mr. Prabakaran S.P.	Assistant Professor
10		Mrs. Soundarya B.	Assistant Professor
11		Ms. V. Gokila	Assistant Professor
12		Ms. V. Gowsalya	Assistant Professor
13		Ms. S. Saranya	Assistant Professor
14		Mr. S. Biju	Assistant Professor
15	TAMIL	Dr. K. Dhanalakshmi	HOD
16		Dr. C.V. Venkatalakshmi	Associate professor
17		Dr. M. Mahalakshmi	Assistant Professor
18		Mrs.G.Menaka	Assistant Professor
19		Mr.Sivasakthi M	Assistant Professor
20		Ms.Mounika K	Assistant Professor
21		Mr. A. Deepak	Assistant Professor
22		Ms. D. Usha	Assistant Professor
23		HINDI	Mrs. P.Jayasree
24	FRENCH	Mrs.V.Ambika	French Tutor (part time)
25	B. Com	Dr. A. Thiruvankateswari	HOD I/c
26		Mr. A. Gurunathan	Assistant Professor
27		Mr. T Muthu	Assistant Professor
28		Mrs.Sangeetha P	Assistant Professor
29		Dr. G. Gabriel Prabhu	Assistant Professor
30		Ms. D. Loga lakshmi	Assistant Professor
31		Ms. Dhaarani R	Assistant Professor
32		Dr. P. Kalaivani	Assistant Professor

33		Ms. Anagha S	Assistant Professor	
34		Ms. Jamuna A	Assistant Professor	
35		Mrs. D Ramya	Assistant Professor	
36	B. Com CA	Dr. P. Chinna Sahaya Rani	HOD I/c	
37		Dr. S. Yogananth	Assistant Professor	
38		Mr. R. Venkatesh	Assistant Professor	
39		Mr. P J Balakumaran	Assistant Professor	
40		Mrs. Dharani K.	Assistant Professor	
41		Ms. Kanimozhi S	Assistant Professor	
42		Ms. Subathra Devi A	Assistant Professor	
43		Dr. M Nithyadevi	Assistant Professor	
44		Ms. V. Vineetha	Assistant Professor	
45		Ms. A. Gowri	Assistant Professor	
46		Ms. S. Anu	Assistant Professor	
47		BBA	Dr. D Naveen Rajkumar	HOD I/c
48			Mr. K. Prabhakaran	Assistant Professor
49	Mrs. D Brinda Rubini		Assistant Professor	
50	Mrs. Mary Anitha Catherine P		Assistant Professor	
51	B. Com IT &E. Com	Mrs. Jayapradha P	Assistant Professor	
52		Mr. K Jayaprakash	Assistant Professor	
53		Mrs. Shreejaa N	Assistant Professor	
54		Mrs. K Deepa	Assistant Professor	
55		Ms. Mythily S	Assistant Professor	
56		Ms.G. Eancy George	Assistant Professor	

57		Ms. G. Sneha	Assistant Professor	
58		Mrs. G. Vanithamani	Assistant Professor	
59	B. Com PA	Dr P. Shanthi	HOD I/c	
60		Dr. T. Kannan	Assistant Professor	
61		Mrs. K Saranya	Assistant Professor	
62		Mrs. AL. Sindhu	Assistant Professor	
63		Ms. M Jothi Lakshimi	Assistant Professor	
64		Mrs. Sanobar Mohiyudeen	Assistant Professor	
65		Mrs. S. Shameena	Assistant Professor	
66		Mr. Godwin Gipson H	Assistant Professor	
67		(B. Com CS & B. Com Finance)	Mrs. R. Devika	HOD i/C
68			Mr.P.Balamurugan	Assistant Professor
69	Mrs. V Malathi		Assistant Professor	
70	Ms. Aparna H		Assistant Professor	
71	Ms. A. Priya		Assistant Professor	
72	Mr. Deepu Nair		Assistant Professor	
73	Ms. Kousalya M		Assistant Professor	
74	Ms. Kayal Vizi U		Assistant Professor	
75	B. Com B&I	Dr.J. John Manoharan	HOD I/c - (B.Com B&I)	
76		Mr. P Jagatheesh	Assistant Professor	
77		Ms. A. Vinothini	Assistant Professor	
78		Ms. Vinisha A	Assistant Professor	
79	SOCIAL WORK	Dr.M. Premalatha	HOD / Associate Professor	

80		Mrs. R. Anu Prashanthi	Assistant Professor
81	Computer Science	Mrs. K. Tamilselvi	HOD (CS) / Associate Professor
82		Mrs.G.Banupriya	Assistant Professor
83		Mrs. P. S. Vijayalakshmi	Assistant Professor
84		Mr. G. Jegatheesh Kumar	Assistant Professor
85		Ms. G. Padmapriya	Assistant Professor
86		Mr. P.K. Prakash	Assistant Professor
87		Mr. R. Sathish	Assistant Professor
88		Ms. Princy F	Assistant Professor
89		Ms. Manjula V	Assistant Professor
90		Ms. Jishasherlin	Assistant Professor
91		Mr. Pradeepan S	Assistant Professor
92		PG CS	Dr. S. Vinodkumar
93	Dr. Saju Mathew		Assistant Professor
94	BCA	Mr. M. Chandrakumar	HOD - BCA/ Associate Professor
95		Mrs. A. Priyadharshini	Assistant Professor
96		Ms. B. Navaneethi	Assistant Professor
97		Mrs. B. Iswarya	Assistant Professor
98	Computer Technology	Mr. P. Karthi	Assistant Professor
99		Mrs. P. Lakshmi Priya	Assistant Professor
100		Ms. Julie Violet Joyslin S	Assistant Professor

101		Mrs. V. Manjuladevi	Assistant Professor
102	B.Sc IT	Mr. R. Nandha Kumar	HOD I/c
103		Mr. T. S. Vinod Kumar	Assistant Professor
104		Dr. M Jayakumar	Assistant Professor
105		Dr. P. Senthil Kumar	Assistant Professor
106	Biotech	Fg. Offr. T. Purushothaman	HOD I/c
107		Dr. P. Ruban	Assistant Professor
108		Dr. D. Arunkumar	Assistant Professor
109		Dr.K.Ramalashmi	Assistant Professor
110		Dr.P.R. Jeyaramraja	Associate professor
111		Dr. S Arul Diana Christie	Assistant Professor
112	Microbiology	Dr.R.Bhakyaraj	HOD
113		Mrs. M. B. Kavitha	Assistant Professor
114		Mrs.P Radha	Assistant Professor
115		Dr. S Meenatchisundaram	Associate professor
116		Mrs. S. Selvajeyanthi	Assistant Professor
117		Dr. Vinoth Kumar V	Assistant Professor
118		Ms. Sowkarthigaa V	Assistant Professor
119	Physics	Mr.K.Leninbarathi	HOD I/c
120		Ms. M. Sivaranjini	Assistant Professor
121	Chemistry	Mrs.V. Sudha	HOD I/c
122		Mrs. S. Manimeghalai	Assistant Professor
123		Ms. Annapoorani S.	Assistant Professor
124		Dr. Indhumathi P.	Assistant Professor
125	Maths	Mrs. S. Kavunthi	HOD / Associate Professor
126		Dr. K.B.Devaki	Assistant Professor

127		Dr. K.Indira	Assistant Professor
128		Mrs. Kaleeswari S	Assistant Professor
129		Ms.Vadivukkarasi M	Assistant Professor
130		Mrs.M. Nandhini	Assistant Professor
131		Mrs.R. Vijayalakshmi	Assistant Professor
132	MBA	Dr.K.Muthukumar	Director
133		Mr. K. Muthu Kannan	Asst. Professor & HOD I/c
134		Mr.Sunil Pradeep S	Assistant Professor
135		Mrs. M. Sathya	Assistant Professor
136		Mrs. J Shanthini	Assistant Professor
137		Mrs. M. Kiruthika	Assistant Professor
138	LIBRARY	Ms. Sophia Merline	Librarian
139		Dr. K. Uma Maheswari	Librarian
140	Physical Education	Mr. G. Sadeesh Kumar	Physical Director

RECOGNITION FOR GUIDE SHIP

The following 26 faculty members have obtained recognition from Bharathiar University for guiding scholars for M.Phil. and Ph.D. degrees.

Sl.No.	Name of the Staff	Designation	Field	Guiding
1	Dr.B.Subramani	Principal	CS	M.Phil. &Ph.D.
2	Dr. K. Dhanalakshmi	HOD	Tamil	M.phil&Ph.D
3	Dr. M. Mahalakshmi	Assistant Professor	Tamil	M.phil&Ph.D
4	Mrs.K.Tamilselvi	Associate Professor	CS	M.Phil.

5	Mrs.S.Kavunthi	Associate Professor	Maths CA	M.Phil.
6	Mr.M.Chandrakumar	Associate Professor	CS	M.Phil.
7	Mr.Nandhakumar	Assistant Professor	CS	M.Phil.
8	Dr.M.Jayakumar	Assistant Professor	CS	M.Phil.,Ph. D
9	Dr.P.Senthilkumar	Assistant Professor	CS	Ph. D
10	Mr.P. Karthi	Assistant Professor	CS	M.Phil.
11	Mr.K. Vijay Anand	Assistant Professor	CS	M.Phil.
12	Ms.P.S.Vijayalakshmi	Assistant Professor	CS	M.Phil.
13	Dr.J.Johnmanoharan	HOD	Management	Ph.D&M.Phil
14	Dr.A.Gurunathan	Assistant Professor	Commerce	M.Phil., Ph.D.
15	Dr.T.Kannan	Assistant Professor	Commerce	M.Phil. &Ph.D.
16	Dr.R.Bhakyaraj	Head /Associate Professor	Microbiology	M.Phil. & Ph.D.
17	Dr.P.Ruban	Assistant Professor	BT	M.Phil. & Ph.D.
18	Fg.Offr.T.Purushothaman	HODI/c	BT	M.Phil.
19	Dr.M.Premalatha	Head&Associate Professor	MSW	M.Phil. & Ph.D
20	Dr.S.Yogananth	Assistant Professor	Management	M.Phil.
21	Dr.A.Thiruvankateswari	HOD I/c	Economics	M.Phil.
22	Dr.K.Ramalashmi	Assistant Professor	Biotechnolog y	M.Phil./Ph.D.
23	Dr.P.R.Jeyaramraja	Associate Professor	Biotechnolog y	M.Phil./Ph.D.
24	Dr.P.Chinna Sahaya Rani	Assistant Professor	Commerce	Commerce
25	Dr. G. Gabriel Prabhu	Assistant Professor	Commerce	Commerce
26	Mr. P. Kalavani	Assistant Professor	Commerce	Commerce

Funds Received

The faculty members of the institution have received various funds from the Central and State Government Agencies.

- Fg.Off. T Purushothaman, HOD, was sanctioned with Rs. 1,60,500/- for conducting lecture workshop in Advances in basic endocrinology and its applications dated 10th and 11th January 2023 by Indian Academy of Science.
- Dr. R. Bhagyaraj, HOD, Microbiology, Fg.Off. T. Purushothaman, HOD, Biotechnology and Mrs. P. Radha, Assistant Professor, Microbiology has received Rs.22500/- for their project from Tamilnadu State Council for Science & Technology (TNSCST), Government of Tamilnadu .

Senate Meeting

Dr.B.Subramani attended Bharathiar University's 82nd Senate Meeting (Annual Meeting) on 28th February 2023.

ACHIEVEMENTS OF THE INSTITUTION

- SNMV College of Arts and Science has been ranked by 'India Today' Magazine as one of the best Colleges Nation-wide. SNMV has claimed recognition all over India, ranking 32nd in the Study of Social Work, 111th rank in Arts Streams, 104th rank in Computer Applications, 132nd rank in Business Administration, 131st rank in science and 160th rank in Commerce Streams. All over Tamil Nadu, the institution stands proud as it ranked 22nd in the study of Arts and 14th in Social Work, 31st in Computer Applications, and 29th in Business Administration, 29th in science and 32nd in the Study of Commerce.
- Our Institution is recognized in the “**BAND PERFORMER**” under the category “General (Non-Technical)” in the Atal Ranking of Institutions on Innovation Achievement (ARIIA) 2021, a flagship program of the Ministry of Education, Government of India.
- SNMV CAS secured a ranking band between 151-200 in the India Rankings -2021, The National Institutional Ranking Framework (NIRF), the Ministry of Education, and the Government of India.
- SNMV CAS received a certificate of Excellence from “Internshala Annual Rankings 2022”, Internshala - internship partner of AICTE.
- SNMV College of Arts and Science has been ranked by The Week- Hansa Research survey for best colleges in India -2022, for science stream 52nd rank and Commerce Stream 69th rank.

- OPEN Magazine Best Colleges Ranking 2022 declared the Complete State wise Rankings. SNMV College of Arts and Science has been ranked 26th in Arts Stream, 24th in Science Stream, 23rd in Commerce, 19th in BBA, and 30th in BCA.
- Our college students secured gold and bronze medals in the Bharathiar university intercollegiate boxing tournament held at Vellalar College of Arts and Science for Women, Erode in December 2022.
- 38 students brought laurels to the institution for their exemplary performance in the Bharathiar University Examination Conducted for the 2019-2022 batch of students.
- Our institution received 8 Patent rights from the Ministry of Commerce & Industry, the Government of India.
- IIC of SNMVCAS completed Quarter I & II activities for the academic year 2022-23 under the thrust area Inspiration, Motivation, Ideation, Validation and Concept Development.
- SNMV College of Arts and Science signed an MOU with TCS iON, ICT Academy and AIC RAISE (Atal Incubation Center Raise Business Incubator Private Limited) supported by Atal Innovation Mission, NITI Aayog, Government of India.
- SNMV College of Arts and Science signed an MOU with 30 other Institutions, industries and corporate houses. The Association of Indian Management Schools certified SNMV CAS and awarded with Life Time Institutional Membership the Association of Indian Management Schools (AIMS).

Library User Award

The Best Library User Award, initiated in 2006-2007, has been found successful in inculcating reading habits among students. Ms. G.Gokila of III B.Com and Ms.S.Sangeetha of II MA (English) were the award winners for the academic year 2022-2023.

DDU-GKY

The College serves as the Centre to host Deen Dayal Upadhyaya Grameen Kaushalya Yojana [DDU-GKY], a Central and State Government-sponsored free skill training Programme for school dropouts. The programme aims at transforming poor rural young people into an economically independent and globally relevant workforce.

SNMV Science Club

- SNMV College of Arts and Science's Science Club (VP – TN0097) along with Vigyan Prasar, Department of Science and Technology, Government of India, Ariviyal Palagai (Vigyan Prasar – Tamil section), Tamilnadu Astronomy and Science Society, Tamilnadu Science and Technology center, Kovai Astro Club jointly organized World Space Week-2022. Mr.T.Jayamurugan,

Astronomy resource person, Advisor of Salem Astro Club, Mr.Abhilash Krishnan, Philanthropist, Managing Director, Mirable Private Limited and Prof.K.Sakthivel, Key Resource Person in Astronomy, Advisor of Kovai Astro Club were the induction program's Chief Guests. Mr.Abhilash Krishnan had presented a telescope to students and the public in order to see the vast space. Dr.B.Subramani, Principal, SNMV CAS, presided over the program. More than 300 students from various schools, colleges and also commoners with interest attended this program.

- SNMV Science Club (VP- TN0097) along with Tamil Nadu Science and Technology Centre and Ariviyal Palagai jointly organized a mega exhibition titled "Milestones of Indian Science and Technology". Dr.B.Subramani, principal, presides over the program. In this exhibition they portrayed 75 years of improvement in science, technology, and research in India. Around 3000 students and staff visited this exhibition.
- Five students and Ms.M.Sivaranjini, Assistant Professor from the Department of Physics and students from Bio-Technology, have been Selected for an International Space Program Conducted by International Astronomical Search Collaboration(IASC) and NASA.It is a programme that enables young scientists to make real astronomical discoveries. Our SNMV team is given the name "Space Team Tamilnadu and Galilio science Club Asteroid hunters". Around 30 teams across the country had been selected for the programme by the International Astronomical Search Collaboration (IASC) and NASA.
- SNMV College of Arts and Science's Science Club (VP – TN0097) and Department of Microbiology along with Vigyan Prasar, Department of Science and Technology, Government of India, AriviyalPalagai (Vigyan Prasar – Tamil section), Tamilnadu Astronomy and Science Society, Tamilnadu Science and Technology center, Kovai Astro Club jointly organized "Little Science Exhibition" at Government Higher Secondary School, Othakalmandam, on 14th October 2022. Dr.B.Subramani, Principal, SNMV CAS was the Chief Guest. He praised the students for their active participation and congratulated them for their efforts.
- The club conducted a program about the Green Comet by distributing star-shaped pamphlets to create awareness among students. The pamphlet contains the details of a green comet which is nearing the Earth on 02nd February 2023, after fifty thousand years. Dr.B.Subramani initiated the program by getting an awareness card from Mr.K.Lenin Bharathi and the students from the club.

Unnat BharathAbhivan

The College has been registered with Indian Resource Development (IRD), IIT Delhi, under the Unnat Bharat Abhiyan – Village Survey Scheme for the rural development. Under the scheme, five villages namely, Achipatti, Peedampalli, Pappampatti, Kallapalayam, and Pattanam, have been adopted by the College to conduct a general survey for which an amount of Rs.50,000 has been sanctioned.

SNMV IAS ACADEMY

- Offline classes are being conducted for the students of SNMV IAS Academy during the academic year 2022-2023 and study materials are being sent to them.
- SNMV IAS Academy organized an Orientation Program entitled “How to Crack Competitive Examinations” on 15th September 2022. Mr.K.Arun Prasath, Director, Acharyas IAS Academy, Coimbatore served as the resource person. He enlightened the minds of students with a hope about cracking Competitive Exams. Dr.B.Subramani, Principal, SNMVCAS presided over the program. Mr.K.Leninbarathi, Head, Department of Physics coordinated this program. Around 1000 students attended this program.

Board of Studies

- Mrs. K. Tamilselvi, Head, Department of Computer Science, was appointed as a member of the Board of Studies, Bharathiar University.
- Mr. T. Purushothaman, Head, Department of the Biotechnology, has been appointed as a Chairman of PG Board of Studies, Biotechnology, Bharathiar University, Coimbatore.
- Dr. P. Ruban, Assistant Professor of Bio Technology, was appointed as a member of the Board of Studies, UG Board of Studies, Biotechnology, Bharathiar University, Coimbatore.
- Mrs. S.Yamini Priya, Assistant Professor of English, has been appointed as a member of the Board of Studies at Shri Ramakrishna College of Arts and Science, Coimbatore from the year 2017.
- Mrs.S.Kavunthi, Head, Department of Mathematics, has been appointed as a member of the Board of Studies at Bharathiar University, Coimbatore from the year 2017.
- Dr.K.Indira, Assistant Professor of Mathematics, has been appointed as a member of the Board of Studies at Bharathiar University, Coimbatore from the year 2017.
- Mr.P.Balamurugan, Assistant Professor of Commerce, has been appointed as a member of the Board of Studies at NGM College, Pollachi from the year 2019.

- Dr.V.Sabariraja, HOD & Assistant Professor of English, has been appointed as a member of the Board of Studies at NGM College, Pollachi from the year 2022.
- Mrs.K.Deepa, Assistant Professor of Commerce, has been appointed as a member of the Board of Studies in Corporate Secretaryship at Bharathiar University, Coimbatore from the year 2022.
- Dr. M.Premalatha, Department of Social Work, has been appointed as a member of the Board of Studies at Bharathiar University, Coimbatore from the year 2017.
- Dr. S. Meenatchisundaram, Department of Microbiology, has been appointed as a member of the Board of Studies at Bharathiar University, Coimbatore from the year 2022.
- Mrs. M. B. Kavitha, Department of Microbiology, has been appointed as a member of the Board of Studies at Bharathiar University, Coimbatore from the year 2022.
- Dr.D.Arunkumar, Assistant Professor of Bio Technology, was appointed as a member of the Board of Studies, UG Board of Biotechnology, Bharathiar University, Coimbatore.
- Dr.K.Ramalashmi, Assistant Professor of Bio Technology, was appointed as a member of the Board of Studies, PG Board of Studies, Biotechnology, Bharathiar University, Coimbatore.

Inspection Commission Visits

- The Inspection Commission constituted by Bharathiar University visited the campus on 18th June 2022. Mr. A.Balasubramaniam (Convenor), Assistant Professor, Department of Computer Science, PTA Government Arts and Science College, Palladam, along with Dr. G. Rangarajan, Assistant Professor, Department of Commerce, CMS College of Science and Commerce, Coimbatore, inspected the facilities available for Commerce course for granting Permanent Affiliation for B.Com. Finance and granting approval for Stating of New Courses B.Sc. Artificial Intelligence and Machine Learning, and B.Sc. Computer Science with Data Analytics.

Memorandum of Understanding

Various departments have signed Memorandum of Understanding (MoU) in order to improve the relationship between Industry and Academia. The details are as below:

S.No.	Organization	Area Of Specialization
1	Institute of Forest Genetics and Tree Breeding	Agricultural Biotechnology
2	Lakshmi Shree	NSE/BSE
3	Brsta Global Sales Pvt. Ltd. Coimbatore	Research, Training, Curriculum, Institutional Development, Information Dissemination and Exchange of Faculty, Students and Staff
4	KCS Associates, Chartered Accountants, Udumalpet	Research, Training, Curriculum, Institutional Development, Information Dissemination and Exchange of Faculty, Students and Staff
5	GET SET GO	Motivational Speech
6	Bhramakumari	Yoga
7	LADY HAWK	Proficiency Of Language
8	Native Medicare Charitable Trust	NGO
9	SAADHYA Special School	Special School
10	Assisi Snehalaya	HIV/AIDs
11	AICE RAISE	Institutions Innovation Council
12	ICT	Computer Science
13	TCS- iON	Assessment

Internal Auditing of NAAC Files

- Pre-Auditing of the NAAC Files was held by the Internal Quality Assurance Cell (IQAC) on 13th & 14th July 2022.
- The internal Auditing of the NAAC Files was carried out by the Internal Auditors of IQAC on 15th July 2022.

CO CURRICULAR AND EXTRA CURRICULAR ACTIVITIES**Workshops/Webinars/Conferences Conducted**

S.NO	DATE	DEPARTMENT	TOPIC	CHIEF GUEST
1	16/08/2022	Commerce	Awareness Program On Competitive Exam	Ms. Murugan
2	18/08/2022	Commerce	Student Orientation Program On Interpersonal Skills	Mr. S. Kannan
3	15/10/2022	Commerce	Naac Accrediation And Assessment	Dr. B.S. Ponmodi Raj
4	11/05/2022	Commerce	Earth	Dr. K. Saravana Kumar
5	11/11/2022	Commerce	Venture Investors For Innovative Startup	Dr. J. Vijayavel
6	08/02/2023 - 10/02/2023	Commerce	Three Days Skill Based Training On Bouquet Making	Mr. K. Vindhya
7	13/10/2022	English	Fly High	Mr. Samuel Churchill, Founder, Youth Foundation & Getsetgo Training Solution, Coimbatore
8	20/10/2022	English	Live Your Life	Dr. Viswanathan Mahalingam, Founder Director, Qualigrafe Author Services Pvt Ltd., Coimbatore
9	11/04/2022	English	Tapping Multi Intelligence In Language Teaching	Dr. P. Nagaraj, Associate Professor, Department Of English, Bharathiar University.

				Dr.P. Jayapriya, Associate Professor, Department Of English And Foreign Languages Mother Teresa Women's University, Kodaikanal
10	16/11/2022	Mathematics	Opportunity Generation And Early Business Development	Dr.Nirmala Sathish
11	15/02/2023	Mathematics	Achieving Problem - Solution Fit And Product -Market Fit	Mr.Sukumarrangappan
12	10/02/2023	Bsc IT	Trends & Innovations In Industrial Iot	Mr.M.Sabarinathan
13	09/11/2022	Bsc IT	Four Pillar In Python	Ms.A.Anitha
14	16/08/2022	B.Com B&I	Road To Success	Dr.Pr. Ramani
15	17/08/2022	B.Com B&I	Sigaram Thoduvom	Mr.Viswanathan
16	10/11/2022	B.Com B&I	Latest Changes In Entrepreneurship Seminar	Mr.R.Bhuvan Pradeep
17	8/02/2023 -10/02/23	B.Com B&I	Skill Based Training - Aari Work And Embroidery	Ms.Bavatharani, Ms.Gayathri And Ms.Maheswari
18	17/10/22	BCA	Build Your Brand	Mr. Ranjith, Ceo -Queen Silver
19	31/10/22	BCA	Career Growth And Development Opportunities In Abroad	Ms. Harshini –Hr Bilingual Recruiter At Hudson Rpo, Tampa, Fl.
20	5/9/22	BCA	Quality Control And Its Basics Of Iso Standard In Software Industry	Mr.V.Manojprabahaar, Software Engineer(Quality Control),Data Template Infotech Pvt.Ltd,Bangalore.
21	28/10/22	BCA	Poster Making Competition (Intra-College Level To Celebrate International Animation Day)	BCA Staff Members

			1. Dynamism Of Animation 2. Be Cybersmart 3. Impacts Of Gadgets On Cyber security	
22	23/11/22	BCA	Tips For Picking IoT For The Innovation	Mr. M. Nandha Gopal, Technical Manager, Nextbridge Solutions, Uae.
23	11/11/2022	B.Com Cs & B.Com Finance	My Story, Motivational Session By Successful Innovator	Vigneshwari Khanna
24	15/11/2022	B.Com Cs & B.Com Finance	Prototyping And Value Proposition For Business Models	Ms.S.Sowmya
25	10/9/2022	MBA	Logistics Club Inauguration	Mr. Ragunath, Associate Vice President, Kotak Manhindra Bank Ltd - Chennai
26	12/9/2022	MBA	Finance Club Inauguration	Mr. Antovinesh, Vice President, Idfc Asset Management Company Ltd - Chennai
27	21/9/2022	MBA	Inauguration	Dr. R. Nandagopal, Director General, Sree Saraswathi Thyagaraja College - Pollachi
28	22/9/2022	MBA	Spark	Prof.S. Jothiramalingam, International Corporate Trainer And Green Coach, Founder Ceo - Wow Trainings, Coimbatore.
29	23/9/2022	MBA	Empowerment	Jc. Ashok Kumar M Provisional Zone Trainer, Jci Coimbatore Indcity - Zone Xvii
30	26/9/2022	MBA	Startup Entrepreneurial And Tansim	Mr. S. Shameer, Founder, By The Startups And It Projects Media, Head - TansimKovai North

				Community Circle.
31	26/9/2022	MBA	Play It! Learn It!	Mr. Sunil Pradeep & Ms. Aswini Bharathi, Assistant Professors, SnmvIm
32	27/9/2022	MBA	How To Brand And Cure Yourself	Mr.P. Rajesh, Placement Training Officer, Snmv Cas.
33	27/9/2022	MBA	The Journey	Mr. Arun Ramachandran, Vice President - Customer Value Management, Vodafone Idea Limited, Mumbai
34	29/9/2022	MBA	The Value Of Your MBA	Mr. Raj Kumar S.M, HR Consultant, Coimbatore
35	29/9/2022	MBA	Interpersonal Skills	Dr. R. Thiyagarajan, Assistant Professor(Senior Grade) PSG Institute Of Management.
36	21/10/2022	MBA	MBA Marketing Club Inauguration	Mr. Nithish Kumar C Wellness Consultant, Trainer And Public Speaker
37	09/11/2022	MBA	Mba Hr Club Inauguration	Mr. Antoniebasker Head Hr& Deputy General Manager, Kirloskar Brothers Limited - Coimbatore Mr. Nrs. Subramaniyam, Senior Manager HrTtk Prestige Limited - Coimbatore.
38	10/11/22 & 11/11/22	MBA	Outbound Experiential Learning Program - I MBA	Mr. Premnath. R Director, Leap Learning Academy
39	15/11/22 & 16/11/22,	MBA	Outbound Experiential Learning Program – II MBA	Mr. Premnath. R Director, Leap Learning Academy
40	18/10/2022	Computer Science	Digital Trendz	Mr. Kannan And Ms.Priyanyaskyappstechnologies,Coimbatore.
41	17/11/2022	Computer Science	Applications Of IotIn Various Business Sectors	Mr. Siva Karthikeyan Krishnan,Solution Architect, Gec India, Capegemini Engineering, Coimbatore

42	28/10/2022	Computer Science	Adobe Softwares And Photography	Mr. Shyaammanirajimpiger Technology,Coimbatore.
43	8/2/2023, 9/2/2023, 10/2/2023	Computer Science	Skill Based Trining- Data Entry Work & Opportunities	Mrs.P.S.Vijayalakshmi&Ms.G .Padmapriya , Asst.Professors, Dept Of Cs
44	13/2/2023	Computer Science	Global Entrepreneurship Skills For Success Business	Dr.V.Kannan Director And Hr Mr. Askar Ali Software Developer And Executive Programmer Sun Software Solutions Coimbatore
45	28/01/2023	B. ComCA	Mass Cleaning Program	-
46	02/02/2023	B. ComCA	Student Development Program	Mr.Suresh Kumar
47	27/01/2022	B. ComCA	Career Options In Enterprise Resource Planning (Erp)	Mr.Manoharan
48	16/09/2022	B.Com II& E-Com	Let's Break Barriers And Achieve Success	Mr. B.Mohamedriyas.
49	08/11/2022	B.Com IT& E-Com	"Tents And Taste"	-
50	09/11/2022	B.Com IT& E-Com	Awareness Program For Cost And Management Accountant"	Mr.C.Sanjeevi&Mr.U. Surya Prakash.
51	23/11/2022	B.Com IT& E-Com	Latest Digital Marketing Tools For Business	Mr.G.Sivaprakash.
52	07/10/2022	B.Com IT& E-Com	Web Development Using Firebase	Mr.A.Narendrianath.
53	21/10/2022	B.Com IT& E-Com	Signal And Tele Communication @ Southern Railway	-
54	03/11/2022	B.Com IT& E-Com	Environmental Ethics: "Roles And Responsibilities Of	Mr.P.J.Balakumaran.

			Students”	
55	08/02/23- 10/02/2023	B.Com IT& E-Com	Skill Based Training: “Embose Painting”	K.Deepa
56	15/02/2023	B.Com IT& E-Com	"Awareness On Innovation And Start- Up"	Mr.Imran Ahamed
57	16/02/2023	B.Com IT& E-Com	Industrial Training"Aavin"	-
58	07/10/2022	Computer Technology	Soft Skill And Motivational Training	Mr.Swarajitalakananda
59	28/10/2022	Computer Technology	Design Thinking On Innovation And Life Skills	Mr.Purushothaman Kannan
60	04/11/2022	Computer Technology	Anti - Smoking And Drug Abuse	Mr.K.Muralikrishnan
61	21/11/2022	Computer Technology	Pitch A Business Idea Using Design Thinking Skill	Ms. Shanmathy Karthik
62	18/07/2022	Physics	Simple Science Experiments	Mr.S.Sasikumar, Stem Resource Person, Tamilnadu Science Forum.
63	08/08/2022	Physics	Milestones Of Indian Science And Technology – Mega Expo	-
64	16/8/2022 And 17/8/2022	Physics	Two Days Student Development Program	Mr.Ganeshan, Dr.Ambedkar Training Center, Coimbatore. &The Founder Of Sigaram Foundation, Mr.Vishwanathan
65	21/09/2022 & 30/9/2022	Physics	State Level Essay Writing Competition- Prize Distribution	Ms.R.Ramesh, District Educational Officer
66	07/10/2022 To 17/10/2022	Physics	World Space Week	Mr.Abhilash Krishnan, The Chairman Of Mirabil Private Company ,Dr.K.Ravikumar, Lecturer , Department Of Physics, Government Institute Of Printing Technology,

				Chennai , Mrs.Komala Murugesan, Proprietor Of Devadas Telescotics, Member Of British Astronomical Association Thiru. Kaleeswaran Balakrishnan, Founder And President Of Trichy Astro Club, Researcher In Astronomy, Archaeology, Anthropology And Ornithology & The Indian Space Research Organization (Isro) Senior Scientist Mr.R.R.Elangovan
67	25/10/2022	Physics	Solar Eclipse	-
68	8/11/2022	Physics	Lunar Eclipse	-
69	25/11/2022	Physics	Impact Of Start-Ups On Local Economics	Mrs. P.Shanthasheela,State Business Facilitation Officer,District Industries Centre, Coimbatore,Department Of Industries And Commerce, Government Of Tamilnadu
70	08/07/2022	Microbiology	Intellectual Property Rights	Dr. S. Geethalakshmi, Head Dept. Of Biotechnology Sree Narayana Guru College K G Chavadi Tamil Nadu 641105
71	17/08/2022	Microbiology	Patenting System In India	Dr. David Paulraj Associate Professor Department Of Biotechnology Karunya Institute Of Technology Coimbatore
72	25/08/2022	Microbiology	CPRAwareness	-
73	19/09/2022	Microbiology	Micro Fiesta - 2022	-
74	28/09/2022	Microbiology	μ-Expo	-
75	16/02/23	Microbiology	Expert Talking On	N.Lakshminarayanan,M.E

			Process Of Innovation Development, Technology Readiness Level (Trl); Commercialization Of Lab Technologies And Tech Transfer	Associate Professor Department Of Mechanical Engineering Deputy Director Entrepreneurship Development Cell MHRD Innovation Ambassador Start Up Coordinator Avit Institution Innovation Cell Aarupadaiveedu Institute Of Technology Paiyanoor Chennai
76	17/02/23	Microbiology	Recent Trends And Business Opportunities In Biological Science	Dr. Sivanesan Dhandayuthapani, Deputy Dean Research , Santosh Deemed To Be University, Ghaziabad
77	18/07/2022	Chemistry	Simple Science Experiments	Mr.S.Sasikumar, Stem Resource Person, Tamilnadu Science Forum
78	21/11/2022	Chemistry And IIC	Identifying The Right Problem And Establishing The Value Proposition	Dr.S.Dhinakaran, Assistant Professor And Head, Department Of Zoology, Madura College, Madurai
79	09/02/2023	Chemistry	Redox Reactions, Chemistry And Human Health And Dual Nature Of Matter	Mr.K.Rajamayil, Head Master, Government Higher Secondary School , Vadasithur
80	14/02/2023	Chemistry And IIC	The Role Of Institute And Industry Collaborations In Research And Innovation/Technology Transfer	Dr.S.Vijayakumar, Research coordinator, Vj Biotech, Coimbatore
81	21/2/2023, 23/2/2023	Biotechnology	Business Opportunities In Biotechnology Sector	Dr.Chandran Lakshmanan, Hydroponics Scientist

82	10/1/2023 & 11/1/ 2023	Biotechnology	Advances In Basic Endocrinology And Its Applications	Prof.Dr.Edathil Vijayan, National Academy Of Sciences India Prof.A.J.Rao, Iisc Prof.Polanib.Seshagiri, Iisc Prof.M.Michaelaruldhas, University Of Madras
83	28/11/2022 , 22/11/2022	Biotechnology	Challenges To Transforming Bioscience Idea Into Global Business Brands	Dr.R.Ranjith Kumar, Viyen Biotech
84	13/10/2022 & 14/10/ 2022	Biotechnology	The Zeal Of Biotechnology In The Proximate Era	Mr.V.Thirunavukarasu Ips, Casfos Dr.B.Ashok Kumar, Mku Dr.P.Varalakshmi, Mku Dr.T.Balasaravanan, Lrg Gac Dr.Harinikumar, Uas, Gkvc Campus
85	21/9/ 2022	Biotechnology	Biotechnological Approach For Bioprospecting Of Forest Resources	Dr.N.Senthilkumar, Ifgtb
86	18/2/2023	BBA	Career Exploration And Guidance	Dr.R.Florence Bharathi, Associate Professor, Department Of Management Studies, Vivekanandha Institute Of Information And Management Studies, Tiruchengode.
87	03/02/2023	B.Com PA	The Effectiveness Of Startups In Indian Economy	Mr.U.S.Victorashee Grieg, Proprietor, Rmg Papers Allied Products. Dr.R.Kamaraj, Assistant Professor, Vinayaka Mission's Research Foundation, Chennai
88	28/01/2023	B.Com PA	Nammanavakkarai	-
89	23/11/2022	B.Com PA	Creating Business Ideas Turning Ideas Into Commercial Concepts	Mr.Leslie A George, Training Manager, Enp A Wa

90	10/11/2022	B.Com PA	Chartered Accountant	Mr. Pathythagavelu, Chief Operating Officer, Geniies Group Of Companies
91	03/11/2022 – 04/11/2022	B.Com PA	Session Based Kindness, Firmness, Tenderness And Some Humanity Values	Fr. Robert, The Mount Don Bosco Society, Kotagiri.
92	28/10/2022	B.Com PA	Inuaguration Of Profexc	Mr.Sasikumar, Entrepreneur, Wellness & Life Coach
93	17/02/2023	Social Work	Career Opportunities For Professional Social Workers	Dr. A.Suresh ,
94	25/11/2022	Social Work	Startup Funding Schemes In India	Mr. R.G. Nawin Krishna, Founder, Startuppayanam, Coimbatore.
95	22/11/2022	Social Work	Sensitization Program On “The Sexual Harassment Of Women At Workplace (Prevention, Prohibition &Redressal) Act 2013	Ms. D. Sudha, Advocate, State Committee Member, All India Democratic Women’s Association, Coimbatore
96	14/11/2022	Social Work	Neurotic Disorders – Differential Diagnosis & Clinical Manifestations	Ms. Sridurga Ravishankar, Administrator & Consultant Psychologist, Krishna Nursing Home, Coimbatore
97	11/11/2022	Social Work	Psychotic Disorders – Differential Diagnosis & Clinical Manifestations	Ms. S. Priyanka, Psychologist, Ganga Spine Injury Rehabilitation Center, Coimbatore.
98	10/10/2022	Social Work	Flash Mob On Awareness On Drug Abuse At Government School, Chettipalayam	-
99	10/10/2022	Social Work	Flash Mob On Awareness On Drug	-

			Abuse At Snmv Cas	
100	21/07/2022	Social Work	Environmental Conservation –E Waste Disposal	Mr. Swarajithalakananda, Founder, So Aware.
101	21/07/2022	Tamil	Kalloorimanavarkalu kkanamananalakkalvi	Dr.N.Anandha Kumar Asst Professor In Kalviyiyal College, Gandhi Kirama University, Dindukkal.
102	10/10/2022	Tamil	Ethainokiselkirathuic hamugam	Dr.S. Lenin Kumar Asst Professor Department of Tamil R.V.S College, Sulur.
103	08/11/2022	Tamil	Parai Isai Payurchi	Mr. Vivek & Mr. Sarath, Ayuthamkalaikudam Coimbatore.

Workshops/Seminars/Guest Lectures/Conferences Attended

S.No	Date	Department	Topic	Name of the Staff
1	ICC Academic Year 2021-2022	Biotechnology	Innovation Ambassador (IA) training Advanced Level	Dr. K. Ramalashmi
2	ICC Academic Year 2021-2022	Biotechnology	Innovation Ambassador (IA) training Basic Level	Dr. K. Ramalashmi
3	29.07.2022	Biotechnology	IP Awareness/Training program	Dr. K. Ramalashmi
4	12.04.2022 to 25-04-2022	Biotechnology	Science Academies' Refresher Course organized by Bharathiar University, Coimbatore - 641 046, Tamil Nadu, India	Dr. D.Arunkumar
5	ICC Academic Year 2021-	Biotechnology	Innovation Ambassador (IA) training Basic Level	Dr. D.Arunkumar

	2022			
6	ICC Academic Year 2021-2022	Biotechnology	Innovation Ambassador (IA) training Advanced Level	Dr.P.Ruban
7	ICC Academic Year 2021-2022	Biotechnology	Innovation Ambassador (IA) training Basic Level	Dr.P.Ruban
8	ICC Academic Year 2021-2022	Biotechnology	Innovation Ambassador (IA) training Advanced Level	Dr.P.R.Jeyaramraja
9	2nd Jan to 6th Jan	B. Com B&I	Personality Grooming - Handling Stress and Emotional Intelligence	DR.J.Johnmanoharan
10	23rd Dec 2022	B. Com B&I	Contemporary Innovative Tools for Learning and Teaching”	DR.J.Johnmanoharan
11	12th Dec-19th Dec	B. Com B&I	Research Methodology	DR.J.Johnmanoharan
12	19th Dec to 26th Dec	B. Com B&I	Ethics in Research & Research Methodology	Mr.P.Jagatheesh
13	23rd Dec 2022	B. Com B&I	Contemporary Innovative Tools for Learning and Teaching	Mr.P.Jagatheesh
14	2nd Jan to 6th Jan	B. Com B&I	Personality Grooming - Handling Stress and Emotional Intelligence	Ms.A.Vinodhini
15	23rd Dec 2022	B. Com B&I	Contemporary Innovative Tools for Learning and Teaching	Ms.A.Vinodhini
16	19th Dec to 26th Dec	B. Com B&I	Ethics in Research & Research Methodology	Ms.A.Vinodhini
17	2nd Jan to 6th Jan	B. Com B&I	Personality Grooming - Handling Stress and Emotional Intelligence	Ms.A.Vinisha
18	23rd Dec 2022	B. Com B&I	Contemporary Innovative Tools for	Ms.A.Vinisha

			Learning and Teaching	
19	12th Dec TO 19th Dec	B. Com B&I	Research Methodology	Ms.A.Vinisha
20	15th Oct 2022	B. Com B&I	NaacAccrediation And Assesment Process	Ms.A.Vinisha
21	28th Oct 2022	B. Com B&I	Attaining The Sustainable Development Goals - Perspectives And Challenges	Ms.A.Vinisha
22	18 th January 2023	BA English	Emerging Trends in English Language, Literature and Linguistics	Ms.V.Gokila Ms.S.Saranya
22	10.10.22- 14.10.22	B. Com IT& ECOM	Recent trends in research methodology and tool	P.Jayapradha
23	27.10.2022 -3.11.2022	B. Com IT& ECOM	Faculty Development Program	P.Jayapradha
24	23.12.22	B. Com IT& ECOM	Contemporary innovation tools for learning and teaching	P.Jayapradha
25	27.10.2022 -3.11.2022	B. Com IT& ECOM	Faculty Development Program	K.Jayaprakash
26	23.12.22	B. Com IT& ECOM	Contemporary innovation tools for learning and teaching	K.Jayaprakash
27	27.10.2022 -3.11.2022	B. Com IT& ECOM	Faculty Development Program	N.Shreejaa
28	15.10.22	B. Com IT& ECOM	NAAC accreditation an assessment process	N.Shreejaa
29	23.12.22	B. Com IT& ECOM	Contemporary innovation tools for learning and teaching	N.Shreejaa
30	5.1.23	B. Com IT& ECOM	presented and attended 1 day national level seminar on Indian means business - reform,perform&transfo	N.Shreejaa

			rm	
31	6.2.23	B. Com IT& ECOM	Post Budget review and analysis -2023	N.Shreejaa
32	16.9.2022	B. Com IT& ECOM	Industry 5.0 For Education Sector	K.Deepa
33	20.9.22	B. Com IT& ECOM	Board of studies, Bharathiar university	K.Deepa
34	28.10.22	B. Com IT& ECOM	Digitalization of global business environment	K.Deepa
35	28.10.22	B. Com IT& ECOM	Design thinking on innovation & life skills	K.Deepa
36	27.10.2022 -3.11.2022	B. Com IT& ECOM	Faculty Development Program	K.Deepa
37	15.10.22	B. Com IT& ECOM	NAAC accreditation an assessment process	K.Deepa
38	8.11.22- 14.11.22	B. Com IT& ECOM	Digitalization in accounting and finance	K.Deepa
39	3.11.22- 4.11.22	B. Com IT& ECOM	NAAC sponserednational virtual seminar	K.Deepa
40	23.12.22	B. Com IT& ECOM	Contemporary innovation tools for learning and teaching	K.Deepa
41	5.1.23	B. Com IT& ECOM	ICSSR-Innovation and Success OfOrganisation	K.Deepa
42	26.12.22- 30.12.22	B. Com IT& ECOM	Intellectual Property Rights In India	K.Deepa
43	6.2.23	B. Com IT& ECOM	Post Budget review and analysis -2023	K.Deepa
44	27.10.2022 -3.11.2022	B. Com IT& ECOM	Faculty Development Program	S. Mythily
45	27.10.2022 -3.11.2022	B. Com IT& ECOM	Faculty Development Program	G.Eancy
46	12.12.22- 19.12.22	B. Com IT& ECOM	Research Methodology	G.Eancy
47	23.12.22	B. Com IT& ECOM	Contemporary innovation tools for learning and teaching	G.Eancy
48	19.12.22- 26.12.22	B. Com IT& ECOM	Ethics in research & research methodology	G.Eancy

49	2.1.23- 6.1.23	B. Com IT& ECOM	Personality Groming- Handling Stress and Emotional Intellengence	G.Eancy
50	27.10.2022 -3.11.2022	B. Com IT& ECOM	Faculty Development Program	G.Sneha
51	27.10.2022 -3.11.2022	B. Com IT& ECOM	Faculty Development Program	G.Vanithamani
52	15.10.22	B. Com IT& ECOM	NAAC accreditation an assessment process	G.Vanithamani
53	2.1.23- 6.1.23	B. Com IT& ECOM	Personality Groming- Handling Stress And Emotional Intellengence	G.Vanithamani
54	19.12.22- 26.12.22	B. Com IT& ECOM	Ethics in research & research methodology	G.Vanithamani
55	23.12.22	B. Com IT& ECOM	Contemporary innovation tools for learning and teaching	G.Vanithamani
56	6.2.23	B. Com IT& ECOM	Application of SPSS in research.	G.Vanithamani
57	6.2.23- 1.2.23	B. Com IT& ECOM	Operationallogistics course "Naan muthalval program " The Tamil Nādu skill development corporation", Govt. of Tamil Nādu	G.Vanithamani
58	16.2.2023	B. Com IT& ECOM	voice commerce- discovering and harnessing power of digital marketing	G.Vanithamani
59	22.08.2022 to 30.08.2022	B. Com PA	Overview of Capital Market	Ms. M. Jothilakshmi
60	30.08.2022 to 31.08.2022	B. Com PA	Digital Financial Inclusion	Dr. P. Shanthi
61		B. Com PA	Digital Financial Inclusion	Dr. T. Kannan
62		B. Com PA	Digital Financial Inclusion	Mrs. K. Saranya
63		B. Com PA	Digital Financial	Mrs. AL. Sindhu

			Inclusion	
64		B. Com PA	Digital Financial Inclusion	Ms. M. Jothilakshmi
65		B. Com PA	Digital Financial Inclusion	Mrs. S. Shameena
66		B. Com PA	Digital Financial Inclusion	Mr. H. Godwin Gipson
67		B. Com PA	Digital Financial Inclusion	Mrs. M. Sanober
68	28.09.2022	B. Com PA	Performance of New Generation Private Sector Banks in India	Dr. T. Kannan
69	30.09.2022	B. Com PA	Indexed Journals in Association with Indian Accounting Association	Dr. T. Kannan
70	15.10.2022	B. Com PA	NAAC Accreditation and Assessment Process	Dr. P. Shanthi
71	15.10.2022	B. Com PA	NAAC Accreditation and Assessment Process	Dr. T. Kannan
72	15.10.2022	B. Com PA	NAAC Accreditation and Assessment Process	Mrs. K. Saranya
73	15.10.2022	B. Com PA	NAAC Accreditation and Assessment Process	Mrs. AL. Sindhu
74	15.10.2022	B. Com PA	NAAC Accreditation and Assessment Process	Ms. M. Jothilakshmi
75	15.10.2022	B. Com PA	NAAC Accreditation and Assessment Process	Mrs. S. Shameena
76	15.10.2022	B. Com PA	NAAC Accreditation and Assessment Process	Mr. H. Godwin Gipson
77	15.10.2022	B. Com PA	NAAC Accreditation and Assessment Process	Mrs. M. Sanober

78	26.10.2022 to 03.10.2022	B. Com PA	Faculty Development Program	Dr. P. Shanthi
79	26.10.2022 to 03.10.2022	B. Com PA	Faculty Development Program	Dr. T. Kannan
80	26.10.2022 to 03.10.2022	B. Com PA	Faculty Development Program	Mrs. K. Saranya
81	26.10.2022 to 03.10.2022	B. Com PA	Faculty Development Program	Mrs. AL. Sindhu
82	26.10.2022 to 03.10.2022	B. Com PA	Faculty Development Program	Ms. M. Jothilakshmi
83	26.10.2022 to 03.10.2022	B. Com PA	Faculty Development Program	Mrs. S. Shameena
84	26.10.2022 to 03.10.2022	B. Com PA	Faculty Development Program	Mr. H. Godwin Gipson
85	26.10.2022 to 03.10.2022	B. Com PA	Faculty Development Program	Mrs. M. Sanober
86	23.11.2022	B. Com PA	Creating business ideas turning ideas into commercial concepts	Dr. P. Shanthi
87	23.11.2022	B. Com PA	Creating business ideas turning ideas into commercial concepts	Dr. T. Kannan
88	23.11.2022	B. Com PA	Creating business ideas turning ideas into commercial concepts	Mrs. K. Saranya
89	23.11.2022	B. Com PA	Creating business ideas turning ideas into commercial concepts	Mrs. AL. Sindhu
90	23.11.2022	B. Com PA	Creating business ideas turning ideas into commercial concepts	Ms. M. Jothilakshmi
91	23.11.2022	B. Com PA	Creating business ideas	Mrs. S. Shameena

			turning ideas into commercial concepts	
92	23.11.2022	B. Com PA	Creating business ideas turning ideas into commercial concepts	Mr. H. Godwin Gipson
93	23.11.2022	B. Com PA	Creating business ideas turning ideas into commercial concepts	Mrs. M. Sanober
94	24.11.2022	B. Com PA	A Conceptual Study on Consumer Perception Towards Edible Oil	Dr. T. Kannan
95	13.12.2022	B. Com PA	A study on production and consumption of edible oil in India	Dr. T. Kannan
96	14.07.22 to 16.07.22	Mathematics	Research Perspective in Mathematics and its applications	Dr. K.B. Devaki Mrs. S. Kaleeswari
97	15.09.22 to 16.09.22	Mathematics	Role of IQAC in Quality Sustence and Quality Enhancement in the content of RAAF	Mrs. S. Kavunthi
98	23.12.22	Mathematics	Contemporary innovative tools for learning and teaching	Dr. K.B. Devaki Mrs. S. Kaleeswari Dr.K.Indira Ms.M.Vadi vukkarasi
99	19.12.22 to 26.12.22	Mathematics	Ethics in research & research methodology	Dr.K.Indira
100	14.12.22 to 20.12.22	Mathematics	Professional progression in Commerce and Management	Mrs. S. Kavunthi
101	26.12.22 to 30.12.22	Mathematics	Societal applications of Machine Learning	Dr. K.B. Devaki
102	28.12.22 to 03.01.23	Mathematics	Research Methodology analysis,tools&Techniques	Dr.K.B.Devaki Mrs.S.Kaleeswari
103	24.01.2023	Mathematics	Rights of a Girl child in India:Government schemes-	Dr.K.B.Devaki Mrs.S.Kaleeswari
104	09.01.2023 to 13.01.2023	Mathematics	Research Axioms and Practicum on Mathematical	Dr.K.B.Devaki Mrs.S.Kaleeswari

			Applications	
105	08.02.23	Mathematics	Data Analysis using SPSS	Dr.K.Indira
106	06.02.23 to 08.02.23	Mathematics	Applied Mathematics	Dr.K.B.DevakiMrs.S.Kaleeswari
107	23.12.2022	Computer Science	Contemporary Innovative Tools for Learning and Teaching	K.Tamilselvi
108	09.06.2022 TO 16 .6.2022	Computer Science	Financial Planning	K.Tamilselvi
109	23.1.2023 TO 28.1.2023	Computer Science	Research & Methodology	K.Tamilselvi
110	26.10.2022 TO 3.11.2022	Computer Science	Faculty Development Program	K.Tamilselvi
111	23.1.2023 TO 28.1.2023	Computer Science	Research & Methodology	P.S.Vijayalakshmi
112	31.10.2022 to 04.11.2022	Computer Science	Artificial Intelligence and Cloud Services	P.S.Vijayalakshmi
113	23rd December 2022.	Computer Science	Contemporary Innovative Tools for Learning and Teaching	P.S.Vijayalakshmi
114	02 nd September 2022	Computer Science	Robotics Process Automation Based Detection of Diabetic Retinopathy In Healthcare	P.S.Vijayalakshmi
115	19.12.2022 to 26.12.2022	Computer Science	Ethics in Research & Research Methodology	P.S.Vijayalakshmi
116	10.10.2022 to 14.10.2022	Computer Science	Recent trends in research Methodology and tools	P.S.Vijayalakshmi
117	26.10.2022	Computer	Faculty Development	P.S.Vijayalakshmi

	TO 3.11.2022	Science	Program	
118	28.08.22 & 29 .8.2022	Computer Science	Preparation Of Roadmap For Quality Assuraence In Higher Education Through NAAC Assessment And Accrediation	P.S.Vijayalakshmi
119	26.10.2022 TO 3.11.2022	Computer Science	Faculty Development Program	G.Padma Priya
120	26.10.2022 TO 3.11.2022	Computer Science	Faculty Development Program	P K Prakash
121	26.10.2022 TO 3.11.2022	Computer Science	Faculty Development Program	R.Sathish
122	06.02.2023 to 08.02.2023	Computer Science	Cybersecurity Workshop	R.Sathish
123	30.01.2023 to 04.02.2023	Computer Science	Platforms & System Security in Cyber Space	R.Sathish
124	08.08.2022	Microbiology	IIC Regional Meet	Mrs. Selvajeyanthi& Mrs. P. Radha
125	18.12.2022	Microbiology	Online workshop on Naturopathy healing system-level I	Mrs. P. Radha
126	23.12.2022	Microbiology	FDP on Contemporary Innovative tools for learning & teaching	Dr. R. Bhagyaraj, Mrs. M. B. Kavitha, Mrs. P. Radha, Dr. S. Meenatchisundaram, Mrs. S. Selvajeyanthi, Dr. V. Vinothkumar, Ms. V. Sowkarthigaa
127	02.01.2023 to 06.01.2023	Microbiology	International virtual FDP on Personality Grooming - Handling stress and Emotional Intelligence	Mrs. S. Selvajeyanthi
128	11.01.2023	Microbiology	How to start a startup?	Mrs. S. Selvajeyanthi

	to 13.01.2023			
129	25.07.2022 to 31.07.2022	BCA	Advanced Computing Technologies	A.Priyadharshini
130	22.08.2022 to 27.08.2022	BCA	Amazon Web Services	A.Priyadharshini
131	12.09.2022 to 16.09.2022	BCA	Cryptocurrency, Blockchain & Cyber Security	A.Priyadharshini
132	17.10.2022 to 21.10.2022	BCA	The Challenges and Opportunities for Women in Science, Technology, Engineering & Mathematics	A.Priyadharshini
133	26.10.2022 to 03.11.2022	BCA	Faculty Development Program	A.Priyadharshini
134	25.07.2022 to 31.07.2022	BCA	Advanced Computing Technologies	B.Navaneethi
135	22.08.2022 to 27.08.2022	BCA	Amazon Web Services	B.Navaneethi
136	29.08.2022 to 10.09.2022	BCA	A Revalation of the Modern Digital Era,	B.Navaneethi
137	12.09.2022 to 16.09.2022	BCA	Cryptocurrency, Blockchain & Cyber Security	B.Navaneethi
138	10.10.2022 to 14.10.2022	BCA	Recent Trends in Research Methodologies and Tools	B.Navaneethi
139	22.08.2022 to 27.08.2022	BCA	Amazon Web Services	B.Iswarya
140	29.08.2022 to	BCA	A Revalation of the Modern Digital Era,	B.Iswarya

	10.09.2022			
141	12.09.2022 to 16.09.2022	BCA	Cryptocurrency, Blockchain & Cyber Security	B.Iswarya
142	10.10.2022 to 14.10.2022	BCA	Recent Trends in Research Methodologies and Tools	B.Iswarya
143	15.10.2022	BCA	NAAC Accreditation and Assessment Process	B.Iswarya
144	05.07.2022 & 06.07.2022	B. Com (CA)	National Educational Policy 2020 Reflection	Dr.P.Chinna Sahaya Rani
145	05.07.2022 & 06.07.2022	B. Com (CA)	National Educational Policy 2020 Reflection	Dr.M.Nithyadevi
146	05.07.2022 & 06.07.2022	B. Com (CA)	National Educational Policy 2020 Reflection	Mr.R.Venkatesh
147	19.09.2022	BSC CS with DA & AI ML	ICY ACADEMY - YOUTH TALK	Dr.S.Vinod Kumar
148	1.02.2023 - 11.02.2023	BSC CS with DA & AI ML	Cyber security	Dr.S.Vinod Kumar
149	23.09.2022 & 24.09. 2022	BSC CS with DA & AI ML	Comprehensive Assessment of Online Business Using Artificial Intelligence in HRM Process (International Conference)	Dr. Saju Mathew
150	10.9.2022 to 14.9.2022	BSC CS with DA&AI ML	The Art & Science of Research Paper Writing and Publishing (National Workshop)	Dr. Saju Mathew
151	23.9.2022	BSC CS with DA & AI ML	Innovation, Commercialization and Technology Transformation (National Workshop)	Dr. Saju Mathew
152	14.11.2022	BSC CS with DA & AI ML	Big Data Analytics (Workshop)	Dr. Saju Mathew

SNMV FACULTIES ACTED AS RESOURCE PERSON

S. No	Date	Details	Department	Staff
1	17.08.2022	Orientation Program	Mathematics	Mrs.S.Kavunthi
2	14.10.2022	Why Innovation Incubation & Needed	Mathematics	Dr.K.Indira
3	23.11.2022	Startup Operation and Digital Marketing	BCA	B.Iswarya
4	18. 8.2022	Management Games	MBA	Mr. S. Sunil Pradeep
5	16.8.2022 & 17.8.2022	Management Games	MBA	Mr. S. Sunil Pradeep
6	07.05.22	International Conference	Commerce	Dr. G. Gabriel Prabhu
7	9.02.2023 & 10.2.2023	Vermi composting	Biotechnology	Dr.D.Arunkumar
8	30.1.2023	Mushroom Cultivation	Biotechnology	Dr.P.Ruban
9	17.8.2022 to 22.8.2022	Organic Soap Making to Promote Bio-Entrepreneurship	Biotechnology	Dr.K.Ramalashmi
10	16.8.2022 to 22.08.2022	Mushroom Cultivation	Biotechnology	Dr.P.Ruban
11	10.02.2023	Investment Avenues and Opportunities for Entrepreneurship	BBA	Dr.D.Naveenraj Kumar
12	08.04.2022	Aspire To Inspire	English	Dr. V. Sabariraja
13	20.07.2022	Chief Guest (Chandra Matriculation H.S.S)	Tamil	Mrs.G.Menaka
14	02.09.2022	Judge(SinthaniSirugukal Nagai Sangamam)	Tamil	Mr.M.Sivasakthi
15	02.08.2022	Judge(SinthaniSirugukal Nagai Sangamam)	Tamil	Mr.M.Sivasakthi
16	02.09.2023	Judge(SinthaniSirugukal Nagai Sangamam)	Tamil	Mr.A.Deepak
17	02.08.2023	Judge(SinthaniSirugukal Nagai Sangamam)	Tamil	Mr.A.Deepak
18	01.08.2022	Judge(SinthaniSirugukal Nagai Sangamam)	Tamil	Mr.A.Deepak
19	11.01.2023	Life Of Primitive Tribal Group And The Development Initiatives - An Overview At Vet Institute Of Arts And Science (Co-Education) College	Social Work	Dr.M.Premalatha

Journals And Books Publications

A total of 37 articles have been published by the staff of SNMV CAS in National and International Journals and books with ISSN and ISBN respectively.

S. No.	Name of the Faculty	Title of the Article	Journal Name Volume No. Page No.	Month & Year	ISSN/ ISBN No.	National / International
1	Dr.B.Subramani	RPL Protocol Limitations, and Open Challenges in Internet of Things: A Review	IJARCCCE, Vol.05/issue:0 1	January 2023	ISSN (O) 2278- 1021	International
2	Dr.B.Subramani	RPL Protocol Influence in IOT Applications	IRJETS, Vol.12/issue:0 1	January 2023	e-ISSN: 2582- 5208	International
3	Dr.B.Subramani	Evolutions of Low Power and Lossy Networks Protocols in the Internet of Things: A Review	ITEE , Volume 11, Issue 3	June 2022	ISSN:230 6-708X	International
4	Dr.B.Subramani	Enhanced Objective Function ETX Metric in Routing Protocol for Low-Power	IJCNA, Volume 9, Issue 4	July- August 2022	ISSN:239 5-0455	International

		and Lossy Networks(R PL)				
5	P S Vijayalakshmi	An Improved Grey Wolf Optimization Algorithm (iGWO) for the Detection of Diabetic Retinopathy Using Convnets and Region based Segmentation Techniques”	International Journal of Health Sciences, 6(S1),	2022	ISSN 2550-6978 E-ISSN 2550-696X ,13100–13118.	International
6	P S Vijayalakshmi	An Overview Of Quantum Computing And Artificial Intelligence: Benefits And Challenges	Journal International Journal of humanities, Law and Social Sciences Kanpur Philosophers	2022	ISSN 2348-8301, Vol. IX, Issue II No.7	national
7	Mr.R.Nandha kumar	Sector-Based Safety Multi-Key Aggregation System for Clustered WSN	Journal of Algebraic Statistics	Jul-22	1309-3452	International

8	Dr.M.Jayakumar	An improved grey wolf optimization algorithm (iGWO) for the detection of diabetic retinopathy using convnets and region based segmentation techniques (iGWO) for the detection of diabetic retinopathy using convnets and region based segmentation techniques	International Journal of Health Sciences	May-22	ISSN 2550-6978 E-ISSN 2550-696X © 2022.	International
9	Dr.J.John Manoharan	Awareness Of Consumer	IPR APPLICATION : 202211045817	26.08.2022	IPR	international
	Mr.P.Jagatheesh	Usage Of E-Wallet With Reference District	OPEN ACCESS JOURNAL VOL NO: 4 ISSUE NO:1	ISSN: 2582-7936	International	UGC APPROVED

10	Ms. A. Vinothini &Ms.A. Vinisha	Awareness Level Of Income Tax Payers Towards E- Filing In Coimbatore City - A Empirical Study	IJCRT	15.12.20 22	ISSN : 2320- 2882	International
11	Dr K Muthukumar	Profitability and Liquidity Analysis of Automobile Industry in India	International Journal of Creative Research Thoughts Volume 10 Issue 12 IJCRT221203 1	Dec-22	ISSN 2320 - 2882	International
12	P S Vijayalakshmi	An Improved Grey Wolf Optimizatio n Algorithm (iGWO) for the Detection of Diabetic Retinopathy Using Convnets and Region based Segmentatio n Techniques”	International Journal of Health Sciences, 6(S1),	2022	ISSN 2550- 6978 E- ISSN 2550- 696X ,13100- 13118.	International

13	P S Vijayalakshmi	An Overview Of Quantum Computing And Artificial Intelligence: Benefits And Challenges	Journal International Journal of humanities, Law and Social Sciences Kanpur Philosophers	2022	ISSN 2348-8301, Vol. IX, Issue II No.7	National
14	K.Dharani	A Review on Datamining Visualization with the impact of Nature Inspired Algorithm	Madhya Bharati vol-82 No-13	Jul-22	0974-0066	International
15	Dr.M.Nithya Devi	CutomerSati ficationServi ce Rendered by LIC of India	Internation Research Journal of Commerce, Arts and Science	Jul-22	2319-9202	International
16	Dr.P.Chinna Sahaya Rani	CutomerSati ficationServi ce Rendered by LIC of India	Internation Research Journal of Commerce, Arts and Science	Jul-22	2319-9202	International
17	N.Shreejaa	Perspective Towards Digital Marketing and Its Impact On	Journal No : 43602 & 7.17 Impact Factor. Volume 10 Issue 1	Jul-22	2319-9202 E-ISSN: 2348-1269,	International International

		E-Commerce				
18	K.Deepa	Socio Economic Conditions of Women Street Vendors	Vol -83, No.1,	Jan-2023	0974-0066	International
19	Mr.P.Karthi	IOT Based COVID-19 Contact Tracking using Graph Database Algorithm		29/12/22	978-93-91347-37-6	International
20	Mr.P.Karthi Mrs. P. Lakshmi Priya	Intelligent Integration of Digital Contact Tracking with IOMT for COVID 19 using Blockchain Technology Role of Artificial Intelligence in Teaching and Learning		24/01/23 - 25/01/20 23 29/12/22	978-93-91347-37-6	International International
21	Mrs.V.Manjula Devi	Day To Day Challenges in IoT		29/12/20 22	978-93-91347-37-6	International

22	Mrs.V.Manjula Devi	Data Science Based Healthcare system on IoT		24/01/23 & 25/01/ 2023		International
23	Ms. Julie Violet Joyslin	Day To Day Challenges in IoT		29/12/20 22	978-93- 91347- 37-6	International
24	Ms. Julie Violet Joyslin	Employing a Cloud IoT system to Prevent Cyberattack s		24/01/23 & 25/01/ 2023		International
25	Dr.R. Bhagyaraj	Agrobacteri um Mediated Hairy Root Induction and Solasodine Production in Solanum Melongena L. Var Insanum (L.) Prain.	Plant Archives. Vol. 22, No. 1, pp. 43-47	2022	0972- 5210	
26	Dr. S. Meenatchisundara m	In-vitro and In-Vivo Neutralizing Potential OfRauvolfia Serpentina Root Extract against Bungarus	Vol. 13(10): 4054-4061.	2022	: 0975- 8232	

		Caeruleus Venom				
27	S. Selvajeyanthi	Removal of Phenolic Compound from Wastewater Using Microbial Fuel Cells	Microbial Fuel Cells for Environmental Remediation ,279-297, Springer, Singapor	2022	2731-0426	
28	S. Selvajeyanthi	Role of Nanodiagnos tics in Health Sciences “Nanomateri als for Energy Conversion	Biomedical and Environmental Applications” 305, Springer Nature	2022	2524-5384	
29	S. Selvajeyanthi	Morphologi cal and Bio-potential investigation of Fruticose lichens from Nilgiri mountain	Indian J. Applied & Pure Bio. Vol. 38(1), 57-65	2023	0970-2091	
30	Dr. V. Vinoth Kumar	A study on herbal face pack antibacterial activity against skin infections and formulation	European Journal of Biotechnology and Bioscience. 10: 50-53	2022	2321-9122	

		for safety usage				
31	Dr. V. Vinoth Kumar	Antibacterial and Humidity Sensor Studies of Cerium Oxide Nanoparticles	Jundishapur Journal of Microbiology	2022	2008-3645	
32	Dr. G. Gabriel Prabhu	Risk Management in Indian Banking Sector with Special Reference to Credit Risk	Business Management and Economics Engineering		2669-2481	International
33	Dr.T.Kannan	Performance of New generation private sector banks in India	Journal of Oriental Institute, Vol No. 71, Page No.65-71	April - June 2022		National
34	Dr.T.Kannan	A Study on Production and consumption of edible oil in India	South India Journal of Social Sciences, Vol No. XX, Page No. 82-90	Dec-22	ISSN No. 0972-8945	National
35	Dr.M.Premalatha	Job Satisfaction of Employees in Manufacturing Industry	Infokara Research Volume 11	Dec-22	1021-9056	National
	R.AnuPrashanthi					

36	Dr.K.Dhana lakshmi	Bharathiin Ethirikalavi yal Sinthanai	An International Conference	7.01.2023 & 08.01.2023	968-93-84386-12-07	International
37	Dr.K.Dhana lakshmi	Iyartkai Velanmaiyl Nilakkadalai Saakupadi(Velloor Dist Sempattai Village)	An International Floklore Conference SAP-DRS II PAGE NO : 442-447	12.03.22	978-93-82387-17-06	International
37	Mrs. G Menaka	Sangappakk alimGalirin Valipaatumu rai	Classical Tamil VOL.10.NO.1 PAGE NO. 137-141	2022- March	2321-0737	International

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S. No.	Name of the faculty	TITLE OF INVENTION
1	Dr. S. Meenatchisundaram	A Composition for Preparing an Herbal Oil and A Pouch for Storing the Same
2	Dr.V. Vinoth Kumar	Clay Soil Stabilization using MICP Technique by Inducing Microbes and Bacteria in Treating it
3	Dr.V. Vinoth Kumar	Hygiene Robotic Based Agricultural Practices to Maintain the Crops from Inferring Their Growth with Unwanted Plants and Weeds By Avoiding Nutrition Sharing
4	Dr.J.John Manoharan	Impact of the 4 th Industrial Revolution in the Success of the Digital transformation of the Retail Sector

5	Dr. G. Gabriel Prabhu	Ring to indicate unhygienic hand to safeguard against Corona
6	Dr. G. Gabriel Prabhu	Portable Device to Provide Book Management in Library
7	Dr. G. Gabriel Prabhu & Dr. P. Kalaivani	A Wearable Device for the Hospitality Industry to Identify the Emotions and the Interest of the Customers with Respect to the Food Consumed.
8	Dr. G. Gabriel Prabhu Mrs. SanobarMohiyudeen & Mrs. S.Shameena	Device to Evaluate Shopping Activity and Spending Habits of the Customers
9	Dr.P.Ruban	Hair growth stimulants and the manufacturing method

EXTRA CURRICULAR ACTIVITIES

SNMV IM: HIGHLIGHTS

- Logistic club was inaugurated on 09th September 2022. The Guest for the day was Mr.S.Ragunath, Associate Vice President, Kodak Mahindra Bank Ltd. On the same day office bearers were introduced.
- Finance club was inaugurated on 10th September 2022 and the Guest for the day was Mr.AntoVinesh, Vice President, IDFC Asset Management Company. On the same day office bearers were also introduced.
- Our SNMV IM team has unanimously decided to move forward on Practical & Innovative kind of teaching pedagogy. As an Initiative measure, a trail presentation on the Module was made by the Members of the faculty in the presence of the Director, SNMV IM on 12th August 2022.
- The form for Institution Willingness for conducting Common Entrance Test (CET) was furnished on 18th August 2022.
- SNMV Institute of Management inaugurated the Human Resource Club “TALENT SCULPTORS” (We Chisel global Leaders) on 09th November 2022. The Chief guest of the event was Mr. Antonie Basker,

Head, HR& Deputy General Manager at Kirloskar Brothers Limited. The Guest of honour was Mr.NRS.Subramaniyam, Senior Manager, HR TTK Prestige Limited, Coimbatore. Dr.B.Subramani, Principal, SNMV CAS presided over the event. The office bearers of the HR club were introduced, and the members took oath for their roles.

- SNMV Institute of Management inaugurated Nature Club. Prof P Kandasamy, Honorary Wildlife Warden, Sathya Mangalam Tiger Reserve, inaugurated the club and interacted with MBA students and faculty members on the topic “Environmental Consciousness for Managers” Both I & II MBA students attended the program.
- SNMVIM organized an Interdepartmental Sports meet “Sport Chek 2023-24” from 13th to 18th February 2023. Cricket, Football, Volley Ball, Kho-Kho and Chess were conducted. 51 teams from various departments participated in the events. Dr B Subramani, Principal distributed the prizes to the winners and runners in the valediction held on 18th February 2023.

National Service Scheme (NSS)

- NSS and Eco club along with One Family Three Trees team organised tree plantation program on 04th January 2023 at our college. Around 300 fruit saplings were donated to staff and students of SNMV family. Mr.Muthu Kamatchi from United States acted as a chief Guest.
- The club conducted a program about the Green Comet by distributing star shaped pamphlets to create awareness among students. The pamphlet contains the details of green comet which is nearing the Earth on 02nd February 2023, after fifty thousand years. Dr.B.Subramani initiated the program by getting the awareness card from Mr.K.Lenin Bharathi and the students from the club.
- SNMV NSS organized “Anti Drug Awareness Program” on 26th October 2022. Mr.P.ChinnaKamanan, Sub Inspector of Police, Chettipalayam acted as a resource person. Dr.B.Subramani, Principal, SNMV CAS presided over the program. All staff members attended this program.
- On behalf of SNMV NSS Unit, Pledge had been taken during National Voters Day (25/01/23).
- On behalf of SNMV NSS Unit, Deworming tablets were given to Students on 14th February 2023.
- SNMV NSS Unit organized Voters Awareness rally on 24th November 2022. Mr.Ramesh, Special Tahsildar Elections, Madhukarai block initiated the program.

National Cadet Corps (NCC)

- Four SNMV NCC cadets attended IGC RDC (Republic Day Camp) at Hindusthan College of Engineering, Coimbatore, from 26th July 2022 to 04th August 2022.
- Fg. Offr. T. Purushothaman, ANO NCC, attended DDG ADM Inspection to NCC Group on 1st August 2022. Commodre Atul Kumar Rastogi, Deputy Director General NCC (TN, P & AN) and Commanding officers of other units took part in the inspection.
- Fg. Offr T. Purushothaman, ANO NCC along with 15 NCC cadets attended DDG Interaction with NCC cadets on 2nd August 2022 at Sri Ramakrishna College of Arts and Science, Coimbatore. Commodre Atul Kumar Rastogi, Deputy Director General NCC (TN, P & AN), Col LCS Naidu Group Commander, Coimbatore Group NCC appeared as chief guest.
- F/C Ashif Ahmed and F/C Hemalatha attended IGC VSC (Vayu Sanik camp) camp at NCC Academy Idayapatti from 29th July 2022 to 07th August 2022.
- F/C Hemalatha have been selected and attending IGC VSC (Inter Group Competitions - Vayu Sanik camp) Camp at Air Force Station Tambaram, Chennai from 13.08.2022 – 20.08.2022
- F/C Priyanka Kumari Ojha have been selected and attending IGC RDC Camp – I (Inter Group Competitions- Republic Day Camp) at RVS Technical Campus, Sulur, Coimbatore from 13th August 2022 to 20th August 2022.
- To celebrate the International Youth Day, NCC cadets along with Fg. Offr. T.Purushothaman gave an orientation cum awareness program by giving a presentation on “Puneet Sagar Abhiyan” – cleaning of water bodies, launched by NCC cadets of India on 12th August 2022. Around 800 UG first-year students benefited.
- Fg. Offr. T. Purushothaman along with 15 NCC cadets went to the inauguration of “DeshBhakthi Fort” at KG Chavadi, organized by Jai Hind Foundation & Lions Club on 14th August 2022. Col. Dinesh Singh Tanvar, Commanding Officer, 110 Btn Territorial Army, Chennai, Commandant Eric Gilbert Jose, 216 Btn CRPF, Orissa, Dr G.S Sameeran IAS, Coimbatore District Collector were the chief guests.

INDUSTRIAL VISITS/ EXTENSION ACTIVITY

- A total of 36 students (22 III BSc BT & 14 II MSc BT) accompanied by staff members, Dr. Ramalashmi K and Dr. Jeyaramraja PR went on an Industrial Visit to Agra, Kullu Manali and New Delhi. On 10th November 2022, students visited National Jalma Institute for Leprosy. On 15th November 2022, students visited Indian Agricultural Research Institute, New Delhi. On 12th & 13th November 2022, students were taken to Kullu Manali.
- III B.COM B&I students went on an Industrial Visit to Coorg, Mysore & Chickmagalur on 15th February 2023.
- Students from Microbiology went to Government Higher Secondary School for Science Expo and to provide Career Guidance Program, Ottakalmandapam on 14.10.2022 and 6.2.23.
- Students from Microbiology went to Government Higher Secondary school, Ottakalmandapam to provide Career Guidance Program on 06th February 2023.
- Department of B.Com CS & B.Com Finance organised an Industrial Visit to Walkaro at Malumichampatti. The faculties in Walkaroo private ltd. elaborately explained about production process, packaging, inventory and finance details to the students. Students also interacted with them and got cleared by raising questions. Around 115 students visited the industry.
- I B.Com IT & I B.Com E.com visited Aavin milk factory, Pachapalayam, on 15th February 2023.
- 40 students from II B.Com IT & B.Com E.Com along with 2 staff members went for outbound training to Vagamon and Cochin from 16th February 2023 to 18th February 2023.
- Students from B. Com IT II year went on an extension activity to Gandhi Trust Museum, Podanur on 21st October 2022.
- Students from III BSC CS along with 2 staff members went for outbound training to Cochin (Kerala Electrical & Allied Engineering Co. Ltd.), Vagamon on 27th & 28th May 2022.
- Students from B.Sc. AI and ML & BSC CS with DA went for Robotic outbound training to Pumo Technovation, Coimbatore along with their Staff members.
- Department of Social Work's extension activity are as listed below:

S. No	Date	Name of the activity	Collaborating Agency
1	7.9.22	Self-defence training	Manoshanthi family counselling centre
2	22.9.22	Recreational therapy	Naveen Hospital
3	22.9.22	Motivation program for cancer patient and their caretaker	Psg hospital
4	24.9.22	Recreational program	Ganga spine injury rehabilitation center
5	28.9.22	Awareness on cyber security	Manoshanthi family counselling center
6	10.10.22	Flash mob - Awareness on drug abuse	Walkaroo Pvt Ltd
7	13.10.22	Awareness program on mental health	Observation home
8	13.10.22	Awareness program on breast cancer	PSG hospital
9	13.10.22	Flash mob and street play in observance to world mental day	Naveen Hospital
10	2.11.22	Awareness session on Women Empowerment	Government middle school, karamadai
11	15.2.22	Volunteering service	Observation home
12	16.2.22	Recreational therapy	Assisi Snehalaya
13	22.2.22	Recreational therapy	St. Thomas old age home

INSTITUTIONS INNOVATION COUNCIL

- SNMV CAS IIC council conducted a webinar with the topic “Innovation and Creativity” on 17th August 2022. Dr.Vincet Herald Wilson, Professor, Department of Technology Management, School of Mechanical Engineering, VIT, Vellore, TamilNadu, served as the resource person. Around 200 members attended this program.
- SNMV CAS IIC council conducted a webinar titled “Design Thinking” on 18th August 2022. Session 1 was carried out by Dr.ManishaKaria, Chair & Instructor, Bussiness Department, De Anza College, California, as the resource person and Session 2 was carried out by Mr.D.Nirmal Kumar, Digital Marketing Strategist & Entrepreneur, and Business Consultant as the resource person. Around 200 members attended this program.
- IIC and Entrepreneur Development Cell jointly organized a guest lecture titled "My Story, Motivational Session by Successful Innovator" on 11th November 2022. Ms.Vigneshwari Khanna, Women Entrepreneur Coach acted as the resource person. Around 200 students attended this program.
- The council organized a webinar on National Education Day - 2022 with the title "KaalandhorumKalvi" on 13th November 2022. Dr.N.Madhavan, Writer and Educationalist served as the resource person. Around 250 students attended this webinar.

- The council organised a webinar titled “Innovation/Prototype Validation Converting Innovation into a Value Proposition Fit & Business Fit” on 29th August 2022. Dr.N.Saranya, Director, Centre for Skill Development, Nehru Arts and Science College, Coimbatore.
- The council organised a webinar titled as “World Entrepreneur Day” on 30th August 2022. Ms.Chithu R Prakash, Entrepreneur, Alumni of SNMV CAS served as a resource person.

IIC ACTIVITIES for the Academic Year 2022-23

S.No	Date	Topic of the Programme	Resource person details
1	21/6/2022	Innovation thoughts for Building Leaders in Perspective with Personal Financial Management	Dr.Sharan Shetty, Associate professor, Master of Governing Body,MSN Institute of Management, Mangaluru
2	11/07/2022	Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs	Dr.K.Prabhakaran, Empanelled Resource Person of EDII & SEBI Trainer of NCFE
3	11/07/2022	Lean start-up and minimum viable product/ business - Boot camp	Mrs. Sri Vidhya M.R, CEO of Lead training and corporate solutions and AURA group of industries, Mysore.
4	13/07/2022	Panel Discussion with Innovation and Start-Up Eco-system Enablers from the Region	Mr.TamizhaKarthicA,Founder and Academic Trainer,Tamizha group of companies,Sivakasi

5	21/07/2022	Environmental Conservation -E waste Disposal	Mr.SwarajithAlakananda,Founder,So Aware
6	22/07/2022	Incubation Center Perspective	Prof. (Dr.) Roshan Mathew, Professor - Physics & IIC Convener, Amity University Chhattisgarh, Raipur Chhattisgarh (INDIA)
7	27/07/2022	Intellectual Property Awareness	Mr. Shailendra Singh, Examiner of Patents and Designs, Indian Patent Office, Govt. of India
8	06/08/2022	Accelerator /Incubation- Opportunities for students & facilities- Early stage Entrepreneurship	Mr.Shameer, Founder It Projects Media, CBE
9	16/08/2022	Achievement @ 75 Painting or Drawing Contest	-
10	17/0820/22	Patenting System in India	Dr. David Paul Raj, Associate professor, Department of biotechnology, Karunya Institute of Technology and Sciences, Cbe, TN, India
11	17/08/2022	Innovation and Creativity	Dr.Vincent Herald WilsonProfessor, Department of Technology Management School of Mechanical Engineering, VIT,Vellore, TN
12	18/08/2022	Entrepreneurship and Design Thinking	Mr. D. Nirmal Kumar, An Entrepreneur, Business Consultant and Digital Marketing Strategist

13	18/08/2022	Design Thinking	Dr. Manisha Karia, Chair & Instructor, Business Department, De Anza College, california
14	29/08/2022	Innovation/prototype validation converting innovation into a value position fit and businesses fit	Dr.N.Saranya, Director, Center for Skill Development, Nehru Arts and Science College, Coimbatore
15	30/08/2022	Business Plan Demo Day	
16	30/08/2022	World Entrepreneurs Day	Ms.Chithu R Prakash,Entrepreneur,Alumini of SNMV CAS,M.Sc.,Microbiology(2017 -2019)
17	10/11/2022	Latest change in entrepreneurship	Mr. R. Bhuvanpradeep,CEO ,Raspier Events Coimbatore
18	11/11/2022	Problem solving and Ideation Workshop	Mr. Arunraajmanickaraj, Business Head, AIC RAISE
19	11/11/2022	Organize an intra institutional idea competition and reward best ideas manage through YUKTI-NIR	Mr. Arunraajmanickaraj, Business Head, AIC RAISE
20	11/11/2022	My story , motivational session by successful innovator	Ms.Vigneshwarikhanna,Women Entrepreneur Coach

21	11/11/2022	Venture investors for innovative start up	Dr.J .Vijayavel,Asstprofessor,Dept of Commerce,KhadirMohideenCollege,Thanjavur
22	13/11/2022	Kalanthorumkalvi	Dr.N. Mahadavan, Writer & Educationalist
23	15/11/2022	Ambitious business ideas	Mr. G.Abdulkareem, Founder and auditor, ABG ASSOCIATES
24	15/11/2022	Prototyping and value propositions for business models	Ms. S .Sowmya,Founder and Managing Partner,Nirguna,Coimbatore
25	16/11/2022	Opportunity generation and early business development	Dr. Nirmala Sathish, Assistant Professor of Economics, NGM College, Pollachi
26	17/11/2022	Application of IOT in business sectors	Mr.Siva Karthikeyan krishnan, Solution Architect, India GEC, Capgemini Engineering
27	18/11/2022	The Effect of entrepreneurial skills on product portfolio development	Mrs.RajathiKamalakannan,Entrepreneur
28	19/11/2022	Exposure and field visit for problem identification	VISIT
29	21/11/2022	Pitch a business ideas using design thinking skills	Ms. Shanmathikarthik, Founder & CVO, Witty Wise
30	21/11/2022	Business plan demo day	

31	21/11/2022	Identifying the right problem and establishing the value propositions	Dr.S.Dhinakaran ,PhD, Associate professor and Head, Department of Zoology, madura College, Madurai
32	22/11/2022	Bootcamp on innovation and entrepreneurship	DhineshAngamuthu, CEO & Founder, Hack +over Security, coimbatore
33	23/11/2022	Latest digital marketing tools for business	Mr. G. Siva prakash, Emtrepreneur, Digital marketing Trainer, Co-Founder V&D global solutions
34	23/11/2022	Tips for picking IOT for the innovation	Mr .M . Nanda gopal, TechnicalManager, Nextbridge Solutions FZ-LLC, Dubai, UAE
35	23/11/2022	Creating business ideas turning ideas into commercial concepts	Mr. Leslie A.George, Tranning Manager, Business Consultant, Learning and development professional
36	25/11/2022	How innovation can make money in a sustainable way	Mr. Gokulakrishnan, Associate, Securities Settlement-US
37	25/11/2022	Impact of startups on local economics	Mrs. P.Shantha Sheela, State Business Facilitation Officer, District Industries Centre, coimbatore
38	28/11/2022	Challenge to transforming bioscience idea into global business brands	Dr. R. Ranjith Kumar, Co-Founder & CSO, Viyen Biotech LLP, Coimbatore

39	30/11/2022	Entrepreneurship and Innovation as career Opportunity	Dr. A. Vijaya Chitra, Associate Professor & Innovation Ambassador, microbiology, SRCASW
40	30/11/2022	Importance of IPR for Startup/Business	S. Vijaya Prabakaran, Assistant Professor, Dept of Business Administration, Sree Narayana Guru college, coimbatore
41	2/12/2022	Essential skill for future founders	V. Priyadarshini, Assitiant Professor Cum , Placement Trainer, Logistics and department, Coimbatore
42	05/12/2022	Entrepreneurial ecosystem	Dr. S. Shobana, Joint Treasurer, Edu pass E Academy Foundation, Coimbatore
43	23/12/2022	Contemporary innovative tools for learning and teaching	Dr. Manisha Karia, Chair & Instructor, Business Department, De Anza College, California
44	25/12/2023	Holistic view on IPR	R.Sindhuja, Examiner of Trademarks &Gi intellectual Property Office
45	25/01/2023	IEDC i- hub inauguration and session on start up inception	Mr. Arunraajmanickaraj, Business Head, AIC RAISE
46	27 /01/2023	Workshop on entrepreneurship skills ,attitude and behavior development	Mr.NinanEaso,Admin,HR&Welfare Officer, L& T limited,Coimbatore
47	3/02/2023	Organising Innovation & Entrepreneurship	IIC and EDC Convenors

		Outreach Program in Schools/Community	
48	6 /02/2023	Innovative ideas for reducing pollution	Painting Competition
49	8/2/2023, 9/2/2023, 10/2/2023	Skill Based Training	-
50	10/02/2023	Trends and innovation in industrial IOT	Mr. M. Sabarinathan, Technical Manager, Gateway Software Solution, Coimbatore
51	10/02/2023	Digital Prototyping for innovative product making	Dr.SagargoudaS.Patil, Dean(R&D), Dept of CSE, VSMIT Nippani and Director Cybersena(R&D), India Private Limited, Belagaavi
52	13/02/2023	Global Entrepreneurship Skills for Successful Business	Dr. V. Kannan, Director and HR, sun software solution, coimbatore
53	14/02/2023	The role of institute and Industry collaborations in research and Innovation/ Techonology Transfer	Dr. S. Vijaya Kumar, Research Co-ordinator, VJ Biotech, Coimbatore
54	15/02/2023	Achieving Problem- solution Fit and Product-Market fit	Mr. Sukumar Rangappan, Business Mentor & Social Activist, Proprietor of Srushti Management Services

55	15/02/2023	Awariness on innovation and start up	Mr. Imran ahamed, Founder and Director, Infinite Edge Training and HR Solutions
56	15/02/2023	Innovative ideas for achieving energy utilisation and conservation targets	Poster Presentation
57	16 /02/2023	Business innovation	Ms.Sowmiyaanathan, CEO , Founder of Thought X
58	16/02/2023	Expert talking on process of innovation development, technology readiness level (TRL); commercialization of lab technologies and tech transfer	N.Lakshminarayanan, M.E. Associate Professor Department of Mechanical Engineering , Deputy Director Entrepreneurship Development Cell, MHRD Innovation Ambassador Start Up Coordinator AVIT Institution Innovation Cell, AarupadaiVeedu Institute of Technology Paiyanoor Chennai
59	17 /02/2023	Recent trends and business opportunities in biological science	Dr.Sivanesan Dhandayuthapani, Deputy Dean Research , Santosh Deemed to be University, Ghaziabad

ENTREPRENEURSHIP DEVELOPMENT CELL

- Entrepreneurship Development Cell along with IIC is conducting various Skill based Training programme to promote entrepreneurship among our students from 8th February to 10th February 2023. Around twenty-six Skill training programmes were given to Students.
- IIC and Entrepreneur Development Cell jointly organized a guest lecture titled "Problem Solving and Ideation Workshop" on 11th November 2022. Mr. Arun Raaj Manickaraj, Business Head, AIC RAISE, served as the resource person. Around 250 students attended this event.

FINE ARTS SARANG

- The Club organised “Sarang” a cultural event to explore the talents of the freshers on 18th August 2022. Dr.B.Subramani, Principal, SNMV CAS, presided over the function. Mrs.M.B.Kavitha, Assistant Professor, Department of Microbiology, coordinated this event. Students from various first-year streams exposed their talents through various cultural activities.
- Fine arts club of SNMV CAS along with Makkal Sevai and Dream Zone conducted hand loom Fashion Show on 22nd August 2022. The main objective of the show was an attempt to showcase the importance of sub sustainable fashion and traditional hand loom from the global perspective. Around 24 students from various departments participated in the event, among them 1 boy and 1 girl were selected for the finals.
- Vijay TV's KalakkaPoovathuYaru Team visited our college campus and conducted an audition for KalakkaPoovathuYaru (KPY) Programme 2022 on 27th October 2022.
- Students from SNMV CAS had participated and bagged prizes in the intercollege cultural events organized by Nirmala College for Women, Coimbatore.
- Members from All India Radio, Coimbatore visited our campus to explore young talents, in order to broadcast the programme through their channel.

WOMEN EMPOWERMENT CELL

- Department of Social Work and Women Empowerment Cell organizes Sensitization program on "The Sexual Harassment of Women at Workplace" (Prevention, Prohibition and Redressal) Act 2013 on 22th November 2022. The resource person of the program Ms. D. Sudha, Advocate, State Committee Member, All India Democratic Women's Association. Dr. B. Subramani, Principal, SNMV CAS presided over the program. Dr. M. Premalatha, Head, Department of Social Work convened the program. Dr. R. Bhagyaraj, Head, Department of Microbiology, concluded with Vote of Thanks. Around 140 staff members participated in the program and got benefitted.

FACULTY DEVELOPMENT CELL

- The cell organized 7-day Faculty Development Programme from 26th October 2022 to 3rd November 2022 for all the Staff Members. Dr.B.Subramani, Principal, SNMV CAS presided over the program. All staff members participated and were benefitted.
- “Essential Traits for Competent Teacher”, a brainstorming session for all the staff members held on 16th December 2022. Dr.B.Subramani, Principal, SNMV CAS handled the session updating faculties on

different teaching methodologies and various activities to be used to engage the students during class hours to make subjects more interesting and beneficial.

KAVITHAI ILAKIYA MANDRAM

- The department of Tamil inaugurated “KavithaiIlakkiyaMandram” on 30th September 2022. Mr.A.Kareem, Writer, Lawyer, Human Rights Secretary, and Tamilnadu State Writers Association member Coimbatore served as the resource person. Around 300 students along with the staff members were present on this occasion. Dr.B.Subramani, Principal, SNMV CAS presided over the function.
- Kavithai Ilakiya Mandram organised an award distribution ceremony to appreciate Staff and Students who participated and received All India Book of Records Certificates, on 30th November 2022. Mr. S. Venkatesan, Founder, All India Book of Records made his presence as Chief Guest. On behalf of All India Book of Records, our college is awarded with Star Iconic Award and Achievement Award for motivating students apart from their academics.

SPORTS

- SNMV CAS Secured Fourth Position in the Bharathiar University Intercollegiate Volleyball Tournament for men held AJK College in Oct 2022.
- N.Hemalatha of II BCA Won the Gold in the Bharathiar University Intercollegiate Boxing Tournament for Women Held at Vellalar College of Arts and Science Erode on Dec 2022.
- Our Student K.Rithika of I B.Com IT Won the Bronze medal in the Heavy Weight Category of the Bharathiar University Intercollegiate Boxing Tournament held at Vellalar College of Arts and science on Dec 2022.
- M.A.Mohamed Aslam of III B.Com Won the Third Place in the 29th Tamil Nādu Karate Championship held at PSG Tech in Aug 2022.
- Football Team of SNMV CAS won the Runner up in the District level Football fives Tournament held at Pollachi on Dec2022.
- Our college Conducted SNMV Trophy for Cricket for the School Students across Coimbatore, out of Which 12 Teams Participated in the tournament and GHSS Mannur and CSI Boys School Kovai won the Winner and Runner respectively in Nov 2022.
- SNMV College conducted Bharathiar University Intercollegiate C Zone Cricket Tournament in our campus and twenty-one colleges participated in the Tournament.
- K.Somasundaram of III B.Sc Physics selected to represent Nilgiris District, Senior District Team in cricket held at Theni in January 2023.

- N.Hemalatha Got selected to represent our Bharathiar university in Boxing held at Haryana during January 2023.
- Director of Physical Education G Sadeesh Kumar of SNMV CAS acted as the Selection committee member for Selecting Bharathiar University Teams to be participate in Bengaluru in South Zone Inter University Cricket Tournament in February 2023.

Youth Red Club

- SNMV CAS's Youth Red Cross Cell organized First Aid – CPR and Cols Training Programme in collaboration with Association of Emergency Medical Educators, India (AEME) on 14thSeptember 2022 at the college premises. Dr. K. Selvarajan and Dr.Suthanthira Devi first aid trainers,Coimbatore served as the resource person. The session delt about practical life skill and CPR and Cols training program demonstrated by the doctors. Around 120 YRC students'volunteers participated in the programme and get benefited.
- The club in association with the Indian Medical Association (IMA) arranged Blood Donation Camp with the title "IMA Masonic Rotary Midtown Mahaveers Blood bank" on 23rd November 2022. Around 80 Units of blood were donated by staff members and students during this camp.
- Youth Red Cross Club of Shri Nehru Maha Vidyalaya College of Arts and Science in Association with Indian Red Cross Society, Coimbatore Branch and PSG Urban Health Training Centre jointly organized "First Aid Training Program" on 28th November 2022. The resource person of the program Dr. Shameem Akthar, Senior Medical Officer at PSG Hospital. His medical team explained the importance of first aid and CPR. Around 250 student volunteers participated and were benefitted.

Uvir Club

- On 22nd December 2022, the Club, in association with the Coimbatore UYIR Club organised a one-day refresher training for college bus drivers and conductors on Road Safety Etiquette. Dr.B.Subramani, Principal-SNMV CAS, presided over the programme. Mr.L.Kanagasubramani, Drivers' Teacher (Retd.), Tamilnadu Transport Corporation, was the resource person. He delivered a special address on the rules and ethics that are to be followed by the drivers and conductors. Dr.V.Sabariraja, Head, Department of English, organised this event. More than 50 members participated.

Standards Club

- On 2nd February 2022, Mr. A. Rajeev, Standard Promotion Officer, Bureau of Indian Standards, Coimbatore Branch Office, inaugurated the club, an initiative of the Bureau of Indian Standards (The National Standards body of India), Ministry of Consumer Affairs, Food and Public Distribution, Government of India. Around 100 students attended this program.
- On behalf of Bureau of Indian Standards under the Ministry of Consumer Affairs, Food, and Public Distribution- Govt. of India, an Awareness Program was carried out by SNMV Standard Club in order to bring self-awareness among people regarding the quality of products they choose to buy in their day-to-day life. Around 20 volunteers had gone door to door to create awareness among the commoners.

FUNCTIONS AND CELEBRATIONS

Swami Vivekananda Jayanti 2023

- The Birth Anniversary of Swami Vivekananda (National Youth Day) was commemorated at the campus on 12th January 2023. The celebration was held in the presence of Dr.B.Subramani, Principal Dr.K.Muthukumar Director, SNMV IM attended the functional on with the members of Staff.

Hanuman Jayanti

- Hanuman Jayanti was celebrated at Anjayanar Temple inside the college premises on 23rd December 2022. Dr.B.Subramani, Principal-SNMV CAS, staff members, students and commoners were present during this occasion.

Kumbhabhishekham Pooja

- Hanuman Temple Kumbhabhishekham Pooja was performed at the temple on 20th January 2023. The Principal, along with the Staff members participated in the special Pooja.

Republic Day Celebrations - 2023

- 74th Republic Day was celebrated on 26th January 2023 commemorating the Idea of participation of the common People. Mr. L. AntoVinesh, Alumni of SNMV CAS, Vice President, Institutional Sales IDFC Asset Management Company, Chennai acted as a Chief Guest hoisted the National Flag which is followed by NCC and NSS Parades.

Vasant Panchami 2023

- A ceremonial worship for Admission, Pooja was held on the day of Basant Panchami in the presence of Shri B Mahaveer Bothra, President-SNMV, Shri Bharathkumar Jaghamani, Joint Secretary-SNMV,
- Shri Kanaklal Abhaichand, Founder President-SNMV, Dr.B.Subramani, Principal-SNMV CAS, Dr.K.Muthukumar, Director-SNMV, heads of the Departments, staff members and Students on 26th January 2023.

Independence Day Celebrations

- To mark the 75th Diamond Jubilee Independence Day Celebrations of India's freedom, Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore, celebrated Independence Day with great pomp and reverence at the college premises. The National Flag was hoisted by the Chief Guest, Col CST Swamy, Commanding Officer, 25 Naga Battalion NCC, along with other dignitaries. This was followed by a spectacular parade by the NCC Cadets of SNMV. Students from SNMV CAS had dedicated themselves in the pledge titled "Love your Nation" by signing in the 75 feet flex. As a continuation to this, 75 saplings were planted by the chief guest and the management members along with the students of SNMV CAS and named "Azadi ka Amrit Mahotsav Garden".

Pongal Celebrations

- The college celebrated **Samacheer Pongal** to carry the tradition and culture of Pongal Festival to the young minds on 13th January 2023. Shri B Mahaveer Bothra, President, SNMV, presided over the function. Programs that represent traditions through Dance, Rekla race, stick-fighting, Uriyadithal, Parai Isai, Kabadi and Tug of war was conducted and prizes were distributed to the winners. Around 1500 students and staff were participated in the function.

Children's Day Celebrations

- To celebrate Children's Day, SNMV Library organized a debate as part of drug awareness for students on the topic "Indraiya Ilainyargal Thittamitta Padhaiyil Selgirargalah? Thisai Maariyah Padhaiyil Selgirargalah?" on 10th November 2022. Dr.S.Kalaiaudhan, Advocate, served as a judge for the debate. Dr.B.Subramani, Principal-SNMV CAS presided over the program. Around 400 students attended this program.

Gandhi Jayanthi Celebrations

- Gandhi Jayanti was celebrated on the college premises in the presence of Dr.B.Subramani, principal along with the staff members and students on 01st October 2022.

Swajith 2022

- Shri Nehru Maha Vidyalaya College of Arts and Science conducted the induction ceremony, 'Swajith 2022' to welcome the first year UG & PG students on 11th August 2022 in the college premises. 100% scholarship given for outstanding students along with free hostel facilities and exclusion of uniform fee, Sports scholarship, and IAS Academy. The Chief Guest Prof.T.Santhamani, Professor in Tamil, Writer, Orator, Motivational speaker and Chairs in Pattimandram emphasized the importance of education and its impact on student's life. She quoted 'Rise Up, Start Fresh, See the Bright Opportunity in Each New Day' in a significant manner. Also, she emphasized the students, "Arise, Awake and stop not till the goal is reached". Followed by her speech, the management members of SNMV honoured the first-year students who secured more than 450 marks in 12th standard and state level players by offering them scholarship. This was followed by the pledge taken by the students.

COMMEMORATIONS

Social Justice Day

- In Remembrance of 144th Birth anniversary of the ardent social reformer, Periyar E. V. Ramasamy, Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore, on behalf of NSS Club, in high esteem commemorated the Social Justice Day, on 17th September 2022. In this event, Dr. B. Subramani, Principal along with the other staff members of the College pledged wholeheartedly to follow the principle of love and equality as the way of life towards all life. They also pledged to base all their actions on self-esteemed authenticity and, rational thinking. They also devoted themselves to the conventions of Equality, Fraternity and Charity and promised to continue the journey in creating a society on the foundation of social justice.

Youth Awakening Day

- In Remembrance of 91st Birth Anniversary of the Former President of India, Dr. A. P. J. Abdul Kalam, the National Service Scheme of Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore, in high esteem commemorated the Youth Awakening Day, on 13th October 2022. In this event, Dr. B. Subramani, the Principal along with the staff and students of the College gave a fitting tribute to his deep-rooted contribution by planting saplings in the College premises.

AUSPICIOUS OBSERVANCES

Saraswathi Pooja Celebration

- Navaratri Pooja had been celebrated in the presence of Management members and the principal along with the staff members and students on 01st October 2022.

Onam Celebration

- Onam was celebrated at the college premises on 02nd September 2022. Dr.B.Subramani, Principal, SNMV CAS presided over the program. Malayali Students from various departments organised this program.

GRADUATION DAY

- The college hosted its 29th Graduation Day on 19th November 2022. The Chief Guest Dr.C.Subramaniam, Former Vice Chancellor, Tamil University, Thanjavur, gave the Graduation Day Address. A total of 1050 degrees were conferred, with 5 gold medals among them. Also, 30 Rank Holders were exclusively called out and honored for their achievements.

STUDENT PARTICIPATION IN INTERCOLLEGIATE COMPETITIONS

- K.F. Velentina, II B.Sc Biotechnology received appreciation for her valuable contributions to observations of near-Earth objects and Main Belt asteroids by participating in the analysis of image from Pan-STARS.
- Sumayaajmala, I B.Com IT has participated in paper titled impact of outstanding material availability and decision making organized by Sri Krishna Adithya college of arts and science.
- 21 students of I B.Com IT are participated in two day national seminars on impact of digital learning in education sector. A pandemic perspective conducted by NGM college of arts and science sponsored by Indian council of social science research (ICSSR) new delhi held on 08.02.2023 & 09.02.2023.
- Sumayyaajmala .A, Swathi sri V. of I B.Com IT participated in QUIZ and won the second prize organized inter college meet by the department of B&I , SNR college of arts and science held on 08.02.2023.
- Five students from II B.Sc Biotechnology (S.Christopher, D.Karthik, T. Kiruthika, S.Sonu and K.F Velentina), had attended one day National Seminar on “AI and Bioinformatics for Biology” on February 03, 2023 organized by Department of Bioinformatics, Bharathiar University, Coimbatore-641046.
- K.F.Velentina and Suguna Devi of II B.Sc Biotechnology got first and Second prize in painting

competition on Innovative ideas for reducing pollution. The programme was conducted by Institutional Innovation Council on 6th Feb, 2023 and almost many students from all department has participated.

- S. Saravana kumar of II B.Com IT Participated in poetry competition and won the E-certificate organized by Tamil Literary Academy held on 21.12.2022.
- S. Saravana kumar of II B.Com IT has received Certificate of participation from All Indian Book of Records for writing Thirukkural in 5 hours.
- K. Jeevitha of I B.Com IT Participated in poetry competition and won the E-certificate organized by Tamil Literary Academy held on 21.12.2022.
- Abinesan M from III Chemistry participated and won first prize in State Level EassyWriting Conducted By Igcarr, AriviyalSangam, Govt Of India.
- Jaya Sakthi B, Linda G, And Monika R from II BA English has received Certificate of participation from All Indian Book of Records for writing Thirukkural in 5 hours.
- Students (Jayashree, Divya, Anvar A, S. Mahendran, E. Esakkiammal, S. Kokila, Deepika A, Kowsalya N, Priyadharshini. A, Karunyalakshmi N, Tharun Kumar S) from B.Com presented papers at Rathinam College of Arts and Science on 04th June 2022.
- Sanjay Kumar. G from II M.Sc MB won First Prize in Burn the Stage Event at Nirmala college for women on 04.11.2022.
- Mathan Kumar D, Manisaran, Ajay A have participated and won certificates in Poetry Competition organized by Tamil Literary Academy.
- Students Jenifer Jenitha, Thrissa, Rogesh N, Swarnalatha, Sathya, Priyatharshini, Kaliswari,
- Kalaiyarasi, And Anusuya from II B.Sc Computer Science has received world record certificates for writing Thirukural, from All India Book of Records.
- Prabhakaran& Team from M.Sc Computer Science had won first prize in Cricket Tournament organised by SNMV IM.
- Harini Swetha from II B&I had participated in Tamil Poetry Thirukural Competition organised by Bharathiar University and received World Record Certificate.
- Mr.M.Manoj from B. Com CS had participated & won first Prize in CYCLE POLO organized in Sree Narayana Guru Polytechnic College.
- 13 students from I MBA participated in National level Management fest conducted by Karpagam College of Engineering on 01.02.2022.
- Aravinth S from I B.Com IT won Third Place in Triple Jump organized by Coimbatore District

Athletic Association on 6.7.2022.

- Edwin Joshua. S, Ronald Stalin, R.Varsha&S.Kannan from B.Com IT & B.Com E.Com won the Second prize in Group Dance organized by SNGC College on 4.02.2023.
- SumayyaAjmal. A & Swathi Sri V from I B.Com IT won First Prize in Business Connection organized by Nirmala College for Women.
- Sangavi. P from II M.Sc MB have participated and won first Prize in face painting organized by Rathinam College of arts and science on 30.09.2022.
- V.M. Dhanya and Bharathi. J from II M.Sc MB have participated and won first Prize in Bio-Quiz organised by Rathinam College of arts and science on 30.09.2022.

World Record

- All India Book of Records, Proudly presented certificate to Mr.M.Sivasakthi, Assistant Professor, Department of Tamil, for the world Record of 80 minutes 208 members telling poetry about Thirukural.
- All India Book of Records, Pudhucherryhonoured SNMV CAS with Star Iconic Award-2022 for its wonderful performance in the field of Education, Social Service, and Art & Culture.
- Kuliththalai Tamil Sangam has honoured Dr.V.Sabariraja-Head, Department of English, Dr.Venkatalakshmi, Associate Professor, Department of Tamil, and Mr.M.Sivasakthi, Assistant Professor, Department of Tamil with Best Teacher Award.

PLACEMENT CELL ACTIVITIES

- Placement Cell has organized a three days faculty development program in association with Infosys and Bharathiar University Career Guidance Cell, on the title Digital Marketing at Infosys Mysore campus from 13th - 15th July 2022. Mr.Sunil Kumar - Assistant.Professor from the department of MBA and Mr.Vinod Kumar - Assistant.Professor from the department of B.Sc IT attended the program and received certificates from Infosys.
- Placement Cell has organized a 9 days faculty development program in association with Infosys and Bharathiar University Career Guidance Cell, on the title Global Business Foundation Skills at Infosys Chennai campus from 17th- 25th August 2022. Mr.S.Aravind - Assistant.Professor from the department of English attended the program and received certificates from Infosys.

- Placement Cell Organized a job oriented hands on training on the topic 'Full Stack Development' in association with Edureka Learning Center on 19th October 2022. Mr.R.Rajeev - Head - Operations & Placements and Mrs.Sowthamani, training head handled the training sessions. 150 final year UG computer stream students attended the training program.
- As a part of MoU with Tata Consultancy Services, Mr.M.Dinesh from placement cell is organizing various online based assessment tests at our college through TCS iON. In regards to this activity, Shrimathi. P. Uma Maheshwari - IAS – Secretary of Tamil Nadu Public Service Commission visited our college to inspect the technical infrastructure amenities at our college on 20th October 2022.
- As a part of MoU with Infosys, Mr.M.Dinesh from placement cell is organizing a 15 days free placement training through Infosys. This is our 6th consecutive year of training activities with Infosys for our students. 110 UG & PG final year students from 26th November 2022. (8AM to 4PM - including Saturday) We consider all the student participants are fortunate to learn from Mr.Shiju Thomas and Mr.Salman Khan - Infosys trainers and their experiences. This training program supports our students in boosting their ability to learn the expectations of the job market and encouraging them to strive to choose their career opportunities.
- As part of a MoU with Infosys, Mr. M. Dinesh from the placement cell has organized a one-day corporate trip to Infosys - Bangalore campus on 19 November 2022. A mixed group of 100 final year students from all the departments participated. Students were excited to explore the real-time workplace and were inspired by the corporate work culture.
- Placement Cell has organized a 9 days faculty development program in association with Infosys and Bharathiar University Career Guidance Cell, on the title Global Business Foundation Skills at Infosys Chennai campus from 30th January – 7th February 2023. Dr.Deepu Nair - Assistant Professor from the department of Commerce Dr.V.Sabariraja – Assistant Professor from the department of English attended the program and received certificates from Infosys.

