

Hand

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS  
FLIPKART”**

**PROJECT REPORT**

Submitted to Bharathiar University in partial fulfillment of the requirements

for the award of the degree of commerce with E-commerce

Submitted by  
HARSHINI .S  
(REGNO.182AD0017)

Under the guidance of  
MRS.P.JAYAPRADHA  
(M.com,PGDCA,M.Phil,NET)



Estd. 1989

**DEPARTMENT OF COMMERCE WITH  
ECOMMERCE SNMV COLLEGE OF  
ARTS AND SCIENCE (AFFILIATED TO  
BHARATHIAR UNIVERSITY)**

Shri Gambhirmal Bafna Nagar  
Malumachampatti  
Coimbatore-641050  
2018-2021

SNMV COLLEGE OF ARTS AND SCIENCE (Re-accredited  
with "A" Grade by NAAC)

DEPARTMENT OF COMMERCE WITH ECOMMERCE Shri  
Gambhirmal Bafna Nagar, Malumchampatti, Coimbatore-641050  
(Affiliated to Bharathiar University)

This is to certify that the project entitled "A STUDY ON CUSTOMER  
SATISFICATION TOWARDS FLIPKART"

Is a Bonafide record done by

**HARSHINI.S**  
(REG NO 182AD0017)

Submitted to partial fulfillment of the requirements of the award of  
the degree BACHELEOR OF COMMERCE WITH ECOMMERCE of  
the Bharathiar University

Date: 31.3.2021  
Place: Coimbatore

P. Jayaprada  
Signature of the Guide

[Signature]  
Head of the department

[Signature]  
Principal

Submitted to the viva voice examination held  
on 31/03/2021

[Signature]



## DECLARATION

This is to certify that project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS FLIPKART" submitted to Bharathiar University in partial fulfillment of the requirement for the award of the degree of "BACHELOR OF COMMERCE WITH ECOMMERCE", is a record of original research work done by HARSHINIS during the period of the study in department of Commerce with E-commerce studies and research at SNMV COLLEGE OF ARTS AND SCIENCE affiliated to Bharathiar University, under the guidance and that this project has not formed the basis for the award of my Degree/Diploma/Association/Fellowship or similar title to any candidate of any University.

PLACE: COIMBATORE

DATE:



Signature of the Candidate

HARSHINIS

(REG.NO1S2AD0017)

**SNMV COLLEGE OF ARTS AND SCIENCE  
DEPARTMENT OF COMMERCE WITH E-COMMERCE**

**Shri Gambhrial Bafna Nagar, Malumachampatti, Coimbatore - 641050.**

**(AFFILIATED TO BHARATHIAR UNIVERSITY)**

**This is certify that, project entitled "A STUDY ON CUSTOMER SATISFACTION  
TOWARDS MI IN COIMBATORE CITY"**

Is a bonafied record done by

**SenthilKumar.S**

**(REG NO: 182AD0042)**

Submitted in partial fulfillment of the requirement for the award of the degree  
Bachelor of Commerce with information Technology of the Bharathiar University

Place: Coimbatore

Date: 31-3-2021

[Signature]

**Head of the department**

[Signature]

**Signature of the Guide**

[Signature]

**Principal**

Submitted for the viva voce examination held on

31.03.2021

[Signature]

**Internal examiner**

[Signature]

**External examiner**



**A STUDY ON CUSTOMER PERCEPTION TOWARDS MI IN COIMBATORE CITY”**

**PROJECT REPORT**

**Submitted to Bharathiar University partial fulfillment of the requirement for the award  
of the degree Bachelor of Commerce with Ecommerce**

**Submitted by**

**SENTHILKUMAR .S**

**(Reg no: 182AD0042)**

**Under the guidance of**

**Miss. K. PRINCY HEBSHIBHA**

**(MCOM(CA), M.Phil., Ph. d)**



**ESTD. : 1989**

**DEPARTMENT OF COMMERCE WITH ECOMMERCE**

**SNMV COLLEGE OF ARTS AND SCIENCE**

**(AFFILIATED TO BHARATHIAR UNIVERSITY)**

**(ACCREDITED WITH “A” GRADE BY NAAC)**

**Shri Gambhirmal Bafna Nagar,**

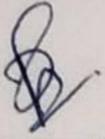
**Malumachampatti,**

**Coimbatore - 641050.**

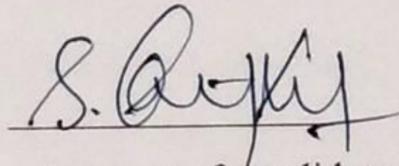
**2018 – 2021**

## DECLARATION

This is to certify that project work entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS MI IN COIMBATORE CITY**", Submitted to Bharathiar University partial fulfillment of the requirement for the award of the degree "**Bachelor of Commerce with E-commerce**", is a record of original research work done by **Senthilkumar.S** during the period of the study in Department of commerce with Information Technology studies and research at SNMV College of Arts and Science affiliated to Bharathiar University, under the guidance and that this project has not formed the basis for the award of my Degree/Diploma Association/Fellowship or similar title to any candidate of any University.



Signature of the guide



signature of candidate

SenthilKumar.S  
(REG.No:182AD0042)

**"A STUDY ON CUSTOMER SATISFICATION TOWARDS AMAZON  
PRODUCTS WITH SPECIAL REFERENCE IN COIMBATORE CITY**

**PROJECT REPORT**

Submitted to bharathiar university in partial fulfilment of the requirements for  
the award of the degree of commerce with ecommerce

Submitted by

**B.SRIREKHA**

**(REGNO 182AD0046)**

Under the guidance of

**MS.K.PRINCY HEBSHIBHA**

**(MCOM(CA),M.PHILL,.(PHD))**



Estd 1989

**DEPARTMENT OF COMMERCE WITH ECOMMERCE**

**SNMV COLLEGE OF ARTS AND SCIENCE**

**(AFFILIATED TO BHARATHIAR UNIVERSITY)**

Shri Gambhirmal bafna nagar

Malumachampatti

Coimbatore-641050

2018-2021

SNMV COLLEGE OF ARTS AND SCIENCE

(Re-accredited with "A" Grade by NAAC)

DEPARTMENT OF COMMERCE WITH ECOMMERCE

Shri Gambhirmal Bafna nagar, malumchampatti, combatore-641050

(Affiliated to bharathiar university)

This is to certify to ,the project entitled "A STUDY ON CUSTOMER SATISFICATION TOWARDS OF AMAZON PRODUCT WITH SPECIAL REFERENCE IN COIMBATORE CITY"

Is a bonafide record done by

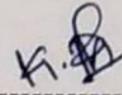
B.SRIREKHA

(REG NO 182AD0046)

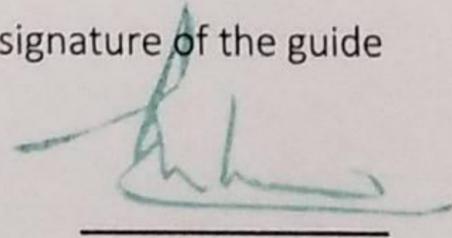
Submitted to partial fulfilment of the requirements of the award of degree BACLEOR OF COMMERCE WITH ECOMMERCE OF Bharathiar university

Place: COIMBATORE

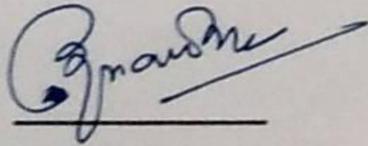
Date: 31.3.2021



signature of the guide

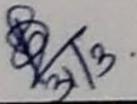


principal

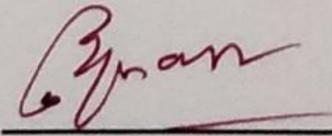


Head of the department

Submitted to the viva voice examinations held on 31.3.2021



Internal examiner



External examiner



## DECLARATION

I hereby declare that the field work entitled of "A Study on the level of Customer Satisfaction towards AMAZON product in Coimbatore city submitted to the BHARATHIARUNIVERSITY, in partial fulfillment off the award for the degree of BACHELOR OF COOMERCE WITH ECOMMERCE is a record of an original work done by B.SRIREKHA during the period of study in department of commerce with ecommerce studies and research at SNMV arts and science college affiliated by bharathiar university Under the guidance of and this project work is similar project is candidate off university

Place: Coimbatore

Date: 31.3.2021

K.S.

Ms.K. PRINCY HEBSHIBHA,  
(MCOM (CA),M.Phil.,(Phd))

Faculty guide

B. Srirekha.

Signature of candidate

B.SRIREKHA

(Reg.no . 182AD0046)



**SNMV** COLLEGE OF ARTS AND SCIENCE  
INSTITUTE OF MANAGEMENT  
(SHRI NEHRU MAHA VIDYALAYA)

Shri Gambhirmal Bafna Nagar , Malumachampatti, Coimbatore - 50



**DEPARTMENT OF BCA**



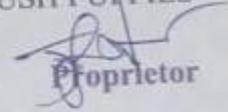
**Hush Puppies®**

Shop No.136, Diwan Bahadur Rd, Opposite To Sri Krishna Sweets, R S Puram West, Coimbatore, Tamil Nadu 641002.

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that **KIRUBAKARAN.S** (Reg No: 1822J1151) of Final year **B.C.A** student from **SNMV college of arts and science, malimachampatti** been successfully completed his project work in our concern under the title "**WEBSITE FOR MULTIBRAND FC FOOTWEAR SYSTEM**" during the period from **DECEMBER 2020 TO MARCH 2021.**

For HUSH PUPPIES

  
Proprietor



**AES TECHNOLOGIES PVT LTD** 9001:2008  
\*\*\*\*\*

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No: 41, Sr Lakshmanan Nagar, Singanallur, Coimbatore - 641005, Near Shanthi Gates Petrol Bunk  
Tel : 0422-2245856 Ph : +91 9865553725 Email : Aestechinfo@gmail.com www. aestechinfo.org

**TO WHOMSOEVER IT MAY CONCERN**

This is to inform you that your student **Ms.G.SANGEETHA (1822J1176)** doing final year BCA in **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE** has Successfully Completed her project work in our concern under the title **"CLOUD BASED MULTI SOFTWARE SHARING"** during the period from **DECEMBER 2020 TO MARCH 2021.**

**FOR AES TECHNOLOGIES PVT LTD**



**MANAGER**





# AMMAN VEGETABLE MERCHANTS

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Date : 28.03.21

## TO WHOMSOEVER IT MAY CONCERN

This is to inform you that your student Mr.S.SATHISH KUMAR (1822.11180) doing final year BCA in SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE has Successfully Completed his project work in our concern under the title "VEGETABLE SHOP INFORMATION SYSTEM" during the period from DECEMBER 2020 TO MARCH 2021.

For AMMAN VEGETABLE MERCHANTS

A 

Authorized Signature

No 88/91 Vegetable Commission Mundy, Gandhi Market,  
Pollachi - 642001 Mobile : 8248395566 / 7867881060





# WEBCARE TECHNOLOGIES

No.721/2, Venky complex, Second floor, Cross Cut Rd, Coimbatore - 641012  
Tel : 0422-2410120 Ph : +91-9865553725 Gmail : webcareinfo@gmail.com



## TO WHOMSOEVER IT MAY CONCERN

This is to inform you that your student **Ms.NARMATHA .N(1822J1161)** doing final year **BCA** in **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE** has Successfully Completed her project work in our concern under the title **"DYNAMIC HOSTEL AUTOMATION SYSTEM"** during the period from **DECEMBER 2020 TO MARCH 2021.**

**FOR WEBCARE TECHNOLOGIES**



**MANAGER**



**A STUDY ON PROFITABILITY ANALYSIS OF TATA STEEL LTD IN  
COIMBATORE DISTRICT**

Project report submitted to the Bharathiar university Coimbatore, in partial  
fulfilment of the requirements for the award of the degree of

**BACHELOR OF COMMERCE WITH BANKING AND INSURANCE**

Submitted by

**P.R. RAMYA**

**(Reg.No:182AB0033)**

Under the guidance of

**Mr. P. JAGATHEESH, M. Com, M.Phil., MBA, (Ph.D.)**

**Assistant Professor Department of Commerce with Banking and Insurance**



**DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE**

**SNMV COLLEGE OF ARTS AND SCIENCE**

Affiliated to Bharathiar University, Coimbatore

Shri Gambhirmal Bafna Nagar,

Malumachampatti.

COIMBATORE -641018

**MARCH – 2021**

## CERTIFICATE

This is to certify that the project report, entitled "A STUDY ON PROFITABILITY ANALYSIS OF TATA STEEL LTD IN COIMBATORE DISTRICT" submitted to the SNMV College of Arts and Science, in partial fulfilment of the requirement for the award of the Degree of **Bachelor of Commerce With Banking and Insurance** is a record of original project report done by **P.R.RAMYA**, during the period **2020 – 2021** of her project report in the UG Department of Commerce, SNMV College of Arts and Science, Coimbatore under my supervision and guidance and the project report has not formed the basis for the award of any Degree / Diploma / Associateship /Fellowship or other similar title to any candidate of any university.

Place: Coimbatore

Date: 31/03/2021

31/03/2021

Signature of the guide

J. J. M. B. 31/03/21

Signature of the HOD

[Signature]

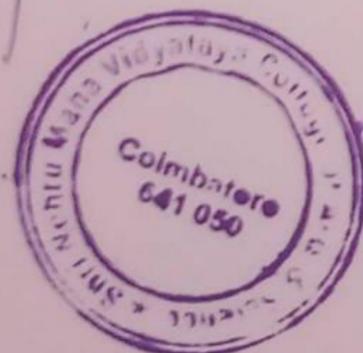
Signature of the Principal

[Signature]

INTERNAL EXAMINER

[Signature]

EXTERNAL EXAMINER





## TATA STEEL LIMITED

No 97, Race Course Road, Coimbatore, Tamil Nadu 641018.

Phone: 0422-2424488, Fax: 1800 365 2486.

Website: [www.tatasteel.com](http://www.tatasteel.com).

Date: 17.02.2021

### TO WHOM SO EVER IT MAY CONCERN

This is to certify that **P.R. RAMYA.**, Reg.No.182AB0033 final year B.com Banking and Insurance student of Sree Nehru Maha Vidyalaya Arts and Science college, Coimbatore. She under took field work training in our esteemed concern from 16.01.2021 to 17.02.2021.

During this period her conduct and character found **Good**.

We wish good luck in her future endeavors.

For TATA STEEL Ltd,

**D. TAMIL SELVAN**

Manager

A handwritten signature in black ink, appearing to read 'D. Tamil Selvan', written over a faint watermark of the Tata Steel logo.



# SUBZERO TECHNOLOGIES

www.subzerotechnologies.org.in | info@subzerotechnologies.org.in



CodeCreators

## TO WHOMSOEVER IT MAY CONCERN

This is to inform you that Ms.JAMUNARANLN (1822K2155) doing final year B.SC(COMPUTER SCIENCE) in SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE has Successfully Completed her project work in our concern under the title "NETWORK BASED ATM PIN THEFT AVOIDING SYSTEM" during the period from DECEMBER 2020 to MARCH 2021.

FOR SUBZERO TECHNOLOGIES

MANAGER

0422-425675  
9964472993

info@subzerotechnologies.org.in  
hr@subzerotechnologies.org.in

### HEAD OFFICE

No 27, Sundaram Brothers Layout,  
Trichy Road, Ramanathapuram,  
Coimbatore-641045

### REGISTER OFFICE

2nd Floor , M.K.Complex  
Opp : Fire service  
Pollachi-642001

09-Mar-2021

Coimbatore

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Mr.V.Kishore (Reg.No.1822k2166), a student of Sri Nehru Maha vidyalaya college of arts and science,Coimbatore-28pursuinghis final year Bsc Computer Science had successfully completed his major project in our concern.

The Specification of the project is under mention.

Project Title:ONLINE ART GALLERY

Platform : Windows 10

Programming :php

Database : MySql

IDE : Notepad editor

DECLARATION



# APPSCODE TECHNOLOGIES

The Next Level Coder...

Address: 133, Dr Radhakrishna St, Hudco Colony, Tatabad, Coimbatore, Tamil Nadu 641012

Phone : +91-9942243031 Gmail : Appscodetech@gmail.com www.Appscodetechnologies.co.in



## TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr.BHAVANANTHU.J** (Reg No:1822K2145) of Final year **B.Sc(Computer Science)** student from **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE** is doing his **PHP** project in our concern under the title **"ONLINE STOCK MARKET QUERY AGGREGATION"** during the period from **DECEMBER 2020 to MARCH 2021.**

FOR APPSCODE TECHNOLOGIES



Authorized Signatory



RAPID FILES

# NEW DAY TECHNOLOGIES

Address: Pillayarkovil Street, Kalapatti Privu, Saravanampatti, Coimbatore-641035 [www.Newdayinfo.in](http://www.Newdayinfo.in)

## TO WHOMSOEVER IT MAY CONCERN

This is to inform you that Ms.MANJULAVANYA.A (1822K2174) doing final year B.SC(COMPUTER SCIENCE) in SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE has Successfully Completed her project work in our concern under the title "COURSE MANAGEMENT SYSTEM" during the period from DECEMBER 2020 to MARCH 2021.

FOR NEWDAY TECHNOLOGIES

  
D. [Signature]

MANAGER



# DSK COURIER SERVICES

Address: B 1, II Floor TST Complex, 742, Avinashi Rd, Coimbatore, Tamil Nadu 64101  
Tell : +919544429452 Email : Dsklogistics@gmail.com

## TO WHOMSOEVER IT MAY CONCERN

This is to inform you that **Ms.ARTHILR (1822K2141)** doing final year **B.SC(COMPUTER SCIENCE)** in **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE** has Successfully Completed her project work in our concern under the title "**COURIER SERVICE MANAGEMENT SYSTEM**" during the period from **DECEMBER 2020 to MARCH 2021.**

FOR DSK COURIER SERVICES



MANAGER

# CRYTRONIX TECHNOLOGIES



Address: No.76 2nd floor, Sri sai building, G.N.mills, mettupalayam road, Coimbatore-641029  
☎ 0422-23408964 ☎ +91-7418855632 ✉ crytronix@gmail.com 🌐 www.crytronix.org.in

## TO WHOMSOEVER IT MAY CONCERN

This is to inform you that **Mr.PRABHAKARAN.T (1822K2191)** doing final year **B.SC(COMPUTER SCIENCE)** in **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE** has Successfully Completed his project work in our concern under the title **"CERTIFICATE VERIFICATION PORTAL"** during the period from **DECEMBER 2020 to MARCH 2021.**

FOR CRYTRONIX TECHNOLOGIES

Authorized Signatory

IT SERVICE



RESPONSIVE  
DESIGN



ENGAGING  
VISUALS



INFORMATIVE  
SLIDERS



USEFUL  
WIDGETS



PROFESSIONAL  
LOGOS



DOWNLOAD  
OPTIONS



APPEALING  
PRESENTATIONS



# EST SOLUTION

SOFTWARE TRAINING & SOFTWARE DEVELOPMENT CENTRE

## TO WHOMSOEVER IT MAY CONCERN

This is to inform you that **MR. R. NETHAJI (1822K2186)** doing final year **B.Sc (COMPUTER SCIENCE)** in **SHRI NEHRU MAHA VIDYALYA COLLEGE OF ARTS AN SCIENCE, COIMBATORE** has Successfully Completed his project work in our concern under the title "**HOSTEL ADMINISTRATION IN COMMON PORTAL**" during the period from **DECEMBER 2020 to MARCH 2021.**

For **BEST SOLUTION**

  
Proprietor



# SUBZERO TECHNOLOGIES

www.subzerotechnologies.org.in | info@subzerotechnologies.org.in



Code: 12345678

## TO WHOMSOEVER IT MAY CONCERN

This is to inform you that Mr.NAVEEN KUMAR.G (1822K2185) doing final year B.SC(COMPUTER SCIENCE) in SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE has Successfully Completed his project work in our concern under the title "VILLAGE E-FARM LAND DEVELOPMENT SYSTEM" during the period from DECEMBER 2020 to MARCH 2021.

FOR SUBZERO TECHNOLOGIES

  
  
MANAGER

### HEAD OFFICE

No 27, Sundaram Brothers Layout,  
Trichy Road, Ramanathapuram,  
Coimbatore-641045

### REGISTER OFFICE

2nd Floor, M.K.Complex  
Opp : Fire service  
Pollachi-642001

Tel : 0422-425675  
9994472993

info@subzerotechnologies.org.in  
hr@subzerotechnologies.org.in

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that **Mr. JEEVANANTHAM M(REG.NO:1822K2158)** of Final year **B.sc (computer science)** student from **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE** is doing his **ASP.NET PROJECT** in our concern under the title **"TREVAL AND TOURISM MANAGEMENT"** during the period from **December-2020 to March-2021**.



09-Mar-2021

Coimbatore

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Mr.M.Dhinakaran (Reg.No.1822k2147), a student of Sri Nehru Maha vidyalaya college of arts and science,Coimbatore-28pursuinghis final year Bsc Computer Science had successfully completed his major project in our concern.

The Specification of the project is under mention.

Project Title:Online GST Billing

Platform : Windows 10

Programming :Android xml

Database : Sqlite

IDE : Androideditor

**DECLARATION**

**“A STUDY ON THE MARKETING STRATEGY PRACTISED BY  
RAJAN TEXTILES, TIRUPUR”**

**PROJECT REPORT**

*Submitted to Bharathiar University in partial fulfillment of the requirements for  
the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Submitted by*

**ANAIDA MARIE DCRUZ**

**Reg No : 1935F0004**

*Under the guidance of*

**Mrs. S. RAJESHWARI BCom (CA),MBA.,(PhD),,**



**SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE**

(Re-accredited with “A” grade by NAAC)

(Affiliated to Bharathiar University)

**Shri Gambhirmal Bafna Nagar, Malumachampatti**

**Coimbatore-641 050**

**February 2021**

**SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS & SCIENCE**

(Re-accredited with 'A' Grade by NAAC)

**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

*Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore-641021*

**CERTIFICATE**

*This is to certify that project entitled*

**“A STUDY OF HUMAN RESOURCES ACCOUNTING IN INFORMATION  
TECHNOLOGY SECTORS IN BANGALORE AND ITS IMPACTS ON  
STRATEGIC HUMAN RESOURCES MANAGEMENT ”**

*is a Bona fide record of work done by*

**ANAIDA MARIE DCRUZ**

Reg.No: 1935F0004

Submitted in the partial fulfillment of the requirement for the award of  
the degree of **MASTER OF BUSINESS ADMINISTRATION** of  
Bharathiar University, Coimbatore



**Faculty Guide**

**Director – MBA**

**Principal**

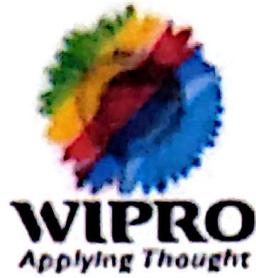
Date of Viva Voce: 4/2/12.



**Internal Examiner**



**External Examiner**



DATE : 07<sup>th</sup> jan 2021

ANAIDA MARIE DCRUZ

SNMV INSTITUTE OF MANAGEMENT

DEAR ANAIDA MARIE DCRUZ ,

Congratulations on your successful completion of your internship with the WI BAS TEAM,  
Wipro Infotech effectiveness from 12<sup>th</sup> july 2020 to 06<sup>th</sup> jan 2021

Your contribution in Performances management, Training and Development, Recruitment  
& Onboarding under the guidance of Mr . Anoop P Nair is highly appreciated . This is purely on  
academic project work allocated to Ms. Anaida marie dcruz , which would be on , " **NO PAY NO  
FEE Basis** "

We wish you all the very best in your career ahead!

With regards  
For WIPRO LIMITED

Abarith Viswam

Senior Divisional HR Manager, WI-BAS

Silver  
Hard

**“A STUDY ON THE SATISFACTION OF EMPLOYEES IN  
HOSPITAL”**

**PROJECT REPORT**

*Submitted to Bharathiar University in partial fulfillment of the requirements for  
the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Submitted by*

**ACHSAH K BYJU**

**Reg No : 1935F0002**

*Under the guidance of*

**Dr. S SUDHAKAR**



**SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE**

**(Re-accredited with “A” grade by NAAC)**

**(Affiliated to Bharathiar University)**

**Shri Gambhirmal Bafna Nagar, Malumachampatti**

**Coimbatore-641 050**

**February 2021**

**SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS & SCIENCE**

(Re-accredited with 'A' Grade by NAAC)

**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

*Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore-641021*

**CERTIFICATE**

*This is to certify that project entitled*

**“A STUDY ON THE SATISFACTION OF EMPLOYEES IN HOSPITAL”**

*is a Bona fide record of work done by*

**ACHSAH K BYJU**

Reg. No: 1935F0002

Submitted in the partial fulfillment of the requirement for the award of  
the degree of **MASTER OF BUSINESS ADMINISTRATION** of  
Bharathiar University, Coimbatore

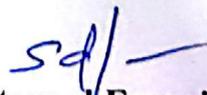
  
Faculty Guide

Director – MBA

Principal

Date of Viva Voce: 24/02/2021

  
Internal Examiner

  
External Examiner



# PUSHPAGIRI HOSPITAL

Gudalur Bazaar P.O., The Nilgiris Dt, Tamilnadu. Pin - 643212.

Ph : 04262 - 261352. Cell : 94890 44110. Email : pushpagirimh@gmail.com

4/12/2020

Date .....

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that, Ms. ACHSAH D/o. Mr. Byju Varghese Gudalur, bearing Reg. No. 1935F0002, doing I<sup>st</sup> Year MBA (2019 – 2021) student Of Sree Nehru Maha Vidyalaya Institute of Management Coimbatore, had completed a month in-plant training in our Hospital from 20<sup>th</sup> October 2020 to 20<sup>th</sup> November 2020.

During above tenure with us, her attitude and pleasant manner makes her excellent candidate. Her character and conduct was found to be good.

I wish all success in her future endeavours.



*Sr. Linley*

The Administrator,  
Pushpagiri Hospital,  
Gudalur.

**“A STUDY ON RECRUITMENT AND SELECTION PROCESS  
OF CONSOLIDATED RETAIL, COIMBATORE”**

**PROJECT REPORT**

*Submitted to Bharathiar University in partial fulfillment of the requirements for  
the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Submitted by*

**JENIS KUJUR**

**Reg No: 1935F0016**

*Under the guidance of*

**Dr. S SUDHAKAR**



**SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE**

(Re-accredited with “A” grade by NAAC)

(Affiliated to Bharathiar University)

**Shri Gambhirmal Bafna Nagar, Malumachampatti**

**Coimbatore-641 050**

**February 2021**

**SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS & SCIENCE**

(Re-accredited with 'A' Grade by NAAC)

**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

*Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore-641021*

**CERTIFICATE**

*This is to certify that project entitled*

**“A STUDY ON RECRUITMENT AND SELECTION PROCESS OF  
CONSOLIDATED RETAIL COIMBATORE”**

*is a Bona fide record of work done by*

**JENIS KUJUR**

Reg.No: 1935F0016

Submitted in the partial fulfillment of the requirement for the award of  
the degree of **MASTER OF BUSINESS ADMINISTRATION** of  
Bharathiar University, Coimbatore

  
**Faculty Guide**

**Director – MBA**

**Principal**

Date of Viva Voce: 04/02/2021

  
**Internal Examiner**

  
**External Examiner**



Consolidated Retail

**Consolidated Retail**

Website: [www.cosolidated](http://www.cosolidated)

Tell Ph: 0422-4215111

**TO WHOMEVER IT MAY CONERN**

*This is to certify that Ms. JENIS KUJUR is a student from SNMV Institute of Management, she has completed her training at Consolidate Premium Retailers, from July1, 2020 to July31, 2020.*

*During this period jenis successfully completed her project on "recruitment & selection process at consolidate premium retailers".*

*We wish her all the best for his future endeavors.*

Consolidate Premium retailers

(HR Manager)

---

189, Bashyagaralu Road, R.S.Puram ,Coimbatore, Tamil Nadu

**"EMPLOYEE RELATIONSHIP MANAGEMENT  
@ Nestlé India Limited"**

S. 1/19  
2/1/2021

**PROJECT REPORT**

*Submitted to Bharathiar University in partial fulfillment of the requirements  
for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Submitted by*

**MEGHA PRAKASH**

**Reg No : 1935F0028**

*Under the guidance of*

**Mr. S. SUNIL PRADEEP**



**SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND  
SCIENCE**

(Re-accredited with "A" grade by NAAC)

(Affiliated To Bharathiar University)

**Shri Gambhirmal Bafna Nagar, Malumachampatti  
Coimbatore - 641 050.**

**February - 2021**

**SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND  
SCIENCE**

(Re-accredited with 'A' Grade by NAAC)

**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

*Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore – 641 050.*

**CERTIFICATE**

*This is to certify that project entitled*

**“EMPLOYEE RELATIONSHIP MANAGEMENT”  
@ Nestlé India Limited”**

*Is a bonafide record of work done by*

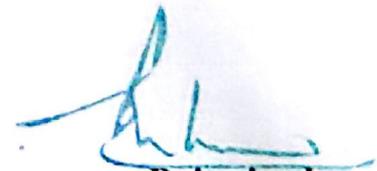
**MEGHA PRAKASH**

Reg. No: 1935F0028

Submitted in the partial fulfillment of the requirement for the award of the  
degree of **MASTER OF BUSINESS ADMINISTRATION** of  
Bharathiar University, Coimbatore.

  
Faculty Guide

  
Director – MBA

  
Principal

Date of Viva Voce: 04/02/2022

Internal Examiner



  
External Examiner

# Nestlé India Limited

CHOLADI FACTORY, CHERAMBADI

Choladi Factory, Cherambadi

Nilgiris Dist. - Tamil Nadu

Phone : (04262) 266635, 266655

E-mail: corporate@IN.nestle.com

Website: www.nestle.in



Our Ref: Pers/ Intern/ DK

Date: 10.11.2020

## TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. Megha Prakash** has successfully completed the Internship Program in Human Resources at Nestlé India Limited, Choladi Factory. The Internship Program was undertaken from 22.09.2020 to 06.10.2020 for a period of two weeks.

**NESTLÉ INDIA LIMITED**  
**Human Resources Department**



**Manager - Human Resources**



Regd Office : 100/101, World Trade Centre, Barakhamba, New Delhi - 110 001

**“A STUDY ON CONSUMER PREFERENCE TOWARDS DIFFERENT BRANDS OF  
CHOCOLATES”**

Dissertation submitted to the Bharathiar University, Coimbatore-641046

In partial fulfillment of the requirement for the award of the

**Degree of Master of Commerce with Computer Applications**

**SUBMITTED BY**

**SHANMUGA PRIYA S J**

**Reg No : 193ACOO65**

**Under the guidance of**

**Dr. P. CHINNA SAHAYA RANI, M. COM., M.Phil., MBA., Ph. D**

Assistant Professor, PG & Research DEPARTMENT OF COMMERCE WITH COMPUTER  
APPLICATIONS



Estd.1989

Submitted to

**PG & RESEARCH DEPARTMENT OF COMMERCE WITH COMPUTER  
APPLICATIONS**

**SNMV COLLEGE OF ARTS AND SCIENCE**

(Affiliated to Bharathiar University NAAC re-accredited 'A & ISO Certified Institution)

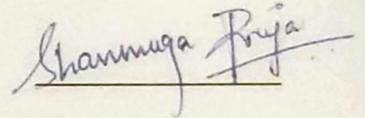
Shri Gambhirmal Bafna Nagar, Malumachampatti-641050.

**MARCH 2021**

## DECLARATION

I, SHANMUGA PRIYA S J hereby declare that the project entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS DIFFERENT BRANDS OF CHOCOLATES" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the Master Degree in COMMERCE WITH (COMPUTER APPLICATIONS) is a record of original project work done by me during the period of study in Department of Commerce with (computer applications). SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS & SCIENCE, COIMBATORE, under the supervision and guidance of Dr. P. CHINNA SAHAYA RANI department of M.Com(CA), Assistant Professor, Department of Commerce with COMPUTER APPLICATIONS, SNMV College of Arts & Science, Coimbatore

Date: 31.03.2021



S J SHANMUGA PRIYA

(193ACOO65)

**CERTIFICATE**

This is to certify that the dissertation entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS DIFFERENT BRANDS OF CHOCOLATES", submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of **MASTER OF COMMERCE WITH COMUTER APPLICATIONS** is a record of original research work done by **SHANMUGA PRIYA S.J** during the period of her study 2020-2021 Under my supervision and guidance of the Department of Commerce with Computer Applications.

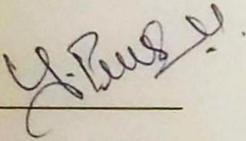
**DATE:** 31. 03. 2021

P. Chinnaharan 31/3/2021

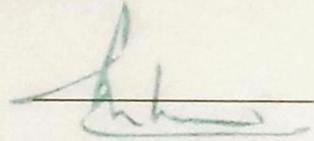
**Signature of the Supervisor**

**Dr. P. CHINNA SAHAYA RANI**

**Assistant Professor, PG & Research Department of  
Commerce with (CA)**

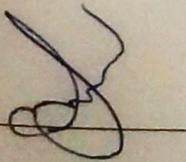


**Signature of HOD**



**Signature of the Principal**

**Submitted for viva-examination held on date:** 31. 03 . 2021



**External Examiner**



**“A STUDY ON CUSTOMERS EXPECTATIONS WITH SPECIAL  
REFERENCE TO KFC, COIMBATORE”**

Dissertation submitted to the Bharathiar University, Coimbatore-641046

In partial fulfillment of the requirement for the award of the

**Degree of Master of Commerce with Computer Applications**

**SUBMITTED BY**

**SILPA.T.R**

**Reg No : 193ACOO66**

**Under the guidance of**

**Dr. P. CHINNA SAHAYA RANI, M. COM., M. Phil., MBA., Ph. D**

Assistant Professor, PG DEPARTMENT OF COMMERCE WITH COMPUTER  
APPLICATIONS



**Estd.1989**

**Submitted to**

**PG DEPARTMENT OF COMMERCE WITH COMPUTER  
APPLICATIONS**

**SNMV COLLEGE OF ARTS AND SCIENCE**

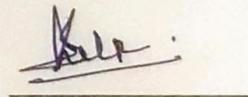
**(Affiliated to Bharathiar University NAAC re-accredited 'A & ISO Certified Institution)  
ShriGambhirmalBafna Nagar, Malumachampatti-641050.**

**MARCH 2021**

## DECLARATION

I, **SILPA.T.R** hereby declare that the project entitled "**A STUDY ON CUSTOMERS EXPECTATIONS WITH SPECIAL REFERENCE TO KFC, COIMBATORE**" submitted to **BHARATHIAR UNIVERSITY** in partial fulfillment of the requirement for the award of the Master Degree in **COMMERCE WITH (COMPUTER APPLICATIONS)** is a record of original project work done by me during the period of study in Department of Commerce with (computer applications). **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS & SCIENCE, COIMBATORE**, under the supervision and guidance of **Dr.P.CHINNA SAHAYA RANI** department of M.Com(CA), Assistant Professor, Department of Commerce with **COMPUTER APPLICATIONS, SNMV College of Arts & Science, Coimbatore**

Date: 31.03.2021



SILPA.T.R

(193ACOO66)

## CERTIFICATE

This is to certify that the dissertation entitled "A STUDY ON CUSTOMERS EXPECTATIONS WITH SPECIAL REFERENCE TO KFC, COIMBATORE", submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of MASTER OF COMMERCE WITH COMUTER APPLICATIONS is a record of original research work done by SILPA.T.R during the period of her study 2020-2021 Under my supervision and guidance of the Department of Commerce with Computer Applications.

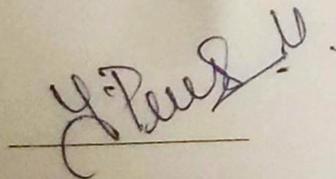
DATE: 31.03.2021

P. Chinnaharan 31/3/2021

Signature of the Supervisor

Dr. P. CHINNA SAHAYA RANI

Assistant Professor,  
PG & Research Department of Commerce(CA)



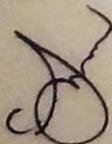
Signature of HOD



Signature of the Principal

Submitted for viva-examination held on date: 31/3/21

External Examiner



**“AN ANALYSIS ON CUSTOMER'S LOYALTY TOWARDS  
THE COSMETIC PRODUCTS IN TIRUPPUR DISTRICT”**

Dissertation submitted to the Bharathiyar University, Coimbatore-641046

In partial fulfillment of the requirement for the award of the

**Degree of Master of Commerce with Computer Applications**

**SUBMITTED BY**

**KIRUTHIKA. G**

**RegNo : 193ACOO55**

**Under the guidance of**

**Ms. S. UMAMAHESWARI, M.COMCA., M.Phil., (Ph.D)  
Assistant Professor**

**PG & Research DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**



**Submitted to**

**PG & RESEARCH DEPARTMENT OF COMMERCE WITH COMPUTER  
APPLICATIONS**

**SNMV COLLEGE OF ARTS AND SCIENCE**

**(Affiliated to Bharathiyar University NAAC re-accredited 'A & ISO Certified Institution)**

**Shri Gambhirmal Bafna Nagar, Malumachampatti-641050.**

**MARCH 2021**

## DECLARATION

I, **KIRUTHIKA G** hereby declare that the project entitled "AN ANALYSIS ON CUSTOMER'S LOYALTY TOWARDS THE COSMETIC PRODUCTS IN TIRUPUR DISTRICT" submitted to **BHARATHIAR UNIVERSITY** in partial fulfillment of the requirement for the award of the Master Degree in **COMMERCE WITH (COMPUTER APPLICATIONS)** is a record of original project work done by me during the period of study in Department of Commerce with (computer applications). **SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS & SCIENCE, COIMBATORE**, under the supervision and guidance of **Ms.S.UMAMAHESWARI** department of **M.Com(CA)**, Assistant Professor, Department of Commerce with **COMPUTER APPLICATIONS, SNMV College of Arts & Science, Coimbatore**

Date: 31.3.21

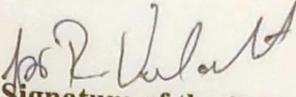
Kiruthika

**KIRUTHIKA G(193ACOO55)**

**CERTIFICATE**

This is to certify that the dissertation entitled "AN ANALYSIS ON CUSTOMER'S LOYALTY TOWARDS THE COSMETIC PRODUCTS IN TIRUPUR DISTRICT", submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of MASTER OF COMMERCE WITH COMUTER APPLICATIONS is a record of original research work done by KIRUTHIKA G during the period of her study 2020-2021 Under my supervision and guidance of the Department of Commerce with Computer Applications.

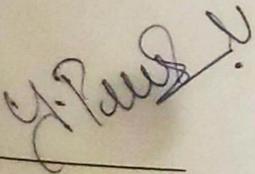
DATE: 31.03.2021

  
Signature of the Supervisor

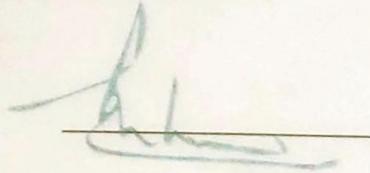
Ms. S. UMAMAHESWARI

Assistant Professor, PG & Research Department of

Commerce with (CA)

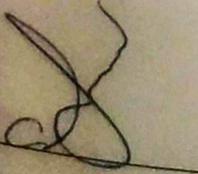


Signature of HOD



Signature of the Principal

Submitted for viva-examination held on date: 31.3.21



External Examiner



TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr.MOHANPRASATH.B (REG NO : 1932K0166),  
Final Year M.Sc-COMPUTER SCIENCE from SHRI NEHRU MAHA  
VIDHAYALA COLLEGE OF ARTS AND SCIENCE, COIMBATORE,  
has successfully completed his Internship in our concern from **January 2021 to  
March2021.**



Zeboto,

Arun.



DSK Digital Technologies

An ISO 9001-2008 & ISO 27001-2013  
Certified Company

105/5, Nesavalur colony ,NSR Road , Near AI Chips , Coimbatore – 641011.

**TO WHOM IT MAY CONCERN**

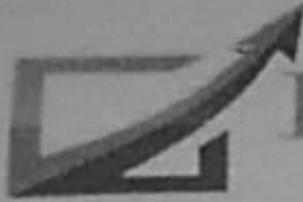
This is a certificate that **Mr. ALEX JOHN S (Reg.no:1932k0160)** Studying final year M.Sc (COMPUTER-SCIENCE) in SNMV College Of Arts And Science has done the project entitled as “ **EFFICIENT AND ENHANCED DATA ENCRYPTION IN CLOUD COMPUTING** ” in our concern during 4<sup>th</sup> semester (DEC 2020 to MARCH 2021). He has completed the project successfully and his conduct was good.

G R O U P



MUSTHAFA .A

(MANAGER)



**FIRSTIDEA**  
SOFTWARE SOLUTIONS

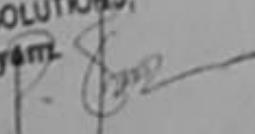
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**TO WHOM IT MAY CONCERN**

This is to certify that Ms. G. MARY NIVETHA (REG NO. 1932K0165) studying *Master of computer science* in Shri Netru Maha Vidyalaya Arts And Science college has successfully completed the project work titled "HELP DESK TICKETING SYSTEM" in our company during the period December 2020 to March 2021. This period, she attend the project classes regularly and her attendance and her contact was good.

For FirstIdea Software Solutions

FIRSTIDEA SOFTWARE SOLUTIONS,  
Gobichettipalayam

  
PROPRIETOR

---

53-1, K.S.K Complex, Gobi To Sathy Main Road, Karattadipalayam, Gobichettipalayam - 638 453

Website : [www.hostingtroop.com](http://www.hostingtroop.com)

Email : [firstideagobi@gmail.com](mailto:firstideagobi@gmail.com)



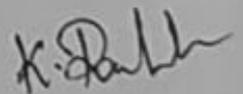
404, Park Royal Complex,  
7th Street, Crosscut Road,  
Gandhipuram,  
Coimbatore - 641 012.

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **Ms.NIRANJANA.R (REG NO : 1932K0169)**, Final Year **M.Sc-COMPUTER SCIENCE** from **SHRI NEHRU MAHA VIDHAYALA COLLEGE OF ARTS AND SCIENCE, COIMBATORE**, has successfully completed his Internship in our concern from **January 2021 to March 2021**.

**Synovers**

404, Park Royal Complex  
7th Street, Cross Cut Road  
Gandhipuram -  
Coimbatore-641 012.



**Ram Kumar. K**

**Project Manager**

9994915435



# IPCS

INSTITUTE OF PEACE AND CONFLICT STUDIES

INNOVATIVE RESEARCH • INDEPENDENT ANALYSIS • INFORMED OPINION

## TO WHOM SO EVER IT MAY CONCERN

This is certify that **Mr.HARIKRISHNAN.B (REG NO: 1932K0161)**,  
Final year **M.SC COMPUTER SCIENCE** from **SHRI NEHRU MAHA  
VIDHYALA COLLEGE OF ARTS AND SCIENCE, COIMBATORE**, has  
successfully complete his internship in our concern from **JANUARY  
2021 to MARCH2021**.

**R.PRABHU**

**PROJECT MANAGER**

**8754721787**

Course code	Project Work Lab			L	T	P	C
Core/Elective/Supportive	Core: 11			0	0	5	8
Pre-requisite	Students should have the strong knowledge in any one of the programming languages in this course.			Syllabus Version		2020-21 Onwards	
<b>Course Objectives:</b>							
<p>The main objectives of this course are to:</p> <ol style="list-style-type: none"> <li>1. To understand and select the task based on their core skills.</li> <li>2. To get the knowledge about analytical skill for solving the selected task.</li> <li>3. To get confidence for implementing the task and solving the real time problems.</li> <li>4. Express technical and behavioral ideas and thought in oral settings.</li> <li>5. Prepare and conduct oral presentations</li> </ol>							
<b>Expected Course Outcomes:</b>							
On the successful completion of the course, student will be able to:							
1	Formulate a real world problem and develop its requirements develop a design solution for a set of requirements.						<b>K3</b>
2	Test and validate the conformance of the developed prototype against the original requirements of the problem.						<b>K5</b>
3	Work as a responsible member and possibly a leader of a team in developing software solutions.						<b>K3</b>
4	Express technical ideas, strategies and methodologies in written form. Self-learn new tools, algorithms and techniques that contribute to the software solution of the project.						<b>K1-K4</b>
5	Generate alternative solutions, compare them and select the optimum one.						<b>K6</b>
<b>K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create</b>							
<b>AIM OF THE PROJECT WORK</b>							
<ol style="list-style-type: none"> <li>1. The aim of the project work is to acquire practical knowledge on the implementation of the programming concepts studied.</li> <li>2. Each student should carry out individually one project work and it may be a work using the software packages that they have learned or the implementation of concepts from the papers studied or implementation of any innovative idea focusing on application oriented concepts.</li> <li>3. The project work should be compulsorily done in the college only under the supervision of the department staff concerned.</li> </ol>							
<b>Viva Voce</b>							
<ol style="list-style-type: none"> <li>1. Viva-Voce will be conducted at the end of the year by both Internal (Respective Guides) and External Examiners, after duly verifying the <b>Annexure Report</b> available in the College, for a total of 200 marks at the last day of the practical session.</li> <li>2. Out of 200 marks, 160 marks for project report and 40 marks for Viva Voce.</li> </ol>							

**Project Report Format**

**PROJECT WORK**

**TITLE OF THE DISSERTATION**

Bonafide Work Done by

STUDENT NAME

REG. NO.

Dissertation submitted in partial fulfillment of the requirements for the award of

<Name of the Degree>

of Bharathiar University, Coimbatore-46.

College Logo

Signature of the Guide

Signature of the HOD

Submitted for the Viva-Voce Examination held on \_\_\_\_\_

Internal Examiner

External Examiner

Month – Year

**CONTENTS**

**Acknowledgement**

**Contents**

**Synopsis**

**1. Introduction**

- 1.1 Organization Profile
- 1.2 System Specification
  - 1.2.1 Hardware Configuration
  - 1.2.2 Software Specification

**2. System Study**

- 2.1 Existing System

## Department Of Banking & Insurance

### PROJECT SYLLABUS

*B.Com- Banking & Insurance -2010-11 & onwards -Colleges*  
*Page 39 of 39*

*Annexure No.77-F*  
*SCAA - Dt. 28.05.2010*

Elective – III	C	PROJECT WORK
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- 1) A Guide has been allotted to each student by the department. Student can select any topic in discussion with the supervisor. Students should maintain a work diary where in weekly work carried out has to be written. Guide should review the work every week and put his/her signature. The work diary along with project report should be submitted at the time of viva voce.

2) **CIA Marks Distribution:**

A minimum of two reviews have to be done, one at the time finalizing the questionnaire/identifying the primary data and the second review at the time of commencement of report writing. They should be asked to present the work done to the respective guide in the two reviews. The guide will give the marks for CIA as per the norms stated below:

First Review	10 Marks
Second Review	10 Marks
Work Diary	05 Marks

25 Marks

3) **End Semester Examination:**

The evaluation for the end semester examination should be as per the norms given below:

External Examiner	25 Marks
Internal Examiner	25 Marks
Viva-Voce Examination	25 Marks (Jointly given by the external and internal examiner)

75 Marks

\*\*\*\*\*

Department of B.COM IT & E-COM

PROJECT SYLLABUS

Elective – III | C | PROJECT WORK

1) A Guide has been allotted to each student by the department. Student can select any topic in discussion with the supervisor. Students should maintain a work diary were in weekly work carried out has to be written. A guide should review the work every week and put his/her signature. The work diary along with project report should be submitted at the time of viva voce.

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A minimum of two reviews have to be done, one at the time finalizing the questionnaire/identifying the primary data and the second review at the time of commencement of report writing. They should be asked to present the work done to the respective guide in the two reviews. The guide will give the marks for CIA as per the norms stated below:

First Review	10 Marks
Second Review	10 Marks
Work Diary	05 Marks
	25 Marks

**3) End Semester Examination:**

The evaluation for the end semester examination should be as per the norms given below:

External Examiner	25 Marks
Internal Examiner	25 Marks
Viva-Voce Examination	25 Marks (Jointly given by the external and internal examiner)
	75 Marks

\*\*\*\*\*

FOURTH SEMESTER							
43A	Counselling and Guidance	4	3	-	25	75	100
4EA	Elective-IV, Industrial Relations	4	3	-	25	75	100
4EB	Elective—IV, Foundation Of Psychiatry –II						
4EC	Elective—IV Social Development						
4ED	Elective—IV, Family Social Work And Working With Families						
4EE	Elective - V Organisation Behaviour (or)	4	3	-	25	75	100
4EF	Elective -V Psychiatric Social Work Practice (or)						
4EG	Elective -V Management of Non-Profit Organisation (or)						
4EH	Elective –V, Socialization of Child and Child Welfare						
46A	Concurrent Field Work- Practical-IV@@@	4	-	16	60	40	100
	Project Report & Via Voce**	4	2	-	-	-	100
	Block Field Work#	2	-	-	-	-	50
	<b>Total</b>	22	11	-	135	265	550
	<b>Grand Total</b>	92					2250

**#Block field work training** for a period of three weeks (21 days) is must before the final semester examination. Students should submit the concurrent and consolidated report. It will be evaluated through viva-voce by internal and external examiners.

**\*\* Project Report and Viva-Voce:** 1. Every students is required to complete a research project under the supervision and guidance of a faculty of the Department. The Student should take the topic related to their field of specialization. 2. The Project Report will be evaluated & Viva-Voce Examination will be conducted jointly by the research supervisors of the candidates and the external examiners. 3. For the project presentation 80 marks and Viva-Voce 20 marks are distributed.

**\*\*\*Our curriculum** already consists of the specialization of community development. So the components of rural community engagement course have been covered in that specialization. In addition to that all the first year MSW students could be attending Rural/Tribal camp for 7 days. @@@@ Swachh Bharat would be included in the curriculum, but the 2 credits to be considered as extra. ### Previous year syllabus to be followed apart from the above changes.



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**DEPARTMENT OF BBA**

**PROJECT REVIEW MEETING**

- ❖ First Project review meeting for III – BBA students conducted on 28-01-2021.
- ❖ Students are completed the selection of their project work stream, company and title.
- ❖ Students have come with project title, prepared objectives and questionnaire.
- ❖ Guides gave suggestions in improving their objectives and corrections made in questionnaire
- ❖ Guides supports students to develop Research Methodology Chapter.
- ❖ Guides informed students that corrected questionnaire give for survey in respective chosen company's

**PROJECT REVIEW MEETING**

- ❖ Second Project Review Meeting for III – BBA Students Held On 03-03-2021.
- ❖ Students Completed Survey of Their Project.
- ❖ Guided Recommended and Helps Students to Do Their Analysis and Interpretation Chapter Using Statistical Tools.
- ❖ Guides Instructed Students to Complete Findings, Suggestions and Conclusion Part of Their Project.
- ❖ Students Were Informed Dates for The Submission of Rough Draft and Fair Copy of the Project Report.



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**DEPARTMENT OF INFORMATION TECHNOLOGY**  
**STUDENTS CIRCULAR**

**Subject:** Project Review reg....

The Project Review-1 for the Final year IT students will be on 25/2/2021(Thursday) from 08:00am to 1.30pm in III BSC IT class room.

The Students are asked to come with atleast four project titles with synopsis.they have to discuss the title with their respective guides,and choose the title based on the guide's recommendation.Adding to that,the students have to submit the following in the form of powerpoint presentation.

1. Title of the project
2. Synopsis

On the day of review the students have to bring the **company/ organization/ Institution Certificate** and the same has to be submitted to their Respective Guide. The students are asked to take up the Review -1 seriously, if the Review and the Project is not satisfied to the Review-panel, it will lead to Rejection of Project.



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**DEPARTMENT OF INFORMATION TECHNOLOGY**

**STUDENTS CIRCULAR**

**Subject:** Project Review reg....

The Project Review-2 for the Final year IT students will be on 05/3/2021(Friday) from 08:30am to 1.30pm in III BSC (IT) classroom.

The Students are instructed to submit the following in the form of powerpoint presentation.

3. Modules
4. Module Description
5. ER Diagram
6. Data Flow Diagram
7. System Flow Diagram(If there is no backend)



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**DEPARTMENT OF B.SC INFORMATION TECHNOLOGY**

**STUDENTS CIRCULAR**

**Subject:** Project Review reg....

The Project Review-3 for the Final year IT students will be on 18/3/2021(Thursday) from 08:30am to 1.30pm in III BSC (IT) classroom.

The Students are instructed to submit the following in the form of powerpoint presentation.

8. Tables
9. Screen shots
10. Execution of all the modules



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**SNMV INSTITUTE OF MANAGEMENT**

Summer Placement Project Report & Viva-voce.

SEMESTER – III.

**First Review: 8/10/2021.**

Discussion on the Broad Area of Research.

Title of the Project

Company Details

Submission of letter from the Company

Any Other Clarification from the Project Guide.

**Second Review: 26/10/2021.**

1 NEED FOR THE STUDY

2 REVIEW OF LITERATURE

3. PRIMARY OBJECTIVE

4. METHODOLOGY

5. LIMITATIONS

6. EXPECTED DELIVERABLES