



SNMV College of Arts & Science Institute of Management (Shri Nehru Maha Vidyalaya)



Re-Accredited with 'A' Grade by NAAC - ISO 9001:2008 Certified Institution

Estd. 1989 (Approved by Govt. of Tamilnadu, AICTE New Delhi, Affiliated to Bharathiar University, Coimbatore)

ANNUAL REPORT 2021-2022

INTRODUCTION

About us

Shri Nehru Maha Vidyalaya College of Arts and Science, which is run under the auspices of Coimbatore Welfare Association, was founded by a group of philanthropists with visionary zeal in the year 1989. The Management of the College is vested with the Governing Council which is headed by the President, Dr. Ramesh C. Bafna. The Secretary of the College is Shri Sunilkumar Nahata.

The institution is spread over 50.3 acres of land with all modern amenities, including separate hostels for boys and girls. The institution is a registered society run on a non-profit basis, which offers quality education at an affordable cost. It ensures holistic progression of students through educational activities, curricular, co-curricular, research as well as extension programs, placement training and industrial interaction. The College has been re- accredited with “A” grade by NAAC. The College is affiliated to Bharathiar University, and is approved by the Government of Tamil Nadu and AICTE, New Delhi. The present strength of the students is 3227 ,with 137 teaching and 96 non-teaching staff, headed by the Principal, Dr.B.Subramani.

ACADEMICS

Courses offered

New courses are introduced every year based on emerging trends. The institution offers a rich array of 19 UG and 8 PG Courses, along with 8 Research and Doctoral programs. SNMV College also offers 09 Career-Oriented Add-on Courses (sponsored by the UGC) and Value-Added courses for TANCET, CET, UPSC and Soft Skill Training for all Competitive Examinations.

UG Courses:

- B.B.A.
- B.Com.
- B.Com. (Computer Applications)
- B.Com. (Information Technology)
- B.Com. (Professional Accounting)
- B.Com.(Corporate Secretaryship)
- B.Com. (Banking and Insurance)

- B.Com. (E-Commerce)
- B.Com. (Finance)
- B.Sc. Information Technology
- B.Sc. Computer Science
- B.C.A. (Computer Applications)
- B.Sc. Computer Technology
- B.Sc. Biotechnology
- B.Sc. Microbiology
- B.Sc. Physics
- B.Sc. Chemistry
- B.Sc. Mathematics (Computer Applications)
- B.A. English Literature

PG Courses

- M.B.A.
- M.Com.
- M.Com. (Computer Applications)
- M.Sc. Computer Science
- M.Sc. Biotechnology
- M.Sc. Microbiology
- Master of Social Work
- M. A. English Literature

Research Programs

M.Phil. Program

(Both Full-time and Part-time)

Biotechnology, Computer Science, Commerce, Social Work and Microbiology.

Ph.D. Program

(Both Full-time and Part-time)

Biotechnology, Commerce, Computer Science and Social Work.

Coaching Classes for

- TANCET
- CET
- UPSC
- Soft Skill Training for all Competitive Examinations.
- Cost and Management Accounting
- Communicative English

- Quantitative Aptitude
- Placement

Career Oriented Programs

- Advertising Management
- Call Centre Management
- Export and Import Management
- International Business
- Medical Transcription
- Mushroom Cultivation
- Nano-Medicine
- Net Banking
- Office Automation and Accounting Software

Admissions

No Donation! No Capitation! This is the stern policy adopted by the Coimbatore Welfare Association. 1246 students were admitted in the academic year 2021-2022.

MERIT SCHOLARSHIP SCHEME

Merit Scholarship Scheme

The Management recognizes the commendable performance of plus two students by awarding various scholarships. Under this scheme, in this academic year 2021-22, 915 UG and PG students received Merit Scholarship, 83 students received Sports Scholarship, and 32 students benefitted under the 'Institutional Social Responsibility' Scheme. 17 students received scholarships based on the Physically challenged category. A total of 1047 students have benefitted from SNMV Merit Scholarship Scheme.

Institutional Social Responsibility (ISR)

To commemorate the 33 years of existence of the institution, 33 seats are offered by the Management to deserving students under the 'Institutional Social Responsibility' Scheme, for children from economically weaker sections with good academic records.

UG Merit Scholarship Scheme

- SNV school students joining SNMV College for undergraduate courses are eligible for a 10% fee concession and are exempted from the admission fee.

Percentage of Marks at +2 level	Fee Concession	% to be Maintained (in the University Exam)
75 %-79.99 %	10%	75%
80 %-89.99 %	20%	80%
90 %-94.99 %	50%	80%
95% and above	100%	80%

PG Merit Scholarship Scheme

- SNMV UG students continuing into Postgraduate studies (including MBA) at the College are eligible for a 10% fee concession.
- SNMV UG students securing University First Rank and continue on to Postgraduate studies at the College are eligible for a 100% scholarship.

Percentage of Marks at the UG Level	Fee Concession	% to be Maintained (in the University Exam)
65%-74.99%	10%	65%
75%-79.99%	20%	75%
80% and above	25%	80%
UniversityFirst Rank	100%	80%

Sports Scholarship Scheme (From+2 to UG)

Particulars	Fees Scholarship
Zonal Level	10%
District Level	25%
Divisional Level	40%
State Level	50%
National Level	75%
International Level	100%

Sports Scholarship Scheme (From UG to PG)

Particulars	Fees Scholarship
Zonal Level	10%
Inter Collegiate	25%
South Zone (Form 3)	50%
All India Level(Form 3 & Form 2)	75%
International Level	100%

ACADEMIC ACHIEVEMENTS OF STUDENTS

Bharathiar University Examination results of the students are highly commendable.

Pass Percentage of students : 2020-2021

Program Code	Program Name	Program Specialization	Number of students appeared in the final year examination	Number of students passed in the final year examination	Pass Percentage
2AA	B.Com	Commerce	115	112	97
2AC	B.Com(CA)	Commerce with Computer Applications	112	110	98
25F	BBA	Business Administration	42	39	93
2AJ	B.Com(IT)	Commerce with Information Technology	44	44	100
2AK	B.Com (PA)	Commerce with Professional Accounting	105	101	96
2AB	B.Com (B&I)	Commerce with Banking and Insurance	44	44	100
2AF	B.Com (CS)	Commerce with Corporate Secretaryship	55	52	95
2AD	B.Com (E-Com)	Commerce with E-Commerce	36	36	100
2AR	B.Com (Finance)	Commerce with Finance	-	-	-
21F	B.A English	English	41	40	97

26J	B.Sc (IT)	Information Technology	36	36	100
22K	B.Sc (CS)	Computer Science	76	76	100
22J	BCA	Computer Applications	43	43	100
26C	B.Sc Maths (CA)	Mathematics with Computer Applications	25	25	100
22R	B.Sc (BT)	Biotechnology	29	28	96
22L	B.Sc (MB)	Microbiology	37	37	100
22D	B.Sc Chemistry	Chemistry	29	28	96
22C	B.Sc (Physics)	Physics	16	16	100
26K	B.Sc (CT)	Computer Technology	31	31	100
25F	MBA	Business Administration	45	40	89
21M	MSW	Social Work	23	23	100
22R	M.Sc (BT)	Biotechnology	10	10	100
22L	M.Sc (MB)	Microbiology	13	13	100
2AA	M.Com	Commerce	14	14	100
2AC	M.Com(CA)	Computer Applications	18	18	100
31F	M.A (English)	English	12	10	83
32K	M.Sc (CS)	Computer Science	14	14	100
Total			1065	1040	98%

UNIVERSITY RANK HOLDERS

37 students brought laurels to the institution with their exemplary performance in Bharathiar University Examinations conducted for the 2018-2021 batch of students.

Sl.No.	Name of the Student	Department	Rank
1	AADHIRAI.K	BCOM(ECOM)	2
2	PAVITHRA. M	BCOM(IT)	2
3	GOKULAPRIYA. K	BSC(BT)	2
4	SARIGA. S	BCOM(ECOM)	3
5	MADHUMITHA. C	BCOM(IT)	3
6	MANISHA. S	BCOM(CS)	4
7	DEVADHARSHINI.M	BCOM(ECOM)	4
8	NIVETHA. C	BCOM(IT)	4
9	GAYATHRI. M	BSC(MB)	4
10	KRITHIKAKRISHNAN. G	BSC(PHYSICS)	4
11	NITHYASRI. B.R	BCOM(CS)	5
12	SUBHADHRAANJANA. B	BSC(CT)	5
13	MAHALAKSHMI. P.R	BCOM(B&I)	6
14	SANGEETHA. P.A	BA ENGLISH	7
15	PURTI. M	BCOM(CS)	7
16	SANJAYKUMAR. G	BSC(MB)	7
17	KAAVIYA. D	BCOM(ECOM)	8
18	SWATHY. N	BCCOM(IT)	8
19	PRIYANKA. R	BSC MATHS CA	8
20	VINITHA. G	BSC (IT)	8
21	SWARNAMUGI. A	BCOM(IT)	9
22	ANUSHIYA. S	BCOM(B&I)	9
23	VIMALA. C	BCOM(CS)	10
24	SRUTHILAYA. S	BBA	10
25	THENMOZHI. M	BSC(CS)	10

26	KRISHNENDU. A	BSC(CT)	10
27	RUTHRADEVI. P	MA ENGLISH	2
28	SHINTA ANN JOSE	MSC(BT)	2
29	ASMA. K	MSC(MB)	2
30	NAVANEETHI. B	MSC(CS)	3
31	RAMYA. S	MSC(BT)	4
32	ANU.N	MSW	5
33	AFRIN FARGANA. J	MSC(MB)	5
34	BABITHA. S	MBA	8
35	ASWATHI. M.P	MSW	8
36	MIRTHULAYA. R	MSW	9
37	NIRANJANA. R	MSC(CS)	10

STAFF DETAILS

The institution has qualified and experienced teaching staff including, 32 Ph.D. holders and 60 M.Phil. degree holders.

Ph.D. Holders

Sl. No.	Department	Name of the Staff	Designation
1	Computer Science	Dr. B. Subramani	Principal
2	English	Dr.V.Sabari Raja	Asst Professor
3	Tamil	Dr. K. Dhanalakshmi	HOD
4		Dr. C.V. Venkatalakshmi	Associate professor
5		Dr. M. Mahalakshmi	Asst. Professor
6	B.Com.	Dr. A. Thiruvankateswari	Asst. Professor
7		Dr.G.Gabriel Prabhu	Asst Professor
8		Dr.P.Kalaivani	Asst Professor
9	B.Com PA	Dr.P.Shanthi	HOD I/c
10		Dr. T. Kannan	Asst Professor
11	B.Com CA	Dr.P.Chinna sahaya Rani	HOD I/c

12		Dr.S.Yogananth	Asst Professor
13		Dr.M.Nithya Devi	Asst Professor
14	B.Com IT & ECOM	Dr.V.Sudha	HOD I/c
15	Computer Science	Dr.G.Abel Thangaraja	Asst Professor
16		Dr.S.Vinoth Kumar	Asst Professor
17	B.Com B&I	Dr.J. John Manoharan	HOD I/c - (B.Com B&I)
18	Social Work	Dr.M. Premalatha	HOD / Associate Professor
19	Information Technology	Dr. M Jayakumar	Asst Professor
20	Computer Technology	Dr. B.Chithra	HOD
21	Biotechnology	Dr. P. Ruban	Asst Professor
22		Dr. D. Arunkumar	Asst Professor
23		Dr.K.Ramalashmi	Asst Professor
24		Dr.P.R.Jeyaram Raja	Asst Professor
25	Microbiology	Dr.R.Bhagyaraj	HOD
26		Dr.S.Meenatchi Sundharam	Asst Professor
27		Dr.V.Vinoth Kumar	Asst Professor
28	Chemistry	Dr. Indhumathi P.	Asst Professor
29	Maths CA	Dr. K.Indira	Asst Professor
30	MBA	Dr. K.Muthu kumar	Director
31		Dr. V.R.Jayavarthini	Asst Professor
32		Dr. K. Uma Maheswari	Librarian

RECOGNITION FOR GUIDE SHIP

The following 25 faculty members have obtained recognition from Bharathiar University for guiding scholars for M.Phil. and Ph.D. degrees.

Sl. No.	Name of the Staff	Designation	Field	Guiding
1	Dr.B.Subramani	Principal	CS	M. Phil. & Ph.D.
2	Mrs.K.Tamilselvi	Associate Professor	CS	M. Phil.

3	Mrs.S.Kavunthi	Associate Professor	Maths CA	M. Phil.
4	Mr.M.Chandrakumar	Associate Professor	CS	M. Phil.
5	Mr.Nandhakumar	Assistant Professor	CS	M. Phil.
6	Ms.B.Chithra	Head & Associate Professor	CS	M. Phil.
7	Mr.K.Vijay Anand	Associate Professor	CS	M. Phil.
8	Mr.G.Viswanathan	Associate Professor	CS	M. Phil.
9	Mr.G.Vadivel	Assistant Professor	CS	M. Phil.
10	Dr. M. Jayakumar	Assistant Professor	CS	M. Phil. & Ph.D.
11	Mr. P. Karthi	Assistant Professor	CS	M. Phil.
12	Ms. P.S. Vijayalakshmi	Assistant Professor	CS	M. Phil.
13	Dr. G Abel Thanga Raja	Assistant Professor	CS	M. Phil. & Ph.D.
14	Mr.A.Gurunathan	Assistant Professor	Commerce	M. Phil.
15	Dr.T.Santhiya Rani	HOD I/c / Associate professor	Commerce	M. Phil. & Ph.D.
16	Dr.T.Kannan	Assistant Professor	Commerce	M. Phil. & Ph.D.
17	Dr.R.Bhagyaraj	Head & Associate Professor	Microbiology	M. Phil. & Ph.D.
18	Dr.P.Ruban	Assistant Professor	BT	M. Phil. & Ph.D.
19	Dr.A.G.Rajalakshmi	Assistant Professor	BT	M. Phil. & Ph.D.
20	Mr.T. Purushothaman	HOD I/c	BT	M. Phil.
21	Dr.M.Premalatha	Head & Associate Professor	MSW	M. Phil. &
22	Mr.S.Yogananth	Assistant Professor	Management	M. Phil.
23	Dr. John Manoharan J	HOD I/c	Management	M. Phil.
24	Dr. A.Thiruvankateswari	HOD I/c	Economics	M. Phil.
25	Dr.K. Dhanalakshmi	HOD I/c	Tamil	M. Phil.

Funds Received

The faculty members of the institution received various funds granted by the Central and State Government Agencies.

- The NSS Units of SNMV CAS have granted a fund of Rs.61,000/-by the Bharathiar University, Coimbatore under the scheme of National Social Service.
- The RRC (Red Ribbon Club) of SNMV CAS has received an amount of Rs.3100 from Bharathiar University, Coimbatore.
- Mr.T.Purushothaman of the Department of Biotechnology, Dr.R.Bhakyaraj, and Mrs.P.Radha of the Department of Microbiology received a grant of Rs.22,500 from Tamil Nadu State Council under the Science and Technology Scheme.

Senate Meeting

- Dr.B.Subramani,Principal attended Bharathiar University's 82nd Senate Meeting(Annual Meeting) on 28.2.2022.

ACHIEVEMENTS OF THE INSTITUTION

- SNMV College of Arts and Science has been ranked by 'India Today' Magazine as one among the best Colleges Nationwide. SNMV has claimed its recognition all over India, ranking 36th in the Study of Social Work, 111th rank in Arts Streams, 112th rank in Computer Applications, 135th rank in Business Administration, 137th rank in science and 151st rank in Commerce Streams.
All over the city of Coimbatore, the Institution stands proud to have been ranked 7th in the study of Arts and Social Work, 11th in Computer Applications, 12th in Business Administration, 13th in science and 15th in the Study of Commerce.
- Our Institution is recognized in the "BAND PERFORMER" under the category "General (Non-Technical)" in the Atal Ranking of Institutions on Innovation Achievement (ARIIA) 2021, a flagship program of the Ministry of Education, Government of India.
- Participated in the India Rankings -2021, The National Institutional Ranking Framework (NIRF) , Ministry of Education ,Government of India .
- Participated in the "Internshala Annual Rankings 2021". Internshala ~ internship partner of AICTE
- Participated in The WEEK - Hansa Research - Arts-Commerce-Science College Survey 2022.
- Our Institution received 9 Patent rights from the Ministry of Commerce & Industry, the Government of India, and Australian Government.
- IIC of SNMV CAS completed Quarter I & II activities for the academic year 2021-22 under the thrust area Inspiration, Motivation, Ideation, Validation and Concept Development.
- Forest Division of Anaimalai Tiger Reserve, Government of Tamilnadu, Pollachi appreciates Shri Nehru Maha Vidyalaya College of Arts and Science , actively participated in the " Habitat

restoration program by removing the invasive weeds”.

- Hydro Prokav Pumps (India) Pvt., Ltd., Coimbatore, awarded our Institution for the appreciable efforts by the National Service Scheme for their participation in “Mass Plantation In Preserving Green Environment” at Peedampalli Village.
- Sigaram Foundation certifies that our Institution has successfully undergone a “Green Campus and Environment audit” on 09/11/2021 to assess the Green initiatives, planning and efforts carried out in the campus to keep environment friendly atmosphere for the stakeholders, which was found to be excellent.

DDU-GKY

The College serves as the centre to host Deen Dayal Upadhyaya Grameen Kaushalya Yojana [DDU-GKY], a Central and State Government sponsored free skill training Programme for school dropouts. The programme aims at transforming rural poor youth into an economically independent and globally relevant workforce.

SNMV Science Club

- SNMV Science Club was inaugurated in the College in association with Vigyan Prasar Network of Science Clubs under the Department of Science and Technology, Government of India on 7th August 2019. Dr. T. R. Govindarajan, Scientist, Dean, Homi Bhabha National Institute Institute of Mathematical Science (IMSc), Chennai was the chief guest. The students and staff from the Science stream participated in the occasion.
- SNMV Science Club received a Certificate of Excellence from Vigyan Prasar, Noida, UP. Tamil Nādu Science Forum, Chennai appreciated SNMV Science Club (VP-TN0097) of Shri Nehru Maha Vidyalaya College of Arts and Science for their contribution in science communication and Science Awareness Campaigns during the academic year 2020-21.

Unnat Bharath Abhivan

The College has been registered with Indian Resource Development (IRD), IIT Delhi, under the Unnat Bharat Abhivan – Village Survey Scheme for the rural development. Under the scheme, five villages namely, Achipatti, Peedampalli, Pappampatti, Kallapalayam, and Pattanam, have been adopted by the College to conduct a general survey for which an amount of Rs.50,000 has been sanctioned.

SNMV IAS ACADEMY

SNMV CAS has set up an efficient IAS Academy that caters the needs of IAS aspirants. Around 665 students registered under SNMV IAS Academy. The classes are being conducted regularly at free of cost by eminent faculty members and outside experts.

Board of Studies

- Mrs. K. Tamilselvi, Head, Department of Computer Science, is appointed as a member of the Board of Studies, Bharathiar University.
- Mr. T. Purushothaman, Head, Department of the Biotechnology, has been appointed as a Chairman for Postgraduate Board of Studies, Biotechnology, Bharathiar University, Coimbatore.
- Dr. P. Ruban, Assistant Professor of Bio Technology, is appointed as a member of the Board of Studies, UG Board Biotechnology, Bharathiar University, Coimbatore.
- Mrs. S. Yamini Priya, Assistant Professor of English, has been appointed as a member of the Board of Studies at Shri Ramakrishna College of Arts and Science, Coimbatore from the year 2017.

Inspection Commission Visits

- The Inspection Commission constituted by Bharathiar University visited the campus on 1st April 2021. Dr. D. Padmavathi, (Convenor), Associate Professor, Department of Commerce, Shri Ramakrishna College of Arts and Science for Women, Coimbatore, along with Dr. G. Rangarajan, Assistant Professor, Department of Commerce, CMS College of Science and Commerce, Coimbatore, inspected the facilities available for the Commerce course for granting Continuance of Provisional Affiliation (CPA) for B.Com.Finance.

Memoranda of Understanding

Various departments have signed Memoranda of Understanding (MoU) in order to improve the relationship between Industry and Academia. The details are as below.

Sl. No	Organization	Area of Specialization
1	ND Clinical Research services	Clinical Research
2	Edison Science Club	Science Awareness
3	Dhanvi Infotech	Software Solutions
4	K3 Business Solutions	Software Development
5	Digitek Business Solutions	Banking, Financial Services and Insurance
6	C Cube Technologies	Software Training
7	Daffodil India Technologies	Software Training
8	Sri Sakthi ID Designers	Commerce training
9	NU Pro Labs	Clinical Research
10	Global Vision Training Academy	Placement Training
11	The Master's Key	HR Training and Development
12	Mazenet Solution Pvt. Ltd.	IT and Industrial services

13	Sathyam Coaching Center	Competitive Exams Training
14	Accent Techno Soft (ATS)	Software Training
15	Deepan Academy	Chartered Accountancy
16	Devanath & Co.	Health Care
17	P. Lakshmipathy	Chartered Accountant
18	Lakshmishree Investment & Securities Pvt. Ltd.	Stock Market
20	Aram Foundation Charitable Trust	NGO
21	Aksent Corporate Solutions	Training and Research
22	MAS Solar System Private Limited	Training and Research
23	Nexgen Infotech	Training and Research
24	Get Set Go	Life Skills Development
25	Prajapita Brahma Kumaris, Coimbatore. Kumaris, Coimbatore.	Yoga and Meditation
26	Nature Science Foundation, Coimbatore.	Science and Environment
27	Infosys	Placement Training
28	Yona Yukthi	National Skill Development Corporation
29	The Startups Community, Coimbatore	Promoting Startup Entrepreneurship Culture
30	International Eco Club Students Chapter (IECSC)	Science and Environment
31	Gyanamite, Bengaluru, an Online Education Portal.	Online certification programmes on Agile Framework, Excellence in Marketing & Sales and Certification in Recruitment excellence.
32	'Lady Hawk' English Academy.	To improve the spoken English of the students.
33	Park Global HR Services.	To provide Industrial Institution Collaboration activities such as to provide lectures, to organize workshops and conferences; To facilitate project development either in SNMV or Park Campus; To equip students to meet company requirements skillfully.
34	MedVision Health Solutions, Coimbatore, a medical coding academy recognized by AAPC (American Academy of Professional Coders) and AHIMA (American Health Information Management Association).	The exchange of faculty, students and staff for the purpose of joint research, lectures, training, development of mutually beneficial research programme.

Internal Auditing of NAAC Files

- The pre-auditing of the NAAC files was held by the Internal Quality Assurance Cell (IQAC) on 27th April 2021.
- The internal auditing of the NAAC files was carried out by the internal auditors of IQAC on 28th April 2021.

Project proposals

- The department of MBA has submitted a project proposal on 04.09.2021 to the funding agency “Capacity Building Programme” under the title “Fundamental course on Econometrics for College teachers”, the proposed date is 06.12.2021 to 13.12.2021. The applicants are Dr.K.Muthukumar & Dr.S.Sudhakar for the amount of Rs.7.45 Lakhs.

CO CURRICULAR AND EXTRACURRICULAR ACTIVITIES**Workshops/Webinars/Conferences Conducted**

S.No	Date	Department	Topic	Chief Guest
1	25.09.2021	Tamil	"Kalloori Manavarkalukkaana Mana Nalak kalvi	Dr.N.Anandkumar, Assistant Professor, Gandhigram Rural Institute Department of Education Dindugal,
2	12.11.2021	Tamil	Yeathai Nokki Chelkirathu Ichsamogam	Dr.Lenin Kumar Assistant Professor RVS CAS, Suler, Coimbatore.
3	26.11.2021	English	Text, Textuality and Discourse	Dr. Amitabh Vikram Dwivedi, Faculty, The School of Languages and Literature, Shri Mata Vaishno Devi University, Jammu and Kashmir.
4	28.02.2022	English	E-Skills	Mr. Samuel Churchill, Pgec(Iimr)., M.B.A., B.L., Ph.D(Hons)., Founder, Youth Federation of Change & Getsetgo Training Solutions, Coimbatore.

5	9.12.2021	English	Recent Trends in Literature	Dr. R. Karunambigai, Associate Professor and Head, Department of English, Shri Ramakrishna College of Arts and Science
6	07.09.2021	English	The Exploration of Social Issues in Drama	Dr. Viswanathan Mahalingam, Ceo, The Royal Author Services, Founder and Director, Qualigrafe Author Services Private Limited, Coimbatore.
7	30.09.2021	English	Leader In You	Mr. Samuel Churchill, Founder, Youth Foundation And 'Get Set Go' Training Solutions, Coimbatore
8	27.09.2021	B. Com	Pandemic And the World Economy	Dr.S.Janakiraman
9	07.06.2021	B. Com	Impact Of Covid -19 On Human Resource Management and Planning Strategies	Dr.Sumalatha
10	12.11.2021	B. Com	Fundamentals Of Securities and Capital Management	Dr.K.Prabhakaran
11	29.11.2021 08.04.2021 28.03.2022	B. Com	Life Is About Choice Soft Skill Development Innovative Thinking Personality Development	Ms.Janani Ms.Sherlin Dayoni Mrs A. Yagil Mr.Rajasekaran
12		B. Com	Plan Your Future	Ca.V.Surendar
13	09.01.2021 26.03.2021	B. Com	Ipr - Drafting and Filing	Mr.Mukesh Mishra Ms.Pooja Menon
14	07.06.2021	B. Com	Foster Quality of Life Through Emotional Intelligence	Dr.S.Sampathkumar
15	12.11.2021	B. Com	Fun Bock - 2022	Dr.B.Subramaniam
16	07.06.2021	B. Com	Tobacco Awareness Program	Mr.K.Murali Krishnan
17	12.11.2021	B. Com	Tally Erp - 9	Mr.G.Manikandan
18	24.12.2021	B. Com (PA)	Life Mastery	Mr. S. Sasikumar
19	13.04.2022	B. Com (PA)	Recent Trends in Foreign Exchange	Mr. K. Vasudevan
20	27.09.2021	B. Com (CA)	Capital Market Awareness	Mr. Ramachandra Bhat Associate, Lotus Knowlwealth Pvt Ltd, Mumbai.
21	29.11.2021	B. Com (CA)	Innovation And Technology	Mr.S.Nandhagobal Business Analyst, Scotland, Uk.

22	08.04.2021	B. Com (CA)	Investors Education Program - Capital Market Awareness & Financial Planning	Mr.Venugopal Senior Associate Lotus Knowlwealth Pvt.Ltd.Mumbai, Maharashtra.
23	28.03.2022	B. Com (CA)	CA & ICWA Awareness Programme	Mr.Sri Ram Iyer Jk Shah Classes
24	09.01.2021	B. Com (B&I)	Benefits Of IRDA Licensing	Dr.Venkataramanan
25	26.03.2021	B. Com (B&I)	Start Up as A Career Option for Young Graduates	Mr.P.Chezhan , Md, Sumathi Agencies
26	07.06.2021	B. Com (B&I)	Explore The Career Opportunities with Tally in Post Covid	Mr.D.Prabhakaran, Director, Axn Academy
27	12.11.2021	B. Com (B&I)	Career Counselling for Chartered Accountant Course	Ca. Mr.Logaraj, Chartered Accountant Icai
28	8.12.2021	B. Com (B&I)	Student Entrepreneurship Awareness Programme	Ms.Saranya, Edii, Field Coordinator, Bharathiar University, Coimbatore
29	12.04.2022	B. Com (B&I)	Sourcing Of Funds for Capital Investments	Mr.R.Bhuvan Pradeep , Ceo , Raspier Events
30	11.09.2021	B. Com (It & E. Com)	Recent Trends in Financial Management	Ramkumar Aka Manjusri
31	17.09.2021	B. Com (It & E. Com)	College Nature	Imran Ahamed
32	18.09.2021	B. Com (It & E. Com)	Re-Discovering Your Career Passion	K. Ananda Narayanan
33	20.09.2021	B. Com (It & E. Com)	Explore The Java Programming	J. Maria Shyla
34	23.09.2021	B. Com (It & E. Com)	Recent Trends in E-Commerce	Dr. P. Kalpanadevi
35	28.09.2021	B. Com (It & E. Com)	Corporate Social Responsibility Effects Of Social-media	Mr. Gopalakrishnan Subramanian
				Mrs. Bargavi Nagarajan
36	19.11.2021	B. Com (It & E. Com)	Build A Positive Attitude Towards Students	Dr.R.V.B.Madhavan
37	02.12.2021	B. Com (Cs & Fin.)	Job Avenues in Investment Banking	Mr. K. Gokula Krishnan
38	17.11.2021	B. Com (Cs & Fin.)	Awareness Of Company Secretaryship	Mr. D. Vignesh

39	01.11.2021	B. Com (Cs & Fin.)	Campus To Corporate	Mr. Muzammil Mohideen
40	11.10.2021	B. Com (Cs & Fin.)	Entrepreneurship And Skill Development	Mr. Rajeshkumar Palanisamy
41	30.9.2021	B. Com (Cs & Fin.)	Transaction Tax	Mrs. R. Mallika
42	25.9.2021	B. Com (Cs & Fin.)	An Over View On Sebi	Dr. K. Prabhakaran
43	17.9.2021	B. Com (Cs & Fin.)	What Next	L.T. M. Muraliraj
44	18.9.2021	B. Com (Cs & Fin.)	Yoga For Youth Empowerment	Dr. K. Perumal
45	20.9.2021	B. Com (Cs & Fin.)	Kickstar Commerce	Dr. B. Rajasekaran
46	03.06.2021	B. Sc Physics	Workshop On Simple Science Experiments	Mr. K. Kathavarayan - Tamilnadu Science Forum
47	10.06.2021	B. Sc Physics	International Virtual Program on Meet the Astronomer Topic: Introduction to The Sun	Clementina Sasso Inaf-Osservataria Astronomic Di Capodimonte, Italy.
48	17.09.2021	B. Sc Chemistry	Dr.M.Rajkumar National Post-Doctoral Fellow, Indian Institute Of Science,Banglore	Future Scope of Chemistry
49	18.09.2021	B. Sc Chemistry	Career Opportunities in Chemistry	Dr.C.Sathishkumar Assistant Professor Sardhar Vallabhai Patel Institute Of Textile And Management,Coimbatore
50	19.09.2021	B. Sc Chemistry	Self-Improvement and Character Change	Ms. Mohana Jency Fathima ,TCS,Chennai
51	24.07.2021	B. Sc Biotechnology	Webinar On “Opportunities and Requirements for Biotechnologist in Pharma Industries-Focus On GIp And Controls”	Mr. Bhisham Singh, Director, Pharmawise Solutions Pvt Ltd Mr. Balaji K, Quality System Consultant & Trainer
52	15.09.2021 To 17.09.2021	B. Sc Biotechnology	2 nd International E-Conference 2021 On “Novel Biotechnological Approach to Sustain in Pandemic Scenario”	Dr D S Prabakaran Phd (Medicine), Post-Doctoral Researcher,

				<p>Department of Radiation Oncology,</p> <p>College Of Medicine, National University Hospital, Chungbuk, Republic of Korea</p> <p>Visiting Scientist – National Institute – Qst Chiba, Japan</p>
53	15.09.2021 To 17.09.2021	B. Sc Biotechnology	<p>2nd International E-Conference 2021 On</p> <p>“Novel Biotechnological Approach to Sustain in Pandemic Scenario”</p>	<p>Dr. Atul Kumar, Ph.D, Research Scientist</p> <p>Faculty Of Medicine, Biomedical Center</p> <p>Sölvegatan 19, Lund University, Sweden</p>
54	15.09.2021 To 17.09.2021	B. Sc Biotechnology	<p>2nd International E-Conference 2021 On</p> <p>“Novel Biotechnological Approach to Sustain in Pandemic Scenario”</p>	<p>Mrs. Sushma Rajput,</p> <p>Senior Manager Qa, Pharmathen International Sa, Rhodopi, Greece</p>
55	15.09.2021 To 17.09.2021	B. Sc Biotechnology	<p>2nd International E-Conference 2021 On</p> <p>“Novel Biotechnological Approach to Sustain in Pandemic Scenario”</p>	<p>Dr Sruthy Maria Augustine, Msc, Phd,</p> <p>Research Scientist, Justus Liebig University,</p> <p>Giessen, Hesse, Germany</p>
56	15.09.2021 To 17.9.2021	B. Sc Biotechnology	<p>2nd International E-Conference 2021 On</p> <p>“Novel Biotechnological Approach to Sustain in Pandemic Scenario”</p>	<p>Dr Kalpana Raja, Phd, Mrsb (Uk)</p> <p>Post-Doctoral Research Associate, Regenerative Biology, Morgridge Institute for Research, University Of Wisconsin-Madison, Wi, USA</p>
57	15.09.2021 To 17.09.2021	B. Sc Biotechnology	<p>2nd International E-Conference 2021 On</p> <p>“Novel Biotechnological Approach to Sustain in Pandemic Scenario”</p>	<p>Mr. Somasundaram G</p> <p>Senior Consultant, Asia Pacific, Process Solutions, Merck Kgaa, Singapore</p>

58	26.10.2021	B. Sc Biotechnology	Webinar on “Evaluating Potentials of Actinomycetes for Antibiotic Production	Dr. Ravi Ranjan Kumar, Assistant Professor, Department Of Biotechnology, Atmiya University,
59	19.11.2021	B. Sc microbiology	Webinar on Intellectual Property Rights	Mr. Vidya Bhaskar Singh Nandiya, Partner At Ipexcel, Patent Attorney, Bangalore
60	16.11.2021	B. Sc microbiology	Webinar on Research Designing	Dr. R. Kannan, Associate Professor And Head, Pg & Research Department Of Botany, Ngm College (Autonomous), Pollachi
61	17.11.2021	B. Sc microbiology	Webinar on Funding Agencies for Research	Dr. D. Vincent Herald Wilson, Professor, Technology Management, Smec, Vellore Institute Of Technology University, Vellore
62	18.11.2021	B. Sc microbiology	Webinar on Research Publication and Research Ethics	Dr. Anand Prem Rajan, Associate Professor (Senior), School Of Bio Sciences And Technology, Vellore Institute Of Technology University, Vellore
63	3/12/2021	B. Sc microbiology	Webinar on IPR And Strategies for Academicians	Mr. Prem Charles, Founder, Allinnov Research And Development Pvt. Ltd, India
64	14 / 12 /2021	B. Sc microbiology	Venomous Snakebites and Immunological Prospects Of Antivenom Antibodies	Dr. N. S. Maanoj, Founder & Principal Scientist, Universal Snakebite Education And Research Organization, Krishnagiri, Tamilnadu, India

65	24/09/2021	B. Sc microbiology	Repurposing the old anti-alcoholism Drug Disulfiram as an Anticancer Therapy	Dr. Vinoth kannappan, senior research associate, (experimental cancer therapeutics research group), science projects manager (disulfican ltd), Research Institute In Healthcare Sciences (RIHS), University Of Wolverhampton, United Kingdom.
66	17.09.2021	B. Sc IT	Induction Program Webinar - “We Are the Masters of The Beliefs”	Dr Sruthy Maria Augustine, Msc, Phd, Research Scientist, Justus Liebig University Giessen, Hesse, Germany
67	18.09.2021	B. Sc IT	Induction Program Webinar - “Attitudes and Social Responsibilities”	Dr Kalpana Raja, Phd, MRSB (Uk) Post-Doctoral Research Associate, Regenerative Biology, Morgridge Institute for Research, University Of Wisconsin-Madison, Wi, USA.
68	20.09.2021	B. Sc IT	Induction Program	Mr. Somasundaram G Senior Consultant, Asia Pacific, Process Solutions, Merck Kgaa, Singapore
69	26.10.2021	B. Sc IT	Webinar On “Evaluating Potentials of Actinomycetes for Antibiotic Production”	Dr. Ravi Ranjan Kumar, Assistant Professor, Department Of Biotechnology, Atmiya University, Rajkot, Gujarat
70	19.04.2022	B. Sc IT	Technomanzer '22	Mr. Praveen Kumar Rajendran,
71	21.04.2022	B. Sc CT	Learning Curves of Programming Languages To Your Career	Dr.K.Anuratha, Head, Department Of Mca, Sourashtra College, Madurai.
72	21.09.2021	B. Sc CT	Covid 19 Awareness	Dr.P.Krishnapriya, Genereal Practice

73	20.09.2021	B. Sc CT	Being A Winner	Mr.Harigaran Rajmohan, Founder President, School 4 Challenge
74	18.09.2021	B. Sc CT	Step Towards Software World	Mr.J.Karthick, Senior Software Developer
75	17.09.2021	B. Sc CT	Follow Your Heart	Mr.Swarajit Alakananda, Fix Your Gadgets
76	03.09.2021	B. Sc CT	International Webinar on Recruitment Trends - A Virtual Reality 2021	Dr.Noushad Hussain, Director, Nctes, Qatar.
77	13.08.2021	B. Sc CT	Revenue Cycle Management in Healthcare It	Mr.Bharath Ravi, Revile Md India Pvt.Ltd., Bangalore
78	10.06.2021	B. Sc CT	Virtu Navarasa	Cultural Event
79	27.09.2021	BBA	Capital Market Awareness	Mr. Ramachandra Bhat Associate, Lotus Knowlwealth Pvt Ltd, Mumbai
80	29.11.2021	BBA	Innovation And Technology	Mr.S.Nandhagobal Business Analyst, Scotland, Uk.
81	08.04.2021	BBA	Investors Education Program - Capital Market Awereness & Financial Planniing	Mr.Venugopal Senior Associate Lotus Knowlwealth Pvt.Ltd.Mumbai, Maharashtra.
82	28.03.2022	BBA	CA & ICWA Awareness Programme	Mr.Sri Ram Iyer Jk Shah Classes
83	17.9.2021	BBA	Future Goal Setting	Dr.K.Muthukumar
84	18.09.2021	BBA	Entrepreneurship is a Mindset	Mr.S.Shameer
85	20.09.2021	BBA	The Future is Here	Dr.S.Sudhakar
86	21.09.2021	BBA	Puthiyana Virumbu	Dr.S. Maheswari
87	21.09.2021	BBA	Vaasipai Nesippom	Mr.Kovai Sadasivam
88	07.03.2022	BBA	Recent trends in advertising	Mr.Rtr.Pp.Arunkumar.G
89	02.04.2022	BBA	Sustainable Finance	Dr. V.Saravanan
90	04.04.2022	BBA	Career development in management	Mr.A.Govindaraj
91	18.04.2022	BBA	Tally Workshop	Mr.Sudeesh
92	26.04.2022	BBA	Soft skills for business	Mr.R.Hariraj

93	7.10.2021	MBA	Love To Read	Kovai Sadasivam Environmentalism Writer And Director – Documentary Film
94	7.10.2021	MBA	Learn to be a learner	Dr.Selvalakshmi Principal Thiagaraja School Of Management
95	8.10.2021	MBA	Get...Set....Go....	Dr.Maheshwari.S Assistant Professor,Mba ,Kongu Engineering College
96	9.10.2021	MBA	Overview of Opportunity in indian financial service sector	Mr.P.Jaganathan,Deputy Zonal Head South Hdfc Mutual Fund
97	9.10.2021	MBA	How to become an effective communicator	Prof.Dr.Rajasekaran Vit University ,Chennai
98	12.10.2021	MBA	Corporate expectations from management graduates	Mr.S.Sakthivel Assistant General Manager Hrd Indo Shell Cast Pvt Ltd
99	12.10.2021	MBA	Entrepreneurship is a mindset not a choice	Mr.Shameer ,Founder It Projects Media Marketing Communication
100	11.10.2021	MBA	Integrity,Transparency and Independence for Excellence in Profession	Mr.Rajkumar ,Hr Consultant
101	27.10.2021	MBA	BFSI Centre of Excellence	Dr.P.Saravanan Professor Iim Trichy
102	18.12.2022	MBA	Art of Writing Social Science Research Papers .	Dr G Yoganandan
103	15.03.2022	MBA	Industry 4.0	Mr.D.Eregamani Founder And Director Of Maple Tech Solution Hosur
104	12.03.2022	MBA	BFSI - carriers in security market	Ms.Rupali Executive, Marketing And Corporate Communication, Nism, Mumbai
105	21.03.2022	MBA	NCDEX -investor awareness program	Dr.K.Prabakaran Resource Person For Sebi And Ncf And Audience
106	05.04.2022	MBA	Stock market and its working	Dr.R.Maheswari Kec College Erode
107	06.04.2022	MBA	Mutual Fund Awareness Program	Mr.R.Guruvittal , Chief Manager & Branch Head At HBFC Acn Ltd
108	16.04.2022	MBA	Employability Post Covid	Dr. Vivek Ranga,Director Of ICFAI Business School

109	29.10.2021	MSW	Psychiatric Social Work Practice	Ms. Sreedevi Sekaran, Associate Professor (CCU, Malawi, E. Africa & Founder & Director (Wings Foundation).
110	22.10.2021	MSW	Social Work & Community Development	Dr. Masauso Chirwa, HoD, Department of Social Work & Sociology, University of Zambia.
111	03.10.2021	MSW	Industrial Social Work Practice	Mr. N. Kandhavel, Assistant Personnel Officer (Welfare Officer), Texmo Industries Limited, Coimbatore.
112	24.09.2021	MSW	Recent Trends in HR Practice	Mr. Yogaganapathy Aurobindo, Lead-HR, Sundaram Motors, Mercedes – Benz.
113	17.09.2021	MSW	Managing Conflict in Relationship”	Ms. Kalpana Martin, Former Chairperson, Manoshanthi Family Counselling Centre
114	24.01.2021- 25.01.2021	MSW	Self - Awareness for Effective Counselling”	Ms. Sujani Menon, Life Skill Trainer, Our Responsibility for Children, Thiruvananthapuram, Kerala.
115	12.08.2020	MSW	Social Workers on the Frontlines of Pandemics	Mr. Swarajith Alakananda

Workshops/Seminars/Guest Lectures/Conferences Attended

S. NO	DATE	DEPARTMENT	TOPIC	NAME OF THE STAFF
1	13.6.21	MATHS	College Students Vs Covid : 19, Mr. A. Bellaro John Regan, Assistant Prpfessor, Sree Neranyana Guru College, Cbe.	Mrs. S. Kavunthi Mrs. K.B.Devaki Dr. K.Indira Mrs. Kaleeswari S Ms.Vadivukkarasi M Mrs.M. Nandhini
2	26.04.22	MATHS	National Mathematics Day - Kinship 2021, R. Sathyraj, Founder & Ceo, True Education A Career Insight, Coimbatore. Field Officer Nso, (Government of India)	Mrs. S. Kavunthi Mrs. K.B.Devaki Dr. K.Indira Mrs. Kaleeswari S Ms.Vadivukkarasi M Mrs.M. Nandhini
3	21.04.2022	MATHS	Visited AIC Raise -Innovation Incubation center, Coimbatore.	Mrs.S.Kavunthi
4	28.11.2021	B. Com CA	Citation Management Using Mendeley	Mrs.K.Dharani
5	12.08.2021	B. Com CA	Mutual Fund for Beginners	Mrs.Y.Prasanna
6	12.08.2021	B. Com CA	The New Language of Publications	Mrs.K.Dharani
7	3.03.2022-4.03.2022	B. Com CA	A Study on Data Mining Techniques and Its Applications	Mrs.K.Dharani
8	03.12.2021	B. Com PA	IPR And Strategies for Academicians	Dr. Shanthi P Dr. T. Kannan Mrs. K. Saranya Mrs. Al. Sindhu Ms. M. Jothi Ms. Lakshimi Mrs. S. Shameena
9	15.11.2021 To 03.11.2021	B. Com B&I	Adoptive Approaches Fro Modern Fccilities And Research	Dr.J. John Manoharan Mrs. P Mathivakani Mr. P Jagatheesh Ms. A. Vinothini
10	23.04.2021	B. Com B&I	Digital Marketing: Trends to Look in - Nehru Arts and Science	Dr.J. John Manoharan Mrs. P Mathivakani Mr. P Jagatheesh Ms. A. Vinothini
11	29.09.2021	B. Com B&I	Competition Issues in India by Gobi Arts and Science	Dr.J. John Manoharan Mrs. P Mathivakani Mr. P Jagatheesh Ms. A. Vinothini

12	28.02.2022	B. Sc Physics	National Science Week Festival-2022 In Association With Vigyan Prasar, Department Of Science And Technology, Govt Of India, Tamilnadu Science And Technology Centre, Chennai And Regional Science Centre, Coimbatore As The Glorious Week. Vigyan Sarvatra Pujyate-Festival of Scope For All.	Mr. K. Leninbarathi Ms. C. Nivetha Ms. M. Sivaranjini
13	04.03.2022	B. Sc Physics	National Science Week Festival -2022 in collaboration With Vigyan Prasar, Department of Science and Technology, Govt of India, Tamilnadu Science and Technology Centre, Chennai and Regional Science Centre, Coimbatore As The Glorious Week. Vigyan Sarvatra Pujyate-Festival of Scope for all.	Ms.M.Sivaranjini
14	26.03.2022 & 27.03.2022	B. Sc Physics	National Intellectual Property Awareness Mission Organized by Ministry of Commerce and Industry, Department for Promotion of Industry and Internal Trade, Office of The Controller General of Patents, Designs and Trade Marks Government of India 2022	Mr.K.Leninbarathi
15	02.04.2022& 03.04.2022	B. Sc Physics	State Level Workshop on Zero Shadow Day Organised by Vigyan Prasar, Department of Science and Technology, Govt of India, Tamilnadu Science and Technology Centre Venue: Tass, Tirichy	Mr.K.Leninbarathi
16	16.04.2021& 17.04.2021	B. Sc Physics	National Program for Orientation of Science Teachers Organised by Global Indian Scientists and Technocrats Forum Venue :RIT, Chennai	Mr.K.Leninbarathi
17	21.08.2021	B. Sc Chemistry	Role Of Chemistry in Nuclear Energy	Dr.P.Indhumathi
18	26.08.2021	B. Sc Chemistry	Dynamics And Mechanisms of Chemical Reactions Via Classical Trajectory Simulations	Dr.P.Indhumathi
19	21.06.2021-25.06. 2021	B. Sc Chemistry	“Advances In Chemical Research”	Dr.P.Indhumathi

20	18.06.2021	B. Sc Chemistry	Enrichment On Professcial Skills	Mrs.S.Manimeghalai
	10.07.2021.	B. Sc BT	International Webinar On Strengthening your Understanding of Research Journals Organised by KJ Sowmiya College of Science and Commerce in Collaboration with Elsevier.	Mr.T.Purushothaman
21	23.07.2021	B. Sc BT	National Web Webinar on The Topic & Quot; Covid-19 Vaccines and Variants; Organized by IQAC and Department of Microbiology in Association with Microbiologist Society, India	Mrs.S.Harshini Mohan
22	19.07.2021	B. Sc BT	Faculty Development Program on Digital Teaching “Phygital Workshop” Jointly Organized by The Center for University and Industry Collaboration of Bharathiar University and Cognizant, Coimbatore	Dr.K.Ramalashmi
23	17.12.2021 To 18.12.2021	B. Sc BT	Participated In the Two-Day Workshop Ngs;16s Metagenomics Sample to Data at Ganga Orthopedic Research and Education Foundation	Dr.K.Ramalashmi
24	15.12.2021 To 18.12.2021	B. Sc BT	Participated and presented at 3 rd International Conference on Infectious Diseases and Nanomedicine	Dr.P.Ruban
25	12.04.2022 To 25.04.2022	B. Sc BT	Refresher Course on “Modern Biotechnology Tools and Techniques in Biodiversity Conservation” Organizing by The Department of Botany, Bharathiar University, Coimbatore	Dr. D. Arunkumar & Fg. Offr. T. Purushothaman
26	20.04.2022 And 21.04.2022.	B. Sc BT	Participated In the International Conference on “Unraveling Therapeutic Resources from Nature’s Treasure”, Organized by PG and Research Department of Biosciences, Mohamed Sathak College of Arts and Science, In Association with IQAC Cell	Dr. P. Ruban
27	20.10.2021- 21.10.2021	B. Sc CS	Webinar Series on The Topic “Sars Cov2 of Yesterday, Today and Tomorrow: We Moving from Strategic to Tactic Solution?” Organised By Institute of Forest Genetics and Tree Breeding (IFGTB), Coimbatore	Tamilselvi K
28	27.10.2021	B. Sc CS	Cyber Crime and Cyber Forensic	Tamilselvi K

29	15.11.2021 - 23.11.2021	B. Sc CS	Adoptive Approaches for Modern Teaching And Research	Tamilselvi K
30	24.11.2021	B. Sc CS	Outcome Based Education	Tamilselvi K
31	29.11.2021-08.12.2021	B. Sc CS	Fdp On Cloud Computing	Tamilselvi K
32	4.06.2021	B. Sc CS	Webinar - Technolgies For Future	Banupriya.G
33	07.06.2021	B. Sc CS	Webinar- An Extreme Scale Distributed Parallel Optimization For Enenrgy Communties	Banupriya.G
34	27.10.2021	B. Sc CS	International Conference on Emerging Trends .In Science And Technology(Etist 2021) Deep Convolutional Unet Using Biomedical Image Segmentation For Diagnosis Of Diabetic Retinopathy With Optimized Hybrid Duck Traveler And Fruit Fly (Hdtffa) Algorithm Isbn No.: 978-81 - 953602-8-4	Mrs.Ps.Vijaya Lakshmi
35	25.03.2022	B. Sc CS	National Virtual Conference on Applications of Intelligent Robotic Process Automation An Effective Deeplearning Algorithms For Big Data Analytics: A Study	Mrs.Ps.Vijaya Lakshmi
36	26.07.2021-30.07.2021	B. Sc CS	“Nuances And Trends in Data Science	Mrs.PS.Vijaya Lakshmi
37	14.10.2021-15.10.2021	B. Sc CS	An Efficient Deep Intelligent Based Maco-Cnn Algorithm	Mrs.PS.Vijaya Lakshmi
38	28.05.2021	B. Sc CS	Advancement In Learning Algorithms: MI to DI	Dr. G. Abel Thangaraja
39	4.06.2021	B. Sc CS	Technologies For Future	Dr. G. Abel Thangaraja
40	4.06.2021	B. Sc CS	Unlocking The Industrial Potential of Digital Twin	Dr. G. Abel Thangaraja
41	6.08.2021	B. Sc CS	Research - Concept to Process	Dr. G. Abel Thangaraja
42	18.08.2021	B. Sc CS	Career Enhancement in Cyber Security	Dr. G. Abel Thangaraja
43	4.09.2021	B. Sc CS	Intellectual Property Rights with Focus on Copyright, Patent and Trademark	Dr. G. Abel Thangaraja
44	28.06.2021 - 5.07.2021	BCA	International FDP on Artificial Intelligence & Machine Learning- PPG College of Arts and Science	M. Chandrakumar

45	23.08.2021 - 28.08.2021	BCA	National FDP on Digital Teaching Methods in Higher Education-Hindusthan College of Arts and Science	G.Vadivel
46	28.10.2021	BCA	Citation Management Using Mendeley- Sri Ramakrishna College of Arts and Science	G Vadivel
47	24.09.2021	BBA	Recent Trends in Hr Practice	K.Prabhakaran
48	24.09.2021	BBA	Recent Trends in Hr Practice	D.Brinda Rubini
49	14.02.2022 - 18.02.2022	BBA	Unfolding Vistas in The Research of Language, Literature and Psychology	Ms.A.Mahilarasi
50	23.08.2022- 28.08.2022	BBA	Digital Teaching Methods in Higher Education	Ms.A.Mahilarasi
51	07.08.2022	BBA	FDP On "I Think Therefore I Am "	Ms.A.Mahilarasi
52	21.04.22- 22.04.22	BBA	NAAC Sponsored-Transforming Quality of Teaching by Adopting and Innovating Ict Tools and Techniques - A Key Focus Area Nep-2020, SRCAS .	D.Brinda Rubini
53	24.02.2022	BBA	Carrer In Digital Marketing, Ajk College.	D.Brinda Rubini
54	3.02.2022	BBA	Strategy For Managing Personal Finance,Sharabasva University	D.Brinda Rubini
55	2.02.2022	BBA	Managing Personal Finance And Wealth Creation,Vidyasagar University,Westbengal	D.Brinda Rubini
56	31.01.2022	BBA	One Day International Webinar On "Tips and Tricks for Personal Excellence - A Road A Head For Success.	D.Brinda Rubini
57	25.10.2021- 29.10.2021	BBA	Upskilling Personal Finance Planning, Hindusthan College	D.Brinda Rubini
58	27.10.2021	MBA	International HR Conclave	Vishnu Sajan (Asst.Professor)
59	27.04.2022	Bio Tech	"Certificate of Excellence" for reviewing a manuscript for the "Journal of Advances in Medicine and Medical Research"	Fg. Offr. T. Purushothaman

OUR STAFF SERVING AS RESOURCE PERSON

S. NO	DATE	DETAILS	DEPARTMENT	STAFF
1	21.2.2022	Tholkappiya Payilagam	Tamil	Mr. M. Sivasakthi
2	9.10.2021	Navarathri Vila	Tamil	Mrs. G. Menaka
3	6.10.2021	Yavarum Kealeer Thiran Valar Sangam, Namakkal	Tamil	Ms. K. Mounika
4	18.01.2022	International Level Poem Writing	Tamil	Dr. C. V. Venkatalakshmi
5	11.11.2021	"Engineering Yourself - Shaping Yourself As An Engineer" For National Education Day Organised By Akshaya College Of Engineering And Technology, Kinathukkadavu.	English	Dr. V. Sabariraja
6	08.12.2022	"English Communication Skills In Career Perspective" Organised By Sri Ramakrishna Institute Of Technology, Coimbatore.	English	Dr. V. Sabariraja
7	23.8.2021 - 25.8.2021	Three Day Workshop: Research Methodology & Data Analysis " At Sri Ramakrishna College Of Arts And Science, Coimbatore.	Maths CA	Mr. S. Kavunthi
8	29.10.2021	Firebird Inistitution	B. Com B&I	Dr. J. John Manoharan
9	29.11.2022	United College Of Arts And Science	B. Com B&I	Dr. J. John Manoharan
10	02.06.2021	Hindhustan College Of Engineering And Technolgy ,Coimbatore. Topic: Environment Awareness	B. Sc Physics	Mr. K. Leninbarathi
11	22.09.2021	Tiruppur Kumaran College For Women Topic:History Of NSS	B. Sc Physics	Mr. K. Leninbarathi

12	23.09.2021	NGP Institute of Technology Topic: Awareness On Covid-19	B. Sc Physics	Mr. K. Leninbarathi
13	12.02.2022	“Budget 2022 – An Analysis” Organised By Builders Engineering College, Erode	MBA	Dr. K. Muthukumar
14	18.02.2022	“Tn To Become A 1 Trillion Dollar Economy” Organised By Intuition Of Engineers, Erode Local Chapter	MBA	Dr. K. Muthukumar
15	26.02.2022	“Discussion Of Fiscal Policy Implications” Organised By Builders Engineering College, Erode	MBA	Dr. K. Muthukumar
16	29.09.2021	Student Induction Programme Kaypeeyes College Of Arts And Science, Kotagiri, Tamil Nadu, India	B. Sc Microbiology	Dr. A. Vijaya Chitra
17	25.09.2021	Workshop Majlis Arts And Science College, Malappurams	B. Sc Microbiology	Dr. A. Vijaya Chitra

PUBLICATIONS & PATENT RIGHTS

Patent Rights

S.No.	Name of the faculty	Invention
1	Dr.S.Meenatchisundaram Department of Microbiology.	An Intelligent Storage System For Food Items.
2	Dr.P.Ruban ,Department of Biotechnology, Dr.G.Abel Thangaraja,Department of Computer Science.	An approach to Manage Household Waste and Electricity Production using Biotechnology.
3	Mr.K.Lenin Barathi, Department of Physics.	Smart Material for Smart Helmet On Road Safety Driving.
4	Dr.G.Gabriel Prabhu,Department of Commerce ,	1)Stock Market Indication Writing Instruments. 2) Wall Clock to Monitor Talent and Punctuality of Employees. 3)Point of Origin Store and Method of selling Merchandise on a Point of Origin Basis. 4)A Smart Vest to Detect Fluid in Lungs Using Biosensors. 5)Teachers' Emotions.

5	Fg Offr. T. Purushothaman ,Dept of Biotechnology & M.B.Kavitha, Assistant Professor, Dept of Microbiology.	“Nanotechnology Based Antimicrobial Bandage Dispensing Instrument”, design no. 353516-001 published in Patent Office Journal No.53/2021 dated 31/12/2021.
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Journals And Books Publications

A total of 105 articles have been published by the staff of SNMV CAS in National and International Journals and books with ISSN and ISBN respectively.

S. No.	Name of the Faculty	Title of the Article	Journal Name Volume No. Page No.	Year	ISSN/ ISBN No.	National / International
1	Dr. K. Dhanalakshmi,	Salaka Inathi Paraisattrum Karuda Kampam	1.Literary Findings	2021	-	International
2	Dr. K. Dhanalakshmi,	20 th NOODRANDILUM THODARUM INDRA VILA	2.Modern Thamizh Research	2021	-	International
3	Dr. K. Dhanalakshmi,	Irrupin Udaga Thannai Arithal	Classical Thamizh	2021		International
4	Mrs. G. Menaka	Paripadalil Sevelin Purana Seithikal	Classical Thamizh	2021	-	International
5	Mrs. G. Menaka	Sangapakkalil Makalir Valipattu Muraikal	Classical Thamizh	2021	-	International
6	G. Banupriya	A Robust Optimized Link Statev Routing Protocol For Mobile Ad Hoc Networks	SAMBODHI-UGC Care List	2021	ISSN NO:2249-6661 VOL 43 NO 04	Inter national
7	G. Banupriya	A Survey On Implementation Solutions For Attack Prevention Cryptography Techniques In Wsn Using Ns2	IICSET-UGC Care List	Jul-21	ISSN: 2455-9091,	International
8	Sathya. M	Empowerment Among Employees Working In Soft Ware Companies	UGC Care Approved, Peer Reviewed and Referred Journal Kavikulaguru Kalidas Sanskrit	2022	ISSN: 2277-7067 Vol. VIII, No. 1(XV)	National

			University, Ramtek			
9	Vishnu Sajan	Impact Of Digital Revolution In Everyday Work	International Journal for Research in Engineering Applications and Management.	2021	-	International
10	Vishnu Sajan	Comprehensive Discussion On Human Resource Management And Online Behavioural Advertising	Journal of the Maharaja Sayajirao University of Baroda	2022	-	National
11	Mrs. Y. Prasanna	A study on comparison of Work Life Conflict between male and female employees working in IT sector during the pandemic of COVID 19	Interdisciplinary Cycle Research	2021	-	National
12	Dr. P. Chinna sahaya rani	Buying Behaviour of consumers in organized Retail Outlets"	Mukt Shabd	2021	-	National
13	Dr. M. Nithyadevi	Customer Satisfaction level of YAMAHA in Madurai	SHODHSAMAITA	2022	-	National
14	Dr. M. Nithyadevi	Agent Satisfaction in life insurance	ANVESAK	2021	-	National
15	Ms .Mathivakani	Social Networking an Inevitable Role in Business Ventures in Post COVID Scenario - A Descriptive Review	-	2021	-	National

16	Mr. P. Jagatheesh	Customer usage and perception of E-wallet in Coimbatore City	-	2021	-	International
17	Dr. R .Bhakyaraj	Chromatographic technique (TLC) and GC-MS for the rapid detection of Azoxystrobin 25 SC residue in green chilli (Capsicum annum) and red chilli after harvest	Green Farming	2020	0974-0775	International
18	Dr. R .Bhakyarajs	Indirect Organogenesis from Stem Derived Callus of Dregea Volubilis (L.F) Benth	International Journal of Plant and Environment	2021	2455-202X	International
19	Dr. S. Meenatchisundaram	Animal Studies on Venom Neutralization potential of Metal-Herbal (Copper-Leucas zeylanica) Nanocomposites (MHNC) Against Naja naja and Bungarus Caeruleus Venoms	Journal of University of Shanghai for Science and Technology	2021	1007-6735	International
20	S. Selvajeyanthi	Reduction of Heavy Metals in Steel Industrial Effluent by Bacillus subtilis Bacteria	International Journal of Scientific Research and Reviews	2021	2279-0543	International

Institution's Innovation Council

S.NO	EVENT NAME	DATE	CHIEF GUEST
1	Demo Date 2022 Business Plan Representation	06-05-2022	-
2	Startup, Innovation and Digital Transformation	06-05-2022	Mr.Naveen kumar Bussiness Coach Fonder of Krishna Advertisement

			Coimbatore.
3	How to build a Successful Startup	09-05-2022	Dr.N.Nirmala Devi Associate Professor Dep of Bio Chemistry Sri Narayana Guru College Coimbatore
4	What Why and How of Patterns	26-04-2022	Ms.Latika Khanduja, Founder and Director of IPLOEAPattern Agent Gurugram india
5	World Earth Day	22-04-2022	Mr.K.Vasudevan Science Communicator VIBHA , Erode
6	Workshop on Prototype/ Process Design and Development Prototyping	21-04-2022	Dr.J.Udhaya kumar Associate Professor & head Department of Commerce IT Dr.SNS Rajalakshmi College of Arts and Science
7	Research Paper Writing	12-04-2022	Dr.M.K.Meghvansi Scientist E-Bio Process Technology Division,Defense R&D Establishment DRDO Ministry of Defense Gwalior,Matiya Prathash
8.	IPR and IP management for Startups	30-4-2022	Dr.S.Karthikeyan Dr.S.Karthikeyan Deputy Director Career Development centre VET
9	Smart India Hackathon 2022	7-4-2022	Dr.Roshan Mathew,Registrar,AMIT University chattisgarh.
10	Design Thinking,Critical Thinking And Innovative Design	25-02-2022	Dr.E.K.Girisan Associate Professor and head Dep of Computer Application sree Narayana Guru College
11	Mantras of Pollution and Prevention control	2-12-2021	Dr.M.Dwarakanath Exper member R&D Commitee MO EF & CC Govt of India
12	IPR and strategies for Academicians	3-12-2021	Mr.Prem Charles Founder Research and Development centre india
13	Entrepreneurship and innovation as career opportunity	08-11-2021	Mr.r.Krishnan head Entrepreneurship Development Ms.A.Reshma Co-founder and Director
14.	Innovation and Education	11-11-2021	Ms.Hemalatha Bhaskaran Science supervisor
15.	My Story Motivational Session by Successful Start up	12-11-2021	Ms.S.Lakshmi Priya Founder SRP Enterprises.
16	Art of Writting Social papers for publication in Scopus indexed Journal	08-12-2021	Dr.G.Yogananth Associate Professor Dept of Management studies Periyar University
17	AIC Raise, Coimbatore Visited Smart city Start-up Hub	20-04-2022	Members & Students of IIC, SNMV CAS

EXTRA CURRICULAR ACTIVITIES

SNMV IM: HIGHLIGHTS

- An Online Guidance Programme on 'Registration for TANCET 2022' was conducted for all the final year UG students through Google Meet on 1st March 2022.
- A Follow up and Registration of Candidates for TANCET 2021 was carried out by the Department on 15th, 16th and 17th March 2022.
- Management Games were conducted for the students of I MBA on 19th March 2022, to engage them in communication and task planning activities.

National Service Scheme (NSS) Activities

- SNMV CAS-NSS organized a Diabetic Day Awareness webinar on 13.11.2021. Dr. P. Arul Jothi B. N. Y. S., M. Sc., PG. DYT, AYUSH Medical Officer (Y&N) Govt. Regd No. 104, Dept. of Naturopathy and yoga, Govt. Upgraded PHC, Somanur, delivered a talk on Yoga and Naturopathy for Diabetics and 60 members participated in the programme.
- The unit observed Anti-tobacco Awareness and Oath Taking on 18.11.2021. Dr. B. Subramani, Principal, had presided the activity. Student volunteers have participated and took oath on Anti-tobacco campaign.
- Organized Constitution Day webinar on 26.11.2021 at 1.00PM. Mr. M. Anandhan, President, All India Lawyers union, Coimbatore delivered a talk on "The Virtues Of Constitution Law" and the preamble of constitution read out was done along with student volunteers.
- A webinar was organized on 01.12.2021 on End Inequalities. End AIDS. Dr. K. Mahadevan MDDV, Dept. of Dermatology, PSG Institute of Medical Sciences, Coimbatore delivered an illuminating talk on the topic.
- A webinar was organized on 09.12.2021 on 'EQUALITY'. Mr. MJF Lion M. Madhivanan MA., BL., Advocate, Coimbatore delivered his talk on the topic. More than 80 students participated in this virtual programme.
- As a part of Green Revolution, NSS UNITS of SNMV CAS, initiated sapling plantation in Malumachampatti Library premises on 30.12.2021.
- To create awareness and prevent the economic and physical exploitation of the weaker sections of society, staff members of Shri Nehru Maha Vidyalaya College of Arts and science –NSS took pledge on bonded labor system abolition day on 09.02.2022.
- On the account of Voter's Day the staffs and volunteers participated in the Voter's Pledge administered in the College premises on January 25,2022 .

- Homage was paid at Shri Nehru Maha Vidyalaya College of Arts and Science, Malumachapatti on behalf of NSS Unit on 09.12.2021, following the unfortunate death of Emperor Defence Forces Mr. Bipin Rawat..

National Cadet Corps (NCC)

- On 2-feb-2021 ANO'S conference was held in 2(TN) AIR SQN UNIT Gandhipuram. The conference was conducted by the commanding officer of 2 Bty NCC Coimbatore, Lt. col. GIRISH PARTHAN.
- On the account of International Women's Day, SNMV NCC Cadets shared love and respect to all teaching and non-teaching staff. NCC Cadets presented momentums (Hand Kerchiefs) to lady staff. SNMV Cadets made an awareness video on self-defence for this occasion. It was done by F/C Sowparnika DS and F/C Maria Joesphine J.
- On 18th March 2021, all the NCC cadets of SNMV CAS on behalf of "Swach Pakhwara" cleaned the surroundings of the College campus.
- SNMV AIR WING NCC cadets organised a webinar on Jalliwala Bagh. It was conducted on 13th April evening at 7.00 p.m. to 8.00 p.m. The speakers of the program were F/C Sowparnika DS and F/C Madhumita who explained the complete incident. Commanding Officer of 2TN AIR SQN NCC Wing Commander Nithin S and EX Commanding Officer of 2TN AIR SQN NCC Group Captain Sanjay S Patkar were the resource persons. ANOs from various units and also cadets from other Colleges participated in the meet.
- 30th April 2021 is celebrated as Ayushman Bharath Diwas. On this day, we SNMV AIR WING NCC Cadets participated in the awareness program conducted by the unit. Cadets also participated in virtual quiz, conducted by MY Gov.
- In the great occasion of Anti-Terrorism Day on 21st May 2021, SNMV AIR WING NCC cadets F/C Jithin Krishna and F/C Gayathri did a drawing and F/C Dharneesh made a poster on the topic "STOP TERRORISM". Cadets attended the meeting and took a pledge.
- On 28th May 2021, SNMV AIR WING NCC Cadets conducted a wonderful Tree Plantation Program virtually, in which cadets planted the tree plants in their surroundings. Apart from the programme, cadets also planted saplings near-by locations.
- On 31st May 2021, International Anti-Tobacco Day, SNMV AIR WING NCC Cadets F/C Sasi Kumar and F/C Dharineesh took pledge on the topic "Avoiding Tobaccos" and explained its disadvantages.
- In occasion with World Environment Day the SNMV AIR WING NCC Cadets participated in a virtual quiz conducted by My Gov. Cadets took the pledge promising to save the environment.

In occasion with International Yoga Day, SNMV AIR WING NCC Cadets conducted a program regarding with Yoga and Meditation in virtual mode. In which the speaker was from ISHA YOGA. Also, cadets participated on one week Yoga class conducted by the Unit.

- On 19th July 2021, SNMV AIR WING NCC cadet attended the range firing selection in RVS College of Arts and Science, Sulur.

INDUSTRIAL VISITS/ EXTENSION ACTIVITY

- The department of Biotechnology and Research, in association with the department of Social work organized an outreach activity at Westric Charitable Trust, Malumachampatti, Coimbatore, to raise awareness on women's personal hygiene and to impart healthy lifestyle.. Dr. K. Ramalashmi, Assistant Professor, Department of Biotechnology, gave awareness on improving personal health and hygiene especially for women. She also highlighted that good health is an asset not only for individuals but also for their family, community and the nation too. About 30 employees from the trust participated and benefited from this event. Students from III B.Sc., Biotechnology organized a small drama focusing on the theme of the event. In this program about 50 students and 4 faculty from both the departments participated.
- The department of Biotechnology and Research in association with 2 TN Air Sqn NCC and VET (Vocational Education Training) cell of our College, organized a programme called & quot; Throw and Grow & quot; to mark The International Day of Forest on 21st March 2022. About 150 students from the department of biotechnology, along with the staff, and about 30 NCC students gathered at Bodipalayam. They threw 100 seed balls, prepared with clay, cattle dung and compost, near the ponds to grow.
- The department of Biotechnology and Research in association with 2 TN Air Sqn NCC of our College organized a & quot; Mega Tree plantation programe & quot; to mark The International Day of Forest on 21st March 2022. About 150 students from department of biotechnology, along with the staff members, and about 30 NCC students gathered in the pre-prepared ground with the following tree saplings: Neem tree, Peepal tree, Pomgamia, Tamarind tree, and Bendy tree.
- The department of Information Technology along with NSS Units of SNMV College of Arts and Science has organized "Swacch Bharat Mega Cleaning Activity Program" on 08.12.2021, Thursday in the College premises. Dr. B. Subramani, principal, presided over the program activity. Around 100 NSS Volunteer students and other students participated in the activity. The motto of this campaign program is to promote a "Garbage-Free Campus".
- The department of Information Technology along with NSS Units of SNMV College of Arts and Science have organized "Anti-Tobacco and Oath-taking Program" on 18.11.2021, in the College

premises and other departments joined for the entire campaign. Principal Dr. B. Subramani, presided over the program activity. Around 150 students from various departments participated and took the oath on Anti-tobacco in the campaign awareness program.

- The Department of Physics organized an Industrial visit to the Regional Science Centre, Coimbatore, on 25.02.2022. 33 students were accompanied by the department faculty members Dr. Z. R. Pazhaniswami, District Science Officer, RSC, Coimbatore, delivered an interactive lecture about the models placed at the science centre along with demonstration of topics such as gravity, friction, liquid pressure, and sound due to vibrations. The session was indeed interactive and informative.
- 67 Student from III. B. Com along with two faculty members visited KEL Private Ltd at Cochin. Also, they visited Cochin, Vagamon and Wonderla for three days from 10.04.2022 to 13.04.2022.
- I, II and III B.Sc Chemistry students visited the Regional Science Centre, Coimbatore on 25.02.2022.
- Eye screening camp was conducted on 29.03.22. The Chief Guest Dr. Aswathy, Senior Optometrist, Eye Foundation, R S Puram, Coimbatore.
- As an extension activity, first-year students were taken to visit “The Coimbatore Dist. Co-Op. Milk Producer’s Union Limited”, Pachapalayam, on 13/04/2022. Around 73 students visited.
- MSW students visited Irula Tribal village at Anaikatti on 24.11.2021 as part of their extension activity.
- SNMV students volunteer of MSW participated in the COVID-19 Vaccination drive at tribal village Nellyampati and Chiyampati on 12.09.2021.
- To observe World AIDs Day, the students of MSW Department in association with L&T and Westric Charitable Trust, conducted a street play at JJ Nagar on 04.12.2021.
- MSW students organized an awareness program through flash mob & street play on child trafficking in observance of international day for girl child at the central railway station on 12.10.2021.
- The students of MSW Department in association with the NSS unit of SNMV CAS organized Voter’s Campaign through Street play at Chettipalayam on 24.03.2021.
- The department of Social Work & the department of Biotechnology in association with Westric Charitable Trust organized an awareness program on health and hygiene for the “green friends” at Malumachampatti on 30th March 2022.

FINE ARTS SARANG

- Sanjay Kumar. G of I M. Sc MB secured First Place in Solo Dance Competition held at the Inter-collegiate conducted by Karpagam College of Engineering and Technology.
- Guruchandran. R of I M. Sc MB secured Second Place Photography Competition held at SHRISTI -at Sree Saraswathi Thiagaraja College of Arts and Science, Pollachi.

- Sanjay Kumar. G of I M. Sc MB; Nevil. M. S of III B. Com IT; Heamanth. J of II B. Com PA; Abhirami Sreekumar II – B. Sc MB; Anushree I -M. Sc MB secured III - Place in Group Dance
- Nevil. M. S of III B. Com IT & Heamanth. J of II B. Com PA secured II - Place in Variety Entertainment.

WOMEN EMPOWERMENT CELL

- The Cell in association with the Department of Social Work observed National Girl Child Day from 24.01.2021-25.01.2021 by organizing a webinar on the theme “Improve the Harmony in your Relationship”. Ms. Liny Babu, CAO and Cyber Crime Officer, Rescue Charitable Trust, Mysore acted as the Resource Person and gave an inspiring talk on the topic.
- The Cell in association with the Department of Social Work organized Self Vigilance – Gender Sensitization Program on 23rd November 2021. Mr. K. Magesh, Counsellor, District Family Court, Coimbatore, conducted a session for male students and faculty. Ms. Latha Sundaram, Founder & Managing Trustee, Aram Charitable Trust, delivered a session for female students & faculty members.
- Department of Social Work and Women Empowerment Cell in association with ‘Life for All’ organized a street play to create awareness on “Stop Girl Child Abuse” at Periyanaickenpalayam on 24.02.2021.

SPORTS

- J. Jayakumar of II B. Com CA participated in the second state youth sports championship 2021 organized by Tamil Nadu Youth Sports council held at Karur and won the First Place.
- K.Somasundaram of II B. Sc Physics won the first place in cricket in the IV National Championship 2021-2022 conducted by Youth Asian games federation at Amristar, Punjab.
- R. Varsha of 1st B. Com IT represented Nilgiris district in Basketball in the state level competition at Erode, organized by Tamilnadu Basketball Association.
- S. Krishnaveni of II B. Com IT won the sixth place in the marathon conducted by Makkal Needhi Mayyam, Coimbatore.
- N. Hemalatha, I BCA won the Gold Medal in State Level boxing Championship in 2021 held on Coimbatore and also won the Gold medal point fight event in Tamilnadu State Amature kick boxing Association Championships 2021 held at Tiruppur.
- Noufal Nihad. N of II B. Com Won the Bronze medal in Hammer throw event conducted by Coimbatore District Athletic Association in Nehru stadium, Coimbatore and got selected to participate in the state level meet held at Dindigul.

- SNMV college team participated in various games conducted by Bharathiar University and won the fourth place in the Volleyball match held at Sri Saraswathy Thiagaraja College of Arts & Science, Pollachi.
- M. Harikrishnan of I BBA participated in SGFI Volleyball match and won a Gold Medal in the event held at Pondicherry and got selected to represent Tamilnadu in the volleyball match going to be held in Maharastra.
- C. Poongothai of III B.Sc Biotechnology participated in south Asian Federation of all sports Open International Games 2021 held in Nepal. She represented India and a won gold medal in 5000 meters.
- K. Somasundaram of II B.Sc Physics got selected to represent Bharathiar University and participated in the All-India Inter-University Softball match conducted by Acharya Nagarjuna University, Guntur, Andhra Pradesh.
- SNMV Kabaddi team secured third place in the inter-collegiate Kabaddi tournament conducted by Texcity College, Coimbatore.

Youth Red Club

- On 6th, 7th and 8th April 2022, YRC conducted a three day workshop for the students.

Red Ribbon Club

- On 21st April 2022, RRC conducted a program on “ Life Skills Education” by P.Muthusamy, NSS officer,

Book Fair

- On 4th May 2022, a book fair conducted in collaboration with Sri Ramakrishna Mission Vidyalaya Coimbatore.

FUNCTIONS AND CELEBRATIONS

Swami Vivekananda Jayanti 2022

- The Birth Anniversary of Swami Vivekananda (National Youth Day) was commemorated at the campus on 12th January 2022. The celebration was held in the presence of Dr.B.Subramani, Principal Dr.K.Muthukumar Director, SNMV IM attended the functional on with the members of Staff.
- Hanuman Jayanti was celebrated in our Hanuman Temple on 12th January 2022. The Principal of the College, Dr.B.Subramani, attended the special pooja along with the staff members.

Kumbhabhishekham Pooja

- Hanuman Temple Kumbhabhishekham Pooja was performed at the temple on 20th January 2022. The Principal, along with the staff members participated in the special pooja.

National Festivals:

- **Republic Day 2022**

SNMV celebrated the 73rd Republic Day on 26th January 2022 with great splendor and Nationalism. The National Flag was hoisted by the Principal Dr.B.Subramani,

- **Independence Day 2021**

The Institution Celebrated the 75th Independence day on 15th August 2021

- **Gandhi Jayanthi 2021**

SNMV commemorated the 152nd year of Mahatma Gandhi's birth on 2nd October 2021 with great reverence and patriotism.

Vasant Panchami 2022

- Vasant Panchami was celebrated on the campus on 16th February 2021. A Special Pooja was performed for Goddess Saraswati.

Teachers Day Celebrations

- In appreciation and recognition of all the unceasing efforts by teachers, Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore, celebrated Teachers Day on 4th September 2021. Dr.Ramesh C. Bafna, President- SNMV and Shri Sunil Kumar Nahata, Secretary- SNMV wholeheartedly conveyed their wishes to all the educators. Dr. B. Subramani, Principal - SNMV wished the Teachers and emphasized upon the incredible significance that the teachers' role could have in the lives of students and encouraged the teachers to be one such positively influential teacher. He also insisted and motivated them to be successful shaping the future of the students and marked this as an efficient contribution which any teacher is required to do.

Swajith 2021

- Shri Nehru Maha Vidyalaya College of Arts and Science conducted the Induction Ceremony, 'Swajith2021' to welcome the first year UG & PG students on 8th October 2021, at 10.00a.m. in the College premises. Dr. B. Subramani, Principal welcomed the dignitaries staff members, parents and students. The Chief Guest, Dr.G.Gnanasambandam, Professor in Tamil, writer, Orator and Actor emphasized the importance of education and its impact on student's life. Shri Ramesh C. Bafna, President, CWA and SNMV, presided over the function and delivered the Presidential Address. He encouraged all the young minds to dedicate oneself completely to the journey of success and also inspired them to make good friends besides education. He

highlighted the facilities and amenities provided by the College, 100% Scholarship given for outstanding students along with free hostel facilities and exclusion of uniform fee , sports scholarship, IAS Academy and a Central and State Government sponsored free skill training programme (DDU-GKY), which aims in transforming youths in rural to an economically independent and globally relevant workforce. Shri Sunilkumar Nahata, Secretary, SNMV, felicitated the gathering and pointed out that the College will provide all the opportunities according to the students' interest and passion and also emphasized the significance of Goal setting and planning in the process of working for success which was an energizing strike for all the new comers. Shri Ashok Lunia, Treasurer, CWA and Shri M. Nishant Jain, Joint Secretary, SNMVCAS graced the occasion with their presence and welcomed the students. Shri Ashok Lunia, Treasurer-CWA instilled a positive thought among them citing Aristotle's saying that the roots of Education are bitter but the fruits of it are sweet.

- This was followed by the pledge taken by the students under the lead of Flying Officer. T. Purushothaman, HOD- Department of Biotechnology. Around 1200 students attended the programme along with their parents.

COMMEMORATIONS

Social Justice Day

- In remembrance of the 143rd birth anniversary of the ardent social reformer, Periyar E.V.Ramasamy, Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore, on behalf of NSS Club, in high esteem commemorated the Social Justice Day, on 17th September 2021. At this event, Dr.B.Subramani, Principal, along with the other staff members of the College pledged wholeheartedly to follow the principle of love and equality as the way of life towards all life. They also pledged to base all their actions on self-esteemed authenticity, and rational thinking. They also devoted themselves to the conventions of equality, fraternity and charity and promised to continue the journey in creating a society on the foundation of social justice. The event was organized by NSS Programme officers of SNMV CAS.

Youth Awakening Day

- In Remembrance of 90th Birth Anniversary of the Former President of India, Dr. A. P. J. Abdul Kalam, the National Service Scheme of Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore, in high esteem commemorated the Youth Awakening Day, on 13th October 2021. In this event, Dr. B. Subramani, the Principal along with the staff and students of the College gave a fitting tribute to his deep-rooted contribution by planting

saplings in the College premises. The event was organized by NSS Programme officers of SNMV CAS.

AUSPICIOUS OBSERVANCES

- A Special Pooja was performed at the College campus to commence the admission work for the academic year 2021-2022 on 16th June 2021. Dr. B. Subramani, Principal and the staff members took part in the pooja.

Saraswathi Pooja Celebration:

- Saraswathi Pooja was performed in the College on 13th October 2021. Dr. Ramesh C. Bafna, President, CWA and SNMV, and Shri Ashok Lunia, Treasurer, CWA participated in the pooja along with the Principal and the staff of the College.

Green Audit

- The green Audit was conducted on 5/5/2022 in our College campus. The audit was conducted by N. Balusamy, Co-ordinator, National Green Corps (NGC), Department of Environment, Coimbatore.

Graduation Day

- On 12.05.2022, 28th Graduation Day ceremony inaugurated by Dr. Kalidindi N. Satyanarayana, Director, Indian Institute of Technology, Tirupati, Andhra Pradesh.

STUDENT PARTICIPATION IN INTERCOLLEGIATE COMPETITIONS

- Mr. N. Rogesh (I BSc Cs) & Ms. Sumithra (I Bcom IT) won first prize in the order of Drawing & Essay Writing conducted by Coimbatore District Department of Collegiate Education along with PSGR Krishnmml College for Women Jointly as Inter collegiate Competition on 28.03.2022. The competition was held as part of the government's initiative to commemorate the 75th year of Indian independence.
- Mr. K. Yuvaraj (II BSc BT) participated and won III Prize in Next Generation Tamil Speaker Competition held at Sangara Television on 26.03.2022.
- Ms. Poongothai. C from III B.Sc., Biotechnology participated and won Gold Medal in 5000 meters running race in South Asian Games association (International level competition) conducted in Kathmandu, Nepal.
- I year MBA students participated and won prizes in the events of Treasure Hunt & Quiz held at Intercollegiate conducted by Sree Saraswathi Thyagaraja College, Pollachi.
- 15 students from B.Sc (IT) Department were participated in various event held at STC College of Arts and Science on 12/04/2022.

- **BSC(IT)** Department 5 students were participated in various event held at Sri Ramakrishna College for Women on 21/4/2022.
- J. Joshepinlincy, III B.Sc. Physics has participated in spell bee in the intercollegiate competition Shristi held on 12.04.2022 in **STC College**, Pollachi.
- Four Students of Department of **physics**, SNMV College have been Selected for an International Space Research Program Conducted by IASC. It is a Citizen Science Programme that enables the Citizen Scientists to make Original astronomical discoveries. As a part of this initiative. Monishkumar, Kirithika Krishnana, Abinaya and Gayathri have been selected. The team is led by Surendar Ponnalagar.**r.Head, Open Space Foundation.**
- M. S. Nevil of III B. Com **IT** has won III Place in Group Dance in the Inter Collegiate Competition “Shristi’22” held on 12.04.2022, at Sree Saraswathi Thiagaraja College, Pollachi.
- M.S. Nevil of III B. Com **IT** actively participated in Group Dance event and secured I Place in the Inter departmental meet organized by the department of Computer Science held on 13.04.2022 in SNMV CAS.
- S. Krishnaveni of **II-B. Com IT** has participated in athlete and scored III Place in the event of “Iconic Champions” Conducted by Happy Mind Events.

World Record:

- All India Book of Records, Proudly presented certificate to Mr.M.Sivasakthi **,**Assistant Professor, Department of Tamil, for the world Record of written explanation for 1330 Thirukkural in Post Cards to create awareness to make Thirukkural as a National Book. And also, he received certificate from All India Book of Records for his participation in celebrating Mother Language Day Organized by Ulaga Sathanaiyalar Amaippu.

PLACEMENT CELL ACTIVITIES

- SNMV Placement Cell in association with Infosys and Bharathiar University Career Guidance Cell have conducted a 12 **days** free Online placement training program for selective 55 UG final year students from **4th** August to **19th** August 2021. (**2PM** to **6PM** - 4 hours per day). Mrs.Vidhya Sony - Communication specialist, Trainer from Infosys has handled the training. The objective of this program is to support our students in boosting their ability to learn through technology, lifting their spirits and preparing themselves to choose their career opportunities.
- SNMV Placement Cell in association with Barclays Bank and Rubicon(Training Partner) have conducted a 9 days free Online placement training program for 770 students of all UG department final year students from **13th** August to **23rd** August 2021. (9AM to 11AM - 2 hours per day). 11 batches are

created and each batch is handled by an exclusive trainer deputed by Barclays bank. The objective of this training program is to enhance the ability of our students to face Online or Offline interviews.

- SNMV Placement Cell in association with Barclays Bank and Rubicon (Training Partner) have conducted a 6 days free Online placement training program for 136 students of all PG department final year students from 30th August to 4th September 2021. (9AM to 12AM - 3 hours per day). 2 batches are created and each batch was handled by an exclusive trainer deputed by Barclays bank. The objective of this training program is to enhance the ability of our students to face Online or Offline interviews
- Mr.M.Dinesh from placement cell has attended the following programmes
 - 1) placement officers virtual meet at District Employment and Career Guidance Center on 21st September 2021. M.Karunakaran, Deputy Director, Employment, introduced his team and discussed with all the placement officers about the services of the employment office to the College students, Career guidance program and Future job fair
 - 2) Promoted Virtual Job fair organized by Monster Jobs from 16th to 18th November 2021.
 - 3) Placement officers meet at TIDEL Park - State Street HCL office on 13th April 2022. This meeting was organized to discuss about the ongoing and future campus recruitment activities.
 - 4) An exclusive virtual meeting organized by Molecular Connection on 29th April 2022. Mr.S.chendil Kumar - Vice President - HR has interacted with the placement officer about the industry and institution collaboration.
- With the objective of enhancing Employability Skills, Placement Training Cell has conducted a series of 3 workshops entitled Effective Resume Writing & Self Introduction, Impromptu Speech Techniques and Interview Skills for our UG final year students. Around 850 students got benefited by the programme. Mock Interview was conducted for the registered final year UG students , 750 students attended the programme.

PLACEMENT DETAILS 2021-2022

S.No	Company Name	Designation	Degree	Salary Per Annum
1	Byju's	Business Development Manager – Trainee	UG & PG	10.00 lks
2	Gati Logistics Pvt ltd	Business Development Manager – Trainee	MBA	3.25 lks
3	Pipe9 Consulting	Sales Development Representative	MBA	2.64 lks
4	Cognizant	IT Programmer Trainee/ Graduate Trainee	All UG	2.52 lks
5	Infosys	Operations Executive / Testing Executive	All UG	2.22 lks
6	TCS	Operations Executive / Testing Executive	All UG	2.16 lks
7	State Street HCL	Finance – Analyst	UG & PG Commerce Stream	2.00 lks
8	ICICI Prudential	Trainee – Sales	UG & PG Commerce Stream	2.15 lks
9	Prominent Contact	Data Ananlyst	Any UG	1.68 lks
10	HRH Next	Customer support	All UG & PG	1.50 lks
11	Focus Edumatics	Online Tutor	All UG & PG	1.44 lks
12	Visionary RCM	Medical coder	UG & PG Life Science Stream	1.44 lks
Total Number of Offer letters 324				

**THE STRUGGLE ENDS
WHEN GRATITUDE BEGINS.
- NEALE DONALD WALSCH**



