

**SHRI NEHRU MAHA VIDYALAYA
COLLEGE OF ARTS AND SCIENCE
INSTITUTE OF MANAGEMENT STUDIES**

Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore

ANNUAL REPORT 2018 - 19

INTRODUCTION

About us:

Shri Nehru Maha Vidyalaya, College of Arts and Science and Institute of Management Studies, located in a serene 50 acre campus, is the ultimate result of the untiring efforts of the members of Coimbatore Welfare Association. The Management of the College is vested with the Governing Council which is headed by the President, Shri Ramesh C. Bafna. The Secretary of the College is Shri Bharathkumar Jaghamani. It is registered under the Society Registration Act of 94/1964 and is a non-profit institution offering quality education at affordable cost.

It ensures holistic progression of students through educational activities, curricular, co-curricular, research as well as extension programs, placement training and industrial interaction. SNMV College has been re-accredited with 'A' grade by NAAC in the 3rd cycle. SNMV College is affiliated to Bharathiar University and is approved by the Government of Tamil Nadu and All India Council for Technical Education (AICTE), New Delhi. The present strength of students is 3204 with 145 teaching and 107 non-teaching staff, headed by the Principal, Dr. B.Subramani.

INFRASTRUCTURE & FACILITIES

SNMV College is spread over 50 acres of land with all modern amenities including smart class rooms, auditoriums, temple, rain water harvesting tanks, staff quarters, guest house, separate hostel for boys and girls, mess and cafeteria.

Arts and Science Block:

The artistically constructed infrastructure with built-in area of 3,18,000 sq.ft., includes spacious class rooms, hi-tech computer labs, wifi campus, science labs, language lab and audio visual room.

Auditorium:

SNMV College is equipped with 4 sophisticated auditoriums. The Mahaveers Auditorium has a seating capacity of 700. Air-conditioned Apex Seminar Hall has a seating capacity of 150. State of the art Fateh Champa Open Air Auditorium has a seating capacity of 1200. Multi-purpose auditorium has a seating capacity of 3500. All these auditoriums are occupied with co-curricular and extra curricular activities throughout the

year.

Library:

The Library Resources include a total of 24,769 books, 65 National and International magazines and journals. The collection includes Dictionaries, Encyclopedias and Maps. All the operations and services of the library have been automated with bar code technology using “Campus iLib” software. Open access to “Delnet”, “Inflibnet” and National Digital Library Consortium is allowed to the students.

Computer Labs:

SNMV College has 7 modernized and sophisticated computer laboratories. All computer labs are well equipped with air conditioning, high speed internet connectivity and wifi facility with secured access. Extended lab hours aid in extensive reference and information. A total of 440 desktops, 63 laptops, 4 HP servers, N-computing technology and Thin-Client technology are available as on date and are updated with technology as per the present curriuculam.

Science Laboratories:

The spacious SNMV College science laboratories are well-equipped with modern instruments for Molecular and Plant Tissue Culture and provide need-based practical, project training for the UG and PG students of Microbiology, Biotechnology, Physics and Chemistry.

New Infrastructure:

A new block, comprising two floors for Undergraduate and Postgraduate classrooms, has been constructed with twenty two rooms to accommodate the growing strength of the College. The built up area of the same comes to 32,000 sq. ft.

Hostels:

SNMV College hostels are well furnished to ensure safe residential stay on campus. There are separate Girls and Boys hostels with independent mess. Each hostel has 2 separate wings monitored by full-time wardens for each wing. The hostel facilities include medical assistance room with full fledged first aid assistance, reading room and recreation room. Strength of the hostel inmates has multiplied from 33 students in 1998 to 380 as on date (215 boys and 165 girls).

Transport:

SNMV College plies 35 buses that provide access to different parts of Coimbatore, Tirupur, Udumalpet, Pollachi and Palakad (Kerala).

SNMV INSTITUTE OF MANAGEMENT

SNMV Institute of Management established in 1994, offers a two year full-time M.B.A. program. Exclusive M.B.A. block spans over 25,380 sq. ft., with spacious class rooms, exclusive computer lab, library, seminar room and conference room.

ACADEMICS

Courses offered:

New courses are introduced every year based on the emerging trends. The institution offers a rich array of 18 UG and 8 PG Courses along with 8 Research and Doctoral programs. SNMV College also offers 14 career oriented Add-on Courses (sponsored by the UGC) and value added Coaching Classes for CA, ICWA and ACS Competitive Examinations.

Admissions:

No Donation! No Capitation! This is the stern policy adopted by Coimbatore Welfare Association. 1215 students were admitted in the academic year 2018-2019.

Scholarship Schemes:

The Management of SNMV College recognizes the commendable performance of students by awarding various scholarships like Merit Scholarship and Sports Scholarship Schemes under which the students enjoy fee concessions ranging from 10% to 100%.

Institutional Social Responsibility (ISR):

To commemorate the 29 years of existence of SNMV College, 29 seats are offered by The Management to deserving students under the 'Institutional Social Responsibility' Scheme for children from economically weaker section with good academic records.

University Rank Holders:

11 students brought laurels to the institution with their exemplary performance in Bharathiar University examinations conducted for the 2015-2018 batch of students.

S.No.	Name of the Student	Department	Rank
1	Vanitha B.	B.C.A.	I
2	Saranya S.	B.Com. Professional Accounting	I
3	Vinitha A.	B.C.A.	II
4	Sreeja S.	B.Sc. Biotechnology	II
5	Poovizhi M.	B.Com. Professional Accounting	IV
6	Kannika M.	B.Sc. Mathematics C.A.	VI

7	Pavithra G.	B.Com. Professional Accounting	VII
8	Subhasree	B.Com. Information Technology	VII
9	Divyapriya E.	B.Sc. Computer Technology	IX
10	Halan Preethi R.	B.Com. Professional Accounting	X
11	Nandhini J.	B.Com. Information Technology	X

Acedemic Staff Details:

SNMV College has qualified and experienced teaching staff including 31 Ph.D. holders and 64 M.Phil., degree holders. 31 faculty members have obtained recognition from Bharathiar University for guiding scholars for M.Phil., and Ph.D., degrees.

Four staff members have cleared the National Eligibility Test (NET) in the year 2018.

Placements:

The Placement Cell has been conducting training for all final year students throughout the year. The Placement Cell has also conducted on-campus interviews and encouraged the students to attend off campus interviews as well. 490 students have been placed in 21 companies like Amazon, Infosys. TCS, Wipro Technologies, Cognizant Technologies, Focus Edumatics, KGISL, IBM and Thyrocare Technologies so far.

RESEARCH, ADMISSION AND ACCREDITATION

Project Proposals:

The Department of Bioscience and Research has submitted a total of 9 project proposals to Department of Science and Technology (DST) (1) , Department of Biotechnology (DBT) (1), PDF Kothari Fellowship (1) and Tamil Nadu State Council for Science and Technology (6).

Admission Activities:

As a part of the admission activity, SNMV College participated in the “Vazhikaatti” Dinamalar Fair in Coimbatore and the Omega Events fair in Pollachi. 12 spot admission centers were set up to enhance the admissions.

The College conducted an admission campaign and orientation programme 'Ultra Speed Learning' at Annai Samuthaya Koodam on 2nd December 2018 in Pollachi for the benefit of 10th, 11th and 12th standard students who are preparing for public exams. Around 250 students from various schools in and around Pollachi benefitted.

National Assessment and Accreditation Council (NAAC):

The College has completed the 3rd Cycle of Accreditation by the National Assessment and Accreditation Council (NAAC), an organisation that evaluates the quality of Higher Education in India.

NAAC Peer Team Visit:

On 29th and 30th August 2018, the NAAC Peer Team members, Prof. Khaja Althaf Hussain, Professor & Vice Chancellor of Mahatma Gandhi University, Nalgonda, Telangana; Dr. Kamat Rajanish Kamalakar, Professor, Department of Computer Science and Department of Electronics, Shivaji University, Kolhapur Maharashtra and Dr. Sophia Fernandes, Former Principal, School of Social Work - Autonomous, Roshini Nilaya Mangalore, Karnataka visited the campus. As per the revised norms of NAAC Accreditation, SNMV College secured “A” grade with 3.17 CGPA score.

National Institutional Ranking Frame work (NIRF):

SNMV College has been recognised by the National Institutional Ranking Frame Work (NIRF) by the Ministry of Human Resource Development (MHRD), Government of India, on 24th November 2018. This recognition is based on parameters that broadly cover “Teaching, Learning and Resources”, “Research and Professional Practices” and “Graduation Outcomes”.

University Commission Visit:

Bharathiar University Inspection Commission visited the campus on 29th January 2019 to grant recognition for Ph.D. program in Computer Science.

Student Insurance Scheme:

Under the Accidental Insurance Scheme Policy that covers the staff and students of SNMV College, 2 students namely Janaki Durga S. (2017 batch) and Gowtham Karthik M. (2015 batch) received insurance claim amount of Rs. 1,00,000/- each on the demise of their respective fathers.

SNMV Science Club:

The Science Club of SNMV College is proudly affiliated to Vigyan Prasar under the Department of Science and Technology, Government of India. SNMV College is one among the two colleges in Tamil Nadu which has received this exclusive affiliation. The aim of VIPNET (Vigyan Prasar Network) and SNMV Science Club is to disseminate scientific and technological information in order to facilitate development of physics students.

Memoranda of Understanding:

Various departments have signed Memoranda of Understanding (MoU) in order to improve the relationship between industry and academia. A total of 25 MoUs are fully functional as on date.

ACADEMIC AND ADMINISTRATIVE MEETINGS

On 9th August 2018, The President, Dr. Ashok G. Bafna and Shri Bharathkumar Jaghamani, Secretary convened a meeting to introduce the new Principal, Dr. B. Subramani. The members of the Management praised his vision and wished him the best for his association with the college.

Meeting with Higher Education Secretary:

Shri Bharathkumar Jaghamani, Secretary of the college, visited Chennai on 2nd July 2018 and met Honourable Minister for Higher Education, Mr. Anbalagan and Mr. Sunil Paliwal, Higher Education Secretary, to discuss the allotment of additional 20% seats and Rural Quota of 10% seats. Additional seats for the academic year 2018 were granted.

NAAC Appreciation Award Ceremony:

An Appreciation Award Ceremony for securing 'A' Grade in NAAC Reaccreditation 3rd Cycle, was held on 16th November 2018.

ASFASM Meeting:

Shri Bharathkumar Jaghamani, Secretary and Dr. B. Subramani, Principal of the college, attended the Management and Principal's Association meeting organised by the **Association of Self Financing Arts, Science and Management Colleges of Tamil Nadu (ASFASM)** at Cosmopolitan Club, Coimbatore, on 6th December 2018. The Principal's Welfare Cell (PWC) was initiated during the session and Dr. B. Subramani was appointed as one of the co-ordinators of the PWC. Shri Bharathkumar Jaghamani was re-elected as Joint Secretary in the Association of Self Financing Arts, Science and Management Colleges of Tamilnadu.

Advisory Body Meeting:

On 19th January 2019, the SNMV IM Advisory Body Meeting was conducted. Dr. R. Nandagopal, Director, XIME; Dr. M. J. Xavier, Founding Director, IIM Ranchi; Dr. M. P. Pandikumar, Associate Professor, LIBA; Shri Ramesh C. Bafna, President, CWA & SNMV; Shri Bharathkumar Jaghamani, Secretary, SNMV; Shri Sampath Paarikh, Joint Secretary, SNV; Dr. B. Subramani, Principal, SNMV; Dr. S. Balusamy, Director SNMV IM and MBA faculty members attended.

Inspire Awards, 'Manaak' 2018-2019:

In association with the Department of School Education, Government of Tamil Nadu and Tamil Nadu Science Forum, a Scientific Invention Awareness event for school students and teachers was conducted on 10th January 2019. Mr. Nellai S. Muthu, Scientist, ISRO, was the Guest Speaker of the programme. 734 students studying in Standard XI from 15 different schools and 132 science teachers from 80 different schools from various parts of the district attended the program.

On 21st January 2019, Inspire Award 'Manaak' 2018 - 2019 was conducted on campus in association with the Department of School Education, Coimbatore. The CEO, 4 District Education Officers; 25 selected Headmasters along with the faculty members of the College organised the same. 345 students from

standards VI to IX and 135 teachers from in around Coimbatore participated in the function. The awards for the Young Scientists were presented by Shri Bharathkumar Jaghamani, Secretary.

Awareness Programs on Anti - Ragging:

The departments of the Commerce stream and the department of English organised an Anti - Ragging awareness program for the II year UG students on 20th June 2018. Mr. P.K. Mysamy, Advocate, Tamil Nadu Bar Council, India was the Resource Person.

The department of the Science stream organised an awareness program on Anti-Ragging on 2nd July 2018. Mr. R. Chakravarthy, Founder, 'Youth for Clean Environment', was the Chief Guest.

A meeting was convened by the District Collector, Coimbatore as per the special instruction of Ministry of Human Resource Department (MHRD) with the motive of preventing ragging in Educational Institutions. 106 members from various Institutions attended the meeting. SNMV College was represented by the Principal. On 12th July 2018, this meeting was held at District Collector's Office, Coimbatore.

Parent-Teacher Meeting:

All departments of the college conducted parent-teacher meetings between 8th and 12th February 2019.

COCURRICULAR AND EXTRACURRICULAR ACTIVITIES

Faculty Development Program (FDP):

A total of 7 Faculty Development Programmes have been conducted in the Academic year 2018-2019 on themes like '*Quality Management System*', '*How to write Research Proposal*', '*Designing Creative Academic Environment Through Re- Engineering*', '*Outcome Based Education*', '*Quality Assurance*', '*Intellectual Property Rights*' and '*Research Methodology*'.

Workshops/Seminars/Guest Lectures/Conferences conducted:

A total of 111 guest lectures/conferences/seminar/workshops have been conducted by the various departments of SNMV College in the academic year 2018-2019. The Faculty and students have also participated in State, National and International level conferences and seminars conducted by other Colleges.

Workshops/Seminars/Guest Lectures/Conferences participated:

The staff and students of the college have participated in a total of 93 workshops/ seminars/ guest lectures/conferences in other institutions.

Awards:

On 20th January 2019, the College received an Excellence Award for the Promotion of Voluntary Blood Donation conducted by the Indian Medical Association (IMA) and Masonic Rotary Medi Town Blood Bank Trust.

On 27th August 2018, Ms. Sophia Merline and Dr. K. Umamaheswari, Librarians of SNMV College

were selected by the Society for Advancement of Library and Information Science (SALIS) and awarded for their extraordinary service in the field of Library Information System (LIS) established in our College.

Publications:

A total of 54 articles have been published by the staff of SNMV CAS in National and International Journals. 4 books have been published. 1 conference proceeding has been released with International Standard Book Number (ISBN) in which 10 articles have been written by staff members and students of the college in the year 2018-2019.

A special issue of UGC Approved Journal, Roots International Journal of Multi-disciplinary Researches (ISSN: 2349-8684) was released by the Department of English. This journal was edited by Ms. D. Nisha Sujatha and Ms. Rakhi L. Lalwani in the month of February 2018.

The Department of Biosciences submitted a report on '*Potentially new form of bacterial sequence*' for registration to the National Center for Biotechnology Information in the month of March 2018.

A special issue of UGC Approved International Journal of English Language and Literature in Humanities (IJELLH) was released by the Department of English, edited by Ms. D. Nishasujatha and Ms. Rakhi L. Lalwani in the month of November 2018.

Dr. Ruban and Mrs. M.B.Kavitha, Assistant Professors in Biosciences, published a book titled '*Essential Guide to Mushroom Cultivation - A Manual for Small Mushroom Entrepreneurs*' in November 2018.

Mrs. M.B.Kavitha, Assistant Professor in Bioscience, published a book entitled '*Anti-microbial Activity and GC-MS Analysis of Citrullus Lanatus Seeds*' in December 2018.

SNMV College Clubs And Cells:

SNMV College has various clubs and cells like Svastika - Student Counseling Cell, NSS, NCC, YRC, Sarang and Yoga which are constantly organising events for community service through various awareness programmes like cleanliness campaigns, blood donation camps and other extra curricular activities.

Sports:

- SNMV College conducted Bharathiar University Intercollegiate 'C' zone football tournament and secured 4th place in the tournament.
- M.Nirmaladevi of II B.Sc. Maths (CA) has been selected as university player in football.
- R.Divith of I B.Com. E. Com secured the 2nd Runners position in pole vault in Bharathiar university Inter-collegiate Athletic Meet held at Nehru stadium.
- P.Gowtham of I B.Com., represented SNMV College in the Indian Youth Rural Basketball

team. The team won the tournament which was organised by the Government of by Nepa.

- J.Akshay and R.Vishal participated in 19th National Senior Football Championship 2019 conducted by Asian 7-A side football federation and secured Runners position.
- Mr. R.Divith, I B.Com. E. Com. participated in Chief Ministers Trophy Athletic Meet conducted by The Nilgris District Athletic Association at Coonoor and secured second place in 110 metre hurdles.
- P. Sarvesh participated in the 40th International Open Karate Championship 2019 conducted by Japan Sudakoma Karate Association in Coonoor and secured 2nd place.
- Around 25 students of our college had participated in Road safety Marathon conducted by Uyir foundation at Coddissia, Coimbatore.
- SNMV College football team signed to be associated with “New Venus Club” a registered club in Coimbatore and SNMV College football team won many matches in ‘B’ Zone League Tournament conducted by Coimbatore District Football Association.

Alumni:

The annual alumni meet, ‘Sangavi 2018’ was conducted in the College campus on 15th July 2018. Shri Bharathkumar Jaghamani, Secretary, SNMV, facilitated the event. Around 190 members attended the Alumni Meet and participated in various games and team events.

An Alumni Meet was also conducted on 21st July 2018. 12 members of the 1995 to 1997 batch of Masters of Foreign Trade (MFT) and Master of Financial Control (MFC) visited the campus. They expressed their willingness to sponsor tuition fee for the students who are from economically backward classes.

Extension Activity:

SNMV College staff members contributed their one day salary and SNMV College students donated Rs. 100 each towards Kerala Flood Relief Fund.

Green Ganapathy:

Students of the Social Work Department initiated a voluntary act in association with “*So Awake*” an NGO working for the cause of environmental protection. “*Green Ganapathy*” was initiated on Ganesha Chaturti Day, to create awareness about pollution caused by the materials and paint chemicals in Ganapathy statues, thus avoiding pollution of the water resources and environment.

CELEBRATIONS

Swajith 2018:

SNMV College conducted its induction ceremony 'Swajith 2018' to welcome the first year UG students on 9th July 2018.

Independence Day 2018:

SNMV College celebrated the 72nd Independence Day on 15th August 2018. The National Flag was hoisted by Shri Bharathkumar Jaghamani, Secretary and the Chief Guest, Dr. Ma. Natarajan, Writer, Novelist and Retired Professor, Tamil Department, CBM College, Coimbatore.

Swagath 2018:

The Department of English conducted an Intercollegiate English Literary Fest, SWAGATH - 18, 'Celebrating Friendship', on 6th September 2018 in the College premises. The Chief Guest of the function was Mrs. Porkodi Selvaraj, R.J., All India Radio & News Reader, Podhigai.

Teachers Day 2018:

The Department of Commerce C.A. organised Teachers' Day celebrations for all the staff members on 5th September 2018.

Freshers Day:

Freshers Day was celebrated by all the Departments on 20th September 2018 to welcome the First Year UG and PG students. Hostel Freshers Day was conducted on 28th September 2018.

Gandhi Jayanthi 2018:

Gandhi Jayanti was celebrated by SNMV College to commemorate the 150th birth anniversary of the father of the nation, Mahatma Gandhi. The celebration was enhanced by the presence of the Chief Guest, Dr. Lenin Kumar, Assistant Professor of Tamil, R.V.S. College of Arts and Science, Coimbatore.

Graduation Day 2018:

26th Graduation day was conducted on 8th December 2018 in the college premises. Dr. R. Nandhagopal, Director, Xavier Institute of Management and Entrepreneurship, Kochi was the Chief Guest.

Republic Day 2019:

SNMV College celebrated the 70th Republic Day on 26th January 2018, with great pomp and ceremony. Captain M. Ramasubramani (Indian Naval Officer) was the Chief Guest.

Samacheer Pongal:

SNMV College celebrated Samacheer Pongal on 12th January 2019. Mr. N. Shanmugam, Former Panchayat President, Malumachampatti was the chief guest for the occasion.

SNMV IM - Silver Jubilee:

On 15th February 2019, SNMV IM celebrated 25 years of its glorious existence. Dr. Aadalarasu, Dean, RVS Institute of Management Science was the Chief Guest for the day. On the special occasion, The President, Shri Ramesh C. Bafna initiated a Memorandum of Understanding between his company, Mount Housing Ltd. and SNMV IM. MoUs were also signed with IndoShell and Hydro Prokav Pumps Pvt. Ltd. 8 MBA eligible students received iPads from The President.

Annual Sports Day 2019:

Annual Sports Day 2019 was conducted on 16th February 2019. The Chief Guest of the day, Mr. A. Murugasamy, Additional Deputy Commissioner of Police, PEW, Coimbatore spoke to the students about physical and mental strength and capabilities.

Regalia - 2019:

SNMV College organised its mega intercollegiate meet 'Regalia-2019', an intercollegiate cultural fest on 28th February 2019. Around 1153 students from 51 colleges in and around Coimbatore participated and showcased their talents in various events like Solo Dance, Group Dance, Adapt Tune, Short Film, Photography, Dub smash, Rangoli, Facial Painting, Nail Art, Solo Singing, Treasure Hunt, Variety Entertainment, Mimicry, Memes, Best Manager, Ad-zap and General Quiz.

AUSPICIOUS OBSERVANCES

Saraswathi Pooja:

Saraswathi Pooja was performed in the college on 17th October 2018. Shri Ramesh C. Bafna, President graced the occasion with his presence.

Vasant Panchami Pooja:

To celebrate the arrival of spring and harvest, Basant Panchami Pooja was conducted on campus on 10th February 2019. Shri Bharathkumar Jaghamani, Secretary graced the occasion with his presence.

Guests who have visited the college:

- Shri.R.Senthil Kumar, Scientist, Engineer-G, ISRO-Sathish Dhawan Space Centre , Department of Space, Government of India, Sriharikota
- Mr. Mathew Daniel, Advisor, Wind Energy Projects, M/s Rockies International INC, Republic of Korea.
- Dr. Babu Rajagopal, Principal, Ministry of Education, Government of Maldives.
- Dr. Albert PremKumar, Department of Molecular Biology & Genetics, Istanbul University, Istanbul.

- Dr. T. V. Venkateswaran, Scientist, Vigyan Prasar, DST, Delhi.
- Dr. S. Selvam, National Professor of Eminence, Indian Institute of Technology New Delhi.
- Dr. E. Sheeba, Department of Microbiology, Indian Academy Degree College, Bangalore, Karnataka
- Dr.N.Lakshminarashimhan, Senior Scientist, CSIR-CECRI, Karaikudi.
- Dr. K. Singaravadivel, Independent Director, Tamil Nadu Food Grains Marketing Yard, Madurai.

THANK YOU