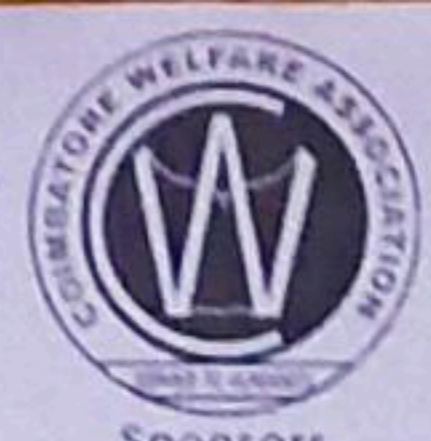




SNMV COLLEGE OF ARTS AND SCIENCE INSTITUTE OF MANAGEMENT (SHRI NEHRU MAHA VIDYALAYA)

Re-Accredited with "A" Grade by NAAC - ISO 9001:2008 Certified Institution
(Approved by Govt. of Tamil Nadu, AICTE New Delhi, Affiliated to Bharathiar University, Coimbatore)
Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore, Tamil Nadu 641050. www.snmv.ac.in



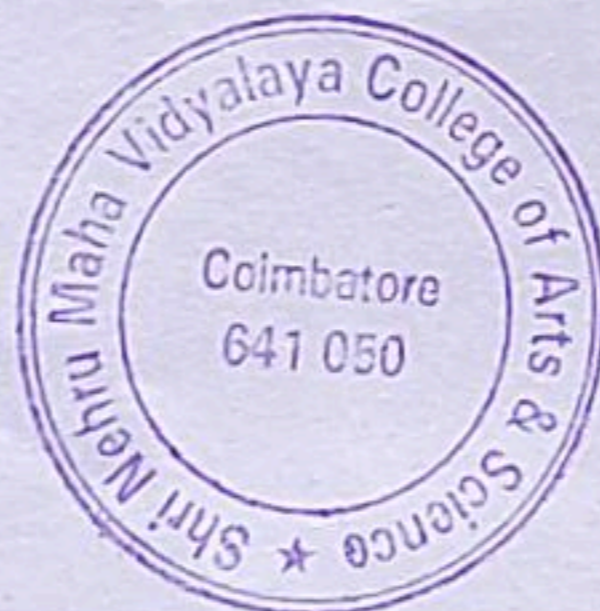
Estd. : 1989

Sponsors
Estd. 1964

A REPORT ON

INNOVATION ECOSYSTEM

Innovation Ecosystem has been strengthened by Institution's Innovation Council (IIC) and Entrepreneurship Development Cell (EDC). The system inspires and motivates young students to acquire knowledge on various skills by conducting seminars, workshops and project contests. Students are encouraged and enlightened on pre-incubation support, startup initiatives and training programs. Expertise from industries and entrepreneurs are connected with students through interactions during workshops as well thorough internship. Training on servicing of electronic items such as mobile phones, iron box, computer, mixie and grinder were provided for students who were interested in establishing service-oriented business. A soap making training is functioning to train the students to produce bathing and washing soaps. Training on Spirulina production and processing is provided to the student community, Self-help group and farmers to enhance entrepreneurial skills. The Training programmes has brought in the concept of bio entrepreneurship and intensified it through establishing various biological products. Vermicomposting and VAM production unit has been set up and training has been given to farmers and students to enrich their knowledge in biofertilizer production. The incubation centre provided training on food production and preservation with special focus on products such as fruit juices, yoghurt, jelly, jam, pickles, dried mushrooms and masala powders. Coconut shell crafting with the concept of wealth from waste produces decorative items. Apart from these students coming up with their own ideas were mentored and supported to become a successful entrepreneur. Notable startups Like Akshaya Webgraphs, Creative Capture, Wavetell Mobiles, Riverstone Event Management, SBM - Marachekku Oil, Singapore Digital Studio and Ganesh Hotel have been facilitated by SNMV CAS.



PRINCIPAL

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SHRI NEHRU MAHA VIDYALAYA
COLLEGE OF ARTS & SCIENCE
SHRI GAMBIRMAL BAFNA NAGAR,
MALUMACHAMPATTI
COIMBATORE - 641 050