



SNMV College of Arts & Science Institute of Management (Shri Nehru Maha Vidyalaya)

Re-Accredited with 'A' Grade by NAAC - ISO 9001:2008 Certified Institution

Estd. 1989 (Approved by Govt. of Tamilnadu, AICTE New Delhi, Affiliated to Bharathiar University, Coimbatore)



Sponsors
Estd. 1964

INTERNAL QUALITY ASSURANCE CELL(IQAC) ACADEMIC YEAR 2019-2020 BEST PRACTICES

7.2 Best Practices

Describe at least two institutional best practices

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

Best Practice :1. Societal Care and Community Welfare

Best Practice :2. Student Development and Green Initiative

Best Practice :1 Societal Care and Community Welfare

Title of the practice:

Societal Care promotes social welfare and brings in ethnic changes in the society. It Instils the highest humanistic value that promotes social justice and community welfare. The University, in its endeavour to promote social service and community welfare, motivates educational Institutions in their philanthropic activities.

Social welfare activities were started by the college in the year 1990. The main objective of this programme is to develop the faith in national integration, leadership qualities, and democratic attitude, social and civic responsibility and to build the capacity to meet emergencies and national disasters among the students. The student volunteers are deeply involved in serving the community by educating rural masses on public health and pollution, traffic regulation and by bringing about an awareness of social issues which are crucial to the well being of the society.

Objectives of the practice:

- To extend educational facility to students from rural areas and all walks of life.
- To develop understanding about the community in which they live.
- To understand themselves in relation to their community
- To instil the spirit of social service in the mind of young scholars
- To actualize the theoretical knowledge in social field
- To organize regular and special camps related to health, literacy, environment, personality development etc.
- To identify needs and problems of the community and involve them in problem solving
- To develop a sense of civic responsibility
- To inculcate leadership quality among the students
- To instil a spirit of national integration
- To develop the personality of the students through community service
- To equip students with social awareness skills to deal natural calamities, hazards and other disasters
- To provide holistic education.
- To mould students to become socially responsible citizens.

The Context:

Shri Nehru Maha Vidhyalaya College of Arts and Science is a premier College in Malumachampatti, Coimbatore, with the campus spreading over 50 acres of land and comprising 3400 students. The college endeavors to extend its NSS wing to the rural most level and remain engaged in Blood donation Camp, Swachha Bharat Abhiyan, Campaign against eye check-ups, anti-corruption campaign, self-defence training programme, stress management programme through Yoga and Meditation.

The Practice:

Along with NSS, Youth Red Cross Club (YRC) and Eco Club of the college play vital roles in maintaining Eco-friendly Environment by planting saplings and conducting Awareness Programmes on Diabetes, Road safety and Cleanliness programs like SWACCH PAKHWADA and SWACHH BHARAT. Special Camps were also organized for the benefit of the rural community. During Covid-19 period, relief materials and food were distributed to the needy people in the rural areas

Evidence of success:

The Awareness Programmes benefited the people of the rural areas in and around Malumachampatti. The Cleanliness programmes enabled the NSS volunteers to maintain the college campus clean and green.

Problems encountered and resources:

During the Special camps, the NSS Volunteers faced problems like water scarcity and lack of facilities in rural areas.

These problems were overcome with the support of the Institution and the Management.

Note:

Bharathiar University is actively supporting the community-based programmes. The Departments are resorting to community-based work in the discipline of Social work. Students are involved in the celebration of environmental day, population day, National Unity day, Health camps and blood donation camps. This is where the NSS wing of the College is doing a fantastic job by translating the theoretical academic knowledge to social field.

Best Practice :2. Student Development and Green Initiatives**Response:****Title of the Practice: Student Development and Green Initiatives**

Student Development Programmes like Skill development, Guest Lectures, Seminars, Workshops, Symposium, Career guidance programmes, and National level Conferences and Inter Collegiate Cultural and Technical Fests are organised regularly by the Institution. Placement Training is imparted to the final year UG and PG students by Infosys Trained Faculty members. SNMV IAS Academy was inaugurated on 5th February 2019 and classes are offered by experts free of cost. In addition, coaching is given to students in Chartered Accounting, Company Secretary ship, Cost and Management Accounting, Communicative English and Aptitude.

Objectives of the Practice:

- To provide exposure and job opportunities to the student community.

- To develop leadership qualities and Entrepreneurial skills
- To update their information and digital skills

Green Initiatives:

The institution maintains Star Plantation (Zodiac stars), Zero plastic and Eco-friendly Campus and Drip Irrigation to achieve the Green Initiatives.

Objectives of the Practice:

- To make environment pollution-free.
- To create environmental awareness among the students.
- To encourage and educate the students about environmental protection.
- To mould the students to become socially responsible citizens.

The Context:

The Student Development Programs enhance their confidence level; therefore they get good placement in Top-notch companies like Infosys, TCS, Wipro, ICICI Bank, HP etc.,

Through the Green Initiatives, the campus is maintained clean and green. This helps to minimize Pollution and Global Warming is also kept under control.

The Practice:

The students attend the training programs and extracurricular activities regularly.

In order to promote green campus, the students clean the entire campus once a month. All the plastic articles and covers are removed and the campus is maintained neat and clean. The NSS, YRC, NCC and the Eco club of the college play vital roles in maintaining eco-friendly environment by planting saplings.

Evidence of Success:

As a result of Student Development Programmes, 530 students are placed in various designations and the salary package varies in range from 1.20 lakhs to 4.22 lakhs per annum. The students have been moulded to become the responsible citizens of our beautiful country.

The entire campus is maintained clean and green throughout the year thanks to the green initiatives introduced in the campus.

Problems encountered and Resources Required:

The students, who were attending part-time jobs, found it difficult to attend a few programs.

Water scarcity during the summer season was the problem encountered during sapling plantation. To overcome this problem, Drip Irrigation was introduced on the campus.

Notes:

In order to make the Student Development Programme more effective, the Institution has signed MOUs with various organizations and Training Institutes, which were beneficial to students. Nowadays, more emphasis is laid on environment-based education, which looks after the cleanliness and hygiene of the surroundings.