

SL. NO	Register No	NAME	TITLE FOR THE PROJECT
1	182AB0001	ABARNA D	A study on brand positioning of Thiyanes rice with reference to Coimbatore district
2	182AB0002	ABINESH S	A study on retail merchandising of with reference to Selva textile at Kallakurichi district
3	182AB0003	ALLINE RITA G	A study on Chemist retailing, with reference to Vinayaka medicals at Coimbatore district
4	182AB0004	ANITHA S	A study on distribution management of Balamurgan enterprise at Coimbatore district
5	182AB0005	ANUSHIYA S	A study of Job satisfaction of employees with reference to Teslead equipments private limited at coimbatore district
6	182AB0006	ARTHI S	A study on Job order of Coconut shell cubes in coimbatore district
7	182AB0007	BRINDHA V	A study of Job engagement with reference to Gold sun auto private limited in Coimbatore district
8	182AB0009	DEEPA S	A study of Production process of Steam boiler with reference to Bright Industry at Coimbatore district
9	182AB0010	DEVI S	A study on Organic palm system manufacturing and study with reference to RK group of companies at Coimbatore district
10	182AB0011	DHANALAKSHMI B	
11	182AB0012	GANGA A	A study of Channels distribution management of Asuto mobile spare parts with reference to Rydon Industries pvt limited Coimbatore district
12	182AB0013	GOKUL A	A study of insurance policies for motor vehicle towards with reference to the new Indian company assurance company ltd at Dharmapuri district
13	182AB0014	HARIKUMAR V	A study on job satisfaction of employees healtec manufacturing at Coimbatore district
14	182AB0015	HARINATH B	A study on customer satisfaction of TVS motor with reference of Sakthi Saratha enterprises at Coimbatore district
15	182AB0016	HARISH M	A study on online promotion strategies of digital marketing towards Covai city guide at Coimbatore district
16	182AB0017	HARITHESHWARAN S	A study on job order manufacturing of casting technology with reference to jagath shree casting at coimbatore district

17	182AB0019	JAGANATHAN R	A study of customer satisfaction towards hardware toolproducts in reference with eswara agro and engineering agencies at coimbatore district
18	182AB0020	KAVIYARASU T	A study on franchise marketing and distribution on apollo tyres with reference to senthil tyres at tirupur distirct
19	182AB0021	KEERTHANA S	A study on customer satisfaction of pump and motor with refernce to viking industries at coimbatore district
20	182AB0022	MAHALAKSHMI P R	A study on customer satisfaction of Ganesh departmental stores in coibatore district
21	182AB0023	MALATHI V	
22	182AB0025	MOHANA PRIYA R	A study on consumer awarness on water purifier in Pollachi
23	182AB0026	NANDHINI S	A study on hospital management with refrecne to Arogiya nurshing home , Vadavalli
24	182AB0027	NARMADHA V	A study of customer satisfaction of Ayyapa ghee with refernce to Ayyapa ghee stores Coimbatore district
25	182AB0028	NAVANEETHA KRISHNAN V	A study on entpreneurship of quality check of job casting with reference to VJ NDT services at coimbatore district
26	182AB0029	PAVITHRA DEVI M	A study on Cottoage industry of Millet products with refernce to Mahakshakthi cottage industry at coimbatore district
27	182AB0030	PONMANI M	A study on Sole Proprietorship with refernce to Vinayaka transport service at coimbatore district
28	182AB0032	RAMKUMAR R	A study of human resource management towards shree vari automation products at coimbatore district
29	182AB0033	RAMYA P R	A study on profitability analysis of TATA steel ltd in coimbatore district
30	182AB0034	RENU PRABA B	A study of supply chain management with refernce to rinbird company Aruppukottain district
31	182AB0035	ROBINKUMAR R	A study on Consumer satisfaction with special refrence with Red bowl at coimbatore district
32	182AB0036	SALMAN FARIS A	A Study of distribution channel towards chemical products with reference to gayathri chemicals at coimbatore district
33	182AB0037	SANKAR RAM P	An Emperical study on sales promotion stragies in a luminous battery by sattankullam - tuticorin (dist)
34	182AB0038	SANTHOSH KUMAR G	A Study of production process of tractors and farm equipments with reference mrp at coimbatore district

35	182AB0040	SNEHA S	A study on distribution management of surgical products with refernce to National ortho products at coimbatore district
36	182AB0041	SOWNTHARYA M	A study on employee welfare towards jayalakshimi steel products at coimbatore district
37	182AB0042	SRI SERMA RAJAN G N S	A study oh marketing mix of the product match box with refernce to veena match industry at sattur
38	182AB0043	SURESH KUMAR S	A study on whole sale distribution on dairy products with refernce to hatsun Arokiya towards coimbatore district
39	182AB0044	SWATHIGAA P	A study of export process to textile products with refernce to skyline exports in coimbatore district
40	182AB0045	SWATHIKA B	A study on Consumer prefernce of pumps with refernce to Tex pumps at coimbatore district
41	182AB0046	THIYAGU B	A study on Customer perception towards organic tea with refrecne to Riverside tea at niligiri district
42	182AB0047	VARALAKSHMI SUMITHA A	A study on marketing strategy of Vodafane with refernce of Hariom communication
43	182AB0048	VASANTH KUMAR B	A study on brand awarness with special reference to Optic city at coimbatore district
44	182AB0049	VENKADESH V	A study on customer preception towards electronic food ordering system with reference to swiggy at coimbatore district
45	182AB0050	VENNILA R	A study on work life balance of employees with influence to KGk industries at coimbatore district

Sl.No	Roll No	Reg.No	Student Name	Project Title
1	18BBA 01	1825F0193	ABISHEK S	A Study On Employee Satisfaction in SS Rubber Products, Coimbatore.
2	18BBA 02	1825F0194	AJITH R	A Study On Job Satisfaction with special reference to Besten Pumps, Coimbatore.
3	18BBA 03	1825F0195	ARUNPANDIAN T	A Study on Customer Satisfaction on Hindustan Unilever products around Coimbatore
4	18BBA 05	1825F0197	AUGUSTUS RONALD A C	A Study on Customer Satisfaction on Incoserve Products with special reference to Nilgiris District
5	18BBA 06	1825F0198	AYYAPPAN M	A Study on Customer Satisfaction towards KTM Bikes with special reference to Coimbatore city
6	18BBA 07	1825F0199	AZARUTHEEN A	A Study on Customer Satisfaction with reference to Sri Sakthi Saratha Enterprises, Coimbatore
7	18BBA 08	1825F0200	BASKARAN S	A Study on Stress Management of Employees towards The Sankkar Industries SIDCO, Coimbatore.
8	18BBA 09	1825F0201	BHARATH KUMAR S	A Study on Consumer satisfaction towards Online Shopping Behaviour with respective Amazon in Coimbatore City.
9	18BBA 13	1825F0205	FATHIMUTHU SAMEEMA M	A Study on Consumer satisfaction on After Sales Services IN GEM Mototrs,Coimbatore.
10	18BBA 14	1825F0206	GOKUL E	A Study On Employee Satisfation with Special reference to Ultra Ready Mix Concrete P ltd, Coimbatore.
11	18BBA 16	1825F0208	HARSHAVARTHI NI B	A Study on Absenteesim among the Employees in Fine Products and Suppliers, Coimbatore
12	18BBA 17	1825F0209	HITESH VISHNU K B	A Study on Financial Statement of Bannari Amman Mills.
13	18BBA 18	1825F0210	IRFAN AHAMED S	A Study on Employee training and Development with special refernce to Sri Vaarii Automation,Coimbatore
14	18BBA 20	1825F0212	JUSTIN PAULRAJ J	A Study On Logistics Management in Madras Raditors and Pressing, Coimbatore
15	18BBA 22	1825F0214	KAMALAVAISHN AVI M	A Study On Customer Satisfaction in A.V.Thomas Tea P ltd, Coimbatore
16	18BBA 23	1825F0215	KARTHIKEYAN A	A Study On Employee Motivation with Reference to Strong Glass Touch, Coimbatore

17	18BBA 25	1825F0217	LOGESH N	A Study On Employee Job Satisfaction towards RAKSHAS Enterprises P Ltd, Coimbatore.
18	18BBA 26	1825F0218	MADHU MATHI S	A Study on Consumer Preference towards ELGI Products with special reference to Coimbatore.
19	18BBA 27	1825F0219	MADHUMITHA R	A Study on Recruitment and Selection Process of SCM Garments P Ltd, Tirupur.
20	18BBA 29	1825F0221	MANIKANDAPR ABHU M	A study on Security Analysis at Invest Simple, Coimbatore
21	18BBA 30	1825F0222	MANOJKUMAR J	A Study On Employee Work life Balance with Reference to GECO Special Machinaries, Coimbatore
22	18BBA 33	1825F0225	MURALI S	A Study On Employee Morale with Reference to Ess Kay Pee Knitters P Ltd, Tirupur
23	18BBA 34	1825F0226	NAVEEN S	A Study On Customer Satisfaction with reference to Smart Fashion Textiles, Coimbatore
24	18BBA 37	1825F0229	PRABU K	A study on Consumer Perception With Reference to Jai Krishna Bajaj Bikes in Coimbatore
25	18BBA 39	1825F0232	RENUKADEVI R	A Study on the Effectiveness of Training with the special reference of Super Fine Automatts, Coimbatore
26	18BBA 40	1825F0233	SAI SHRUTHI S	A survey on impact of corona Virus on Small and Medium Scale Enterprises in and around Coimbatore
27	18BBA 42	1825F0235	SANGEETH D S	A Study on Job satisfaction with special reference to SB International, Coimbatore.
28	18BBA 43	1825F0236	SANJAY S P	A Study on the Effectiveness of Training with the special reference of Hero Electricity Bike, Coimbatore
29	18BBA 44	1825F0237	SANTHOSH KUMAR S	A Study on Employee Job Satisfaction level with Special reference to SKM Engineering Works P Ltd, Coimbatore.
30	18BBA 46	1825F0239	SATHISHKUMAR M	A Study on Performance of Mutual Fund invest in Coimbatore.
31	18BBA 47	1825F0240	SENTHURMURU GAN V	A study Sales Promotional activities with special reference to PC.Sons Auotcast, Coimbatore
32	18BBA 48	1825F0241	SHARANVEL B	A Study on Consumer Preference towards KTM Bike with a special reference to Coimbatore City

33	18BBA 50	1825F0243	SIVAGAMI R	A Study on Consumer satisfaction towards Sri Sakthi Saratha Enterprises, Coimbatore.
34	18BBA 51	1825F0244	SIVARANJANI P	A Study on Employee Job satisfaction with reference to PK Pack P ltd, Coimbatore.
35	18BBA 52	1825F0245	SOWNDARYA T G	A Study on Labour Welfare Measures with reference to SM p ltd, Palldam.
36	18BBA 54	1825F0247	SRUTHILAYA S	A Study on Customer's Awareness towards Modern Pipes with Special reference to Palladam
37	18BBA 64	1825F0248	SURYA DEVI S	A Study on Employee Grievance Handling System with reference to Teslead Equipments P ltd, Coimbatore.
38	18BBA 55	1825F0249	SUSHMITHA R	A Study on Employee satisfaction level at Hardware and Networking Company, Pollachi.
39	18BBA 56	1825F0250	TANUSHREE V	A Study on Consumer satisfaction and Buying Behaviour towards Aavin Milk products with Special Reference to Coimbatore
40	18BBA 57	1825F0251	VANITHA K	A Study on Customer satisfaction level with special reference to PKM enterprises limited, Coimbatore
41	18BBA 59	1825F0253	VIGNESH S	A Study on Employee Motivation level with Special reference to SKM Engineering Works P ltd, Coimbatore.
42	18BBA 63	1825F0257	YAMUNA S	A Study On Customer Satisfaction with reference to Himalaya Products in Pollachi

S.NO	REG.NO	NAME OF THE STUDENT	PROJECT TITLES
1	1822J1137	ALFIYA S	COURIER SERVICE MANAGEMENT SYSTEM
2	1822J1139	ARTHI S	ONLINE QUIZ MANAGEMENT SYSTEM
3	1822J1140	BHUVANESH S	CERAMICS E- SHOPPING SYSTEM
4	1822J1141	DEVAPRIYA S	HOME RENTAL AND SALES SYSTEM
5	1822J1143	EMMANUEL JACOB J	CUSTOMER QUERY SERVICE SYSTEM
6	1822J1144	GANAPATHY M	COLLEGE BUS MONITORING AND STUDENT ALERT SYSTEM
7	1822J1145	GAYATHRI K	ONLINE SMART KNOWLEDGE PROVIDER
8	1822J1146	GAYATHRI M	IMPLEMENTATION OF BRICKS FACTORY INFORMATION
9	1822J1147	INDUMATHI A	DIGITAL VOTING SYSTEM
10	1822J1148	JAYASAKTHI ANUPRI	ONLINE BLOOD BANK MANAGEMENT SYSTEM
11	1822J1149	KARTHIKEYAN B	DAIRY MANAGEMENT SYSTEM
12	1822J1150	KARUNAKARAN R	POULTRY FARM MANAGEMENT SYSTEM
13	1822J1151	KIRUBAKARAN S	WEBSITE FOR MULTIBRAND FC FOOTWEAR SYSTEM
14	1822J1152	MANIKANDAN N	VEHICLE PARKING MANAGEMENT SYSTEM
15	1822J1154	MANIMEGALAI S	TYRE SHOW ROOM BILLING SYSTEM
16	1822J1155	MARTIN CHRISTO KIL	E- PASS MANAGEMENT SYSTEM
17	1822J1156	MOOVENTIRAN M	ONLINE CUSTOMIZED BUILDING CONSTRUCTION SYSTEM
18	1822J1157	MUFEETHA M	MULTIORGAN DONATION SYSTEM
19	1822J1158	MYUREE K	BUS SEATS BOOKING SYSTEM
20	1822J1160	NANTHAKUMAR V	DIGITAL STEGANOGRAPHY
21	1822J1161	NARMATHA N	DYNAMIC HOSTEL AUTOMATION SYSTEM
22	1822J1162	NITHYA S	MULTI TRAVEL INFORMATION SYSTEM
23	1822J1163	PRANESH GA	ONLINE COMPLAINT MANAGEMENT SYSTEM
24	1822J1164	PRANESH K	FAKE PRODUCT REVIEW
25	1822J1166	RAHUL S	ONLINE INTERVIEW SYSTEM
26	1822J1167	RAJAPANDI R	COLLEGE SPORTS EQUIPMENT AUTOMATION SYSTEM
27	1822J1168	RAJAVADIVEL H	THE ONLLINE CAMERA RENTAL SYSTEM
28	1822J1169	RAJKUMAR M	THREE STEP CYBER SECURITY SYSTEM
29	1822J1172	SABARISH M	EMPLOYEE LEAVE MANAGEMENT SYSTEM

30	1822J1173	SADHANA D	ONLINE CAKE ORDERING SYSTEM
31	1822J1175	SANDHIYA N	ONLINE EMPLOYEE LEAVE MANAGEMENT SYSTEM
32	1822J1176	SANGEETHA G	CLOUD BASED MULTI SOFTWARE SHARING
33	1822J1177	SANTHANA PRAKASH	FOREST OFFICE VISITOR VERIFICATION SYSTEM
34	1822J1178	SANTHOSH M	EVENT MANAGEMENT SYSTEM
35	1822J1179	SARANYA I	WEBSITE FOR FARMER PRODUCT DIRECT SELLING SYSTEM
36	1822J1180	SATHISH KUMAR S	VEGETABLE SHOP INFORMATION SYSTEM
37	1822J1181	SHALINI N	SMART HEALTH MEDICINE PRESCRIPTION SYSTEM
38	1822J1183	SOWMIYA N	EDUCATION RESOURCE SHARING SYSTEM FOR STUDENT
39	1822J1184	SUBASH RAHUL M	ONLINE FOOD WASTAGE REDUCTION THROUGH ORPHANAGE DONATION SYSTEM
40	1822J1186	VIGNESH M	NEW ARRIVALS AND REVIEWS
41	1822J1187	VIKASHINI M	EMPLOYEE MEDICAL CLAIM PROCESSING SYSTEM
42	1822J1188	VIMALA C	AUTOMOBILE SPARES SALES MANAGEMENT SYSTEM
43	1822J1189	VISHNUMAYA M	ONLINE STORE FOR HANDCRAFTED SYSTEM

S.No	Reg. No	Name	Title
1	182AF01 27	AFREENA . S	LIFE STREAM TECHNOLOGY
2	182AF01 28	AISHWARYA . R	VINNARASI ENGINEERING
3	182AF01 29	AMINA BEGUM .T	THE COIMBATORE CITY CO- OPERATIVE BANK LTD
4	182AF01 30	AYYAPPAN . R	CA
5	182AF01 31	BALA SUNDARAM . S	BANNARI AMMAN SPINNING LTD
6	182AF01 32	BALAKRISHNAN . S	SHOBI ENGINEERING
7	182AF01 33	BHUVANESHWARI . K	AUTHORISE SAMSUNE SERVICES CENTRE
8	182AF01 34	BHUVANESHWARI . M	NATURE'S GRACE INTERNATIONAL PVT LID
9	182AF01 35	CHITHRA . B	THE COIMBATORE CITY CO- OPERATIVE BANK LTD
10	182AF01 36	DIMPLE . S	VV CORPORATE SOLUTIONS
11	182AF01 37	GODWIN REBELLO	CA
12	182AF01 38	GOPALAKANNAN . S	CA
13	182AF01 40	HARIHARAN. S. K	ELITE KINITS
14	182AF01 41	INAMUL HASAN . M	THIRUMURUGAN MACHINE TOOLS
15	182AF01 42	ISWARYALAKSHMI . C	SRI KRISH AUTOMATION
16	182AF01 43	JANAKIESWARI . K	J D S ASSOCIATES
17	182AF01 44	JANANI . T	SAMEEKSHAA'S
18	182AF01 45	JEBITHA . V	VINNARASI ENGINEERING
19	182AF01 46	JELCY . A	UNITECH KONTROLS
20	182AF01 47	KALA MAHESHWARI . S	SREE BALAJI & CO
21	182AF01 48	KAVIPRASATH . A	NATURE'S GRACE INTERNATIONAL PVT LID
22	182AF01 49	KAVIYA . N	SRI VINAYAGA GARMENTS
23	182AF01 50	KEERTHIKA . S	ACC LIMITED
24	182AF01 51	KIRUTHIKA . S	SHRESHT GARMENTS

25	182AF01 52	LAKSHMI PRABHA . T	NS ASSOCIATION
26	182AF01 53	MALINI . M	VYANO TECHNOLOGIES
27	182AF01 54	MANICKA VASAGAM . M	AUDITOR OFFICE
28	182AF01 55	MANISHA . S	VV CORPORATE SOLUTIONS
29	182AF01 56	MITHRA . N	AUDITOR OFFICE
30	182AF01 58	MOHANAPRIYA . K	CO-OPERATIVE BANK
31	182AF01 59	NANDHAKUMAR . S	SHOBI ENGINEERING
32	182AF01 60	NITHYA SRI . B . R	ALPHA PUMP TECHNOLOGY
33	182AF01 63	PRINCY . I	VINNARASI ENGINEERING
34	182AF01 64	PURTI . M (H)	ATHI VINAYAKAR WIRES (P) LTD
35	182AF01 65	RATHINAM . R	MM ENGINEERING
36	182AF01 67	SANGAMITHRA . S	NS ASSOCIATION
37	182AF01 68	SANGEETHA . D	CA
38	182AF01 69	SANJAY . V	SHOBI ENGINEERING
39	182AF01 70	SHABNA . N	THE COIMBATORE CITY CO- OPERATIVE BANK LTD
40	182AF01 71	SRIDEVI. P	MM ENGINEERING
41	182AF01 73	SUBASREE . S	TEUTONIC ENGEERING
42	182AF01 74	SWARAAJKUMAR . K	UNIMECH INDUSTIES LTD
43	182AF01 75	SWETHA . V	GOLDSMITH ACADEMY PRIVATE LTD
44	182AF01 76	SYED ARIF GAFFAR . S	ELITE KINITS
45	182AF01 77	THENEESH . K	UNIMECH INDUSTIES LTD
46	182AF01 78	THENESWARI . V	SRI VINAYAGA GARMENTS
47	182AF01 79	VANISRI . B	M.T.A MILLS PVT LTD
48	182AF01 80	VIGNESH KUMAR . A	NATURE'S GRACE INTERNATIONAL PVT LID
49	182AF01 81	VIGNESH . L	ELITE KINITS

50	182AF01 82	VIJESH . C	CRI PUMPS
51	182AF01 83	VIMALA . C	BANNARI AMMAN SPINNING LTD
52	182AF01 84	VINISHA . M	SRI KRISH AUTOMATION
53	182AF01 85	VISHALAKSHI . S	CA
54	182AF60 01	VEERALAKSHMI R	SURYA SPINNING LTD

S.NO	REG.NO	STUDENT NAME	PROJECT TITLE
1	182AJ0195	ABINAYA B	A Study On Customer Satisfaction On Lakme Products With Special Reference Towards Coimbatore City
2	182AJ0196	AISHWARYA K	A study on customers attitude towards retail shop nilgiris with special references to coimbatore district
3	182AJ0198	ANIS PREM RAJ I	A Consumer satisfaction of hindusthan unilever ltd
4	182AJ0199	ARSHIYA N	A study on customer satisfaction towards Johnson baby products with special reference toCoimbatore district
5	182AJ0201	DEENA R	A Consumer satisfaction of Aravind cotton refereed by tripur city
6	182AJ0202	DEEPAK A	A study on customer satisfaction towards Ktm bike with special reference to Coimbatore city.
7	182AJ0203	DEEPEKAMAN I S	Effectiveness of television advertisement on titan watch with special reference to Coimbatore city.
8	182AJ0204	DHANAJAYAN P	A Consumer satisfaction of Ramraj cotton refereed by tripur city
9	182AJ0205	DHANASEKARAN P	A Study On Consumer Perception Towards Chennai Mobiles With Special Reference To Coimbatore City.
10	182AJ0207	DIVYA P	A Study On Customer Satisfaction On Online Shopping Towards Amazon Products
11	182AJ0208	DIVYADARSHINI P	A Study On Consumer Perception Towards Patanjali Product Reference To Coimbatore City"
12	182AJ0209	GENUINE VINSON D	A Study On Customer Satisfaction On Online Shopping Towards Flipkart Products
13	182AJ0210	GOKUL B	A study on customer satisfaction towards Tata cars with special reference to coimbatore District.
14	182AJ0211	GOMATHI PRIYA S	A study on consumer awareness towards mobile banking with special reference to coimbatore district

15	182AJ0 212	GOWTHAM R	A Study On Costumer Satisfaction Towards In Brand Loyalty Of Britannia
16	182AJ0 213	HRITHIK S	A study on customer satisfaction towards honda cars with special reference to coimbatore District.
17	182AJ0 214	INDUMATHI G	A study on customer satisfaction towards Asian paints with special reference to Coimbatore city
18	182AJ0 215	KARTHICK G	A Study On Consumers' Perception Towards Green Products With Special reference To Coimbatore City
19	182AJ0 216	KISHOREKUM AR S	A study on customer satisfaction towards Yamaha Bike showroom
20	182AJ0 217	KUBAIB M	A study on customer satisfaction towards the RayBan glasses with special reference to coimbatore city
21	182AJ0 218	LAVANY SREE J	A study on customer satisfaction towards RHR hotels Private limited with special reference to coimbatore city.
22	182AJ0 219	LILLYSOWND ARYA B	A Study On Network Marketing Strategies Towards Amway Product
23	182AJ0 220	MADHUMITH A C	A Study On Customer Satisfaction And Experience Towards Poorvika Showroom With Special Reference To Coimbatore City
24	182AJ0 221	MANOJ KUMAR D	"A study on consumer preference towards shopclues with special reference to coimbatore city"
25	182AJ0 222	MATHANKUM AR V	A study on customer satisfaction towards itc products with special reference to Coimbatore city
26	182AJ0 224	MOULEESHW AR B	A study on customer satisfaction towards hP laptop with special reference to coimbatore city
27	182AJ0 225	NAGARAJ R	A Study On Brand Fidelity Of TVS Reference To Coimbatore City
28	182AJ0 226	NANDHAKUM AR V	A study on customer satisfaction towards nestle with special reference to Coimbatore city
29	182AJ0 228	NAVANEETHA KRISHNAN B	A study on customer feedback about usage of social media.

30	182AJ0 229	NAVEEN KUMAR M	A study on customer attitude towards online shopping through Instagram
31	182AJ0 230	NIVETHA C	A study on marketing strategies towards Nippon paints with special reference to Coimbatore city.
32	182AJ0 231	PAVITHRA M (05/10/2000)	A study on customer awareness towards online shopping
33	182AJ0 232	PAVITHRA M (28/08/2000)	A study on taste of customer towards lifestyle shop with special reference in Smart City.
34	182AJ0 233	PAVITHRA V	A study on brand awareness towards Honda company with special reference to coimbatore district
35	182AJ0 234	PRIYADHARS HINI S	A study on buying behaviour influences factors in adidas shoes with special reference to coimbatore city
36	182AJ0 236	RAVEENA S	a study on customer preference and satisfaction towards patanjali project with special reference to smart city
37	182AJ0 239	SIVARANJANI K	A study on customer feedback about dove products with special reference to Coimbatore city.
38	182AJ0 240	SREEJIN M S	A study on customer satisfaction towards Maruti Suzuki Cars with special reference to Niligris District.
39	182AJ0 241	SWARNAMUG I A	A study on customer satisfaction towards Royal Enfield bikes with special reference to Coimbatore city.
40	182AJ0 242	SWATHY N	A study on HR practices on job performance in Ahash Printers with special reference to Tirupur District.
41	182AJ0 243	UMAMAHESW ARI P	A study on employee's performance appraisal towards shanthi feeds private ltd .
42	182AJ0 244	VADIVENDRA KUMAR G	A Study On Customer Satisfaction Towards The Lg Company Products With Special Reference To Coimbatore City
43	182AJ0 245	VIJAY A	A study on customer satisfaction towards Samsung company

44	182AJ0 246	YAMUNA K	A study on consumer behaviour and brand preference on soft drinks with special reference to sivaganga district.
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S.No.	Reg .No	Name of the	Title of the Project
1	182AD 0001	AADHIRAI K	Astudy on customer satisfaction towards Himalaya face wash products
2	182AD 0004	ARUNKUMAR M	A study on customer satisfaction towards itc products with special reference to Coimbatore city
3	182AD 0005	BHUVANA S	A Study On Customer Satisfaction On Lakme Products With Special Reference Towards Coimbatore City
4	182AD 0006	BHUVANESHWARI G	A study on customer satisfaction towards Health Drinks
5	182AD 0007	CHANDRALEKHA A	A study on customer satisfaction towards baby products with special reference to Coimbatore district
6	182AD 0008	DEEPIKA J	A study on customer satisfaction towards Big Bazaar
7	182AD 0009	DEVADHARSHINI M	A study on customer satisfaction towards Meesho app
8	182AD 0015	GOKUL RAM G	A study on customer satisfaction towards oneplus mobile
9	182AD 0016	GURU MADHAVAN S	A study on usage of Social Media in Coimbatore District
10	182AD 0017	HARSHINI S	A Study On Consumer Perception Towards Mobiles With Special Reference To Coimbatore City.
11	182AD 0018	HEMAPRAKASH S	A study on customer satisfaction towards TVS motor Showroom
12	182AD 0020	KAAVIYA D	A study on customer satisfaction towards paytm
13	182AD 0021	KAMALI RANI S	A Consumer satisfaction of Aravind cotton refereed by Coimbatore city
14	182AD 0022	KATHIRVEL V	A study on customer satisfaction towards Honda Vespa Scooter
15	182AD 0023	KAVIYA B	A study on customer satisfaction towards the RayBan glasses with special reference to coimbatore city
16	182AD 0024	MAHESHWARI T	A study on customer satisfaction towards Hamam soap
17	182AD 0025	MANEES K	A study on customer satisfaction towards Dell Laptop

18	182AD 0027	MANOJ KUMAR K	A Study On Customer Satisfaction On Online Shopping Towards Amazon Products
19	182AD 0028	MOHANA PRASAD S	A Study On Customer Satisfaction On Online Shopping Towards Flipkart Products
20	182AD 0030	NAVEEN KUMAR D	A study on customer satisfaction towards Havells Appliances
21	182AD 0031	PARTHIPAN E	Effectiveness of television advertisement on titan watch
22	182AD 0032	PRABHU S	A Consumer satisfaction of Ramraj cotton refereed by coimbatore city
23	182AD 0034	PREMKUMAR M	A study on customer satisfaction towards Bajaj Showroom
24	182AD 0036	SAMIVEL B	A study on customer Perception towards OPPO smart phone special reference with coimbatore city
25	182AD 0037	SAMUDRAN R	A study on customer satisfaction towards jio network
26	182AD 0038	SANTHOSH S	A study on customer satisfaction towards Bike showroom
27	182AD 0039	SARIGA S	A study on customer satisfaction towards Water purifier based on water Zone company
28	182AD 0040	SATHIYAPRIYA P	A study on customer satisfaction towards Soft drink products
29	182AD 0041	SATHYA PRIYA S	A study on customer satisfaction towards MRF tyres in special reference with coimbatore
30	182AD 0042	SENTHILKUMAR S	A study on customer satisfaction towards soft Drinks
31	182AD 0043	SOBANAA S	A study on customer satisfaction towards sakthi milk products
32	182AD 0044	SOORYA S	A study on customer satisfaction towards Titan watch with special reference to coimbatore
33	182AD 0046	SRIREKHA B	A study on Consumer satisfaction towards Amazon Products
34	182AD 0048	SUBIKSHA P	A study on customer satisfaction towards paints with special reference to Coimbatore city
35	182AD 0049	VIGNESH N	A study on customer buying behaviour towards KTM bike special reference with coimbatore city

36	182AD 0051	YOGESHWARAN K	A study on customer satisfaction towards IBACO icecreams
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S.No	Reg. No	Name of the Student	Topic
1.	1922 L027 2	ABDUL RAHMAN J	Diagnostic Tests
2.	1922 L027 3	ANGEL CHRISTY J	Biochemistry, Seriology, Medical Microbiology.
3.	1922 L027 4	ARUNA A	Serology, Haematological Studies, Medical Microbiology, Molecular Microbiology
4.	1922 L027 5	CHITRA DEVI A	Basic Microbiology And Biochemical Tests
5.	1922 L027 6	DEVATHARANI M	Serology, Haematological Studies, Medical Microbiology, Molecular Microbiology
6.	1922 L027 7	DIVYA K	Diagnostic Tests
7.	1922 L027 8	DHIVIYA SRI K	Food Microbiology, Dairy Microbiology
8.	1922 L027 9	ESTHAR RANI G	Medical Microbiology, Food Microbiology, Serology, Haematological Studies
9.	1922 L028 0	FIDHARUHEE Z	Diagnostic Tests
10.	1922 L028 1	GEETHA B	Serology And Haematological Studies
11.	1922 L028 2	HABATALLA IBRAHIM ABAALLAAB	Diagnostic Tests
12.	1922 L028 3	INDHUMATHI P	Medical Microbiology, Food Microbiology, Serology, Haematological Studies
13.	1922 L028 4	JASEER A	Diagnostic Tests
14.	1922 L028 5	JAYADEESH KUMAR G	Diagnostic Tests
15.	1922 L028 6	JULIET SWETHA H	Serology, Haematological Studies, Medical Microbiology, Molecular Microbiology
16.	1922 L028 7	KARTHIKEYAN M	Diagnostic Tests

17.	1922 L028 8	KISHOREKUMAR S	Diagnostic Tests
18.	1922 L029 0	KOUSALYA K	Diagnostic Tests
19.	1922 L029 2	LAVANYA T	Diagnostic Microbiology And Blood Grouping.
20.	1922 L029 3	MENAKA N	Medical Microbiology, Food Microbiology, Serology, Haematological Studies
21.	1922 L029 4	MOHANAPRIYA K	Diagnostic Microbiology And Blood Grouping
22.	1922 L029 5	MOINUDEEN K	Diagnostic Tests
23.	1922 L029 6	NAGA VARSHINI S	Diagnostic Microbiology And Blood Grouping
24.	1922 L029 7	PAVITHRA P	Diagnostic Tests
25.	1922 L029 8	PRAVIN R	Diagnostic Tests
26.	1922 L029 9	RAGHUL C	Diagnostic Tests
27.	1922 L030 0	RANJINI V	Medical Microbiology, Food Microbiology, Serology, Haematological Studies
28.	1922 L030 2	SANGEETHA V	Diagnostic Tests
29.	1922 L030 4	SHIPRA SIVA VAIDEESWARAN	Diagnostic Tests
30.	1922 L030 6	SOWNDARIYA A	Diagnostic Tests
31.	1922 L030 7	SRIANUJA P	Serology, Haematological Studies, Medical Microbiology, Molucular Microbiology
32.	1922 L030 8	SRUTHI A	Medical Microbiology, Food Microbiology, Serology, Haematological Studies

33.	1922 L030 9	SRUTHI B	Serology, Haematological Studies, Medical Microbiology, Molecular Microbiology
34.	1922 L031 0	SUBATHIRA B	Diagnostic Microbiology And Blood Grouping.
35.	1922 L031 1	SURYANANDHINI S	Serology, Haematological Studies, Medical Microbiology, Molecular Microbiology
36.	1922 L031 2	SWETHA D	Diagnostic Tests
37.	1922 L031 3	LEELA KRISHNAN M	Medical Microbiology, Food Microbiology, Serology, Haematological Studies
38.	1922 L031 4	ASALA ABDELNASER ABDELATIF	Diagnostic Tests

S.N O	REG.NO	STUDENT NAME	PROJECT TITLE
1	1826J0042	ALAGU SUNDARESAN	ONLINE BUDGET APPROVAL AND MAINTENANCE SYSTEM FOR CONSTRUCTION COMPANY
2	1826J0043	AMIRTHASELVI.R	ANDROID BLOOD BANK
3	1826J0044	ANJANA K.B	AN INTEGRATED MILK FARM SOCIETY(QUALITY ANALYSIS)
4	1826J0045	ANUSHIPRIYA.V	SMART HOME CONTROL
5	1826J0046	ANUSHREE.R	AN INTEGRATED MILK FARM SOCIETY(PRODUCTION)
6	1826J0047	ARCHANA.G	CAMPUS RECRUITMENT PROCESS
7	1826J0048	ASHA BHANU.H	SMART SHOPPING TROLLEY FOR AUTOMATED BILLING SYSTEM USING RAD
8	1826J0050	DARWIN P JACOB	AN OPTIMAL WEBPAGE THREAT PREVENTION SYSTEM
9	1826J0051	DEVARAJ.K	COMPANY PRIVATE NETWORK
10	1826J0053	DINESH.T	A-SBIF OPERTIONAL COST ESTAMISTION AND RECYCLE PROCESSING SYSTEM FOR GARMENS
11	1826J0054	GAMALLA MOHAMED	ONLINE ASSISTANCE SYSTEM FOR AIR TICKET BOOKING
12	1826J0055	GOPALA KRISHNAN.S	AN OPTIMAL SMART HEALTH CARE
13	1826J0057	JANITHA.J	MANUFACTURING MATERIALS OF HEATERS COMPANY
14	1826J0058	JAYASREE.R	STUDENT PORTAL
15	1826J0060	KARTHIGA.N	FARMER'S SUPPORT PROGRAM
16	1826J0061	KARTHIKA.A	CAMPUS RECRUITMENT PROCESS
17	1826J0062	KODIMALAR.R	ANDROID BLOOD BANK
18	1826J0063	LAKSHMI PRIYA.S	FACE GESTURE DETUCTION AND IDENTIFICATION
19	1826J0064	MAHALAKSHMI.K	DIGITAL BUSPASS USING QR- CODE
20	1826J0066	MANOJ KUMAR.A	SMART CITY GUIDER
21	1826J0068	MERSON TONY PLAYER	MANUFACTURING MATERIALS OF HEATERS COMPANY
22	1826J0069	MINARASU.G	AN INTELLIGENT PACKET FILTERING SYSTEM IN JAVA

23	1826J0071	NANDHISH.M	EVENT PLANNER OFFICE ADMINISTRATION SYSTEM
24	1826J0072	NITHYA.N	ONLINE JEWEL ORDERING AND DELIVERY SYSTEM
25	1826J0073	PRIYANKA.R	IOT BASED HOME AUTOMATION
26	1826J0075	RAMESH.K	ONLINE BUDGET APPROVAL AND MAINTENANCE SYSTEM FOR CONSTRUCTION COMPANY
27	1826J0076	RANJITH.R	AN OPTIMIZED CINE EQUIPMENT SHOWROOM AUTOMATION SYSTEM
28	1826J0077	RISHI KUMAR.A	AN OPTIMIZED CINE EQUIPMENT SHOWROOM AUTOMATION SYSTEM
29	1826J0078	RITHIKA.P	SMART SHOPPING TROLLEY USING RFID
30	1826J0079	SANJAY RAJ.T	PRIVAT NETWORK FOR GARMENTS
31	1826J0080	SATHISH KUMAR.V	SMART E-SHOPPING CART
32	1826J0081	SIBIKAI.R	FARMERS BUDDY
33	1826J0082	SRI NIVETHA.M	WEB BASED ART PRODUCTS SHOPPING
34	1826J0083	SUSENDER.S	SECURE ELECTRONIC MAILING SYSTEM USING RSA ALGORITHM
35	1826J0084	SWETHA.B	ICE CREAM SHOP MAINTENANCE
36	1826J0085	THULASIRAMAN.P	EVENT PLANNER OFFICE ADMINISTRATION SYSTEM
37	1826J0086	UMADEV.S	ONLINE ART GALLERY
38	1826J0087	VAISHNAVI.K	FACE FEATURE DETECTION AND RECOGNITION
39	1826J0088	VINITHA.G	DETECTING BRAIN TUMOR USING MRI IMAGES

S. No	Reg. No.	Name of the student	Title of the project
1	1822K2 136	AAKASH G	COVID-19 PATIENT INFORMATION TRACKING
2	1822K2 137	ABISHEK SANKARESWARAN M	NOTEPAD EDITOR SYSTEM WITH AN INTERGRATED DEVELOPMENT ENVIRONMENT
3	1822K2 138	ANISH R	ONLINE DOCTOR APPOINMENT SYSTEM
4	1822K2 139	ANITHA S	TEXTTILE SHOP MANAGEMENT
5	1822K2 141	ARTHI R	COURIER SERVICE MANAGEMENT SYSTEM
6	1822K2 142	ARUN M	AADHAR SECURE TRAVEL SYSTEM
7	1822K2 143	ASHIKA G	ONLINE FARMERS PRODUCT SELLING SYSTEM
8	1822K2 144	AZHAGIRISHANKAR K	GARMENTS MANAGEMENT SYSTEM
9	1822K2 145	BHAVANANTHU J	ONLINE STOCK MARKET QUERY AGGREGRATION
10	1822K2 146	DHANABAL A	SECURE COMPANY E- VISITOR TRACKING SYSTEM
11	1822K2 147	DHINAKARAN M	GST BILLING SYSTEM
12	1822K2 148	DIVYADARSINI T	TOURISM MANAGEMENT SYSTEM
13	1822K2 149	EDISON M	MUSIC MANAGEMENT SYSTEM
14	1822K2 150	ELAVARASAN S	ONLINE VEHICLE TRACKING SYSTEM
15	1822K2 151	GOKILA PRIYA V	FILE TRACKING SYSTEM
16	1822K21 53	GOWRI SHANKAR G	DIGITAL PRINTING PRESS ADMINISTRATION SYSTEM
17	1822K21 54	HARIHARAN V	ONLINE EXAMINATION SYSTEM
18	1822K21 55	JAMUNARANI N	NETWORK BASED ATM PIN THEFT AVOIDING SYSTEM
19	1822K21 56	JAYAVARSHINI G	BOUTIQUE PROCESSING SYSTEM
20	1822K21 57	JEEVA R	IMAGE ENCRYPTION
21	1822K21 58	JEEVANANTHAM M (27.12.2000)	ONLINE TOURS AND TRAVELSS MANGEMENT SYSTEM
22	1822K21 59	JEEVANANTHAM M (01.12.2000)	ROBUST VIDEO STEGANOGRAPHY USING LB ENCODING

23	1822K21 61	KANIMOZHI M	VEGETABLE SHOP MANAGEMENT SYSTEM
24	1822K21 64	KARUPPUSAMY R	BUDGET APPROVAL AND ADMINISTRATION SYSTEM
25	1822K21 65	KEERTHI G	CRIMINAL INVESTIGATION SYSTEM
26	1822K21 66	KISHORE V	ART GALLERY MANAGEMENT SYSTEM
27	1822K21 67	KOWSHICK S	ONLINE RAILWAY RESERVATION SYSTEM
28	1822K21 69	LIFNA G	LAW AWARENESS FOR ADVOCATE INFO AND NOTIFICATION SYSTEM
29	1822K21 70	MAGESH S	ELECTRICITY BILLING OFFICE ADMINISTRATION
30	1822K21 71	MALLEESWARAN P	APPLICATION FOR LORRY TRANSPORT BOOKING SYSTEM
31	1822K21 73	MANIKANDAN P	WEBSITE TRAFFIC ANALYSIS USING NETWORK DATA TRANSMITTER
32	1822K21 74	MANJU LAVANYA A	COURSE MAMNAGEMENT SYSTEM
33	1822K21 76	MANOJ KUMAR S	ONLINE SHORTFILM UPLOADER SYSTEM
34	1822K21 78	MOHAMEDRAFI Y	COLLEGE PLACEMENT INFORMATION SYSTEM
35	1822K21 79	MOHAMMEDASHIK S	WEB SERVI CES FOR CHILD SAFETY VACCINATION INFORMATION SYSTEM
36	1822K21 80	MOHANKARTHIK A	WATCH SHOWROOM MANAGEMENT SYSTEM
37	1822K21 81	MURUGESAN M	APPLICATION FOR DRIVING SCHOOL INFORMATION SYSTEM
38	1822K21 82	MUTHUKRISHNAN R	MAIL SERVER MANAGEMENT SYSTEM
39	1822K21 84	NARMATHA R	VEHICLE TRACKING AND MONITORING SYSTEM
40	1822K21 85	NAVEENKUMAR G	VILLAGE E-LAND DEVELOPMENT SYSTEM
41	1822K21 86	NETHAJI R	HOSTEL ADMINISTRATION IN COMMON PORTAL
42	1822K21 87	NISHANANTHINI K	H.R MANAGEMENT SYSTEM
43	1822K21 89	PANNERSELVAM N	SMART APPLICATION FOR MULTI TRANSPORT SERVICE SYSTEM
44	1822K21 90	PASUBATHI K	CLINIC MANAGEMENT SYSTEM
45	1822K21 91	PRABHAKARAN T	CERTIFICATE VERIFICATION PORTAL
46	1822K21 92	PRASOBHKUMAR M	REAL TIME BUS LOCATION AND ARRIAVL

47	1822K21 94	PRATHIBA G	ONLINE BLOOD BANK MANAGEMENT SYSTEM
48	1822K21 96	PRIYADHARSINI D	WOMEN FASHION ACCESSORIES INFORMATION SYSTEM
49	1822K21 97	RAGUL M	ONLINE VISA PROCESSING SYSTEM
50	1822K21 99	RAM KUMAR S	NEW TECHNIQUE FOR HIDING DATA IN AUDIO SYSTEMS
51	1822K22 00	RAMA KRISHNAN V	TEACHER SCHEDULE MANAGEMENT SYSTEM
52	1822K22 01	RAMESH N	
53	1822K22 02	RAMYA K	INTEGRATED SHOPPING CART
54	1822K22 03	RANGASAMY N	BRICKS AND IMPLEMENTATION FACTORY MANGEMENT SYSTEM
55	1822K22 05	SANOFER BANU A	WEB BASED WOMEN GUIDELINE SYSTEM
56	1822K22 06	SARAN B	COLLEGE ADMISSION PRIDICTOR
57	1822K22 07	SATHEESHKUMAR M	ONLINE AAVIN PRODUCT MAINTEINANCE SYSTEM
58	1822K22 08	SELVANA VEEN S	COMPUTER PERIPHERAL SALES AND SERVICE SYSTEM
59	1822K22 09	SELVARAJ M	RICE SHOP MANAGEMENT SYSTEM
60	1822K22 11	SHALINI S	ONLINE FOOD WASTAGE REDUCTION THROUGH ORPHANAGE DONATION SYSTEM
61	1822K22 12	SHANIGA A	SMART VILLAGE PLANNING AND DEVELOPMENT SYSTEM
62	1822K22 13	SIVABALAN K	LONG ABSENT
63	1822K22 15	SIVALINGAM J	ONLINE ORGANIC TEA FACTORY INFORMATION SYSTEM
64	1822K22 16	SNEHA K	VOICE BASED MONEY WITHDRAWAL SYSTEM
65	1822K22 17	SREEMAN R	ONLINE CAB BOOKING MANAGEMENT SYSTEM
66	1822K22 18	SUBAPRIYA M	ONLINE PUBLIC HEALTHCARE SEARCH ENGINE
67	1822K22 19	SUDHARSAN D	E-POST OFFICE MANAGEMENT SYSTEM
68	1822K22 20	SUJITHA N	DYNAMIC HOSTEL MONITORING AND MANAGEMENT SYSTEM
69	1822K22 21	SUJITHKUMAR M	ONLINE GIFT SHOP MANAGEMENT SYSTEM
70	1822K22 22	SUMITHRA C	FAKE REVIVE DETATION FROM ONLINE PRODUCT
71	1822K22 25	THAMIL VANAN N	AQUARIUM FARM INFORMATION SYSTEM

72	1822K22 26	THENMOZHI M	DEFECTING BRAIN TUMOUR USING MRI IMAGES
73	1822K22 27	THILAGAVATHI P	STUDENT MARK BASED PERFORMANCE WITH GRAPH ANALYSIS
74	1822K22 28	VARSHA U	ONLINE FOOD WASTEAGE REDUCTION THROUGH ORPHANGE DONATION SYSTEM.
75	1822K22 29	VASANTH G	COLLEGE ELECTON E- VOTING SYSTEM
76	1822K22 30	VIJAY R	SMS BASED ACCOUNT TRANSACTION BY USING OTP

S.NO	REG NO	NAME OF THE STUDENT	PROJECT TITLE
1	1826K0138	ABDUL ZEELANI Z	VECHICLE SERVICE BOOKING SYSTEM
2	1826K0140	BARATH S	CLOUD -BASED MULTIMEDIA CONTENT PROTECTION SYSTEM
3	1826K0141	DHANVAND R	FLOWER SHOP MANAGEMENT
4	1826K0142	DRISHYA P	FARMERS SALE THROUGH ONLINE
5	1826K0143	GNANAVADIVU M	PLASTIC WASTE MANAGEMENT SYSTEM
6	1826K0144	GOWRI N	DRESS DESIGNER ADMINISRATION
7	1826K0145	HARI PRASATH N	IMPLICIT PASSWORD AUTHENTICATION SYSTEM
8	1826K0146	HARIHARAN P	A NEW APPROACH TO STORE SENSITIVE DATA USING AUDIO
9	1826K0147	HARIPRASANTH N	MAIL TRACKING SYSTEM
10	1826K0150	JAISIMHA A	COLLEGE SPORTS AUTOMATION SYSTEM
11	1826K0151	JAYANTH S	AUTOMATED PO GENERATION TRADING SYSTEM
12	1826K0153	KISHORE S	EVENTHALL AND FOOD PLANNER
13	1826K0154	KRISHNENDU A	WEB ORIENTED SMART CITY
14	1826K0156	MATHAN KUMAR R	PREVENTIVE SPAM CONTROLLER
15	1826K0157	MOHAMMED SARJUN	FAKE PRODUCT REVIEW ANALYSIS IN SHOPPING CARTS
16	1826K0159	NAGALAKSHMI M	E-JEWELLERY MAINTENANCE
17	1826K0160	NAVEEN P	FILE SECURITY SYSTEM
18	1826K0161	PARTHASARATHY M	EXAM INVIGILATION ALLOCATION
19	1826K0163	PRADEEP R	CORPORATE PLANNER
20	1826K0164	RAGUL A	UNIVERSAL SMART CARD(UNIQUE ID)
21	1826K0168	SATHYA PRIYA S	FRUIT STALL MANAGEMENT
22	1826K0170	SUBHADHRAANJANA	HR MANAGEMENT SYSTEM
23	1826K0171	SURYA M	THE CAKE CASTLE SOFTWARE
24	1826K0172	SURYAPRAKASH C	NETWORK BASED THREE LEVEL ACCESS CONTROL SCHEME FOR DATA SECURITY SYSTEM
25	1826K0174	SWETHA S	HANDMOLDING MATERIAL SYSTEM
26	1826K0175	UMESHKARTHICK S	CERAMICS E-SHOPPING SYSTEM
27	1826K0176	VAISHNAVI T	E-LEARNING ENVIRONMENT
28	1826K0177	VELMURUGAN S	DISTRIBUTED RAW METERIALS GOODS AND SALES MONITER
29	1826K0178	VIGNESHWARAN V	TEA ESTATE MANAGEMENT SYSTEM
30	1826K0181	VISHNU K	GYM MAINTENANCE

31	1826K0182	VISHNUPRABHA S	INTERACTIVE APPLICATION FOR COLLEGE MANAGEMENT
32	1826K6001	SRIDHAR M	TRAFFIC OFFENCE REPORTING SYSTEM

SI.No	REGISTER NUMBER	NAME OF THE STUDENT	PROJECT TITLE
1	193AC0051	DEVAKI K	A STUDY ON EFFECTIVENESS OF SEO TO THE SUCCESS OF DIGITAL MARKETING COMPANIES WITH REFERENCE TO PROPLUS LOGICS
2	193AC0052	GOWTHAM R	A STUDY OF CUSTOMER BEHAVIOUR TOWARDS BHARAT PETROLEUM WITH SPECIAL REFERENCE TO COIMBATORE CITY.
3	193AC0053	JAYASURIYAN R	A STUDY ON CUSTOMER SATISFACTION TOWARDS YAHAMA MOTOR BIKES IN COIMBATORE CITY.
4	193AC0054	JEEVITHA S	A STUDY ON PROBLEMS AND SATISFACTION TOWAEDS IN ONLINE SHOPPING, WITH SPECIAL REFERENCE TO SNMV COLLEGE.
5	193AC0055	KIRUTHIKA G	AN ANALYSIS ON CUSTOMER'S LOYALTY TOWARDS THE COSMETIC PRODUCTS IN TIRUPPUR DISTRICT.
6	193AC0056	LOGA LAKSHMI D	A STUDY ON CUSTOMER ATTITUDE TOWARDS MARKETING OF HANDLOOM PRODUCTS IN COIMBATORE CITY.

7	193AC0057	MAHESH J	A STUDY ON MARKETING PERFORMANCE OF WHILRLPOOR HOME APPLIANCES.
8	193AC0059	MANOPRIYA R	A STUDY ON FINANCIAL PERFORMANCE OF BANNARY AMMAN SUGARS LTD.
9	193AC0060	NAGADEV K	A STUDY ON CUSTOMER SATISFACTION TOWARDS COMFORT FABRIC CONDITIONER WITH SPECIAL REFERENCE TO COIMBATORE CITY.
10	193AC0061	NANDHA KUMAR S	A STUDY ON CUSTOMER SATISFACTION OF ELECTRICAL BIKE WITH SPECIAL REFERENCE TO COIMBATORE CITY.
11	193AC0062	NANDHINI M	A STUDY ON CUSTOMER SATISFACTION OF HAMAM SOAP WITH SPECIAL REFERENCE TO COIMBATORE.
12	193AC0063	NANDHINI S	A STUDY ON CUSTOMER SATISFACTION TOWARDS PULSAR NS200 WITH SPECIAL REFERENCE TO COIMBATORE CITY.
13	193AC0064	SENTHIL KUMAR V	A STUDY ON BRANDMONK &ITS SOCIAL MEDIA MARKETING AND NETWORKING STRATEGIES.

14	193AC0065	SHANMUGA PRIYA S J	A STUDY ON CUSTOMER PREFERENCE TOWARDS DIFFERENT BRANDS OF CHOCOLATES.
15	193AC0066	SILPA T R	A STUDY ON CUSTOMERS EXPECTATIONS WITH SPECIAL REFERENCE TO KFC, COIMBATORE.
16	193AC0067	SREELEGHA R	A STUDY ON EMPLOYEE SATISFACTION.
17	193AC0068	SRISUMITHRA S V	A STUDY OF CUSTOMER BEHAVIOUR IN SAMSUNG MOBILE PHONE WITH SPECIAL REFERENCE AT COIMBATORE CITY.
18	193AC0069	VENKATESHWARI M	A STUDY ON CUSTOMER SATISFACTION ON HOTEL INDUSTRY.

S. No.	Reg. No.	Name of the student	Title of the project
1	1932 K016 0	ALEXJOHN S	EFFICIENT AND ENHANCED DATA ENCRYPTION IN CLOUD COMPUTING
2	1932 K016 1	HARI KRISHNAN B	ONLINE AGRICULTURE SHOP FOR FARMERS
3	1932 K016 3	KARTHICK RAJ H	WEB TRAFFIC ANALYZER
4	1932 K016 4	LAVANYA KRISHNAN	FOOD WASTAGE REDUCTION SYSTEM
5	1932 K016 5	MARY NIVETHA G	HELP DESK TICKETING SYSTEM
6	1932 K016 6	MOHAN PRASATH B	HILL STATION VEHICLE PROTECTING SYSTEM
7	1932 K016 8	NAVANEETHI B	BREAST CANCER CLASSIFICATION USING CONVOLUTION NEURAL NETWORK
8	1932 K016 9	NIRANJANA R	PHISHING ATTACK ON VOTING SYSTEM USING VISUAL CRYPTOGRAPHY
9	1932 K017 0	NIVETHA T	MULTI-BANKING SYSTEM
10	1932 K017 1	PRIYADHARSHINI K	EMBEDDED WATER MARKING USING PIXEL ALGORITHM
11	1932 K017 3	RAJITHA R	SMART LIVING ACTIVITIES DATA PROBABILISTIC LEARNING AND TRACKING
12	1932 K017 4	RANGANATHAN R	ANOMALY DETECTION VIA WEB BASED OVERSAMPLING PRINCIPAL COMPONENT ANALYSIS
13	1932 K017 5	SARANYA T	HOST CONFIGURATION PROTOCOL USING DYNAMIC CONTROL SYSTEM IN WB
14	1932 K017 6	SATHESH P	DYNAMIC WEBSITE FOR FURNITURE AGENCY

S No	UN. Reg. No	NAME OF THE STUDENT	TITLE
1	1935F0001	AAKASH C	A STUDY ON JOB SATISFICATION IN KING CARTOON, COIMBATORE
2	1935F0002	ACHSAH K BYJU	A STUDY ON THE SATISFICATION OF EMPLOYEES IN HOSPITAL
3	1935F0003	AKSHY M PILLAI	A STUDY ON TRAINING AND DEVELOPMENT PRACTICES AT INSOURCE TECHNOLOGIES, COIMBATORE
4	1935F0004	ANAIDA MARIE DCRUZ	A STUDY ON THE MARKETING STRATEGY PRACTISED BY RAJAN TEXTILES,TIRUPPUR.
5	1935F0005	ANANDHU MOHAN	A STUDY OF THE CHALLENGES IN FREGHT FORWARDING IN DSK LOGISTICS, COCHIN.
6	1935F0006	ANBARASU B	A STUDY ON COSTOMER SATISFATION OF DAIRY PRODUCTS TOWARDS VICFRESH.
7	1935F0007	ASHOK M	A STUDY OF FINANCIAL PERFORMANCE ANALYSIS OF IDFC BANK, COMBATORE.
8	1935F0008	BABITHA S	A STUDY ON CUSTOMER SATISFACTION TOWARDS COMFORT FABRIC CONDITIONER WITH SPECIAL PERFORMANCE TO COIMBATORE.
9	1935F0009	DIVYA DHARSHINI B	A STUDY ON EFFECTIVENESS OF RECRIUTMENT AND SELECTION PROCESS WITH SPECIAL RETERENEE TO DOLPHI-TVS-PROJECT REPORT
10	1935F0010	GEORGE VIJAYARASAN J	A STUDY ON THE EFFECTIVENESS OF EXIM TRADE DOCUMENTATION OF SMKT.

11	1935F 0012	GUNASEKARAN N	CARGO TRAFFIC ANALYSIS OF MARG KARIKAL PORT PVT LTD.
12	1935F 0013	HARIHARAN R	A STUDY ON EFFECTIVENESS OF HEALTH SAFETY AND WELFARE MEASURES WITH REFERENCE TO GURUDEV MOTORS, PVT LTD, CHENNAI
13	1935F 0014	HARRISH B U	ACC AN MARKETING HEDGE, AWAY TOWARDS SOCIAL MEDIA
14	1935F 0015	JEEVA R	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF THE BAJAJ FINSERV LTD, COIMBATORE
15	1935F 0016	JENIS KUJUR	A STUDY OF RECRUITMENT AND SELECTION PROCESS OF CONSOLIDATES RETAIL, COIMBATORE.
16	1935F 0017	JERLIN MARY R	A COMPARATIVE STUDY ON FINANCIAL STATEMENT ANALYSIS OF TCX PUMPS.
17	1935F 0018	JEROME S	A STUDY ON EFFECTIVENESS OF RECRUITMENT AND TRAINING WITH REFERENCE TO PIPE 9 CONSULTING
18	1935F 0019	JISHNU A P	A STUDY ON CUSTOMR SATISFACTION IN C AND F IN ALPHA LOGISTICS, COCHIN.
19	1935F 0021	KARIKALAN R	AN EXPLORATORY STUDY TO ENAVATE THE AWARNESS ABOUT NBFCs AND WILLINGNESS TO AVAIL THE SERVICES OF NBFCs IN KARUMATHAMPATTY.
20	1935F 0022	KAVIYA S	A STUDY OF FINANCIAL PERFORMANCE ANALYSIS OF IDFC BANK, COMBATORE.

21	1935F 0023	KEERTHANA R	A STUDY ON EFFECTIVENESS OF RECRUITMENT PROCESS WITH SPECIAL REFERENCE TO VERITY (EMERSON NETWORK POWER),COIMBATORE.
22	1935F 0024	KOWSHIK KALYAN K	A ROLE ON LEADERSHIP AMOUNG POST GRADUATE STUDENTS.
23	1935F 0025	LAVANYA S	A COMPARATIVE STUDY ON FINANCIAL STATEMENT ANALYSIS RADTECH SYSTEMS PVT LTD.
24	1935F 0026	MALATHI K	A STUDY OF THE FINANCIAL PERFORMANCE OF MM BUILDERS,COIMBATORE.
25	1935F 0027	MANIKANDAN E	A STUDY ON WORK RELATED STRESS AMOUNG WORKERS AT ROHEITH TEXTILES
26	1935F 0028	MEGHA PRAKASH	EMPLOYEE RELATIONASHIP MANAGEMENT @ NESTLE INDIA LIMITED
27	1935F 0029	MONISH R	INVSETORS BEHAVIOUR OF MUTUAL FUND INVESTMENT.
28	1935F 0030	MUTHU M	A STUDY ON RECRUITMENT AND SELECTION PROCESS WITH REFERENCE TO WIREDELTA TECHNOLOGIES PVT LTD, COIMBATORE
29	1935F 0031	NANDHA KUMAR R	A STUDY ON QUALITY WORK LIFE BALANCE OF HRH NEXT PVT LTD.
30	1935F 0032	NAVARATHINA M R	A STUDY ON PERFORMANCE APPRAISAC OF THE EMPLOYESS AT VACT TECHNOLOGIES

31	1935F 0033	PON SEKAR M	A STUDY ON MARKETING STRATEGY OF APC LOGISTICS LTD, THOOTHUKUDI.
32	1935F 0034	PREMA D	A STUDY OF STRESS LEVEL MANAGEMENT OF EMPLOYEES WITH REFERENCE OF RUBBER GENERAL INDUSTRIES INDIA PVT LTD.
33	1935F 0035	PRIYADHARSHI NI R	A STUDY OF THE MARKETING STRATEGY PRACTISED BY RAJAN TEXTILES, TIRUPUR.
34	1935F 0036	RAKSHANI R	A STUDY ON ROLE OF FREIGHT FORWARDERS AND PROBLEM FACED BY WITH SPECIAL REFERENCE TO GLO SHIPPING AND LOGISTICS, COIMBATORE.
35	1935F 0037	RAMKUMAR R	A STUDY ON CUSTOMER EXPECTATION WITH SPECIAL REFERENCE TO KFC, COIMBATORE
36	1935F 0038	SAKTHIVEL M	A STUDY ON EMPLOYEE PERCEPTION ON MOTIVATION METHODS WITH SPECIAL REFERENCE TO MAZENET SOLUTION, COIMBATORE.
37	1935F 0039	SENTHIL KUMAR P	A STUDY ON BRAND MONK & ITS DIGITAL MARKETING ASSOCIATED WITH THE SOCIAL MEDIA NETWORKING.
38	1935F 0040	SOWMIYA M	A STUDY ON WORKING CAPITAL MANAGEMENT IN DIAMOND ENGINEERING, CHENNAI, PVT LTD.
39	1935F 0041	SUBASH P	A STUDY ON JOB SATISFACTION OF EMPLOYEES IN LH MILL PVT LTD.

40	1935F 0042	SUBIN S NAIR	A STUDY ON THE SOCIAL MEDIA -IMPACT ON MARKETING PERFORMANCE AT CT INFOTECH INDIA PRIVATE LIMITED.
41	1935F 0043	SWETHA M	A STUDY ON THE EMPLOYEE TAXATION BY KOZHINJAMPARA SERVICE CO-OPERATIVE BANK
42	1935F 0044	VARNA A R	A STUDY OF TRAINING AND DEVELOPMENT OF SAI INFO TECH SOLUTION,OOTY
43	1935F 0045	VEERA SINGA PERUMAL V	A STUDY OF CUSTOMER SATISFACTION ON ELECTRICAL BIKE.
44	1935F 0046	VISHAL K V	A STUDY ON CAPITAL MANAGEMENT IN GVG PAPER MILLS.
45	1935F 0047	YASIR M	EFFECTIVENESS OF RECRUITMENT AND SELECTION PROCESS WITH REFERENCE TO CARLTON HOTEL,KODAIKANAL.

S.No	Register No	Name of the Student	Title
1	1931M0001	AKHIL SASI	A STUDY ON SOCIAL MEDIA ADDICTION AMONG THE ADOLESCENTS WITH SPECIAL REFERENCE TO NEMMARAH BLOCK PANCHAYAT AT PALAKKAD DISTRICT
2	1931M0002	AKSHARA A S	A STUDY ON PSYCHOSOCIAL PROBLEMS OF PEOPLE LIVING WITH HIV AIDS IN COIMBATORE DISTRICT
3	1931M0003	ALEENA THOMAS	A STUDY ON PSYCHO SOCIAL PROBLEMS FACED BY PARENTS OF DIFFERENTLY ABLED IN WAYANAD DISTRICT
4	1931M0005	ANU N	A STUDY ON CORPORATE SOCIAL RESPONSIBILITY EXPERIMENTS OF LARSEN TOUBRO IN MALUMACHAMPATTI PANCHAYAT, MADUKKARAI BLOCK, COIMBATORE DISTRICT
5	1931M0006	ASWATHI M P	A STUDY ON PSYCHO SOCIAL PROBLEMS OF FEMALE SEX WORKERS WITH SPECIAL REFERENCE TO KANNUR DISTRICT
6	1931M0007	BABU ANTONY P	A STUDY ON EMPLOYEE RETENTION STRATEGIES IN ABT INDUSTRIES PVT LTD, UKKADAM
7	1931M0008	BIJU B	A STUDY ON LIFE SATISFACTION AMONG SENIOR CITIZENS AT ST.JOSEPHS HOME FOR AGED DESTITUTE
8	1931M0009	CHINNA THANGAM P	A STUDY ON WORK LIFE BALANCE AMONG THE EMPLOYEES AT INSTAKART SERVICES PVT LTD
9	1931M0010	DHINESHKUMAR S	A STUDY ON WORK LIFE BALANCE AMONG THE EMPLOYEES AT ANAMALAI BUS TRANSPORT
10	1931M0011	FAYAZ RAHMAN H	A STUDY ON JOB SATISFACTION OF EMPLOYEES AT ABT INDUSTRIES PVT LTD
11	1931M0012	HARI PRASADA R	A STUDY ON PROBLEMS OF CHILD LABOURERS IN COIMBATORE DISTRICT

12	1931M0013	KARTHI K	A STUDY ON QULAITY OF WORKLIFE AMONG THE EMPLOYEES AT MADRAS RADIATORS AND PRESSING LTD
13	1931M0014	KARTHIK V	A STUDY ON STRESS AMONG THE EMPLOYEES AT PERSONIV, COIMBATORE
14	1931M0015	LOGESHWARAN G	A STUDY ON ASSESSMENT OF GENDER INEQUALITY IN RURAL AREA
15	1931M0016	MOHAN KUMAR G	A STUDY ON LABOUR WELFARE MEASURES AMONG WORKERS IN INDO SHELL CAST PVT LTD
16	1931M0017	MIRTHULAYA R	A STUDY ON JOB SATISFACTION OF EMPLOYEES AT REVATHI EQUIPMENT LTD
17	1931M0018	MUTHULAKSHMI P	A STUDY ON SOCIO ECONOMIC STATUS OF SELF HELP GROUP IN MALUMACHAMPATTI
18	1931M0019	NAVEEN R	A STUDY ON JOB INSECURITY AMONG THE EMPLOYEES AT KGISL BPO
19	1931M0020	NISHA M	A STUDY ON ASSESSING QUALITY OF LIFE AND CHRONIC ILLNESS AMONG ELDERLY LIVING IN OLD AGE HOME
20	1931M0021	PRATHAP M	A STUDY ON EMPLOYEE ORGANISATIONAL CULTURE IN ABT INDUSTRIES PVT LIMITED, UKKADAM
21	1931M0022	PRIYANGA R	A STUDY ON LABOUR WELFARE MEASURES AMONG THE TEA PLANTATION EMPLOYEES WITH REFERENCE TO KANNAN DEVAN HILLS PLANTATION COMPANY PRIVATE LIMITED, MUNNAR
22	1931M0023	SIKENDAR BASA T M	A STUDY ON SOCIO ECONOMIC PROBLEMS OF FARMERS
23	1931M0024	VENKATESH S	A STUDY ON LIFE SKILLS AMONG THE SCHOOL STUDENTS
24	1931M0025	VINOTHKUMAR S	A STUDY ON EMPLOYEE RETENTION STRATEGIES IN HRH NEXT PVT LIMITED

Hand

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
FLIPKART”**

PROJECT REPORT

Submitted to Bharathiar University in partial fulfillment of the requirements
for the award of the degree of commerce with E-commerce

Submitted by
HARSHINI .S
(REGNO.182AD0017)

Under the guidance of
MRS.P.JAYAPRADHA
(M.com,PGDCA,M.Phil,NET)



Estd. 1989

**DEPARTMENT OF COMMERCE WITH
ECOMMERCE SNMV COLLEGE OF
ARTS AND SCIENCE (AFFILIATED TO
BHARATHIAR UNIVERSITY)
Shri Gambhirmal Bafna Nagar
Malumachampatti
Coimbatore-641050
2018-2021**

SNMV COLLEGE OF ARTS AND SCIENCE (Re-accredited
with "A" Grade by NAAC)

DEPARTMENT OF COMMERCE WITH ECOMMERCE Shri
Gambhirmal Bafna Nagar, Malumchampatti, Coimbatore-641050
(Affiliated to Bharathiar University)

This is to certify that the project entitled "A STUDY ON CUSTOMER
SATISFICATION TOWARDS FLIPKART"

Is a Bonafide record done by

HARSHINI.S
(REG NO 182AD0017)

Submitted to partial fulfillment of the requirements of the award of
the degree BACHELEOR OF COMMERCE WITH ECOMMERCE of
the Bharathiar University

Date: 31.3.2021
Place: Coimbatore

P. Jayaprada
Signature of the Guide

[Signature]
Head of the department

[Signature]
Principal

Submitted to the viva voice examination held
on 31/03/2021

[Signature]



DECLARATION

This is to certify that project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS FLIPKART" submitted to Bharathiar University in partial fulfillment of the requirement for the award of the degree of "BACHELOR OF COMMERCE WITH ECOMMERCE", is a record of original research work done by HARSHINIS during the period of the study in department of Commerce with E-commerce studies and research at SNMV COLLEGE OF ARTS AND SCIENCE affiliated to Bharathiar University, under the guidance and that this project has not formed the basis for the award of any Degree/Diploma/Association/Fellowship or similar title to any candidate of any University.

PLACE: COIMBATORE

DATE:



Signature of the Candidate

HARSHINIS

(REG.NO1S2AD0017)

SNMV COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMMERCE WITH E-COMMERCE

Shri Gambhrihal Bafna Nagar, Malumachampatti, Coimbatore - 641050.

(AFFILIATED TO BHARATHIAR UNIVERSITY)

This is certify that, project entitled **"A STUDY ON CUSTOMER SATISFACTION
TOWARDS MI IN COIMBATORE CITY"**

Is a bonafied record done by

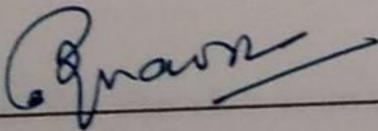
SenthilKumar.S

(REG NO: 182AD0042)

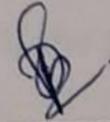
Submitted in partial fulfillment of the requirement for the award of the degree
Bachelor of Commerce with information Technology of the Bharathiar University

Place: Coimbatore

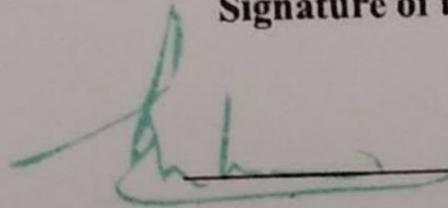
Date: 31-3-2021



Head of the department



Signature of the Guide



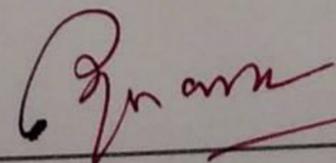
Principal

Submitted for the viva voce examination held on

31.03.2021



Internal examiner



External examiner



A STUDY ON CUSTOMER PERCEPTION TOWARDS MI IN COIMBATORE CITY”

PROJECT REPORT

**Submitted to Bharathiar University partial fulfillment of the requirement for the award
of the degree Bachelor of Commerce with Ecommerce**

Submitted by

SENTHILKUMAR .S

(Reg no: 182AD0042)

Under the guidance of

Miss. K. PRINCY HEBSHIBHA

(MCOM(CA), M.Phil., Ph. d)



ESTD. : 1989

DEPARTMENT OF COMMERCE WITH ECOMMERCE

SNMV COLLEGE OF ARTS AND SCIENCE

(AFFILIATED TO BHARATHIAR UNIVERSITY)

(ACCREDITED WITH "A" GRADE BY NAAC)

Shri Gambhirmal Bafna Nagar,

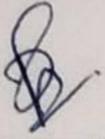
Malumachampatti,

Coimbatore - 641050.

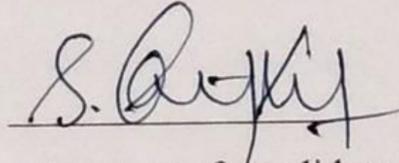
2018 - 2021

DECLARATION

This is to certify that project work entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS MI IN COIMBATORE CITY**", Submitted to Bharathiar University partial fulfillment of the requirement for the award of the degree "**Bachelor of Commerce with E-commerce**", is a record of original research work done by **Senthilkumar.S** during the period of the study in Department of commerce with Information Technology studies and research at SNMV College of Arts and Science affiliated to Bharathiar University, under the guidance and that this project has not formed the basis for the award of my Degree/Diploma Association/Fellowship or similar title to any candidate of any University.



Signature of the guide



signature of candidate

SenthilKumar.S
(REG.No:182AD0042)

**"A STUDY ON CUSTOMER SATISFICATION TOWARDS AMAZON
PRODUCTS WITH SPECIAL REFERENCE IN COIMBATORE CITY**

PROJECT REPORT

Submitted to bharathiar university in partial fulfilment of the requirements for
the award of the degree of commerce with ecommerce

Submitted by

B.SRIREKHA

(REGNO 182AD0046)

Under the guidance of

MS.K.PRINCY HEBSHIBHA

(MCOM(CA),M.PHILL,.(PHD))



Estd 1989

DEPARTMENT OF COMMERCE WITH ECOMMERCE

SNMV COLLEGE OF ARTS AND SCIENCE

(AFFILIATED TO BHARATHIAR UNIVERSITY)

Shri Gambhirmal bafna nagar

Malumachampatti

Coimbatore-641050

2018-2021

SNMV COLLEGE OF ARTS AND SCIENCE

(Re-accredited with "A" Grade by NAAC)

DEPARTMENT OF COMMERCE WITH ECOMMERCE

Shri Gambhirmal Bafna nagar, malumchampatti, combatore-641050

(Affiliated to bharathiar university)

This is to certify to ,the project entitled "A STUDY ON CUSTOMER SATISFICATION TOWARDS OF AMAZON PRODUCT WITH SPECIAL REFERENCE IN COIMBATORE CITY"

Is a bonafide record done by

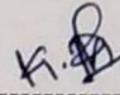
B.SRIREKHA

(REG NO 182AD0046)

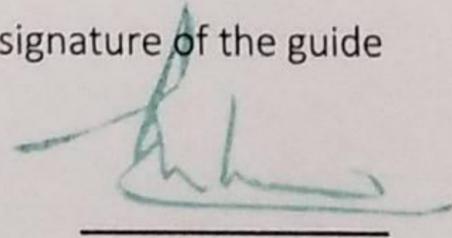
Submitted to partial fulfilment of the requirements of the award of degree BACLEOR OF COMMERCE WITH ECOMMERCE OF Bharathiar university

Place: COIMBATORE

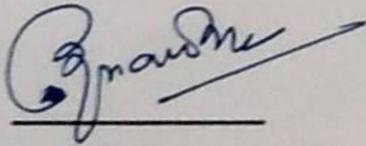
Date: 31.3.2021



signature of the guide

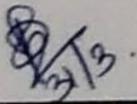


principal

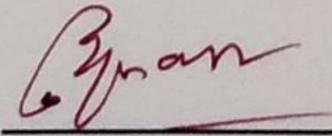


Head of the department

Submitted to the viva voice examinations held on 31.3.2021



Internal examiner



External examiner



DECLARATION

I hereby declare that the field work entitled of "A Study on the level of Customer Satisfaction towards AMAZON product in Coimbatore city submitted to the BHARATHIARUNIVERSITY, in partial fulfillment off the award for the degree of BACHELOR OF COOMERCE WITH ECOMMERCE is a record of an original work done by B.SRIREKHA during the period of study in department of commerce with ecommerce studies and research at SNMV arts and science college affiliated by bharathiar university Under the guidance of and this project work is similar project is candidate off university

Place: Coimbatore

Date: 31.3.2021

K. Princy Hebshibha

Ms.K. PRINCY HEBSHIBHA,
(MCOM (CA),M.Phil.,(Phd))

Faculty guide

B. Srirekha

Signature of candidate

B.SRIREKHA

(Reg.no . 182AD0046)



SNMV COLLEGE OF ARTS AND SCIENCE
INSTITUTE OF MANAGEMENT
(SHRI NEHRU MAHA VIDYALAYA)

Shri Gambhirmal Bafna Nagar , Malumachampatti, Coimbatore - 50



DEPARTMENT OF BCA



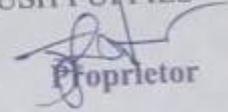
Hush Puppies®

Shop No.136, Diwan Bahadur Rd, Opposite To Sri Krishna Sweets, R S Puram West, Coimbatore, Tamil Nadu 641002.

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **KIRUBAKARAN.S** (Reg No: 1822J1151) of Final year **B.C.A** student from **SNMV college of arts and science, malimachampatti** been successfully completed his project work in our concern under the title "**WEBSITE FOR MULTIBRAND FC FOOTWEAR SYSTEM**" during the period from **DECEMBER 2020 TO MARCH 2021.**

For HUSH PUPPIES


Proprietor



AES TECHNOLOGIES PVT LTD 9001:2008

The Design of Everyday Things ...

No: 41, Sr Lakshmanan Nagar, Singanallur, Coimbatore - 641005, Near Shanthi Gates Petrol Bunk
Tel : 0422-2245856 Ph : +91 9865553725 Email : Aestechinfo@gmail.com www. aestechinfo.org

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that your student **Ms.G.SANGEETHA (1822J1176)** doing final year **BCA** in **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE** has Successfully Completed her project work in our concern under the title **"CLOUD BASED MULTI SOFTWARE SHARING"** during the period from **DECEMBER 2020 TO MARCH 2021.**

FOR AES TECHNOLOGIES PVT LTD



MANAGER





AMMAN VEGETABLE MERCHANTS

FRESH & BEST QUALITY SERVICE



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Date : 28.03.21

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that your student Mr.S.SATHISH KUMAR (1822.11180) doing final year BCA in SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE has Successfully Completed his project work in our concern under the title "VEGETABLE SHOP INFORMATION SYSTEM" during the period from DECEMBER 2020 TO MARCH 2021.

For AMMAN VEGETABLE MERCHANTS

A 

Authorized Signature

No 88/91 Vegetable Commission Mundy, Gandhi Market,
Pollachi - 642001 Mobile : 8248395566 / 7867881060





WEBCARE TECHNOLOGIES

No.721/2, Venky complex, Second floor, Cross Cut Rd, Coimbatore - 641012
Tel : 0422-2410120 Ph : +91-9865553725 Gmail : webcareinfo@gmail.com



TO WHOMSOEVER IT MAY CONCERN

This is to inform you that your student **Ms.NARMATHA .N(1822J1161)** doing final year **BCA** in **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE** has Successfully Completed her project work in our concern under the title **"DYNAMIC HOSTEL AUTOMATION SYSTEM"** during the period from **DECEMBER 2020 TO MARCH 2021.**

FOR WEBCARE TECHNOLOGIES



MANAGER



**A STUDY ON PROFITABILITY ANALYSIS OF TATA STEEL LTD IN
COIMBATORE DISTRICT**

Project report submitted to the Bharathiar university Coimbatore, in partial
fulfilment of the requirements for the award of the degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

P.R. RAMYA

(Reg.No:182AB0033)

Under the guidance of

Mr. P. JAGATHEESH, M. Com, M.Phil., MBA, (Ph.D.)

Assistant Professor Department of Commerce with Banking and Insurance



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

SNMV COLLEGE OF ARTS AND SCIENCE

Affiliated to Bharathiar University, Coimbatore

Shri Gambhirmal Bafna Nagar,

Malumachampatti.

COIMBATORE -641018

MARCH – 2021

CERTIFICATE

This is to certify that the project report, entitled "A STUDY ON PROFITABILITY ANALYSIS OF TATA STEEL LTD IN COIMBATORE DISTRICT" submitted to the SNMV College of Arts and Science, in partial fulfilment of the requirement for the award of the Degree of **Bachelor of Commerce With Banking and Insurance** is a record of original project report done by **P.R.RAMYA**, during the period **2020 – 2021** of her project report in the UG Department of Commerce, SNMV College of Arts and Science, Coimbatore under my supervision and guidance and the project report has not formed the basis for the award of any Degree / Diploma / Associateship /Fellowship or other similar title to any candidate of any university.

Place: Coimbatore

Date: 31/03/2021

31/03/2021

Signature of the guide

J. J. M. B. 11/03/21

Signature of the HOD

[Signature]

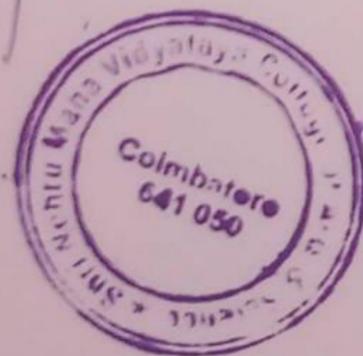
Signature of the Principal

[Signature]

INTERNAL EXAMINER

[Signature]

EXTERNAL EXAMINER





TATA STEEL LIMITED

No 97, Race Course Road, Coimbatore, Tamil Nadu 641018.

Phone: 0422-2424488, Fax: 1800 365 2486.

Website: www.tatasteel.com.

Date: 17.02.2021

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **P.R. RAMYA.**, Reg.No.182AB0033 final year B.com Banking and Insurance student of Sree Nehru Maha Vidyalaya Arts and Science college, Coimbatore. She under took field work training in our esteemed concern from 16.01.2021 to 17.02.2021.

During this period her conduct and character found **Good**.

We wish good luck in her future endeavors.

For TATA STEEL Ltd,

D. TAMIL SELVAN

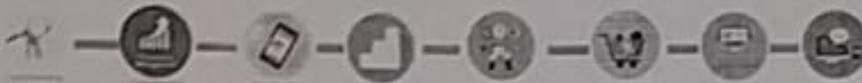
Manager

A handwritten signature in black ink, appearing to read 'D. Tamil Selvan'.



SUBZERO TECHNOLOGIES

www.subzerotechnologies.org.in | info@subzerotechnologies.org.in



CodeCreators

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that Ms.JAMUNARANLN (1822K2155) doing final year B.SC(COMPUTER SCIENCE) in SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE has Successfully Completed her project work in our concern under the title "NETWORK BASED ATM PIN THEFT AVOIDING SYSTEM" during the period from DECEMBER 2020 to MARCH 2021.

FOR SUBZERO TECHNOLOGIES

MANAGER

0422-425675
9964472993

info@subzerotechnologies.org.in
hr@subzerotechnologies.org.in

HEAD OFFICE

No 27, Sundaram Brothers Layout,
Trichy Road, Ramanathapuram,
Coimbatore-641045

REGISTER OFFICE

2nd Floor , M.K.Complex
Opp : Fire service
Pollachi-642001

09-Mar-2021

Coimbatore

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr.V.Kishore (Reg.No.1822k2166), a student of Sri Nehru Maha vidyalaya college of arts and science,Coimbatore-28pursuinghis final year Bsc Computer Science had successfully completed his major project in our concern.

The Specification of the project is under mention.

Project Title:ONLINE ART GALLERY

Platform : Windows 10

Programming :php

Database : MySql

IDE : Notepad editor

DECLARATION



Address: 133, Dr Radhakrishna St, Hudco Colony, Tatabad, Coimbatore, Tamil Nadu 641012

Phone : +91-9942243031 Gmail : Appscodetech@gmail.com www.Appscode.co.in



TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr.BHAVANANTHU.J** (Reg No:1822K2145) of Final year **B.Sc(Computer Science)** student from **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE** is doing his **PHP** project in our concern under the title **"ONLINE STOCK MARKET QUERY AGGREGATION"** during the period from **DECEMBER 2020 to MARCH 2021.**

FOR APPSCODE TECHNOLOGIES



Authorized Signatory



NEW DAY TECHNOLOGIES

Address: Pillayarkovil Street, Kalapatti Privu, Saravanampatti, Coimbatore-641035 www.Newdayinfo.in

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that Ms.MANJULAVANYA.A (1822K2174) doing final year B.SC(COMPUTER SCIENCE) in SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE has Successfully Completed her project work in our concern under the title "COURSE MANAGEMENT SYSTEM" during the period from DECEMBER 2020 to MARCH 2021.

FOR NEWDAY TECHNOLOGIES


D. [Signature]

MANAGER



DSK COURIER SERVICES

Address: B 1, II Floor TST Complex, 742, Avinashi Rd, Coimbatore, Tamil Nadu 64101
Tell : +919544429452 Email : Dsklogistics@gmail.com

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that **Ms.ARTHILR (1822K2141)** doing final year **B.SC(COMPUTER SCIENCE)** in **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE** has Successfully Completed her project work in our concern under the title "**COURIER SERVICE MANAGEMENT SYSTEM**" during the period from **DECEMBER 2020 to MARCH 2021.**

FOR DSK COURIER SERVICES



MANAGER

CRYTRONIX TECHNOLOGIES



Address: No.76 2nd floor, Sri sai building, G.N.mills, mettupalayam road, Coimbatore-641029
☎ 0422-23408964 ☎ +91-7418855632 ☎ crytronix@gmail.com 🌐 www.crytronix.org.in

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that **Mr.PRABHAKARAN.T (1822K2191)** doing final year **B.SC(COMPUTER SCIENCE)** in **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE** has Successfully Completed his project work in our concern under the title **"CERTIFICATE VERIFICATION PORTAL"** during the period from **DECEMBER 2020 to MARCH 2021.**

FOR CRYTRONIX TECHNOLOGIES

Authorized Signatory

IT SERVICE



RESPONSIVE
DESIGN



ENGAGING
VISUALS



INFORMATIVE
SLIDERS



USEFUL
WIDGETS



PROFESSIONAL
LOGOS



DOWNLOAD
OPTIONS



APPEALING
PRESENTATIONS



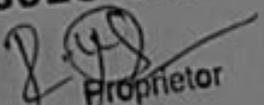
EST SOLUTION

SOFTWARE TRAINING & SOFTWARE DEVELOPMENT CENTRE

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that **MR. R. NETHAJI (1822K2186)** doing final year **B.Sc (COMPUTER SCIENCE)** in **SHRI NEHRU MAHA VIDYALYA COLLEGE OF ARTS AN SCIENCE, COIMBATORE** has Successfully Completed his project work in our concern under the title "**HOSTEL ADMINISTRATION IN COMMON PORTAL**" during the period from **DECEMBER 2020 to MARCH 2021.**

For **BEST SOLUTION**


Proprietor

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. JEEVANANTHAM M(REG.NO:1822K2158)** of Final year **B.sc (computer science)** student from **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE** is doing his **ASP.NET PROJECT** in our concern under the title **"TREVAL AND TOURISM MANAGEMENT"** during the period from **December-2020 to March-2021**.



09-Mar-2021

Coimbatore

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr.M.Dhinakaran (Reg.No.1822k2147), a student of Sri Nehru Maha vidyalaya college of arts and science,Coimbatore-28pursuinghis final year Bsc Computer Science had successfully completed his major project in our concern.

The Specification of the project is under mention.

Project Title:Online GST Billing

Platform : Windows 10

Programming :Android xml

Database : Sqlite

IDE : Androideditor

DECLARATION

**“A STUDY ON THE MARKETING STRATEGY PRACTISED BY
RAJAN TEXTILES, TIRUPUR”**

PROJECT REPORT

*Submitted to Bharathiar University in partial fulfillment of the requirements for
the award of the degree of*

MASTER OF BUSINESS ADMINISTRATION

Submitted by

ANAIDA MARIE DCRUZ

Reg No : 1935F0004

Under the guidance of

Mrs. S. RAJESHWARI BCom (CA),MBA.,(PhD),,



SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE

(Re-accredited with “A” grade by NAAC)

(Affiliated to Bharathiar University)

Shri Gambhirmal Bafna Nagar, Malumachampatti

Coimbatore-641 050

February 2021

SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS & SCIENCE

(Re-accredited with 'A' Grade by NAAC)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore-641021

CERTIFICATE

This is to certify that project entitled

“A STUDY OF HUMAN RESOURCES ACCOUNTING IN INFORMATION TECHNOLOGY SECTORS IN BANGALORE AND ITS IMPACTS ON STRATEGIC HUMAN RESOURCES MANAGEMENT ”

is a Bona fide record of work done by

ANAIDA MARIE DCRUZ

Reg.No: 1935F0004

Submitted in the partial fulfillment of the requirement for the award of the degree of **MASTER OF BUSINESS ADMINISTRATION** of Bharathiar University, Coimbatore



Faculty Guide

Director – MBA

Principal

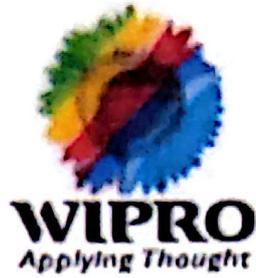
Date of Viva Voce: 4/2/12.



Internal Examiner



External Examiner



DATE : 07th jan 2021

ANAIDA MARIE DCRUZ

SNMV INSTITUTE OF MANAGEMENT

DEAR ANAIDA MARIE DCRUZ ,

Congratulations on your successful completion of your internship with the WI BAS TEAM,
Wipro Infotech effectiveness from 12th july 2020 to 06th jan 2021

Your contribution in Performances management, Training and Development, Recruitment
& Onboarding under the guidance of Mr . Anoop P Nair is highly appreciated . This is purely on
academic project work allocated to Ms. Anaida marie dcruz , which would be on , " **NO PAY NO
FEE Basis** "

We wish you all the very best in your career ahead!

With regards
For WIPRO LIMITED

Abarith Viswam

Senior Divisional HR Manager, WI-BAS

Silva
Harad

**“A STUDY ON THE SATISFACTION OF EMPLOYEES IN
HOSPITAL”**

PROJECT REPORT

*Submitted to Bharathiar University in partial fulfillment of the requirements for
the award of the degree of*

MASTER OF BUSINESS ADMINISTRATION

Submitted by

ACHSAH K BYJU

Reg No : 1935F0002

Under the guidance of

Dr. S SUDHAKAR



SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE

(Re-accredited with “A” grade by NAAC)

(Affiliated to Bharathiar University)

Shri Gambhirmal Bafna Nagar, Malumachampatti

Coimbatore-641 050

February 2021

SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS & SCIENCE

(Re-accredited with 'A' Grade by NAAC)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore-641021

CERTIFICATE

This is to certify that project entitled

“A STUDY ON THE SATISFACTION OF EMPLOYEES IN HOSPITAL”

is a Bona fide record of work done by

ACHSAH K BYJU

Reg. No: 1935F0002

Submitted in the partial fulfillment of the requirement for the award of
the degree of **MASTER OF BUSINESS ADMINISTRATION** of
Bharathiar University, Coimbatore

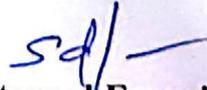

Faculty Guide

Director – MBA

Principal

Date of Viva Voce: 24/02/2021


Internal Examiner


External Examiner



PUSHPAGIRI HOSPITAL

Gudalur Bazaar P.O., The Nilgiris Dt, Tamilnadu. Pin - 643212.

Ph : 04262 - 261352. Cell : 94890 44110. Email : pushpagirimh@gmail.com

4/12/2020

Date

TO WHOM SO EVER IT MAY CONCERN

This is to certify that, Ms. ACHSAH D/o. Mr. Byju Varghese Gudalur, bearing Reg. No. 1935F0002, doing Ist Year MBA (2019 – 2021) student Of Sree Nehru Maha Vidyalaya Institute of Management Coimbatore, had completed a month in-plant training in our Hospital from 20th October 2020 to 20th November 2020.

During above tenure with us, her attitude and pleasant manner makes her excellent candidate. Her character and conduct was found to be good.

I wish all success in her future endeavours.



Sr. Linley

The Administrator,
Pushpagiri Hospital,
Gudalur.

**“A STUDY ON RECRUITMENT AND SELECTION PROCESS
OF CONSOLIDATED RETAIL, COIMBATORE”**

PROJECT REPORT

*Submitted to Bharathiar University in partial fulfillment of the requirements for
the award of the degree of*

MASTER OF BUSINESS ADMINISTRATION

Submitted by

JENIS KUJUR

Reg No: 1935F0016

Under the guidance of

Dr. S SUDHAKAR



SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE

(Re-accredited with “A” grade by NAAC)

(Affiliated to Bharathiar University)

Shri Gambhirmal Bafna Nagar, Malumachampatti

Coimbatore-641 050

February 2021

SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS & SCIENCE

(Re-accredited with 'A' Grade by NAAC)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore-641021

CERTIFICATE

This is to certify that project entitled

**“A STUDY ON RECRUITMENT AND SELECTION PROCESS OF
CONSOLIDATED RETAIL COIMBATORE”**

is a Bona fide record of work done by

JENIS KUJUR

Reg.No: 1935F0016

Submitted in the partial fulfillment of the requirement for the award of
the degree of **MASTER OF BUSINESS ADMINISTRATION** of
Bharathiar University, Coimbatore


Faculty Guide

Director – MBA

Principal

Date of Viva Voce: 04/02/2021


Internal Examiner


External Examiner



Consolidated Retail

Consolidated Retail

Website: www.cosolidated

Tell Ph: 0422-4215111

TO WHOMEVER IT MAY CONERN

This is to certify that Ms. JENIS KUJUR is a student from SNMV Institute of Management, she has completed her training at Consolidate Premium Retailers, from July1, 2020 to July31, 2020.

During this period jenis successfully completed her project on "recruitment & selection process at consolidate premium retailers".

We wish her all the best for his future endeavors.

Consolidate Premium retailers

(HR Manager)

189, Bashyagaralu Road, R.S.Puram ,Coimbatore, Tamil Nadu

**"EMPLOYEE RELATIONSHIP MANAGEMENT
@ Nestlé India Limited"**

S. 1/19
2/1/2021

PROJECT REPORT

*Submitted to Bharathiar University in partial fulfillment of the requirements
for the award of the degree of*

MASTER OF BUSINESS ADMINISTRATION

Submitted by

MEGHA PRAKASH

Reg No : 1935F0028

Under the guidance of

Mr. S. SUNIL PRADEEP



**SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND
SCIENCE**

(Re-accredited with "A" grade by NAAC)

(Affiliated To Bharathiar University)

**Shri Gambhirmal Bafna Nagar, Malumachampatti
Coimbatore - 641 050.**

February - 2021

**SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND
SCIENCE**

(Re-accredited with 'A' Grade by NAAC)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore – 641 050.

CERTIFICATE

This is to certify that project entitled

**“EMPLOYEE RELATIONSHIP MANAGEMENT”
@ Nestlé India Limited”**

Is a bonafide record of work done by

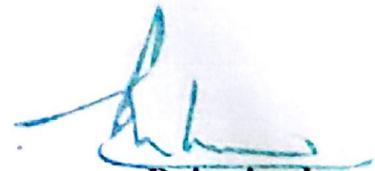
MEGHA PRAKASH

Reg. No: 1935F0028

Submitted in the partial fulfillment of the requirement for the award of the
degree of **MASTER OF BUSINESS ADMINISTRATION** of
Bharathiar University, Coimbatore.


Faculty Guide


Director – MBA


Principal

Date of Viva Voce: 04/02/2022

Internal Examiner




External Examiner

Nestlé India Limited

CHOLADI FACTORY, CHERAMBADI

Choladi Factory, Cherambadi

Nilgiris Dist. – Tamil Nadu

Phone : (04262) 266635, 266655

E-mail: corporate@IN.nestle.com

Website: www.nestle.in



Our Ref: Pers/ Intern/ DK

Date: 10.11.2020

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. Megha Prakash** has successfully completed the Internship Program in Human Resources at Nestlé India Limited, Choladi Factory. The Internship Program was undertaken from 22.09.2020 to 06.10.2020 for a period of two weeks.

NESTLÉ INDIA LIMITED
Human Resources Department



Manager - Human Resources



Regd Office : 100/101, World Trade Centre, Barakhamba, New Delhi – 110 001

**“A STUDY ON CONSUMER PREFERENCE TOWARDS DIFFERENT BRANDS OF
CHOCOLATES”**

Dissertation submitted to the Bharathiar University, Coimbatore-641046

In partial fulfillment of the requirement for the award of the

Degree of Master of Commerce with Computer Applications

SUBMITTED BY

SHANMUGA PRIYA S J

Reg No : 193ACOO65

Under the guidance of

Dr. P. CHINNA SAHAYA RANI, M. COM., M.Phil., MBA., Ph. D

Assistant Professor, PG & Research DEPARTMENT OF COMMERCE WITH COMPUTER
APPLICATIONS



Estd.1989

Submitted to

**PG & RESEARCH DEPARTMENT OF COMMERCE WITH COMPUTER
APPLICATIONS**

SNMV COLLEGE OF ARTS AND SCIENCE

(Affiliated to Bharathiar University NAAC re-accredited 'A & ISO Certified Institution)

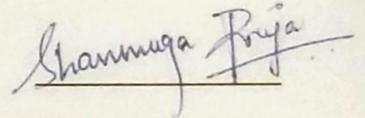
Shri Gambhirmal Bafna Nagar, Malumachampatti-641050.

MARCH 2021

DECLARATION

I, SHANMUGA PRIYA S J hereby declare that the project entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS DIFFERENT BRANDS OF CHOCOLATES" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the Master Degree in COMMERCE WITH (COMPUTER APPLICATIONS) is a record of original project work done by me during the period of study in Department of Commerce with (computer applications). SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS & SCIENCE, COIMBATORE, under the supervision and guidance of Dr. P. CHINNA SAHAYA RANI department of M.Com(CA), Assistant Professor, Department of Commerce with COMPUTER APPLICATIONS, SNMV College of Arts & Science, Coimbatore

Date: 31.03.2021



S J SHANMUGA PRIYA

(193ACOO65)

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS DIFFERENT BRANDS OF CHOCOLATES", submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of **MASTER OF COMMERCE WITH COMUTER APPLICATIONS** is a record of original research work done by **SHANMUGA PRIYA S.J** during the period of her study 2020-2021 Under my supervision and guidance of the Department of Commerce with Computer Applications.

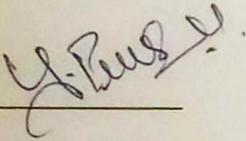
DATE: 31. 03. 2021

P. Chinnaharan 31/3/2021

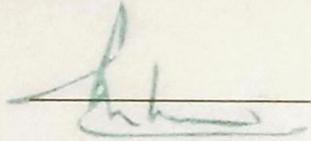
Signature of the Supervisor

Dr. P. CHINNA SAHAYA RANI

**Assistant Professor, PG & Research Department of
Commerce with (CA)**

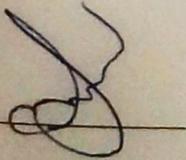


Signature of HOD



Signature of the Principal

Submitted for viva-examination held on date: 31. 03 . 2021



External Examiner



**“A STUDY ON CUSTOMERS EXPECTATIONS WITH SPECIAL
REFERENCE TO KFC, COIMBATORE”**

Dissertation submitted to the Bharathiar University, Coimbatore-641046

In partial fulfillment of the requirement for the award of the

Degree of Master of Commerce with Computer Applications

SUBMITTED BY

SILPA.T.R

Reg No : 193ACOO66

Under the guidance of

Dr. P. CHINNA SAHAYA RANI, M. COM., M. Phil., MBA., Ph. D

Assistant Professor, PG DEPARTMENT OF COMMERCE WITH COMPUTER
APPLICATIONS



Estd.1989

Submitted to

**PG DEPARTMENT OF COMMERCE WITH COMPUTER
APPLICATIONS**

SNMV COLLEGE OF ARTS AND SCIENCE

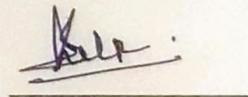
**(Affiliated to Bharathiar University NAAC re-accredited 'A & ISO Certified Institution)
ShriGambhirmalBafna Nagar, Malumachampatti-641050.**

MARCH 2021

DECLARATION

I, **SILPA.T.R** hereby declare that the project entitled “**A STUDY ON CUSTOMERS EXPECTATIONS WITH SPECIAL REFERENCE TO KFC, COIMBATORE**” submitted to **BHARATHIAR UNIVERSITY** in partial fulfillment of the requirement for the award of the Master Degree in **COMMERCE WITH (COMPUTER APPLICATIONS)** is a record of original project work done by me during the period of study in Department of Commerce with (computer applications). **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS & SCIENCE, COIMBATORE**, under the supervision and guidance of **Dr.P.CHINNA SAHAYA RANI** department of M.Com(CA), Assistant Professor, Department of Commerce with **COMPUTER APPLICATIONS, SNMV College of Arts & Science, Coimbatore**

Date: 31.03.2021



SILPA.T.R

(193ACOO66)

CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON CUSTOMERS EXPECTATIONS WITH SPECIAL REFERENCE TO KFC, COIMBATORE", submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of MASTER OF COMMERCE WITH COMUTER APPLICATIONS is a record of original research work done by SILPA.T.R during the period of her study 2020-2021 Under my supervision and guidance of the Department of Commerce with Computer Applications.

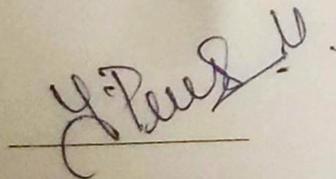
DATE: 31.03.2021

P. Chinnah 31/3/2021

Signature of the Supervisor

Dr. P. CHINNA SAHAYA RANI

Assistant Professor,
PG & Research Department of Commerce(CA)



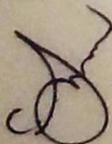
Signature of HOD



Signature of the Principal

Submitted for viva-examination held on date: 31/3/21

External Examiner



**“AN ANALYSIS ON CUSTOMER'S LOYALTY TOWARDS
THE COSMETIC PRODUCTS IN TIRUPPUR DISTRICT”**

Dissertation submitted to the Bharathiyar University, Coimbatore-641046

In partial fulfillment of the requirement for the award of the

Degree of Master of Commerce with Computer Applications

SUBMITTED BY

KIRUTHIKA. G

RegNo : 193ACOO55

Under the guidance of

Ms. S. UMAMAHESWARI, M.COMCA., M.Phil., (Ph.D)
Assistant Professor

PG & Research DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS



Submitted to

**PG & RESEARCH DEPARTMENT OF COMMERCE WITH COMPUTER
APPLICATIONS**

SNMV COLLEGE OF ARTS AND SCIENCE

(Affiliated to Bharathiyar University NAAC re-accredited 'A & ISO Certified Institution)

Shri Gambhirmal Bafna Nagar, Malumachampatti-641050.

MARCH 2021

DECLARATION

I, **KIRUTHIKA G** hereby declare that the project entitled "AN ANALYSIS ON CUSTOMER'S LOYALTY TOWARDS THE COSMETIC PRODUCTS IN TIRUPUR DISTRICT" submitted to **BHARATHIAR UNIVERSITY** in partial fulfillment of the requirement for the award of the Master Degree in **COMMERCE WITH (COMPUTER APPLICATIONS)** is a record of original project work done by me during the period of study in Department of Commerce with (computer applications). **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS & SCIENCE, COIMBATORE**, under the supervision and guidance of **Ms.S.UMAMAHESWARI** department of **M.Com(CA)**, Assistant Professor, Department of Commerce with **COMPUTER APPLICATIONS**, **SNMV College of Arts & Science, Coimbatore**

Date: 31.8.21

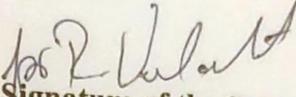
Kiruthika

KIRUTHIKA G(193ACOO55)

CERTIFICATE

This is to certify that the dissertation entitled "AN ANALYSIS ON CUSTOMER'S LOYALTY TOWARDS THE COSMETIC PRODUCTS IN TIRUPUR DISTRICT", submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of MASTER OF COMMERCE WITH COMUTER APPLICATIONS is a record of original research work done by KIRUTHIKA G during the period of her study 2020-2021 Under my supervision and guidance of the Department of Commerce with Computer Applications.

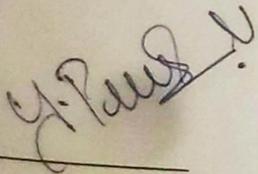
DATE: 31.03.2021


Signature of the Supervisor

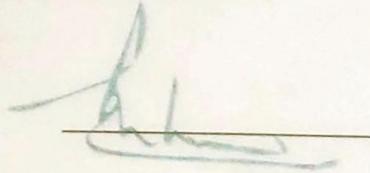
Ms. S. UMAMAHESWARI

Assistant Professor, PG & Research Department of

Commerce with (CA)

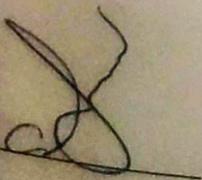


Signature of HOD



Signature of the Principal

Submitted for viva-examination held on date: 31.3.21



External Examiner



TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr.MOHANPRASATH.B (REG NO : 1932K0166),
Final Year M.Sc-COMPUTER SCIENCE from SHRI NEHRU MAHA
VIDHAYALA COLLEGE OF ARTS AND SCIENCE, COIMBATORE,
has successfully completed his Internship in our concern from **January 2021 to
March2021.**



Zeboto,

Arun.



DSK Digital Technologies

An ISO 9001-2008 & ISO 27001-2013
Certified Company

105/5, Nesavalur colony ,NSR Road , Near AI Chips , Coimbatore – 641011.

TO WHOM IT MAY CONCERN

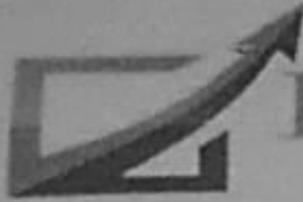
This is a certificate that **Mr. ALEX JOHN S (Reg.no:1932k0160)** Studying final year M.Sc (COMPUTER SCIENCE) in SNMV College Of Arts And Science has done the project entitled as “ **EFFICIENT AND ENHANCED DATA ENCRYPTION IN CLOUD COMPUTING** ” in our concern during 4th semester (DEC 2020 to MARCH 2021). He has completed the project successfully and his conduct was good.

G R O U P



MUSTHAFA .A

(MANAGER)



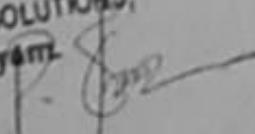
FIRSTIDEA
SOFTWARE SOLUTIONS

TO WHOM IT MAY CONCERN

This is to certify that Ms. G. MARY NIVETHA (REG NO. 1932K0165) studying *Master of computer science* in Shri Netru Maha Vidyalaya Arts And Science college has successfully completed the project work titled "HELP DESK TICKETING SYSTEM" in our company during the period December 2020 to March 2021. This period, she attend the project classes regularly and her attendance and her contact was good.

For FirstIdea Software Solutions

FIRSTIDEA SOFTWARE SOLUTIONS,
Gobichettipalayam


PROPRIETOR

53-1, K.S.K Complex, Gobi To Sathy Main Road, Karattadipalayam, Gobichettipalayam - 638 453

Website : www.hostingtroop.com

Email : firstideagobi@gmail.com



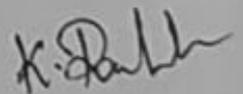
404, Park Royal Complex,
7th Street, Crosscut Road,
Gandhipuram,
Coimbatore - 641 012.

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Ms.NIRANJANA.R (REG NO : 1932K0169)**, Final Year **M.Sc-COMPUTER SCIENCE** from **SHRI NEHRU MAHA VIDHAYALA COLLEGE OF ARTS AND SCIENCE, COIMBATORE**, has successfully completed his Internship in our concern from **January 2021 to March 2021**.

Synovers

404, Park Royal Complex
7th Street, Cross Cut Road
Gandhipuram -
Coimbatore-641 012.



Ram Kumar. K

Project Manager

9994915435



IPCS

INSTITUTE OF PEACE AND CONFLICT STUDIES

INNOVATIVE RESEARCH • INDEPENDENT ANALYSIS • INFORMED OPINION

TO WHOM SO EVER IT MAY CONCERN

This is certify that **Mr.HARIKRISHNAN.B (REG NO: 1932K0161)**,
Final year **M.SC COMPUTER SCIENCE** from **SHRI NEHRU MAHA
VIDHYALA COLLEGE OF ARTS AND SCIENCE, COIMBATORE**, has
successfully complete his internship in our concern from **JANUARY
2021 to MARCH2021**.

R.PRABHU

PROJECT MANAGER

8754721787

Course code	Project Work Lab			L	T	P	C
Core/Elective/Supportive	Core: 11			0	0	5	8
Pre-requisite	Students should have the strong knowledge in any one of the programming languages in this course.			Syllabus Version		2020-21 Onwards	
Course Objectives:							
<p>The main objectives of this course are to:</p> <ol style="list-style-type: none"> 1. To understand and select the task based on their core skills. 2. To get the knowledge about analytical skill for solving the selected task. 3. To get confidence for implementing the task and solving the real time problems. 4. Express technical and behavioral ideas and thought in oral settings. 5. Prepare and conduct oral presentations 							
Expected Course Outcomes:							
On the successful completion of the course, student will be able to:							
1	Formulate a real world problem and develop its requirements develop a design solution for a set of requirements.						K3
2	Test and validate the conformance of the developed prototype against the original requirements of the problem.						K5
3	Work as a responsible member and possibly a leader of a team in developing software solutions.						K3
4	Express technical ideas, strategies and methodologies in written form. Self-learn new tools, algorithms and techniques that contribute to the software solution of the project.						K1-K4
5	Generate alternative solutions, compare them and select the optimum one.						K6
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create							
AIM OF THE PROJECT WORK							
<ol style="list-style-type: none"> 1. The aim of the project work is to acquire practical knowledge on the implementation of the programming concepts studied. 2. Each student should carry out individually one project work and it may be a work using the software packages that they have learned or the implementation of concepts from the papers studied or implementation of any innovative idea focusing on application oriented concepts. 3. The project work should be compulsorily done in the college only under the supervision of the department staff concerned. 							
Viva Voce							
<ol style="list-style-type: none"> 1. Viva-Voce will be conducted at the end of the year by both Internal (Respective Guides) and External Examiners, after duly verifying the Annexure Report available in the College, for a total of 200 marks at the last day of the practical session. 2. Out of 200 marks, 160 marks for project report and 40 marks for Viva Voce. 							

Project Report Format

PROJECT WORK

TITLE OF THE DISSERTATION

Bonafide Work Done by

STUDENT NAME

REG. NO.

Dissertation submitted in partial fulfillment of the requirements for the award of

<Name of the Degree>

of Bharathiar University, Coimbatore-46.

College Logo

Signature of the Guide

Signature of the HOD

Submitted for the Viva-Voce Examination held on _____

Internal Examiner

External Examiner

Month – Year

CONTENTS

Acknowledgement

Contents

Synopsis

1. Introduction

- 1.1 Organization Profile
- 1.2 System Specification
 - 1.2.1 Hardware Configuration
 - 1.2.2 Software Specification

2. System Study

- 2.1 Existing System

Department Of Banking & Insurance

PROJECT SYLLABUS

B.Com- Banking & Insurance -2010-11 & onwards -Colleges
Page 39 of 39

Annexure No.77-F
SCAA - Dt. 28.05.2010

Elective – III	C	PROJECT WORK
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- 1) A Guide has been allotted to each student by the department. Student can select any topic in discussion with the supervisor. Students should maintain a work diary where in weekly work carried out has to be written. Guide should review the work every week and put his/her signature. The work diary along with project report should be submitted at the time of viva voce.

2) **CIA Marks Distribution:**

A minimum of two reviews have to be done, one at the time finalizing the questionnaire/identifying the primary data and the second review at the time of commencement of report writing. They should be asked to present the work done to the respective guide in the two reviews. The guide will give the marks for CIA as per the norms stated below:

First Review	10 Marks
Second Review	10 Marks
Work Diary	05 Marks

25 Marks

3) **End Semester Examination:**

The evaluation for the end semester examination should be as per the norms given below:

External Examiner	25 Marks
Internal Examiner	25 Marks
Viva-Voce Examination	25 Marks (Jointly given by the external and internal examiner)

75 Marks

Department of B.COM IT & E-COM

PROJECT SYLLABUS

Elective – III | C | PROJECT WORK

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Second Review	10 Marks
Work Diary	05 Marks
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3) End Semester Examination:

The evaluation for the end semester examination should be as per the norms given below:

External Examiner	25 Marks
Internal Examiner	25 Marks
Viva-Voce Examination	25 Marks (Jointly given by the external and internal examiner)
	75 Marks

FOURTH SEMESTER							
43A	Counselling and Guidance	4	3	-	25	75	100
4EA	Elective-IV, Industrial Relations	4	3	-	25	75	100
4EB	Elective—IV, Foundation Of Psychiatry –II						
4EC	Elective—IV Social Development						
4ED	Elective—IV, Family Social Work And Working With Families						
4EE	Elective - V Organisation Behaviour (or)	4	3	-	25	75	100
4EF	Elective -V Psychiatric Social Work Practice (or)						
4EG	Elective -V Management of Non-Profit Organisation (or)						
4EH	Elective –V, Socialization of Child and Child Welfare						
46A	Concurrent Field Work- Practical-IV@@@	4	-	16	60	40	100
	Project Report & Via Voce**	4	2	-	-	-	100
	Block Field Work#	2	-	-	-	-	50
	Total	22	11	-	135	265	550
	Grand Total	92					2250

#Block field work training for a period of three weeks (21 days) is must before the final semester examination. Students should submit the concurrent and consolidated report. It will be evaluated through viva-voce by internal and external examiners.

**** Project Report and Viva-Voce:** 1. Every students is required to complete a research project under the supervision and guidance of a faculty of the Department. The Student should take the topic related to their field of specialization. 2. The Project Report will be evaluated & Viva-Voce Examination will be conducted jointly by the research supervisors of the candidates and the external examiners. 3. For the project presentation 80 marks and Viva-Voce 20 marks are distributed.

*****Our curriculum** already consists of the specialization of community development. So the components of rural community engagement course have been covered in that specialization. In addition to that all the first year MSW students could be attending Rural/Tribal camp for 7 days. @@@@ Swachh Bharat would be included in the curriculum, but the 2 credits to be considered as extra. ### Previous year syllabus to be followed apart from the above changes.



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DEPARTMENT OF BBA

PROJECT REVIEW MEETING

- ❖ First Project review meeting for III – BBA students conducted on 28-01-2021.
- ❖ Students are completed the selection of their project work stream, company and title.
- ❖ Students have come with project title, prepared objectives and questionnaire.
- ❖ Guides gave suggestions in improving their objectives and corrections made in questionnaire
- ❖ Guides supports students to develop Research Methodology Chapter.
- ❖ Guides informed students that corrected questionnaire give for survey in respective chosen company's

PROJECT REVIEW MEETING

- ❖ Second Project Review Meeting for III – BBA Students Held On 03-03-2021.
- ❖ Students Completed Survey of Their Project.
- ❖ Guided Recommended and Helps Students to Do Their Analysis and Interpretation Chapter Using Statistical Tools.
- ❖ Guides Instructed Students to Complete Findings, Suggestions and Conclusion Part of Their Project.
- ❖ Students Were Informed Dates for The Submission of Rough Draft and Fair Copy of the Project Report.



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DEPARTMENT OF INFORMATION TECHNOLOGY
STUDENTS CIRCULAR

Subject: Project Review reg....

The Project Review-1 for the Final year IT students will be on 25/2/2021(Thursday) from 08:00am to 1.30pm in III BSC IT class room.

The Students are asked to come with atleast four project titles with synopsis.they have to discuss the title with their respective guides,and choose the title based on the guide's recommendation.Adding to that,the students have to submit the following in the form of powerpoint presentation.

1. Title of the project
2. Synopsis

On the day of review the students have to bring the **company/ organization/ Institution Certificate** and the same has to be submitted to their Respective Guide. The students are asked to take up the Review -1 seriously, if the Review and the Project is not satisfied to the Review-panel, it will lead to Rejection of Project.



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DEPARTMENT OF INFORMATION TECHNOLOGY

STUDENTS CIRCULAR

Subject: Project Review reg....

The Project Review-2 for the Final year IT students will be on 05/3/2021(Friday) from 08:30am to 1.30pm in III BSC (IT) classroom.

The Students are instructed to submit the following in the form of powerpoint presentation.

3. Modules
4. Module Description
5. ER Diagram
6. Data Flow Diagram
7. System Flow Diagram(If there is no backend)



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DEPARTMENT OF B.SC INFORMATION TECHNOLOGY

STUDENTS CIRCULAR

Subject: Project Review reg....

The Project Review-3 for the Final year IT students will be on 18/3/2021(Thursday) from 08:30am to 1.30pm in III BSC (IT) classroom.

The Students are instructed to submit the following in the form of powerpoint presentation.

8. Tables
9. Screen shots
10. Execution of all the modules



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SNMV INSTITUTE OF MANAGEMENT

Summer Placement Project Report & Viva-voce.

SEMESTER – III.

First Review: 8/10/2021.

Discussion on the Broad Area of Research.

Title of the Project

Company Details

Submission of letter from the Company

Any Other Clarification from the Project Guide.

Second Review: 26/10/2021.

1 NEED FOR THE STUDY

2 REVIEW OF LITERATURE

3. PRIMARY OBJECTIVE

4. METHODOLOGY

5. LIMITATIONS

6. EXPECTED DELIVERABLES