



SNMV College of Arts & Science Institute of Management (Shri Nehru Maha Vidyalaya)



Re-Accredited with 'A' Grade by NAAC - ISO 9001:2008 Certified Institution
Estd. 1989 (Approved by Govt. of Tamilnadu, AICTE New Delhi, Affiliated to Bharathiar University, Coimbatore) Etd. 1964

6.1.1 The governance of the institution is reflective of and in tune with the vision and mission of the institution

Quality Policy:

We at SNMV are committed in achieving standards of excellence in all our endeavours namely teaching-learning, mentoring, placement, industrial visits, and scholarship for meritorious students and creating conducive environment for research.

SNMV College of Arts and Science, Coimbatore was established in the year 1989, the Silver Jubilee year of CWA. The college is in the serene campus of 50 acres at Malumachampatti. It offers a rich array of 19 U.G and 8 P.G programmes in addition to Research and Doctoral Programmes. All the above courses are complemented by fourteen value addition certification courses sponsored by U.G.C and approved by Bharathiar University.

SNMV College was instituted in Coimbatore with the noble aim of serving the quality educational requirements for the economically and socially retrofexed students.

The Vision and Mission of the college serve as the beacon light and focus directing all the co-ordinated activities of all the stakeholders involved.

Nature of Governance:

SNMV College of Arts and Science is run under the auspices of Coimbatore Welfare Association or CWA, an association founded by a group of philanthropists in the year 1964. The management of the college is vested with the Governing Council and the same is spearheaded by its president. The routine administrative affairs of the college are administered by the Principal under the mentorship of the Secretary, the second-in-command at SNMV CAS.

"No Donation; No Capitation" is the guiding mantra and one of the stand-out core value with which our educational institution serves the student community for more than 25 years by means of providing innovative, distinctive and career-oriented programmes to bring in the desired change in our target audience.

Yet, since its inception till date, our top management has never been reluctant to invest in sustainable facilities and modish technology that inculcate in the students and faculty, a zest for continuous learning and further enhancement.

The meeting between the office bearers of the college and the principal week over week on every Tuesday is a testimony to the fact that the top management is acutely interested to



take stock of the happenings at the campus and are ruthless in their endeavour to take this institution to greater heights.

The governance of the institution is planned in a manner to ensure that all academic and non-academic activities are contributing towards achieving the vision and mission of the institution. All administrative, academic and non academic processes are reflective of the vision and mission of the institution.

Perspective Plans:

Our college is equally interested in offering diverse programmes with market-responsive curriculum which are espoused through research based reality learning and experiential learning in a stimulating academic ecosystem. Thence, it has been proposed and necessary actions are underway in attaining autonomous status for the college to achieve the above plan.

We aim to develop deeper engagement with the industry, professional bodies, academic institutions and alumni for mutual development and reciprocated impact.

Participation of teachers in the decision-making bodies:

The Governing Council of our college is keen to recruit, enhance and retain faculty who are outstanding teachers with proven academic credentials and the council firmly believes that decentralized governance model and teachers' participation in decision making serves as the root to reap the fruit of conducive learning environment.

The decentralized governance model is evident in every sphere as each departments/faculty functions as a separate sub-unit, and they are all provided with the absolute autonomy by the Principal in deciding and implementing the student-centric programmes and activities. This is that all important decisions, and certainly all academic decisions, are taken by faculty.

All matters at the department level are decided by committees of faculty in consultation with the Principal. The President and Secretary tends to go by the recommendations of these committees. Faculty meetings and committee meetings were well attended meticulously minuted. There was a complete absence of hierarchy - junior faculty could speak as freely as senior faculty. This gave faculty an enormous sense of ownership and pride in the institution and brought out the best in them.

Not limiting to the above, there was considerable mentoring of new faculty. Certain egalitarianism was part of the culture. All this was reinforced by a certain austerity. Alongside faculty governance, a strong peer culture developed.

The institution has constituted academic committees, IQAC, Academic Council, HC etc. and signed MoUs with leading industry houses and institutions for bringing in excellence in higher education. The IQAC regularly meets and takes initiatives for the continuous improvement of the quality of the education.



Academic council identifies and suggests deliverables to be given to the students over and above the curriculum to make them to acquire required skills and knowledge to take up challenging roles in the society.

The participative management style followed by the institution has given enough space for the departments to take up new academic initiatives like conferences, webinars from leading industry and academic experts and MoUs for improving the quality of the education and bringing in excellence.

The institution has constituted several students committees which help the students gain organizing skills, people skills and leadership skills. Entrepreneurship Cell and IIC initiatives help the students to develop entrepreneurial skills among them.

Yoga and meditation sessions, celebration of national days like independence day, republic day and national and state level festivals in the campus and in online brings in Indian heritage and culture and instills moral values of life in the minds of the young students.

The institution takes up many extension activities to contribute to the betterment of the society. Extension activities are executed through NSS, NCC, YRC and Social Works Department.

The extension activities include awareness camps, vaccination camps, de-worming camps, visits to tribal settlements etc. These activities help the students to become more socially responsible citizens of the country.

The administrative, HR, Finance, Admission and academic policies are formulated in line with the vision of the institution. The governance model adopted allows decentralized and participative management and is reflective of the vision and mission of the institution.



A handwritten signature in green ink, appearing to be "S. Srinivas".

Principal

SHRI NENRU MAMMA VIDYALAYA
COLLEGE OF ARTS & SCIENCE
SHRI GANESHMAL BAIKATIBAGAR,
MIDDECHAMPATTI
BANGALORE - 561 060



Sponsors

List of Committees

SNMV College of Arts and Science, Malumichampatti			
Committee Members 2020-21			
S.No	Committee	Name of the Staff	Dept
1	NAAC / IQAC Committee	Dr. B. Subramani	Principal
		Mrs. S. Kavunthi (Coordinator)	Maths
		Dr. P. Manjula Suresh	English
		Mrs.G.Banupriya	Comp. sci.
		All HOD's	All HOD's
2	ISO	Dr. B. Chithra (MR)	CT
		Dr. P. Ruban	Biotech
3	AICTE, UGC, University, Directorate of Collegiate Education	Dr. T.P. Krishna Kumar { Coordinator}	MBA
		Dr. S Sudhakar	MBA
		Mrs.S.Rajeshwari	MBA
		Mr.Sunil Pradeep S	MBA
4	Library Advisory Committee	Mr.K.Leninbarathi (Coordinator)	Physics
		Dr. S.V. Manivannan	BBA
		Ms. Sophia Merline	Librarian
		Dr. K. Uma Maheswari	Librarian
		Dr. Indhumathi P.	Chemistry
5	Research Committee / Center for Research / Funding	Dr. B. Subramani	Principal
		Dr.R.Bhakyaraj (Coordinator)	MB
		Dr. A G Rajalakshmi	Biotech
		Dr.M. Premalatha	MSW





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		Dr. P. Ruban	Biotech
		Dr. M Jayakumar	IT
		Dr. Abel Thangaraja G	Comp. sci.
		Dr. B. Chithra	CT
6	College Magazine / Hand Book / News Letter / AGM	Dr. P. Manjula Suresh (Coordinator)	English
		Dr. K. Dhanalakshmi	Tamil
		Mr. P. Karthi	CT
		Mr. M. Hari Narayanan	English
		Mrs. D. Nisha Sujatha	English
		Dr. G. Renuka	Hindi
		Mrs. M. B. Kavitha	MB
		Mrs. Miriam Ranjini John	Executive Officer
		Mr. Murugasamy	Comp. Lab, Inc.
7	Discipline Committee / Anti Ragging Committee	Dr. B. Subramani	Principal
		Mr. M. Chandrakumar (Coordinator)	BCA
		Mr. A. Gurunathan	B.Com
		Mr. M. Manokaran	Physical Director
		All HOD's	All HOD's
8	Faculty Development Programme	Dr. B. Subramani	Principal
		Dr. R. Bhagyaraj (Coordinator)	MB
		Dr. B. Chithra	CT
		Dr. M. Nithyadevi	B.Com CA
		Dr. K. Indira	Maths
9	Students Welfare Committee	Mr. C. Suresh (Coordinator)	B.Com PA
		Mr. Prabhakaran S.P.	English





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		Ms.M.Sharmila	MB
		Ms. Nivetha C	Phy
10	Women Empowerment Cell	Dr.M. Premalatha (Coordinator)	MSW
		Dr. P. Manjula Suresh	English
		All LADY HOD's	All LADY HOD's
		Ms. Sophia Merline	Librarian
		Mrs. Miriam Ranjini John	Executive Officer
11	Alumni	Mr. T. Purushothaman (Coordinator)	BT
		Mr. M. Chandrakumar	BCA
		Mrs.G.Banupriya	Comp. sci.
		Mr.P.Balamurugan	B.Com CS&Fin
12	Parents - Teacher Association	Mrs. K. Tamilselvi (Coordinator)	Comp. sci.
		All HOD's	All HOD's
13	Placement Committee	Mr. M. Dinesh (Coordinator)	Placement Coordinator
		Mr. M.Hari Narayanan	English
		All Final Year Tutors	All Final Yr Tutor
14	Examination Committee	Dr. P. Manjula Suresh (Coordinator)	English
		Dr. K. Dhanalakshmi	Tamil
		Dr. M Jayakumar	IT
		Mr. K Sureshkumar	Maths CA
		Mr. P J Balakumaran	B.Com CA
		Mr. G. Vadivel	BCA
		Dr. T. Kannan	B.Com PA
15	Hostel Committee	Girls Hostel	





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		Mrs. H. Nirmala	Warden's
		Mrs.G.Banupriya	Comp. sci.
		Boys Hostel	
		Mr. Sivachidambaram S	Warden's
		Mr. S. Jijesh	Warden's
		Mr.K.Leninbarathi	Physics
		Mr. M. Manokaran	Physical Director
		AO	AO
16	Transport	AO (Coordinator)	AO
		Mr. B. Ifthikar Ahamed	Bus Incharge
		Mr.P.Sajeev	Maintenance
		Mr. M. Chandrakumar	BCA
		Mr.S.S.Saravanakumar	Maths
		Mr. R. Venkatesh	B.Com CA
17	Students Attendance	AO	AO
		Ms. Devi	Library
18	Time Table Committee	Mrs. Y. Prasanna	B.Com CA
		Mrs. B. Chithra	CT
		Dr. K. Dhanalakshmi	Tamil
19	Web Development Committee	Dr.Abel Thangaraja G (Coordinator)	Comp. sci.
		Mr. G. Viswanathan	CT
		Mr. Murugasamy	Comp. Lab. Inc.
20	Log Book Audit Committee	Dr. P. Manjula Suresh	English
21	NIRF	Mrs.G.Banupriya (Coordinator)	Comp. sci.
		Mrs. Dharani K.	B.Com CA
22	VET	Dr.R.Bhakyaraj (Coordinator)	MB





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		Dr. D. Arunkumar	BT
		Mrs. Harshini Mohan S	BT
		Mrs. V. Sudha	Chemistry
		Ms. M. Hari priya	MB
23	Scrap / Maintenance Committee	AO	AO
		Mrs. Miriam Ranjini John	Executive Officer
24	Admission Committee	Mr. T. Purushothaman	BT
		Mr. M. Chandrakumar	BCA
25	NSS	NSS Girls Programme Officers	
		Ms. K. Janci Jenitha	B.Com CA
		NSS Boys Programme Officers	
		Mr. K. Leninbarathi	Physics
		Dr. J. John Manoharan	B.Com B&I
26	NCC	Mr. T. Purushothaman (Coordinator)	BT
		Ms. Yagel A]	English
27	YRC	Mr. P. Karthi (Coordinator)	CT
		Mrs. K. B. Devaki	Maths
		Ms. M. Parimala	MB
		Mrs. J. Pavithra	B.Com
28	RRC	Mr. G. Vadivel (Coordinator)	BCA
		Mrs. P. Jayasree	Hindi
		Mr. G. Viswanathan	CT
		Mr. Prabhakaran	BBA
29	Eco Club	Ms. M. Malathi (Coordinator)	MB
		Mr. P. J. Balakumaran	B.Com CA
		Mrs. AL. Sindhu	B.Com PA
		Mrs. R. Anu Prashanthi	MSW
30	Fine Arts / Cultural	Mrs. M. B. Kavitha (Coordinator)	MB





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	Club	Dr. P. Chinna Sahaya Rani	B.Com-CA
		Mr. Vinayak S.P	B.Com
31	Photography Club	Mr. M. Dinesh (Coordinator)	Placement Coordinator
		Mr. A. Murugasamy	Comp. Lab. Inc.
		Mr.A. Asharaf Ali	Comp. Lab.
32	Canteen	Mr. P.Thirunavukkarasu (Coordinator)	PD
		Mr. R. Nandha Kumar	IT
		Mr. M. Veera Raja	Physics
		Dr. G. Renuka	Hindi
		Mrs.G.Menaka	Tamil
33	Stock / Store Verification	Ms. Sophia Merline	Librarian
		Dr. K. Uma Maheswari	Librarian
		Mrs. Miriam Ranjini John	Executive Officer
		Mr. N. Rajamarthandan	Store Supervisor
		Mr. P. Sajeev	Store Supervisor
34	Mess	Dr. B. Subramani	Principal
		All HOD's	List
35	Class Committee	Dr. B. Subramani	Principal
		FOR COMPUTER STREAM (CS / CT / IT / BCA) , ENGLISH	
		Dr. S.V. Manivannan	BBA
		Dr.J. John Manoharan	B.Com B&I
		Dr. K. Dhanalakshmi	Tamil
	Class Committee	FOR COMMERCE STREAM	
		Dr.R.Bhagyaraj	MB
		Mrs. S. Kavunthi	Maths
		Dr. G. Renuka	Hindi





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	Class Committee	Mrs. K. Tamilselvi	Comp. sci.
		Mrs. Y. Prasanna	B.Com CA
		Dr.C. Suresh	B.Com PA
36	Assembly Committee	Mr.N. Pragash (Coordinator)	B.Com ECOM/IT
		Dr. G. Renuka	Hindi
		Mrs. K. Tamilselvi	Comp. sci.
		Dr.J. John Manoharan	B.Com B&I
		Mr.K.Leninbarathi	Physics
		Mr. M. Manokaran	PD
		Mr. P.Thirunavukkarasu	PD
37	Swayam Committee	Mr. P. Karthi (Coordinator)	CT
		Mr. G. Vadivel	BCA
		Ms. Sophia Merline	Librarian
		Dr. K. Uma Maheswari	Librarian
38	NPTL	Dr. D. Arunkumar (Coordinator)	BT
		Ms. Sophia Merline	Librarian
		Dr. K. Uma Maheswari	Librarian
		Ms. Devi	Library
39	PRESS REPORT TEAM	Mr. A.Murugasamy (Coordinator)	COMP.LAB
		Ms.Sheeba P	English
		Ms. Divya Elizabeth D	English
		Mrs. P.Jayasree	Hindi
		Mrs.G.Menaka	Tamil
		Ms.Mounika K	Tamil





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40	Digital Marketing / Promotion (watsup,instagram, FB, Youtube / Digital Learning	Mr. P J Balakumaran (Coordinator)	B.Com CA
		Mr. G. Vadivel	BCA
		Dr. Abel Thangaraja G	Comp. sci.
		Ms. Yagel A J	English
41	ERP	Mr. A.Murugasamy (Coordinator)	COMPLAB
		Dr. B. Chithra	CT
		Mrs.G.Banupriya	Comp. sci.
		Dr. Abel Thangaraja G	Comp. sci.
		Mrs. P. S. Vijayalakshmi	Comp. sci.


PRINCIPAL

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ADD ON COURSE Members 2020 onwards

Name of the Committee	Name of the Staff Members	Department
Add-on Course Committee	Dr. P. Manjula Suresh (Coordinator)	English
<u>Add-on Courses</u>	<u>Coordinators of Add-on Courses</u>	-
Mushroom Cultivation	Dr. P. Ruban	Biotech
Medical Transcription	Dr.R.Bhagyaraj / Dr. P. Manjula Suresh	MB / English
Advertising Management	Mr. K. Prabhakaran	BBA
Office Automation and Accounting Software	Mr. S. Yogananth	B.Com CA
International Business	Mrs. Manjula Devi	B.Com BI
Export & Import Management	Mrs.V. Sudha	B.Com IT
Call Centre Management	Mr. K. Vijay Anand	COMP.SCI
Nano Medicine	Mr. M. Veera Raja	PHYSICS
Net Banking	Mr. T Muthu	B.Com


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List of MoUs

S. No.	Organisation with which MoU is signed	Name of the institution	Year of signing MoU	Duration in Years	List the actual activities under each MOU year wise	Number of students/teachers participated under MoUs
1	Nature Science Foundation	SNMVCAS	2020	5	2	200
2	IDK Educational Institution	SNMVCAS	2020	5	2	57
3	DEEPPAN ACADEMI	SNMVCAS	2018	5	Audit training	11
4	Institute of Coimbatore Accountant and Tax Practitioner's Association	SNMVCAS	2017	5	Tax	10
5	AAKKAM Industrial Training and Research	SNMVCAS	2018	5	Tally workshop	Nil
6	Lakshmisree Enterprises, Coimbatore	SNMV CAS	2021	1	NIL	NIL
7	MOUNT HOUSING & INFRASTRUCTURE LTD	SNMVCAS-MBA	2019	5	Internships, Placements, Product Launch, entrepreneurship Promotion, Innovation promotion, Enhancement of Corporate Behaviour skills	90
8	LAKSHMISHREE INVESTMENT & SECURITIES (P) LTD	SNMVCAS-MBA	2019	5	Internships, Placements, Product Launch, entrepreneurship Promotion, Innovation promotion, Enhancement of Corporate	100





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Sponsors

					Behaviour skills	
9	HYDRO PROKAV PUMPS INDIA PRIVATE LTD	SNMVCAS-MBA		5	Internships, Placements, Product Launch, entrepreneurship Promotion, Innovation promotion, Enhancement of Corporate Behaviour skills	90
10	INDO SHELL CAST PRIVATE LTD	SNMVCAS-MBA	2019	5	Internships, Placements, Product Launch, entrepreneurship Promotion, Innovation promotion, Enhancement of Corporate Behaviour skills	90
11	K3 BUSINESS SOLUTIONS	SNMVCAS-MBA	2017	5	Research work, IT services & Skill training to Students	90
12	SPECTRUM SKILLS YARD, TAMIL NADU	SNMVCAS	2020	1	Two	300
13	Sathyam Coaching Center	SNMVCAS	2017	1	Competitive Examinations (2017-2018)	110
14	Accent Techno Soft (ATS)	SNMVCAS - Accent Techno Soft (ATS)	2017	5	Digital Marketing -(2017-2018)	115
15					Microsoft Power Bi - (2018-2019)	58
16					Photoshop and Corel Draw - (2019-2020)	58
17					Distributed Computing - (2020-2021)	47
19	ASWIN & CO	ASWIN & CO	2019	5	CORPORATE SKILL DEVELOPMENT, CLASSROOM LECTURERS	





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					, INTERNSHIPS, FIELD PROJECTS	
20	KCS ASSOCIATES	SNMVCAS	2020	5	CORPORATE SKILL DEVELOPMENT , CLASSROOM LECTURERS , INTERNSHIPS, FIELD PROJECTS	
21	BRSTA GLOBAL SALES PVT LTD	SNMVCAS	2020	5	CORPORATE SKILL DEVELOPMENT , CLASSROOM LECTURERS , INTERNSHIPS, FIELD PROJECTS	
22	MedVision Health Solutions,	SNMVCAS		5	Student Exchange	50
23	Agnus Computer Training Institution	SNMVCAS	2019	5	Tally Training Program	40 students, 5 staffs
24	IJRAR (UGC and ISSN Approved Journal)	SNMVCAS	2019	1	National level conference and papers published via IJRAR journal	8- staff papers & 54- participants papers published
25	GLOBAL VISION TRAINING ACADEMY	SNMVCAS	2017	5	Training and development	
26	THE MASTERS KEY	SNMVCAS	2017	5	Training and development	
27	Malaysia Tamil Writers Association, Malaysia.	SNMVCAS	2019	1	1. Book Publication 2. Students Activity through	Faculty - 9, Students - 300 & Malaysia Writers - 38




Principal

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