

# **Internal Quality Assurance Cell (IQAC)**

## ***Annual Quality Assurance Report***

*For the Period 1st July 2016 to 30th June 2017*

Of

**SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE**

**Re –accredited with ‘A’ grade by NAAC**

**ISO 9001:2008 Certified Institution**

**Shri Gambhirmal Bafna Nagar ,Malumachampatti, Coimbatore - 641050**



**Submitted to**



**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**

*An Autonomous Institution of the University Grants Commission*

**P. O. Box. No. 1075, Opp: NLSIU, Nagarbhavi, Bangaluru - 560 072 India**

**Date : 16 / 11 / 2017**

## TABLE OF CONTENT

S.No	Content	Page No.
	<b>Part -A</b>	
<b>1</b>	Details of the Institution	<b>3</b>
<b>2</b>	IQAC Composition and Activities	<b>7</b>
	<b>Part –B</b>	
<b>3</b>	Criterion – I: Curricular Aspects	<b>12</b>
<b>4</b>	Criterion – II: Teaching, Learning and Evaluation	<b>14</b>
<b>5</b>	Criterion – III: Research, Consultancy and Extension	<b>18</b>
<b>6</b>	Criterion – IV: Infrastructure and Learning Resources	<b>29</b>
<b>7</b>	Criterion – V: Student Support and Progression	<b>32</b>
<b>8</b>	Criterion – VI: Governance, Leadership and Management	<b>41</b>
<b>9</b>	Criterion – VII: Innovations and Best Practices	<b>50</b>
<b>10</b>	Annexure	<b>57</b>

**The Annual Quality Assurance Report (AQAR) of the IQAC  
For the Period 1st July, 2016 to 30th June, 2017**

**SHRI NEHRU MAHA VIDYALAYACOLLEGE OF ARTS AND SCIENCE,  
Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore-50**

All NAAC Accredited institutions will submit an Annual Self-reviewed Progress Report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC. *(Note: The AQAR period would be the Academic Year. For example, July 1, 2012 to June 30, 2013)*

Part – A

**1.Details of the Institution**

1.1 Name of the Institution	<b>SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE</b>
1.2 Address Line 1	<b>SHRI GAMBHIRMAL BAFNA NAGAR</b>
Address Line 2	<b>MALUMACHAMPATTI</b>
City/Town	<b>COIMBATORE</b>
State	<b>TAMILNADU</b>
Pin Code	<b>641050</b>
Institution e-mail address	<b>response@snmv.ac.in</b>

Contact Nos.

**0422-2610894**

Name of the Head of the Institution:

**Dr.A.PONNUSAMY**

Tel. No. with STD Code:

**0422-2610895**

Mobile:

**9629912341**

Name of the IQAC Co-ordinator:

**S.KAVUNTHI**

Mobile:

**9994551599**

IQAC e-mail address:

**iqac@snmv.ac.in**

**1.3 NAAC Track ID**(For ex. MHC0GN 18879)

**OR**

**1.4 NAAC Executive Committee No. &Date:**

*(For Example EC/32/A&A/143 dated 3-5-2004.  
This EC no .is available in the right corner-bottom  
of your institution's Accreditation Certificate)*

**EC/63/RAR/05 dated  
23/03/2013**

**1.5 Website address:**

**www.snmv.ac.in**

**Web-link of the AQAR:**

For ex. <http://www.ladykeanecollege.edu.in/AQAR2012-13.doc>

## 1.6 Accreditation Details

Sl.No	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 <sup>st</sup> Cycle	A	----	2004	5 Years
2	2 <sup>nd</sup> Cycle	A	3.11	2013	5 Years
3	3 <sup>rd</sup> Cycle				
4	4 <sup>th</sup> Cycle				

1.7 Date of Establishment of IQAC : DD/MM/YYYY

**06/08/2005**

1.8 **AQAR for the year** ( *for example 2013-14* )

**2016-2017**

1.9 Details of previous year's AQAR submitted to NAAC after the latest

Assessment and Accreditation by NAAC

AQAR 2013- 2014 Submitted to NAAC on 03/ 10 / 2015

AQAR 2014-2015 Submitted to NAAC on 03/ 10 / 2015

AQAR 2015-2016 Submitted to NAAC on 06 / 10 / 2016

## 1.10 Institutional Status

University	State	<input type="text" value="----"/>	Central	<input type="text" value="---"/>
	Deemed	<input type="text" value="---"/>	Private	<input type="text" value="---"/>
Affiliated College	Yes	<input checked="" type="checkbox"/>	No	<input type="text" value="----"/>
Constituent College	Yes	<input type="text" value="----"/>	No	<input checked="" type="checkbox"/>
Autonomous college of UGC	Yes	<input type="text" value="----"/>	No	<input checked="" type="checkbox"/>

Regulatory Agency approved Institution Yes ☒ No ☐

(AICTE approved)

Type of Institution Co-education ☒ Men ☐ Women ☐  
Urban ☐ Rural ☒ Tribal ☐

Financial Status Grant-in-aid ☐ UGC 2(f) ☒ UGC 12B ☒  
Grant-in-aid +Self Financing ☐ Totally Self-financing ☒

#### 1.11 Type of Faculty/Programme

Arts ☒ Science ☒ Commerce ☒  
Law ☐ PEI(Phys Edu) ☐ TEI (Edu) ☐  
Health Science ☐ Engineering ☐ Management ☒

Others(Specify)

#### 1.12 Name of the Affiliating University ( *for the Colleges* )

BHARATHIAR UNIVERSITY COIMBATORE

#### 1.13 Special status conferred by Central/ State Government

UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University

University with Potential for Excellence

UGC-CPE

DST Star Scheme	<input type="text" value="-----"/>	UGC-CE	<input type="text" value="-----"/>
UGC-Special Assistance Programme	<input type="text" value="-----"/>	DST-FIST	<input type="text" value="-----"/>
UGC-Innovative PG programmes	<input type="text" value="-----"/>	Any other ( <i>Specify</i> )	<input type="text" value="-----"/>
UGC-COP Programmes	<input type="text" value="√"/>		

## **2. IQAC Composition and Activities**

2.1 No. of Teachers	<input type="text" value="16"/>
2.2 No. of Administrative/Technical staff	<input type="text" value="05"/>
2.3 No. of students	<input type="text" value="08"/>
2.4 No. of Management representatives	<input type="text" value="03"/>
2.5 No. of Alumni	<input type="text" value="05"/>
2. 6 No. of any other stakeholder and community representatives	<input type="text" value="02"/>
2.7 No. of Employers/ Industrialists	<input type="text" value="02"/>
2.8 No. of other External Experts	<input type="text" value="02"/>
2.9 Total No. of members	<input type="text" value="43"/>
2.10 No. of IQAC meetings held	<input type="text" value="3"/>
2.11 Total No. of meetings with various stakeholders	<input type="text" value="71"/>

Faculty	<input type="text" value="49"/>	Non-Teaching Staff	<input type="text" value="08"/>
Students	<input type="text" value="08"/>	Alumni	<input type="text" value="03"/>
		Others	<input type="text" value="3"/>

2.12 Has IQAC received any funding from UGC during the year ?

Yes  No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.  International  State

National  Institution Level

(ii) Themes

- I) Academic Excellence through Administrative and Administrative Audit
- II) Empowering Faculty.
- III) Teaching, Learning and Research in Higher Education
- IV) Manmade Global Warming and Sustainable Development.
- V) Art of questioning .
- VI) Research project guidance.
- VII) Class room Management.
- VIII) Cognitive thinking.
- IX) How to set Question paper ?



## 2.14 Significant Activities and contributions made by IQAC

- Organising Faculty Development Programmes
- Student Feedback Analysis, Class Committee Meetings and Remedial classes.
- Conducting Academic and Administrative Audit .
- Orientation Programmes for the newly recruited faculty members by seniors.
- SWOT Analysis.
- Performance appraisal of the staff.
- Conducting workshops and Hands –on- training.
- Website Updation
- ICT for Teaching and Learning.
- Initiated installation of ERP.
- Encouraging the staff and students to avail National Digital Library resources.
- Proper planning for Guest Lectures, Seminars and Conferences
- Motivating the staff in Research and Publications.

## 2.15 Plan of Action by IQAC / Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards Quality Enhancement and the outcome achieved by the end of the year

\*

S.No.	Plan of Action	Achievements
1	Introduction of New Courses.	Introduced M.Sc (MB)  B.Com (B & I ) and Additional Section for B.Com ( PA ).
2	Introduction of Value added Courses.	Global Business Foundation skills and Functional English are offered to students.

3	Infrastructure facilities. Enhancing the quality of Physics, Chemistry and Biology Labs.	<p>Chemistry Lab was restructured.</p> <p>And the instruments and chemicals required were purchased. A New Computer Lab in MBA Block was established..Increased the number of LCD projectors to handle classes.</p> <p>Audio visual room was established. Smart class rooms and interactive boards are used regularly.</p> <p>Entire campus have Wi-Fi facility.</p> <p>Initiated to implement ERP.</p>
4	Infrastructure facilities.  New Class rooms required for the new Courses were constructed.	<p>Constructed Eighteen Class rooms in MBA Block.</p> <p>CCTV Cameras have been fixed in all the Class rooms.</p>
5	Transport facility.	Three new buses were purchased.
6	Library facility	National Digital Library is being used.
7	Implementation of 'Swachh Bharath'	<p>Every month , NSS Volunteers Clean the campus.</p> <p>The Non -teaching staff clean the classrooms and the campus every day.</p>

	Scheme.	<p>SNMV Campus has been declared as a 'Plastic Free Zone' and 'Smoke Free Zone'.</p> <p>NSS students Participated in a Rally at Pappampatti Pirivu on 6<sup>th</sup> January, 2016 to create awareness about Road Safety, Swachh Bharat and Demonetization.</p> <p>The NSS team ,in collaboration with Tamil Nadu Health Department, organized an awareness program on the causes and preventive measures against Dengue and Malaria diseases at Malumachampatti on 26th August 2016. Around 100 volunteers actively took part in it.</p>
8	Plan to bring Green Campus.	The SNMV NSS Unit conducted a Sapling Plantation Program on the campus. Altogether 30 NSS Volunteers participated , and they planted 200 saplings and irrigation facility was also made.
9	Awards and recognition.	The staff members who produced 100 % pass were honoured with certificates in the College Day Celebrations.
10	Staff members were motivated for research.	<p>Management allotted Grants for Research for paper publication and presentation in National and International Level Seminars and Conferences.</p> <p>Research Centre and Research Lab are active throughout the year..</p>

*\* Attach the Academic Calendar of the year as Annexure.- **Annexure-I***

2.16 Whether the AQAR was placed in statutory body

Yes

☒

No

☐

Management

☒

Syndicate

☐

Any other body

College Committee

Provide the details of the action taken

The AQAR is highlighted in the official meeting and college council. Yes.

Part – B

**Criterion – I**

**Curricular Aspects**

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	2	1		
PG	6	2		
UG	15	3		
PG Diploma				
Advanced Diploma				
Diploma				
Certificate	09			09
Others (MPhil)	03	1		
Global Business Foundation skills.	01	1		
Business Foundation Skills Phase- I		1		
Functional English		1		
Business English		1		
Foundation Course (CA )		1		
Photo Shop & .NET		1		
Hardware Servicing and installation.		1		
<b>Total</b>	36	14		09
Interdisciplinary				

Innovative				

1.2(i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options  
Core and Elective Options Curriculum for all Courses Under Bharathiar University

(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	26
Trimester	-
Annual	09 (Add on Courses )

1.3 Feedback from stakeholders\*

*(On all aspects)*

Alumni

☒

Parents

☒

Students

☒

Employers

☒

Mode of feedback: Online

☐

Manual

☒

Co-operating schools (for PEI)

☐

*\*Please provide an analysis of the feedback in the Annexure – Annexure- II*

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

Yes, as per Bharathiar University norms. We have a Curriculum Review Committee for Curriculum Development. The Committee conducts meetings and discusses syllabus related matters with the Heads of all the Departments. The suggestions are communicated to the University by the Committee. This is followed by a discussion in the meeting of the Board of studies and desirable changes are brought about in the Curriculum.

1.5 Any new Department / Centre introduced during the year. If yes, give details.

- Yes. Introduced Under Graduate programme B.Com ( PA) Additional Section and B.Com (B and I)
- Post Graduate Course M.Sc ( MB ).
- The nomenclature for B.Sc Biochemistry has been changed to B.Sc Chemistry.
- M. Phil and Ph.D in Social Work have been introduced.

## Criterion – II

### 2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
114	97	17	---	---

2.2 No. of permanent faculty with Ph.D.

22

2.3 No. of Faculty Positions Recruited (R) and Vacant(V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
26	----	----	---	----	----	---	--	--	--

2.4 No. of Guest and Visiting faculty and Temporary faculty

55

10

----

## 2.5 Faculty participation in Conferences and Symposia:

No. of Faculty	International Level	National Level	State Level
Attended	17	57	5
Presented	8	25	3
Resource Persons	-	5	3

## 2.6 Innovative processes adopted by the institution in Teaching and Learning:

- Wi-Fi was made available over the entire campus.
- Case Study Method of teaching was implemented.
- Group Debate Forum in association with TV Channels on Social issues.
- Counselling for school students through Professional Psychologists.
- State Level Workshop on tackling anxiety and stress of adolescents by Mrs.Magdeline.
- Implementation of ERP.
- Audio Visual room , Created Education blog for subjects. Smart class room and interactive board.
- LCD Projector , field visit,Summer Internship, Industrial visit ,E-learning and Minor projects.
- Research Centre and Research Lab are available on the campus.
- Incentive to faculty for paper publication.
- Digital Library: DELNET and INFLIBNET facilities are available .
- Class committee meeting is conducted every month .Action taken reports are discussed in the Heads' meeting.
- After the CIA test result analysis done.
- Sending progress reports to the parents.
- preparation for Lesson plan and maintenance of log book.
- Management Games, Simulation Games, Role Play, Critical Analysis of current issues and Hands on training.

## 2.7 Total No. of actual teaching days during this academic year

180
-----

- 2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

As per Bharathiar University norms, Centralized CIA tests are conducted. Each subject has five units. The first two tests contain questions from I & II and III & IV Units respectively. The third test, Model Examinations, contain all the five units. Based on the three tests, assignments and seminars, Internal marks will be awarded. Model Practical Exams are also conducted.

- 2.9 No. of faculty members involved in curriculum / revision/ syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

Four faculty members are there in the Board of Studies of other colleges. Five persons are responsible for conducting FDP. Curriculum Review Committee conducts meetings regularly. This is followed by the Updation of syllabus through the Board of Studies, Bharathiar University.

- 2.10 Average percentage of attendance of students

82.8%

- 2.11 Course/ Programme wise distribution of pass percentage :

Title of the Programme	Total no. of students appeared	Division				
		Distinction %	I %	II %	III %	Pass %
UG	519	16.8	50.2	26.7	18.7	88.92
PG	67	17.8	63.3	-	-	86.94
M.Phil (CS)	-	-	-	-	-	-



2.12 How does IQAC Contribute /Monitor/Evaluate the Teaching & Learning processes:

- Conducting Internal and External Academic and Administrative Audit.
- Class Committee Meeting ,
- SWOT Analysis.
- ICT related teaching.
- Website Updation.
- Initiated the installation of ERP Software.
- FDP and Orientation Programmes and Research.
- Staff Evaluation Reports, Students Feedback Report, Staff Appraisal, Result Analysis, Analysis of feedback from students ,alumni and parents for further enrichment.
- Lesson plan , Log book, Remedial Class and Bridge Course.
- Principal, Academic Council Members and heads of the Departments have observed the classes and given their feedback about teaching.
- Question paper Evaluation Committee Verifies the CIA test question Paper.

2.13 Initiatives undertaken towards Faculty Development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	7
UGC – Faculty Improvement Programme	8
HRD programmes	5
Orientation programmes	3
Faculty exchange programme	-
Staff training conducted by the university	3
Staff training conducted by other institutions	15
Summer / Winter schools, Workshops, etc.	115
Others	68

## 2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	42	0	5	0
Technical Staff	12	0	5	0

## STUDENTS DETAILS

Last Year (2015-2016)						This Year (2016 -2017 )					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
1649	322	24	0	04	1949	1950	435	9	0	04	2398

## Criterion – III

### 3. Research, Consultancy and Extension

#### 3.1 Initiatives of the IQAC in Sensitizing / Promoting Research Climate in the institution

- The IQAC meets regularly to discuss various plans to promote research climate and motivate the faculty for academic advancement.
- It tracks the schemes of the UGC and other agencies like CSIR, DST, ICSSR
- The IQAC of the institution encourages the staff members to undertake major and minor research projects and to organize seminars, workshops and conferences.
- The staff and students are informed about the various fellowships available and they are encouraged to apply for the same.
- Research Committee and Research Lab.
- Motivate faculty to submit Research proposals to UGC.
- Students are also encouraged to submit project proposals.
- SPSS workshop was conducted.
- Encouraged staff to get seed money for research.
- Incentives for research publications.
- Motivate faculty to organize National and International conferences.
- Faculty members acted as review committee members and editorial board members.

### 3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	
Outlay in Rs. Lakhs	-	-	-	

### 3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	----	2	2	4
Outlay in Rs. Lakhs	-----	-----	Rs 62,000 +2.3 lakhs	-----

### 3.4 Details on research publications

	International	National	Others
Peer Review Journals	13	4	-
Non-Peer Review Journals	1	-	-
e-Journals	7	1	-
Conference proceedings	3	21	-

### 3.5 Details on Impact factor of publications:

Range  Average  h-index 

Nos. in SCOPUS 

Shri Nehru Maha Vidyalaya College of Arts and Science ,AQAR 2016-17

3.6 Research funds sanctioned and received from various funding agencies,  
industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects				
Minor Projects	i) 1 Year 8 Months ii) 2 Years	i) UGC - SERO ii) UGC-SERO	i) 62,000 ii) 2,30,000	
Interdisciplinary Projects				
Industry sponsored				
Projects sponsored by the University/ College				
Students research projects (other than compulsory by the University)				
Any other(Specify)				
Total				

3.7 No. of books published i) With ISBN No.  Chapters in Edited Books

ii) Without ISBN No. -

3.8 No. of University Departments receiving funds from

UGC-SAP  CAS  DST-FIST   
DPE  DBT Scheme/funds

3.9 For colleges Autonomy  CPE  DBT Star Scheme   
INSPIRE  CE  Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences organized by the Institution

Level	International	National	State	University	College
Number	2	5			
Sponsoring agencies		College			

3.12 No. of faculty served as experts, chairpersons or resource persons-

3.13 No. of collaborations International  National  Any other

No. of linkages created during this year

3.15 Total budget for research for current year in lakhs :

From Funding agency  From Management of  
University/College

Total

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	----
	Granted	----
International	Applied	----
	Granted	----
Commercialised	Applied	----
	Granted	----

3.17 No. of research awards / recognitions received by faculty and research fellows of the institute in the year

Total	International	National	State	University	Dist	College
3	-	1	-	-	-	2

3.18	No. of faculty from the Institution who are Ph. D. Guides	8
	and students registered under them	40
3.19	No. of Ph.D. awarded by faculty from the <b>Dept.</b>	2
3.20	No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)	
	JRF	---
	SRF	---
	Project Fellows	---
	Any other	---
3.21	No. of students Participated in NSS events:	
	University level	20
	State level	20
	National level	---
	International level	----
3.22	No. of students participated in NCC events:	
	University level	---
	State level	----
	National level	---
	International level	----
3.23	No. of Awards won in NSS:	
	University level	---
	State level	-----
	National level	---
	International	-----
3.24	No. of Awards won in NCC:	
	University level	---
	State level	-----
	National level	---
	International level	-----
3.25	No. of Extension activities organized	
	University forum	-
	College forum	13
	NCC	-
	NSS	11
	Any other	5

### 3.26 Major Activities during the year in the sphere of Extension Activities and Institutional Social Responsibility.

Rural camp has been organised at Dendukombu tribal village. Various awareness programs, skill training programs and eye screening camp have been organised at the settlement for the benefit of the people. Conducted school counselling for the adolescent students on the topics like 'say no to smoking', 'Healthy Life Style', 'Stress Relieving Practices' and 'Power of Positivity'.

The faculty members visited the Government schools and motivated the +2 students to overcome their anxiety and fear of writing the exams. To create interest in their subject, objective - type questions were prepared by the College teachers. They conducted a test and distributed prizes to the school students.

The College identified the schools that do not have good computer Lab facility, They have brought our campus and gave proper lab facility to them. Government school teachers came to our college and they were given training to upload school students' data for Government Education Department Server.

The College, in association with the Department of Education, the Government of Tamilnadu and Tamilnadu Science Forum, conducted a program for appreciation of Teachers who have secured 100% results in the HSC Examinations, on 17th December, 2016 and SSLC examinations, on 24th December 2016. The Program was an exclusive event aimed at appreciating school teachers of Government Schools, Government Aided Schools, Corporation Schools and Aadhi Dravida Welfare Schools, who have secured 100% results in their respective subjects in the HSC/SSLC Examinations and also to safeguard Government Schools. Mr. J. Krishnamoorthy, Educationalist, Pondicherry Science Forum, graced the occasion as the Chief Guest on 17th December 2016 and Dr. N. Madhavan, State Vice President, Tamilnadu Science Forum on 24th December 2016. The prize distribution and appreciation of teachers was taken over by Mr. M. Arul Murugan, Chief Educational Officer, Coimbatore. A total number of 760 teachers of HSC and 1400 teachers of SSLC participated in this program. This encompassed teachers from the educational district of Pollachi and the revenue districts of Coimbatore and Pollachi.

The Management sponsored renovation work in Kinathukadavu Government school. Chairs, computer, printer, Stationeries and fans were also given to various schools. Ultra high speed learning and training were imparted to school students.

Examination tips and counselling on how to relax the mind during the examination was given by Doctors.

Group Tamil Debate Forum on socially relevant topics were conducted in various places to create awareness among the people.

### **NSS Activity:**

The SNMV NSS Unit conducted a Sapling Plantation Program on the campus on 24<sup>th</sup> June 2016. Altogether 30 NSS volunteers participated, and they planted 200 saplings.

On 22nd August 2016, the NSS Association conducted its Inauguration.

The resource persons included Dr. M. Padmanabhan, Department of Extension and Career Guidance and Students Welfare, Bharathiar University, Coimbatore and Dr. R.L. Lakshmanan, Founder President, 'Sacrifice Friends Club', Coimbatore. Around 400 students attended the program. Campus cleaning was done by 70 NSS Volunteers on the same day.

The NSS team in collaboration with Tamil Nadu Health Department organized an awareness program on the causes and preventive measures against Dengue and Malaria diseases at Malumachampatti in August 2016. Around 100 volunteers actively took part in it.

On 15th September 2016 the SNMV NSS Unit conducted One Day Mediclaim Awareness program for all SNMV Staff members. Mr. K. Piramanayagam, LIC Agent addressed the students.

On 29th September 2016, NSS National Day was celebrated. The Chief Guest was Ms. Rani, ETI Co - Coordinator, Avinashiligam University, Coimbatore. She spoke about the role of NSS Volunteers and their contribution towards the development of serving the society and also emphasized the career opportunities in NSS.

On 14th October 2016, the NSS Unit conducted Child labour Awareness program for the students. The Chief Guests were Dr.V.Vijayakumar, Project Director, National Child Labour Project (NCLP), Coimbatore and Dr. Kamalaveni, Assistant professor, Department of Women's Studies, Bharathiar University, Coimbatore. They spoke about the harmful effects of child labour and its impact to the society development. On the same day, SNV and SNMV NSS Units jointly organized General Health Check-up for the students and staff members of SNMV CAS on the Campus.



From 9th to 15th October 2016, the NSS Volunteers of SNV School conducted a Residential Camp on the College campus. In association with Lions Club, Coimbatore center they conducted many activities like Cleanliness Campaign, Blood Donation Camp and Health Check-up program.

On 22nd October 2016, 150 Students of Computer Streams and Bioscience Departments came forward to make SNMV Campus a Plastic Free Zone. They cleaned the campus from 10.00 a.m. to 1.00 p.m

On 14th December 2016, the Department of BBA organized an extension programme to 'Home of Missionaries of Charity', Puliyakulam, Coimbatore. A total of 100 students, accompanied by two staff members, visited the home and interacted with them on livelihood measures and offered them some of their necessities.

On 28th December 2016, the students of the Department of Computer Application cleaned the campus near the temple. The Students of I Year UG classes cleaned the campus on 4th January 2017.

Approximately 60 NSS candidates participated in a Rally at Pappampatti Pirivu on 6<sup>th</sup> January, 2016 to raise awareness about Road Safety, Swachh Bharat and Demonetization.

### **Youth Red Cross (YRC) :**

On behalf of the institution Mr. P. Karthi, YRC Officer received "Certificate of Appreciation" for the best performance in Youth Red Cross Movement of the year 2013 -14 from the Vice Chancellor, Prof. Dr. A. Ganapathi, Bharathiar University, along with the respective Chief Guest, Kadar Bhasha, State YRC Coordinator, Dr. P. Chellasamy, YRC Zonal coordinator Bharathiar University, Mr. A. Alagarsamy, District YRC Coordinator on 28th March 2016.

Youth Red Cross and Dept of Social Work jointly organized a Rally from Podanur to Sundarapuram to observe "World Population Day" on 21st July 2016. Dr. R. Sivakumar, Deputy Commissioner of Police, Traffic, Coimbatore City, flagged the rally off.

On 30th July 2016, in connection with Dr. A.P.J. Abdul Kalam's First year Death Anniversary, SNMV College and Rotary Club of Kovaipudur conducted a Peace Rally from Dinamalar Office to Sundarapuram Bus stop. Totally 100 Boys and Girls (Hostel students) participated.

With the reference to the mail received from Indian Red Cross Society on 22<sup>nd</sup> March 2017, our students R.Vigneshwaran of II BCA, V. Manoj Prabahar of II BCA and Dilip Kourav of II B.Sc CT went to attend 5 days Inter State (National Level) Youth Red Cross Study Camp from 25<sup>th</sup> to 29<sup>th</sup> March 2017 at VIT

University, Vellore. The students were accompanied by the YRC Programme Officer, Mr. P. Karthi.

### **Yoga:**

International Yoga Day was celebrated on the campus on 20th June 2016. A one day meditation camp was conducted for the final year UG students at Mahaveers Auditorium by Sisters. Rajeswari from Prajapita Brahma Kumaris, Ishwariya Vishwa Vidyalaya, 'Raja Yoga Bhawan'. 530 students participated in the program.

On 16th December 2016, Mrs. V. Nanammal, a 98 year old yoga trainer, displayed her skills through the myriad yoga asanas that she performed in view of an awestruck audience in order to create awareness about the benefits of Yoga. She is a founder and member of Ozone Yoga, a Yoga Training Institute.

Dr. Balakrishnan focused on the importance and need for Yoga in order to maintain proper digestion. Approximately 500 students took part in the program and were informed about the role that Yoga has to play in preserving the health of generations of a family. They were encouraged to provide feedback and ask questions which were answered by the dignitaries.

### **Sports :**

P.K. Thoufic Ahamed of II BBA, participated in the first Tamil Nadu Push – up Championship - 2016 organized by Indian Fitness Federation at Puranthrathasar Arangam, R.S Puram, Coimbatore on 26th June 2016. He won the First Place in + 80 kg categories and Sixth Place in +60 kg categories.

R.S. Muralidharan, and R. Karthikeyan of II B.Com CS participated in State Novices Boxing Championship for Senior Men held from 3rd to 5th July 2016 at Jawaharlal Nehru Stadium, Chennai - 03. R.S. Muralidharan secured BRONZE MEDAL in Super Heavy Weight Category and R. Karthikeyan secured BRONZE MEDAL in Super Light Weight Category.

The Physical Education Department of Shri Nehru Maha Vidyalaya College of Arts and Science and Maya TV jointly organized Maya Premier League and SNMV Trophy for the Schools, Colleges and local Teams on 23rd, 24th, 30th and 31st July 2016 at SNMV College Play grounds and Pandit Nehru School grounds. 67 Cricket Teams and 750 Cricket players from various schools and Colleges participated in the Tournament series.

The SNMV Trophy and the winner cash prize Rs 15000 was bagged by "7 Brothers" Team and the second place and winner-up cash prize Rs 10000 was

secured by "Kovai Super Kings" Team and the Third place and winner up cash prize Rs 5000 was won by "Mokka" Team.

On 8th September 2016, the Department of Computer Science organized an Inter Departmental Cricket Tournament "MAXI 6" Totally 15 teams from various department of SNMV participated in this event. The Department of Computer Science won the Overall Trophy.

Our students participated in the Bharathiar University Inter - Collegiate boxing tournament. Around 360 players from 20 college participated in the event. R. Karthikeyan of II B.Com CS secured Gold Medal in Light category. A. Titus Sangeeth of II B.Com PA secured Gold Medal in Light Fly categories and Mervyn S. Remegious of II B.Com PA secured Silver Medals in Bantom categories.

From 19th to 29th September 2016, SNMV conducted Bharathiar University Inter-Collegiate 'C' Zone Cricket Tournament in the college premises. 21 teams from various colleges participated and the finals were conducted on 29th September 2016. STC College of Arts and Science, Pollachi won the final match and became the Champions of Bharathiar University Inter - Collegiate 'C' Zone Cricket Tournament. The second place was won by Government Arts College, Udumalpet. The third place was secured by VLB Janakiammal College of Arts and Science and fourth place by NGM College of Arts and Science. The Rolling Trophy was sponsored by Shri Nehru Maha Vidyalaya College of Arts and Science (SNMV), Coimbatore. The Chief Guest of the valedictory function was Dr. K. Murugavel, Professor and Director, Department of Physical Education, Bharathiar University and he handed over the Winners and Runners trophy.

The Physical Education Department of Shri Nehru Maha Vidyalaya College of Arts and Science organized SNMV TROPHY (District Level Inter School Tournament 2016-2017). It began on 28th and it continued till 30th November, 2016 and ended with a Valedictory function on SNMV campus. The Chief Guest of the day Mr. K. Magudapathy, Assistant Commissioner of Police - Traffic, West sub Division, Coimbatore, honored the winners and the best players of each game with shields and certificates. The tournament was inaugurated with Seven hundred participants and around fifty schools registered in various games like Cricket: Boys (U-19), Kho-Kho : Boys & Girls (U-19), Kabaddi : Boys & Girls (U-19), Foot Ball Boys (U-19), Chess : Boys Girls (U-17&U-19) and Carrom : Boys & Girls (U-19).

Students of SNMV CAS participated in the 'Chief Minister Trophy- District Level Boxing Competition 2016', organized by Kumaraguru College of Technology, Coimbatore. A. Titus Sangeeth, II B.Com PA secured Gold Medal in 52kg category. R. Bharani, II B.Com CS secured Gold Medal in 69kg category and R.

Karthikeyan, II B.Com CS secured Gold Medal in 62kg category. These three students have been selected for State Boxing Championship.

The Athletic Team of SNMV CAS participated in the Bharathiar University Inter - Collegiate Athletic Meet 2016 - 2017, held at Nehru Stadium, from 21st December to 23rd December 2016. Around 56 Colleges participated in the Athletic Meet. The Women's Team of our college secured the VI place in the 4X400 meters Relay and S. Vignesh of III B.Sc. CS secured VI Place in Javelin Throw.

P.K. Thouffic Ahamed of II BBA participated in State Level Bench Press Championship, held at Kalaignarkarunanidhi Institute of Technology, Coimbatore and State Level Dead Lifting Junior Championship 2017, held at Jegan Gym, Coimbatore. He secured the First places in both 90kg Category and State Level Dead Lifting Senior Championship 2017, held at Jegan Gym, Coimbatore and he secured the First place in 85kg Category.

### **Fine Arts Club:**

Around 30 students of the Fine Arts club - SARANG accompanied by 10 staff participated in the Car free road program on 28th August 2016 at NSR Road, Saibaba Colony - an initiative of The Hindu in association with Coimbatore Corporation and the City Traffic Police.

A mime by students of SNMV College on safe driving won the appreciation of every one and karakatam done by the students was the most captivating event of the show as it drew the attention of many.

The Fine Arts Club of SNMV CAS inaugurated its association 'Sarang' on 30th August, 2016. The Chief Guest of the day was Shri. M . Ramasamy, Actor and Dramatist.

On 2nd September 2016, the Fine Arts Club of SNMV in association with 'Hello FM' organized 'KALLOORI SAALAI'. The main objective of the event was to showcase the talents of the young. 'Hello FM' conducted a Preliminary round at our college where 10 Departments participated and the first place was won by the Department of Computer Science.

On 9<sup>th</sup> March 2017, Niranjana R of II B. Com won the second place for singing competition in the Intercollegiate function held at VLB Janakiammal College of Arts and Science, Coimbatore.

Our students Nitin N Jain and Harsh M participated and won the first place in 'Treasure Hunt' in the inter collegiate event conducted by PSG CAS.

On 9<sup>th</sup> March 2017, 10 students participated in 'Rathinam Fest', an Inter Collegiate Meet and secured the second place for fashion show with a cash prize of Rs.1500/-

### **Alumni Meet 2017:**

On 7<sup>th</sup> May 2017, SNMV Alumni Meet was held on the Campus. Dr. Ashok G. Bafna, President, Shri. M. M. Bhuradia, Vice President, Shri. Bharathkumar Jaghamani, Secretary, SNMV, Shri. S.R. Kankani, Joint Secretary, SNV, Shri. Mahaveer Bothra, Joint Secretary, SNMV and Dr. A. Ponnusamy, Principal of the college, graced the occasion with their presence. The President addressed the gathering and conveyed warm greetings to the alumni. The Principal narrated the developments of the college from 1989 till the current year. Around 150 alumni of our college participated in the reunion. The interaction among the alumni was followed by SNMV Alumni Orchestra.

### **Criterion – IV**

#### **4.Infrastructure and Learning Resources**

##### 4.1 Details of increase in infrastructure facilities:

Facilities		Existing	Newly created	Source of Fund	Total
Campus area		53.3 acre			
Class rooms		54	15		69
Laboratories	CS lab	6	1		7
	Bio lab	7			7
Seminar Halls		3			3
No. of important equipments purchased ( $\geq$ 1-0 lakh) during the current year.					
Value of the equipment purchased during the year ( Rs. in Lakhs )					
Others					

## 4.2 Computerization of administration and library

All administrative procedures including, admission, payment of fees, maintenance of students' records are fully computerized.

## 4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	22217	64,669,899	295	86,986	22,512	64,756,885
Reference Books	2018	814974	98	28,995	2116	843969
e-Books (INFLIBNET-NLIST) Value of e-journals (payment made for digital database)	83000					
Journals	64	1,26,376	01	400	65	1,26,776
e-Journals	490 - THE VALUE OF E- JOURNALS ARE FROM DIGITAL DATABASE					
Digital Database	02	17250	-	-	02	17250
CD & Video	1794	-	57	-	1851	-
The Value of CD is from the Purchase of Books & Periodicals						

## OTHER REFERENCE

### RESOURCES:

- **Back Volumes: 1211**
- **Project Reports: 919**
- **Question Banks from 2000 onwards**
- **News Paper: 12**

#### 4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	317	6	7.5 Mbps	--	--	7	23	287
Added	132	1	--	--	--	--	22	110
Total	449	7	7.5 Mbps	--	--	7	45	397

#### 4.5 Computer, Internet access, training to teachers and students and any other programme for technology up gradation (Networking, e-Governance etc.)

- The College campus has Wi-Fi facility which helps the Management, staff and students to use the internet extensively for various purpose. CCTV is installed in every wing to monitor the campus activities. Audio System is executed in every wing for communication of necessary information to the students. Tally class to the students. LCD Projector for handling class. Smart class room and interactive boards are available for teaching. Audio visual room for recording. Course materials are prepared by using Power point presentation for teaching. Education blog is created on the website and Students and staff can use this blog. Apart from regular class dot net, coral draw and photo shop training are given to the students. For non teaching staff are given training about word and excell.
- Arranged FDP on the topic “ Digital Learning”. The chief guest of the day were Dr.S.Senthilnathan, Professor, Bharathidasan University, Trichy and Dr.G.Porgio, Former Controller of Examinations, St.Xavier’s College of Education, Palayamkottai. They delivered lectures on the topics, “ Enriching Learning with Digital Experience” and “Classroom Management” respectively.



4.6 Amount spent on maintenance in lakhs :

i) ICT	2,45,942/-
ii) Campus Infrastructure and facilities	13,905,186/-
iii) Equipments	19,135,242/-
iv) Others	8,75,705/-
<b>Total :</b>	<b>34,162,075/-</b>

**Criterion – V**

**5. Student Support and Progression**

5.1 Contribution of IQAC in enhancing awareness about Student Support Services.

- Special coaching for Class Toppers. Remedial Class for Slow learners.
- Bridge course for non-Mathematics & non-accounts students.
- Tutorial system.
- Conducted objective type tests for selecting advanced learners and slow learners.
- Classifying the students based on their communication skills and given Communicative English class to the students.
- Encourage students to participate in seminars, cultural activities and sports, TA ,DA and Jersey will be provided for sports persons.
- Group insurance facility is available.
- Encourage students to participate in NSS and YRC.Maximum number of students are involved in Extension Activities for social issues like Dengue awareness programmes.
- College Calendar and Magazine are issued to all the students .



- CA, ACS Courses - Coaching classes, Awareness programme for competitive exams, Placement training and Entrepreneur development training are given to students.
- Regularly Placement training is given to the students .They attended on / off campus drive for placement.
- Three types of scholarship schemes are available: ISR ,Merit and Sports scholarships are given .
- Scholarship notification is informed to the students . News Paper cuttings are collected and circulated to the students and also displayed on the notice board .
- Students can pay fees on instalment basis.
- Hostel students ,who are sick, are taken to the near by hospital immediately for this purpose , 24 hours transport facility and driver are provided by the Management.

## 5.2 Efforts made by the institution for tracking the progression

- Conducting three CIA tests to students and Result Analysis for CIA-I ,II and III were prepared, sending progress reports to parents, remedial classes, assignments, result analysis, parents meeting and training programmes.
- Question Bank to students. Based on their attendance performance counselling will .be given for attending the class regularly .
- Mentors also monitoring their performance. class committee and analysed staff presentation in the class room .And also observe the class by Principal,Deans and HODS for the improvement of teachers.
- Students can motivate to participate in extracurricular activities like oratorical club, fine arts club and sports. They can participate in Literary club and intellectual forum.
- In our campus EDC cell available. Those who are interested to become entrepreneur they can able to know how to prepare budget and proposal.

5.3 (a) Total Number of students

UG	PG	Ph.D/Mhil	Others
2231	135	32	-----

31

(b) No. of students outside the state

08

(c) No. of international students

Men

No	%
1285	53.58

Women

No	%
1113	46.41

Demand ratio : 1 : 1.45

Dropout % : 2.16 %

Last Year (2015-2016)						This Year (2016 -2017 )					
General	SC	ST	OB C	Physically Challenged	Total	General	SC	ST	OB C	Physically Challenged	Total
1649	322	24	0	04	1949	1950	435	9	0	04	2398

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

Aptitude training, communicative skill, group discussion, Communication skills, Communicative English classes, Campus quizzes. Global Business skill Phase I,II and III .Coaching class for CA,ACS. Conducted Quantitative Ability Training for students. Conducted eseminar to the students on How to crack the competitive examination given by eminent professor from PSG college of arts and science.

No. of students beneficiaries

386

### 5.5 No. of students qualified in these examinations

NET	<input type="text"/>	SLET GATE	<input type="text"/>	CAT	<input type="text"/>	IAS/IPS	<input type="text"/>
IAS/IPS etc	<input type="text"/>	State PSC	<input type="text"/>	UPSC	<input type="text"/>	Others	<input type="text"/>

### 5.6 Details of student counselling and career guidance

- Mentoring, Remedial coaching, placement training ,parents meeting, Mock interviews, Career guidance classes, Counselling by Social work and Management Studies Department. Svastika Counselling cell.
- On 18<sup>th</sup> February 2017, the Department of Social Work and ‘Svastika’ Student Counseling Cell, along with Women Empowerment Cell, organized Adolescent Counseling program for female students. Dr.Bhuvaneswari, Psychologist, professor from Government Arts College was the Resource Person.Dr.B.Selvaraj,Associate Professor,Department of Psychology,Government Arts College Coimbatore given orientation programme about “ Life Skills “
- On 18<sup>th</sup> February 2017, the Department of Mathematics, conducted a Guest Lecture on the "Enhance Your Aptitude" by Mr. T. Abeesh kumar B.E., Shankar IAS Academy, Coimbatore. He created a made awareness on the competitive exams conducted by Government as well as private sectors. He motivated the students and also gave guidelines on how to attend the exams like UPSC, TNSPC, SSC, SBI and other banks.
- On 17<sup>th</sup> February 2017, the Placement Cell conducted BNP Paribas Recruitment Drive. Mr.Krishna, Founder of Match Point Solutions handled the interview process. 39 final year UG, PG in Commerce CA and MBA Finance students attended the interview. 21 students were shortlisted for the final round of interview which will be held at BNP Paribas office in March 2017.
- On 2<sup>nd</sup> March 2017, the Placement Cell conducted Hermetics Business Solutions Pvt. Ltd Recruitment Drive for Vodafone. 120 final year UG and PG students attended the interview. 39 students were selected as Customer Support Executive with the salary of 11k (CTC) per month. The Offer confirmation email has been received.

- On 9<sup>th</sup> and 10<sup>th</sup> March 2017, the Placement Cell received the invitation from Bharathiar University, the Department of Extension and Career Guidance(Center for skill development) for 2 day Faculty Development Programme (FDP) for the Mathematics faculty in “Capacity building in Aptitude” (sponsored by Govt. of Tamilnadu). One of the faculties attended this training program.
- The Placement cell has received an offer letter for five students from Alcance Technologies Pvt. Ltd., for the post of Customer Support Executive with a salary of Rs. 1.2 Lakhs per year.
- The Placement Cell conducted Photo Boys On-Campus Drive on 10<sup>th</sup> April 2017 for the recruitment of Photographers, Cinematographers, Designers, Visual Editors, Marketing & Office Executive vacancies with a salary range of Rs.1.44 to 2.40 lakhs per annum. Twenty five of SNMV final year UG & PG students attended the interview. Nine students have been selected for different profiles and Offer letters have been received.
- The placement cell conducted KGISL on-campus drive on 13<sup>th</sup> April 2017 for the recruitment of Junior E-Resourcer profile with a salary range of Rs.1.62 lakhs per annum. Three of SNMV MBA final year students attended the interview and two students have been selected.
- The placement cell conducted Mangilas Foods Pvt Ltd On-campus drive for Life science final year students on 18<sup>th</sup> April 2017 for the recruitment of Trainees as quality control executive with a salary package of Rs.1.15 lakhs per annum. Nineteen students attended the interview and the final results are awaited.
- The Placement Cell has scheduled Williams Lea Tag Pooled Campus Drive for the 2015, 2016 and 2017 passed out students in the college premises on 11<sup>th</sup> July 2017.
- On 18<sup>th</sup> March 2017, our UG and PG students of Commerce stream participated in a Pool Campus Drive at Sri Krishna College of Arts and Science. Out of five of our students three students have been selected as Process Associate with a salary of 1.68 lakhs per annum in Wipro.

- The Cell organised for JARO Education On-Campus recruitment for different profiles with the salary range of 3.24 lakhs to 6.66 lakhs per annum. The Final year MBA & UG Commerce stream students attended the interview on 28th March 2017.
- The placement cell conducted visionary RCM On-campus drive for Life Science final year students on 18<sup>th</sup> April 2017 for the recruitment of Medical coding executive with a salary package of Rs 1.56 lakhs per annum. Nineteen students attended the interview and eight students have been selected .
- Mr.M.Dinesh, Placement Coordinator, attended placement officers meet on 22<sup>nd</sup> April 2017 at Rathna Regent. This meeting was organized by Iwannabe Corporate Solutions for the discussion on Bridging Academic and Corporate Gap.
- The Placement Cell conducted the finalround of interview at BNP Paribas, Chennai, on 10<sup>th</sup> May 2017. The nine shortlisted final year UG & PG students attended the interview. Two students have been selected as Trainee (Finance) with the salary of 2.8 lakhs per annum. The selected students are Gogula Krishnan of III-BBA and Tijo Thomas of II-MBA.
- Bharathiar University invited our college final year eligible UG students to attend Cognizant Pool Campus Drive for the recruitment of Back end Services at Rathinam College on 11<sup>th</sup> May 2017. Fifteen eligible students attended the interview. The results are awaited.
- The Placement Cell has scheduled the Placement Training for final year UG students. This training program is planned for two hours per week during the odd semester 2017- 2018. As per the allotted hours in the timetable, Placement Trainers conducted Quantitative Ability Training for the final year students of Computer streams. BA English, Bioscience and Commerce stream final year students are trained in Communicative English and Interview Skills from 14<sup>th</sup> June 2017 to 3<sup>rd</sup> July 2017.

No. of students benefitted

1866

## 5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
15	307	216	16

## 5.8 Details of gender sensitization programmes

- The college established a Women's Welfare Cell in 2003-2004. The cell aims to create awareness among women about their legal rights in the perspective of women's issues and problems. It also provides a platform for women to share their experiences and views regarding their rights and duties, status in the society and to suggest ways to improve and empower themselves.
- International Women's Day under the title, **"Let's Honor Women"**, was celebrated on 8<sup>th</sup> March, 2017. The Chief Guest was Mrs. M. Vennila, Senior Advocate, Family Court, Coimbatore.
- The celebration commenced with its own vigor and grandeur. The Chief Guest, through her thought-provoking speech stated that sexual harassment has become more prevalent on women mainly due to the decline of the joint family system in our society. It is the degeneration of the joint family system that has ruined the society. Working parents who cannot not take care of their children admit them in residential schools, which pave way for the emotional detachment of the children from their parents leading them to send their own parents to old age homes later. Decline in the mutual respect between husband and wife leads to the collapse of marriages ultimately multiplying the number of divorce cases in family courts. When women sacrifice their lives for their children, they would be able to build a great society devoid of all social evils.

- On 18<sup>th</sup> February 2017, Women Empowerment Cell organized Adolescent Counseling program for female students. Dr.Bhuvaneswari, Psychologist, professor from Government Arts College was the Resource Person. she C highlighted the problems faced by the female students and also explained how to overcome the problems. 250 female students from various departments participated and benefitted.
- On 2<sup>nd</sup> March 2017, the Department of Social Work and Women Empowerment Cell organized a One Day National Conference on ‘Changing Status and Role of Women in India’. Dr.B.Madhava Ram, Medical Officer, World Health Organization (WHO), Geneva inaugurated the conference and delivered the key note address. He highlighted the role of women in family as mother, sister, wife and daughter.
- Ms. Amutha Kannan, Freelance Journalist, Former Correspondent, The Hindu, Ms.Champa JaiPrakash, Director Ms. Skada Pankaj, Co-Founder of ‘Saadhya’ Special School, Ms.Vennila, Advocate, Family Court, Coimbatore, and Ms.Kalpana Martin, Chairperson, ‘Manoshanthi’ Family Counseling Centre, Coimbatore were the resource persons.
- The Department of Hindi Conducted Inaugural function of its association On 12<sup>th</sup> July,2017 , The Chief Guest of the occasion was Mrs.Khushboo,Assistant Professor, Department of Hindi,Vellalar College for women,Erode. The topic of the lecture was “ Protect and Educate the Girl Child”.She spoke about the greatness of women, who take the roles of mother,sister,daughter and daughter-in-law. Around 70 students attended the function.

## 5.9 Students Activities

### 5.9.1 No. of students participated in Sports, Games and other events

State/ University level	<input type="text" value="5"/>	National level	<input type="text" value="-"/>
		International level	<input type="text" value="-"/>

### No. of students participated in cultural events

State/ University level	<input type="text" value="-"/>	National level	<input type="text" value="---"/>
		International level	<input type="text" value="---"/>

### 5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level  National level

International level

Cultural: State/ University level  National level

International level

### 5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	839	45,88,520
Financial support from government	227	18,47,410
Financial support from other sources	-----	-----
Number of students who received International/ National recognitions	-----	-----

### 5.11 Student organised / initiatives

Fairs : State/ University level  National level

International level

Exhibition: State/ University level  National level

International level

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed: \_\_\_\_\_



## Criterion – VI

### **6. Governance, Leadership and Management**

#### 6.1 State the Vision and Mission of the institution

##### VISION

To emerge as an Institute of Excellence in higher learning, imparting value based education in line with global standards

##### MISSION

To provide quality education at affordable cost.

To inculcate the Indian heritage and culture and to instil moral values of life in the minds of the youth.

To promote leadership qualities and to develop entrepreneurial skills among the students.

To extend the services of the institution for the betterment of the society

#### 6.2 Does the Institution has a management Information System - Yes

#### 6.3 Quality improvement strategies adopted by the institution for each of the following:

##### 6.3.1 Curriculum Development

As the institution is under Bharathiar University the curriculum is developed by the University. Faculty members from the college are encouraged to send suggestions to the board of studies to make relevant modification in the syllabus. The faculty handling add on courses are encouraged to frame the syllabus.

A Curriculum Review Committee has been formed in the institution meetings are convened frequently by this committee along with the principal and staff representatives from all the departments. Each staff representative puts forth the suggestion form the improvement of the syllabus. They also give justification for changes to be carried out. The principal and the chairman of the Curriculum Review Committee scrutinize the suggestions and accurate decisions are taken. Based on these suggestions, letters are send to the members of Board of Studies. As a result of this, a few changes have been brought about in the Curriculum.

### 6.3.2 Teaching and Learning

- Subjects are allotted to the staff Based on Competency mapping. Their experience and subject expertise are taken into account . Lesson Plans are prepared and log books are maintained. The well –ventilated, spacious class room
- Create a conducive environment for the teaching learning process. Quality faculty members are selected by the interview panel which consists of management representatives, Principal, Director, Deans and HODS. Preference is given to experience and qualification like M.Phil , Ph.D, SLET and NET. The candidate handle classes before the interview panel, and the panel members check their communication and presentation skills.
- Three seminar halls, Audio visual room Digital Library ,Reading hours in the library make the learning process interesting and lively .Visiting and guest faculty are invited frequently to update the knowledge of the stakeholders and also in project preparation .Wi-Fi facility is also available.
- Lesson planning is done in order to plan the syllabus as per university requirement. The same is handed over to the students well in advance, so that they can come prepared for the regular academic sessions. Once the class is completed ,log book is also completed which is verified by the Head of the Departments and the principal.

### 6.3.3 Examination and Evaluation

- As per Bharathiar University Norms. Examination committee is formed at the college level, to conduct internal as well as University Examinations smoothly in a centralized manner. Question Bank , model Question paper , weekly tests and model practicals prepare the students to face the examinations without fear and stress.
- Two CIA Tests(Continuous Internal Assessment) and a Model Examination are conducted before the University Examinations. These tests are conducted transparently and in the University Examination Pattern . Internal marks are awarded based on the examination in order to avoid subjectivity bias.

- Result Analysis of CIA Tests I, II and III are prepared and discussed with the Principal. Proper counselling is given to the staff and Remedial Classes are arranged for the slow learners. Progress reports are sent to the parents. Parents are informed about the poor performance of their wards.
- After the Publication of the result of University Examinations, students can apply for retotalling , revaluation and supplementary exams

#### 6.3.4 Research and Development

- Research and Development committee carries out various seminars, workshops and symposium. The Committee focuses on applying and obtaining fund from various funding agencies. Weekly meetings are conducted in order to create research awareness among faculty members. MPhil and PhD scholars are also encouraged to apply and obtain different programs to be conducted at the college.
- Research centre and research Lab have been established. Staff and students are encouraged to submit minor and major projects .They are given incentives for paper publication. Staff can get seed money from the Management for research. For research students ,chemicals are sponsored by the Management.
- Research Grants are provided by the Management for National and International Publications. One staff of Bioscience was permitted to attend the 31<sup>st</sup> UGC –NRCBF winter school programme at M.K.University, the registration was given free by the Management.

### 6.3.5 Library, ICT and physical infrastructure / instrumentation

- College has two stand alone libraries (one for UG and one for MBA), both the libraries have sufficient stock of books, journals and magazines. Campus Library is the online software platform on which the library is run. We have access to DELNET and INFLIBNET. Campus is Wi-Fi enabled and the computer labs are equipped with latest desktops and laptops. Latest technologies like N-Computing, Thin Client and Wi-Fi are utilized. The bio science labs have state-of-the-art instruments. National Library and Opac software are offered to the stakeholders. All the operations and services of the library have been automated with bar code technology using “Campus I-Lib” software. The software has excellent operation module such as transaction query and reporting modules.
- The Library Services include Bar coded book system, Reference section, Internet and Reprographics.
- The Best Library User Award, initiated in 2006-2007, has been found successful in inculcating reading habit among students. This award judges students across a comprehensive criterion of continuous assessment on the basis of books, journals and newspaper reviews referred to / utilized by them. Two students, one each from UG and PG, are selected for this award every year.
- The Department of physics has purchased instruments like Torsionan Pendulam with mas, sodium vapour lamp with transformer, Jule’s calorimeter and thermo couple.
- ICT related learning is encouraged. Smart class rooms and interactive boards are used regularly. Department blog has been developed. CCTV Cameras are fixed in MBA block ( 54 No.) and also in arts and science block. Classes are handled with the help of LCD Projectors.
- Eighteen new class rooms have been constructed in the first floor of MBA block. New water Doctors ,New computer lab in MBA block, Audio Visual room and 15 sports grounds have been set to Cricket, kabaddi, Throwball and Football. Rain water harvesting is a healthy practice followed on the campus right from the inception of the college.1500 saplings have been planted recently.
- Eleven drip irrigation tanks were fixed .Star tree plantation has been done around the temple.
- Vocational Education Training Centre ( VET ) has been established.

### 6.3.6 Human Resource Management

- College has 113 teaching and 88 non teaching staff members. In order to motivate the employees, many activities are conducted on a regular interval, which include Faculty Development Programmes, weekly staff meetings and Monthly Management Meetings . Grievance handling mechanism is put in place to address issues and concerns of the staff members. All national and state level celebrations are observed with colour and flair on the campus. Religious festivals are celebrated with uniqueness.
- Appointment orders are issued to the staff immediately after the recruitment. The first year of service comes under the probationary period .Leave facilities are given to the staff, which include casual leave, on duty leave ,special leave and earned leave. The timing for the students is from 8.00 am to 1.30 pm, for the teaching staff from 8.00 am to 4.00 pm and for the non –teaching staff from 8.00am to 5.00pm.Administrative and finance meetings are conducted through the Administrative Officer. Increment is given to the staff based on the staff performance and appraisal. The staff who wish to leave the college will be relieved from service through prior notice.
- The Staff Welfare Schemes include Staff Quarters, insurance Scheme , subsidized bus canteen rate ,wedding gift ,casual leave ,Earned leave, Special leave , maternity leave, vacation, festival advance for non teaching staff and sweets for Deepavali.

### 6.3.7 Faculty and Staff recruitment

- Faculty recruitment is a centralised process. The Director, Deans and HODS. Calculate the number of vacancies as per Bharathiar University norms .The vacancies are advertised in leading news papers and the received applications are scrutinized and eligible candidates are shortlisted. These candidates are called for an interview. The expert panel comprises of the Principal Director, Deans and HODS. the candidates are asked to handle classes in the presence of the panel. Their subject expertise and communication skills are tested and quality staff are selected .
- For the selection of nonteaching staff, qualification and experience are taken into account and direct interview is conducted. Staff are recruited for office and computer Lab, based on their performance in practical procedures. Gender equity is taken into account.

### 6.3.8 Industry Interaction / Collaboration

- The institution strives to have collaboration with as many companies as possible. MoU's have been signed with many corporates for training and industrial visits. Visiting faculty from industry enlighten the students on the latest industrial development. Our institution has tie up with ICAI, ICWA, and CA associations to train our Commerce students to become future professionals. Our MBA Department and students are members of Coimbatore Management Association.
- Industrialists are invited as guest speakers. Summer Internship, field work and Management Development Programmes are encouraged. Training for two days was offered by (IICP) incubation centre in full focus of IICP different categories, Tanjore. Tally training is also important to the stakeholders. During the consultancy hour, suggestions were given by self help groups for improving industries. For Arts and Humanities, classes in communicative English will come under consultancy.

### 6.3.9 Admission of Students

- The institution follows standardised admission procedure as per Bharathiar University norms.
- The eligibility of admission is based on marks and Bharathiar University norms.
- As a rural institution, the college focuses on imparting quality education at affordable cost.
- The fee structure is lower than most of the other colleges in the city; at the same time the quality is maintained at par with the best in the educational scenario.
- Management offers merit scholarship and sports scholarship. We take utmost care in providing all government scholarship to the eligible students. Eligible students have to enrol themselves and register through the application forms.
- The candidates who are admitted to various departments, will undergo an induction program.
- To commemorate the 27 years of existence of the institution, 27 seats are offered by the Management to deserving students under the 'Institutional Social Responsibility' Scheme, for children from economically weaker sections with good academic records.

- In addition , participation in education fair paves the way for admission. Brochures and Prospect us advertise eligibility and placement.
- Admission centers in rural areas like Ooty and Gudalore encourage students from the village backround to join the institution.

#### 6.4 Welfare schemes for

Teaching	<ul style="list-style-type: none"> <li>• The institution offers Insurance coverage and Staff quarters. Transport and food are provided for the staff at subsidised rates. On the occasion of staff weddings , Gift vouchers are presented to them by the Management.</li> <li>• Special leave is granted for the staff for illness and condolence.</li> <li>• Financial assistance on medical grounds is given to the staff in genuine cases.</li> </ul>
Non teaching	<ul style="list-style-type: none"> <li>• Uniform is distributed to the non-teaching staff by the Management and they are provided with free transport facility. Festival advance and sweets for Deepavali are given .</li> </ul>
Students	<ul style="list-style-type: none"> <li>• Student personal accident insurance policy.</li> <li>• Scholarship for excellence in sports ranging from 10% to 100% fee concession. TA , DA and Jersey are provided.</li> <li>• Our U.G students securing University First Rank, and continuing Postgraduate studies in our college , will be eligible for 100% scholarship.</li> <li>• Our U.G students , continuing Postgraduate studies in our college , will be eligible for 10% fee concession ( including MBA ).</li> <li>• Institutional Social Responsibility ( ISR ) Scheme.</li> </ul>

6.5 Total corpus fund generated

6.6 Whether annual financial audit has been done. Yes

☒

No

☐

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	TUV RHEINLAND	Yes	IQAC/ISO
Administrative	Yes	TUV RHEINLAND	Yes	IQAC/ISO

6.8 Does the University/ Autonomous College declare results within 30 days?

For UG Programmes                      Yes ☒                      No ☐

For PG Programmes                      Yes ☒                      No ☐

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

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6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

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6.11 Activities and support from the Alumni Association

- Alumni meet is conducted every year
- Alumni supports in admission process.
- In placement, by bringing companies for campus recruitment.
- Alumni act as resource persons during guest lectures and seminars.
- Alumni assist the institution in organizing industrial visit.
- Alumni contributed financial assistance in building the vehicle stand on the campus.
- Alumni give feedback on curriculum Development and their suggestions are forwarded to the Board Of Studies , Bharathiar University.



## 6.12 Activities and support from the Parent – Teacher Association

- After CIA Test , Parents- Teachers Meet is convened , and the following students related aspects are discussed.
- Academic performance ,Attendance of the students ,Discipline on the campus /hostel ,Dress code ,Co-curricular and extra curricular activities.
- In admission process , we get support from the parents.
- Parents express their opinions and suggestions for the further development of the institution during the association meetings.
- Feedback is obtained from the parents in a structured format for review of the syllabus and about the institution.

## 6.13 Development programmes for support staff

- Guidance to pursue higher studies .
- A skill development programme on Spoken English is conducted for the support staff.
- Computer training is also given .
- As per the norms of Securities Exchange Board of India ( SEBI ), classes are taken on securities, savings and finance.

## 6.14 Initiatives taken by the institution to make the campus eco-friendly

- Attempts are being made to create a Pool at the back side of the Main and MBA Blocks . The Rain water harvesting system is done to increase the ground water level.
- Go Green Activities to create Green Campus .
- The entire campus is maintained clean and Green . Littering is strictly avoided to maintain hygiene.
- NSS Volunteers from SNV School visited and Cleaned the Campus.
- On 22 nd October 2016, 150 Students of Computer Stream and Bioscience Department came forward to make SNMV Campus a Plastic Free Zone. They had cleaned the campus.
- The SNMV NSS Unit conducted a Sapling Plantation Program on our campus on 24<sup>th</sup> June 2016. Altogether 30 NSS volunteers participated, and they planted 200 saplings.

- On 22nd August 2016, the NSS Association conducted its Inauguration. The resource persons included Dr. M. Padmanabhan, Department of Extension and Career Guidance and Students Welfare, Bharathi University, Coimbatore and Dr. R.L. Lakshmanan, Founder President Sacrifice Friends Club, Coimbatore. Around 400 students attended program. Campus cleaning was done by 70 NSS Volunteers on the same day.
- The NSS unit of SNMV took charge of the Sapling Plantation Program. 800 saplings, donated by Mr. Suresh, Forest Range Officer, Coimbatore Range were planted all over the campus by the guests and the dignitaries of the day.

## **Criterion – VII**

### **7. Innovations and Best Practices**

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

- Wire – free technology has been extended over the entire campus,
- Audio Visual room, Creation of Educational Blogs. ICT based activities, handling of class with LCD projector, Smartn class rooms and Interactive boards. Uploading Timetable, syllabus and course materials on website. Hands on training , Industrial visit, Digital library DELNET and INFLIBNET.
- Incentives for teachers for publication.
- Exam evaluation reforms as per Bharathiar University norms, Log books and submission of log books to Principal every month.
- Training in Communicative English and Aptitude for staff and students by Infosys.
- Professional Ethics, Communicative English classes, Personality Development program, Global Business Foundation Skills and Spoken English.
- Strengthening alumni association , MOU with leading industries , Welfare schemes for staff and students. Faculty Development Programmes and Soft skill training for students
- Curriculum Review Committee to improve the Quality of the syllabus.
- Question paper Evaluation Committee , Staff Evaluation Report.
- Students are fully involved with innovations that create a positive impact on the functioning of the institution.
- Students are given training in Website Updation, Animation ,Photoshop, Coral Draw , PHP and hands –on- training.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year.

Plan of Action	Action Taken Report
Introduction of new Academic programme B.Com ( E- Commerce ) .	Introduced Additional Section of B.Com (PA ) , B.Com (B& I ) , M.Sc (Microbiology ) ,  The Change of nomenclature from B.Sc Bio Chemistry to B.Sc Chemistry and introduce to Global of Business Foundation skills and Functional English.
Infrastructure facilities in the laboratory and the library will be enhanced.	A new computer lab was installed with 133 new computers. Six new LCD projectors were purchased for the usage of various Departments. 571 books were purchased in the library. One Numeric 15 KVA UPS with DC Power pack. One Printing Machine and 4 blue star window AC with V-Guard Stabilizer also were purchased.
Construction of New class rooms in MBA block.	Constructed 18 class rooms in MBA block.
Implementation of Green Campus.	Rain water harvesting is a healthy practice followed on the campus right from the inception of the college. 1500 saplings have been planted recently, Eleven drip irrigation tanks were fixed .Star tree plantation has been done around the temple.
The Construction and Completion of the ring road.	The ring road was completed within the stipulated time.
Appreciation of :  1) Teachers who have produced 100% pass. 2) The best outgoing student, Department wise.	1) Many faculty members were appreciated during college Day Celebrations on 24 <sup>th</sup> February 2017 for producing 100% pass. 2) Certificates and mementos were given to the Class Toppers on the same Day.

3) The Departments that produced Bharathiar University Rank holders.	3) The Departments that produced University ranks were also given the same.
Due to the increase in student strength , the Management proposes to Purchase new buses	Accordingly three new buses were purchased to accommodate the increase in student strength .
To motivate faculty members to present papers in National/International conference and publish papers in reputed journals.	The Faculty members Published 24 papers in International Journals and 26 in National Journals.
Submission of Proposals for minor and major Projects.	All the Departments submitted proposals to the UGC. The two Departments Commerce and Bioscience ,procured approval for one minor projects each.

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self Study Manuals* )

**Best Practice 1 - Institutional Social Responsibility (ISR) Scheme**

**Best Practice 2 - College Timings for students (8:00 a.m. – 1:30 p.m.)**

**Annexure -V**

7.4 Contribution to environmental awareness / protection

- Campus cleaning and Sapling plantation was conducted by NSS Volunteers from SNV School who visited and Cleaned the Campus on 16<sup>th</sup> June 2017.

- The NSS and YRC in collaboration with The Rotary Club of Coimbatore, Texcity and the Indian Medical Association organized a sapling plantation program and a blood donation camp on 26<sup>th</sup> July 2017 from 10.30 am onwards on the college campus. The dignitaries implanting the campus grounds with 1000 saplings donated by the Forest Department of Coimbatore to guarantee the maintenance of a clean and green campus. This is in continuation of efforts that began the previous year, wherein 2000 saplings were planted on campus to encourage students, staff and everyone associated to plant trees and combat the growing concern of global warming.
- Saplings were planted around the Hanuman Temple on 22<sup>nd</sup> September 2017 according to the birth stars of the staff.
- NSS volunteers and NSS programme officers participated in “Koushika River Cleaning” programme at Narasimmanaickenpalayam on 12<sup>th</sup> October 2017 organized by NSS and the Department of MSW, Bharathiar University.
- The NSS unit of SNMV took charge of the sapling plantation program. 800 saplings, donated by Mr. Suresh, Forest Range Officer, Coimbatore Range, were planted all over the campus. A total of 7 varieties of plants namely mayflower (gulmohar), bamboo (moongil), banyan (arasa maram), neem (vembu), chrysanthemum (sevanthi), jamun (navamaram) and Indian beech (pungam) were implanted in the soil.
- The Rotary Club of Coimbatore, Texcity, has generously sponsored all the paraphernalia required to monitor the growth of the saplings. The Club has provided funding of approximately Rs.1,50,000 for the pipes and black hose required for watering the plants. They have also sponsored Rs.71,400 for the Sintex tanks which are essential to store water and Rs.70,700 for stands on which the tanks are to be placed. All these steps have been taken to ensure that the drip irrigation process goes on without any obstruction.
- The President of Rotary Club spoke about the importance of a green vision and the need for immediate action. The College had taken one big step forward towards making a cleaner and more helpful world. “SNMV campus will see a beautiful change and will become one of the cleanest and greenest campuses in India” he predicted.

7.5 Whether environmental audit was conducted ?      Yes      ☒      No      ☐

7.6 Any other relevant information the institution wishes to add. (for example  
SWOT Analysis)

**STRENGTH**

The Granite Stone Building of the College is well-known for its Unique architecture. The year 1964 saw the initiation of Coimbatore Welfare Association (CWA) formed by a group of philanthropists belonging to Jain Community of Rajasthani Origin. The mission of this group of North Indians is to fulfill their social obligation to the local community of Coimbatore, Tamil Nadu. With no profit motive.

Sports Scholarship and Merit Scholarship.

Institutional Social Responsibility (ISR) Scheme.

No Donation, No Capitation.

Quality education at affordable cost.

Examination Results.

Strong financial and Infrastructure facilities

Dedicated and well Experienced Teachers.

**WEAKNESS** - Distance from the main road, Funded Research Projects.

**OPPORTUNITIES** - Placements, Seminars, workshops and conferences.  
Career oriented courses. FDP and Research Projects.

**THREATS** – Competition from other institutions, Students from economically poor background.

**8. Plans of institution for next year (2017 - 2018 )**

1. To introduce new course B.Com ( E-Commerce )
2. To Organize Faculty Development Programmes , Guest lectures, Seminars and Soft skill Training for Placement .
3. To motivate faculty members to present papers in National / International conferences and publish papers in reputed journals.
4. To render social service through NSS,RRR,YRC & ECO Club.
5. To increase MOUS / Consultancy with industries.
6. To increase Vocational Educational Training (VET ) programme to the students.
7. To arrange guest faculty / Visiting faculty course wise.
8. Website Redesigning.
9. Increase the internet bandwidth from 7 Mbps to 20 Mbps.
10. To motivate the faculty members to adopt ICT based teaching and to use open access e- resources in the classes.
11. Apply for third cycle of NAAC Re -Accreditation.
12. To encourage Staff and Students to enroll in Massive Open Online Course( MOOC ) such as Study Webs Active Learning for Young Aspiring Minds ( SWAYAM ) and EdX,
- 13.Enhancement of Extension Activities.

Name : S.KAVUNTHI



Signature of the Coordinator, IQAC

Name : Dr.A.PONNUSAMY



Signature of the Chairperson, IQAC



## **ANNEXURES**

<b>Annexure No.</b>	<b>Content</b>
<b>I</b>	Academic Calendar 2016-2017
<b>II</b>	Analysis of the feedback
<b>III</b>	Achievements of the year 2016-2017
<b>IV</b>	Course/Programme wise distribution of pass percentage.
<b>V</b>	Best Practices
<b>VI</b>	List of Courses

## **ANNEXURE-I**

### **ACADEMIC CALENDAR 2016– 2017 (ODD SEMESTER)**

June -2016

<b>Date</b>	<b>Day</b>	<b>Activity</b>	<b>Day Order</b>	<b>No. of Working</b>
01.06.16	Wednesday			
02.06.16	Thursday			
03.06.16	Friday			
04.06.16	Saturday			
05.06.16	Sunday			
06.06.16	Monday			
07.06.16	Tuesday			
08.06.16	Wednesday			
09.06.16	Thursday			
10.06.16	Friday			
11.06.16	Saturday			
12.06.16	Sunday			
13.06.16	Monday			
14.06.16	Tuesday			
15.06.16	Wednesday			
16.06.16	Thursday	Re – Opening for Senior Students	I	1
17.06.16	Friday		II	2
18.06.16	Saturday			
19.06.16	Sunday			
20.06.16	Monday		III	3
21.06.16	Tuesday		IV	4



22.06.16	Wednesday		V	5
23.06.16	Thursday		I	6
24.06.16	Friday		II	7
25.06.16	Saturday			
26.06.16	Sunday			
27.06.16	Monday		III	8
28.06.16	Tuesday		IV	9
29.06.16	Wednesday		V	10
30.06.16	Thursday		I	11
Total Working Days for the Month of June				11
Cumulative Working Days				11

### July 2016

			Day	No. of
01.07.16	Friday		II	12
02.07.16	Saturday			
03.07.16	Sunday			
04.07.16	Monday		III	13
05.07.16	Tuesday		IV	14
06.07.16	Wednesday		V	15
07.07.16	Thursday	RAMZAN		
08.07.16	Friday		I	16
09.07.16	Saturday			
10.07.16	Sunday			
11.07.16	Monday		II	17
12.07.16	Tuesday		III	18
13.07.16	Wednesday		IV	19
14.07.16	Thursday		V	20
15.07.16	Friday		I	21
16.07.16	Saturday			
17.07.16	Sunday			
18.07.16	Monday		II	22
19.07.16	Tuesday		III	23
20.07.16	Wednesday		IV	24
21.07.16	Thursday		V	25
22.07.16	Friday		I	26
23.07.16	Saturday			
24.07.16	Sunday			
25.07.16	Monday		II	27
26.07.16	Tuesday		III	28
27.07.16	Wednesday	CIA I	IV	29
28.07.16	Thursday	CIA I	V	30
29.07.16	Friday	CIA I	I	31
30.07.16	Saturday			
31.07.16	Sunday			
Total Working Days for the Month of July				20
Cumulative Working Days				31

## August 2016

			Day Order	No. of
01.08.16	Monday	CIA I	II	32
02.08.16	Tuesday	CIA I	III	33
03.08.16	Wednesday	CIA I	IV	34
04.08.16	Thursday		V	35
05.08.16	Friday		I	36
06.08.16	Saturday			
07.08.16	Sunday			
08.08.16	Monday		II	37
09.08.16	Tuesday		III	38
10.08.16	Wednesday	Submission of CIA Test I marks	IV	39
11.08.16	Thursday		V	40
12.08.16	Friday		I	41
13.08.16	Saturday			
14.08.16	Sunday			
15.08.16	Monday	INDPENDENCE DAY		
16.08.16	Tuesday		II	42
17.08.16	Wednesday		III	43
18.08.16	Thursday	Dispatching of Progress Reports to Parents	IV	44
19.08.16	Friday		V	45
20.08.16	Saturday			
21.08.16	Sunday			
22.08.16	Monday		I	46
23.08.16	Tuesday		II	47
24.08.16	Wednesday		III	48
25.08.16	Thursday	SRI KRISHNA JAYANTHI		
26.08.16	Friday		IV	49
27.08.16	Saturday			
28.08.16	Sunday			
29.08.16	Monday		V	50
30.08.16	Tuesday		I	51
31.08.16	Wednesday		II	52
Total Working Days for the Month of August				21
Cumulative Working Days				52

## September 2016

			Day Order	No. of
01.09.16	Thursday		III	53
02.09.16	Friday		IV	54
03.09.16	Saturday			
04.09.16	Sunday			
05.09.16	Monday	Teachers' Day / VINAYAKA CHATURTHI		
06.09.16	Tuesday		V	55
07.09.16	Wednesday		I	56
08.09.16	Thursday		II	57
09.09.16	Friday		III	58
10.09.16	Saturday			
11.09.16	Sunday			
12.09.16	Monday		IV	59
13.09.16	Tuesday	BAKRID		
14.09.16	Wednesday	THIRU ONAM		
15.09.16	Thursday	CIA II	V	60
16.09.16	Friday	CIA II	I	61
17.09.16	Saturday			
18.09.16	Sunday			
19.09.16	Monday	CIA II	II	62
20.09.16	Tuesday	CIA II	III	63
21.09.16	Wednesday	CIA II	IV	64
22.09.16	Thursday		V	65
23.09.16	Friday		I	66
24.09.16	Saturday			
25.09.16	Sunday			
26.09.16	Monday		II	67
27.09.16	Tuesday		III	68
28.09.16	Wednesday		IV	69
29.09.16	Thursday	Submission of CIA Test II marks	V	70
30.09.16	Friday		I	71
Total Working Days for the Month of September				19
Cumulative Working Days				71

## October 2016

			Day Order	No. of
01.10.16	Saturday			
02.10.16	Sunday	Gandhi Jayanthi		
03.10.16	Monday	Dispatching of Progress Reports to Parents	II	72
04.10.16	Tuesday		III	73
05.10.16	Wednesday		IV	74
06.10.16	Thursday		V	75
07.10.16	Friday		I	76
08.10.16	Saturday			
09.10.16	Sunday			
10.10.16	Monday	SARASWATHI, AYUTHA POOJA		
11.10.16	Tuesday	VIJAYA DASAMI		
12.10.16	Wednesday	MOHARAM		
13.10.16	Thursday		II	77
14.10.16	Friday		III	78
15.10.16	Saturday			
16.10.16	Sunday			
17.10.16	Monday	CIA III	IV	79
18.10.16	Tuesday	CIA III	V	80
19.10.16	Wednesday	CIA III	I	81
20.10.16	Thursday	CIA III	II	82
21.10.16	Friday	CIA III	III	83
22.10.16	Saturday			
23.10.16	Sunday			
24.10.16	Monday	CIA III	IV	84
25.10.16	Tuesday		V	85
26.10.16	Wednesday		I	86
27.10.16	Thursday		II	87
28.10.16	Friday		III	88
29.10.16	Saturday	DEEPAVALI		
30.10.16	Sunday			
31.10.16	Monday		IV	89
Total Working Days for the Month of October				18
Cumulative Working Days				89

## November 2016

			Day Order	No. of
01.11.16	Tuesday		V	90
02.11.16	Wednesday			
03.11.16	Thursday			
04.11.16	Friday			
05.11.16	Saturday			
06.11.16	Sunday			
07.11.16	Monday			
08.11.16	Tuesday			
09.11.16	Wednesday			
10.11.16	Thursday			
11.11.16	Friday			
12.11.16	Saturday			
13.11.16	Sunday			
14.11.16	Monday			
15.11.16	Tuesday			
16.11.16	Wednesday			
17.11.16	Thursday			
18.11.16	Friday			
19.11.16	Saturday			
20.11.16	Sunday			
21.11.16	Monday			
22.11.16	Tuesday			
23.11.16	Wednesday			
24.11.16	Thursday			
25.11.16	Friday			
26.11.16	Saturday			
27.11.16	Sunday			
28.11.16	Monday			
29.11.16	Tuesday			
30.11.16	Wednesday			
Total Working Days for the Month of November				1
Cumulative Working Days				90

## December 2016

			Day Order	No. of
01.12.16	Thursday	REOPENING FOR STUDENTS	I	1
02.12.16	Friday		II	2
03.12.16	Saturday			
04.12.16	Sunday			
05.12.16	Monday		III	3
06.12.16	Tuesday		IV	4
07.12.16	Wednesday		V	5
08.12.16	Thursday		I	6
09.12.16	Friday		II	7
10.12.16	Saturday			
11.12.16	Sunday			
12.12.16	Monday	MILAD –UN-NABI		
13.12.16	Tuesday		III	8
14.12.16	Wednesday		IV	9
15.12.16	Thursday		V	10
16.12.16	Friday		I	11
17.12.16	Saturday			
18.12.16	Sunday			
19.12.16	Monday		II	12
20.12.16	Tuesday		III	13
21.12.16	Wednesday		IV	14
22.12.16	Thursday		V	15
23.12.16	Friday		I	16
24.12.16	Saturday			
25.12.16	Sunday	Christmas		
26.12.16	Monday		II	17
27.12.16	Tuesday		III	18
28.12.16	Wednesday		IV	19
29.12.16	Thursday		V	20
30.12.16	Friday		I	21
31.12.16	Saturday			
Total Working Days for the Month of December				21
Cumulative Working Days				21

## January 2017

			Day Order	No. of Working days
01.01.17	Sunday	NewYear Day		
02.01.17	Monday		II	22
03.01.17	Tuesday		III	23
04.01.17	Wednesday		IV	24
05.01.17	Thursday		V	25
06.01.17	Friday		I	26
07.01.17	Saturday			
08.01.17	Sunday			
09.01.17	Monday		II	27
10.01.17	Tuesday		III	28
11.01.17	Wednesday		IV	29
12.01.17	Thursday		V	30
13.01.17	Friday		I	31
14.01.17	Saturday	PONGAL		
15.01.17	Sunday	THIRUVALLUVAR DAY		
16.01.17	Monday	UZHAVAR THINAM		
17.01.17	Tuesday		II	32
18.01.17	Wednesday	CIA I	III	33
19.01.17	Thursday	CIA I	IV	34
20.01.17	Friday	CIA I	V	35
21.01.17	Saturday			
22.01.17	Sunday			
23.01.17	Monday	CIA I	I	36
24.01.17	Tuesday	CIA I	II	37
25.01.17	Wednesday	CIA I	III	38
26.01.17	Thursday	Republic Day		
27.01.17	Friday		IV	39
28.01.17	Saturday			
29.01.17	Sunday			
30.01.17	Monday		V	40
31.01.17	Tuesday		I	41
Total Working Days for the Month of January				20
Cumulative Working Days				41

## February 2017

			Day Order	No. of
01.02.17	Wednesday	Submission of CIA Test I marks	II	42
02.02.17	Thursday		III	43
03.02.17	Friday		IV	44
04.02.17	Saturday			
05.02.17	Sunday			
06.02.17	Monday	Dispatching of Progress Reports to Parents	V	45
07.02.17	Tuesday		I	46
08.02.17	Wednesday		II	47
09.02.17	Thursday		III	48
10.02.17	Friday		IV	49
11.02.17	Saturday			
12.02.17	Sunday			
13.02.17	Monday		V	50
14.02.17	Tuesday		I	51
15.02.17	Wednesday		II	52
16.02.17	Thursday		III	53
17.02.17	Friday		IV	54
18.02.17	Saturday			
19.02.17	Sunday			
20.02.17	Monday	CIA II	V	55
21.02.17	Tuesday	CIA II	I	56
22.02.17	Wednesday	CIA II	II	57
23.02.17	Thursday	CIA II	III	58
24.02.17	Friday	CIA II	IV	59
25.02.17	Saturday			
26.02.17	Sunday			
27.02.17	Monday	CIA II	V	60
28.02.17	Tuesday		I	61
Total Working Days for the Month of February				
Cumulative Working Days				61



## March 2017

			Day Order	No. of
01.03.17	Wednesday		II	62
02.03.17	Thursday		III	63
03.03.17	Friday		IV	64
04.03.17	Saturday			
05.03.17	Sunday			
06.03.17	Monday	Submission of CIA Test I marks	V	65
07.03.17	Tuesday		I	66
08.03.17	Wednesday	International Women's Day	II	67
09.03.17	Thursday	Dispatching of Progress Reports to Parents	III	68
10.03.17	Friday		IV	69
11.03.17	Saturday			
12.03.17	Sunday			
13.03.17	Monday		V	70
14.03.17	Tuesday		I	71
15.03.17	Wednesday		II	72
16.03.17	Thursday	CIA III	III	73
17.03.17	Friday	CIA III	IV	74
18.03.17	Saturday			
19.03.17	Sunday			
20.03.17	Monday	CIA III	V	75
21.03.17	Tuesday	CIA III	I	76
22.03.17	Wednesday	CIA III	II	77
23.03.17	Thursday	CIA III	III	78
24.03.17	Friday		IV	79
25.03.17	Saturday			
26.03.17	Sunday			
27.03.17	Monday	Submission of Internal marks	V	80
28.03.17	Tuesday		I	81
29.03.17	Wednesday	TELUGU NEW YEAR- UGADI		
30.03.17	Thursday		II	82
31.03.17	Friday		III	83
Total Working Days for the Month of March				22
Cumulative Working Days				83

## April 2017

Date	Day	Activity	Day Order	No. of Working
01.04.17	Saturday			
02.04.17	Sunday			
03.04.17	Monday		IV	84
04.04.17	Tuesday		V	85
05.04.17	Wednesday		I	86
06.04.17	Thursday		II	87
07.04.17	Friday		III	88
08.04.17	Saturday		IV	89
09.04.17	Sunday	MAHAVIR JAYANTHI		
10.04.17	Monday		V	90
11.04.17	Tuesday			
12.04.17	Wednesday			
13.04.17	Thursday			
14.04.17	Friday	GOOD FRIDAY/ TAMIL NEW YEAR		
15.04.17	Saturday			
16.04.17	Sunday	EASTER		
17.04.17	Monday			
18.04.17	Tuesday			
19.04.17	Wednesday			
20.04.17	Thursday			
21.04.17	Friday			
22.04.17	Saturday			
23.04.17	Sunday			
24.04.17	Monday			
25.04.17	Tuesday			
26.04.17	Wednesday			
27.04.17	Thursday			
28.04.17	Friday			
29.04.17	Saturday			
30.04.17	Sunday			
Total Working Days for the Month of April				7
Cumulative Working Days				90

## May 2017

Date	Day	Activity	Day Order	No. of Working
01.05.17	Monday	May Day		
02.05.17	Tuesday			
03.05.17	Wednesday			
04.05.17	Thursday			
05.05.17	Friday			
06.05.17	Saturday			
07.05.17	Sunday			
08.05.17	Monday			
09.05.17	Tuesday			
10.05.17	Wednesday			
11.05.17	Thursday			
12.05.17	Friday			
13.05.17	Saturday			
14.05.17	Sunday			
15.05.17	Monday			
16.05.17	Tuesday			
17.05.17	Wednesday			
18.05.17	Thursday			
19.05.17	Friday			
20.05.17	Saturday			
21.05.17	Sunday			
22.05.17	Monday			
23.05.17	Tuesday			
24.05.17	Wednesday			
25.05.17	Thursday			
26.05.17	Friday			
27.05.17	Saturday			
28.05.17	Sunday			
29.05.17	Monday			
30.05.17	Tuesday			
31.05.17	Wednesday			
Total Working Days for the Month of May				
Cumulative Working Days				

## **ANNEXURE -II**

### **Feedback from stakeholders**

#### **Feedback Analysis Report for the year 2016-17**

The report for the year 2016-17 has been summarized by taking into account the various facets of issues confronted by the Students, Parents, Tutors, Employers and Alumni as below:

##### **Enrolment:**

The enrolment methods adopted by the administration of the college has come for appreciation from the students. Based on their inputs, it is estimated that more than 80 percentage of the out station students applauded the decentralized method of admission process.

##### **Academic Resources :**

The college is endowed with all sorts of modern and conventional academic resources in the form of big and spacious class rooms with electrical facility, computer labs with latest technological specifications, protected drinking water and well kept sanitation measures. On this, an overwhelming 82% percentage of the students were quite appreciative of the efforts of the college on this.

##### **Strength of Faculty:**

The college is quite alert to the need for efficient teachers for effective service delivery. Hence, all teaching slots have been duly filled up with competent faculty as the need arises. The students also echoed the same thing by vouching for the teaching acumen of their mentors by giving an approval rating of 79%.

##### **Hostel and other welfare amenities:**

The college hostel has proved to be the place where the inmates have not heard or experienced the natural phenomenon's like rain, drought and power outages by way of providing all these through back up measures such as high capacity generators, water supply round the clock through external agencies and hostel rooms with good hygiene.

It was borne out through the survey of students with a positive appreciation level of 89%, of course, with the new set of demands.

## **Parents:**

### **Interface between Teachers and Students:**

The parents of the students who are into this college stressed the need for improving the interface between the parents and teachers by increasing the frequency of parent-teachers meeting in formal manner. So, the parents call on this aspect is reflected in 49% of the parents for more of it.

### **Extra-Curricular Activities**

The college is known for organizing as many programmes of student centric as possible beyond the class rooms. Though this aspect has found affirmative responses from the parents, some of parents to the level 12% voiced concerned over dilution of core academic pursuits because of it.

### **Academic Performance Continuity :**

The institution is aware of varied learning abilities of the students who are out of diverse social and school background. To bridge this, the college has taken many measures in the first year of their enrolment. This attribute of the college has come in praise with almost 90% of the parents vouched for it.

### **Part-Time job opportunities:**

The college administration's motto of providing unique timing suitable for taking part-time job offers has received appreciation of the parents in great way by more than 90 % of the parents of the students who have genuine need for the same all for it.

## **Tutors:**

### **Personality Building**

The tutors have been unanimous in demanding more flexible learning methods like group discussions, case studies and role plays etc.,. Hence, it is taken on record without exception that there is a pressing need to transform to new era of learning gradually.

## **Student Centric Initiatives**

Already, the college is enabling an environment where the students talents have been nurtured in every way. Hence, the respondent population to the extent of 85% acknowledged the existence of the same and vowed to make more use of it.

## **Placement Initiatives**

Large number of faculty members have been deputed to various faculty development and skill enhancement programmes to hone their skills and being updated. So, the placement initiative have been near total and institutionalized.

## **Alumni**

### **Alumni Meetings**

The alumni of the college insisted to be connected through electronic means besides the institution playing the role of moderator. The administration has taken this aspect on record and 81% alumni were quite content with the way the association is going along.

## **Employers**

### **Job Skills**

The regular recruiters of the institution have expressed happiness over the improvements effected in the teaching pedagogy when they were oriented on their visits to the institution. In this regard, vast majority of employers (70%) find the job skills imparted to be good.

### **Versatility**

The need for versatility was stressed upon in the ever demanding job scenario. The institution's role on it was opined to be improved by the employers to the extent of 40%. This aspect was noted down for further deliberation and needful consideration by the management

### **Core Subject Knowledge**

The knowledge levels of the students are found to be good and appreciable. It has been attributed to the holistic learning eco system present in the campus. In terms of percentage, 74% of the employers opined in a positive manner.

### Student Feed Back Analysis

S.NO	Name of the staff	Grade point	Percentage
1	Dr.S.V. Manivannan	7.8	78
2	Mr.A.Senthil Raghavan	7.4	74
3	Mr.K.Prabakaran	7.8	78
4	Mrs.R.Devika	7.8	78
5	Mr.M.Chandra Kumar	8.5	85
6	Mr.A.P.Thangamuthu	8.3	83
7	Mr.G.Vadivel	8.1	81
8	Mrs.K.Shrisarika	7.9	79
9	Ms.B.Chithra	8.4	84
10	Mr.G.Viswanathan	8.4	84
11	Mrs.Santhana Mehala	8.4	84
12	Mr.P.Karthi	8.4	84
13	Mrs.K. Tamilselvi	8.3	83
14	Mr.J. Samuel Prince	8.0	80
15	Mrs.R. Meenakumari	8.3	83
16	Mr.K. Vijay Anand	8.0	80
17	Mr. P.S. Karthikeyan	8.6	86
18	Mr.B.M.Rajesh	8.6	86
19	Mr.R.Nandha Kumar	9.4	94
20	Dr.M.Jayakumar	7.6	76
21	Mr.T.S.Vinodh kumar	8.0	80
22	Mrs. J. Gowri	9.0	90
23	Mrs.S.Kavunthi	8.4	84
24	Mrs.M.Suganya	9.2	92
25	Mrs.N.Manimegalai	8.4	84
26	Mrs.S.Sheeba	8.8	88
27	Ms.S.Nithyalakshmi	8.6	86
28	Ms.M.Abinaya	8.6	86
29	Mrs.P.Ananthi	7.8	78
30	Dr.R.Bhakyaraj	8.5	85
31	Mr.T.Purushothaman	8.4	84
32	Mrs. M.B.Kavitha	8.5	85
33	Dr.P.Ruban	8.4	84
34	Dr R.Ramya	8.5	85
35	Dr.D.Arun kumar	8.4	84

36	Dr.K.Ramalakshmi	8.5	85
37	Mrs.P.Radha	8.4	84
38	Dr.A.G.Rajalakshmi	8.5	85
39	Mrs.M.Malathi	8.4	84
40	Mr.K.Gopinath	8.5	85
41	Ms.S.Deepika	8.0	80
42	Ms.T.Bhuvaneshwari	8.0	80
43	Dr.A.Mohanasundaram	8.0	80
44	Mrs.Y.Prasanna	8.0	80
45	Mr.S.Yogananth	8.4	84
46	S.T.Saravanakumar	8.0	80
47	K.Priyadarshini	8.0	80
48	J.Janakiraman	8.2	82
49	R.Venkatesh	8.6	86
50	P.Chinna sahaya rani	8.4	84
51	Ms.S.Sowmya	7.4	74
52	Ms.S.Susheela	7.8	78
53	Mr.P.J.Balakumaran	7.0	70
54	M.Jayachitra	8.4	84
55	Dr.V.Rajalakshmi	8.0	80
56	Mr.B.Arunkumar	7.9	79
57	Dr.A.Thiruvankateswari	7.5	75
58	Mrs.S.Devi Kalyani	7.6	76
59	Mr.A.Gurunathan	8.4	84
60	Mr.K.Navaladiyan	8.2	82
61	Mr.S.Belmont Raja	7.4	74
62	Mr.A.Kumar	7.2	72
63	Mr.N.Pragash	8.7	87
64	Mrs.V.Sudha	8.8	88
65	Mrs.M.Kavitharani	8.3	83
66	Mrs.A.Uma Maheswari	8.8	88
67	Mrs.V.Pradeepa	8.6	86
68	Dr.J.Vijayavel	7.8	78
69	Mr.C.Suresh	8.4	84
70	Ms.P.Maheswari	8.4	84
71	Mrs.P.Shanthi	8.6	86
72	Mrs.M.Sudha	8.0	80
73	Mrs.A.Sumathi	9.8	98
74	Dr.K.Dhanalakshmi	9.4	94
75	Dr.G.Senthil Kumar	9.6	96
76	Dr.C.V .Venkatalakshmi	8.4	84
77	Dr.S.Senthil Kumar	9.6	96



<b>78</b>	Mr.Dr.M.Gnanamani	8.4	84
<b>79</b>	Ms.M.Mahalakshmi	9.0	90
<b>80</b>	Dr.Manjula Suresh	9.2	92
<b>81</b>	Mr.B.Sudhakaran	8.8	88
<b>82</b>	Mrs.Sylvia Mercy	8.8	88
<b>83</b>	Ms.Nisha Sujatha	8.6	86
<b>84</b>	Ms.Rakhi Lalwani	9.4	94
<b>85</b>	Mr.V.Prince Manicka Raj	8.4	84
<b>86</b>	Mr.M.Hari Narayanan	8.8	88
<b>87</b>	Ms.S.Yamini Priya	8.6	86
<b>88</b>	Mrs.Sapna Prajwal Kumar	8.2	82
<b>89</b>	Mrs.K.G.Maheswari	7.8	78
<b>90</b>	Mr.B.Ramkumar	8.4	84
<b>91</b>	Ms.A.Yagel	8.4	84
<b>92</b>	Mr.G. Dinesh Kumar	8.8	88
<b>93</b>	Mrs.Thilak Samul	8.0	80
<b>94</b>	Mrs.G.Renuka	9.6	96
<b>95</b>	Dr. S. Balusamy	8.3	83
<b>96</b>	Mr.P.Saravanapandi	8.3	83
<b>97</b>	Mr.C. Rahuram	8.5	85
<b>98</b>	Mr.M. Nagarajan	8.2	82
<b>99</b>	Ms.Angeline	8.6	86
<b>100</b>	Mrs.Dr. M. Premalatha	8.5	85
<b>101</b>	Ms.T.Vanathi	9.0	90
<b>102</b>	Ms.M.Suganya	9.0	90
<b>103</b>	Mrs.M.Senthamaraiselvi	8.2	82
<b>104</b>	Mr.G.Ranganathan	8.4	84
<b>105</b>	Mrs.P.Jayasree	9.6	96
<b>106</b>	Mr.K.Navaladiyan	8.2	82
<b>107</b>	Mrs.K.M.Sudha	8.3	83
<b>108</b>	Mrs.S.Rajeshwari	8.2	82
<b>109</b>	Ms.R.Sowmiya	8.0	80
<b>110</b>	Mrs.Sumathi	8.6	86
<b>111</b>	Mr.Madheswaran	8.6	86
<b>112</b>	Mrs.Ambika	9.2	92
<b>113</b>	Dr.K.Danalakshmi	9.4	94

### **ANNEXURE-III**

#### **Achievements of the year 2016-2017**

##### **University Rank Holders April 2016 :**

Bharathiar University has announced the rank holders and eight of our students have secured University Ranks in the examination conducted in April 2016.

No.	Course	Name of the student	University Rank
1	B.Sc Maths (CA )	Sri Nithya	I
2	B.Sc Computer Technology	Sneha .M	II
3	MSW	Robel Arya Amha	II
4	B.Com ( IT )	Nandhini .M	III
5	MSW	Poornima C.M	IV
6	MBA	Mahalakshmi .K	IV
7	B.Com ( PA)	Gomathy .S	VIII
8	MSW	Geetha.A	IX

##### **Best student Award :**

The class toppers of every Department were awarded as Best Student during the College Day Celebrations, with mementos and certificates.

##### **Best Library User Award :**

The Best Library User Award, initiated in 2006-2007, has been found successful in inculcating reading habit among students. This award judges students across a comprehensive criterion of continuous assessment on the basis of books, journals and newspaper reviews referred to / utilized by them. Two students, one each from UG and PG, are selected for this award N. Kiruthika, III B.Com CA and P. Balamurugan, II M.Com. CA were the award winners for the academic year 2016-2017.

### **Institutional Social Responsibility (ISR) :**

To commemorate the 27 years of existence of the institution, 27 seats are offered by the Management to deserving students under the 'Institutional Social Responsibility' Scheme, for children from economically weaker sections with good academic records.

### **Project proposals :**

A total of 3 Project Proposals from various Departments have been submitted to funding authorities in the year 2016-2017. In the month of January, 3 Proposals (one from the Department of English and two from the Department of Commerce) have been sent to the UGC for consideration. One proposal from the Department of Bioscience has been sent to DST for consideration.

### **UGC Funded Proposals :**

Two Minor Projects have been approved by UGC; Project No. 3813, 'Differentially Expressed Candidate Genes for Heavy Metal Tolerance Between Sorghum and Maize cultivars by Transcriptional profiling' by Dr. K. Ramalashmi, Department of Biotechnology will receive a grant of Rs. 2,30,000/- and Project No. 258, 'Problems and Prospects of Tribal Women College Students with Special Reference to Coimbatore District' by Dr. A. Thiruvengateswari, the Department of Commerce will receive a grant of Rs. 62,000/-.

### **Governing Council and Staff Get-together :**

GC - Staff get-together was conducted on 7th January 2017. Dr. Ashok G Bafna, President; Shri M.M.Bhuradia, Vice President; Shri Bharath Kumar Jaghamani, Secretary, SNMV; Shri Amirthalal Jain, Secretary, CWA & SNV; Shri Mangilal Jain, Past President; Shri S.R. Bafna, G.C. Member; Mr. Harish Agarwal, Guest; There was an interaction between the Staff and GC Members regarding Academic and Administrative matters: a few questions related to the Best student Award, department wise; setting milestones to the college after 5 years: MOU with Foreign Universities and Initiation of Ph.D. in MBA were discussed.

### **Memorandum of Understanding :**

The Placement Cell signed an MOU with Infosys BPO Limited at Bharathiar University on 17th March 2016. The primary purpose of this MOU is to enhance the employment

Opportunities for the students of all general education disciplines. This MOU shall be valid till

1st July 2017, from the date of execution by both the parties. The MOU was signed by

Dr. A. Ponnusamy, the Principal of the College and Mr. K. Ragavendran, SVP Global Head HRD, Infosys BPO.

### **Workshops/Seminars/Guest Lectures/Conferences Conducted :**

#### **Department of Commerce :**

Date	Topic	Chief Guest
04-08-16	One day Awareness Program on Disaster Management and Rescue Technique	Mr.K.Mohankumar, Sri Sathya Sai Disaster Management Team Coimbatore
21-10-16	Inter School Meet 'Dreams of Kalam'	Dr.Babu R,Dr.G.P.Surendran Dr.Boopathy Indian Dental Association Mr.C.K.Raaja Subramaniam District President Sri Sathya sai seva Organisation
27-01-17	National Conference on Impact of Demonetisation On Alternate Payment Mechanism	Dr.K.Doraiswamy AGM,Canara Bank,Zonal Inspectorate,Chennai Dr.K.Govindaraju, Associate Professor Department of Economics Bharathiyar University Coimbatore

#### **Department of Commerce With CA:**

Date	Topic	Chief Guest
08-07.16	Life Skills	Dr.B.Selvaraj, Associate Professor, Department of Psychology, Government Arts College ,CBE.

30-08-16 31-08-16	Two days Workshop on Visual Basic	Mr.Santhosh kumar Drizzle Tech Solutions
07-09-16	Orientation Program on Common Professional Test	Mr.Santhosh Bharathan Head,Academics-Commerce Edutel Technologies Pvt.Ltd.Bangalore
15-12-16	Kick Start to Success	Dr.M.Vijayakumar M.D(Hypno) Founder of Thoughts Clinic Coimbatore

### **Department Of Commerce with PA :**

Date	Topic	Chief Guest
11-07-16	Modern Banking Trends for Corporates	Mr.K.Vidhya Shankar, Practicing Company, Secretary of Bimetal Bearings Ltd, Coimbatore
31-08-16	Recent Trends in Banking and Government Sector	Mr.K.Rajasekar, Assistant Manager State Bank of India, Pollachi.

### **Department Of Commerce IT and BBA :**

Date	Topic	Chief Guest
20-07-16	VALUE ADDED TAX	Mr.A.Thangam,Chartered Accountant
08-07-16	Self Motivation	Mr.Antony Paul, Asst.Manager,HDFC
24-08-16	Career Opportunities and Interview Essentials	Mr.S.V.Kabilan Chakravarthy,Manager, Human Resource and Admin Greeno Tech.Solutions
30-08.16	F <sup>3</sup> Fun,Frolic,Fantastic(Exhi	-

	bition)	
23-12-16	Ethics in Financial Management	Mrs.Rajeswari Krishnamoorthy CMA Institute of Cost Accountants of India
27-12-16	Industrial Visit to TMG Textiles and Garments, Neelambur, Coimbatore	Ms.Jaya, HR Manager TMG Textiles and Garments, Neelambur, Coimbatore.
04-01-17 05-01-17	Workshop on Tally ERP 9.0	Mr.Sukumar, Branch Manager CSC, Gandhipuram Branch, Coimbatore Mr.Shakthivel, Trainer CSC, Gandhipuram Branch, Coimbatore

### Department of BCA :

Date	Topic	Chief Guest
22-07-16	One day Workshop on Dot Net Programming	Mr.A.Avudaiappan, Senior System Engineer, Infosys Ltd, Trivandrum Kerala
04-08-16	Education For Young Investor	Dr.S.Balusamy Director, SNMV IM
12-08-16	Industrial Visit to Chips Software System'Android Operating System'	Mr.Balaji , Software Engineer Chips Software System
06-09-16 07-09-16	Free Eye and Dental Camp	Vasan Eye Care and Dental Hospital
06-10-16(IT,CS,CT)	One day Inter School Meet LAURUS-16	Mr.R.Ranganathan, Headmaster Corporation Higher Secondary School, Selvapuram, Coimbatore

**Department of Information Technology :**

Date	Topic	Chief Guest
25-07-16	Quality Engineering Assurance in IT	Mr.Rajeskumar,Project Lead, Cognizant Technology Solutions
29-08-16	Oneday Hands on Training on Animation	Dr.S.Balusamy,Director,MBA
15-11-16 18-11-16	Hands-on Training on PHP Program	Mr.Karthik,Software Engineer,Tidel Park
28-12-16	Workshop on Photoshop Conducted by PG Students of the Department	--
09-02-17	Technomanzer-17 (An Intercollegiate Fest)	Prof.E.Balagurusamy Former Vice Chancellor, Anna University Former Member,UPSC

**Department of Computer Science:**

Date	Topic	Chief Guest
05-08-16	Career Opportunities for Computer Science Students	Mr.D.Ramakrishnan-Director (Versatile Information&Software Applications)
09-09-16	Workshop On PHP Programming	Mr.Dinesh Udhaya Kumar,Web Developer,Open Source Code,AJ groups

**Department of English:**

Date	Topic	Chief Guest
19-07-16	Leadership Qualities	Air Vice Marshal(Retd) Rtn, Dr.N.Vijayakumar, AVSN, VSM
26-08-16	State Level Workshop for School Teachers on Tackling Stress and Anxiety of Adolescents	Magdalene Jeyarathnam, Founder/Director, East West Centre for Counseling, Chennai.
28-11-16	Attitude for success	Mr.K.Sivaramakrishnan, Association of Brahma Kumaris and Behavioral Development coach of Cognizant Technology Services
05-01-17	Acquiring Communicative English	Prof.M.Karunamoorthy.(Rtd) Former HOD of PG & Research Department of English, Government Arts College, (Autonomous),Coimbatore

**Department Of Tamil:**

Date	Topic	Chief Guest
26-07-16	Pattimandram on Impact Of the Modern Technology on the Youth	Mr.K.Elangavi Pandian
18-08-16	Workshop on Sethukkuvom Semmaiyaai	Kavignar.Sirpi Balasubramaniam
02-09-16	Debate on the topic should teachers be kind or Strict to Discipline Students?	Kavignar,Mannor Pughazhendi,Poet,Journalist, Ret.Zonal Officer,Telephone Exchange,Coimbatore
14-10-16	Debate On the topic Which is greater? The Ancient or the Modern Period?	Poet Manoor Pughazhendi,Journalist,Retd.Zonal Officer,Telephone Exchange,Coimbatore



09-01-17	Debate on the topic-Does Television bring about an improvement in Cultural Values or a degradation?	Thiru.Ilangavi Pandian,Coimbatore
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### **Department Of Hindi:**

Date	Topic	Chief Guest
25-08-16	Inaugural of Jagruti Guest Lecture on Art of Living(Jeenay ki kala)	Mrs.R.Vijayalakshmi Head,Department of Hindi, Cauvery College of Women

### **Department of Mathematics:**

Date	Topic	Chief Guest
29-07-16	How to Crack Competitive Exams	Mr.D. Gunasekaran, Associate Professor& Head Department of Mathematics PSG College of Arts and Science,Coimbatore
28-09-16	Math-Riddle	-----

### **Department Of Bioscience:**

Date	Topic	Chief Guest
05-07-16	Emerging Analytical Tools for Biological Research	Shri.S.Kumaravel, Head Incharge, Department of Food Quality and Testing,Indian Institute of Crop Processing Technology, MOFPI, Govt of India Thanjavur
30-08-16	Scenario in Plant Tissue Culture Techniques	Dr.S.Palanivel,Assistant Professor, Department of Botany,Government Arts College,Karur,Tamilnadu
09-09-16	Applications on Marine Biotechnology	Dr.T.Citarasu,Assistant Professor,Centre for Marine and Technology,Manonmaniam Sundaranar

		University,Kanyakumari
14-10-16	International Workshop on Dissection Of Cellular Signal Transductions Through Molecular Techniques	Dr.Premkumar Albert,Vistinhg Guest Scientists, Stockholm University, Sweden
26-12-16	How to win	Pulavar N.Senthalai Gouthaman Tamil Orator

### Department of Physics:

Date	Topic	Chief Guest
13-07-16	Career Prospects in Physics	Dr,R.Ilango,Associate Professor, Department of Physics,Government College of Arts and sciene,Udumalpet
02-09-16	'3-Dimensional to 0-Dimensional'	Dr.T.E.Manjulavalli, Assistant Professor, Department of Physics,NGM College,Pollachi

### Department of Chemistry:

Date	Topic	Chief Guest
22-07-16	Career Prospects in Chemistry	Shri.D.Ranganathan,Chief Researcher of Analytical Chemistry Division,The South India Textile research, Association(SITRA), CBE
28-12-16	Chemistry of Plants	Dr.K.Poongodi, Assistant Professor and Head Department of Chemistry, NGM College, Pollachi

### Department of MBA:

Date	Topic	Chief Guest
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15-07-16	Career Opportunity for MBA Students in Entrepreneurship	Shri.S.Kumaravel, Head I/C,Department of Food Quality And Testing Indian Of Crop Processing Technology,MOFPI,Govt of India,Thanjavur
21-07-16	The Opportunities and Challenges in Export Marketing	Dr.V.Srinivasa Giri,CEO,Director Marketing,Hydro Prokay Pumps India PVT Ltd,Coimbatore
28-07-16	Export and Import Documentation and Procedures	Haji Ln.B.Saifudeen,CEO,EX-IM Shipping Services,Coimbatore
08-08-16	Induction Ceremony 'Samvit'	Mr.V.Balaji,Managing Partner,Sarathy Agencies,Pollachi
09-08-16	Personality Development Workshop	Dr.S.Manikandan,CEO Youth Corp Trainnig Solution Pollachi
10-08-16(FN)	Goal Setting	Dr.K.Natesan Vice President,OSM,HR M/S Shakthi Finance Ltd Coimbatore
10-08-16(AN)	Corporate Expectations	Shri.T.S.Guruprasad DGM Corporate Planning and Logistics ELGI Equipments Ltd Coimbatore
11-08-16(FN)	To Be An Effective Manager	Air Vice Marshal,Dr.N. Vijayakumar AVSM,VSM
11-08-16(AN)	corporate jungle	Dr.M.Rangarajan,Associate Professor, PSG College of Arts & Science,Coimbatore
12-08-16(FN)	India's Global Competitiveness	Dr.R.Nagarajan,Associate Professor, PSG College of Arts & Science,Coimbatore
12-08-16	A Journey Towards Street	Dr.M.Vijayakumar,Neuro Psychologist, Coimbatore
27-09-16	One day Workshop on Case Study	Dr.P.Kanagasabathy,Former Director, Tamilnadu Institute of Urban Studies and Padmashri Arunachalam

	Analysis	Muruganantham,CEO,Jayashree Industries
07-10-16	Neuron Twisters(State Level Quiz Competition)	Quizmaster-Mr.Rahuram,Assistant Professor, Department of MBA, SNMV CAS.
19-11-16	One day Management Development Program on Team Building	SNMV IM Faculty
16-12-16	Oneday Training Program-Young Leader 2020	SNMV IM Faculty
06-01-17	National Level Conference on the theme,Impact of Modern Management on Indian Economic Growth	Prof.Dr.M.J.Xavier Pro Vice-Chancellor of Karunya University, Coimbatore.

#### **Department of Social Work:**

Date	Topic	Chief Guest
22-08-16	Skill Training Workshop on Crafts Marketing	Dr.Kuzhanthaivel,Assistant Professor, Department of Microbiology, Karpagam University.
02-09-16	Awareness Program on Managing Disability	Dr.Chandrasekar, Project Director,District Differently Abled Rehabilitation Welfare Office. Dr. Madhanagopal, Ortho Specialist. Mr.Murali,Director, Deaf Leaders Association and Mr.Samuel, Families for Children
14-10-16	Workshop on power of Positivity	Dr.U.L. Bhuvaneswari, Associate Professor, Department Of Psychology, Government Arts College,

		Coimbatore.
02-11-16	Say No to Smoking	Mr.K.Magesh, Counselor, Manoshanthi Family Counselling Center
14-12-16	Hands up For AIDS Prevention	Mr.Selvan,Counselor,Tamilnadu State AIDS Control Society
23-12-16	Workshop On Building Interpersonal Relationship through Transactional Analysis	Dr.N.Prathiba Psychiatric Social Worker and Trainer of Transactional Analysis
10-01-17	Sensitization Program On Research Methodology for Social Sciences	Dr.Arjun Assistant Professor,Department of Social Work,Bharathiyar University

#### **Women Empowerment Cell :**

Date	Topic	Chief Guest
17-08-16	Orientation Program On Dress Code and Personal Hygiene	Dr.Manjula Suresh, Dean Languages, SNMV CAS
30-09-16	Women Empowerment	Dr.Manjula Jayaraman,Director Research and Collaboration,G.V.G Visalakshmi College for women,Udumalpet

#### **Workshops/Seminars/Guest Lectures/Conferences Attended :**

Date	Topic	Chief Guest
16-07-16	Faculty Development Program On Resource Mobilization for	Mr.Hari Narayanan

	Research Work Organized by Pioneer College of Arts and Science	(Asst Prof, Department of English)
16-08-16	One day National Level Seminar on Economic Empowerment of Women through Entrepreneurship- Problems and Prospects at Dr.NGP College of Arts and Science	Thirteen Final Year B.Com CA Students
14-09-16	Faculty Development Program On 'Value Building is Nation Building' at Kongu Arts and Science College , Coimbatore	Mr.Chandrakumar(BCA) and Mr.Nagaraj (MBA)
21-10-16 22-10-16	Two day National Workshop on 'Quality Enhancement in Higher Educational Institution at SNR and Sons College, Coimbatore	Dr.P.Manjula Suresh (English) and Mrs.S.Kavunthi (Maths)
09-09-16	Oneday National Level Symposium On Culture, Art & Gender by Department of Psychology, Sree Sarawayhi Thyagaraja College, Pollachi	Fourteen Final year B.Com CA Students
16-09-16 17-09-16	Twoday Workshop on Trends in Modern Biology at Dr.NGP	15 Students of Bioscience and Research Department

	College of Arts and Science, Coimbatore	
24-09-16	Oneday Hands-On - Workshop "IOS Applications Development " by MCA Department, Dr. MECT College, Pollachi	Mr. P. J. Balakumaran  Asst prof. Department of Commerce with CA
30-08-16 31-08-16	Two day Hands-On Training On cloud Data in Bharathiyar University	Mr. R. Nandha Kumar (Asst. Prof. Department of IT)
03-09-16	One day National Workshop on MATLAB at Karpagam University, Coimbatore, Tamil Nadu	27 Second and Final Year Students of B.Sc Maths CA
23-09-16 25-09-16	Young Leaders Summit Conducted by IIM , Bangalore	Mr. P. K. Mohamed Erushed Mr. V. Ganesh, Mr. N. Vignesh Mr. M. Guru Prasath Mr. S. Mohan Kumar and Mr. S. Nandha Gopal of II MBA
26-12-16 06-01-17	UGC-NRCBS (Networking Resource Center In Biological Sciences) Winter School Program	Dr. K. Ramalashmi (Bioscience)
04-01-17	Oneday State Level Seminar at GRD College of Science on the topic, 'The Evolution of Gender Renaissance during the seventeenth Century Compared to Contemporary Literature'	44 Students of II M.A, III B.A and II B.A English Literature accompanied by two staff members (Ms. Rakhi L Lalwani and Mrs. Sylvia Mercy Jebakumari)

**Faculty Development Program:**

Date	Topic	Chief Guest
15-06-16 (TAMIL)	FDP on Teaching and Research in Higher Education	Shri Senthalai Na Gowthaman, Retired Tamil teacher of PSG Sarvajana Higher Secondary School and Dr. Radhakrishnan Best Teacher Awardee
22-06-16 (MBA)	FDP on Man made Global Warming and Sustainable Development	Mr. K. Chakravarthy Gopal Rtd. Commissioner of Police, Coimbatore
11-08-16 (English)	FDP on Anatomy of Evaluation and Question paper setting	Dr. G. Sudhakar, Former Director, UGC Academic Staff College, Bharathiyar University
16-11-16 (IQAC)	FDP on Academic Excellence through Academic and Administrative Audit (AAA)	Dr. N. Ponpandian, Director-IQAC and Head, Department of Nanoscience and Technology, Bharathiyar University, Coimbatore
22-11-16 (MBA)	FDP on Cognitive Thinking and Team Building`	The Faculty of SNMVIM
25-01-17	FDP on Question paper Setting	Dr. G. Sudhakar, Former Director, UGC Academic Staff College, Bharathiyar University

**Department of MSW:**

On 18<sup>th</sup> February 2017, the Department of Social Work and 'Svastika' Student Counselling cell along with Women Empowerment Cell organized Adolescent Counselling program for female students. Dr. Bhuvaneswari, Psychologist, professor from Government Arts College was the Resource Person

Dr. Bhuvaneswari highlighted the problems faced by the female students and also explained how to overcome the problems. 250 female students from various departments participated and benefitted.



On 2<sup>nd</sup> March 2017, the Department of Social Work and Women Empowerment Cell organized a One Day National Conference on 'Changing Status and Role of Women in India'. Dr.B.Madhava Ram, Medical Officer, World Health Organization (WHO), Geneva inaugurated the conference and delivered the key note address. He highlighted the role of women in family as mother, sister, wife and daughter. Shri.Bharath Kumar Jaghamani, Secretary, stating that women are the pillars for the success of every family and the great assets for the Nation.

Ms. Amutha Kannan, Freelance Journalist, Former Correspondent, The Hindu, Ms.Champa JaiPrakash, Director Ms. Skada Pankaj, Co-Founder of 'Saadhya' Special School, Ms.Vennila, Advocate, Family Court, Coimbatore, and Ms.Kalpana Martin, Chairperson, 'Manoshanthi' Family Counseling Centre, Coimbatore were the resource persons.

26 Research Papers were presented by professors, scholars and students. The chair persons were Dr.N.Prathiba, Head, Department of Social Work, Karpagam University and Dr. Rangasamy, Professor, Amrita University, Coimbatore. 220 participants from various colleges, including SNMV students participated in the conference.

Dr. M. Premalatha, Head, Department of Social Work, SNMV CAS, has published an article titled, "Gender Inclusivity –Case Evidence From Native Medicare Charitable Trust" in Indian Social Science Journal (Vol – 6, No – 1, April – May 2017, ISSN - 2319 – 3468). Dr. M. Premalatha represented the consultation meeting among founding members of Tamil Nadu Association of Social Work Education (TNSWE) held at the Department of Social Work, Bharathiar University on 21st April 2017.

The members of the association primarily discussed the needs and ways for uniting professional social work educators. Around 50 Professors of Social Work and Fraternity from Coimbatore District participated and contributed their valuable suggestions in the consultation meeting.

### **Department of English:**

On 6<sup>th</sup> March 2017, the English Literary Association, 'Literati' organized a 'Literary Quiz 2017' for the undergraduate and post graduate students of English

Literature. Esther Rani. A of II. M.A English and Deepika B. Jayavel of I.M.A English bagged the first place. The Second place was won by Dikshitha.V of II. B.A.English & Ruthra Devi. P of I. B.A. English. The third place was won by Sandhiya Devi.S of III. B.A.English & Ramya. S of II. B.A. English. Dr. P.Manjula Suresh, Dean, Languages, distributed the prizes and certificates to the winners. 32 students participated.

On 13<sup>th</sup> March 2017, the Department visited 'Thayagam Home' for Women and Children, Vellalore as an Extension Activity. Eighty two students and fourteen faculty members actively participated in this visit.

On 14<sup>th</sup> March 2017, the Department organized a Group Discussion. K. Gokula Krishnan of III B.B.A., Renetha P. of III B.Com PA, Ameer Khan and Karthick Sundar of II B.Com (IT) bagged the First place.

### **Department of Biosciences:**

On 14<sup>th</sup> February 2017, the Department of Bioscience and Research conducted a one day Guest lecture on "Drug Delivery". The Chief Guest was Dr. Kalyankumar, Senior Scientist Consultant, Kavins Bio-Research, Chennai. The Lecture was based on knowledge of drugs and its discovery in pharmaceutical sectors. 150 students participated in the conference.

On 20<sup>th</sup> and 21<sup>st</sup> February 2017, the Department organized two day National seminar on Modern Biological Sciences, 'SyMBios17'. The Chief Guest for the Inaugural function was Dr. K. Singaravadivel, Independent Director, Tamilnadu, Food Grains Marketing Yard, Madurai and Former Director, Indian Institute of Crop Processing Technology, (IICPT) Tanjore. The special guest was Dr.T.Citarasu, Assistant Professor, Center for Marine Science and Technology, Manonmaniam Sundaranar University, Kanyakumari.

Dr. A. Panneerselvam, Associate Professor and Head, Department of Microbiology and Botany, A.V.V.M. Sri Pushpam College, Poondi, Thanjavur. Dr. S. Palanivel, Assistant Professor, Government Arts College, Karur. Dr. R. Muthezhilan, Head, Department of Biotechnology, D.G.Vaishnav College, Chennai felicitated the gathering for the Valedictory function. 450 faculty members, Researchers and Students participated in the session. 82 research articles were presented in this symposium.

Ms. Gopika. A, Ms. Revathi. M, and Ms. Sathya.G of III B.Sc. Physics, attended the Council for Scientific and Industrial Research (CSIR) sponsored two-day National Seminar on "Recent Trends in Smart Materials for Advanced Engineering" on 29th June 2017 and 30th June 2017 at P.A. College of Engineering and Technology, Pollachi. Around 100 participants took part in the programme.

Dr. D. Arun Kumar attended 3-day Training Program on "Conservation, Cultivation and Post -Harvest Management of Medicinal and Aromatic plants" from 28<sup>th</sup> June 2017 to 30<sup>th</sup> June 2017, in the Department of Medicinal Crops, TNAU, Coimbatore. Around 100 participants from various colleges participated in the programme.

### **Department of BCA:**

On 13<sup>th</sup> February 2017, the Department of BCA conducted a Seminar on 'Motivation' by Mrs. Gayathri, Assistant Professor, NGM College, Pollachi. A motivational video was shown. 98 students were benefitted out of this programme.

On 18<sup>th</sup> February 2017, the Department conducted a Seminar on 'Career Opportunities in IT Sector'. Mr. V Saravan Kumar, Project Associate, CTS, was the Resource Person. He gave a list of Career Opportunities in IT Sectors.

### **Department of BBA:**

On 13<sup>th</sup> March 2017 III BBA Students attended Project Viva Voce and it was followed by Soft Skill Training on 14<sup>th</sup> March 2017. II BBA Students attended Viva Voce in Communications Skills II on 15<sup>th</sup> March 2017. Tally Practical was commenced on 16.03.2017.

### **Department of Information Technology:**

On 13<sup>th</sup> and 14<sup>th</sup> March 2017, the Department of IT organized a two day Hands-on Training Workshop by Maria Roslin, Proprietor, JMJ Institute for Software Training on NET Framework and interview tips.

On 15<sup>th</sup> and 16<sup>th</sup> March 2017, the Department went on an Industrial visit to Srikara Training Institute, Coimbatore. The students were trained in Interview skills, Aptitude test and Technological aspects.

### **Departments of Commerce Streams:**

On 14<sup>th</sup> and 15<sup>th</sup> February 2017, the Department of Commerce Stream and Business Administration conducted a workshop, "Tally ERP 9.2" for first year students. Mr.C.Selladuari, C-Cube Technologies, Coimbatore was the resource person. The workshop provided the basic knowledge on preparation of financial statement, fund flow and cash flow statements and inventory valuation to students. 213 students were benefitted.

The Department of Commerce organized a 'Faculty Recharge Programme' on "Goods and Services Tax Act - 2017 (GST)" on 29<sup>th</sup> June 2017, for the faculty members of the college. Dr.P.Radhakrishnan, Head, Department of Management Studies, Sree Narayana Guru Institute of Management Studies, was the Guest

Speaker. He addressed the faculty members on the topic "Opportunities and Challenges of GST". The Guest speaker also explained that hereafter, GST council with 21 member committee with the headship of union finance minister will look after the important decision regarding GST. It will substitute 17 different types of existing taxes. This GST will be more beneficial to the tax payers because, tax on tax system will be abolished, hence we can expect that the rate of products will come down. Around 40 faculty members participated in the programme

### **Department of Commerce (Banking and Insurance):**

On 16<sup>th</sup> and 17<sup>th</sup> February 2017, Ms. M. Manjuladevi, Assistant Professor of the Department of Commerce (Banking and Insurance), participated in the two-day Faculty Development Programme on “Computerized Accounting Using Tally ERP 9” organized by the Department of Commerce, NGM College, Pollachi.

On 21<sup>st</sup> February 2017, the Department of Commerce and Commerce with Banking and Insurance, organized a guest lecture on “Fundamentals of Insurance” for the first year students. Mr. V.M. Natarajan, LIC Development Officer, Coimbatore, was resource person. He highlighted that 76% of the total insurance is under LIC. Even though, some private companies entered into the field, LIC is the market leader and the best insurance provider. He also explained the historical background of insurance sector, types of insurance, functions of LIC, Insurance Regulatory and Development Authority (IRDA) and career opportunities of insurance. 160 students attended and benefited out this programme.

On 14<sup>th</sup> March 2017, the students of II & III B Com. (P.A) visited an orphanage at R.S.Puram, Coimbatore as a part of extension activity accompanied by the faculty members.

### **Department of B.Com IT:**

On 11<sup>th</sup> and 14<sup>th</sup> February 2017, 43 students of I and II year of B.Com IT, along with two staff members, went on an Industrial Visit for 3 days to Coorg, Mysore and Bangalore. They Visited C-DAC (IT Company) Electronic City, Bangalore.

### **Department of Computer Science:**

On 16<sup>th</sup> February 2017, the Department of Computer Science conducted a Guest Lecture on ‘Home Based Secured System Using IOT’. Mr. S.Karthick Shankar, Senior Research Programmer was the Chief Guest. He highlighted the importance of IOT (Internet of Things) creating opportunities for more direct integration of the physical world into computer-based systems. This results in

improved efficiency, accuracy and economic benefit in addition to reduced human intervention. 150 students attended the guest lecture.

### **Department of Mathematics:**

On 18<sup>th</sup> February 2017, the Department of Mathematics, conducted a Guest Lecture on the "Enhance Your Aptitude" by Mr. T. Abeesh kumar B.E., Shankar IAS Academy, Coimbatore. He created a made awareness on the competitive exams conducted by Government as well as private sectors. He motivated the students and also gave guidelines on how to attend the exams like UPSC, TNSPC, SSC, SBI and other banks.

### **Department of Tamil:**

On 3<sup>rd</sup> and 4<sup>th</sup> March 2017, Our Institution, Vanavil Trust and Polimer Channel organized a Tamil Debate. More than 70 students from various schools and colleges in and around Coimbatore, participated and showcased their talents. The Chief Guest was Mr. Elankavi Pandiyan, International Trainer, Moderator, Debate Programmer in Polimer Channel, Coimbatore. Mr. Kanagaraj, Vanavil Trust, felicitated the gathering. Mr. Hendry Amalraj, Regional Chairman, Interact Clubs Rotary International, distributed the cash prizes. The first place won by M. Ragavendra of Hindustan College of Engineering, second place by T. Gokilavani of Kathir Mills School and third place by Meyshri P.S of P.S.G. College of Arts and Science.

### **SNMV Institute of Management Studies:**

On 13<sup>th</sup> February 2017, the department organized a Guest Lecture for final year UG Students. Mr.C.Parthasarathy, Former Vice President, Southern Circle of HDFC Bank addressed the students, on the title, 'Shri Ramanujar the Management Guru'.

On 9<sup>th</sup> March 2017, the department organized a 'Kidney Disease Awareness Programme' to commemorate 'World Kidney Day' in association with Indian Medical Association, Coimbatore. Three eminent doctors of reputed hospitals addressed the gathering on the titles, Awareness on "Kidney Failure; Kidney Donation: Live or Cadaver"; "Brain Death", and "Kidney Transplantation".

On 18<sup>th</sup> March 2017 MBA department students went for a trekking program to Nada Gopala Swamy temple near Pollachi. On the way students visited Aliyar Dam while returning. The students were accompanied by the team of SNMV faculty members.

From Pollachi 25 Students visited our campus on 26<sup>th</sup> March 2017. Dr.S. Baluwamy Director MBA welcomed them and shared information about MBA and other PG Courses. A presentation about the MBA department was also shown to the students.

A Two day residential training program for the MBA and PG students was organized on 28<sup>th</sup> and 29<sup>th</sup> of March 2017. Where in nearly 60 Students took part in this program. This training was all about Learning, having Fun and Moulding the students mind set for better Career.

16 students of MBA have finished their internship in various companies. After the training, they have returned to the college to continue their studies on 3<sup>rd</sup> July 2017.

Dr. S. Balusamy, Director, SNMV IM served as the Chief Editor of Journal of Management and Science "Impact of Entrepreneurship on Indian Economic Growth" SNMV - IM has been rated as one of the best B - Schools in India for the year 2015 by Dalal Street Investment Journal, Mumbai.

### **SNV School Students' Visit to SNMV :**

On 23rd and 24th August 2016, higher secondary students and 9 Staff members of SNV School visited our campus. Power point presentations about the College, the career opportunities for the various fields of study and Communicative Skills were displayed by the faculty members. The students were also taken on a tour of the campus during which they were informed about the infrastructural amenities of the College.

### **Board of Studies :**

Dr. A. Mohanasundaram was appointed as a member of the Board of Studies in Commerce at Hindustan College of Arts and Science, Coimbatore for the academic year 2016-17 and 2017-18.

Dr. S. Balusamy, Director, SNMV IM acted as a Board of Studies member for the BBACA Department of Rathinam College of Arts and Science.

Dr. G. Renuka, Department of Hindi is appointed as a member of board of studies in Hindi at NGM College, Pollachi for the year 2016-17.

### **Debate :**

Debates have been organized by SNMV Staff in various temples in and around Pollachi. Mrs. Uma Maheshwari, MBA Librarian conducted debates on



29/04/2016,08/05/2016 and 06/11/2016 on various aspects of the topic of 'Spirituality and Family Life in the Modern Age'; Mrs. Sumathi, HoD, Tamil conducted a debate on the same topic on 10/11/2016 and Mr. Rahuram, Assistant Professor, MBA Department conducted a debate on the topic 'Is the Burden of the Family borne better by the Mother or the Father' on 14/01/2017.

### **Students participation in intercollegiate competitions :**

On 8th September 2016, final year student of B.Com. CA, Ms. Kiruthika won the third place and Rs. 2000/- cash award for the State Level Tamil Essay Competition, conducted by Nirmala College for Women, Coimbatore.

Deepankar Mittal of II B.Com CA got the I place in the Inter Collegiate Hindi Debate on the topic " Impact of Social Media on Youth" conducted by Town Official Language implementation Committee, Coimbatore.

On 30th September 2016, 10 hindi students participated in the Inter Collegiate Meet at Jairam College of Arts and Science. and won I Place for Ghadbad Ghotala and III Place for Relay play.

On 4th January 2017, 15 students from various departments participated in "Kalloori Salai" organized by Hello FM & Yamaha at NGP Arts and Science College. The students participated in various events like Group dance, Instrumental music, Fashion parade, Yamaha throttle, Channel surfing and Mime. Around 20 students from various colleges participated in which SNMV attained the 4th place.

### **Samcheer Pongal 2017:**

Shri Nehru Maha Vidyalaya College of Arts and Science celebrated Samacheer Pongal on 13th January 2017, from 9.00 am on the SNMV campus ground. Dr. A. Ponnusamy, Principal of the college delivered the Welcome Address, Dr. Ashok G Bafna; President of the College, in his address appreciated the events. Mrs. Sadhana Bafna; Mr. Akshath Bafna ; Shri. M.M. Bhuradia, Vice President; Shri. Bharathkumar Jaghamani, Secretary, and Shri. Maganraj Bafna, Joint Treasurer, graced the occasion with their presence. Cultural programmes like Kummiyaattam, Karakaattam, Oyilaattam, Kolaattam, Silambaattam, Puliyaattam and Traditional sports like Thaayam, Pallaanguli, Paramabatham, Kabbaddi, mUriyadithal, Kayiru Iluthal made the celebration colourful. The prizes for various competitions were handed over to the winners.

### **Republic Day 2017 :**

Shri Nehru Maha Vidyalaya celebrated the 68th Republic Day on 26th January 2017 ,with great pomp and ceremony. The Chief Guest of the Day, Dr. K. Ramasamy, Advocate and Retired Professor of PSG College of Arts and Science, Coimbatore was the Chief Guest. The Vice President of the College, Shri M.M. Bhuradia ; Secretary, Shri Bharathkumar Jaghamani and Joint Secretary, Shri Mahavir Bothra graced the ocassion with their presence. Together,they hoisted the flag and spoke to the students about the importance of the day. This was followed by patriotic cultural by the students.

### **Sangamam 2017 :**

SNMV Institute of Management conducted Sangamam 2017, the Inter-Collegeiate Fest on 3rd February 2017. Mr Leo and his team of TV performers and entertainers were the stars of the day. The President of the College, Dr. Ashok G Bafna; Vice President, Shri M.M Bhuradia ; Secretary, Shri Bharathkumar Jaghamani and Joint Secretary, Shri Mahavir Bothra graced the ocassion with their presence and gave away the prizes and winner's trophy.

### **Annual Sports Day 2017 :**

Annual Sports Day was celebrated on 11 February 2017. The ceremonious gathering was graced by the presence of the Chief Guest, Mr. R. Badri Narayanan, Para-Badminton Player. Shri Bharathkumar Jaghamani, Secretary, SNMV CAS took active part in the celebrations. Dr. A. Ponnusamy, Principal also present. Mr. P. Vigneshwaran, Physical Director presented the annual report of the sports activities for the year 2016 – 2017.

### **Intercollegiate Meet, 'Regalia-2017':**

Our College organized the Mega Intercollegiate Meet, 'Regalia-2017', on 23rd February, 2017, (Thursday). Around 1050 students from more than 64 colleges participated and showcased their talents in various events like Group Dance, Solo Dance, Adapt Tune, Variety Entertainment, Mimicry, Adzap, Photography, Mehendi, Rangoli, Wealth from Waste, Treasure Hunt, Poster Design, Photography, Flower Arrangement, Facial Painting, Rangoli, Mehendi, and Poster Designing.

- The celebration was further embellished by the presence of the honorable Chief Guest, Dr. Mu. Ramasamy, Professor of Drama, Theatre Artist. In his address indicated that he was full of praise for the Tamil Language being one of the classical languages deep rooted for over 2000 years. He stated that the ancient Tamil tradition and language is one of the classical traditions and languages of the world.



- The President, Shri. Ashok G. Bafna, presided over the function and delivered the Presidential Address. He insisted the students to live fruitfully and to make life worth living. He also reminded Dr. A.P.J. Abdul Kalam's ideals of India becoming a superpower by 2020.
- Further spices and flavor to the occasion was added by the entertainment offered by the celebrities who were invited for the programme: Mr. Nanjil Vijayan, Entertainer, Athu Ithu Ethu; Mr. Tiger Garden Thangadurai, Mimicry, Film Artist and TV Programmer, Kovai Ashok, Mimicry Artist and Mr. Anand Kumar, Mimicry Artist (KPY) and Dancer (Jodi No 1). The Welcome Address was delivered by the Principal, Dr. A. Ponnusamy. Shri. M.M. Bhuradia, Vice President and Shri. Bharathkumar Jaghamani, Secretary, felicitated the gathering. The overall championship for the cultural events was bagged by Dr.NGP College of Arts and Science, Coimbatore.

### **College Day, 'Quake Arena 2017':**

Our institution celebrated the mind blowing College Day, 'Quake Arena 2017' on 24th February, 2017, in the Fateh Champa Auditorium. The Chief Guest, who graced the occasion, was Dr. B. Iango, Former Vice Chancellor, Bharathiar University, Coimbatore. In his address remembered the brave fight of nonviolence and peace contributed by the students advocating the cause of Jallikattu in Tamilnadu. He emphasized, "The students should mould themselves to the requirements of the challenging world." He shared the truth on India generating 60% of revenue from the United States through Software Industries and advised the students to create and supply software products from our country thereby contributing to the economic development. He advised the students to improve their communication skills by having a voracious appetite for reading and also to give more importance to practical learning.

- The Principal, Dr. A. Ponnusamy, presented the Annual Report. Dr. P. Manjula Suresh, Dean Languages, welcomed the gathering.
- The President, Dr. Ashok G. Bafna, presided over the function and delivered the presidential address, wherein he advised the students to face life daringly. He emphasized the students not to give up the trial to do their best and stated, "one does not lose the battle in boxing when he falls; he actually loses when he refuses to get up."
- Shri.M.M.Bhuradia, Vice President and Shri. Bharathkumar Jaghamani, Secretary, felicitated the gathering. The magnanimity of the gathering was bestowed with the unveiling of the College Magazine, 'LAHAR-2017' by the Chief Guest. Adding to the

grandiose were the bombastic on-stage events and cultural programme imposing a striking effect for the day. The mirthful gathering concluded with the distribution of prizes to the winners of the various competitions.

### **International Women's Day :**

On 8<sup>th</sup> March 2017, our Institution celebrated the Women's Day. Dr. Meenakumari Kanagaraj, Former Principal and Secretary, Sri Parasakthi College for Women, Courtallam, was the Chief Guest. She stressed that the outward beauty will decline and the beauty of the heart will last forever. She indicated that women should guard their character in all walks of life in order to be a virtuous being.

Dr. A. Ponnusamy, the Principal of the college, delivered the Welcome address. He indicated the various stages in the lives of women and the noble sacrifice of mothers and wives for the well-being of their children.

Dr. Ashok G. Bafna, President, presided over the function and delivered the Presidential Address. He stated that life without women in a family is incomplete. He declared that in society; women are successfully multitasking by playing the roles of housewife, earning wife and mother. Shri. Motilal Palrecha graced the occasion with his presence.

Shri. M.M. Bhuradia, Vice President and Shri. Bharathkumar Jaghamani, Secretary, felicitated the gathering. They insisted that women should have the lamp of self-respect burning in them and should respect others in all walks of life; only then, she can become a complete woman. They also applauded women for their multitasking and playing their effective roles in the society, untiringly. This was followed by a Cultural programme and the Prizes were distributed to the staff and students for various competitions conducted on the eve of Women's Day Celebrations.

### **'Farewell Day' 2017:**

The Departments of English, Computer Science, Commerce, Mathematics, Computer Applications and Information Technology conducted their 'Farewell Day' for final year students on 24<sup>th</sup> March 2017 in the college premises.

### **Placement:**

On 16<sup>th</sup> and 17<sup>th</sup> February 2017, the Placement Cell conducted Mini Job fair. 350 final year UG, PG and MBA students attended the interview.

Sl. No	INTERVIEW DATE	TALENT PARTICIPANTS	EMPLOYING COMPANY	JOB ROLE	SALARY	STATUS
1	16-02-17	All Final Year UG & PG	IDBI Federal	Sales / Marketing	3 lakhs per annum	19 Selected
2			Alcance Technologies Pvt. Ltd	Customer Support Executive	1.2 lakhs per annum	5 Selected
3			Tiyan Infotech Pvt. Ltd	Data Analyst Content Writer Tele Caller BDM	1.20 lakhs per annum	13 Selected

On 17<sup>th</sup> February 2017, the Placement Cell conducted BNP Paribas Recruitment Drive. Mr.Krishna, Founder of Match Point Solutions handled the interview process. 39 final year UG, PG in Commerce CA and MBA Finance students attended the interview. 21 students were shortlisted for the final round of interview which will be held at BNP Paribas office in March 2017.

On 2<sup>nd</sup> March 2017, the Placement Cell conducted Hermetics Business Solutions Pvt. Ltd Recruitment Drive for Vodafone. 120 final year UG and PG students attended the interview. 39 students were selected as Customer Support Executive with the salary of 11k (CTC) per month. The Offer confirmation email has been received.

On 9<sup>th</sup> and 10<sup>th</sup> March 2017, the Placement Cell received the invitation from Bharathiar University, the Department of Extension and Career Guidance(Center for skill development) for 2 day Faculty Development Programme (FDP) for the Mathematics faculty in “Capacity building in Aptitude”

(sponsored by Govt. of Tamilnadu). One of the faculties attended this training program.

On 18<sup>th</sup> March 2017, our UG and PG students of Commerce stream participated in a Pool Campus Drive at Sri Krishna College of Arts and Science. Out of five of

our students three students have been selected as Process Associate with a salary of 1.68 lakhs per annum in Wipro.

The Placement cell has received an offer letter for five students from Alcance Technologies Pvt. Ltd., for the post of Customer Support Executive with a salary of Rs. 1.2 Lakhs per year.

The Cell organised for JARO Education On-Campus recruitment for different profiles with the salary range of 3.24 lakhs to 6.66 lakhs per annum. The Final year MBA & UG Commerce stream students attended the interview on 28th March 2017.

The Placement Cell conducted Photo Boys On-Campus Drive on 10<sup>th</sup> April 2017 for the recruitment of Photographers, Cinematographers, Designers, Visual Editors, Marketing & Office Executive vacancies with a salary range of Rs.1.44 to 2.40 lakhs per annum. Twenty five of SNMV final year UG & PG students attended the interview. Nine students have been selected for different profiles and Offer letters have been received.

The placement cell conducted KGISL on-campus drive on 13<sup>th</sup> April 2017 for the recruitment of Junior E-Resourcer profile with a salary range of Rs.1.62 lakhs per annum. Three of SNMV MBA final year students attended the interview and two students have been selected.

The placement cell conducted visionary RCM On-campus drive for Life Science final year students on 18<sup>th</sup> April 2017 for the recruitment of Medical coding executive with a salary package of Rs 1.56 lakhs per annum. Nineteen students attended the interview and eight students have been selected.

The placement cell conducted Mangilas Foods Pvt Ltd On-campus drive for Life science final year students on 18<sup>th</sup> April 2017 for the recruitment of Trainees as quality control executive with a salary package of Rs.1.15 lakhs per annum. Nineteen students attended the interview and the final results are awaited.

Mr.M.Dinesh , Placement Coordinator, attended placement officers meet on 22<sup>nd</sup> April 2017 at Rathna Regent. This meeting was organized by Iwannabe Corporate Solutions for the discussion on Bridging Academic and Corporate Gap.

The Placement Cell conducted the final round of interview at BNP Paribas, Chennai, on 10<sup>th</sup> May 2017. The nine shortlisted final year UG & PG students attended the interview. Two students have been selected as Trainee (Finance) with the salary of 2.8 lakhs per annum. The selected students are Gogula Krishnan of III-BBA and Tijo Thomas of II-MBA.

Bharathiar University invited our college final year eligible UG students to attend Cognizant Pool Campus Drive for the recruitment of Back end Services at Rathinam College on 11<sup>th</sup> May 2017. Fifteen eligible students attended the interview. The results are awaited.

The Placement Cell has scheduled the Placement Training for final year UG students. This training program is planned for two hours per week during the odd semester 2017- 2018. As per the allotted hours in the timetable, Placement Trainers conducted Quantitative Ability Training for the final year students of Computer streams. BA English, Bioscience and Commerce stream final year students are trained in Communicative English and Interview Skills from 14<sup>th</sup> June 2017 to 3<sup>rd</sup> July 2017.

The Placement Cell has scheduled Williams Lea Tag Pooled Campus Drive for the 2015, 2016 and 2017 passed out students in the college premises on 11<sup>th</sup> July 2017.

### **Faculty Development Programme:**

A Faculty Development Programme was conducted on 31.03.2017 at 10.00 am for the faculty members. Dr. B. Ilango, Former Vice Chancellor Bharathiar University was the Guest Speaker for the session on the title, "Empowering Faculty".

Dr. A. Ponnusamy, the Principal of the college, conducted a Faculty Development Programme for the newly joined staff on 1<sup>st</sup> June 2017. The programme was titled

‘Expectations from Teachers’. This was followed by another FDP on ‘Teaching Methodology’ by the Principal on 2<sup>nd</sup> June 2017.

Dr. S. Balusamy, Director, SNMV Institute of Management highlighted the ‘Six Keys to Classroom Excellence’ on 5<sup>th</sup> June 2017. Dr. A. Mohanasundaram, Dean, Commerce, also joined in leading the session.

An FDP on 'The Procedures of Examinations' was held on 6<sup>th</sup> June 2017 by Dr. P. Manjula Suresh, Dean, Languages, and the Exam Cell members for the benefit of the newly joined staff.

An FDP was organised on the topic ‘Strategic Focus of Educational Institutions’ on 09<sup>th</sup> June 2017. The Resource person was Dr. Sudhakar, Former Principal, Wisdom Institute of Management, Udumalpet.

A Faculty Development Programme was conducted on the topic “Digital Learning” on 13<sup>th</sup> June, 2017, (Wednesday). The Chief Guests of the day were Dr. S. Senthil Nathan, Professor, Bharathidasan University, Trichy and Dr. G. Porgio, Former Controller of Examinations, St. Xavier’s College of Education, Palayamkottai. They delivered lectures on the topics, “Enriching Learning with Digital Experience” and “Classroom Management” respectively.

#### **Ph.D. Public Viva-Voce Examination:**

The public Viva-Voce examination of the Ph.D. scholar, Mr. Tibu Thomas, Department of social work, was held on 18<sup>th</sup> May 2017 (Thursday) at 11 a.m. in the college premises. The title of the thesis was “An Intervention and Comparative Study on the Quality of life of Geriatric population to Ensure the successful Ageing”. The research guide was Dr. A. Ponnusamy, Principal, SNMV College of Arts and Science. Dr. K. Anbu, Assistant Professor, Department of Social work, Pondichery University, was the external examiner.

#### **Bharathiar University Inspection Commission visit :**

Bharathiar University Inspection Commission visited the campus on 12<sup>th</sup> April 2017 for inspecting and reporting on the infrastructural facilities made available at the college for granting:

Continuance of Provisional Affiliation for:

- I and II B.Sc Chemistry
- I and II M.Sc Microbiology

Dr. G. Geethamalika, Associate Professor of Chemistry, Nirmala College for Women, Coimbatore was the Convener and Dr. A. K. Lakkumi Venmal, Assistant Professor of Microbiology, LRG Government Arts College for Women, Tirupur was the member of the Commission. They visited the Departments of Bioscience and Research and Chemistry and verified the facilities available in the main Library, Microbiology lab, Chemistry lab and the classrooms.

Bharathiar University Inspection Commission visited the campus on 20<sup>th</sup> April 2017 for inspecting and reporting on the infrastructural facilities made available at the college for granting:

- Permanent Affiliation for M.A. English Literature;
- Continuance of Provisional Affiliation for:
  - I and II B.Com Banking and Insurance;
  - I and II B.Com Professional Accounting (Additional Section)
- Provisional Affiliation for the starting of the New Course: B.Com E-Commerce.

Dr. C. Vadivel , Principal, Bharathiar University College of Arts and Science, Sivagiri, Erode, was the Convener of the Commission. Mr K. Chinnaswami, Associate Professor, Department of English, Chikkaiah Naicker College, Erode, was the member of the Commission. They looked into all the facilities available for the courses in the respective disciplines- Library, Laboratories, Classrooms, teaching faculty etc. The Commission team has sent a report to Bharathiar University for approval.



Approval for M.Com course was received on 17-05-2017 from Bharathiar University. Continuance of Provisional Affiliation for M.Sc. Microbiology and B.Sc. Chemistry was received on 17-05-2017 from Bharathiar University.

### **I.S.O. External Auditing:**

An Internal ISO Audit was conducted by the Internal Auditing Committee Members on 15<sup>th</sup> and 16<sup>th</sup> June 2017.

An ISO External Auditing was held on 23<sup>rd</sup> June 2017. Five Departments were shortlisted: English, Mathematics, Computer Technology, B.Sc. Physics and B.Com (PA). They also audited the College office and the Exam Cell. This was followed by an Exit Meeting in the evening and suggestions were given by the auditors for improvement.

### **Senate Meeting:**

On 5<sup>th</sup> May 2017, Dr. A. Ponnusamy, Principal of the college, attended the Senate Meeting at Bharathiar University. The discussions were based on the University related matters.

A proposal for National Post Doctoral Fellowship on “Biodegradation of textile dye by algae and its long term effect on metal absorption and molecular profile” was submitted to Science and Engineering Research Board, Department of Science and Technology, Government of India, New Delhi by Dr.A.G.Rajalakshmi, Assistant Professor of Biotechnology on 21<sup>st</sup> April 2017.

### **General:**

Mrs. Shenbaga Ramesh, Principal, SNV School, and the team visited the college campus on 4<sup>th</sup> May 2017 regarding the Interschool Meet, which will be conducted during the forthcoming academic year, 2017-2018.

A debate on “Ilvazhkayilum Eraipakthiyulum siranthu vilangupavargal angala? pengala?” (“Who excels in spirituality and performing family duties? Men or Women?”) was organized by SNMV Debate Forum at Shri Mariamman Temple, Malumachampatti on 04<sup>th</sup> May 2017.



Vipasana Meditation Camp is being conducted on the campus from 17<sup>th</sup> May 2017 to 28<sup>th</sup> May.

The ground-laying work is also progressing.

A special Pooja was held in the Hanuman Temple on 12<sup>th</sup> June 2017, on the re-opening day for the faculty members.

An Anti - ragging counselling was organised by the Departments of English, Commerce Streams, Bioscience and Computer studies on 14<sup>th</sup> June, 2017, (Wednesday), in the college premises. The Chief Guests, Ms. Mubeena Saleem, Advocate, Coimbatore Court, Mr. P.K. Mylsamy, Advocate, Tamil Nadu Bar Council India, Mr. S. Balamurugan, Advocate, Coimbatore Court, brought out the relationship between the seniors and juniors. They stressed that the students should become aware of the ragging issues and the consequences they have to face through this activity.

On 21<sup>st</sup> June 2017, International Yoga Day was organised by Youth Red Cross in the College premises. Sister Rajeshwari and Team from Brahmamakumaries Samaj brought out the importance of Yoga and instructed on how to perform a few Asanas to the students.

On 15<sup>th</sup> February 2017, Subashini M of III B.Com secured the first place in facial painting, in an Inter-collegiate meet at SNR Sons College.

On 23<sup>rd</sup> February 2017, a number of 67 boys and 38 girls of SNV School have come to attend 'Regalia 2017' Intercollegiate Meet.

Bharathiar University has announced that nine of our UG students are eligible for receiving Swami Vivekanandha Youth Achievement Award – 2016. The awards will be handed over to the students by Dr. Ganapathy, Vice Chancellor, Bharathiar University, on 30<sup>th</sup> March 2017.

### ANNEXURE-IV

Course / Programmewise distribution of pass percentage

S.NO	NAME OF THE DEPARTMENT	Total no Of student appeared	Division				
			Distinction %	I %	II%	III%	Pass%
1	B.Com	93	-	19.3	18.2	30.1	82.79
2	B.Com (CA)	85	20	25	16	15	76
3	B.Com (PA)	37	-	70.5%	14.7	-	91.89
4	B.Com (IT)	16	19	44	31	-	94
5	B.Com (CS)	-	-	-			-
6	B.Com (E – Commerce )	-	-	-			-
7	B.Com( B & I)	-	-	-			-
8	B.B.A	23	-	52.1	21.7	-	73.9
9	BSC IT	37	31	70	20	10	86.48
10	BSC CS	42	5.1	53.84	41.02	0	93
11	BCA	38	5	60S	34	-	100
12	B.Sc (CT )	30	33.3	23.3	23.3	20	70
13	B.Sc (BT)	31	6.4	48.3	45	-	100
14	B.Sc (MB)	33	15	55	36	-	91
15	B.Sc Physics	-	-	-	-		-
16	B.Sc Chemistry	-	-	-	-	-	-
17	B.Sc Maths ( CA)	30	16.6	70	10	-	97
18	B.A English	24	-	62.5	37.5	-	100
	<b>Total</b>	<b>519</b>	<b>151.4</b>	<b>653.84</b>	<b>348.2</b>	<b>75.1</b>	<b>1156.06</b>
	<b>Average</b>		<b>16.8</b>	<b>50.2</b>	<b>26.7</b>	<b>18.7</b>	<b>88.92</b>
19	M.I.B	-	-				-
20	M.Com	-	-				-
21	M.Com (CA )	13	23	46	-	-	76.9
22	M.Sc (IT)	-	-				-
23	MBA	30	-	83.3	-	-	83.33
24	M.S.W	1	1	-	-	-	100
25	M.A English	7	14.2	57.1	-	-	71.4
26	M.Sc (M.B)	10	-				90
27	M.Sc ( B.T)	6	33	67	-	-	100
	<b>Total</b>	<b>67</b>	<b>71.2</b>	<b>253.4</b>	<b>-</b>	<b>-</b>	<b>521.63</b>
	Average	11.1	17.8	63.35	-	-	86.94

## **ANNEXURE -V**

### **Best Practice 1 - Institutional Social Responsibility (ISR) Scheme**

**1. Title of the Practice** – Institutional Social Responsibility (ISR) Scheme;  
Merit and Sports Scholarship Scheme

#### **2. Objectives of the Practice**

- To improve educational outcomes of economically weaker sections with good academic records.
- To acknowledge the need for equal importance to both physical and mental development.
- To provide quality education at affordable cost on a non-profit basis.
- The Institution which run under the auspices of Coimbatore Welfare Association, aims at offering equal opportunity to students from varied social and economic backgrounds.
- To fulfil the vision of the Institution by providing higher education in line with international standards by catering to the requirements and specifications of the business world.
- To ensure societal development and growth through sustaining excellence in academia.

#### **3. The Context**

In the competitive world of economic benefits, it is the duty of Educational institutions to provide foundation for holistic progress of life, inclusive of education, employment, social accountability and responsibility. After careful study and analysis, it has been found that affordable quality education is the need for the day and hence, the Institution has implemented the ISR Scheme.

Merit and Sports Scholarship schemes are also provided to motivate students with diverse needs and talents. The existence of such schemes ensures that each student's calibre (either in Academics or in Sports) is identified and specialised schemes are tailored to suit their individuality.

The initial challenge lies in educating the community about the scheme and ensuring that the proponents of the Scheme do not have an adverse impact on the quality of education provided and the teaching-learning process of the Institution. The next major challenge faced is that of choosing the eligible students who stand

to be benefitted out of the Scheme as the Institution is forced to pick only a minimum number of students for the same.

- **The Practice**

The ISR practice was introduced in the year 2013. Free seats are provided annually to applicants to commemorate the number of years of subsistence of the institution. The practice influences students into voluntary pursuit of acquiring knowledge without stress related to financial aspects. As approximately 70% of students admitted in the college hail from weak economic backgrounds, it becomes a necessity to provide them with options that will allow them to empower themselves without being anxious about minor technicalities.

Merit and Sports Scholarships, have been provided to eligible students since the inception of the College in the year 1989.

**MERIT SCHOLARSHIP SCHEME** - The Management recognizes the commendable performance of Plus-two students by awarding various scholarships:

S.No.	Percentage of Marks	Fee Concession
1	70% - 74.99%	10%
2	75% - 89.99%	20%
3	90% - 94.99%	50%
4	95% and above	100%

The scholarship students should maintain the same percentage of marks (as in +2) in the University Examinations to avail the scholarship continuously.

**POST GRADUATE (P.G.) COURSES**

S.No.	Percentage of Marks	Fee Concession
1	65%-74.99%	10%
2	75%-79.99%	20%
3	80% and above	25%
4	University First Rank	100%

U.G. students continuing Postgraduate studies in the same Institution will be eligible for 10% fee concession (including MBA).

U.G. students securing 80% and above are eligible for 25% fee concession for MBA.

U.G. Students securing University Rank and continuing Postgraduate studies will be eligible for 100% scholarship.

### **Sports Scholarship**

S.No.	Particulars	Fees Scholarship	Hostel (or) Bus Scholarship
1.	Zonal Level	10%	10%
2.	District Level	25%	25%
3.	Divisional Level (Position)	40%	40%
4.	State Level	50%	50%
5.	National Level	75%	75%
6.	International Level	100%	100%

### **Scholarship Scheme (From U.G. to P.G.)**

S.No.	Particulars	Fees Scholarship	Hostel (or) Bus Scholarship
1.	Zonal Level	10%	10%
2.	Inter collegiate	25%	25%
3.	South Zone (Form 3)	50%	50%
4.	All India Level (Form 3 and Form 4)	75%	75%
5.	International Level	100%	100%

- **Evidence of Success**

The initial inclusion of these schemes in the working of the Institution was aimed at increasing the strength of the College positively, but as the schemes have gained

momentum over the years, it has been noticed that numbers have surpassed those initially expected and targeted.

The aforementioned Schemes have benefitted 839 students in the year 2016-2017. A total amount of Rs 49,98,630 has been disbursed in the year 2016-2017 under the Institutional Social Responsibility ,Merit and Sports Scholarship Schemes .

The Institution has been able to produce University Ranks under the scheme, who have gone forward to serve the society and become socially responsible citizens. Due to the schemes provided, the Institution has been able to garner attention from prospective students and parents, thereby increasing the percentage of respondents, which in turn has positively affected the quality of the Institution.

- **Problems Encountered and Resources Required**

The major challenge faced, as mentioned above, was to identify the beneficiaries of each scheme. With approximately 90% of the students applying for the scholarships, a system had to be devised in order to ensure that the benefit is optimized with reference to most, if not all the respondents. After careful study, the abovementioned schemes were split up and provided separately.

As the Institution is run under a charitable trust, namely Coimbatore Welfare Association, it became indispensable for a group of philanthropists to pool together the resources to enable the continued sustenance of the schemes. The Management has been completely involved in ensuring that the monetary resource/benefit reaches the students. The increase in the number of beneficiaries has also led to the development of the transport facilities, which now extends to most rural areas in and around Coimbatore and Pollachi.

## **Best Practice 2 - College Timings for students (8:00 a.m. – 1:30 p.m.)**

**1. Title of the Practice – College Timings for students (8:00 a.m. – 1:30 p.m.)**

**2. Objectives of the Practice**

- To allot equal importance to academia and part-time employment
- To encourage the students to become independent individuals in terms of income and economics.
- To teach them to share the family responsibilities, thereby leading to maturity.

- To help them assert their individuality and to expose their abilities and skills,
- To assist them in developing leadership qualities and self-competency.
- To facilitate entrepreneurial skills among students.
- To guide them towards maintaining work-life balance.

### **3. The Context**

As most of the students of the Institution belong to comparatively underprivileged sections of the community, it becomes essential for the Management to provide opportunities and options that will allow them to stabilise their livelihood. The Management decided to fix the timings in a way which will provide optimum advantage to both the Institution and the students.

The first factor to be taken into consideration was the availability of transportation facilities. The number of buses/vans had to be continually balanced on par with the growing strength of the Institution. Another factor that played a major role was the inconvenience faced by staff and students who reside in inaccessible areas. Both factors are mutually connected and the development of transportation facilities has led to ease of access and convenience

### **4. The Practice**

The system of day-college is reasonably new in places in South India and the Institution has been able to introduce this concept, which is highly favourable for students who have to work to pay for their education. As mentioned above, the students have been provided opportunities which have been unavailable to them hitherto.

The practice also permits students interested in starting their own business, to learn the concepts and apply them at the same time. The Institution starts functioning early in the morning, thereby ensuring that the students are able to start their day afresh and grasp the lectures with utmost interest and attention.

The practice paves way for approximately 50% of the students of the Institution who take up part-time jobs and hone the skills necessary to face the corporate and business worlds. The major limitation from the students' side remains in the fact that the day consists of continuous classes with only one break.

## **5. Evidence of Success**

Over the years, the Institution has been able to witness the growth of students who have established successful business and career – the foundation for which has been laid during their Undergraduate study which provided them the chance to work and study at the same time .

The Institution has been able to provide special attention to Placement training for those who are not already employed. The afternoon sessions are utilised meaningfully in order that all the students benefit one way or the other by developing their employability skills.

Coaching classes for professional courses like Cost and Management, Chartered Accountancy, Call Centre Management, Insurance, Net-Banking, Office Automation and Accounting Software, Medical Transcription, Mushroom Cultivation are taken up by students who are interested in enrolling in Add on certification courses.

The students have the added advantage of perfect attendance scores as the afternoon session can be utilised for all and sundry.

## **6. Problems Encountered and Resources Required**

Staff and students complete the syllabus on time as per the curriculum designed by Bharathiar University to which the College is affiliated.

The timings affect the conduction of special classes in the afternoon session as students who work part-time will be unable to attend the same. At the same time, if the special classes are conducted, the students missing the classes lose out on the information shared and their attendance percentage may be affected by their absence.

### **Institutional Distinctiveness**

- By conducting Morning Assembly, a sense of piety is instilled among the students.
- The institution offers programmes such as Yoga, Group Discussion, Personality Development, Sports and Games. NSS and YRC create an overall climate conducive to learning.
- Conducive ambience with good infrastructure facilities
- The result Analysis, winning of awards, ranks and medals by students



- Participation in consultancy and Extension services.
- Conduct of Industrial visits every year
- Inviting reputed companies for placement activities
- Twenty five college buses ply through rural areas in the interest of staff and students.
- Four meeting halls, vast library, 449 computers with internet connectivity
- Vast play grounds with qualified members of staff from the Department of Physical Education
- Highly dedicated and qualified members of staff.
- The economically backward students are permitted to pay the fees in instalments
- Affordable fee structure
- The institution determines student satisfaction related to academic benchmarks by assessing feedback forms submitted by the students about the overall performance of the teachers and the institution
- The institution makes attempts to bring out the hidden talents of the students in all aspects providing modern and latest equipments
- Good hostel facilities
- Remedial classes and Bridge courses
- Arrangement of seminars / workshops and extension activities
- Assistance in availing bank loans, government loans and scholarship
- completion of syllabus on time as per the curriculum designed by Bharathiar University to which the College is affiliated.

### **Salient features**

- College Timing is from 8 a.m. to 1.30 p.m. which enables the students to take up part time jobs and courses.
- Merit scholarship ranging from 10% to 100% is provided for deserving students who are given a chance to exhibit their talents over the period of their study.
- Scholarship for excellence in sports is offered ranging from 10% to 100% enabling students to balance both academic and Co-Curricular activities.
- 27 Free seats to commemorate the 27th year of existence of the institution, to economically weaker sections with good academic records are offered under the title of ISR.
- University rank holders and class toppers are awarded Gold and Silver Medals respectively, during Graduation Day every year. We have Produced

08 University Ranks in Bharathiar University Examination conducted during the academic year 2013-2016. (Total Number of University Ranks : 173 )

- Separate Hostel facilities with appropriate Safety and Security measures are provided for Boys & Girls.
- State-of-the-art laboratories for Science Departments are available leading to excellence in the field of Research and Development.
- Separate computer labs for undergraduate, postgraduate and MBA students with Wi-Fi connectivity help the students and staff to enjoy the benefits of smart class rooms and modern teaching techniques.
- Well equipped Physical Education department with outdoor and indoor game facilities.

Cricket Nets

Football ground

Long Jump and Triple Jump pit

Gymnasium with Cardiovascular endurance facility and strength – developing equipments

- The concept of service to humanity is inculcated through National Service Scheme, Youth Red Cross and Eco club allowing students to develop interest in Extra-Curricular activities.
- A spacious and tranquil Yoga hall for the use of students to learn and practise yoga and meditate in order to overcome stress and reach excellence.
- Air conditioned Apex Seminar hall (150 seats) for Guest Lectures, Workshops and Conferences; Mahaveers Auditorium with a seating capacity of 700 and Open Air Auditorium with a seating capacity of 1500 for conducting seminars, Intercollegiate meet, Graduation Day .
- MOUs with leading Corporate have been signed in order to make the students capable of facing life in the fast paced corporate world.
- Placement in top notch companies which not only provide employment opportunities but also prepare the students to face the world at large.
- 15. Hanuman Temple on the campus provides a pious atmosphere.

## **ANNEXURE-VI**

### **LIST OF COURSES**

S.No.	Name of Course
1	B.B.A
2	B.Com
3	B.Com (Computer Applications)
4	B.Com (Information Technology)
5	B.Com (Professional Accounting)
6	B.Com (Corporate Secretary ship )
7	B.Sc (Biotechnology)
8	B.Sc (Microbiology)
9	B.Sc ( Physics )
10	B.Sc ( Chemistry )
11	B.Sc (Information Technology)
12	B.Sc Computer Science
13	B.C.A
14	B.Sc (Computer Technology)
15	B.Sc Mathematics ( Computer Applications)
16	B.A English Literature
17	MBA
18	M.Com
19	M.Sc (Information Technology)
20	M.Sc (Biotechnology)
21	M.Sc (Microbiology)
22	M.Com ( Computer Applications)
23	MSW

24	M.A English Literature
25	M.Phil Biotechnology - F.T / P.T
26	M.Phil Computer Science - F.T / P.T
27	M.Phil Commerce - F.T / P.T
28	M.Phil -Social Work
29	Ph.D (Biotechnology) - F.T / P.T
30	Ph.D ( Commerce ) - F.T / P.T
31	Ph.D Social Work