



# SNMV College of Arts & Science Institute of Management

( Shri Nehru Maha Vidyalaya )



Re-Accredited with 'A' Grade by NAAC - ISO 9001:2008 Certified Institution  
Estd. 1989 ( Approved by Govt. of Tamilnadu, AICTE New Delhi, Affiliated to Bharathiar University, Coimbatore )  
Sponsors Estd. 1944

## INTERNAL QUALITY ASSURANCE CELL (IQAC)

ACADEMIC YEAR 2019-2020

### INSTITUTIONAL DISTINCTIVENESS

#### 7.3 Institutional Distinctiveness

Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust. Provide the weblink of the institution in not more than 500 words

- To Inculcate the Indian Heritage and Culture and instil moral values of life in the minds of the youth.
- Academic Audit: for better academic performance
- Faculty members are motivated for Journal publications in Quality Journals and for Ph.D Candidates. Our college is surrounded by enormous green trees and efforts are being taken further eco friendly

The Institution maintains its distinctiveness by inculcating Indian Heritage and Culture in the minds of the youth. National Festivals like Independence Day, Gandhi Jayanthi and Republic Day are celebrated every year to instil patriotism in the minds of the students. The Flag Hoisting Ceremony is followed by colourful cultural programmes which revive the memories of our Freedom Fighters, Father of the Nation and Great National leaders. Patriotic songs, mimes, skits, speeches, debates, Bhajans and group dances enable the students to realize the greatness and purity of INDIAN HERITAGE AND CULTURE.

Orientation programmes are organized for the students to instil moral values of life in their minds. After the Induction ceremony for the Freshers, an Orientation Programme is conducted to highlight the significance of:

- Code of conduct for students
- Punctuality
- Neat dress code
- Respect for Teachers, Parents and Elders
- Values of life
- Strong Moral Principles
- Cleanliness and Hygiene
- Importance of Academics
- Extra-curricular and Co-curricular activities

The Women Empowerment Cell of the College conducts value added programmes for the Girl students to instil the values of morality and Spirituality. The renowned lady speakers and senior faculty members play vital roles in guiding the girl children along the right path. Counselling Sessions and Self Defence Training Programmes are also held frequently by the cell. Yoga and Meditation classes are conducted regularly for the physical and mental wellbeing of the students.

SNMV IAS Academy is conducting regular classes for students, free of cost. Virtual classes were held even during the pandemic period.

Skill Development programs like Chartered Accounting, Company Secretaryship, Cost and Management Accounting, Communicative English, Aptitude and Placement Training are additional feathers in our cap.

Fourteen Value Added courses, Career Oriented Programs are also offered to students, which are sponsored by UGC and approved by Bharathiar University.

The Institution attempts at enhancing Faculty Standards and at establishing Training and Research Collaboration with National and International Organizations.



Principal