



## **SNMV COLLEGE OF ARTS AND SCIENCE**

Shri Gambhirmal Bafna Nagar  
Malumachampatti,  
Coimbatore - 641 050.



### **CRITERIA 2.3.1**

**Student centric methods, such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences**

Teaching-learning methods adopted by the faculty members include Lecture Method, Interactive Method, Project-based Learning, Computer-assisted Learning, Experiential Learning etc. The Teaching – learning activities are made effective through illustration and special lectures. To acquire first-hand knowledge on the subjects and current practices students are engaged in field study. Lessons are taught through Power point presentations to make learning interesting besides oral presenting methods.

➤ **Lecture method:**

This conventional method is commonly adopted by all the teachers, especially language teachers. This method facilitates the teacher to interpret, explain and revise the content of a text only for better understanding of the subject by the learners.

➤ **Interactive method:**

The faculty members make learning interactive with students by motivating student participation in group discussion, role-play, subject quiz, news analysis, educational games, discussion and questions and answers on current affairs.

➤ **ICT Enabled Teaching:**

- ICT enabled teaching includes Wi-Fi enabled class rooms with LCD, Language Lab, Smart Class rooms, E-learning resources. Virtual class room links the guest lecture of eminent persons to develop their core knowledge in the subject. The



institution adopts modern pedagogy in line with emerging trends to enhance teaching-learning process. The institution has the essential equipment to support the faculty members and students.

- Regular practical sessions, Online grammar test, Use of LCD projectors for seminars and workshops, Productive use of educational videos, Accessibility of non-print material for students of Computer studies. The Department of English conducts career-oriented courses in Call Centre Management and Medical Transcription for students. Office Automation and Accounting software, online trading – job-oriented courses are offered by Department of Commerce. Communication skills training is provided to students during Language lab sessions. Software is effectively used to train students to acquire proficiency in listening, speaking, reading and writing.
  - Online reference, lecture talks, motivational talks, educational videos and web reference support the teaching-learning process. The institution has installed Wi-Fi on the campus to support the educational activities of the inmates. All the departments provide instructional materials to the students for easy follow-up / understanding the concepts on the college website. Learning resources and useful websites are made available in the college website, which serve as a ready link to access the portals of information and gain knowledge.
- **Case Study Analysis and Discussion:** The case method is a participatory, discussion-based way of learning where students gain skills in critical thinking, communication, and group dynamics. SNMV Institute of Management uses case studies in diverse fields of Management Marketing, Finance, General Management and Economics.
- **Group Learning Method:** Group Learning allows the slow learners to develop problem solving, interpersonal, presentational and communication skills to confirm quality in learning with Peer Group. Under group learning, heterogeneous group of students comprising Fast, Average and Slow learners are divided into groups of 5 to 10 members. Group Discussion, Management Games, Group Projects or Assignments are conducted by the MBA department under group learning method.



➤ **Project – based learning:**

- Certain courses related to Computer Studies, Commerce and Bioscience demand project-based Learning. The teachers are the guides to the students in the process of preparation of projects. All the PG courses have project work in their final semester.

➤ **Experiential learning**

- The faculty members foster learning environment by engaging in rich experiential content of teaching through experience, teaching through demonstration, visual aids, Periodical industrial visits, organizing exhibitions, presenting papers, analyzing case studies and participating and conducting quiz on theory topics.
- Advertising Management, Call Centre Management, Export and Import Management, International Business, Medical Transcription, Mushroom Cultivation, Nano-Medicine, Net Banking, Office Automation and Accounting Software are the Add on courses imparting experiential learning.

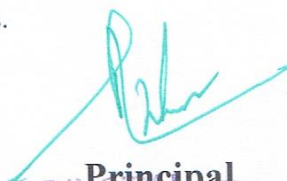
➤ **Student Seminars**

- The student seminars are organized where in the papers are presented by students on contemporary topics to enrich their learning experience.

➤ **Summer Internship Project:**

- Summer Internships are considered as an important career stepping stone at SNMV Institute of Management. The first-year students of MBA are divided into groups and are given with a project to be completed during their summer vacation. The final presentation and viva-voce is conducted at the end of the third semester and the best projects are awarded. Summer internships teach valuable on-the-job skills and provide excellent networking opportunities to the students.



  
**Principal**  
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