

**SNMV (SHRI NEHRU MAHA VIDYALAYA)
COLLEGE OF ARTS AND SCIENCE**

Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore - 641050

ANNUAL REPORT 2017-2018

INTRODUCTION

About us

Shri Nehru Maha Vidyalaya College of Arts and Science, which is run under the auspices of Coimbatore Welfare Association, was founded by a group of Philanthropists with visionary zeal in the year 1989. The Management of the College is vested with the Governing Council which is headed by the President, Dr. Ashok. G. Bafna. The Secretary of the College is Shri. Bharathkumar Jaghamani. The institution is spread over 50 acres of land with all modern amenities including separate hostels for boys and girls. The institution is a registered society run on a non-profit basis, which offers quality education at affordable cost.

It ensures holistic progression of students through educational activities, curricular, co-curricular, research as well as extension programs, placement training and industrial interaction. The College has been re-accredited with 'A' grade by NAAC. It is affiliated to Bharathiar University and is approved by Government of Tamilnadu and AICTE, New Delhi. The present strength of the College is 2842 students with 133 teaching and 102 non-teaching staff, headed by the Principal, Dr. A. Ponnusamy.

ACADEMICS

Courses Offered

New courses are introduced every year based on emerging trends. The institution offers a rich array of 18 UG and 8 PG Courses along with Research and Doctoral programs, complemented by 14 Career-oriented Add-On Courses (sponsored by the UGC) and value-added Coaching Classes for CA, ICWA and ACS Competitive Examinations.

UG Courses

B.B.A.
B.Com.
B.Com. (Computer Applications)
B.Com. (Information Technology)
B.Com. (Professional Accounting)
B.Sc. Biotechnology
B.Sc. Microbiology
B.Sc. Information Technology
B.Sc. Computer Science
B.C.A. (Computer Applications)
B.A. English Literature
B.Sc. Mathematics (Computer Applications)
B.Sc. Computer Technology
B.Sc. Physics
B.Com. (Corporate Secretaryship)
B.Com. (Banking and Insurance)
B.Sc. Chemistry
B.Com. E-Commerce

PG Courses

M.B.A.
M.Com.
M.Sc. Information Technology
M.Sc. Biotechnology
M.Com. (Computer Applications)
Master of Social Work
M. A. English Literature
M.Sc. Microbiology

Research Programs

M.Phil. Program

(Both Full-time and Part-time)

Biotechnology, Computer Science, Commerce and Social Work.

Ph.D. Program

(both Full-time and Part-time)

Biotechnology, Commerce and Social Work.

Coaching Classes for:

- Chartered Accountancy, ICWA and ACS
- Communicative English, Functional English and Global Business Foundation Skills
- Aptitude
- Placement

Career Oriented Programs

1. Bioinformatics
2. Advertising Management
3. Call Centre Management
4. Economics for Rural Development
5. Export and Import Management
6. Insurance Management
7. International Business

8. Medical Transcription
9. Mushroom Cultivation
10. Nano-Medicine
11. Net Banking
12. Office Automation and Accounting Software
13. Refrigeration Services
14. Tourism Management

Admissions

No Donation! No Capitation! This is the stern policy adopted by Coimbatore Welfare Association. 1320 students have been admitted in the academic year 2017-2018.

SCHOLARSHIP SCHEMES

The Management recognizes the commendable performance of plus two students by awarding various scholarships.

UG Merit Scholarship Scheme

SNV school students joining our College for undergraduate courses are eligible for an additional 10% fee concession and are exempted from admission fee.

Percentage of Marks in +2	Fee Concession	% to be maintained (in the University Exam)
70 % - 74.99 %	10%	65%
75 % - 89.99 %	20%	75%
90 % - 94.99 %	50%	80%
95% and Above	100%	85%



PG Merit Scholarship Scheme

- SNMV Undergraduate students continuing into Postgraduate studies (including MBA) at our College are eligible for an additional 10% fee concession and are exempted from admission fee.
- Our U.G. Students securing University First Rank and continuing into Postgraduate studies at our College are eligible for 100% scholarship.

Percentage of Marks at the UG Level	Fee Concession
65%-74.99%	10%
75%-79.99%	20%
80% and above	25%
University 1 Rank	100%

Sports Scholarship Scheme (From +2 to UG)

Particulars	Fee Scholarship
<i>Zonal Level</i>	<i>10%</i>
<i>District Level</i>	<i>25%</i>
<i>Divisional Level</i>	<i>40%</i>
<i>State Level</i>	<i>50%</i>
<i>National Level</i>	<i>75%</i>
<i>International Level</i>	<i>100%</i>

Sports Scholarship Scheme (From UG to PG)

Particulars	Fee Scholarship
Zonal Level	10%
Inter Collegiate	25%
South Zone (Form 3)	50%
All India Level (Form 3 & Form 2)	75%
International Level	100%

Institutional Social Responsibility (ISR)

To commemorate the 27 years of existence of the institution, 27 seats are offered by the Management to deserving students under the 'Institutional Social Responsibility' Scheme, for children from economically weaker sections with good academic records.

FACILITIES

Infrastructure

Arts and Science Block

The institution is spread over 50 acres of land with all modern amenities including separate hostels for boys and girls. The artistically constructed infrastructure with built-in area of 2,87,000 sq.ft. includes spacious class rooms, state-of-the-art Science Laboratories, hi-tech Computer Labs, and English Language Lab. In the sophisticated Mahaveers Auditorium, with a seating capacity of 700, in the air-conditioned Apex Seminar Hall and Fateh Champa Open Air Auditorium co-curricular activities are conducted throughout the year.

Library

The Library is an information hub with rich resources contributing to the intellectual capital of the students and teachers with its working hours from 8 a.m. to 5 p.m. The Library Resources include a total of 24,769 books, 65 National and International magazines and journals. The collection includes Dictionaries, Encyclopedias and Maps. There are also 1211 back volumes of the periodicals and 786 Project Reports

All the operations and services of the library have been automated with bar code technology using “Campus I-Lib” software. The software has excellent operation module such as transaction, query and reporting modules, etc. Delnet, Inflibnet and National Digital Library Consortium Databases are also available.

Library Services

1. Barcoded book system
2. Reference Section
3. Internet
4. Reprographics

Best Library User Award

The Best Library User Award, initiated in the academic year 2006-2007, has been found successful in inculcating reading habit among students. This award judges students across a comprehensive criterion of continuous assessment on the basis of books, journals and newspaper reviews referred to / utilized by them. Two students, one each

from UG and PG, are selected for this award. Kannika M. of III B.Sc. Maths (C.A.) and Bala Surya T. of II M.Sc. I.T. were the award winners for the academic year 2017-2018.

Computer Labs

The computer labs provide numerous computing facilities for students and faculty. Well-equipped i5 systems, modernized and sophisticated computer laboratories with centralized AC, 24x7 internet connectivity and wire-free network, provide extensive knowledge to the students. Extended lab hours aid to extensive reference and information. In the seven labs (including one new lab), 515 systems are available which are equipped with 4 HP servers, N-computing technology and Thin-Client technology.

Science Laboratories

The spacious Science laboratories are well-equipped with modern instruments for Molecular and Plant Tissue Culture Work, and provide need-based practical and project training for the UG and PG students of Microbiology, Biotechnology, Physics and Chemistry.

SNMV Institute of Management

SNMV Institute of Management, established in 1994, offers a two year full-time MBA program. A spacious, exclusive, fully air-conditioned MBA Block, sprawling over 56,580 sq.ft which spans over 25,380 sq.ft of Air-Conditioned hi-tech Institute of Management Studies and 31,200 sq.ft of an Additional floor constructed for UG Classes is endowed with digital Wi-Fi environment. The special features of the institute encompass Mentoring, Career Counseling, and Entrepreneurship. Moreover, the Development Cell, Summer Internships, Personality Development Programs, Industrial Visits and Association Activities, bestow the students with the knowledge about industry trends and latest developments in the professional arena. The institute organizes a plethora of guest lectures and face-to-face interactions with industry experts and eminent personalities.

Hostels

The hostels are well-designed and furnished to ensure residential stay on campus. There are separate Girls and Boys Hostels (with independent Mess), each of which has two Wings, monitored by full-time Wardens. The hostel facilities include medical assistance room and reading room. The strength of the hostel inmates has multiplied from 33 students in 1998 to 370 as on date (198 boys and 167 girls).

Canteen

The College has a cafeteria for the supply of snacks and food to students. Healthy vegetarian food is available at affordable cost.

Transport

The College plies thirty buses that provide access to different parts of Coimbatore, Tirupur, Udumalpet, Pollachi and Kerala. A cruiser van is available for shuttle trips from Malumachampatti to the College. A Qualis van is also used for admission purpose and for picking up guests. Bonafide users of the College buses are provided with passes which should be produced on demand.

STUDENT ACADEMIC ACHIEVEMENTS

Bharathiar University announced that nine UG students were eligible for receiving the Swami Vivekanandha Youth Achievement Award – 2016. The awards were handed over to the students by Dr. Ganapathy, Vice Chancellor, Bharathiar University, on 30th March 2017.

Bharathiar University Examination results of the students are highly commendable. Two students brought laurels to our institution with their exemplary performance in Bharathiar University Examinations conducted for the 2014 - 2017 batch of students.

Name of Student	Rank	Department
<i>S. Suganya</i>	<i>I</i>	<i>B.Sc. Computer Technology</i>
<i>P. Bhuvaneswari</i>	<i>III</i>	<i>B.Sc. Mathematics C.A.</i>

The Comparative Result Analysis of April 2015-2016 and April 2016-2017 is presented below:

Course	Year	APRIL 2015-16		APRIL 2016-17		PASS %		DIFFERENCE
		APPEARED	PASSED	APPEARED	PASSED	2015-16	2016-17	
B.Com - A	I	44	21	57	30	47.73	52.6	34.90
	II	48	20	46	16	41.67	34.78	-6.88
	III	34	28	46	42	82.35	91.3	08.95
B.Com - B	I	53	28	57	17	52.83	29.82	-23.01
	II	45	21	46	31	46.67	67.39	20.72
	III	35	28	47	35	80.00	74.47	-5.53
B.Com (CA)	I	60	21	50	18	35.00	36.00	1.00
	II	45	22	53	30	48.89	56.60	7.71
	III	42	37	44	40	88.10	90.91	2.81

B.Com(CA)	I	55	23	52	19	41.82	36.54	-5.28
	II	41	20	57	26	48.78	45.61	-3.17
	III	43	40	41	38	93.02	92.68	-0.34
B.Com (IT)	I	33	13	41	9	39.39	21.95	-17.44
	II	16	5	30	15	31.25	50.00	18.75
	III	19	14	16	15	73.68	93.75	20.07
BBA	I	48	18	44	20	37.50	45.45	7.95
	II	22	9	44	28	40.91	63.64	22.73
	III	7	7	23	22	100.00	95.65	-4.35
B.Com (PA)	I	54	28	73	35	51.85	47.95	-3.91
	II	35	25	50	25	71.43	50.00	-21.43
	III	17	17	34	31	100.00	91.18	-8.82
B.Com (CS)	I	11	7	23	7	63.64	30.43	-33.20
	II			11	3		27.27	
B.Com (BI)				29	8		27.59	
B.Sc (CS)- A	I	73	51	40	25	69.86	62.50	-7.36
	II	44	29	58	47	65.91	81.03	15.13
	III	46	42	42	41	91.30	97.6	26.31
B.Sc (CS)-B	I			41	28		68.29	
BSC (IT)	I	39	19	49	29	48.72	59.18	10.47
	II	36	25	37	33	69.44	89.19	19.74
	III	37	33	37	34	89.19	91.89	2.70
BCA	I	45	32	38	18	71.11	47.37	-23.74
	II	37	24	46	34	64.86	73.91	9.05
	III	45	44	38	38	97.78	100.00	2.22
B.Sc (CT)	I	28	20	48	37	71.43	77.08	5.65
	II	31	16	22	16	51.61	72.73	21.11
	III	13	12	26	25	92.31	96.15	3.85
B.Sc (BT)	I	38	24	34	15	63.16	44.12	-19.04
	II	31	19	36	33	61.29	91.67	30.38
	III	21	21	31	31	100.00	100.00	0.00
B.Sc (MB)	I	43	29	40	35	67.44	87.50	20.06
	II	33	24	36	27	72.73	75.00	2.27
	III	13	12	33	30	92.31	90.91	-1.40

B.Sc (Phy)	I	9	5	21	11	55.56	52.38	-3.17
	II			7	7		100.00	
B.Sc (Chem)	I			27	19		70.37	
B.Sc Maths (C.A)	I	57	47	31	25	82.46	80.65	-1.81
	II	29	24	54	33	82.76	61.11	-21.65
	III	24	19	29	27	79.17	93.10	13.94
BA (ENG)	I	29	13	25	11	44.83	44.00	-0.83
	II	25	18	24	17	72.00	70.83	-1.17
	III	18	17	24	24	94.44	100.00	5.56
MBA	I	31	16	25	16	51.61	64.00	12.39
	II	41	40	30	28	97.56	93.33	-4.23
MA English	I	7	5	4	4	71.43	100.00	28.57
	II			7	5		71.43	
M.Com (CA)	I	13	11	7	3	84.62	42.86	-41.76
	II	13	11	13	12	84.62	92.31	7.69
MSW	I	1	1	9	9	100.00	100.00	0.00
	II	7	7	1	1	100.00	100.00	0.00
M.Sc (BT)	I	6	5	5	5	83.33	100.00	16.67
	II	6	6	6	6	100.00	100.00	0.00
M.Sc (MB)	I			10	9		90.00	
M.Sc (IT)	I			9	7		77.78	
TOTAL		1776	1173	2095	1399	66.05	66.78	0.73

ACHIEVEMENTS OF STAFF

The institution has qualified and experienced teaching staff including 28 Ph.D. holders and 61 M.Phil. degree holders.

Ph.D. HOLDERS

S.No.	FACULTY	DESIGNATION	DEPARTMENT
1	Dr. A. Ponnusamy	Principal	Social Work
2	Dr. S. Balusamy	Director	MBA
3	Dr. P. Manjula Suresh	Dean	Languages
4	Dr. A. Mohanasundaram	Dean	Commerce
5	Dr.M. Premalatha	Head of Department	Social Work
6	Dr. R. Bhagyaraj	Head of Department	Bioscience
7	Dr. S.V. Manivannan	Head of Department	B.B.A.
8	Dr. J. Vijayavel	Head of Department	B.Com P.A.

9	Dr. V. Rajalakshmi	Head of Department	B.Com.
10	Dr. K. Dhanalakshmi	Asst. Prof.	Tamil
11	Dr. C.V. Venkatalakshmi	Asst. Prof.	Tamil
12	Dr. S. Senthil Kumar	Asst. Prof.	Tamil
13	Dr. M. Mahalakshmi	Asst. Prof.	Tamil
14	Dr. G. Renuka	Asst. Prof.	Hindi
15	Dr. A. Thiruvankateswari	Asst. Prof.	Commerce
16	Dr. T.Santhiya Rani	Asst. Prof.	Commerce
17	Dr.J. John Manoharan	Asst. Prof.	Commerce
18	Dr. S. Santhana Megala	Asst. Prof.	Computer Science
19	Dr. M Jayakumar	Asst. Prof.	Computer Science
20	Dr. P. Ruban	Asst. Prof.	Bioscience
21	Dr. R.Ramya	Asst. Prof.	Bioscience
22	Dr. D. Arunkumar	Asst. Prof.	Bioscience
23	Dr.K.Ramalashmi	Asst. Prof.	Bioscience
24	Dr. A G Rajalakshmi	Asst. Prof.	Bioscience
25	Dr.M.Rajalakshmi	Asst. Prof.	Bioscience
26	Dr. V Prabhu	Asst. Prof.	Chemistry
27	Dr. K.Indira	Asst. Prof.	Mathematics
28	Dr. K. Uma Maheswari	Librarian	Library

RECOGNITION FOR GUIDESHIP

The following thirty three faculty members have obtained their recognition from Bharathiar University for guiding scholars for M.Phil. and Ph.D. degrees.

S.No	Faculty	Designation	Department	Guiding
1	Dr. A. Ponnusamy	Principal	Bio Science	Ph.D.& M.Phil.
2	Dr. S. Balusamy	Director, SNMV IM	Commerce	Ph.D.& M.Phil.
3	Dr. A.Mohanasundaram	Dean, Commerce	Commerce	Ph.D.& M.Phil.
4	Dr. R. Bhagyaraj	Head of Department	Bioscience	M.Phil.
5	Mrs. K. Tamilselvi	Head of Department	Computer Science	M.Phil.
6	Mr. M. Chandrakumar	Head of Department	Computer Applications	M.Phil.
7	Dr. M. Premalatha	Head of Department	Social Work	Ph.D.& M.Phil.
8	Mrs. B. Chithra	Head of Department	Computer Technology	M.Phil.
9	Mr. B M Rajesh	Head of Department	Information Technology	M.Phil.
10	Ms. V.Rajalakshmi	Head of Department	Commerce	M.Phil.
11	Mrs. S. Kavunthi	Head of Department	Mathematics	M.Phil.
12	Dr. P. Ruban	Assistant Professor	Bio Science	Ph.D.& M.Phil.

13	Dr.A.G.Rajalakshmi	Assistant Professor	Bio Science	Ph.D.& M.Phil.
14	Mr. R. Nandhakumar	Assistant Professor	Computer Science	M.Phil.
15	Mr. K. Vijay Anand	Assistant Professor	Computer Science	M.Phil.
16	Ms.R. Meena Kumari	Assistant Professor	Computer Science	M.Phil.
17	Ms. S. Santhana Megala	Assistant Professor	Computer Science	M.Phil.
18	Mr. G. Viswanathan	Assistant Professor	Computer Science	M.Phil.
19	Mr. G. Vadivel	Assistant Professor	Computer Science	M.Phil.
20	Mr. P Karthi	Assistant Professor	Computer Science	M.Phil.
21	Dr. M.Jayakumar	Assistant Professor	Computer Science	M.Phil.
22	Mrs. Shrisarika	Assistant Professor	Computer Science	M.Phil.
23	Dr. A Thiruvankateswari	Assistant Professor	Commerce	Ph.D. &M.Phil.
24	Mr. S Yogananth	Assistant Professor	Commerce	M.Phil.
25	Mr. A.Gurunathan	Assistant Professor	Commerce	M.Phil.
26	Ms. S. Susheela	Assistant Professor	Commerce	M.Phil.
27	Dr.T.Santhiya Rani	Assistant Professor	Commerce	M.Phil.
28	Dr. K. Dhanalakshmi	Assistant Professor	Tamil	Ph.D. &M.Phil.
29	Dr. S. Senthilkumar	Assistant Professor	Tamil	M.Phil.
30	Ms. D. Nishasujatha	Assistant Professor	English	M.Phil.
31	Dr. G. Renuka	Assistant Professor	Hindi	M.Phil.
32	Ms. S. Sowmya	Assistant Professor	Commerce	M.Phil.
33.	Mrs. M. Kavitha Rani	Assistant Professor	Commerce	M.Phil.

Project proposals

A proposal for National Post-Doctoral Fellowship on “Biodegradation of Textile Dye by Algae and its Long Term Effect on Metal Absorption and Molecular Profile” was submitted to the Science and Engineering Research Board, Department of Science and Technology, Government of India, New Delhi by Dr.A.G.Rajalakshmi, Assistant Professor of Biotechnology on 21st April 2017.

In the month of June 2017, Dr. P. Ruban, Assistant Professor, Department of Bioscience, submitted a project titled, 'Bio active Compounds from Microalgae in South East Coast of India' to the Department of Biotechnology, Government of India (DBT) for consideration.

Admission – Activities

- On 28th January 2017, the College honoured Centum Scorers and school toppers of Pandit Nehru Matriculation School, Sundarapuram. Dr. A. Ponnusamy, Principal, SNMV CAS honoured the students with mementos. Mr. Lion R Mariappan, Correspondent of Pandit Nehru Matric. HSS honoured our principal with a “Lifetime Achievement Award”. Dr. Aiste, Associate Prof., Vilnius University, Kaunas, Lithuania, Europe, was the Chief Guest of the day.
- On 15th March 2017, Dr. Ashok G Bafna, President, convened a meeting with Educational Consultants. The main objective of convening the meeting was to enhance PG admissions of the institution.
- On the same day, the President addressed the Center In- charges regarding admission for the academic year 2017-2018. The main agenda of the meeting was fixing of spot admission centers, fee hike and incentive hike. Shri. Mangilal Jain, Past President, Shri. M.M.Bhuradia, Vice President and Shri. Mahaveer Bothra, Joint Secretary, graced the occasion with their presence.
- On 28th January 2017, the Department of Computer Technology organized a one day computer practical training for 12th Standard students. 46 Students from RS Puram Boys School visited and utilized the college computer lab for their practical program.
- On 26th March 2017, 25 students from Pollachi visited the campus for an orientation on PG courses.
- Dr. Ashok G. Bafna, President, convened a meeting for the Spot Admission Centre In-charges on 29th April 2017 at SNV School. The process and the status of admission related matters were discussed. Shri. Bharathkumar Jaghamani, Secretary, SNMV, Shri. Mahaveer Bothra, Joint Secretary, SNMV and Dr. A. Ponnusamy, Principal of the College participated in the discussion.
- A General Staff Meeting was conducted on 12th June 2017 in which Dr. Ashok G. Bafna, President, reviewed the Admission procured by the various Spot Admission Centres. Dr. A. Ponnusamy, Principal, also addressed the gathering.

The following activities led to the collection of student databases to aid in the admission process.

- 25 students from Pollachi visited our campus on 26th March 2017. Dr.S. Balusamy,

Director, SNMV IM welcomed them and shared information about MBA and other PG Courses.

- Mrs. Shenbaga Ramesh, Principal, Shri Nehru Vidyalaya School and her team of staff members visited the college campus on 4th May 2017 regarding the conduction of an Interschool Meet to improve admissions.
- As part of the admission drive, the College participated in a number of educational exhibitions held at Tirupur, Coimbatore, Ooty and Pollachi like the Vazhikaatti Dinamalar Fair and Omega Educational Expo. In addition, 18 spot admission centers were set up to enhance the admissions.
- Selected faculty members of the college visited and provided counselling for students from 8th to 12th standards of Corporation Schools between 1st November and 3rd November 2017. They visited 26 Corporation Schools and counselled 7585 students.
- Dr. K. Vijayavel, Head , Department of Commerce with P.A.; Mr. B.M. Rajesh, Head, Department of Information Technology; Ms. Rakhi L. Lalwani, Assistant Professor of English, Mr. John Manoharan, Assistant Professor of Commerce and Ms. M. Sharmila, Assistant Professor of Microbiology handled classes for +2 students of SNV School from 5th December to 8th December 2017.
- The College conducted Orientation Programs on 'Ultra-Speed Learning' for the students of Standard X,XI and XII of schools in and around Pollachi and Udumalpet, on 19th November 2017. 1203 students benefitted from the program. On 26th of November 2017, a similar program was conducted at Sri Purandra Dasar Kalaiarangam, R.S Puram. Approximately 200 students attended the program and were given training on bettering memory power and tips on improving learning abilities. Dr. M. Vijayakumar, Psychologist, handled the sessions on both the days. Dr. A. Ponnusamy, Principal, SNMV College of Arts and Science, addressed the students on 26th November 2017.
- On 25th November 2017, the College in association with Tamil Nadu Science Forum and Consumer Protection Department, Chinniyampalayam, conducted a motivational program for students of Standard X, XI and XII at Brindhavan Auditorium-Marriage Hall, Chinniyampalayam, Coimbatore. 1500 students attended the sessions which were handled by Dr.Kavidasan, Director, HRD Roots, Coimbatore. The program was conducted with the aim of encouraging self- confidence in the youth.

- The Department of Computer Technology organized an Extension Activity Program exclusively for Class XII Computer Science branch students of City Corporation School, Variety Hall Road, Coimbatore. 63 students visited the College Campus on 23rd November 2017. The students were provided individual computers to work on, with reference to their curriculum
- On 24th November 2017, Dr. M. Premalatha and Ms. Anu Prashanthi, Faculty Members from the Department of Social Work handled a session on 'How to Face Exams' at Palladam Government School for the Class XII students, in order to prepare them to sit for their exams without stress.

Governing Council and Staff Get-together

On 19th August 2017, the Management members honoured and appreciated the Admission team for their good performance in bringing about the highest admissions in the history of the college. Dr. Ashok G Bafna, President, presided over the meeting. Shri. M. M. Bhuradia, Vice President and Shri. Bharathkumar Jaghamani, Secretary of the College, congratulated the admission team for achieving their targets. Dr. A. Ponnusamy, Principal of the College, delivered the Welcome Address. Silver coins were presented to those who achieved their targets. The overall trophy was won by SNMV College team. The staff members of SNV School, who participated in the admission process, were also appreciated.

Memoranda of Understanding:

Various Departments have gone forward to sign Memoranda of Understanding in order to improve the relationship between Industry and Academia. The details are as below.

S.No.	Organization	Area of Specialization	Duration
1	ND Clinical Research services	Clinical Research	2017-2022
2	Edison Science Club	Science Awareness	2017-2022
3	Dhanvi Infotech	Software Solutions	2017-2022
4	K3 Business Solutions	Software Development	2017-2022
5	Digitex Business Solutions	Banking, Financial Services and Insurance	2017-2022
6	C Cube Technologies	Software Training	2017-2019

S.No.	Organization	Area of Specialization	Duration
7	Daffodil India Technologies	Software Training	2017-2022
8	Sri Sakthi ID Designers	Commerce Training	2017-2022
9	NU Pro Labs	Clinical Research	2017-2022
10	Global Vision Training Academy	Placement Training	2017-2022
11	The Master's Key	HR Training and Development	2017-2022
12	Mazenet Solution Pvt. Ltd.	IT and Industrial services	2017-2018
13	Sathyam Coaching Center	Competitive Exams Training	2017-2018
14	Accent Techno Soft (ATS)	Software Training	2017-2018
15	Deepan Academy	Chartered Accountancy	2017-2022
16	Devanath & Co.	Health Care	2017-2022
17	P. Lakshmipathy	Chartered Accountant	2017-2022
18	Lakshmishree Investment & Securities Pvt. Ltd.	Stock Market	2017-2022
19	Aram Foundation Charitable Trust	NGO	2017-2022
20	Aksent Corporate Solutions	Training and Research	2017-2021
21	MAS Solar System Private Limited	Training and Research	2017-2019

Commission Visits:

Bharathaiar University Inspection Commissions visited the campus on 12th April 2017 and 20th April 2017 for continuance of Provisional Affiliation for B.Sc. Chemistry, M.Sc. Microbiology, B.Com Banking and Insurance, B.Com Professional Accounting (Additional Section) B.Com E-Commerce and Permanent Affiliation for M.A. English Literature. Approval for the same was received on 17th April 2017.

Bharathaiar University Inspection Commissions visited the campus on 3rd January 2018 in order to increase the intake of the number of seats of the Research programs - M. Phil & Ph.D. in Commerce. They recommended an increase of the intake of seats from 12 to 30 for M. Phil. and 10 to 24 for Ph.D.

Bharathiar University Inspection Commissions visited the campus on 22nd January 2018 in order to increase the intake of the number of seats of the Research programs - M. Phil. & Ph.D. in Biotechnology. They recommended an increase of the intake of seats.

Extension Activities/Industrial Visits:

- The Department of Social Work conducted a Rural Camp between 19th January and 26th January 2017 at Dendukombu tribal village for the 97 Hill Pulayan tribal families living in that particular settlement. Smt. Daisy Rani, Panchayat President, Kanthalur; Mr. Manu Murali, Tribal Extension Officer, Marayur; Smt. Revathy, X Ward Member, Kanthalur; Mr. Ananthan, Tribal Promoter, Kanthalur; Mr. Murugan, Tribal Promoter, Marayur and the Village Heads - Mr. Babu and Mr. Raju inaugurated the camp activities. Sports kits were handed over to the Panchayat President for the use of the village youth and children.
- On 13th March 2017, the Department of English visited Thayagam Home for Abandoned Women and their Children, Vellalore as part of Extension Activity. Eighty two students and fourteen faculty members actively participated.
- On 28th January 2017, the Department of Computer Technology, organized a one day computer practical training for 12th Standard students of R.S. Puram Boys High School on the SNMV campus.
- From 15th to 16th March 2017, the Department of Information Technology went on an Industrial visit to Sri Kara Training Institute, Coimbatore. The students were trained in Interview skills, Aptitude and technological aspects.
- On 14th March 2017, the students of II and III B Com. (P.A.), along with faculty members, visited an orphanage at R.S. Puram, Coimbatore as a part of extension activity.
- From 11th to 14th February 2017, 43 students of I and II B.Com I.T., along with two staff members went on an Industrial Visit for 3 days to Coorg, Mysore and Bangalore. They Visited C-DAC (IT Company) Electronic City, Bangalore.
- Final year MBA students went on an educational Trip to Munnar and Marayoor between 8th and 10th February 2017. The students educated themselves about the processes of the Tea industry.

- Between 4th and 6th March 2017, the students of B.Com. C.A. visited Kodaikanal FM Station to learn about process involved in Radio Management.
- On 17th March 2017, the students of the Department of B.Com. I.T. visited Messers. Cutting Factory at Malumachampatti for an Industrial Visit.
- On 18th March 2017, the students of MBA trekked to Nanda Gopala Swamy temple near Pollachi. The students also visited Aliyar Dam.
- On 20th July 2017, as part of the Outreach Program, the Department of Computer Technology conducted an Awareness Program regarding 'Registering for Voters' ID Online'. Mrs.R.Chithra Devi, Revenue Inspector, Government of Tamil Nadu and Mrs.P.Sujiritha, Village Administrative Officer, Government of Tamil Nadu were the trainers for the session.
- The Department of Computer Applications went on an industrial visit from 9th August to 11th August 2017 to Coorg and Mysore. 55 students along with two faculty members participated in the trip. They visited a Software Company named Kaynes and learnt about Web Development.
- The Department of Mathematics organized an Educational Tour to Trivandrum between 17th August 2017 and 19th August 2017. The main aim was to visit Vikram Sarabhai Space Center, Trivandrum.
- The Department of Computer Technology visited Mysore, Coorg and Bangalore between 19th and 21st August 2017. Their main aim was to visit the Infosys Campus in Mysore. 30 students accompanied by two faculty members took part in this excursion.
- The Department of English organized an Educational Tour for B.A. English Literature students from 22nd August 2017 to 24th August 2017. 30 students accompanied by two teaching staff visited various places in Cochin and Wayanad.
- The Department of Commerce organized a visit to Tamil Nadu Agricultural University, Coimbatore on 24th August 2017. 83 students of I B.Com. participated in the visit. The students attended a lecture delivered by Dr.M. Chinnadurai, Director of Domestic & Export Market Intelligence Cell (DEMIC).

He briefed them on the role of DEMIC, in rendering real-time price information, their exclusive role in domestic and export market intelligence on agricultural commodities, such as paddy and sugarcane.

- 56 students of B.Com. C.S. visited TMG Garments, Neelambur on 30th August 2017 as a part of Industrial Visit.
- 22 students of B.Com. B & I visited a tea Factory in Ooty on 31st August 2017 and 1st September 2017.
- 28 students of II and III B.Com. C.S. visited Kannan Devan Tea Factory, Munnar on 8th September 2017.
- The students of the Department of Information Technology went on an Industrial Visit to Mysore, Coorg, Gokarna and Mangalore between 7th September 2017 and 9th September 2017. On 9th September 2017, they visited Infosys to attend a full day training session.
- On 23rd September 2017, 50 students of SNMV IM were taken to the Isha Yoga Temple and Kovai Kuttralam Falls as a part of the extension activity of the department.
- 35 Students of the departments of Chemistry and Physics along with two staff members went on an Industrial Visit from 22nd September 2017 to 25th September 2017. They visited ISRO (Indian Space Research Organization), Trivandrum on 23rd September 2017.
- I Year B.Sc. Chemistry students visited Maniam Steels Manufacturing Unit, Shornur, Kerala on 27th September 2017.
- The Department of Social Work organized a Pre-camp visit to Thurakkulam a tribal village at Kanthalur Panchayat on 5th January 2018 and conducted Participatory Rural Appraisal.

Parents - Teachers Meet:

A Parent - Teacher Meet was organised by all the Departments between 21st August 2017 and 24th August 2017. Approximately 515 parents attended the meeting.

COCURRICULAR AND EXTRACURRICULAR ACTIVITIES

Workshops/Seminars/Guest Lectures/Conferences Conducted

Department of Commerce

Date	Topic	Chief Guest
12-07-17	Challenges and Opportunities for Entrepreneurship	Mr. R. Gowri Sankar, Director, Candor Bio tech Private Limited.
25-09-17	SEBI Financial Education Workshop for Young Investors	Dr. S. Vanitha, Associate Professor, Shakthi Institute of Information and Management Studies, Pollachi.
10-10-17	Online Application of Passport – Practical Campaign	In association with Universal Travel Link
06-12-17	Company Law 2013 and Leadership Qualities	Dr. D. Yuvaraj, Associate Professor and Head, Department of Corporate Secretaryship, Nandha Arts and Science College, Erode.
31-01-18	National Conference on 'Techno- Commerce'	Dr. K.M. Chinnadorai, Principal, Hindusthan College of Arts and Science.

Department of Commerce with C.A.

Date	Topic	Chief Guest
02-02-17	Save Mother Earth	Mr Dr.J.Ashwin Nithish, Director of Breath, Kare foundation.
10-02-17	Panel Discussion on 'Budget 2017'	Mr. Sathish R.K.Muthukrishnan, Cost Accountant and Company Secretary and Dr. D. Mahila Vasanthi Thangam, Associate Professor of Commerce, Sree Narayana Guru College, Coimbatore
18-07-17	GST	Mr. Elango, RABWIN Industries Ltd, Coimbatore.
31-08-17 & 01-09-17	Workshop on 'Visual Basic – Application Software Development 6.0.'	---
01-09-17	'Modern Marketing – Product Policy And Pricing'.	Dr. A. Sumathi, Professor, Nehru College of Arts and Science, Coimbatore.
25-09-17	Investor Awareness	Mr. Venugopal, Senior Associate of LKW (Lotus Know Wealth) Private Limited, Bombay.
27-09-17	Innovative Techniques in Share Market	Mr.Easwara Samy, Consultant in Share Market, Import & Export.

28-09-17	Hands - on Training in 'Jewellery Making' .	Mr. Siva Raj, Goldsmith, Coimbatore
11-10-17	Best Fresher 2K17	—
13-10-17	One Day Workshop on Tally ERP 9.2	Mr. Alagupandi Selvaraj, Tally Trainer, Kalvi Education, Pollachi.
13-10-17	Commercial Banks	Mr. R. Venkateswaran, Associate, SBI, PN Pudur Branch, Coimbatore.
18-12-11	E-Auditing	Mr. Jayakumar, C.A. Auditor.
19-12-17	Digital Commerce	Ms. P.N.Lakshmi, Chartered Accountant, Deepan Academy, Pollachi.
19-12-17	Awareness Program on Entrepreneurship	Mr. Alagupandi MBA., Kalvi Education Institute, Pollachi.
22-12-17	Career Guidance	Mr. C. Aravind Kumar, Senior Inspector of Co Operative Department, Tamil Nadu Government.

Departments of Commerce with P.A.,C.S., B& I

Date	Topic	Chief Guest
08-02-17	Future CFO (Chief Financial Officer) and Entrepreneurs -Wish List	K.Badrinarayanan, Partner M/s. Badri & Vijay, Coimbatore
10-02-17	Pan Card-Mass Enrollment Drive	Dr. S. Sunderesan, Joint Commissioner of Income Tax, IRS
14-02-17 & 15-02-17	Workshop on 'Tally ERP 9.2'	Mr.C.Selladuari, C-Cube Technologies, Coimbatore
21-02-17	Fundamentals of Insurance	Mr. V.M. Natarajan, LIC Development Officer, Coimbatore
20-07-17	Youthful India – Untapped Potential.	Ms. Vaishnavee Balaji, Founder, Youthful India, Coimbatore
20-07-17	Corporate Expectations from the Graduates	Dr. T. Raju, Managing Partner, Vass Associates, TATA AIG Life Insurance Company, Coimbatore.
19-09-17	Career Awareness Program	Shri. A.R.Ramasubramania Raja, Chairman, ICSI-Coimbatore Chapter-600.

Date	Topic	Chief Guest
22-09-17	Banking	Mr. R. Arumugam, Assistant Manager, Kotak Mahindra Bank.
04-10-17	Industrial Law	Dr.R.Manohar, Head, Corporate HR
06-10-17	Bonding Belt Game	----
13-10-17	Taxation Laws	Mrs.Gowri, Assistant Prof. PSG CAS, Coimbatore.
27-10-17	One Day Workshop on 'Photoshop'	Mr. Sukumar, YRSK Technologies, Coimbatore.
10-01-18	Contemporary Issues in Business	CA. Mr. A. Aswin of Iyer & Co and Ms. R.Sivaranjini, ACS, Principal Consultants

Departments of Commerce I.T.,E-Com. and B.B.A.

Date	Topic	Chief Guest
07-02-17	Why So Serious? Game Show	—
03-07-17	Brand Management	Mrs. Rajeswari Krishnamoorthy, CMA Institute of Cost Accountants of India.
17-07-17	GST – Pros and Cons	Mr. Rajaram, Chief Financial Officer, Messers Cutting India Pvt. Ltd.
21-07-17	Software Engineering	Mr.K.Periyasamy, Craft Technology
24-07-17	Emerging Trends in Business	Mr. Oshin Jain, Entrepreneur, Coimbatore.
10-08-17	How to Succeed in Life	Mr. G. Karthikumar, Manager, HITAJE India Pumps Ltd., Coimbatore.
23-08-17	Free Eye Screening Camp	—
05-12-17	From College to Corporate	Ms.Brijitha Rigley, Manager, HRD, Messer Cutting Systems India Private Limited, Coimbatore.
18-12-17	Workshop on Tally with GST	Mr. Sukumar, Software Engineer, CSC Computer Education
27-12-17	Supply Chain Management	Dr. M. Saravanan, Assistant Professor of International Business, Sri Narayana Guru College, Coimbatore.
29-12-17	Management Information Systems,	Mr. M. Parthasarathy Trainee, TIAC.
09-01-18	Fun...Frolic... Fantastic	---

**Department of B.C.A.**

Date	Topic	Chief Guest
07-02-17	Web Development Languages	Mr.R.Ramesh, Trainer and Web Developer, We 5 Academy and Solutions, Bangalore.
13-02-17	Motivation	Mrs. Gayathri, Assistant Professor, NGM College, Pollachi
18-02-17	Career Opportunities in IT Sector	Mr. V Saravan Kumar, Project Associate, CTS.
28-07-17	Behavior Modification	Mr.A.Gnanasekaran, Director, Winmaax Academy, Coimbatore.
26-09-17	One – Day Workshop on 'Android and MS Office'	Mr. S. Dhanaraj, Embedded Developer, and Mr. V.S. Karthick, Big Data Analyst, Hewlett Packard Enterprise, Coimbatore.
31-09-17	Texting Mining	Dr.N. Jeyakumar, Professor and Head, Bharathiar University, Coimbatore.
04-01-18	Web Development	---

Department of Information Technology

Date	Topic	Chief Guest
09-02-17	Intercollegiate Technical Meet, 'Technomanzer '17'	Prof. E. Balagurusamy, Former Member, UPSC. Former Vice Chancellor, Anna University.
13-03-17 & 14-03-17	Two day Hands-on Training Workshop on NET Frame Work	Ms. Maria Roslin, Proprietor, JMJ Institute for Software Training.
25-07-17	How to handle Adolescence	Dr. B. Selvaraj, Associate Professor of Psychology, Government Arts College, Coimbatore
08-08-17	Big Data	Mr. Sabarinathan Muthu Program Analyst, Gateway Software Solutions.
10-08-17	Placement Workshop- Career Spark '17	Mr. M.S. Jojumon, Director-Enrich Groups.

Department of Computer Science

Date	Topic	Chief Guest
16-02-17	Home Based Secured System Using IOT	Mr. S.Karthick Shankar, Senior Research Programmer.
11-08-17	Shaping Your Destiny	Mr.B.Ramanamoorthy, Director , YRSKTechnologies
06-09-17	Workshop on Software Testing	Mr.G.S.Syed Asif, Corporate Trainer, KGISL Coimbatore
27-12-17	Seminar on 'Training on Project Coding Techniques'	Mr. Amal Franco, Managing Director, The Masters Key/Kice Systems, and Mr. S. Sathiyar, Research Analyst.

Department of Computer Technology

Date	Topic	Chief Guest
27-01-17	How to handle Adolescence	Professor Selvaraj, Department of Psychology, Government Arts College, Coimbatore
18-07-17	State Level Seminar on Career Opportunities and Industry Expectations.	Dr.S.Selvam, National Professor of Eminence, Indian Institute of Technology, New Delhi.
11-08-17	One day Hands on Training on NET Programming	Mr.Ganesh, UCAN Solutions, Sivakasi.
16-08-17	PHP & SQL Server	Mr.Karthik, Daffodill India Pvt.Ltd.
21-09-17	Two day Workshop on 'Hardware servicing and Software Installation.'	Mr. P. Palanisamy, CEO, Sysco Systems, Coimbatore.
25-09-17	Software Testing	Mr. G. Ravindran, Engineer – QA, Virtusa Polaris, Chennai.
13-12-17 - 15-12-17	PAN Card Enrolment Drive	SIVA Communications

Department of English

Date	Topic	Chief Guest
28-11-16	Attitude for Success	Mr.K. Sivaramakrishnan, Association of Brahma Kumaris and Behavioral Development Coach of Cognizant Technology Services

05-01-17	Acquiring Communicative English	Professor M.Karunamoorthy. (Rtd) Former HoD of PG & Research Department of English, Government Arts College, (Autonomous), Coimbatore.
30-01-17	Parent-Teacher Meet	
31-01-17	Spirituality for the Youth	Brother B.K Hemanth , Brahma Kumaris.
06-03-17	Literary Quiz 2017	—
14-03-17	Group Discussion	—
14-06-17	Say No to Ragging	Ms. Mubeena Saleem, Advocate, Coimbatore Court, Mr. P.K. Mysamy, Advocate, Tamil Nadu Bar Council India and Mr. S. Balamurugan, Advocate, Coimbatore Court
19-07-17	Confidence and Trust	Mr. Prashanth Ganesh, Motivational Speaker.
17-08-17	Research Methodology for Literary Research(Rtd.)	Prof. D. Amalraj, Head, Post Graduate Department of English, Vivekenandha College for Women, Tiruchengode.
13-09-17	Workshop on TOEFL and IELTS	Mr. R. Azhar Ahmed, Director – Training and Examinations, Aksent Corporate Solutions. Ms. Aarthi Sivakumar, Executive, Aksent Corporate Solutions.
27-09-17	Entrance Test in English Grammar and Vocabulary.	---
10-10-17	Life – Skills Development	Dr. Samuel Churchill, Trainer and Motivational Speaker, Get Set Go, Coimbatore.
12-10-17 & 13-10-17	Two Day National Conference on the topic, 'Young Adult Literature'	Dr.Jayanthasri Balakrishnan, Reader (Retd), P.S.G .CAS, Coimbatore, Dr. A. Hari Prasad, Associate Professor, Department of Film Studies, University of English and Foreign Languages, Hyderabad, Dr.K.V.Surendran, Principal, Sree Narayana Guru College of Arts and Science, Coimbatore andDr. Avishek Parui, Assistant Professor of English, IIT, Guwahati.

18-12-17	Orientation Program on Life Skills	Dr. Samuel Churchill, Trainer and Motivational Speaker, Get Set Go, Coimbatore.
10-01-18	Training on IELTS & TOEFL	Mr. R. Azhar Ahmed, Director – Training and Examinations, Aksent Corporate Solutions. Ms. Aarthi Sivakumar, Executive, Aksent Corporate Solutions.

Department of Tamil

Date	Topic	Chief Guest
03-03-17 & 04-03-17	Debate jointly organized with Polimer TV and Vanavil Trust	Mr. Elankavi Pandiyan, International Trainer, Moderator, Debate Programs in Polimer Channel, Coimbatore and Mr. Kanagaraj, Vanavil Trust.
30-07-17	District Level Program titled 'Tamil Engal Uyir Moochu'	In association with Vender TV.
09-08-17	Inter-School Meet, 'Sanga Tamizhodu Sadhuradu' (Play with Classical Tamil).	--
11-09-17	Veeru Kondu Ezhundhuru (Bharathi Memorial Day)	Dr. S.T. Kalaiamuthan, Advocate, Salem District Court.
15-10-17	Life of Malaysian Tamil People	Mr. P. Rajendran, President, Tamil Writers' Association, Malaysia and Mrs. Rajam Kaliyappan, Poet and Writer.
29-12-17	Margazhi Paavai Vizha	Dr. Thirunavukarasu, Associate Professor, Thavathiru Santhalinga Adigazhar Tamil and Arts & Science College, Coimbatore.

Department of Hindi

Date	Topic	Chief Guest
12-07-17	Protect and Educate the Girl Child	Mrs. G.Khushboo, Assistant Professor, Department of Hindi, Vellalar College for Women, Erode.
14-09-17	Akruthi-2017 – Intercollegiate Meet	Mr. Santhosh Panday, Editor, Rajasthan Patrika (National Hindi daily).

**Department of Mathematics**

Date	Topic	Chief Guest
18-02-17	Enhance Your Aptitude	Mr. T. Abeesh Kumar B.E., Shankar IAS Academy, Coimbatore.
13-07-17	Statistics Theory And Applications	Dr. K.K. Suresh, Professor and Head, Department of Statistics, Bharathiar University, Coimbatore.
22-08-17	One Day Workshop on MATLAB	---
26-09-17	Real Time Applications of Real Analysis	Dr. M.S. Mutharasu, Assistant Professor, Department of Mathematics, CBM College, Coimbatore.
03-10-17	Key for your Future	Mr. Amalraj Augustine, Director of Quad Hiring Services Pvt. Ltd. and Wings Foundation.
22-12-17	National Mathematics Day	—
02-01-18 - 08-01-18	Workshop on 'Using Statistic Tools in SPSS'	---

Department of Bioscience

Date	Topic	Chief Guest
30-01-17	Intellectual Property Rights	Dr. T. Parimelazhagan, Assistant Professor, Department of Botany, School of Life Sciences, Bharathiar University, Coimbatore.
14-02-17	Drug Discovery	Dr. Kalyan Kumar, Senior Scientist Consultant, Kavins Bio-Research, Chennai.
20-02-17 & 21-02-17	Two day National Seminar on Modern Biological Sciences, 'SyMBios17'	Dr. K. Singaravadivel, Independent Director, Tamil Nadu, Food Grains Marketing Yard, Madurai and Former Director, Indian Institute of Crop Processing Technology, (IICPT) Tanjore. Dr.T.Citarasu, Assistant Professor, Center for Marine Science and Technology, Manonmaniam Sundaranar University, Kanyakumari. Dr. A. Panneerselvam, Associate Professor and Head, Department of Microbiology and Botany, A.V.V.M. Sri Pushpam College, Poondi, Thanjavur.

21-07-17	Bio Mimicry	Dr. R. Kannan, Associate Professor & Head, Department of Botany, N.G.M. College of Arts and Science, Pollachi.
05-09-17	Dengue Fever Awareness Program	In association with Purna Ayurvedic Trust
25-09-17	The Department of Bioscience and Research, organized a One Day International Seminar on 'Recent Trends in Bioscience and Research'.	Dr. Premkumar Albert, Visiting Guest Scientist, Stockholm University, Sweden
04-10-17	Advances in Microbiology	Dr. S. Jegannathan, Assistant Research Officer, Tissue Culture and Anti Rabies Vaccine Lab, Pasteur Institute of India, Coonoor, The Nilgiris.
06-10-17	Current needs in Bioscience and Research	Dr. R. Raghavendra Rao, Indian National Science Academy (INSA), Honorary Scientist, Bangalore.

Department of Physics

Date	Topic	Chief Guest
29-12-17	International Workshop on 'Space Science Communication'	Mr. Surender Ponnalagar, Indian Ambassador of Space Awareness Program, Leiden University, Netherlands.

Department of Chemistry

Date	Topic	Chief Guest
08-02-17	Green and Nano Chemistry	Dr.S.Valarselvan, Assistant Professor, Department of Chemistry, Bharathiar University.
03-01-18	Electrochemistry - An overview	Dr.R.Venckatesh, Faculty of Chemistry, Government Arts college, Udumalpet.

Department of MBA

Date	Topic	Chief Guest
25-01-17	Inauguration of Intellectual Forum	Dr. M. Settu, C.E.O., M/s Syndicate Exports.
13-02-17	Shri. Ramanujar – The Management Guru	Mr.C.Parthasarathy, Former Vice President, Southern Circle of HDFC Bank.

09-03-17	Kidney Disease Awareness Program	Dr.K.Senthil, Professor and Urologist, PSG Institute of Medical Science and Research (IMSR). Dr.Rajesh Babu, Neuro Surgeon, Ganga Medical Center Dr.M.Ramalingam, Urologist, PSG, IMSR.
28-03-17 & 29-03-17	Two day Residential Training Program on 'Learning, Fun and Career Opportunities'	SNMV IM Faculty.
12-07-17	Capital Market	Mr.Amarnath ,Capital Market Academy.
14-07-17	GST – An Overview	Shri. K Rajendran, IRS, Former Assistant Commissioner, Central Excise, Coimbatore Region.
07-08-17	Samvit 2017	Mr. R K Raghunandan, Managing Director, Green India Exports.
08-08-17	(FN)Mastering in Aptitude	Mr.D.Gunasekaran, Head of the Department of Maths, PSG College of Arts and Science
08-08-17	(AN)Corporate Expectations	Ms.Brijitha Rigley, HR Manager, Messer Cutting Systems
09-08-17	(FN)Balancing Mental and Physical Health	Dr.R.Suneel Krishnan, Ayurvedic Consultant, Arimalam Vaidya Sala, Karaikudi
09-08-17	(AN)Effective Communication for Managers	Mr.P.Anjesh, Buyer Communicator for Textile Industries, Coimbatore
10-08-17	(FN)Towards Success	Mr.Madhavan K V, Psychologist, Trustee – Aram Foundation
10-08-17	(AN))Yoga for Human Excellence	Prof.S.Jeyalakshmi, Head, Department of Human Excellence, NGM Arts and Science College
17-08-17	Simple Tactics for Superb Entrepreneurs	Ms. Ranjana Singha, Partner, The Terra Co.
30-08-17	National Level Symposium, in partnership with the National Institute of Securities Markets [NISM], Navi-Mumbai. – Financial Markets and Economic Development	Mr. Sandhip Ghose, Director and Mr. N. Sukumaran, Dean , NISM and Mr. Amarnath, Capital Mart Academy, Salem.

13-09-17	Neuron Twisterz	Quizmaster – Dr. M. Rangarajan, Associate Professor, PSG CAS.
04-10-17	Analytics in Human Resources Associate	Dr. Gokulakrishnan, Professor, Nehru School of Management, Trissur.
13-10-17	Placement Training	Dr. Selvakumar, Training and Placements Consultant.
December 2017	Young Leader 2020	---
21-12-17	Export Marketing Opportunities	Mr. N. Moosa Kaleemullah
05-01-18	National Level Conference on the topic 'Impact of Startups on Indian Economic Growth.'	Dr. P. Kanagasabapathy, Member, Indian Council for Social Science and Research [ICSSR].

Department of Social Work

Date	Topic	Chief Guest
02-03-17	One Day National Conference on 'Changing Status and Role of Women in India'	Dr.B.Madhava Ram, Medical Officer, World Health Organization (WHO), Geneva; Ms. Amutha Kannan, Freelance Journalist, Former Correspondent, The Hindu; Ms.Champa JaiPrakash, Director; Ms. Skada Pankaj, Co-Founder, 'Saadhya' Special School; Ms.Vennila, Advocate, Family Court, Coimbatore and Ms.Kalpana Martin, Chairperson, Manoshanthi Family Counseling Centre.
14-07-17	A Wakeup call for Counselling in College for Adolescent Students	Ms. Sheela, Psychiatric Social Worker and Counsellor, Presitha Service Society; Ms. Kalpana Martin, Chairperson, Manoshanthi Family Counseling Centre and Ms.Johanna, Director, Life For All.
21-07-17	Workshop on 'Facing Interview – Tips and Tricks to boost the confidence in Adolescents'	Mr.Balasundaram, Group HR – Head, Universal Heat Exchangers Pvt.Ltd.

17-08-17	Role of Youth in Healthy Ageing	Dr. Madhava Rao, Medical Officer, World Health Organization, Geneva, Mr.Vishwajith, Social Worker and Mrs. Lalitha, Psychiatric Social Worker
22-11-17	Workshop on 'Working with Persons with Disability'	Ms. Champa Jaiprakash, Director, SAADHYA and Ms. Skanda Pankaj, Trust Member, SAADHYA.
22-12-17	Assessment & Diagnostic Process of Counselling	Dr.U.L.Bhuvaneshwari, Assistant Professor, Government Arts and Science College (Autonomous), Coimbatore.

Women Empowerment Cell

Date	Topic	Chief Guest
18-02-17	Adolescent Counseling	Dr.Bhuvaneshwari, Psychologist and Professor, Government Arts College.
28-07-17	Healthy Living – Tips for Young Women	Dr. N. Usha Nandhini, Lotus Women Care Hospital, Coimbatore.
21-08-17	Orientation Program on Dress Code and Conduct	---

Workshops/Seminar/Guest Lectures/Conferences Attended

Date	Topic	Chief Guest
11-01-17	National Seminar on 'Sustainable Changing Scenario of Business & Economic Environment' at Hindusthan College.	Mr. S.Yogananth and Ms. S.Susheela, Assistant Professors, Department of Commerce with Computer Applications.
28-01-17	State Level Workshop on 'Higher Education' at Dr. NGP Arts and Science College.	Dr. A. Mohanasundaram, Dean, Commerce.
03-02-17	One Day Conference on 'Recent Advances in Mathematics and its Applications in Science' at Dr. NGP College	Ms. P.Rajakumari, Assistant Professor, Department of Mathematics(C.A.)
03-02-17	National Conference at Rathinam College on 'The Impact of GST in Indian Economy'	Dr.V.Rajalakshmi, Head, Department of Commerce; Ms. R. Devika, Assistant Professor, Department of B.B.A.; Ms. K. Priyadarshini, Mr. R. Venkatesh, Mrs. P Chinna Sahaya Rani and Ms. S. Sowmya, Assistant Professors, Department of Commerce with Computer Applications.

06-02-17	National Seminar on 'Women at Cross-Roads: Multi-Disciplinary Perspectives' conducted by PSGR Krishnammal College for Women	Ms. Rakhi L Lalwani Ms. D. Nishasujatha, Assistant Professors and , Department of English.
15-02-17	National Seminar on Demonetisation at STC CAS	Ms. K. Priyadharshini and Ms. S.Susheela, Assistant Professors, Department of Commerce with Computer Applications.
16-02-17 & 17-02-17	Two-day Faculty Development Program on "Computerized Accounting Using Tally ERP 9" organized by the Department of Commerce, NGM College	Ms. M. Manjuladevi, Assistant Professor, Department of Commerce (Banking and Insurance.)
18-02-17	International Conference at Pioneer College on Advances in Commerce and Management.	Ms. R. Devika, Assistant Professor, Department of B.B.A. and Ms. S Sowmya, Assistant Professor, Department of Commerce with Computer Applications.
21-02-17	One Day Conference on 'Impact of Recent Advances and Innovations in Business Administration' at Karpagam College	Ms. P.Rajakumari, Assistant Professor, Department of Mathematics.(C.A.)
25-02-17	Two day International Seminar on ' Bhoomandalikaran mein Hindi ka yogdaan.' at Annamalai University.	Mrs.Jayasree, Assistant Professor, Department of Hindi.
26-02-17	Seminar on 'Science and Scientific Outlook' at Fatima College.	Mr. Hari Narayanan M and Ms. Yamini Priya S, Assistant Professors, Department of English.
04-03-17	National Seminar on 'Demonetisation' at Dr. SNS Rajalakshmi College.,	Dr. A. Mohanasundaram Dean, Commerce.
11-03-17	One Day National Seminar at CMS College on 'Redefining Higher Education'	Mrs. S Kavunthi, Head, Department of Mathematics.
17-03-17	National Conference on 'Mental Health and Well -being among youth' by Dept of Social Work, NGM College, Pollachi.	Dr.M.Premalatha, Head, Master of Social Work.
24-03-17	International Conference on 'Advanced Research in Basic Engineering Sciences and Technology.	Mr. P Karthi, Assistant Professor , Department of Computer Technology.'
24-03-17 & 25-03-17	National Conference on 'Changing Paradigms in Indian Business' organized by NGM College, Pollachi.	Ms. R. Ananthi, Head, Department of Commerce with Banking and Insurance.

30-03-17	One Day Workshop on 'Premchand' at NGM College, Pollachi.	Dr.G.Renuka, Assistant Professor, Department of Hindi.
11-05-17	International Seminar on 'Contemporary Issues in Agriculture.'	Mr. S.Yogananth, Assistant Professor, Department of Commerce with Computer Applications.
15-05-17	National Seminar at Bharathiar University Arts and Science College on 'Excise and Other Indirect Taxes.'	Ms. R. Devika, Assistant Professor, Department of B.B.A. ; Mr. S.Yogananth, Ms. K Priyadarshini, Mr. J. Janakiraman, Mr. R. Venkatesh, Mrs. P. Chinna Sahaya Rani, Ms. S. Sowmya, Ms. S.Susheela and Mr. P.J Balakumaran, Assistant Professors, Department of Commerce with Computer Applications.
29-06-17 & 30-06-17	Council for Scientific and Industrial Research (CSIR) sponsored Two-day National Seminar on 'Recent Trends in Smart Materials for Advanced Engineering.'	Ms. Gopika. A, Ms. Revathi. M and Ms. Sathya.G of III B.Sc. Physics.
28-06-17 - 30-06-17	Three Day Training Program on Conservation, Cultivation and Post –Harvest Management of Medicinal and Aromatic plants' at TNAU.	Dr. D. Arun Kumar, Assistant Professor, Department of Bioscience and Research.
05-07-17 & 06-07-17	Workshop on 'New Horizons in Genome Engineering' at Nehru College.	16 students from the Department of Bioscience and Research.
10-07-17 & 11-07-17	Two Day Faculty Development Program on 'Internet of Things' Technology and at Bharathiar University.	Dr. S.Santhana Megala , Assistant Professor, Department of Computer Mr. Vadivel G, Assistant Professor, Department of Computer Applications.
17-07-17	Case Study Writing Workshop for the students of B.A. (Hons) International Business of PSG College of Arts and Science.	Conducted by Ms. R. Ananthi, Head, Department of Commerce with Banking and Insurance.
19-07-17	Faculty Development program on 'Under water Networking' at GRD College.	Mr. N.Senthil Kumar, Assistant Professor, Department of Computer Science.

29-07-17	Workshop on AICTE's Initiatives of PMKVY (Pradhan Mantri Kaushal Vikas Yojana) – SWAYAM (Study Webs of Active – Learning for Young Aspiring Minds)	Conducted by AICTE, Southern Regional Office, Chennai. Dr. A Ponnusamy, Principal.
05-08-17	Two Day International Conference 'Active' and Reactive Texts' at NGM College, Pollachi.	Ms. Rakhi L Lalwani and Ms. D on Nishasujatha, Assistant Professors, Department of English.
05-08-17	National Level Workshop on 'Next Generation Cyber Weapons' at KCE	9 students of the Department of Computer Technology.
08-08-17	National Seminar on 'Recent Trends in Networking Arena' at NGM College, Pollachi.	Mr. R. Nandha Kumar, Assistant Professor, Department of Information Technology and Mrs. K. Shrisarika, Assistant Professor, Department of Computer Science.
19-08-17	Panel Discussion titled 'Mentors Meet' on 'Experiential Learning as a Tool for Development-From Theory to Practice'	Conducted by The Hindu and The Samhita Academy. Ms. Rakhi L Lalwani, Assistant Professor, Department of English.
24-08-17	International Seminar on Applications and Challenges in Data Mining	Mrs. K. Tamil Selvi, Head, Department of Computer Science.
01-09-17	National Seminar on 'GST' at NGM College, Pollachi.	Mr.C.Suresh, Assistant Professor, Commerce with Professional Accountancy
01-09-17	National Workshop on 'Current Trends and Practices in English Language, Teaching and Literature' at Nandha Arts College, Erode.	4 students of II M.A. English Literature
08-09-17	Lecture on 'Scope and Application in Biotechnology' at Sree Narayana Guru College of Arts and Science, Coimbatore.	Dr. R Bhakayaraj, Head, Department of Bioscience. (Resource Person)
09-09-17	One Day Workshop on Mobile Application Development at Dr. MCET, Pollachi.	Mr. K Vijay Anand, Assistant Professor, Department of Computer Science.
09-09-17	One Day National Level Workshop on the topic, 'Quest for Question & The Elements of Phonetics' at Karpagam College of Engineering, Coimbatore.	Ms. Yamini Priya S, Assistant Professor, Department of English. Engineering, Coimbatore. .
13-09-17	Workshop on 'Much Ado About Something.' at Hindusthan College of Arts and Science.	18 students of III B.A. English Literature and Ms. A.Esther Rani, Assistant Professor, Department of English.

16-09-17	Science Award Function at Shri Nehru Vidyalaya School.	50 faculty members of SNMV CAS.
19-09-17	Audit Training at Deepan Academy, Pollachi.	18 students of I and II M.Com. C.A.
23-09-17	International Conference on Collaborative Research in Mathematical Science, KGISL, Coimbatore.	Dr.K.Indira and Ms. K.B.Devaki, Assistant Professors, Department of Mathematics with C.A.
23-09-17	International Conference - Data Science and Analytics Rathinam College of Arts and Science, Coimbatore.	Ms.G.Banupriya and Mr. N.Senthil Kumar, Assistant Professors, Department of Computer Science.
25-09-17	National Conference - Nehru Arts and Science College, Coimbatore.	Ms.G.Banupriya, Assistant Professor, Department of Computer Science.
25-09-17	Radio Talk – Rainbow FM	Dr. A. Ponnusamy, Principal.
28-09-17	Presentation on 'Recent Banking Reforms' at Asan College of Arts and Science, Karur.	Dr. A. Mohanasundaram, Dean, Commerce (Resource Person)
05-10-17 & 06-10-17	Two Day Science Academics Lecture Workshop on 'Modern Trends and Innovations in Biological Sciences 2017' held at SNR College of Arts and Science, Coimbatore.	16 Students of I M.Sc. Microbiology
06-10-17 & 07-10-17	Two Day Hands on Training conducted by Dr. Mahalingam Workshop College of Engineering and Technology, Pollachi.	9 students of I M.Sc. I.T and Mr. M. Aarish, Assistant Professor, Department of Information Technology.
11-10-17	One Day International Conference on the topic, 'Emerging Trends and Innovative Strategies in Social Media Marketing Issues & Challenges' at Sankara College of Science and Commerce, Coimbatore.	9 students of I M.Com.
05-11-17	25th National Children Science Congress at Johnson's Institute of Technology, Karumathampatti, Coimbatore.	Dr. R. Bhagyaraj, Head, Department of Bioscience, Dr. D. Arun Kumar, Assistant Professor, Bioscience, Mr. M. Hari Narayanan and Ms. S. Yamini Priya, Assistant Professors of English (Evaluators).

20-11-17 - 02-12-17	Refresher Course on Microbial Molecular Biology at Manipal University, Manipal.	Dr. K.Ramalashmi & Dr. R. Ramya , Assistant Professors, Department of Bioscience.
20-11-17 - 03-12-17	Faculty Development Program sponsored by AICTE at University of Hyderabad.	Dr. A. Mohanasundaram, Dean, Commerce.
23-11-17	National Workshop on 'Computational Methods for Fluid Dynamics'	Ms. K.Priyadharshini and Ms. P. Rajkumari, Assistant Professors, Department of Mathematics with C.A.
25-11-17	Think Tank exchange at the offices of The Indian Express, Coimbatore	10 students of SNMV CAS
December '17	AICTE Sponsored - Two Week FDP on 'Capacity Building for Digital Learning'	Mrs. S. Rajeshwari, Assistant Professor, Department of MBA.
09-12-17	International Conference on 'Values and Ethics in Social Work Practice' organized by Department of Social Work, Vimala College, Thrissur.	Dr. M. Premalatha, Head, Department of Social Work
13-12-17	National Seminar conducted at Rajiv Gandhi Memorial Government College of Arts and Science, Attappadi, Kerala on A Recent Reform GST – Immediate Impact at Global Perspective.	Dr. A. Mohanasundaram, Dean, Commerce (Resource Person).
16-12-17	One Day HR Conclave on 'Next Gen HR Practices' at Firebird Institute of Management and Research, Coimbatore.	Mr. M. Nagarajan, Assistant Professor, Department of MBA.
05-01-18	National Level Seminar on 'Molecular Markers in Genetic Disorders with Special Reference to Diabetes' organized by Dr. G.R. Damodaran College of Arts & Science, Coimbatore.	29 students of the Bioscience Department
09-01-18 - 10-01-18	Two Day International Conference on 'South Asian Literature' at Bharathiar University.	Ms. Rakhi L Lalwani and Ms. D. Nishasujatha, Assistant Professors, Department of English

Faculty Development Program

Date	Topic	Chief Guest
25-01-17 (ENG)	FDP on Question Paper Setting	Dr. G Sudhakar, Former Director, UGC Academic Staff College, Bharathiar University.
31-03-17 (ENG)	Empowering Faculty	Dr. B. Ilango, Former Vice Chancellor ,Bharathiar University.

29-06-17 (COM)	Faculty Recharge Program on 'Goods and Services Tax Act - 2017 (GST)	Dr.P.Radhakrishnan, Head, Department of Management Studies 'Sree Narayana Guru Institute of Management Studies.
01-06-17 06-06-17	Faculty Development Program for New Staff	Academic Council, SNMV.
09-06-17 (MBA)	Strategic Focus of Educational Institutions	Dr. Sudhakar, Former Principal, Wisdom Institute of Management, Udumalpet.
13-06-17	Digital Learning	Dr. S. Senthil Nathan, Professor, Bharathidasan University, Trichy and Dr. G. Porgio, Former Controller of Examinations, St. Xavier's College of Education, Palayamkottai.
18-07-17 (C.T.)	Achieving Excellence in Teaching Methodology and Techniques – 'Good to Great'	Dr.S.Selvam, National Professor of Eminence, Indian Institute of Technology, New Delhi.
18-09-17 (IQAC)	NAAC Process: Then and Now	Dr. R. Kannan, Associate Professor, Department of Botany, NGM College of Arts and Science, Pollachi.
28-12-17 (ENG)	Professional Ethics	Dr. P. Chitramani, Head, Department of Management Science, Avinashilingam University.

Departmental Publications:

- The Commerce stream of SNMV College published a book titled, Impact of Demonetisation on Alternate Payment Mechanism, in the month of February 2017, edited by Dr. A. Mohanasundaram, Mr. J Janakiraman and Ms. Ananthi R. The ISBN of the book is 9789384234867.
- The Department of Bioscience and Research released the conference proceedings of 'SyMBios 17' in the month of February 2017. The book was titled, 'Modern Biological Sciences' and was published with the ISBN 9789380509945.
- Journal of Management and Science' (ISSN – 2250-1819) with an impact factor of 1.30 was released in February 2017 by SNMV IM.
- A total of 16 articles have been published by the faculty members of SNMV CAS in various National and International Journals (external) between September 2016 – 2017. Articles have also been published by the staff in the books and journals released by the Departments of the college (internal).

PUBLICATION DETAILS
INTERNAL PUBLICATIONS

Date of Publication	Name of Staff	Title of Journal/Book	Title of the Paper
February 2017	Dr. J. Vijayavel	Impact of Demonetization on Alternate Payment Mechanism ISBN: 9789384234867	Newest Currency Denominations and Perceptual Changes of Demonetization
February 2017	Ms. M. Manjuladevi & Ms. S Susheela	Impact of Demonetization on Alternate Payment Mechanism ISBN: 9789384234867	Dimensions of Cashless Economy
February 2017	Mr. A.Senthil Raghavan & Mr. S. Belmont Raja	Impact of Demonetization on Alternate Payment Mechanism ISBN : 9789384234867	A Study on Selection of Insurance Schemes as a Savings Avenue by Salaried People in Coimbatore District.
February 2017	Mr. A.Senthil Raghavan & Ms. A.Loganayaki	Impact of Demonetization on Alternate Payment Mechanism ISBN : 9789384234867	Perception of Gold Jewelry as a Savings Avenue by Households with reference to Coimbatore District.
February 2017	Mr. A.Senthil Raghavan & Mr. G. Hemanth Khariwal	Impact of Demonetization on Alternate Payment Mechanism ISBN: 9789384234867	A Study on Consumer Adoption to usage of Cashless Mode of Payment with reference to Coimbatore District.
February 2017	Mr. A.Senthil Raghavan & Ms. S. Kowshalya	Impact of Demonetization on Alternate Payment Mechanism ISBN No : 9789384234867	A Study on the Comparison of Modes of Electronic Payment in the Era of Demonetization
February 2017	Dr.P.Ruban & Mr. S Aravindh	Modern Biological Science ISBN: 9789380509945.	Natural Breed Milk vs. Cross Breed Milk
February 2017	Dr.P.Ruban & Mr. Jackson Geevarghese Thomas	Modern Biological Science ISBN: 9789380509945.	Formulation of Herbal Hand wash Using Silver Nano- particle Fruit Extracts
February 2017	Dr.S.Balusamy	Journal of Management and Science ISSN: 2250-1819	Consumer's Attitude Towards Online Shopping
February 2017	Mr. P.Saravanapandi	Journal of Management and Science ISSN: 2250-1819	A study on Repayment Strategy of SHG's in Trichy District
February 2017	Mr. M. Nagarajan	Journal of Management and Science ISSN: 2250-1819	Role of Modern Technology in Agri-Business Management

**EXTERNAL PUBLICATIONS**

Date of Publication	Name of Staff	Title of Journal/Book	Title of the Paper
January 2017	Mr. B.M. Rajesh	International Bonfring Publications. Online ISSN: 2320-5377 Print ISSN: 2279-0152	CSMA/CA Using Netrosopic Algorithm.
January 2017	Mr. S.Yogananth	Sustainable Changing Scenario of Business & Economic Environment ISBN:9789385267185	Sustainable Changing Scenario of Business & Economic Environment
March 2017	Ms. R. Ananthi	Changing Paradigms In Indian Business ISBN : 9788193388204	Commercialization of Pharma R&D Off Shoring in India Scenario
March 2017	Dr.P.Ruban & Dr.D.Arun Kumar	International Journal of Research ISSN - 2348-795X	Biodegradation of Hydrocarbon Pollutant Soil By Indigenous Microbes
April 2017	Dr.Premalatha and Mr. K P Anish Kumar	Indian Social Science Journal ISSN - 2319 – 3468	Gender Inclusivity – Case Evidence from Native Medicare Charitable Trust
April 2017	Dr.P.Ruban	International Journal of Innovative Research and Advanced Studies ISSN - 2394-4404	Molecular Characterization of Pigment Producing Microbes Associated with Marine Sponges and Their Microbial Assay
April 2017	Mrs.S. Devi Kalyani	International Journal of Industrial Economic & Management. ISSN :1370-5450.	Growth and Performance of Medium Small Scale Industry in India -European Economic Research Publication
April 2017	Mrs.S. Devi Kalyani	International Journal of Management and Business Studies. ISSN :1028-2573.	A Study on Problems of SSI in Coimbatore District.
April 2017	Mrs.K.B.Devaki	International Journal of Scientific Research ISBN :2277-8179	Optimization of Stochastic Bi-Criteria Time Minimization Transportation Problem

June 2017	Mr K. Vijay Anand	International Journal for Scientific Research and Development - IJSRD ISSN: 2321-0613	Thermo Electric Power Generation Using Solar Energy
August 2017	Ms. Rakhi L Lalwani	International Journal of Advance Research and Innovative Ideas in Education ISSN: 2395-4396	Natural Elements, Landscapes and Women in Joy Harjo's Poetry
August 2017	Ms. Nishasujatha D	International Journal of Advance Research and Innovative Ideas in Education ISSN: 2395-4396	Voices in the Wilderness of Taboo as Echoed in Chemmeen
September 2017	Dr. A.Mohana sundaram	Intercontinental Journal of Marketing Management ISSN:2350-0891 - Online ISSN:2350-0883 -Print	Problems Encountered by the Farmers due to the Influence of Middlemen with reference to Coimbatore.
November 2017	Mrs. V. Prema	Shanlax International Journal ISSN: 2320-4168	Consumer Awareness of SBI Life Insurance Products
November 2017	Mr. K Vijay Anand & Ms. Banupriya	MIJSRCSEIT-International Journal of Scientific Research in Computer Science, Engineering and Information Technology. ISSN :2456-3307	Mobile Phone Based Secured Electronic Payment System Using RFID Communication
January 2018	Dr.M.Premalatha	Journal of Social Work Education and Practice. ISSN: 2456-2068	Study on Job Security among the Teachers in Self Financing Colleges

SNMV Institute of Management:

- The faculty of SNMV IM conducted a training program for the students of Shri Nehru Vidyalaya School on 12th January 2017. The title of the program was 'Young Challenger 2017'.
- The institute, under the guidance of Dr. S. Balusamy, organised a program for 11th Standard and 12th Standard Commerce students of Kannika Parameshwari Higher Secondary School, Udumalpet on the topic 'Career Opportunity in Commerce' on 22nd July 2017. Around three hundred students participated in the program.

- The Faculty of the Department of MBA have been conducting guest lectures for the students of the Intellectual Forum.
- SNMV IM inaugurated 'Lukuinto – The Joy of Reading' campaign on 9th August 2017 to mark International Literacy Day on 8th September 2017. In order to promote the habit of reading among the children of government schools and to ensure that they have appropriate learning resources, the campaign mobilized books, magazines, novels and audio visual learning resources such as CDs, DVDs that would be useful to children.
- SNMV Institute of Management has been shortlisted as one of the approved centres by AICTE for training “Life Insurance Agents” under Pradhan Mantri Kshaal Vikas Yojana [PMKVY] scheme

Svastika - Student Counseling Cell

- The Student Counseling Cell, Svastika, under the direction of Dr. M.Premalatha of the MSW Department has offered 4 group and 7 individual counseling sessions through which a total of 167 students have benefitted.
- The Department of Social Work and 'Svastika', in association with 'Aram Foundation Charitable Trust', Tatabad, organized Training of Trainers' (TOT) session for the selected faculty members and MSW Students of SNMV CAS on 31st November 2017. Training was given on the theme, “Counselling Adolescent Students” in schools. Mr. R.V.B. Madavan, Founder trustee, with his team of staff, addressed the participants. Dr. Vijaya Kumar, Neuropsychologist, Thoughts Clinic, was a significant contributor. 25 faculty members and 14 MSW students attended the program.
- Svastika, observed Mental Health Day by organizing programs for adolescent school students on the theme 'Here is How You Manage Stress' on 24th October 2017 at Manba Ul Uloom Higher Secondary School, Kottaimedu, Ukkadam. The Resource Person was Ms. Sheela, Psychiatric Social Worker, Preshitha Service Society. She oriented the students on the concept of stress and the causes of stress. Approximately 250 students attended and benefitted.
- The Department of Social Work and Svastika, in association with Native Medicare Charitable Trust (NMCT), organized a Sensitization Program on “Right to Health – Everybody Counts” in observation to Global World AIDS Day – 2017 on 4th December 2017.

I.S.O. External Audit:

An ISO External Audit was held on 23rd June 2017. Five Departments were shortlisted: English, Mathematics, Computer Technology, Physics and Commerce with Professional Accounting. The External Audit team also audited the College office and the Exam Cell. This was followed by an Exit Meeting in the evening and suggestions were given by the auditors for improvement.

An ISO External Audit was held on 23rd October 2017. The auditors included Dr. N. Ponpandian, Professor and Head, Department of Nano Science and Technology, Bharathiar University; Dr. N. Maruthapandian, Principal, Vidyasagar College, Udumelpet and Dr. Mayilvaganam, Associate Professor, PSG College of Arts and Science, Coimbatore.

NSS Activities:

- The Students of I Year UG classes volunteered to clean the college campus on 4th January 2017.
- The NSS unit conducted a 7 day special camp in Othakalmandapam, Aarisipalayam, Nachipalayam between 1st and 7th March 2017. 150 volunteers participated.
- NSS Volunteers from SNV School visited and cleaned the SNMV campus on 16th June 2017.
- On 24th August 2017, a Free Eye Checkup Camp was organized by the Department of B.Com. I.T. in coordination with the NSS wing at Chettipalayam village for the benefit of elderly people and 37 people attended the same.
- The Department of Social Work and the NSS Wing of SNMV CAS, in association with Native Medicare Charitable Trust, observed DAAN UTSAV - 'JOY OF GIVING' Week from 3rd to 8th October 2017. On 3rd October 2017, Mr. A.S. Shankarnarayanan, Director of Native Medicare Charitable Trust (NMCT), addressed the students and motivated them to join hands to ensure that this wonderful movement of giving reaches every corner of India. On 9th October 2017, Dr. A. Ponnusamy, Principal, SNMV CAS handed over the materials that were contributed by the students of SNMV CAS and the community members from Kuruchi Housing Unit to the staff of NMCT.
- The Inauguration of the NSS Unit was conducted on 10th October 2017. The Chief Guest of the function was Dr. R. Baskar, NSS Co-ordinator, Bharathiar University, Coimbatore. Around 300 volunteers participated in this function.



- 55 NSS volunteers and 1 NSS Programming Officer participated in Koushika River Cleaning program at Narasimmanaickenpalayam on 12th October 2017 organized by NSS and MSW, Bharathiar University.
- 55 NSS Volunteers and one NSS Program Officer participated in a sapling plantation program organised by NSS Team of Bharathiar University on 26th October 2017 at Bharathiar University campus. 10000 saplings were planted.
- The NSS unit celebrated the 86th Birth Anniversary of Dr.A.P.J.Abdul Kalam as Youth Awakening Day on 17th October 2017. The Chief Guests were Mr. Udumalai Kalam (A) S. Sheik Maidheen and Dr. A. Abdul Kalam. Dr. A.Ponnusamy, Principal, graced the occasion with his presence.

Youth Red Cross (YRC)

- The Indian Red Cross Society invited three students, namely R. Vigneshwaran of II B.C.A, V. Manoj Prabahar of II B.C.A and Dilip Kourav of II B.Sc. C.T. on 22nd March 2017 to attend a 5 day Inter State (National Level) Youth Red Cross Study Camp between 25th and 29th March 2017 at VIT University, Vellore. The students were accompanied by the YRC Program Officer, Mr. P. Karthi.
- On 21st June 2017, 'International Yoga Day' was organised by Youth Red Cross in the College premises. Sister Rajeshwari and team from Brahmma Kumaris Samaj brought out the importance of Yoga and instructed the students on how to perform a few Asanas.
- Shri Nehru Maha Vidyalaya College of Arts and Science in collaboration with Revive Foundation and Youth Red Cross organized "AANIVER" (A Celebration of Golden agers) on 22nd July 2017 in Pandit Nehru Matriculation Higher Secondary School, Kurichi. Ln. L. Mariappan, Correspondent, Pandit Nehru School and Dr. M. Vijayakumar, Psychiatrist, participated and interacted with the students. More than three hundred grandparents graced the occasion with their presence.
- The Department of Maths (CA) organised a Yoga Program on the topic, 'Kaya Kalpam' on 3rd October 2017. The Chief Guest was Mr. S. Mohanasundaram, Aliyar Arivu Thirukovil, Pollachi. More than 100 Students participated actively.
- Mr.P.Karthi, YRC Program Officer, S. Manikandan and R. Ranjith Kumar of I B.Sc. C.T. participated in a five day Inter State Youth Red Cross Motivation Camp from 1st to 5th December 2017 at Bangalore University.

Tree Plantation, Blood Donation and Drip Irrigation

On 26th July 2017, the YRC & NSS cells of the College in coordination with Rotary Club, Texcity and the Indian Medical Association (IMA), conducted a Tree Plantation Campaign and Blood Donation Camp. The guests and dignitaries inducted the Blood Donation Camp through which more than 200 students, staff and guests donated life giving blood to the Indian Medical Association in order to ensure that blood is always available to people in need. The Rotary Club of Coimbatore, Texcity, under the guidance of Shri. Mahavir Bothra, planted 1000 saplings donated by Mr. Suresh, Forest Range Officer, Coimbatore Range all over the campus. The Club also generously sponsored all the paraphernalia required to monitor the growth of the saplings planted. The Club has provided funding of approximately Rs 1,50,000 for the pipes and black hose required for drip irrigation of the plants. They have also underwritten Rs. 71,400 for the Sintex tanks which are essential to store water and Rs. 70,700 for the stands on which the tanks are to be placed.

Yoga

- Vipasana Meditation Camp was conducted on the campus between 17th May and 28th May 2017.

Sports

- PK. Thouffic Ahamed of II BBA participated in the State Level Bench Press Championship, held at Kalaignar Karunanidhi Institute of Technology, Coimbatore and he secured the First place in 90 kg category.
- PK. Thouffic Ahamed of II B.B.A. participated in the State Level Dead Lifting Junior Championship 2017 and State Level Dead Lifting Senior Championship 2017 held at Jegan Gym, Coimbatore and he secured the First place in 85kg Category
- I. Tamizhaghan of III B.Sc. C.T. won the First Place in the College Level Weightlifting Competition conducted by Bharathiar University on 5th January 2017.
- I. Tamizhaghan of III B.Sc. C.T. won the First Place in the District Level Weightlifting Competition at Sowripalayam on 16th July 2017.
- S.Priyadharshini of I B.Com B & I and M. Aravinth of III B.Com. C.A. participated in Coimbatore Vizha Marathon held at Fire Bird Institute of Management and secured V and XI places in 6 kilometers Run respectively.
- R.S. Muralidharan, R. Karthikeyan of II B.Com C.S. participated in the State Novices

Boxing Championship for Senior Men held at Jawaharlal Nehru Stadium, Chennai between 3rd and 5th July 2017. R.S. Muralidharan secured Bronze Medal in Super Heavy Weight Category. R. Karthikeyan secured Bronze Medal in Super Light Weight Category.

- A District Level Inter School Sports Meet was jointly organized by SNMV and SNV between 4th August 2017 and 22nd August 2017. The inaugural function was held on the college campus on 11th August 2017. Dr. Ashok G. Bafna, President, SNMV and CWA, presided over the function. Shri. M.M. Bhuradia, Vice President; Shri. Bharathkumar Jaghamani, Secretary, SNMV; Shri. C. Amirthalal Jain, Secretary, SNV and CWA; Shri. S. R. Kankani, Joint Secretary, SNV; Shri. Kamalesh G. Bafna, Treasurer; Shri. Maganraj Bafna, Joint Treasurer and Shri. Gouthamchand Bafna, G.C. Member, graced the occasion with their presence. Mrs. Anandhalakshmi, District Director of Physical Education was also present. Dr. A. Ponnusamy, Principal, SNMV College, delivered the welcome address and Mrs. Sembaga Ramesh, Principal, SNV School, proposed the vote of thanks. Nearly 2000 Students from around 70 schools took part in the various sports competitions.
- SNMV hosted the Bharathiar University Inter –College Taekwondo Competition for Men and Women on 31st August and 1st September 2017. 75 students from 18 colleges participated in the Men's Category and 65 Students from 16 colleges participated in the Women's Category. In the Men's category, CMS College of Arts and Science bagged the winner's title and VLB Janakiammal College of Arts and Science became the runner. In the Women's category, Tiruppur Kumaran College for Women bagged the winner's title and AVP College of Arts and Science became the runner.
- The College was also selected to conduct the Bharathiar University Inter – College 'B-Zone' Cricket Tournament between 31st August 2017 and 8th September 2017. 15 Colleges from Coimbatore, Palladam and Tiruppur participated. The winner was PSG College of Arts and Science and the runner was Hindustan College of Arts and Science.
- A. Prasanth of I B.A. English Literature participated in the Open State Bench Press Championship – 2017 on 15th October 2017 at Champion Gym Kovaipudhur, Coimbatore. He secured III place in Junior Category in 65kg.
- The boxing team of the College participated in Bharathiar University Intercollegiate Boxing Tournament 2017 - 2018 and bagged overall trophy. The following students have won the prizes in the different categories:

- R. Bharani, III B.Sc. Computer Science secured Gold Medal in 69kg Welter Category.
- R. Karthikeyan, III B.Com. C.S. secured Gold Medal in 69kg Light Heavy Category.
- A. Titus Sangeeth, III B.Com. P.A. secured Gold Medal in 52kg Fly Category.
- R.S. Muralidharan, III B.Com. C.S. secured Silver Medal in 91kg Super Heavy Category.
- Mervyn S. Remegious, III B.Com. P.A. secured Bronze Medal in 60kg Light Category.
- R. Kathikeyan of III B. Com. C.S., R. Barani of III B.Com. C.S. and A.Titus Sangeeth of III B.Com.P.A. were selected to participate in All India Inter University Boxing Tournament scheduled at Punjab University, Chandigarh, between 18th November and 25th November 2017.
- Students of SNMV College of Arts and Science participated in the District Level Dr. M.G.R. Marathon held at Vadavalli on 26th November 2017. Ms. S. Poornima of III B.Com. C.A. won the IX place in the 10 km. run. Mr. J. Vigneshkumar of III B.Sc. Microbiology and Mr. N. Sathishkumar of I M.S.W. won the XI and XV places respectively. In the 5 km race, Ms. S. Priyadharshini of II B.Com. Banking and Insurance and Ms. Srimathi of I B.Com. won the VII and XV places respectively.
- On 29th December 2017, few students of SNMV CAS Participated in the AIDS Awareness District Level Marathon Competition 2017 – 18 held at Rathinam College, Coimbatore. M.Poornima of III B.Com. C.A. secured I Place. Jency of I B.Sc. I.T. secured II Place and Sinduja of II B.Sc. Mathematics secured III Place in the 5 km.run.
- The College hosted an Inter – Media SNMV Trophy Cricket Tournament for Press people. A total of 10 teams participated. The matches were conducted under league system and top 4 teams were selected for the semi finals. The teams were Dinamalar, Deccan Chronicle, Suryan FM and Times of India. The semi final match was held on 13th January 2017 and the final match was held on 20th January 2017. Team Dinamalar emerged as champions of the trophy.
- Few students of the college participated in the Coimbatore ACME Round Table 133 & Ladies Circle 85 Coimbatore Trail Run Marathon on 21st January 2018.

Fine Arts Club:

- On 9th March 2017, Niranjana .R. of III B. Com won the second place for singing competition in the intercollegiate function at VLB Janakiammal College of Arts and Science, Coimbatore.
- On 9th March 2017, 10 students participated 'Rathinam Fest', an Inter Collegiate Meet and secured the second place for fashion show with a cash prize of Rs.1500/-
- Students, Nitin N Jain and Harsh M participated and won the first place in 'Treasure Hunt' in the inter collegiate event conducted by PSG CAS.
- The Fine Arts Club in association with Makkal Sevai Mayam organized a "Handloom Fashion Show" for girls for the promotion of handloom sarees on 3rd August 2017. Around 30 girls from various departments participated in the fashion show wearing gorgeous handloom sarees. Two students namely Ms. Anaida of II B.A. English Literature and Ms. I. Shivani of I B.Sc B.T. were selected to represent the College at the Handloom Fashion Show at SNR College of Arts and Science, Coimbatore, on 8th August 2017.
- On 9th August 2017, fourteen students from various departments participated in 'Mahafest' conducted by Maharani College of Arts and Science, Dharapuram.
- Maha Kumbhabhishekam, on the completion of 37th year of Shri Jai Hanuman Temple on SNV School campus, was held on Sunday, 27th August 2017 from 05.00 a.m. onwards. 50 students and a few staff volunteers of SNMV College contributed their service. Classical religious songs and dances were performed by students of the Fine Arts Club.

Vocational Service Awards Function 2017:

The Rotary Club of Coimbatore Millennium organized its Vocational Service Awards Function on 24th August 2017 on the College campus. The function commenced with a Welcome Address by Rtn. PHF.C. Durai Raj, President, Rotary Club. The introduction to the Awardees was given by Rtn. PHF. Hendry Amalaraj, Project Chairman. Dr. Ashok G Bafna, M.B.B.S., M.S., President, SNMV and CWA; Dr. T. Kannan M.E., Ph.D., Principal, SVS College of Engineering and Director, SVS Educational Institutions, Coimbatore and Dr. Kanagaraj Bommanna Raja, M.E., Ph.D., Principal, KPR Institute of Engineering and Technology, Coimbatore were awarded for their valuable contribution to the field of education on this pleasant occasion.

Personality Development Program:

A Personality Development Program was conducted on 11th October 2017 by Rotary Club Members. Dr. Ashok G Bafna, President, CWA and SNMV CAS; Shri. Bharathkumar Jaghamani, Secretary, SNMV CAS, Shri. Mahaveer Bothra, Joint Secretary, SNMV CAS and President Rotary Club and Rotary Club District Governor, Shri. Vinoth Krishnan Kutty, graced the occasion with their presence They also interacted with the PG students of the college on the topic, 'Leadership Qualities'. Around 100 students attended and benefitted.

NAAC :

A NAAC Meeting was held on 23rd August 2017 in the presence of Dr. Ashok G Bafna, President and Dr. A. Ponnusamy, Principal of the college. They reviewed the online procedure as per the revised NAAC frame work. They motivated the Heads of the Departments to take up the work sincerely.

Alumni Meet – Sangavi 2017 :

On 7th May 2017, an Alumni Meet was held on the college campus. Dr. Ashok G. Bafna, President; Shri. M. M. Bhuradia, Vice President; Shri. Bharathkumar Jaghamani, Secretary, SNMV; Shri. Mahaveer Bothra, Joint Secretary, SNMV; Shri. S.R. Kankani, Joint Secretary, SNV and Dr. A. Ponnusamy, Principal of the college, graced the occasion with their presence. Approximately 150 alumni of the college participated in the reunion. The interaction among the alumni was followed by SNMV Alumni Orchestra.

Board of Studies:

- On 5th May 2017, Dr. A. Ponnusamy, Principal of the college, attended the Senate Meeting at Bharathiar University. The discussions were based on the University related matters.
- Dr. M. Premalatha, Head of the Department of Social Work, represented the college at the consultation meeting among founding members of Tamil Nadu Association of Social Work Education (TNSWE) held at the Department of Social Work, Bharathiar University on 21st April 2017. The members of the association primarily discussed the needs and ways for uniting professional social work educators. Around 50 Professors of Social Work participated and contributed their valuable suggestions.
- Dr. S. Manivannan, Head of the B.B.A. Department, has been appointed as a member

of the Board of Studies of Sri G.V.G Visalakshi College for Women, Udumalpet (2016-2018).

- Dr. A. Mohanasundaram, Dean, Commerce, was invited by the School Education Department to evaluate an academic exhibition of corporation school students on 1st November 2017.
- Dr. A. Ponnusamy, Principal has been elected as the Vice President of Principals' Association of Bharathiar University.

Debates:

- A debate on "Ilvazhkayilum Eraipakthiyulum Sirantha Vilangupavargal Angala? Pengala?" ('Who excels in spirituality and performing family duties? Men or Women?') was organized by SNMV Debate Forum at Shri. Mariamman Temple, Malumachampatti on 04th May 2017.
- To observe Aadi Ammavasai, two debates were conducted by the faculty of SNMV CAS (Mrs. K. Uma Maheshwari, MBA Librarian) at Shri. Mariamman Kovil, Sullakal and Shri. Masaniamman Kovil, Anaimalai on 23rd July 2017 on the topics related to Spirituality and Culture. An audience of one thousand people presented themselves at the event.
- As a part of Pongal Celebrations, the Department of Tamil in association with Polimer channel conducted a Tamil Debate on the topic, 'Whether media is meant for entertainment or correcting the society' on 30th December 2017. The Judge for the debate was Mr. Aadhi Pandian, Polimer channel. Around 400 students participated and benefitted.

Star Sapling Plantation:

Saplings were planted around the Hanuman Temple on 22nd September 2017. Shri. M.M Bhuradia, Vice President and Shri. Bharathkumar Jaghamani, Secretary, graced the occasion with their presence. The saplings were planted by the staff members according to their birth stars. Altogether 27 saplings were planted by the dignitaries and the Principal along with the staff members.

STUDENTS PARTICIPATION IN INTERCOLLEGIATE COMPETITIONS

- On 15th February 2017, Subashini.M of III B.Com. secured the first place in facial painting in an Intercollegiate meet at SNR Sons College.

- Bharathiar University announced the eligibility of nine UG students of SNMV for the Swami Vivekanandha Youth Achievement Award – 2016. The awards were handed over to the students by Dr. Ganapathy, Vice Chancellor, Bharathiar University, on 30th March 2017. Out of the nine, Ms. Kiruthika of III B.Com. C.A. was presented with an overall award.
- On 11th September 2017, S. Ushanadhini and M.Samira Thofi won the First place in the Bharathiar Memorial Day Celebrations held at Bharathiar University
- The Hindi students of SNMV CAS participated in an Intercollegiate Meet conducted by Jai Ram College of Arts and Science, Salem on 26th September 2017. The students bagged the overall trophy.
- Four students of I M.A. English Literature participated in the competitions like 'Literary Quiz', 'Pen a Poem' and 'Wealth out of Waste' conducted by the Department of English, Nirmala College for Women on 4th October 2017. Archana D. S, Dharani B and Srilatha T bagged the first prize in Wealth out of Waste.
- The students of the Fine Arts Club participated in an Intercollegiate function organized by Sree Narayana Guru College of Arts and Science, Coimbatore on 12th and 13th October 2017. Sathya. M of II M.Sc. Microbiology and Madhan. N of II B.Sc. Chemistry won the second prize in Tamil Group Debate.
- The students of the English Department participated in an Intercollegiate Literary Fest at Kongunadu Arts and Science College on 28th December 2017. The students participated in the events such as Literary Quiz, Pen a Poem, Drama, Facial Painting and secured over all III prize.
- V. Kirubani of III B.A. English, participated in Tamilnadu Para Sports State Championship 2018 held at M.G.R. Stadium Madurai, between 26th and 28th January 2018. He secured IV place in 1500 meters.

CELEBRATIONS

Regalia 2017 – An Intercollegiate Cultural Fest

The College organized its Mega Intercollegiate Meet, 'Regalia-2017', on 23rd February 2017. Approximately 1050 students from more than 64 colleges participated and showcased their talents in various events. The celebrations were further enhanced by the presence of the honourable Chief Guest, Dr. Mu. Ramasamy, Professor of Drama, Theatre Artist. The President, Dr. Ashok G. Bafna, presided over the function and delivered the Presidential Address. The celebrities who were invited for the program and entertained the

gathering were Mr. Nanjil Vijayan, Entertainer, Athu Ithu Ethu; Mr. Tiger Garden Thangadurai, Mimicry, Film Artist, Kovai Ashok, Mimicry Artist and Mr. Anand Kumar, Mimicry Artist (KPY) and Dancer (Jodi No 1). The Welcome Address was delivered by the Principal, Dr. A. Ponnusamy. Shri. M.M. Bhuradia, Vice President and Shri. Bharathkumar Jaghamani, Secretary, felicitated the gathering. The overall championship for the cultural events was bagged by Dr.NGP College of Arts and Science, Coimbatore.

College Day Celebrations, 2017: Quake Arena

The institution celebrated its College Day, 'Quake Arena 2017' on 24th February 2017, at Fateh Champa Auditorium. The Chief Guest was Dr. B. Ilango, Former Vice Chancellor, Bharathiar University, Coimbatore. The Principal, Dr. A. Ponnusamy, presented the Annual Report. The President, Dr. Ashok G. Bafna, presided over the function and delivered the presidential address. Shri. M.M.Bhuradia, Vice President and Shri. Bharathkumar Jaghamani, Secretary, felicitated the gathering. The College Magazine, 'LAHAR-2017' was released by the Chief Guest. Adding to the grandiose were the on-stage events and cultural programs. The show concluded with the distribution of prizes to the winners of various competitions.

International Women's Day 2017:

International Women's Day under the title, "Let's Honour Women", was celebrated on 8th March 2017. The Chief Guest was Dr. Meenakumari Kanagaraj, Former Principal and Secretary, Sri Parasakthi College for Women, Courtallam. Dr. A. Ponnusamy, delivered the Welcome Address. Dr. Ashok G. Bafna presided over the meeting and Shri. Motilal Palrecha graced the occasion as the Guest of Honour. Vice President, Shri. M.M. Bhuradia and Secretary, Shri. Bharathkumar Jaghamani felicitated the gathering. Prizes and certificates were distributed to the winners of various competitions.

Farewell 2017

Farewell for the final year UG and PG students was conducted between 24th and 27th March 2017.

Kumbhabhishekam 2018

A special Pooja was held in the Hanuman Temple on 12th June 2017, on the re-opening day for the faculty members. The 19th Annual Kumbhabhishekam Day was observed on 20th January 2018. The auspicious day began with a Ganapathi Homam followed by the Maha Abhishekam and concluded with distribution of Prasad. Shri. M.M Bhuradia, Vice President, SNMV CAS and Shri. Bharathkumar Jaghamani, Secretary, SNMV CAS were integral participants of this propitious celebration.

Induction Ceremony –Swajith 2017

The College conducted its Induction Ceremony, 'Swajith 2017' to welcome the first year UG students on 7th July 2017. Dr.Ashok G Bafna, President, delivered a special address. Shri. M.M.Bhuradia, Vice President; Shri. Bharathkumar Jaghamani, Secretary and Shri. Amirthalal Jain, Secretary, SNV and CWA, felicitated the gathering. This was followed by the Parent-Teacher Meet conducted by the Principal, Dr. A Ponnusamy, who interacted with the parents. A cheque of Rs.1 lakh was presented by the President to an alumnus of the BCA department (2014-2017 batch), Ms. Ramya.G and her mother Mrs. Murugeshwary under Personal Accidental Life Insurance Scheme for her father's demise in an accident.

Swagath 2017:

The Department of English conducted an Intercollegiate English Literary Fest - SWAGATH - 17 on the eve of Friendship Day (04-08-2017) in SNMV College premises. Events like Lit Dramaturgy, Lit Beat, Lit Walk, Lit Pantomime, Lit Sketch, Enactone, Think and Ink and Best Friends were conducted. The Inaugural was presided over by Dr. A. Ponnusamy, Principal of the College. More than 400 students from 24 colleges from Kerala, Palani, Erode, Salem and Coimbatore participated in various events. The winners were honoured with medals and certificates. The overall trophy was bagged by Kongunadu College of Arts and Science, Coimbatore

Independence Day 2017.

The College celebrated the 71st Independence Day on 15th August in the college premises. The National Flag was hoisted by Shri. M.M Bhuradia, Vice President, SNMV and Shri. Bharathkumar Jaghamani, Secretary. This was followed by a spectacular parade by the NSS volunteers. Dr. A. Ponnusamy, Principal, welcomed the gathering. Shri. M. M. Bhuradia, Vice President of the college, pointed out that Independence Day is celebrated by everybody irrespective of religion, caste and creed. Shri. Bharathkumar Jaghamani, Secretary, felicitated the gathering. The Chief Guest of the day, Mr. N. Devarajan, Former President, Chinnampalayam Panchayat, Coimbatore, recalled the brave freedom fighters such as Bhagat Singh, Udham Singh and their sacrifice. The winners of the various competitions such as oratorical, drawing, music and group dance were honoured with prizes and certificates by the dignitaries.

Freshers' Day 2017

The Departments of the College celebrated Freshers' Day on 18th August 2017 in the college premises to welcome all the First Year UG and PG students. The MBA Department celebrated its Freshers' Day on 24th August 2017.

Vinayagar Chaturthi:

Vinayagar Chaturthi was celebrated in the Hanuman Temple on the college campus on 25th August 2017 from 05.30 a.m. to 08.30 a.m.

Teachers' Day

Teachers' Day celebrations were organized on 5th September 2017 by the Department of Commerce with Computer Applications.



Onam

The festival of Onam was celebrated by all the students of the College on 31st August 2017 and 7th September 2017. SNMV IM conducted the festivities and regaled the audience with Cultural programs.



Saraswathi Pooja

Saraswathi Pooja was conducted on campus in the library in order to please the Goddess of Education on 28th September 2017. Shri. Bharathkumar Jaghamani graced the occasion with his presence.

Deepavali

Sweets were distributed to all the staff members on the eve of Deepavali, 17th

October 2017, by Shri. Bharathkumar Jaghamani, Secretary of the college.



2nd October 2017 marked the 148th year of Gandhi's birth and Shri Nehru Maha Vidyalaya College of Arts and Science commemorated the occasion with patriotism and style. The day began with a formal welcome by Dr. A. Ponnusamy, Principal of the College. Shri. M.M. Bhuradia, Vice President, Coimbatore Welfare Association and SNMV CAS, presided over the event. Shri. Bharathkumar Jaghamani, Secretary, SNMV CAS, expressed his admiration for Gandhi's optimism and dedication.

The Chief Guest of the Day, Mrs. M. Uma Maheswari, an award winning poet and Social Worker discussed the importance of Kasturba Gandhi. Cultural Programs followed and concluded with a prize distribution ceremony, through which winners of various events connected to Gandhi's life and works were awarded.

Graduation Day 2017

The Institution conducted its 25th Graduation day on 18th November 2017 (Saturday) in the college premises. Shri. Sandip Ghose, Director of National Institute of Securities Markets (NISM), Navi Mumbai, was the Chief Guest. Shri. Shreegopal Maheshwary, Past President, Coimbatore Welfare Association, was the Guest of Honour. Dr. Ashok G Bafna, President, CWA and SNMV, presided over the function. Shir.M.M.Bhuradia, Vice-President; Shri. Mahaveer Bothra, Joint Secretary, SNMV; Shri. C.Amirthalal Jain, Secretary, CWA and SNV School; Shri. S.R.Kankani, Joint Secretary, SNV School; Shri. Kanaklal Abhaichand, Founder President; Shri. Champalal G. Bafna, and Shri. Mangilal Jain, Past Presidents and Shri. Mahipal Mehta, Governing Council member, graced the occasion with their august presence. The Chief Guest presented medals to Bharathiar University Rank Holders and Degrees were conferred upon 390 graduates.

Basant Panchami

Basant Panchami, the festival of Spring, was celebrated on the College campus on 22nd January 2018.

Republic Day 2018

Shri Nehru Maha Vidyalaya celebrated the 69th Republic Day on 26th January 2018, with great pomp and ceremony. Mr. V. Ranganathan, Co-Editor, Semmai Magazine was the Chief Guest. Shri. Bharathkumar Jaghamani and Shri. M.M. Bhuradia graced the occasion with their presence.

PLACEMENT**PLACEMENT RECORD 2017-2018**

S.No	LIST OF COMPANIES	Number of Students Placed
1	TATA Consultancy Services	18
2	Infosys	13
3	Concentrix - IBM Business Services	6
4	VDart Software Services - HCL	10
5	VWR Lab Products India Pvt. Ltd.	1
6	Excel Group of Companies	4
7	PICOR NMS	1
8	ZOHO Corp	1

S.No	LIST OF COMPANIES	Number of Students Placed
9	Prompt Multi State Cooperative House Building Society Ltd.	8
10	EXPOSE Infotech India Pvt. Ltd.	8
11	Placement Season.com	1
12	WIPRO FMCG	8
13	Thyrocare Technologies Limited	26
14	iSource I.T Enabled Services Pvt. Ltd.	24
15	Dermarex Health care India Pvt. Ltd.	3
16	Amazon	5
17	Infosys	1
18	Cap Gemini	1
19	Codissia	3
	TOTAL	142

Placement Training:

- The Placement Cell organized "Baby Mates" (Kerala based Baby diapers manufacturing company) Pool Campus Drive on 27th January 2017. 9 final year students of SNMV Institute of Management and 13 students of Hindustan Institute of Management attended this interview for the designation of Area Sales Manager. Mr.Mosukutti, Managing Director and Mr.Riyaz, General Manager (SNMV IM Alumnus) handled the interview process. 3 students were selected: 1 from SNMV and 2 from Hindustan Institute of Management.
- The Placement Cell organized VWR Lab Products Services Pvt. Ltd On-Campus interview for 70 final year UG & PG students of Life Science on 31st January 2017. 3 students were selected.
- From 16th to 17th February 2017, the Placement Cell conducted a Mini Job Fair. 350 final year UG, PG and M.B.A. students attended the interviews for IDBI Federal, Alcance Technologies Pvt. Ltd and Tiyon Infotech Pvt. Ltd. 32 students were selected.
- On 17th February 2017, the Placement Cell conducted BNP Paribas Recruitment Drive. Mr. Krishna, Founder of Match Point Solutions handled the interview process.

39 final year UG and PG students of Commerce C.A. and M.B.A. Finance attended the interview.

- The Placement Cell conducted Hermetic Business Solutions Pvt. Ltd Recruitment Drive for Vodafone at SNMV College on 2nd March 2017 .120 final year UG, PG students attended the interview. 39 students were selected as Customer Support Executive with the salary of 11,000 (CTC) per month.
- On 18th March 2017, UG and PG students of Commerce stream participated in a Pool Campus Drive at Sri Krishna College of Arts and Science. Three students have been selected as Process Associate with a salary of 1.68 lakhs per annum in Wipro.
- The Placement Cell organized JARO Education On-Campus recruitment for different profiles with a salary range of 3.24 lakhs to 6.66 lakhs per annum. Final year M.B.A. & UG Commerce stream students attended the interview on 28th March 2017.
- The Placement Cell conducted Photo Boys On-campus Drive on 10th April 2017 for the recruitment of Photographers, Cinematographers, Designers, Visual Editors, Marketing & Office Executive with a salary ranging from Rs.1.44 to 2.40 lakhs per annum. Twenty five SNMV final year UG & PG students attended the interview. Nine students were selected.
- The Placement Cell conducted KGISL on-campus drive on 13th April 2017 for the recruitment of Junior E-Resourcer profile with a salary range of Rs.1.62 lakhs per annum. Three final year students of M.B.A. attended the interview and two students have been selected.
- The Placement Cell conducted Visionary RCM On-campus drive for final year students of Life Science on 18th April 2017 for the recruitment of Medical Coding Executive with a salary package of Rs 1.56 lakhs per annum. Nineteen students attended the interview and eight students were selected.
- The Placement Cell conducted Mangilas Foods Pvt. Ltd. On-campus drive for final year students of Life science on 18th April 2017 for the recruitment of Trainees as Quality Control Executive with a salary package of Rs.1.15 lakhs per annum. Nineteen students attended the interview.
- Mr.M.Dinesh, Placement Coordinator, attended the placement officers meet on 22nd April 2017 at Rathna Regent. This meeting was organized by Iwannabe Corporate

Solutions for the discussion on bridging the gap between Academic and Corporate structures.

- BNP Paribas conducted its final round of interview at its Chennai office on 10th May 2017. The nine final year UG & PG students who were shortlisted from the first round of interviews conducted at SNMV attended the interview. Three students were selected as Trainee (Finance) with the salary of 2.8 lakhs per annum. The selected students are Gogula Krishnan of III B.B.A., Tijo Thomas of II M.B.A. and Priyadarshini of III B.Com. C.A.
- Bharathiar University invited the final year eligible UG students of SNMV to attend the Cognizant Pool Campus Drive for the recruitment of Back End Services at Rathinam College on 11th May 2017. Fifteen eligible students attended the interview.
- The Placement Cell organized Williams Lea Tag Pool Campus Drive for the 2015, 2016 and 2017 passed out students in the college premises on 11th July 2017. 4 students from SNMV were selected and offered jobs.
- 44 final year UG students of B.Sc Microbiology, Biotechnology & Maths attended Zifo Technologies pool campus interview at Shri Sakthi Engineering College on 28th July 2017.
- Mr.M.Dinesh, Placement Coordinator attended a placement officer's meet at MAXVAL IP office located at Keeranatham IT Park on 11th August 2017.
- The Placement Cell organized a Guest lecture for II MBA students on 18th August 2017. Mr. Seshadri, Founder of Ethirajan Analytics, briefed the students on career opportunities in the field of Data and Business Analytics.
- The Placement Cell scheduled a pooled campus interview at Shri Krishna Arts and Science College on 29th August 2017 for the final year Computer Stream students. 65 eligible Final Year UG computer stream students attended the online aptitude test.
- Infosys conducted a training program for the students on 11th September 2017. 7 students of II B.Com. C.A. and III B.Com. C.A attended the training in Bangalore.
- On 9th September 2017, seventy Undergraduate and Postgraduate students visited the Bangalore Campus of Infosys for a corporate tour to understand the technicalities of the corporate work environment and culture.

- Mr.P.J.Balakumaran, Assistant Professor in Commerce with Computer Applications; Ms.G.Banupriya, Assistant Professor in Computer Science; Ms.M.Dhanapackiam, Assistant Professor in Mathematics with C.A. and Ms.Rakhi L Lalwani, Assistant Professor in English, attended a 10 day Faculty Development Program at Infosys, Mysore Campus from 11th to 20th September 2017.
- 96 eligible UG final year students attended Mckinsey Pooled Campus Drive at GRD College on 14th September 2017 for the post of Business Presentation Specialist & Designer.
- 33 eligible UG final year computer stream students attended Microland Pooled Campus Drive at CMS College on 16th September 2017 for the post of Service Executive
- The Placement Cell conducted Wildcraft pooled campus drive for MBA students on 14th October 2017. 600 students from 26 colleges attended the interview.
- SNMV Placement Cell and Bharathiar University Career Guidance Cell jointly organized Infosys training program for 55 selected final year and pre-final year students from 3rd to 21st October 2017. Mr. Sundar Krishna, Infosys Trainer, was the resource person for the program on Global Business Foundation Skills.
- The Placement Cell organized DELL Campus Ambassador selection process on 22nd August 2017. 62 students of all II Year UG courses attended. Ms. Chekurivikasha - Dell Representative handled the selection process. Two students were shortlisted and they attended the final round of telephonic interview on 27th October 2017. Jerome of II B.Com. C.A. and Yukta Sharma of II B.Com. C.A. were selected as DELL Campus Ambassadors for the year.
- KGISL on campus drive for Final Year MBA students was conducted for the designation of Junior E - Sourcer on 1st November 2017.
- Mr.M. Chandrakumar, Head, Department of Computer Application; Mr. J. Janakiraman, Assistant Professor, Department of Commerce with C.A. ; Mr. M. Hari Narayanan, Assistant Professor in English, Mr. Senthil Kumar, Assistant Professor, Department of Computer Science; Dr.T. Santhiya Rani, Assistant Professor, Department of Commerce with C.A. and Ms. K.B. Devaki, Assistant Professor of Mathematics (C.A.), attended an 8 day Faculty Development Program at Infosys, Mysore Campus from 20th to 28th November 2017.

- Three eligible M.Com. C.A. students of the College attended a Pool Campus Drive at RVS College on 27th November 2017 for SANMAR Group.
- The final year Computer stream students attended Capgemini Pooled Campus Drive at RVS College on 12th December 2017. Aswathi of III B.Sc. I.T. was selected as Software Associate.
- 70 final year Computer stream students attended Infosys IT pooled campus drive at Hindustan College on 15th December 2017. One student was selected.
- The Placement Cell conducted AMAZON on Campus drive on 20th December 2017. 280 final year UG students attended this interview. 5 students were selected as Customer Support Associates.
- The Placement Cell conducted Visionary RCM campus recruitment for final year Life Science UG & PG students on 29th January 2018 for the post of Junior Coding Executive.

